

HOME PAGE

NEXT DASHBOARD

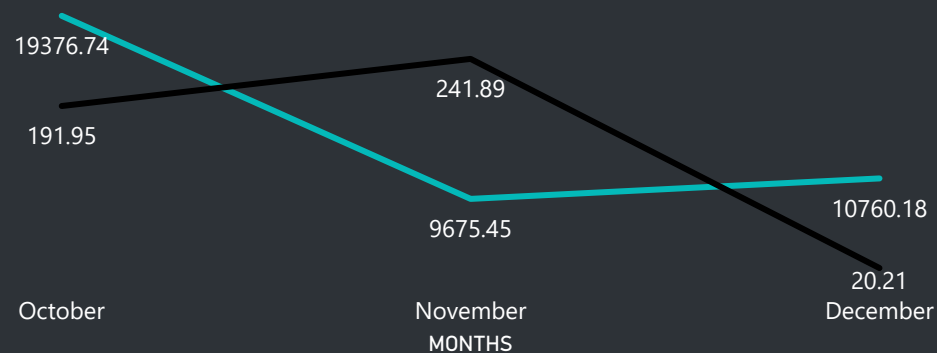
\$ 39,812.37  
TOTAL ADVERT SPEND

\$ 454.05  
TOTAL RETURN ON ADVERT SPEND

10669134  
TOTAL IMPRESSIONS

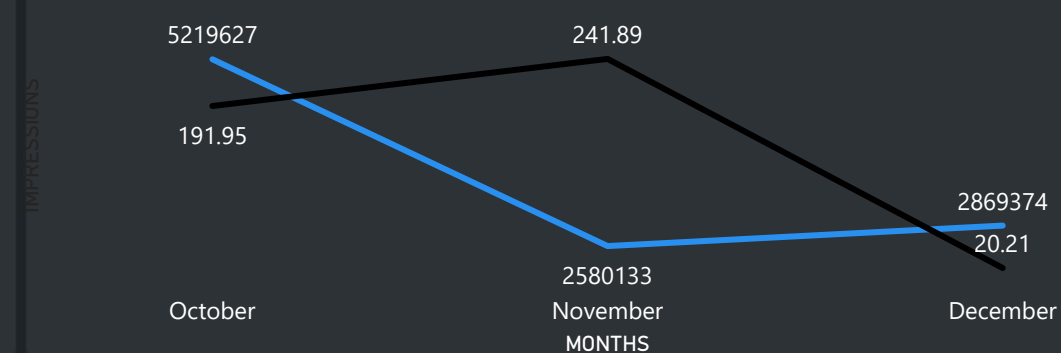
ADVERTISING SPEND AND RETURN BY MONTH

● ADVERT SPEND ● RETURN ON ADVERT SPEND



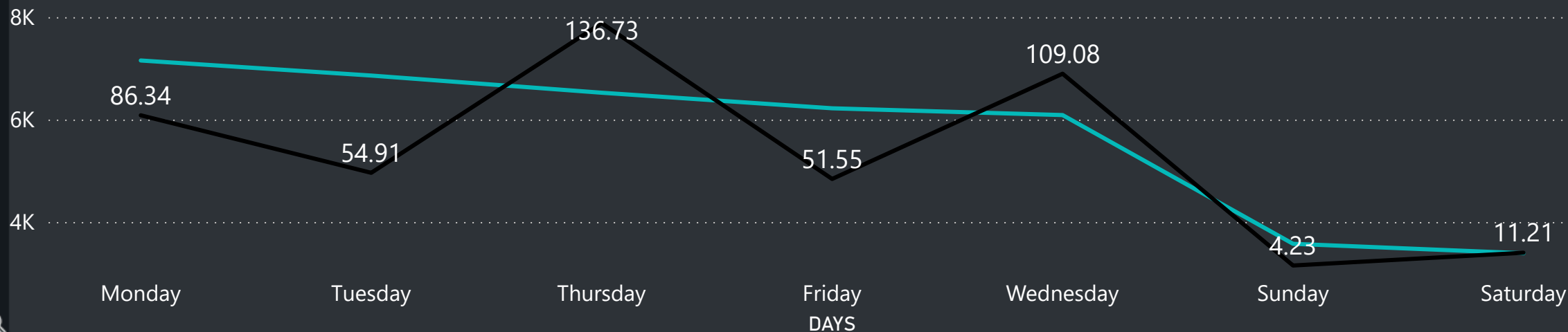
ADVERTISING IMPRESSIONS AND RETURN BY MONTH

