

# Chinay Bohara

+91-7296832261 | [Email](#) | [LinkedIn](#)

## EDUCATION

Course	College / University	Year	CGPA / %
B.Tech (CSE)	JK Lakshmipat University	2024	7.00
Board (Class XII)	St. Anthony Senior Secondary School	2020	84.2
Board (Class X)	Vivekananda Kendra Vidyalaya	2018	84.2

## EXPERIENCE

- **Freelancer (Academic and Content Writer, Web Developer, Digital Marketer, Social Media Manager) | Mad Dog Squad** July 2024 - Present
  - Delivered customized academic and content writing services, resulting in increased client engagement.
  - Developed and managed web projects, provided digital marketing solutions, and managed social media accounts, enhancing online presence and customer outreach for various clients.
- **Subject Matter Expert and Technical Writer | Friscon Solutions | Jaipur** January 2024 - May 2024
  - Authored and refined documentation for technology-focused assignments, ensuring clarity and accuracy, which improved user comprehension by 30 percent.
  - Specialized in the academic writing industry, focusing on technical writing for technology and management subjects, and supported clients in achieving their academic goals, resulting in a 25 percent increase in client satisfaction scores.
- **Web Developer | BeechTree Systems And Solutions Private Limited | Jaipur** May 2022 - July 2022
  - Developed a professional website in collaboration with the tech team, designed visually captivating brochures, and promotional materials, driving a 40 percent increase in brand recognition and customer engagement.
  - Executed a project titled "Product Marketing" with a focus on developing and implementing effective marketing strategies, which led to a 20 percent boost in lead generation for the company.

## PROJECTS

- **Ecommerce Sales Data Analysis Dashboard** Power BI, CSV, Excel, Data Analysis
  - Created an interactive dashboard using Power BI to analyze ecommerce sales data, providing insights into sales performance, customer behavior, and product trends.
  - Implemented features such as interactive charts, filters, and drill-through functionality to enable customized and detailed analysis, enhancing data-driven decision-making.
- **Jenkins CI/CD with Github Integration** Linux, AWS EC2, Jenkins, Github
  - Successfully implemented Continuous Integration and Continuous Deployment pipeline using Jenkins and Github.
  - Integrated Jenkins with GitHub for automated builds and deployments triggered by repository changes, enhancing efficiency and reducing manual tasks.

## COURSES AND CERTIFICATIONS

- HR Analytics - Build an HR Dashboard using Power BI Coursera Project Network
- Prompt Engineering for ChatGPT Coursera

## SKILLS AND TECHNICAL TOOLS

- **Soft Skills:** Analytical Thinking, Problem-Solving, Communication, Team Collaboration, Attention to Detail.
- **Microsoft Office Suite:** Proficient in using Word, Excel, and PowerPoint for creating and editing documents, analyzing data, and preparing presentations.
- **Technical Skills:** Exploratory Data Analysis, Data Visualization, Python, C++, HTML, CSS, JavaScript, SQL, Power BI, Jenkins, GitHub, Canva.
- **Digital Marketing:** Basic understanding of digital marketing principles, including social media marketing, content creation, and online branding.