**USER STORY FOR AN ECOMMERCE B2C WEBSITE.**

We currently live in a fast paced world where everything can be gotten on the go and as a busy 9-5 worker I find it difficult going out to shop because of limited time, even when I do have the time, I possible can’t spend the whole day perusing items I want to buy at a grocery store for a whole day but I would like to know about all the items they have in their grocery store and make selections of what’s available based on my personal income, I would also want to have a track record of the things am spending money on, as well as have these items delivered to me without having to be inconvenienced using internet payment platforms, I want real time value for my money, I also want to be able to get notifications in form of mails or text messages on trending items and new stocks available on sale since I don’t have the time to visit the market.

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| **FEATURES** | **STORIES** | **NOTES** |
| * On-boarding | As a first time user I should be able to;   * Signup through a pop on the screen once the web loads and enter my email and also close it up if I do not want to signup. * Create an account that gives me access to a personal dashboard after entering my personal information * Authenticate my account with the email I inputted * Provide options to refresh captcha   As a user I should be able to;   * Login to my dashboard * Access products on sale * Receive password recovery when I forget my password through my email |  |
| * Search Product | As a user I should be to;   * Search for products with word suggestions of products available (keyword options) * Search for best sellers * Access the search options whether am a first time or an existing user * Search Product Brand * Search Product Size (large, extra-large, small extra-small, medium) * Search Product Price (high cost, low cost) * Search Product varieties * Search Product trending (most sort for and least sort for) |  |
| * Basket (Shopping Cart) | As a user I should be to;   * Add products to shopping cart * Waitlist products on shopping cart * Remove products from shopping cart * View a summary of products in the shopping cart * Place order for products on cart * Submit cart * Get discounted for unloading cart immediately |  |
| * Checkout | As a user I should be able to;   * Use calculator to review summations made by the web and discounts * Make payments with online debit or credit cards, transfers * Receive debit notifications on transactions from the web |  |
| * Delivery | As a user I should be able to;   * Input the Customers Name am sending product to * Input Customers Home Address am sending product to * Input Customers Delivery Address am sending product * Input Customers Phone Number * Get Feedback on item delivered (confirm, returns or complaint) * Access shipping terms on all pages * Access the google map to get map location of where products will be sent to |  |
| * Payment | As a user I should be able to;   * Make payments on products carted using card payment options * Get notifications for transactions made * Get authentication of bank account upon sending an order and get a standard authorization check on my payment card to ensure there are sufficient funds to fulfill the transaction. |  |
| * Customer Review | As a user I should be to;   * Write reviews for product purchased * Rate the product purchased * Rate customer service, delivery and other web services |  |
| * Social Media | As a user I should be able to ;   * Sign up on social media and get updates on promos, tips on how to use product * See other users of the products |  |
| * FAQ | As a user I should be able to ;   * Access questions about the product, prices or issues of concern as regards the company * Access how the product and services operate. |  |
| * Shipping Information | As a user I should be able to;   * Access shipping policy across all pages * Get shipping details at the checkout point * Get free shipping for certain quantities purchased * Access tracking information on shipments via emails |  |