

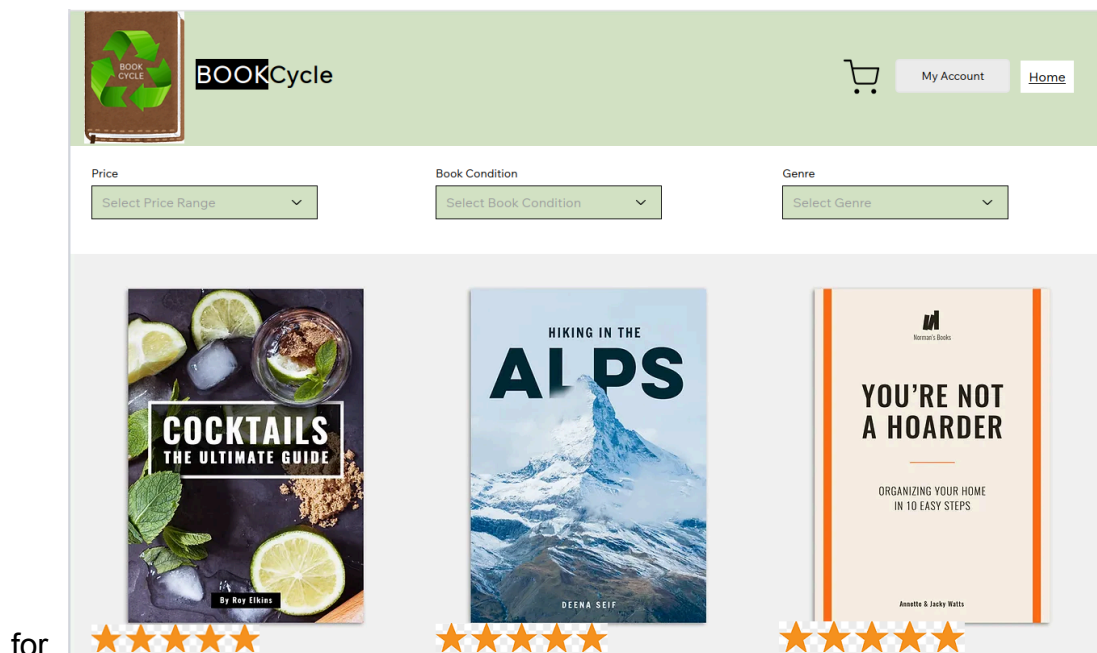
BookCycle



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BookCycle finds a way to connect different users looking to buy or sell used books - from the students who need a book for the next semester, to the next hobbyist collector willing to pay thousands for a signed book, or even individuals and organizations willing to take used books. With BookCycle, buyers can search for books by title or author, and filter for price and condition, making it easier to find the desired book. Book prices start from as low as \$0, for when the seller is simply giving the books away, with book conditions ranging between mint, good, or fair. BookCycle is intuitively designed to make buying and selling books effortless. Our main motivation is to reduce the more than 320 million books that end up in landfills annually by having a more eco-friendly way of acquiring and recycling used books by building an app that makes it easy to find books people love and need in a cost-effective manner.

1. Many e-commerce websites where books are sold, like Amazon, Ebay, and Wayfair, also cater to a wide range of other items, making it difficult for both buyers and sellers to navigate - especially when selling used books. BookCycle solves this problem by offering a platform purely focused on selling pre-owned books.
2. Users can easily navigate the website by applying various filters including price and book condition, making it easy for users to find exactly what they are looking



3. On BookCycle, a seller will need to set up an account or log in to an existing account, and then create a listing by providing the book title, author, description, condition, price, and a picture of the book they are selling. Once completed, the listing is published on the site.
4. On BookCycle, the buyer can visit the website and browse featured books available in different conditions and prices. They can then search for specific books using a search bar or specify their search by filtering the price range using a range slider and/or selecting the book's condition from a dropdown menu.
5. The results of the search and filter will provide users with a list of books and their respective prices and conditions. Clicking on a book will provide a more detailed description of the book and include checkout details and a button to add the book to a cart. The same procedure is followed for adding more books to the cart.
6. When the user is ready to place an order, they can click on the checkout button and will be directed to either sign-up or signin via email. The user will then proceed to the checkout where they will need to provide their full name, address, contact number, and payment details. After finishing these steps, their item is shipped to them.
7. Once the book is purchased, it will be shipped to the buyer. The seller will have to wait for 7-days excluding days involving shipping, during which the buyer can return the book for a refund if they are unsatisfied with the purchase. An escrow account will hold the money to manage the returns. After the 7 days period, the seller will receive their full payment, the sale is completed and our no-return policy holds.
8. To prevent unauthorized access to users accounts, an email will be sent with a unique one-time code to our users to ensure proper authentication. Users will also have the option of contacting our customer service representatives should anything happen to their account or in the event they need help.