Survey Info • Mention there'll be screening at the beginning of the survey (on Mturk list) • Must consent to continue • Have you played more than 5 games listed • Must be YES to continue Screening Section • 3 survey groups, choose 8-9 from 25 original + 15 new each • Must be all CORRECT to continue • 18 questions randomly from 30 combinations In-game Personality • In addition to the 5, any other games you are **Familiar Games** familiar with? (not necessarily have played) • The full 40 game list is provided for selection. Main Section • 3 items * 10 familiar games How much do you like? How much does it fit your taste? How frequently did you play it? • 7 likert for the first two; frequency options for the third **SDT Satisfaction** · Sex, race, education, income Survey Code

Survey Plan

Sample Size (~200 respondents)

- o 200 observations of player trait
- o 10 * 200 = 2,000 preference on game
- o 18 * 200 = 3,600 triplet comparison from 29,640 triplet combination

Note

- Personality (10 items * (in-game + real)) + SDT satisfaction (24 items)
- There'd be screening section and main section of the survey
 - For completing only screening section: 12 questions * 5 secs ~= 1 min -> 0.1 USD + platform charge = 0.125 USD per response
 - For completing both 2 sections: 118 questions * 5 secs ~= 10 mins -> 0.8 1 USD + platform charge = 1 1.25 USD per response

Issue

- As for the Consent Form, are their format required by your IRB submission?
- When asking familiar games, should we cap the number of answer at, for example, 10 games, as too many questions would create a super long and dull question series that harm the validity of the answers?