Chimezie Ekpendu

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PROFESSIONAL SUMMARY

Experienced Product Designer with over three years of progressive experience in conceptualizing, designing, and delivering innovative products that blend aesthetics with functionality. Proficient in user-centered design methodologies, prototyping, and collaborating cross-functionally to drive product success. Great at leveraging a deep understanding of user needs and market trends to create visually appealing and user-friendly products that meet business objectives.

SKILLS

Skills & Tools: User Experience, Interaction Design, User Interface, Physical and Digital Prototyping, Visual Design, Wireframing, Low-High Fidelity Mockups, User Interviews, User Testing, Information Architecture, Journey Mapping, Qualitative/Quantitative Analysis, A/B Testing, Competitor Analysis, Communication, Rapid Iteration, Problem Solving, Cross-Functional Collaboration, Human-centric Approach, Solicit Feedback | Figma, Adobe XD, Sketch, Zeplin, Framer, Protopie, Balsamiq, Webflow, Jitter, Canva, Notion.I'm

WORK EXPERIENCE

Chedda Finance   **October 2023 – Present**

Senior Product Designer

- Currently leading design initiatives, driving user-centric solutions for financial products.
- Managing the entire design process from concept to execution.
- Collaborating cross-functionally to ensure innovative and visually compelling designs.
- Currently focusing on crafting intuitive interfaces that enhance the financial user experience.
- Contributing my expertise to elevate Chedda Finance's digital presence.

Bulan   **April 2021 – Present**

Lead Product Designer

- Designed exceptional, user-friendly interfaces for a wide range of web and mobile applications, consistently receiving positive feedback and enhancing user experiences.
- Worked closely with cross-functional teams, including product managers and developers, to ensure the successful launch of innovative products.
- Spearheaded comprehensive user research efforts, leading to product enhancements that exceeded user expectations and played a pivotal role in achieving a remarkable market capitalization increase of over $15,000 within just four months of the product launch.
- Developed and implemented a design system that improved design consistency and efficiency.
- Conducted several A/B testing and usability studies, resulting in a remarkable increase in user engagement.

AptosMonkey   **February 2023 – October 2023**

Product Designer

- Created aesthetically pleasing and intuitive user interfaces, as well as interactive prototypes, for a diverse range of mobile and web applications, enhancing user experiences and functionality.
- Collaborated seamlessly with the development team, contributing to streamlined project timelines and the successful delivery of cutting-edge products.
- Conducted in-depth user research and usability testing, resulting in data-driven design improvements that significantly increased user satisfaction and product adoption rates.
- Implemented a design system to maintain visual consistency across multiple projects, reducing design-related discrepancies and enhancing the overall brand identity.

GuruTechnology Corporation   **May 2022 – January 2023**

Junior Product Designer

- Elevated the performance of critical product features at GuruTechnology Corporation, resulting in a remarkable 6% surge in user interactions and a significant 10% reduction in user-reported issues.

- Led a comprehensive user research initiative, which informed the redesign of the company's flagship product.
- Optimized user onboarding experiences, resulting in a significant improvement in user retention and conversion rates.

DeepMove Tech   **February 2020 – August 2020**

Ux Design Intern
- During my internship at Deep Sea Technologies, I conducted usability testing protocols, leading to a notable 6% enhancement in the overall user satisfaction score.
- Collaborated and learned closely with the development team to design and implement user-centered features.

PROJECTS

Misfits (Freelance)   **January 2023 – January 2023**
- Led design teams overseeing end-to-end design processes, from ideation to successful project launches, with a proven track record of delivering two highly successful projects.
- Delivered a substantial 28% improvement in informed design decisions by integrating user personas and research, enhancing the user-centric design approach and driving more successful product outcomes.

CERTIFICATIONS

Google UX Design Specialization

Foundations of User Experience (UX) Design

UX design process: empathize, define, and ideate.

Build wireframes and low-fidelity prototypes.

Conduct UX research and test early concepts.

Create high-fidelity designs and prototypes in Figma.

Responsive Web Design in Adobe XD

Design a user experience for social good and prepare for jobs.

EDUCATION

Redeemer's University - 2022

B.Sc Computer Science