

HW 10

Deciding about agile at Mighty Jaxx

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### **Writing Prompt 1**

Scrum framework is ideal for managing complex projects that require a high degree of collaboration and flexibility, and where it requires a lot of feedback, team work and iterations. Therefore, I think the production process would benefit the most from scrum methodologies, because during the production process, there will be lots of negotiations including costs and manufacturing sources. Scrum facilitates frequent communication and collaboration among team members, which helps to ensure that everyone is working towards a common goal. The daily Scrum meetings provide a regular opportunity for team members to discuss progress, identify obstacles and collaborate on solutions. This can help to keep everyone on the same page and avoid misunderstandings or miscommunications.

Mighty Jaxx could also use the scrum methodology to manage the three “Sprint Teams” to ensure the teams are well coordinating. There are intervals between each sprint for adjustments on the work to ensure the success of final outcome. During these intervals, teams could communicate with each other.

Kaban is not suitable for Mighty Jaxx’s production because Kanban is focused on visualizing the workflow, managing work in progress (WIP), and optimizing the flow of work through the system. Kanban does not provide the iterative need in production where as scrum does.

### **Writing Prompt 2**

Marketing teams often have to manage a large volume of tasks and projects, which can be difficult to prioritize and manage efficiently. For instance, there are social media pop ups, collaboration with DC comics, and new images on the websites. Kanban provides a visual representation of these tasks that need to be done and helps teams to prioritize and manage tasks efficiently. Tasks are represented as cards on a Kanban board, with each card representing a specific task that needs to be completed.

By using a Kanban board, team members can quickly and easily check the status of each task, such as if it's currently being worked on, if it's completed, or if it's waiting to be started. This clear and shared view of the workflow can lead to better communication and collaboration among team members, as everyone can stay up-to-date on progress and priorities.

The Scrum methodology is not good because the focus on deliverable and related works in Scrum may not align with the goals and outputs of a marketing team. Also,

the fixed time frame of scrum is not suitable for marketing, since marketing involves lots of fluid tasks.

### **Writing Prompt 3**

Here is what I will put in the email to CEO Jackson:

There are some potential biases that could affect decision making while doing business. Therefore, it is important for me to warn you on such danger.

Confirmation bias is a cognitive bias to watch out for when making a decision. This bias is when making decisions, we tend to interpret information that confirms our preexisting beliefs, and tend to neglect those contradicting to our preexisting beliefs. When making a business decision, this bias could affect us by neglecting risks associated with the procession of a plan, and only interpret information that supports the procession of the plan. A step to avoid falling into such trap would be:

1. To implement logical thinking(system 2) and list out drawbacks and benefits of each choices before making the decision.
2. To expose ourselves to other's of viewpoints and opinions. This can help us overcome our preconceptions and biases, and give us a more comprehensive understanding of the issue at hand.
3. To search for different explanations or solutions to the problem. This way, we can ensure that we are not only considering evidence that confirms our preexisting beliefs, but also evaluating it in a more objective and unbiased way.