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SKILLS SUMMARY

- Digital Media Startegist
- Graphic Design
- social Media Management
- Web Design
- Content Management System (Wordpress)

TECHNOLOGY

- Corel draw
- Canva
- Wordpress
- Filmora
- HTML
- CSS
- Javascript

WEB DESIGN PORTFOLIO

- miragefamilysalon.com
- chandyloos.com

CHINEMERE CHUKWU

DIGITAL MEDIA STRATEGIST

PERSONAL PROFILE

I am Digital Media Strategist, I use my skill-set as a tool to set and raise standards at every opportunity, while contributing to the development of my workplace and Nigeria as a whole, through dedicated input of both intellect and man-power.

WORK EXPERIENCE

Digital Media Executive

Alabaaru Global Services | Jan. 2019 – Dec. 2019

- Digital Media Manager
- Design of graphics for all social media platform
- Increased traffic to the social media platform
- Revamping of the website (Awooze Technology Group)
- Managed 3 social Media accounts (@alabaaru, @atgukltd @trybesgarden)
- Whatsapp Customer care

Web Content Manager

Central Security Clearing System(CSCS)| Oct. 2018 – Dec. 2018

- Design of graphics for official use.
- Collaborated with other designers
- Content System Management

Digital Media Executive

Peninscope Professional Warranty Limited | June, 2016- Feb. 2017

- Management of the company's website (www.peninscope.com)
- Responsible for writing, editing, proofreading and uploading content on the website, which contributed immensely to the website traffic
- Company's secretary : Responsible for drafting letters, sending and responding to emails, Drafting Memos, Typing and filing of documents, scheduling appointments for the Managing Director. These contributed to the smooth running of the office of the Managing Director.

EDUCATIONAL HISTORY

University of Nigeria,

B.A (Hon) Mass Communication| 2009– 2013