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# NLP and Word Embeddings

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## Word representation

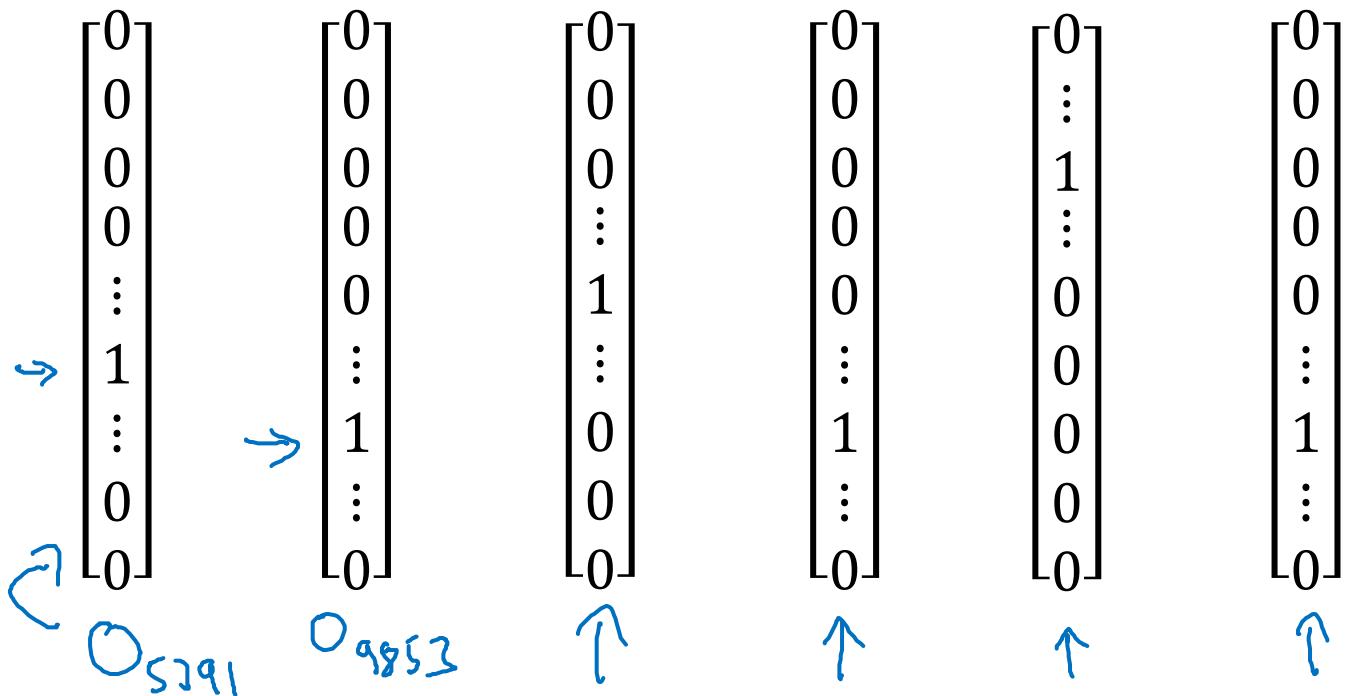
# Word representation

$$V = [a, \text{aaron}, \dots, \text{zulu}, \text{<UNK>}]$$

$$|V| = 10,000$$

1-hot representation

Man (5391)	Woman (9853)	King (4914)	Queen (7157)	Apple (456)	Orange (6257)
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I want a glass of orange juice.  
I want a glass of apple ?.

Featurized representation: word embedding

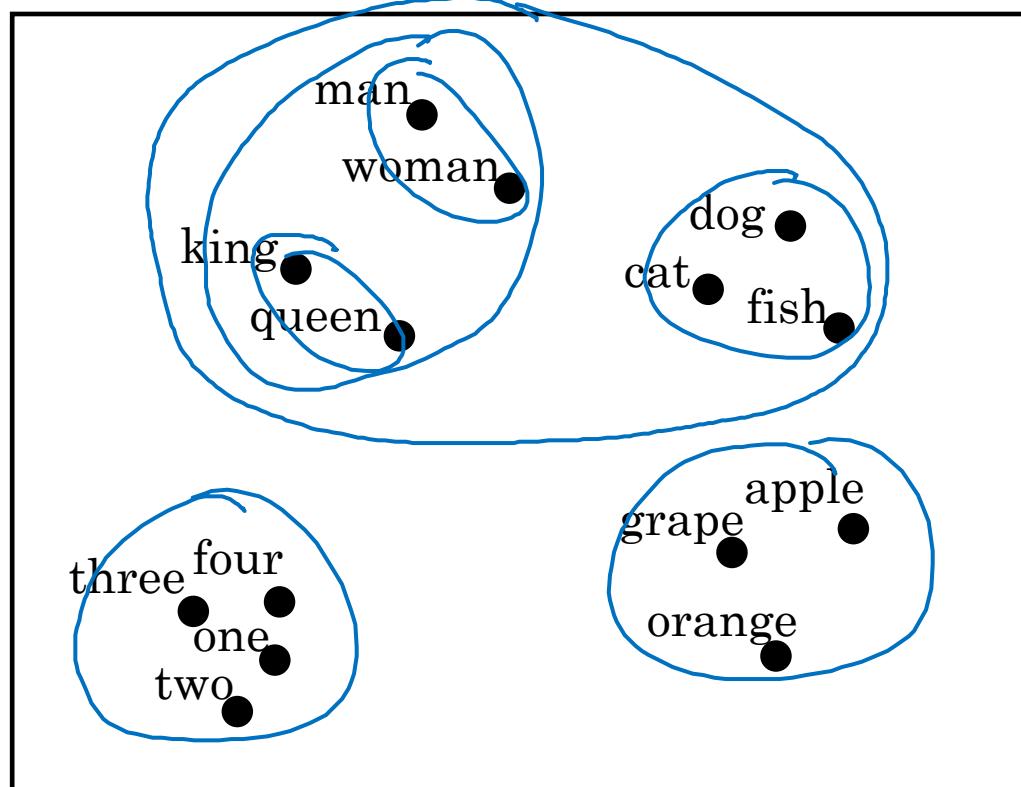
	Man (5391)	Woman (9853)	King (4914)	Queen (7157)	Apple (456)	Orange (6257)
Gender	-1	1	-0.95	0.97	0.00	0.01
Royal	0.01	0.02	0.93	0.95	-0.01	0.00
Age	0.03	0.02	0.7	0.69	0.03	-0.02
Food	0.04	0.01	0.02	0.01	0.95	0.97
Size	⋮	⋮	⋮	⋮	⋮	⋮
Cost	⋮	⋮	⋮	⋮	⋮	⋮
Color	⋮	⋮	⋮	⋮	⋮	⋮
Verb	⋮	⋮	⋮	⋮	⋮	⋮
	e <sub>5391</sub>	e <sub>9853</sub>				

I want a glass of orange juice.

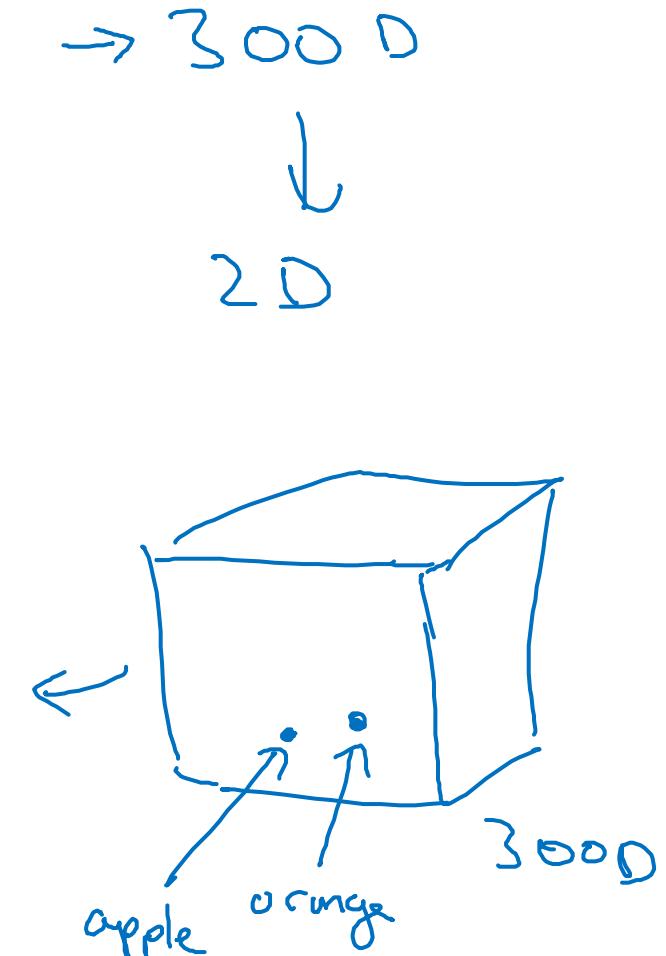
I want a glass of apple juice.