● IMPRESSIONS ● RETURN ON ADVERT SPEND



ADVERTISING SPEND AND RETURN BY DAYS

● ADVERT SPEND ● RETURN ON ADVERT SPEND





PREVIOUS DASHBOARD

TARGETING



TOTAL ORDERS

278

TOTAL POST CLICK ORDERS

3

TOTAL CLICK THROUGH RATE

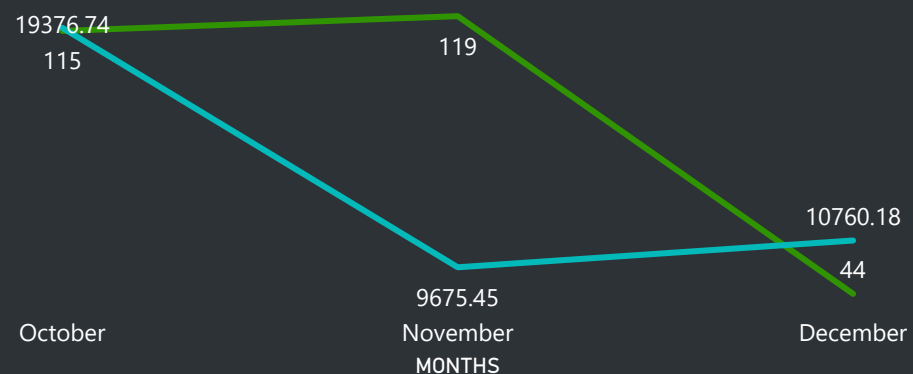
0.04

TOTAL POST VIEW ORDERS

274

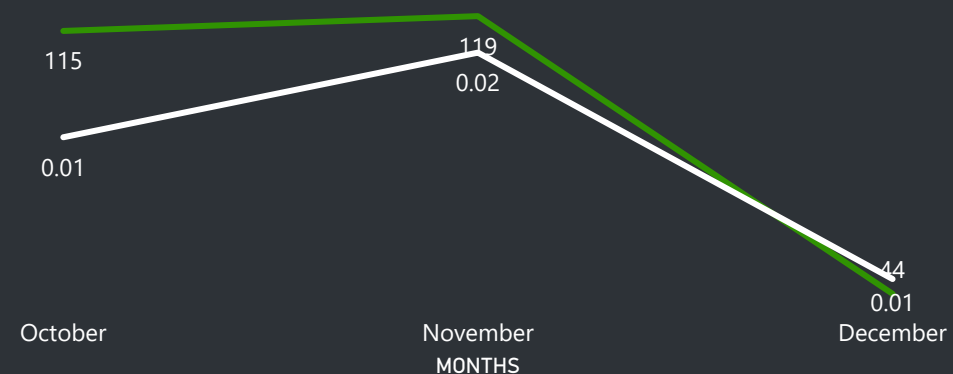
TOTAL ORDERS AND ADVERT SPEND BY MONTH

● ORDERS ● ADVERT SPEND



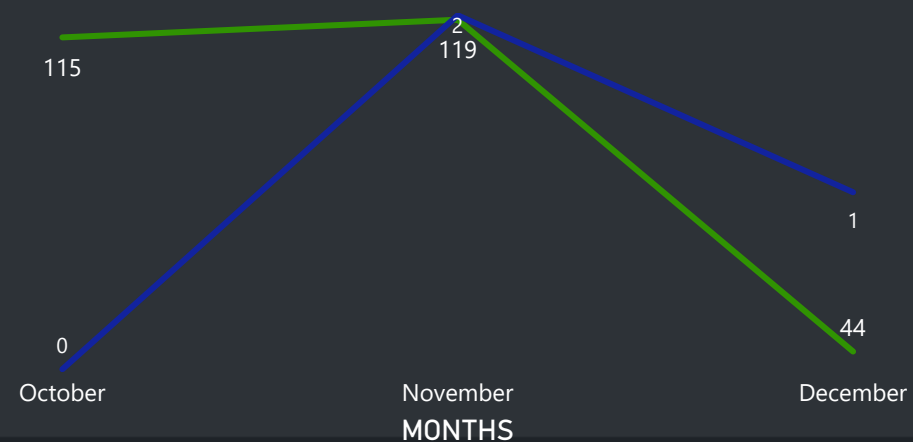
TOTAL ORDERS AND CLICK THROUGH RATE BY MONTH

● ORDERS ● CLICK THROUGH RATE



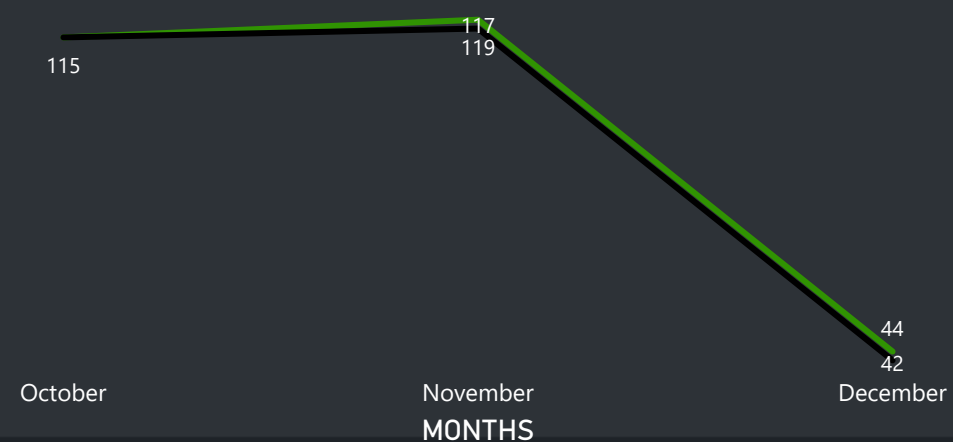
TOTAL ORDERS AND POST CLICK ORDERS BY MONTH

