Mungra Chirag Ashokbhai

Digital Marketing Professional

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📍 **Jamnagar, India**

PROFESSIONAL SUMMARY

Dynamic and passionate digital marketing professional with hands-on experience in social media, graphic designing, and online branding. Currently running Divyom Digital Media, helping businesses grow with effective digital strategies, content creation, and targeted campaigns. Skilled at balancing creativity with business goals to deliver measurable results.

CORE SKILLS

Social Media Marketing   Graphic Design   Content Strategy   Branding

Meta Ads Manager   Google Ads (Learning)

TOOLS

Canva, Adobe Photoshop, Illustrator

Meta Business Suite, Ads Manager

Google Analytics 4, Search Console

Hootsuite / Buffer (Scheduling)

INTERESTS

Travel & Exploring   Creative Experiments   Photography   Music

Experience

Founder & Owner — Divyom Digital Media
Jamnagar, India

2024 — Present

- Built and managed end-to-end digital campaigns for local businesses— strategy, creative, and reporting. Handled social media accounts, content calendars, and
- performance optimization. Coordinated graphic design for brand identities and promotional campaigns.
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Graphic Designer — Divyata Technologies Pvt. Ltd.
Rajkot, India

2022 — 2023

- Designed marketing creatives, banners, and social posts aligned with brand guidelines. Collaborated with marketing teams to convert briefs into high-impact
- visuals.

Accountant — Oriental Electrical Pvt. Ltd.
Jamnagar, India

2019 — 2021

- Maintained daily accounts and coordinated with internal teams for accurate reporting.

Education

Digital Marketing — Tops Technologies
(Running in 2025)

12th Science
Completed in 2018

Selected Projects

Social Media Account Handling: Managed posting schedules, engagement, and content for multiple client accounts.

Graphic Designing: Developed brand kits, campaign creatives, and promotional banners for diverse industries.

Achievements

15+
Client projects in year 1

+40%
Avg.engagement uplift

Recognized
for innovative content strategies