

CONTOSO SALES REPORT

Total Sales by Manufacturer

Manufacturer	TotalSales
Fabrikam, Inc.	\$1,874,455,854
Contoso, Ltd	\$1,497,920,768
Adventure Works	\$1,089,734,249
Proseware, Inc.	\$954,540,221
Wide World Importers	\$811,532,852
The Phone Company	\$673,525,408
A. Datum Corporation	\$619,803,754
Southridge Video	\$471,653,445
Litware, Inc.	\$327,894,810
Northwind Traders	\$20,163,004
Total	\$8,341,224,365

Number of Product by ProductCategory

ProductCategory	Number of Product
Audio	115
Cameras and camcorders	372
Cell phones	285
Computers	606
Music, Movies and Audio Books	90
TV and Video	222
Total	1690

306

Stores with Sales

Gross Profit % by Product

ProductName	Gross
A. Datum Advanced Digital Camera M300 Azure	
A. Datum Advanced Digital Camera M300 Black	
A. Datum Advanced Digital Camera M300 Green	
A. Datum Advanced Digital Camera M300 Grey	
A. Datum Advanced Digital Camera M300 Orange	
A. Datum Advanced Digital Camera M300 Pink	
A. Datum Advanced Digital Camera M300 Silver	
A. Datum All in One Digital Camera M200 Azure	
A. Datum All in One Digital Camera M200 Black	
A. Datum All in One Digital Camera M200 Green	
A. Datum All in One Digital Camera M200 Grey	
A. Datum All in One Digital Camera M200 Orange	
A. Datum All in One Digital Camera M200 Pink	
A. Datum All in One Digital Camera M200 Silver	
A. Datum Bridge Digital Camera M300 Azure	
A. Datum Bridge Digital Camera M300 Black	
Total	

Net Sales by BrandName

BrandName	Net Sales
Fabrikam	\$1,061,903,400
Contoso	\$820,367,370
Adventure Works	\$580,961,957
Proseware	\$536,932,197
Wide World Importers	\$433,745,186
The Phone Company	\$360,532,504
A. Datum	\$350,003,918
Southridge Video	\$241,097,232
Litware	\$168,647,997
Northwind Traders	\$10,768,022
Total	\$4,564,959,783

Total returns by Product Category

ProductCategory	Total Returns
Audio	\$1,926,695
Cameras and camcorders	\$32,554,505
Cell phones	\$9,848,346
Computers	\$27,814,361
Total	\$101,878,469

Duartion by Promotion Name

PromotionName	Duration
Asian Holiday Promotion	273
Asian Spring Promotion	265
Asian Summer Promotion	180
European Back-to-Scholl Promotion	180
European Holiday Promotion	366
European Spring Promotion	265
No Discount	2921
North America Back-to-School Promotion	273
North America Holiday Promotion	180
North America Spring Promotion	633
Total	5536