

Slide 1: Business Problem

Churn erodes ARR... (condensed due to space)

Slide 2: Data & Methodology

Customer data + synthetic events...

Slide 3: Model Performance

XGBoost AUC 0.8994...

Slide 4: SHAP Insights

Top drivers...

Slide 5: Recommendations

Fix onboarding, reduce errors...

Slide 6: Roadmap

Deploy dashboard...