



Financial Overview and Revenue Performance

₹ 1.71bn

Revenue

7.23%

wow_%_growth

50.44%

mom_%_growth

14.92K

ADR

7.35K

Rev_PAR

Month_Name

☐ (Blank)

☐ July

☐ June

☐ May

week

☐ (Blank)

☐ 19

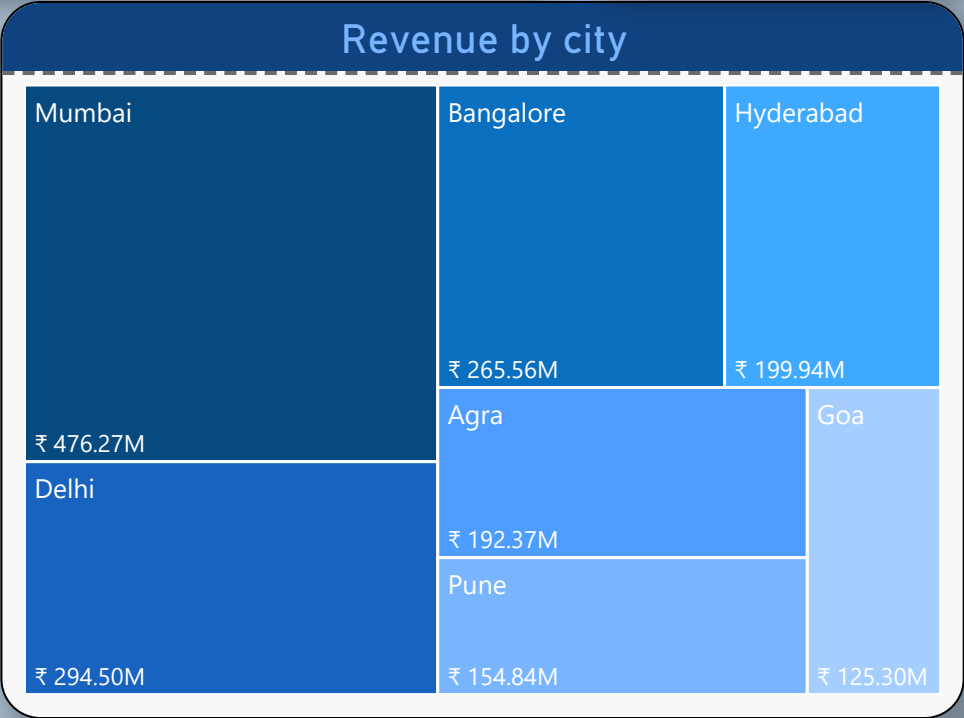
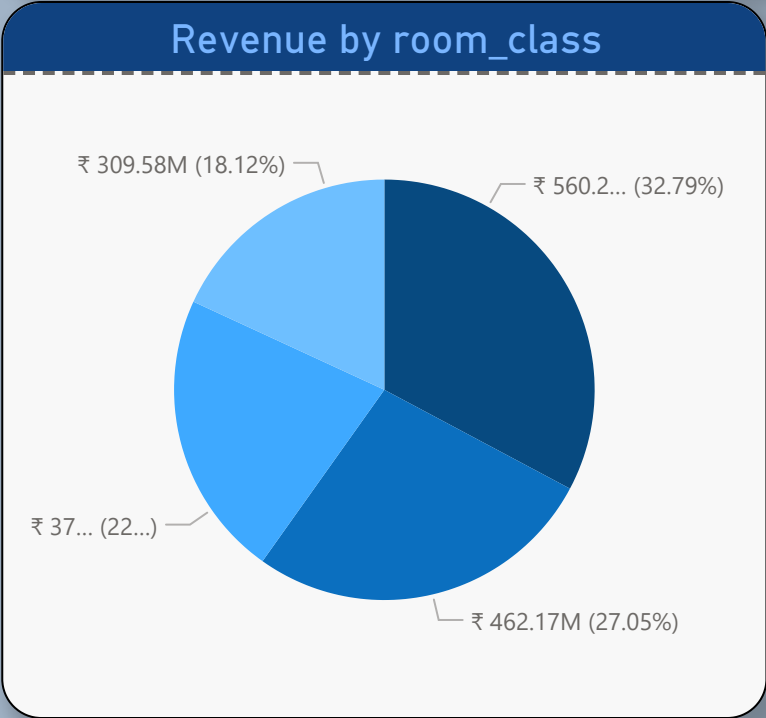
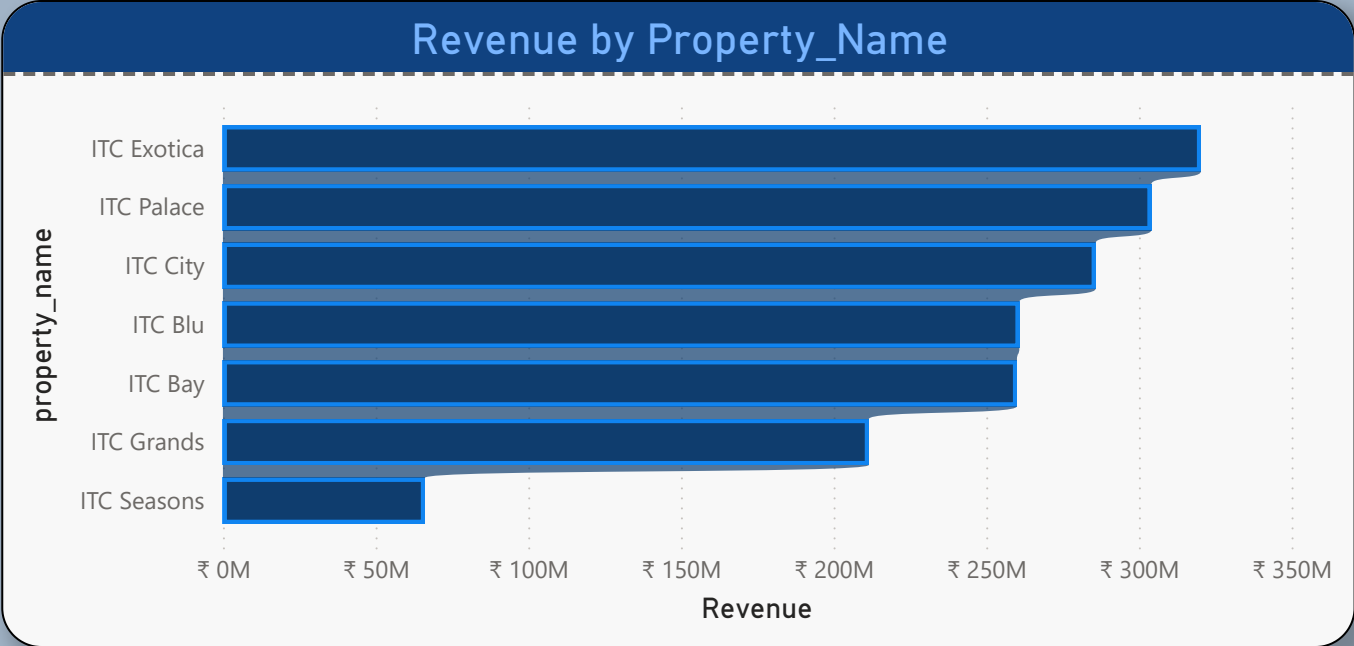
☐ 20