Andrew Ng

# Visualizing word embeddings



t-SNE





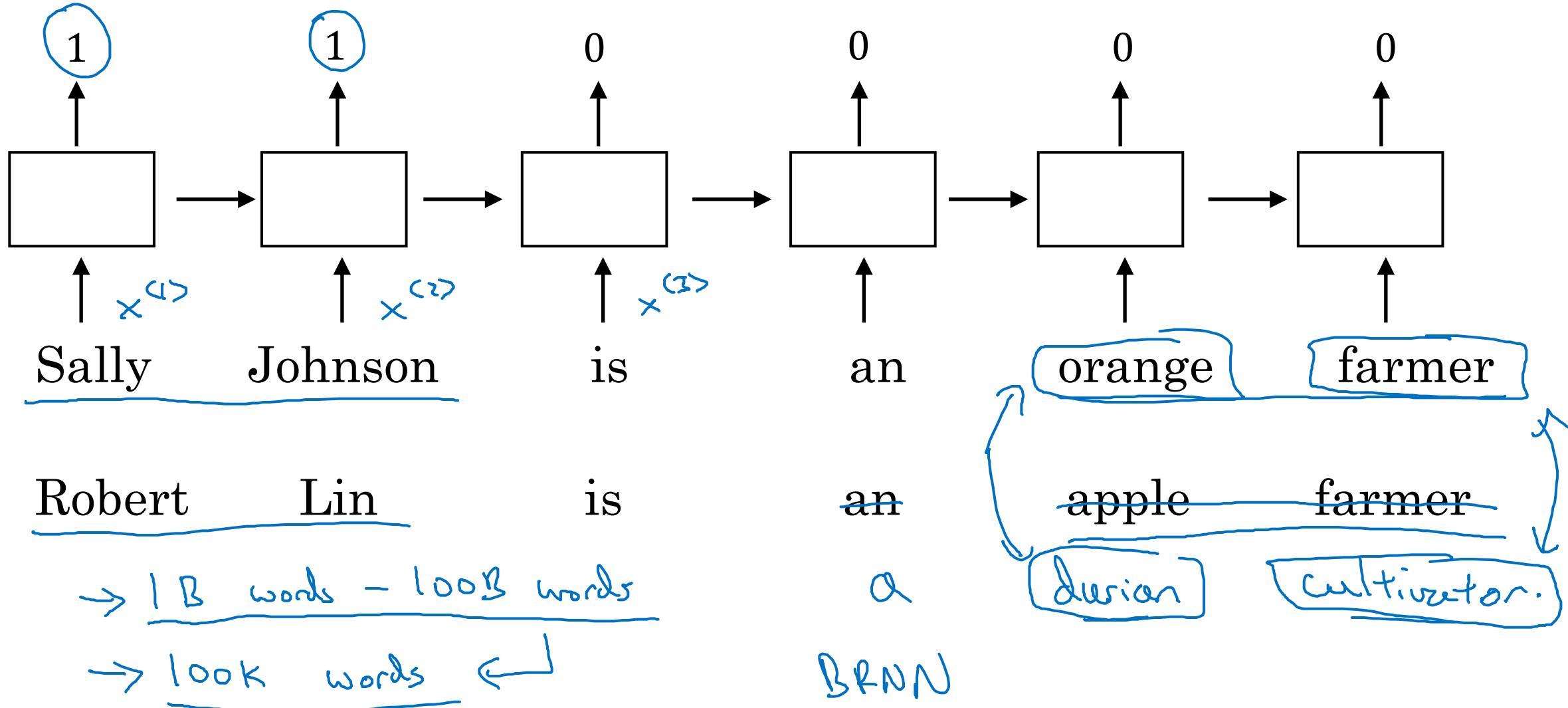
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# NLP and Word Embeddings

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## Using word embeddings

# Named entity recognition example



# Transfer learning and word embeddings

- 
1. Learn word embeddings from large text corpus. (1-100B words)

(Or download pre-trained embedding online.)

2. Transfer embedding to new task with smaller training set.

(say, 100k words)

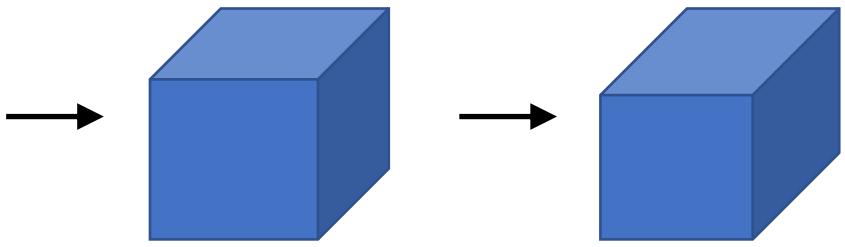
$\rightarrow 10,000$        $\rightarrow 300$

3. Optional: Continue to finetune the word embeddings with new data.

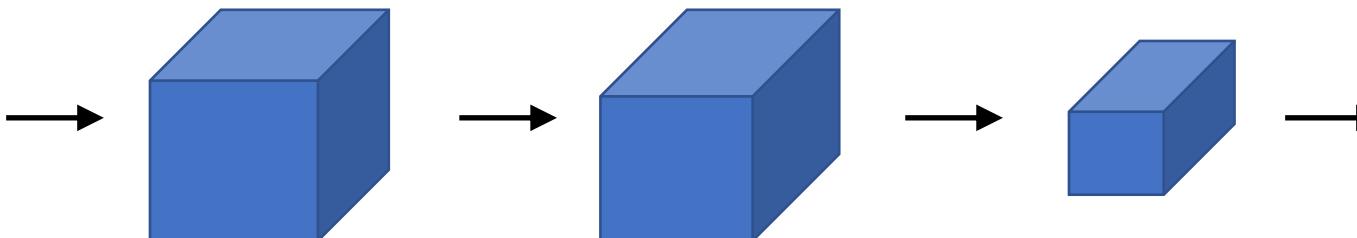
# Relation to face encoding (embedding) 128D



