

MARK LAGARTA

Frontend Web Developer | React.js Developer | Meta Frontend Specialization

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https://chillpill23.github.io/PortfolioV2/

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SUMMARY

Frontend Web Developer with expertise in React.js and UI/UX best practices. Passionate about building responsive, high-performance web applications with optimized user experiences.

Skilled in cross-browser compatibility, third-party service integrations, and team collaboration.

EXPERIENCE

WEBSHOP Manager (Frontend Web Developer)

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Aug 2022 - July 2024

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San Diego, CA (Remote)

- Developed and optimized frontend for 15+ e-commerce websites, ensuring high performance and seamless user experience.
- Resolved 250+ client tickets (updates, maintenance, and client requests) using Jira and Hubspot.
- Integrated third-party services (BigCommerce, Shopper Approved, Google Analytics 4, PartsLogic) and developed reusable code for efficiency.
- Redesigned the company's core website template, improving UI/UX and optimizing Core Web Vitals, achieving a 98% performance score on Google PageSpeed Insights.
- Provided client communication and CMS training, ensuring smooth onboarding and usability.
- Created process and code documentation to enhance team collaboration and coding efficiency.
- Took on key responsibilities from the Lead Frontend Developer, contributing to core development tasks and decision-making.

TECHNICAL SKILLS

Frontend Technologies

Languages	Automation Testing
JavaScript (ES6+), TypeScript, HTML, CSS	Jest
Libraries & Front-end Frameworks	
React.js, Tailwind.css	

Tools & Software

Design	Version Control	Workflow
Figma, Photoshop	Git, Github	Jira, Hubspot

KEY ACHIEVEMENTS

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Improved Core Web Vitals

Increased Site performance by up to 98% enhancing user experience significantly
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High Ticket Resolution

Completed 250+ client tickets, maintaining a 95% satisfaction rate.
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CMS Training Success

Conducted CMS training for 20+ clients, increasing user autonomy by 40%.
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Redesigned Core Template

Redesigned the core site template, improving UI/UX and company sales

CERTIFICATIONS

Meta Certifications

- Meta Frontend Developer Specialization
- Advanced React
- React Fundamentals
- Version Control
- Principles of UI/UX Design
- Frontend Development
- Programming with JavaScript

Google Certifications

- Foundations of UX Design

EDUCATION

Pamantasan ng Lungsod ng Maynila

Bachelor of Science in Computer Science

2018 - 2022 - GWA : 1.52

Others

User Interface Design (UI),

User Experience Design (UX),

Search Engine Optimization (SEO)