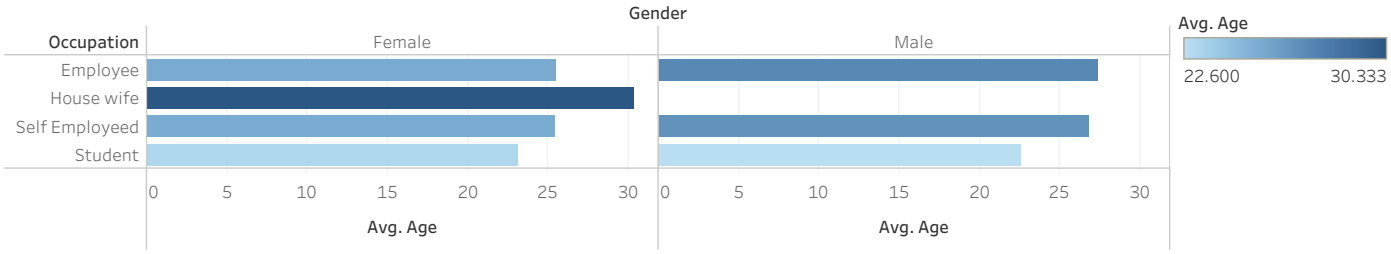
Story Presentation

Gender pay discretion ratio relating to selec..	Gender and family size relative to monthly in..	Avg Age to monthly income	Avg Sales Qty relative to monthly period	FIndings and recommendation



OCCUPATION AND AGE

This sheet illustrates that house wifes (female) overall ma more money relative to the 2 genders

Male Employees are the highest earners in then male genders

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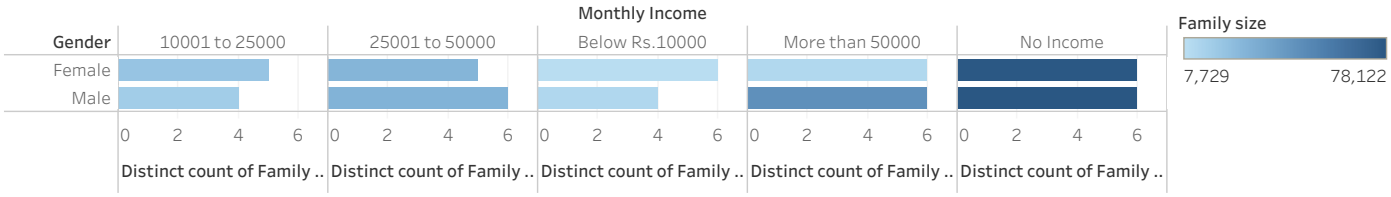

Gender & family size relative to monthly income

We seperated family size, from the distinct family size.

Whereby we have males earning 10,001 - 25,000 a month
have a family size on avg of 4
and are on a total family number of 16,498

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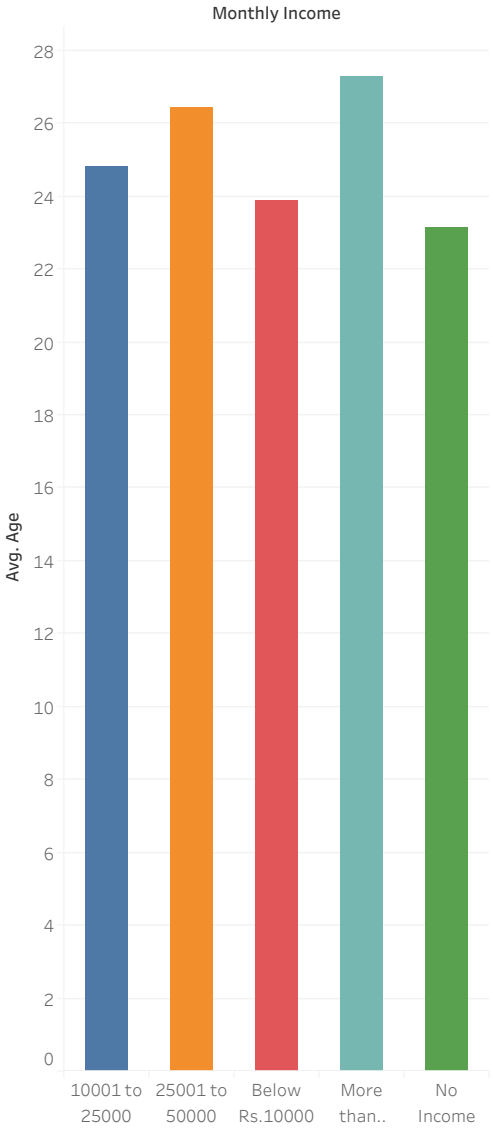

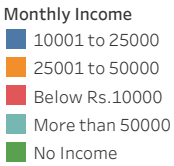

We see in this visualization tha..

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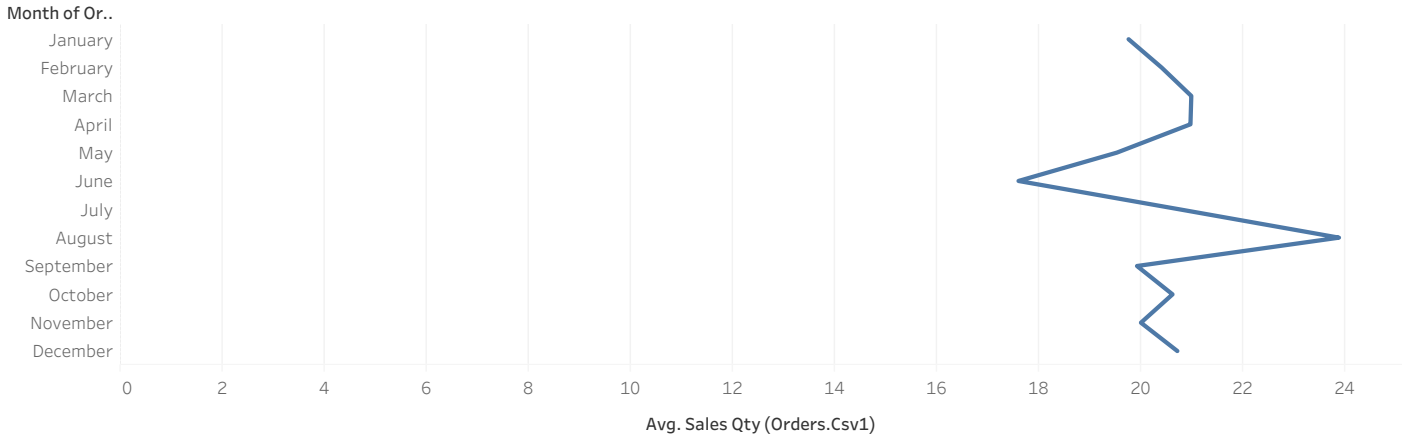

Visualizing avg sales quantity over a monthly period showed that, August (peak summer) had the highest sales period on avg and June (start of summer) had the height of least sales on avg falling from March -April and peaking at June.

The data suggests that this observation has a causation of the seasonal period.

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Findings:
Customers mostly consist of 23-year-old earning nothing

There is a natural distribution for age however the range is small at 18-34.

Women are close behind, but there are significantly more customers who are single than married. But house wives make more than all occupations relative to both genders.

Zomato’s customers usually have small family sizes (2-3), educated, but unemployed.

Employed customers tend to be below middle class ($50,000/yr).

RECOMMENDATION

1. 23 years old ought to be seek employment
2. The Zomato business has to find a way to up sales quantity over non seasonal period, I would advice the business to seek innovation ways to delpoy special items and commodities in relation to restaurants