# Kickstarting with Excel

## Overview of Project

### Purpose

Louise is a play writer who has written a play called fever and wishes to create a fundraiser for her play. The purpose of this project is to provide Louise with information that shows how other campaigns faired in comparison to their launch dates and their funding goal.

## Analysis and Challenges

### Analysis of Outcomes Based on Launch Date

As a result of my now gained knowledge of pivot table and graphing in excel, completing the first was objective was straight forward. All I had to do was follow the instructions provided. With that said, the information gathered from the pivot table shows that the most successful dates(months)to start a fund raiser would be “may-July”.

### Analysis of Outcomes Based on Goals.

Using my excel skills to visualize the information provided I was a conclude that for a fundraiser to be successful the goal range should be 1000-5000.

### Challenges and Difficulties Encountered

During completing this challenge, I came across the most difficulty dealing with the second objective. I hadn’t practiced some the functions required to complete the objective. I spent way too long trying to figure out how to use them.

## Results

- What are two conclusions you can draw about the Outcomes based on Launch Date?

1- The first conclusion would be people are willing to spend more money during the summertime (May-July)

2-The second conclusion would be plays aren’t as sought after during the winter.

- What can you conclude about the Outcomes based on Goals?

It is good to be ambitious setting goals, at the same time they must be very reasonable goals. People are willing to spend money if what they are spending on is reasonable

- What are some limitations of this dataset?

- What are some other possible tables and/or graphs that we could create?