$x^{(i)}$

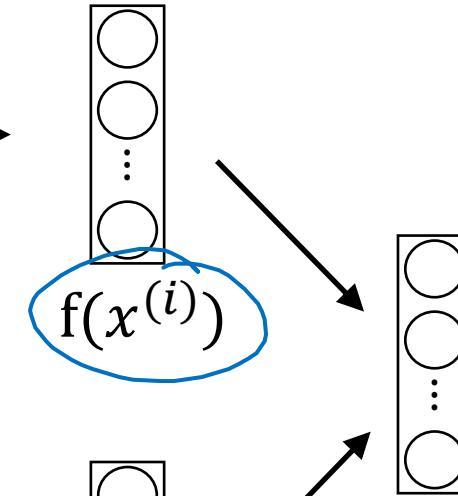
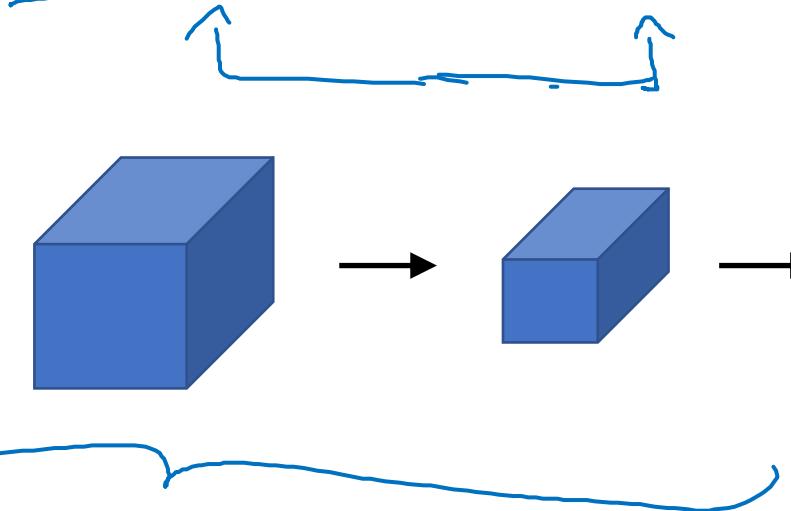


$x^{(j)}$



$$|\mathcal{V}| = 10,000$$

$e_1, \dots, e_{10,000}$





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# NLP and Word Embeddings

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## Properties of word embeddings

# Analogies

	Man (5391)	Woman (9853)	King (4914)	Queen (7157)	Apple (456)	Orange (6257)
Gender	-1	1	-0.95	0.97	0.00	0.01
Royal	0.01	0.02	0.93	0.95	-0.01	0.00
Age	0.03	0.02	0.70	0.69	0.03	-0.02
Food	0.09	0.01	0.02	0.01	0.95	0.97

$$\begin{matrix} e_{5391} \\ e_{\text{man}} \end{matrix}$$

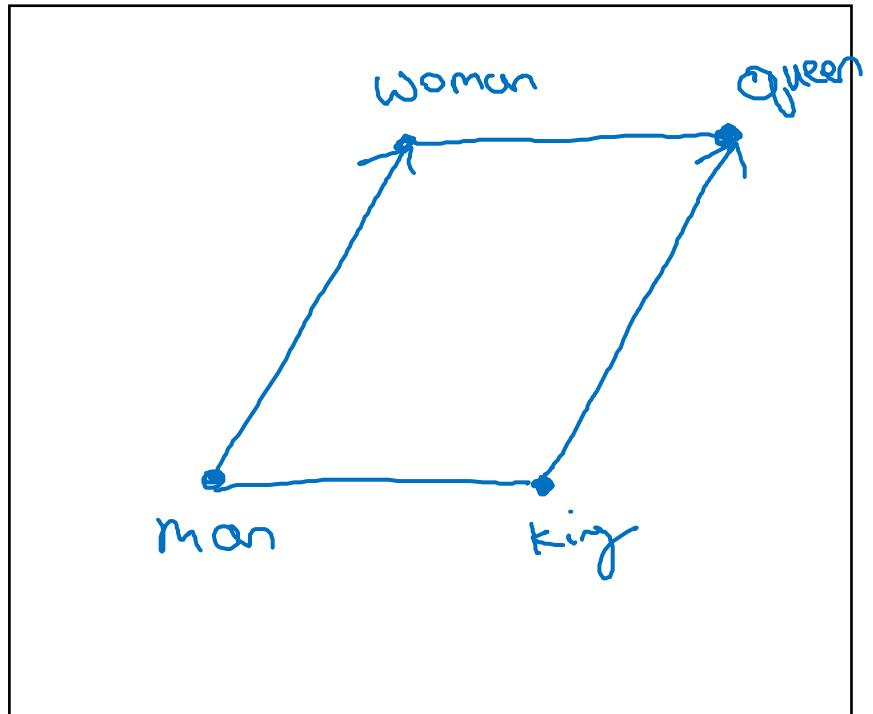
$$\underline{\text{Man} \rightarrow \text{Woman}} \quad \text{as} \quad \underline{\text{King} \rightarrow ? \text{ Queen}}$$

$$e_{\text{man}} - e_{\text{woman}} \approx e_{\text{king}} - e_{? \text{ Queen}}$$

$$\underline{e_{\text{man}} - e_{\text{woman}}} \approx \begin{bmatrix} -2 \\ 0 \\ 0 \\ 0 \end{bmatrix}$$

$$\underline{e_{\text{king}} - e_{\text{queen}}} \approx \begin{bmatrix} -2 \\ 0 \\ 0 \\ 0 \end{bmatrix}$$

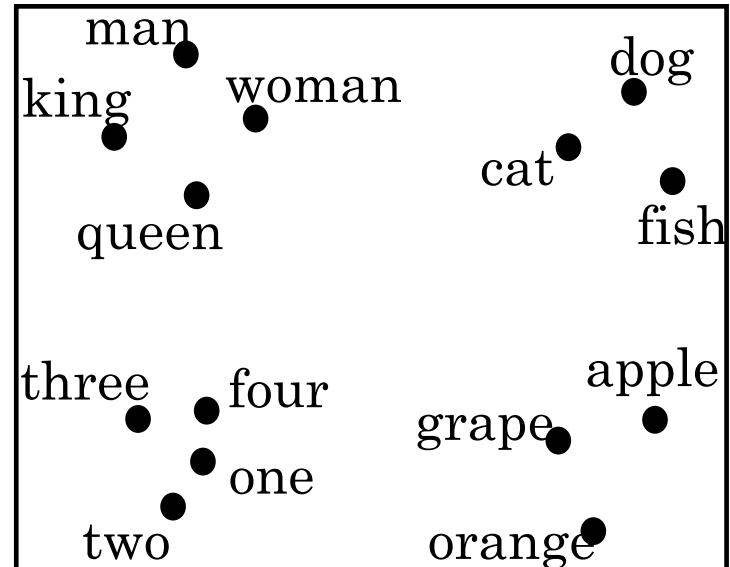
# Analogies using word vectors



300 D

Find word  $w_i : \arg \max_w$

300D  $\rightarrow$  2D  
↑



t-SNE

$$e_{\text{man}} - e_{\text{woman}} \approx e_{\text{king}} - e_{\underline{\text{?}}} e_w$$

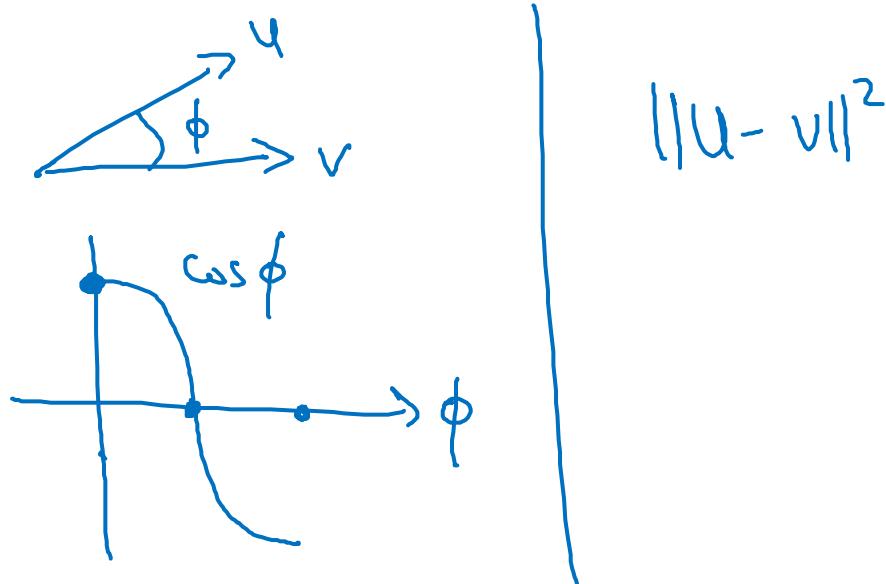
Sim( $e_w$ ,  $e_{\text{king}} - e_{\text{man}} + e_{\text{woman}}$ )

