

CHIJINDU IRUKE

IT/COMMUNICATIONS SPECIALIST

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CAREER OBJECTIVE

Communications Specialist with experience in web development, digital design, and multimedia content creation, seeking to strengthen technical expertise in HTML5, CSS3, JavaScript, PHP, MySQL, React, and Node.js while contributing to scalable, user-focused digital solutions in a collaborative, growth-oriented environment.

EXPERIENCE

April 2025 – Present; **Graphic Designer and Admin Staff at Rated Cranes and Scaffold, Lagos State**

- Collaborated with cross-functional teams to design digital and print graphic advertisements, contributing to an approximately 30% increase in client acquisition at the branch level.
- Created, edited, and optimised promotional video content for marketing campaigns across organisational platforms, supporting brand visibility and audience engagement.
- Conceived and designed over 80% of visual communication materials, ensuring brand consistency, visual storytelling, and alignment with organisational objectives.
- Drafted, edited, and distributed internal and external communications, including official emails, client correspondence, and activity updates, enhancing stakeholder engagement and information flow.
- Provided administrative and communications support, including documentation, coordination, and record-keeping, contributing to efficient daily operations.

January 2025 – Present; **Freelancer, Nigeria**

- Conceptualised, designed, and developed a personal portfolio website using React.js, showcasing projects and design capabilities
- Gained proficiency in UI/UX design principles, including prototyping, and usability testing
- Designed the user experience and interface framework for a client's banking website, focusing on functionality, accessibility, and user-centric design
- Developed a client's functional test project using PHP, demonstrating backend development skills and integration of dynamic features

April 2023 - December, 2024; **Instructor At The Complete Computer Technology Warri, Delta state**

- Trained over 300 students in effectively using Microsoft Office Suite (Word, Excel, PowerPoint), emphasising practical applications for academic and professional use.
- Delivered comprehensive instruction in Graphic Design, specialising in CorelDRAW, Adobe Illustrator, Adobe InDesign and Adobe Photoshop, enhancing students' creative and technical skills.
- Promoted to Lead Web Development Instructor, overseeing curriculum development and mentoring students.
- Supervised student projects and coordinated presentation sessions to foster practical learning and teamwork
- Managed all in-house and external visual communication materials, including flyers, billboards, and promotional content for both the Warri branch and the head office

SKILLS

Time Management

Graphic Design

Web Development

MySQL

Excel Proficiency

Mongo DB

Site Layout

Bug Fixes

PHP

UI / UX Designer

Cinematographer

Node JS

JavaScript

React JS

HTML

CSS

BOOTSTRAP

March 2022 – March 2023 ; **Success Super School (NYSC)**, Iloye, Ogun state

- Integrated educational technology tools to enhance lesson delivery and increase student engagement
- Collaborated with fellow educators to develop and implement comprehensive, student-centered curricula
- Created and administered assessments to monitor and evaluate student progress
- Acted as a mentor and role model, consistently demonstrating professionalism and positive behavior
- Participated in instructional planning and peer collaboration to improve teaching strategies and classroom dynamics

January 2021 – December 2021; **Freelance Web Designer**, Warri, Delta state

- Enforced design and visual standards to ensure brand consistency and a cohesive user experience across web projects
- Collaborated with web content editors and clients to manage and maintain website content, ensuring accuracy and functionality
- Delivered web development projects that adhered to best practices in coding and aligned with client-approved design systems and UI/UX standards

April 2019 - June 2019 ; Student Intern, **Geographic and Information System**, Umuahia, Abia state

- Utilised raster and vector tools to analyse, manage, and visualise geospatial data for planning and decision-making
- Created data visualisations; including maps, charts, and graphs using spatial points to support informed planning
- Conducted routine and scheduled maintenance on systems and equipment to ensure operational reliability

EDUCATION

September 2019; **Bachelor Of Science (B.Sc.) In Geography and Planning**,

Abia State University, Uturu, Abia State