

HOME PAGE

NEXT DASHBOARD

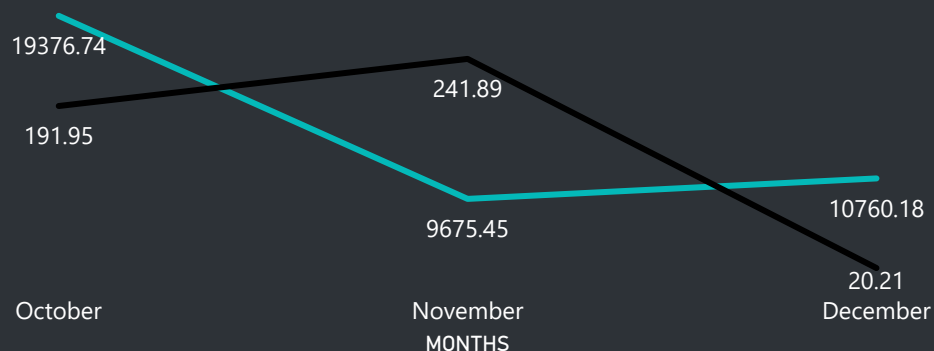
\$ 39,812.37
TOTAL ADVERT SPEND

\$ 454.05
TOTAL RETURN ON ADVERT SPEND

10669134
TOTAL IMPRESSIONS

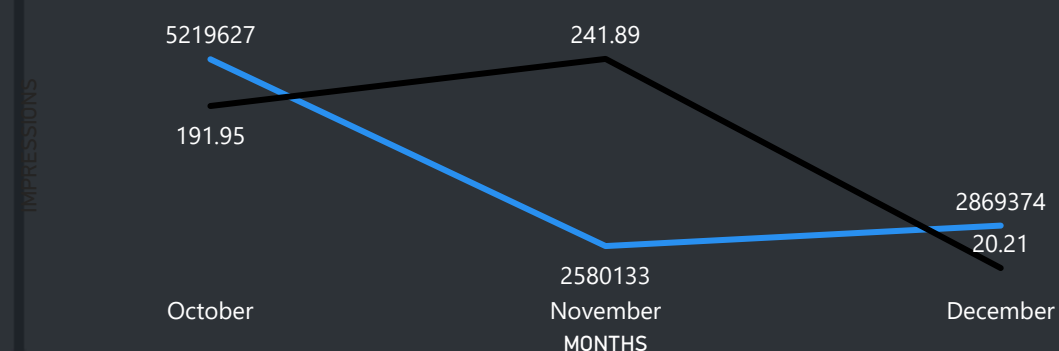
ADVERTISING SPEND AND RETURN BY MONTH

● ADVERT SPEND ● RETURN ON ADVERT SPEND



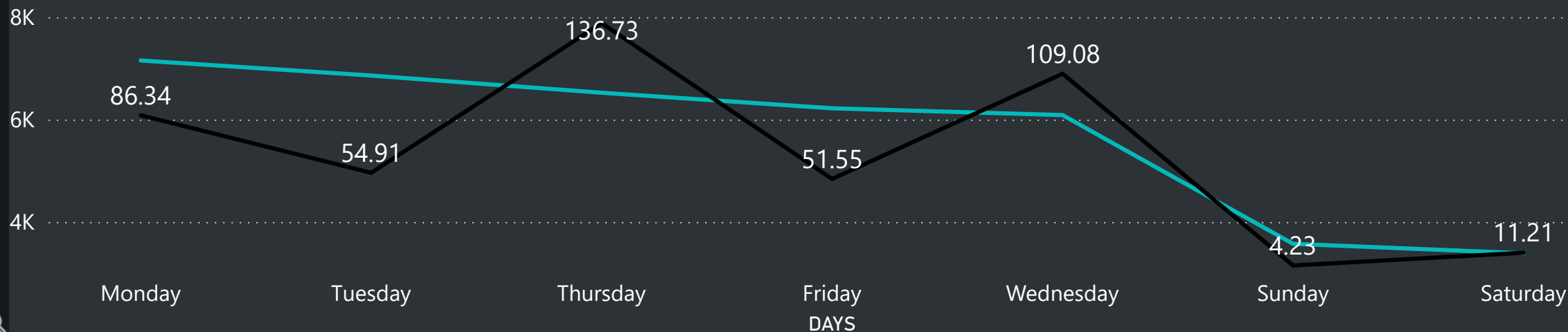
ADVERTISING IMPRESSIONS AND RETURN BY MONTH