30 - 75%

# Cosine similarity

$$\rightarrow \boxed{\text{sim}(e_w, e_{king} - e_{man} + e_{woman})}$$

$$\text{sim}(u, v) = \frac{u^T v}{\|u\|_2 \|v\|_2}$$



- Man:Woman as Boy:Girl  
Ottawa:Canada as Nairobi:Kenya  
Big:Bigger as Tall:Taller  
Yen:Japan as Ruble:Russia



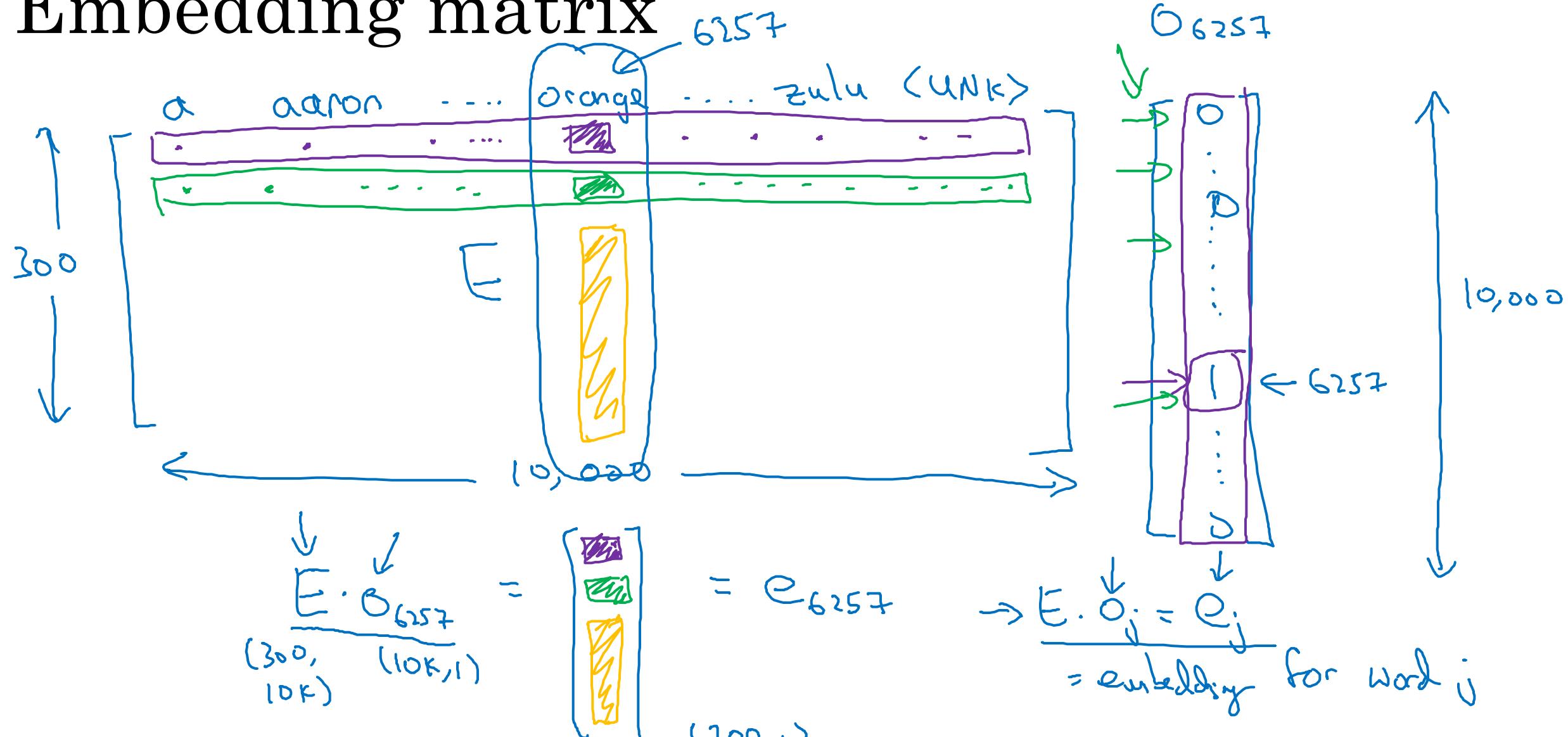
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# NLP and Word Embeddings

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## Embedding matrix

# Embedding matrix



In practice, use specialized function to look up an embedding.  
 $\rightarrow$  Embedding



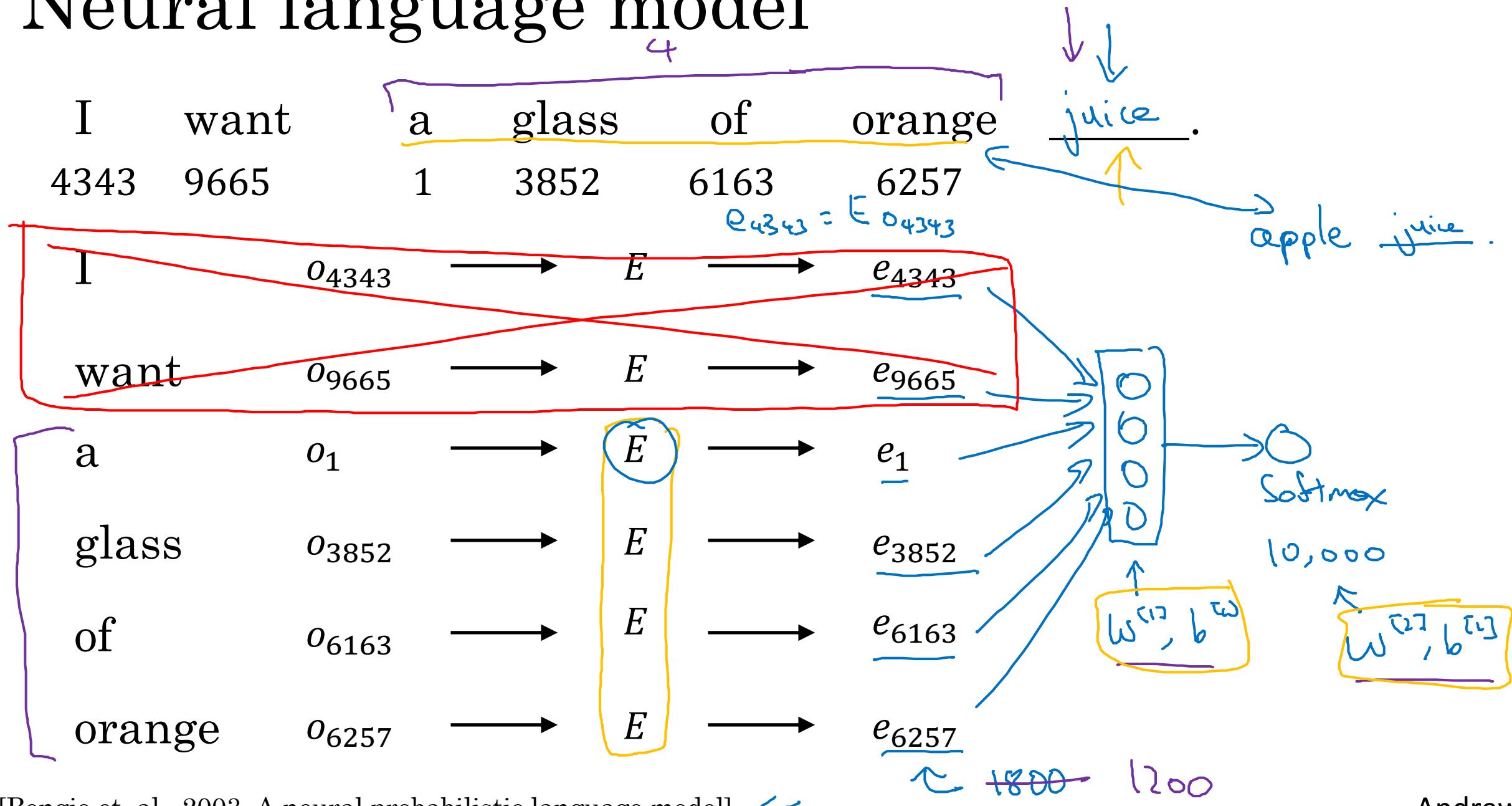
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# NLP and Word Embeddings

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## Learning word embeddings

# Neural language model



# Other context/target pairs

I want a glass of orange juice to go along with my cereal.

