



China Social Impact Project



OUR IMPACT FUND

2017 | 2018

WHY WE ARE RAISING THIS FUND

The aim of the impact fund is to support a key program or project of one of our partners, the purpose of which is

- 1) to fund a meaningful project selected from the proposals of our partners.
- 2) for CSIP students to learn how to evaluate and strategize which of the proposals is the most effective use of the fund.

WHO IS PHILANTHROPY IN MOTION

PIM is our strategic advisor in China and a registered nonprofit in Hong Kong. They work closely with Yale Center Beijing, Tenching Academy at Peking University, as well as foundations and social sector leaders in China to organize programs to train young people to give effectively.

PIM'S GIVING MODEL

PIM and its "learn by giving" approach empowers millennials with the funding, training, and networks to take a strategic, venture capitalist model to philanthropy and decide how to best allocate funds and resources to impactful social ventures. Students are guided through a comprehensive process of identifying their missions, investigating social issues, and leveraging collective resources to advance social innovation in China.

WHY WE NEED YOUR HELP

CSIP is in its pilot year and we want to grow our network by engaging with alumni who are either in Hong Kong and China or interested in our causes.

OUR PARTNERS AND THEIR CAUSES

SmartAir. A social enterprise that promotes DIY air filters as a low-cost solution to indoor particulate air pollution in China, India, and other countries. It's also dedicated to educating the population about the importance of clean air, through providing DIY educational workshops in cities across China.

Farm to Neighbors. A pioneering sustainable and locally sourced farmers market in Beijing, dedicated to helping people in China enjoy healthy and organic food. The company is also working to help people re-evaluate their diets as a gateway to long-term physical health.

MyH2O. A crowd-based data platform on rural drinking water and sanitation conditions in China. The company provides students with the resources to conduct general assessments of local demands on clean water and sanitation. Its goal is for people to subscribe to the platform and to connect needs with services.

Diinsider. A social enterprise dedicated to creating changes in the grassroots level, by connecting social impact organizations with intellectual resources, international talents and impact investors. It also assists impact investors to identify outstanding practices of social innovations and make good decisions to support the grassroots.