● IMPRESSIONS ● RETURN ON ADVERT SPEND



ADVERTISING SPEND AND RETURN BY DAYS

● ADVERT SPEND ● RETURN ON ADVERT SPEND





PREVIOUS DASHBOARD

TARGETING



TOTAL ORDERS

278

TOTAL POST CLICK ORDERS

3

TOTAL CLICK THROUGH RATE

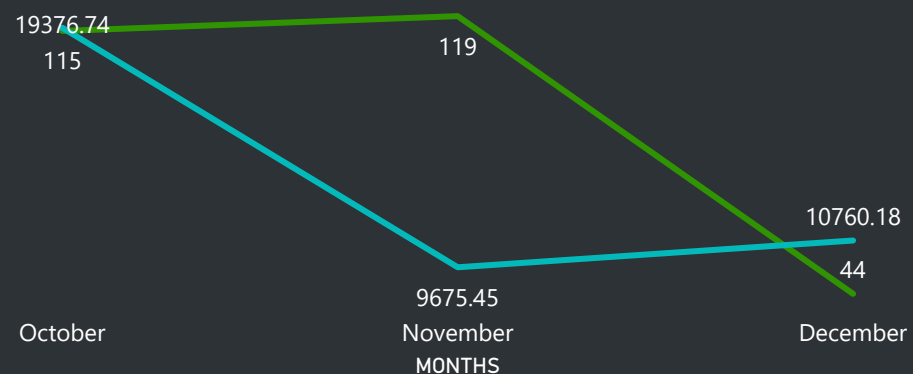
0.04

TOTAL POST VIEW ORDERS

274

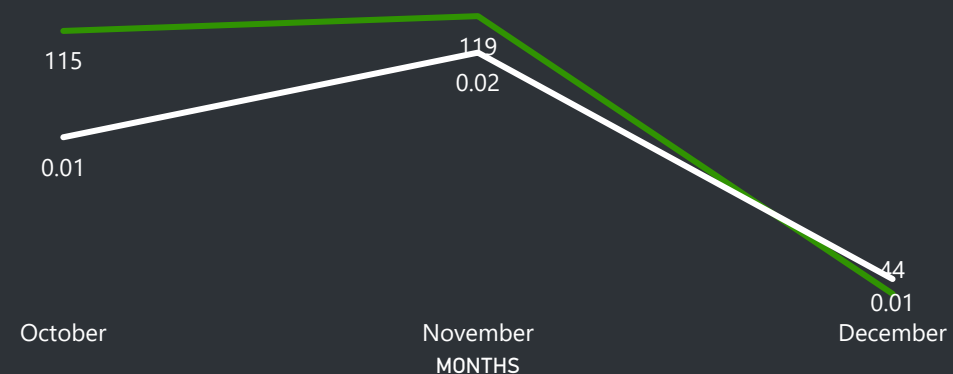
TOTAL ORDERS AND ADVERT SPEND BY MONTH

● ORDERS ● ADVERT SPEND



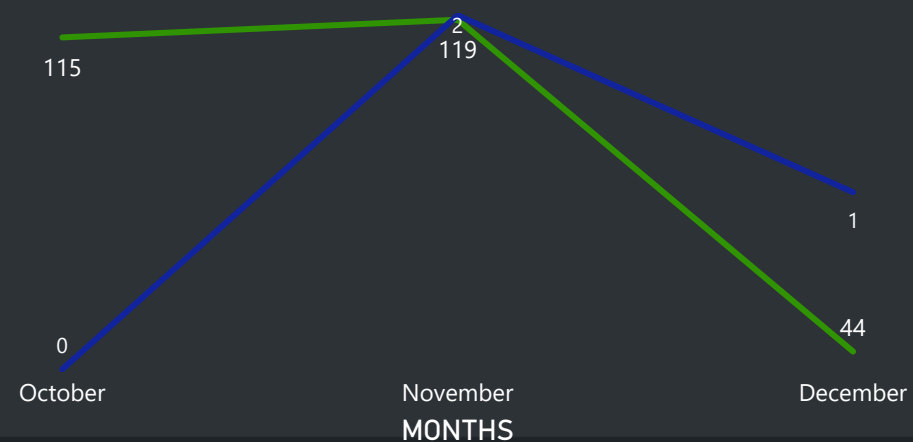
TOTAL ORDERS AND CLICK THROUGH RATE BY MONTH

● ORDERS ● CLICK THROUGH RATE



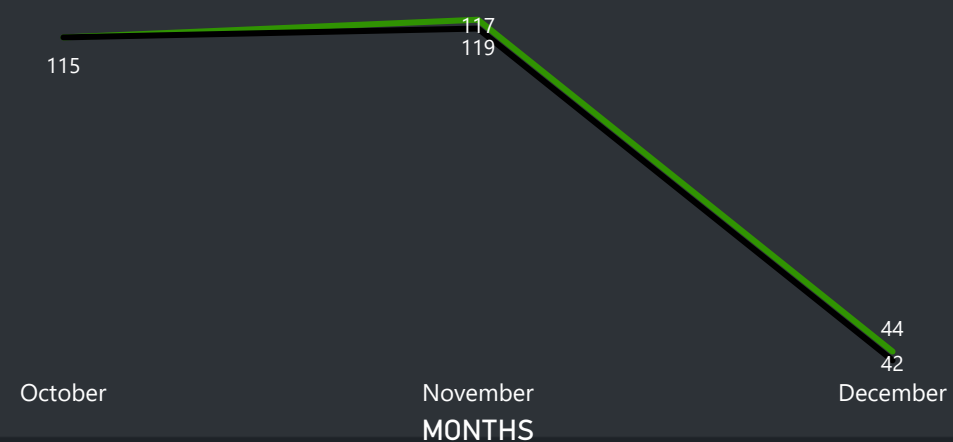
TOTAL ORDERS AND POST CLICK ORDERS BY MONTH

