MARK LAGARTA

Frontend Web Developer | React.js Developer | Meta Frontend Specialization

</> https://chillpill23.github.io/PortfolioV2/   in https://www.linkedin.com/in/mark-l-8583051b4/

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SUMMARY

I build robust and intuitive front-end applications using React.js, with a strong emphasis on UI/UX best practices and responsive design.

I ensure seamless cross-browser compatibility and optimize performance for a smooth user experience.

My skill set includes integrating third-party services, writing clean, scalable code, and effectively collaborating with development teams.

EXPERIENCE

Webshop Manager - Frontend Developer

📅 Aug 2022 - July 2024   📍 San Diego, CA (Remote)

- Led frontend development for 15+ client e-commerce websites
- Resolved 250+ tickets encompassing updates, maintenance, and client requests. Utilizing workflow software such as Jira and Hubspot
- Spearheaded integrations with key third-party services (BigCommerce, Shopper Approved, Google Analytics 4, PartsLogic, etc.), and developing reusable code for efficient deployment.
- Redesigned the company's core website template, improving UI/UX and optimized Core Web Vitals, achieving up to a 98% performance score in Lighthouse.
- Provided client communication and CMS training
- Created process and code documentation to enhance coding efficiency and team collaboration.
- Assumed key responsibilities from the Lead Frontend Developer, contributing to core development tasks and decision-making.

TECHNICAL SKILLS

Frontend Technologies

Languages
JavaScript (ES6+), TypeScript, HTML5, CSS3

Automation Testing
Jest

Libraries & Front-end Frameworks
React.js, Tailwind.css

Tools & Software

Design
Figma, Photoshop

Version Control
Git, Github

Workflow
Jira, Hubspot

KEY ACHIEVEMENTS

📊 **Improved Core Web Vitals**
Increased Site Performance by up to 98% enhancing user experience significantly

📊 **High Ticket Resolution**
Completed 250+ client tickets, maintaining a 95% satisfaction rate.

📊 **CMS Training Success**
Trained over 20 clients in CMS, boosting user independence by 40%.

📊 **Redesigned Core Template**
Redesigned the core site template, improving UI/UX and company sales

CERTIFICATIONS

Meta Certifications

- Meta Frontend Developer Specialization
- Advanced React
- React Fundamentals
- Version Control
- Principles of UI/UX Design
- Frontend Development
- Programming with JavaScript

Google Certifications

- Foundations of UX Design

EDUCATION

Pamantasan ng Lungsod ng Maynila

Bachelor of Science in Computer Science
2018 - 2022 - GWA : 1.52