MARK LAGARTA

Frontend Web Developer | React.js Developer | Meta Frontend Specialization

</> https://chillpill23.github.io/PortfolioV2/   in https://www.linkedin.com/in/mark-l-8583051b4/

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SUMMARY

Front-end Web Developer specializing in React.js, UI / UX principles, and performance optimization.

Passionate about writing clean, scalable code, enhancing user experience, and integrating third-party services for efficient functionality.

Adept at problem-solving, collaboration, and continuous learning.

EXPERIENCE

Frontend Web Developer
Webshop Manager

📅 Aug 2022 - July 2024   📍 San Diego, CA

Milestones achieved during tenure

- Led frontend development for 15+ client e-commerce websites

- Resolved 250+ tickets encompassing updates, maintenance, and client requests. Utilizing workflow software such as Jira and Hubspot

- Spearheaded integrations with key third-party services (BigCommerce, ShopperApproved, Google Analytics 4, PartsLogic, etc.), developing reusable code for efficient deployment.

- Redesigned the company's core website template, improving UI/UX and optimized Core Web Vitals, achieving up to a 98% performance score in Lighthouse.

- Provided client communication and CMS training

- Created process and code documentation to enhance coding efficiency and team collaboration.

- Assumed key responsibilities from the Lead Frontend Developer, contributing to core development tasks and decision-making.

SKILLSET

Frontend Technologies

Languages
JavaScript (ES6+), Typescript, HTML5, CSS3

Testing
Jest

Frameworks and Libraries
React.js, Tailwind.css

Design
User Interface design, User Experience design

Tools & Software

Design Tools
Figma, Photoshop

Version Control
Git, Github

Workflow
Jira, Hubspot

KEY ACHIEVEMENTS

📊 **Improved Core Web Vitals**
Increased Website load speed by 30%. enhancing user experience significantly

📊 **High Ticket Resolution**
Completed 250+ client tickets, maintaining a 95% satisfaction rate.

📊 **CMS Training Success**
Trained over 20 clients in CMS, boosting user independence by 40%.

📊 **Redesigned Core Template**
Redesigned the core site template, improving UI/UX and company sales

CERTIFICATIONS

Meta Certifications

Meta Frontend Developer Specialization

Advanced React

React Fundamentals

Version Control

Principles of UI/UX Design

Frontend Development

Programming with Javascript

Google Certifications

Foundations of UX Design

EDUCATION

Pamantasan ng Lungsod ng Maynila

Bachelor of Science in Computer Science (BSCS)	*2018-2022*
Dean's Lister - GWA : 1.34	*2021-2022*
Dean's Lister - GWA : 1.43	*2020-2021*
Dean's Lister - GWA : 1.71	*2018-2019*