● ORDERS ● POST CLICK ORDERS











TOTAL ORDERS AND POST VIEW ORDERS BY MONTH

● ORDERS ● POST VIEW ORDERS

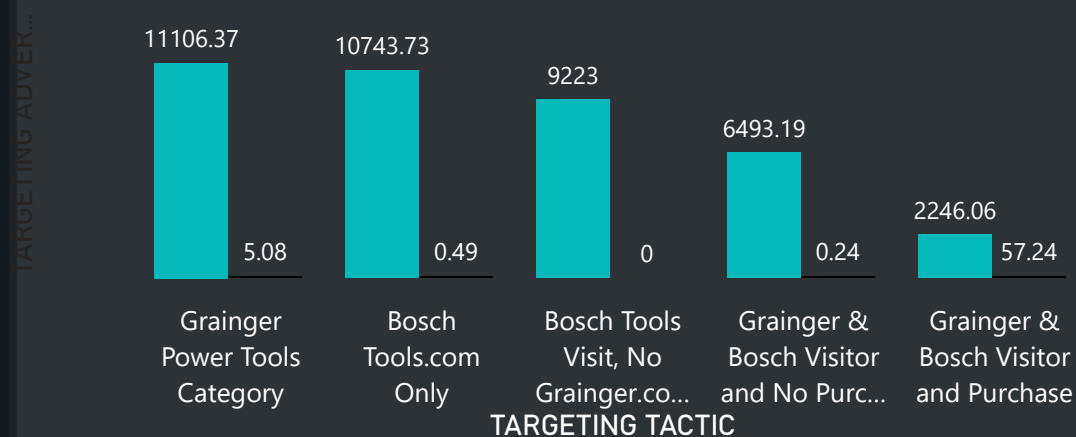


HOME PAGE

TARGETING ADVERT SPEND	TARGETING ADVERT RETURN	TARGETING ORDERS	TARGETING CLICK THROUGH RATE
 39,812.35	 63.05	 280	 0.00230
TARGETING IMPRESSIONS	TARGETING POST CLICK ORDERS	TARGETING POST VIEW ORDERS	TARGETS
 10669135	 3	 276	All 

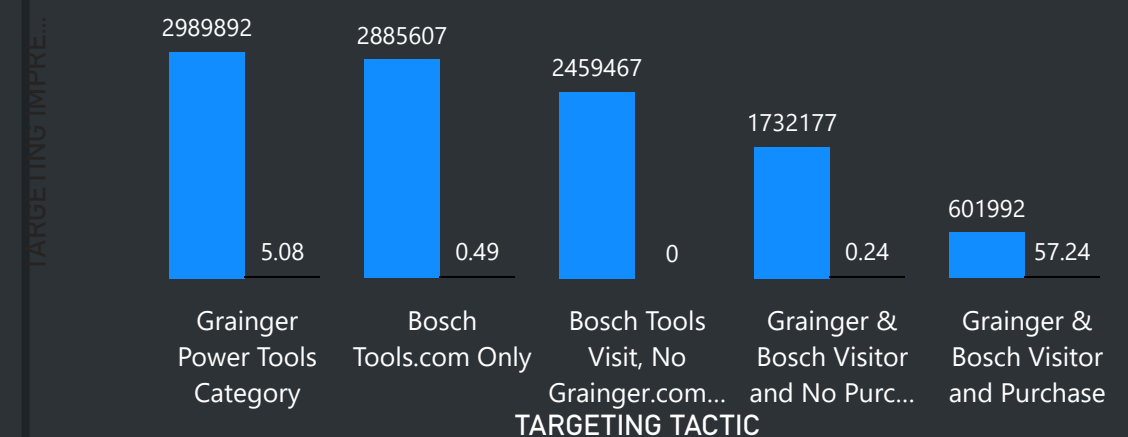
ADVERTISING SPEND AND RETURN BY TARGETING TACTIC

● TARGETING ADVERT SPEND ● TARGETING RETURN ON ADVERT SPEND



ADVERTISING IMPRESSIONS AND RETURN BY TARGETING TACTIC

● TARGETING IMPRESSIONS ● TARGETING RETURN ON ADVERT SPEND



TARGETING BY ORDERS

TARGETING TACTIC	TARGETING ORDERS	TARGETING CLICK THROUGH RATE	TARGETING POST CLICK ORDERS	TARGETING POST VIEW ORDERS
Grainger & Bosch Visitor and Purchase	192	0.00	0	192
Grainger Power Tools Category	66	0.00	1	65
Bosch Tools.com Only	21	0.00	2	18
Grainger & Bosch Visitor and No Purchase	1	0.00	0	1
Bosch Tools Visit, No Grainger.com visit	0	0.00	0	0