

# MARK LAGARTA

Frontend Web Developer | React.js Developer | Meta Frontend Specialization

 <https://chillpill23.github.io/PortfolioV2/>

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## SUMMARY

Front-end Web Developer specializing in React.js, UI / UX principles, and performance optimization.

Passionate about writing clean, scalable code, enhancing user experience, and integrating third-party services for efficient functionality.

Adept at problem-solving, collaboration, and continuous learning.

## EXPERIENCE

### Frontend Web Developer Webshop Manager

 Aug 2022 - July 2024  San Diego, CA

- Milestones achieved during tenure
- Led frontend development for 15+ client e-commerce websites
  - Resolved 250+ tickets encompassing updates, maintenance, and client requests. Utilizing workflow software such as Jira and Hubspot
  - Spearheaded integrations with key third-party services (BigCommerce, ShopperApproved, Google Analytics 4, PartsLogic, etc.), developing reusable code for efficient deployment.
  - Redesigned the company's core website template, improving UI/UX and optimized Core Web Vitals, achieving up to a 98% performance score in Lighthouse.
  - Provided client communication and CMS training
  - Created process and code documentation to enhance coding efficiency and team collaboration.
  - Assumed key responsibilities from the Lead Frontend Developer, contributing to core development tasks and decision-making.

## SKILLSET


### Frontend Technologies


Languages	Testing
JavaScript (ES6+), Typescript, HTML5, CSS3	Jest
Frameworks and Libraries	
React.js, Tailwind.css	
Design	
User Interface design, User Experience design	


### Tools & Software


Design Tools	Version Control	Workflow
Figma, Photoshop	Git, Github	Jira, Hubspot

## KEY ACHIEVEMENTS

- **Improved Core Web Vitals**

Increased Website load speed by 30%. enhancing user experience significantly
- **High Ticket Resolution**

Completed 250+ client tickets, maintaining a 95% satisfaction rate.
- **CMS Training Success**

Trained over 20 clients in CMS, boosting user independence by 40%.
- **Redesigned Core Template**

Redesigned the core site template, improving UI/UX and company sales

## CERTIFICATIONS

### Meta Certifications

Meta Frontend Developer Specialization
Advanced React
React Fundamentals
Version Control
Principles of UI/UX Design
Frontend Development
Programming with Javascript

### Google Certifications

Foundations of UX Design
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## EDUCATION

### Pamantasan ng Lungsod ng Maynila

Bachelor of Science in Computer Science (BSCS)	2018-2022
Dean's Lister - GWA : 1.34	2021-2022
Dean's Lister - GWA : 1.43	2020-2021
Dean's Lister - GWA : 1.71	2018-2019