Context: Last 4 words.

target

4 words on left & right

Last 1 word

Nearby 1 word

skip gram

a glass of orange ? to go along with

orange ?

glass . ?



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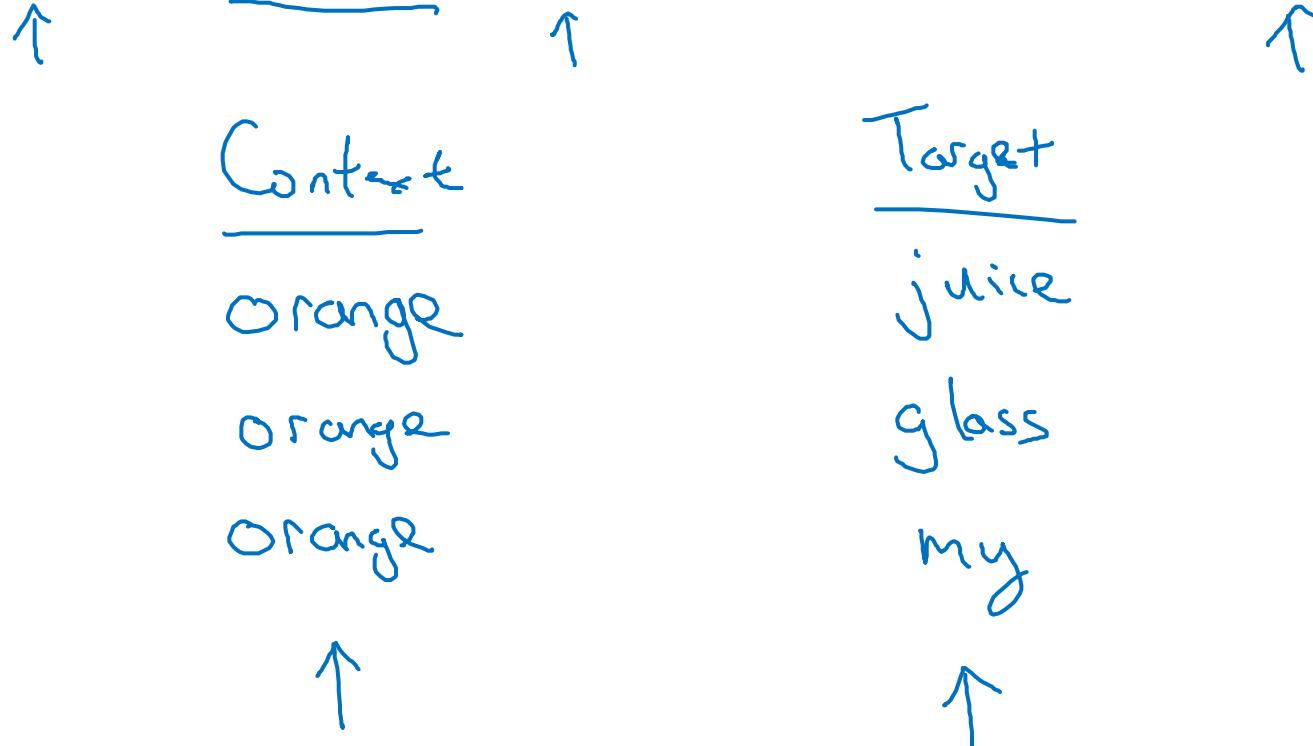
# NLP and Word Embeddings

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## Word2Vec

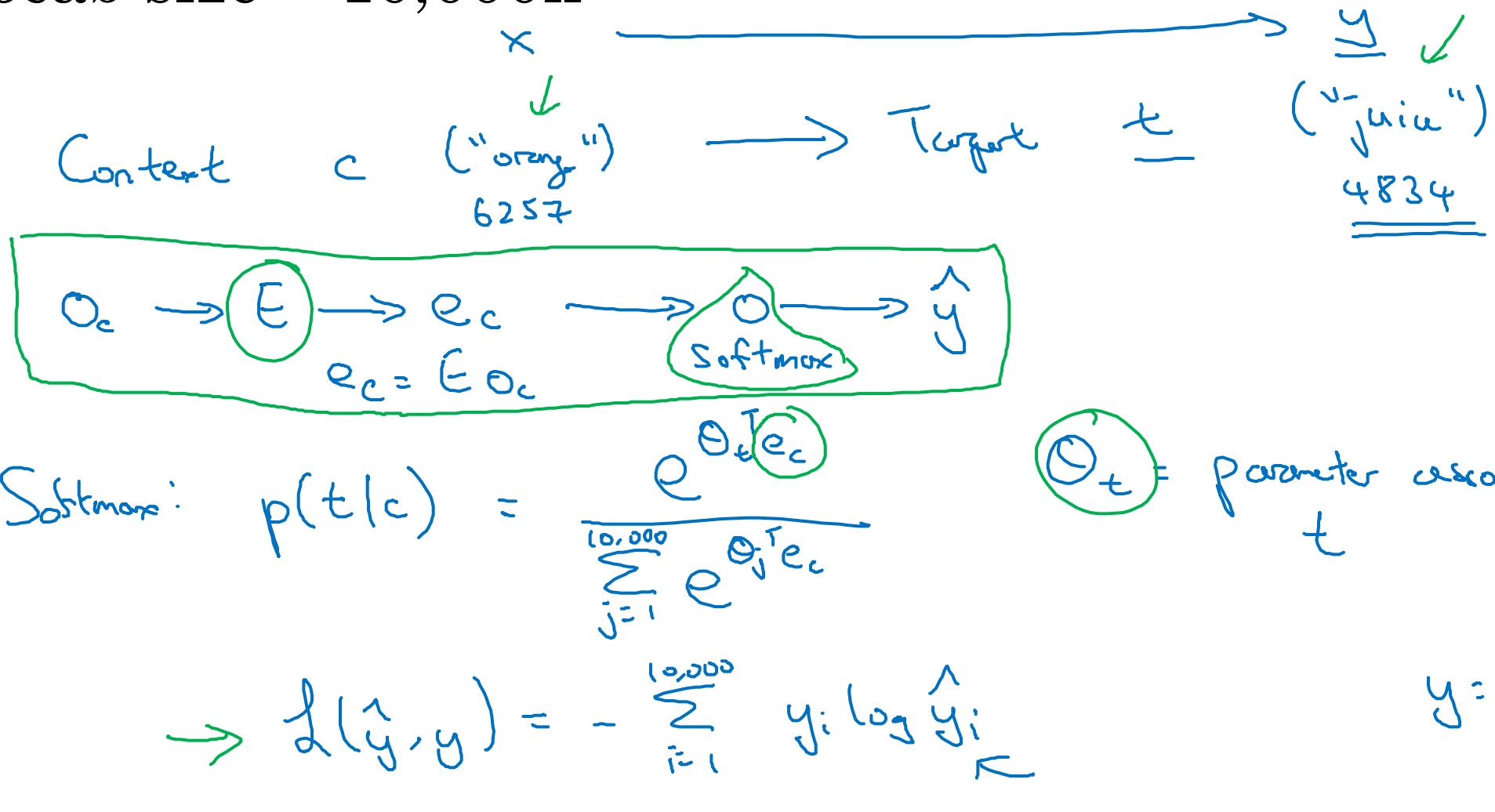
# Skip-grams

I want a glass of orange juice to go along with my cereal.