● ORDERS ● POST CLICK ORDERS











TOTAL ORDERS AND POST VIEW ORDERS BY MONTH

● ORDERS ● POST VIEW ORDERS

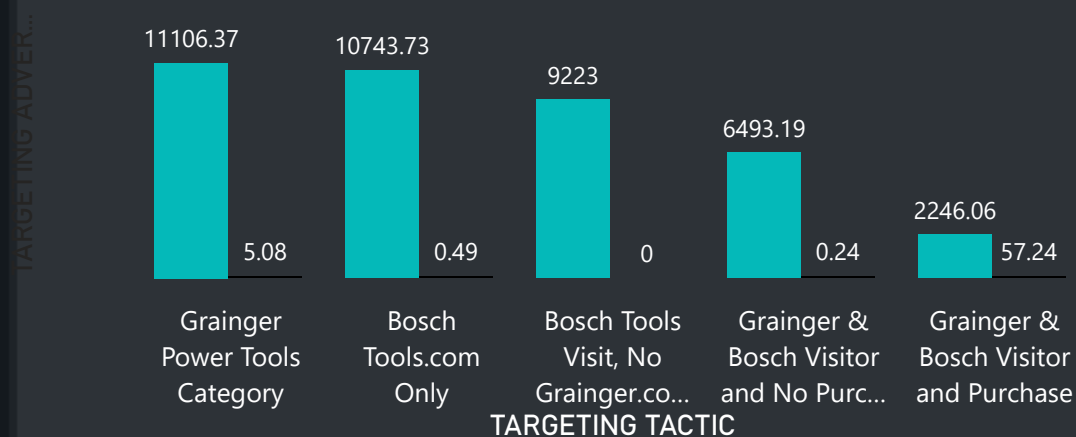


## HOME PAGE

TARGETING ADVERT SPEND	TARGETING ADVERT RETURN	TARGETING ORDERS	TARGETING CLICK THROUGH RATE
 39,812.35	 63.05	 280	 0.00230
TARGETING IMPRESSIONS	TARGETING POST CLICK ORDERS	TARGETING POST VIEW ORDERS	TARGETS
 10669135	 3	 276	All 

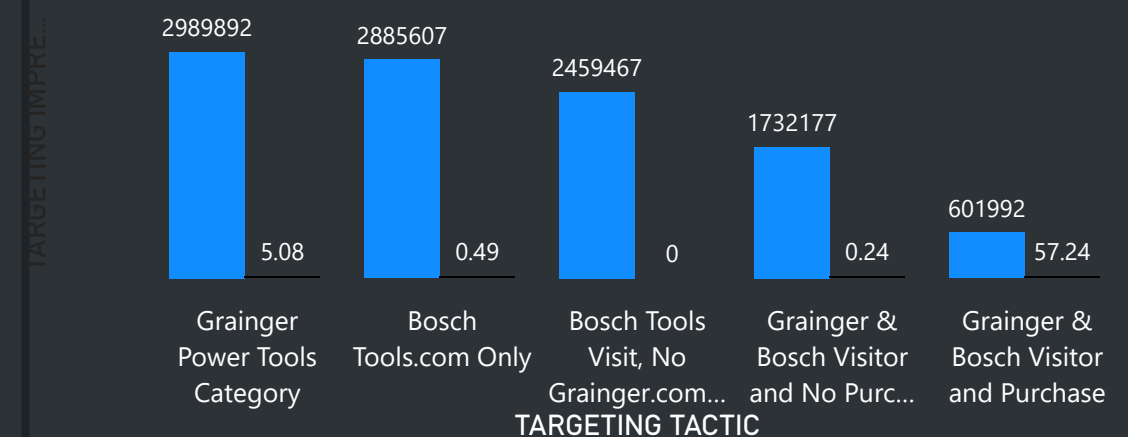
### ADVERTISING SPEND AND RETURN BY TARGETING TACTIC

● TARGETING ADVERT SPEND ● TARGETING RETURN ON ADVERT SPEND



### ADVERTISING IMPRESSIONS AND RETURN BY TARGETING TACTIC

● TARGETING IMPRESSIONS ● TARGETING RETURN ON ADVERT SPEND



### TARGETING BY ORDERS

TARGETING TACTIC	TARGETING ORDERS	TARGETING CLICK THROUGH RATE	TARGETING POST CLICK ORDERS	TARGETING POST VIEW ORDERS
Grainger & Bosch Visitor and Purchase	192	0.00	0	192
Grainger Power Tools Category	66	0.00	1	65
Bosch Tools.com Only	21	0.00	2	18
Grainger & Bosch Visitor and No Purchase	1	0.00	0	1
Bosch Tools Visit, No Grainger.com visit	0	0.00	0	0