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Assignment 10

March 10, 2023

Writing Prompt 1:

In my opinion, the function of "Production" could benefit the most from implementing scrum/sprint methodologies. Scrum/sprint is a project management methodology that emphasizes collaboration, flexibility, and rapid iteration. It is particularly suited for complex projects that require frequent feedback and adaptation. Here are some specific ways scrum/sprint could operate for Mighty Jaxx's Production function:

- **Divide production into sprints:** Mighty Jaxx can divide the production process into short sprints, each lasting one to two weeks. This will help the team to focus on a specific set of tasks and goals for that sprint, with clear targets for completion.
- **Daily scrum meetings:** The production team can have daily scrum meetings to discuss progress, issues, and roadblocks. This will ensure that everyone is on the same page and that any problems are identified and addressed early.
- **Backlog management:** The team can maintain a backlog of tasks and prioritize them according to their importance and urgency. This will help the team to stay focused on the most important tasks and ensure that work is done in the right order.
- **Regular reviews and retrospectives:** At the end of each sprint, the team can conduct a review to assess what was accomplished and identify areas for improvement. This will help the team to continuously learn and improve their processes.

Kanban, on the other hand, may not be the best fit for the production function because it is more suited for processes that have a constant flow of work and do not involve significant changes in the work environment.

Writing Prompt 2:

The function of "Marketing" could benefit the most from implementing kanban methodologies. Kanban is a project management methodology that emphasizes visual management and the flow of work. It is particularly suited for processes that have a continuous flow of work and require flexibility. Here are some specific ways kanban could operate for Mighty Jaxx's Marketing function:

- **Visualize the workflow:** Mighty Jaxx can create a kanban board to visualize the workflow of the marketing function. The board can have columns such as "To Do," "In

Progress," "Under Review," and "Done." This will help the team to see the work that needs to be done and the progress of each task.

- **Limit work in progress:** The team can limit the number of tasks that are in progress at any given time. This will help to reduce multitasking and ensure that work is completed in a timely manner.
- **Continuous improvement:** The team can regularly review the workflow and identify areas for improvement. This will help the team to continuously improve their processes and deliver better results.

Scrum/sprint may not be the best fit for the marketing function because marketing projects often involve a high degree of creativity and require flexibility in the approach.

Writing Prompt 3:

One cognitive bias that Jackson Aw should be cautious about is confirmation bias. Confirmation bias is the tendency to search for, interpret, and remember information in a way that confirms one's preexisting beliefs. In the context of Mighty Jaxx's move to agile, confirmation bias could lead Jackson to focus on information that confirms his belief in the effectiveness of agile methodologies and overlook information that contradicts it. This could lead to hasty or biased decisions.

To avoid falling into the trap of confirmation bias, Jackson can take the following steps:

- **Seek out diverse perspectives:** Jackson can seek out opinions and perspectives from people with different backgrounds and experiences. Diverse opinions will help him to gain a broader understanding of the issue and avoid tunnel vision.
- **Consider alternative viewpoints:** Jackson can actively seek out information that contradicts his beliefs and hypotheses. Additional information will help him to identify blind spots and potential weaknesses in his decision-making process.
- **Test assumptions:** Jackson can test his assumptions and hypotheses through experiments and data analysis. Assumption testing will help him to avoid jumping to conclusions and ensure that his decision-making process is based on sound evidence.