# Model

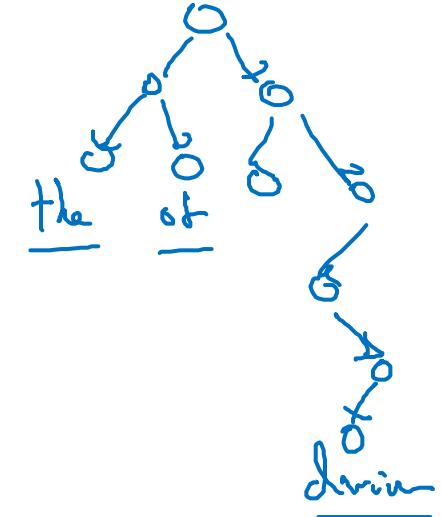
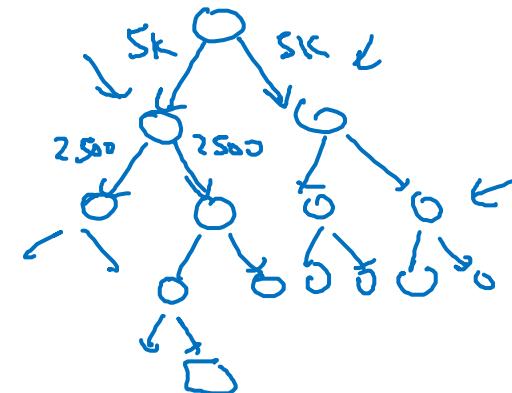
Vocab size = 10,000k



# Problems with softmax classification

$$p(t|c) = \frac{e^{\theta_t^T e_c}}{\sum_{j=1}^{10,000} e^{\theta_j^T e_c}}$$

Hierarchical softmax.



How to sample the context  $c$ ?

→ the, of, a, and, to, ...

→ orange, apple, durian

$P_{\text{durian}}$

$t$   
 $c \rightarrow t$

$P(c)$



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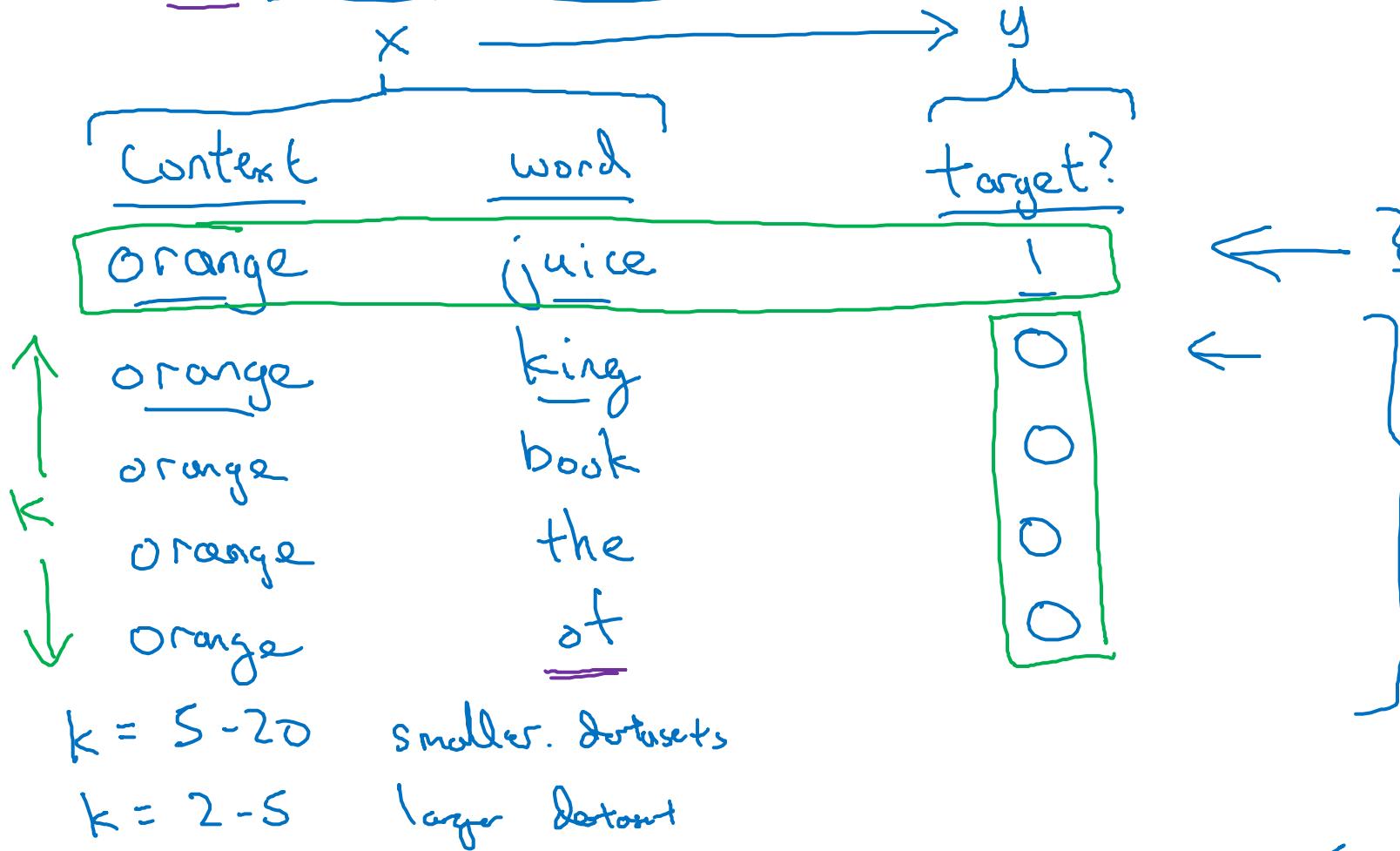
# NLP and Word Embeddings

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## Negative sampling

# Defining a new learning problem

I want a glass of orange juice to go along with my cereal.



# Model

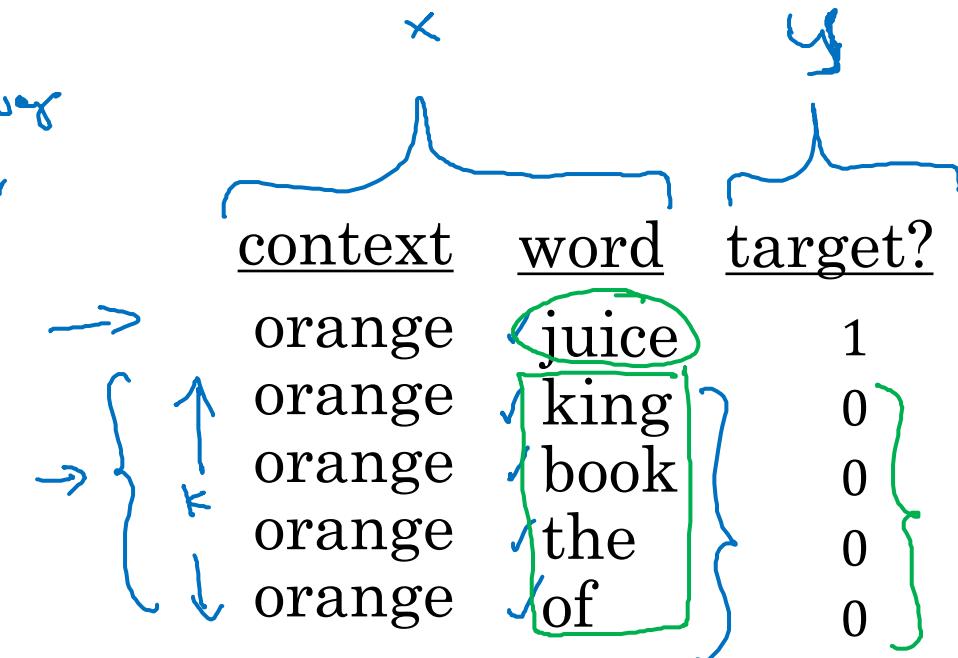
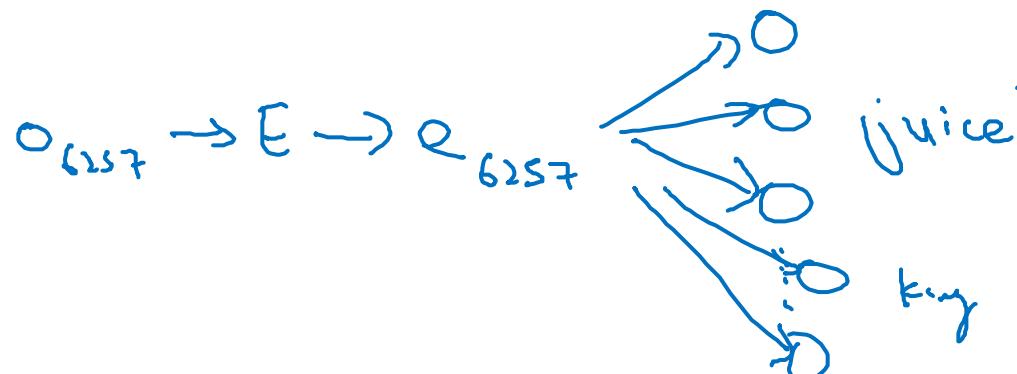
Softmax:

$$p(t|c) = \frac{e^{\theta_t^T e_c}}{\sum_{j=1}^{10,000} e^{\theta_j^T e_c}}$$

10,000-way softmax

$$P(y=1 | c, t) = \sigma(\theta_t^T e_c)$$

Orange  
6257



↑  
10,000  
↓

10,000 binary  
classification  
problem  
 $k+1$

Andrew Ng

# Selecting negative examples

<u>context</u>	<u>word</u>	<u>target?</u>
orange	juice	1
orange	king	0
orange	book	0
orange	the	0
orange	of	0

the , of, and, ...

$$P(w_i) = \frac{f(w_i)^{3/4}}{\sum_{j=1}^{10,000} f(w_j)^{3/4}}$$

$$\frac{1}{|V|}$$



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# NLP and Word Embeddings

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## GloVe word vectors

# GloVe (global vectors for word representation)

I want a glass of orange juice to go along with my cereal.

c, t

$x_{i,j} = \# \text{ times } i \text{ appears in context of } j.$

$x_{i,j}$        $i$        $j$   
↑      ↑      ↑  
c      t      c

$$x_{ij} = x_{ji} \leftarrow$$



## Model

# Minimize

$$\sum_{i=1}^{10,000} \sum_{j=1}^{100,000} f(x_{ij}) (\mathbf{o}_i^T \mathbf{e}_j + b_i + b_j' - \log x_{ij})^2$$

↑      ↓      ↑      ↓      ↑      ↗

$\mathbf{o}_i^T \mathbf{e}_j$

$b_i + b_j'$

$-\log x_{ij}$

$\mathbf{o}_i^T \mathbf{e}_c$

weighting term

$f(x_{ij}) = 0$  or  $x_{ij} = 0$ .      "0 log 0" = 0

this is of a ...

duration

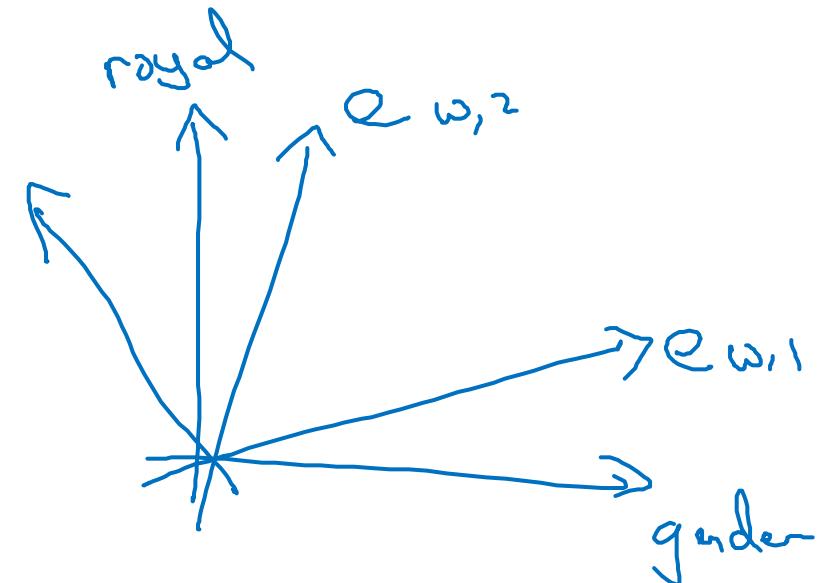
$\mathbf{o}_i, \mathbf{e}_j$  are symmetric

$\mathbf{o}_w^{(\text{final})} = \mathbf{o}_w + \mathbf{o}_w$

Andrew Ng

# A note on the featurization view of word embeddings

	Man (5391)	Woman (9853)	King (4914)	Queen (7157)
Gender	-1	1	-0.95	0.97
Royal	0.01	0.02	0.93	0.95
Age	0.03	0.02	0.70	0.69
Food	0.09	0.01	0.02	0.01



$$\text{minimize } \sum_{i=1}^{10,000} \sum_{j=1}^{10,000} f(X_{ij}) (\underbrace{\theta_i^T e_j + b_i - b'_j - \log X_{ij}}_{} )^2$$

$$\langle A\theta_i \rangle^T (A^T e_j) = \cancel{\theta_i^T A^T A} \cancel{A^T} e_j$$



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# NLP and Word Embeddings

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## Sentiment classification

# Sentiment classification problem



The dessert is excellent.



Service was quite slow.



Good for a quick meal, but nothing special.



Completely lacking in good taste, good service, and good ambience.



10,000  $\rightarrow$  100,000 words

# Simple sentiment classification model

The dessert is excellent  
8928 2468 4694 3180



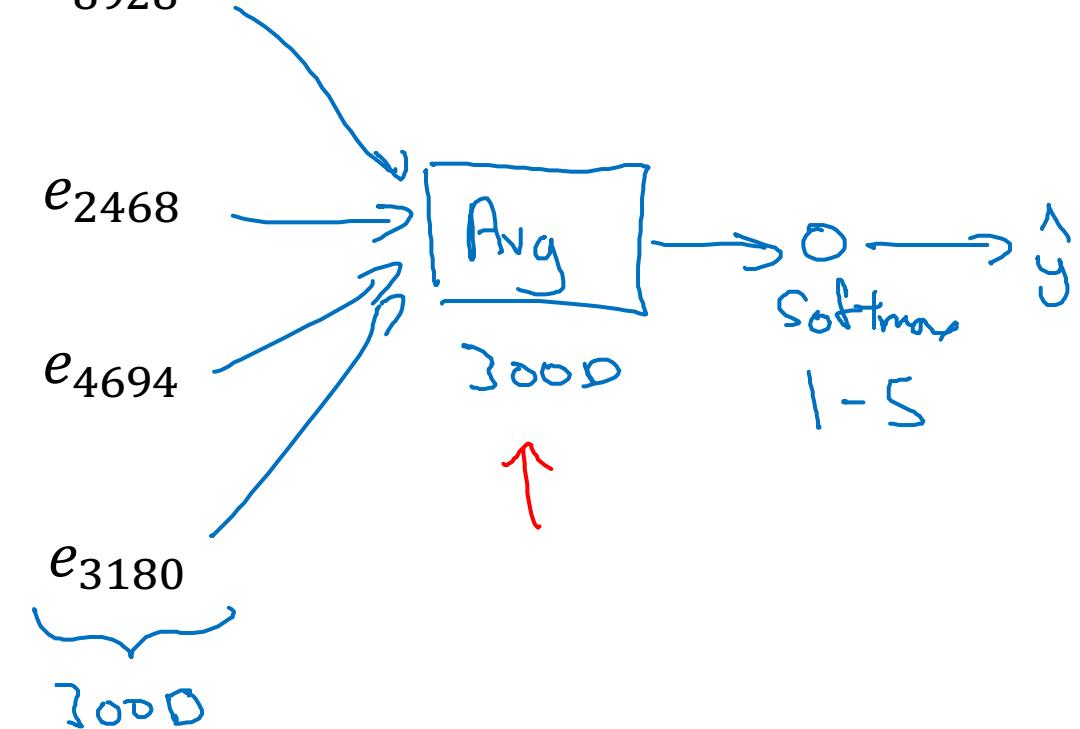
The  $o_{8928}$   $\rightarrow E \rightarrow e_{8928}$

desert  $o_{2468} \rightarrow E \rightarrow e_{2468}$

is  $o_{4694} \rightarrow E \rightarrow e_{4694}$

excellent  $o_{3180} \rightarrow E \rightarrow e_{3180}$

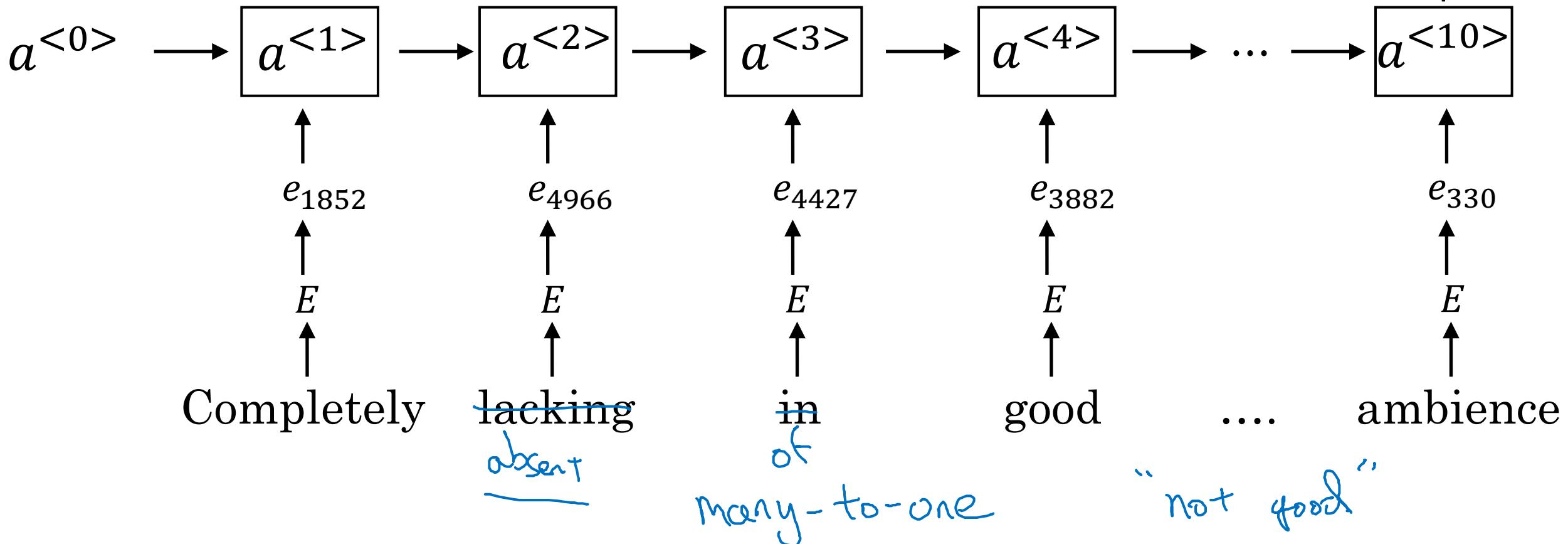
“Completely lacking in good taste, good service, and good ambience.”  
↑  
100 B words



# RNN for sentiment classification

$\hat{y}$

softmax





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# NLP and Word Embeddings

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## Debiasing word embeddings

# The problem of bias in word embeddings

Man:Woman as King:Queen

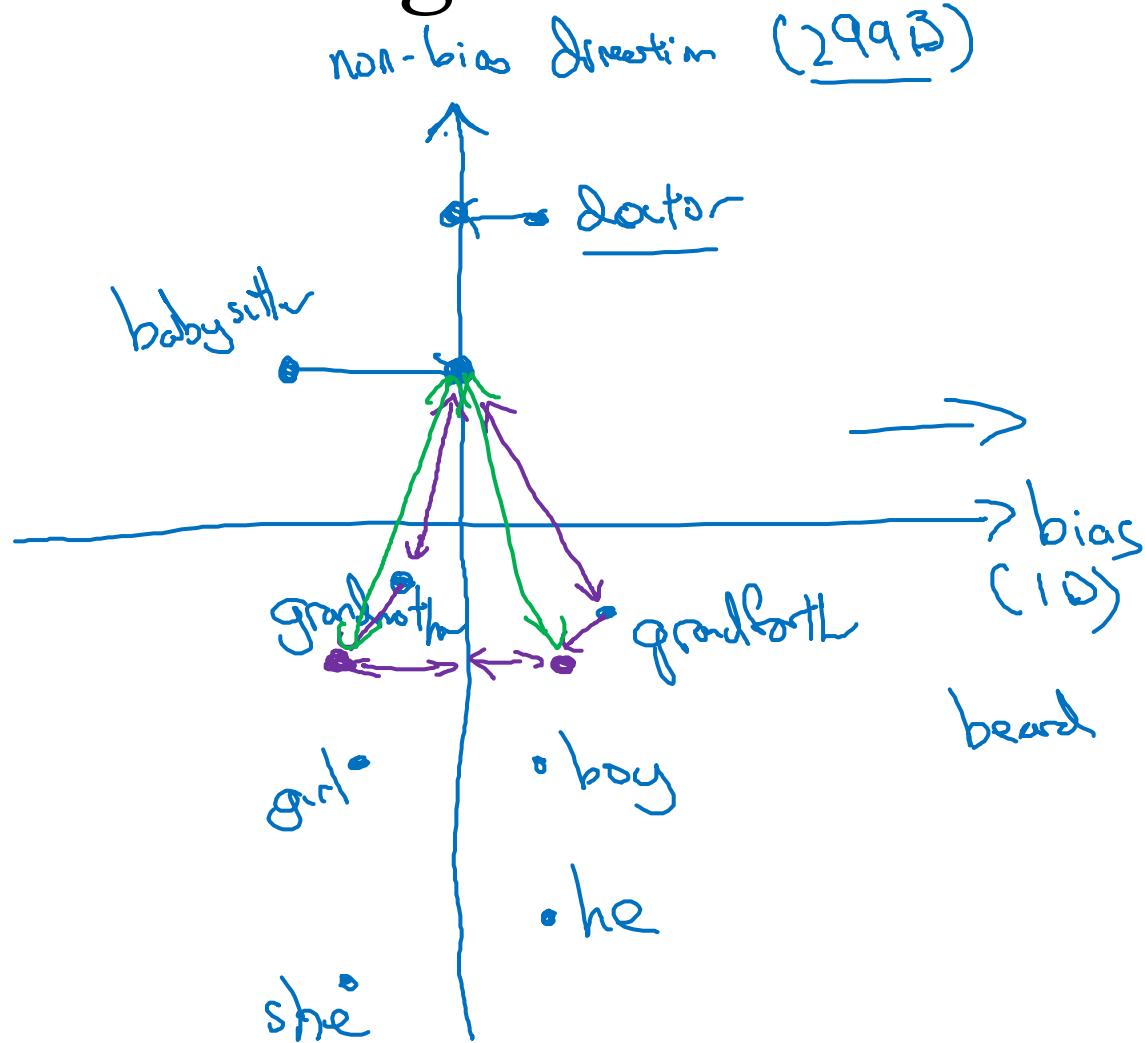
Man:Computer\_Programmer as Woman:Homemaker 

Father:Doctor as Mother:Nurse 

Word embeddings can reflect gender, ethnicity, age, sexual orientation, and other biases of the text used to train the model.



# Addressing bias in word embeddings



1. Identify bias direction.

{  
he - she  
male - female  
:  
average

2. Neutralize: For every word that is not definitional, project to get rid of bias.

3. Equalize pairs.

→ grandmother — grandfather  
girl boy