☐ 21

☐ 22

☐ 23

Date	Revenue	Running_Total
01-05-2022 00:00:00	₹ 2,53,57,111.00	₹ 2,53,57,111
02-05-2022 00:00:00	₹ 1,74,08,806.00	₹ 4,27,65,917
03-05-2022 00:00:00	₹ 1,75,34,188.00	₹ 6,03,00,105
04-05-2022 00:00:00	₹ 1,73,32,054.00	₹ 7,76,32,159
05-05-2022 00:00:00	₹ 1,79,01,036.00	₹ 9,55,33,195
06-05-2022 00:00:00	₹ 1,74,26,886.00	₹ 11,29,60,081
07-05-2022 00:00:00	₹ 2,52,21,983.00	₹ 13,81,82,064
08-05-2022 00:00:00	₹ 2,56,97,319.00	₹ 16,38,79,383
09-05-2022 00:00:00	₹ 1,75,37,981.00	₹ 18,14,17,364
10-05-2022 00:00:00	₹ 1,76,96,996.00	₹ 19,91,14,360
11-05-2022 00:00:00	₹ 1,79,26,708.00	₹ 21,70,41,068
12-05-2022 00:00:00	₹ 1,74,75,385.00	₹ 23,45,16,453
13-05-2022 00:00:00	₹ 1,78,63,051.00	₹ 25,23,79,504
14-05-2022 00:00:00	₹ 2,52,38,480.00	₹ 27,76,17,984
15-05-2022 00:00:00	₹ 2,10,77,176.00	₹ 29,86,95,160
16-05-2022 00:00:00	₹ 1,47,66,860.00	₹ 31,34,62,020
17-05-2022 00:00:00	₹ 1,43,20,823.00	₹ 32,77,82,843
18-05-2022 00:00:00	₹ 1,41,93,461.00	₹ 34,19,76,304
19-05-2022 00:00:00	₹ 1,46,75,925.00	₹ 35,66,52,229
20-05-2022 00:00:00	₹ 1,46,58,169.00	₹ 37,13,10,398
21-05-2022 00:00:00	₹ 2,12,29,761.00	₹ 39,25,40,159
22-05-2022 00:00:00	₹ 2,54,21,514.00	₹ 41,79,61,673
23-05-2022 00:00:00	₹ 1,78,60,229.00	₹ 43,58,21,902
24-05-2022 00:00:00	₹ 1,72,53,458.00	₹ 45,30,75,360
Total	₹ 1,70,87,71,229.00	₹ 1,70,87,71,229



Occupancy and Capacity Analysis

43.50%

OccupancyRate

-0.12%

MOM Growth Occupancy

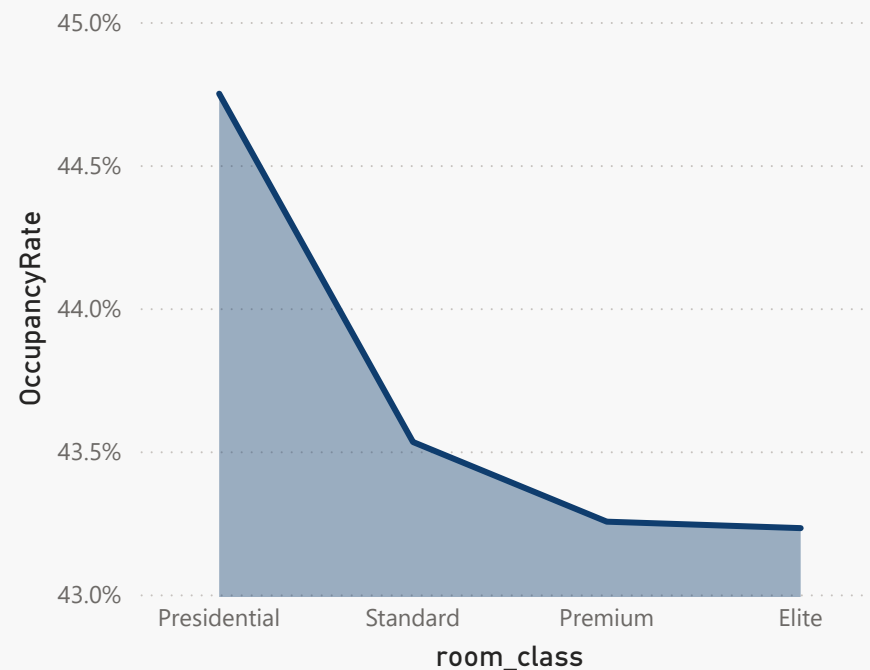
-0.88%

WOW Growth Occupancy

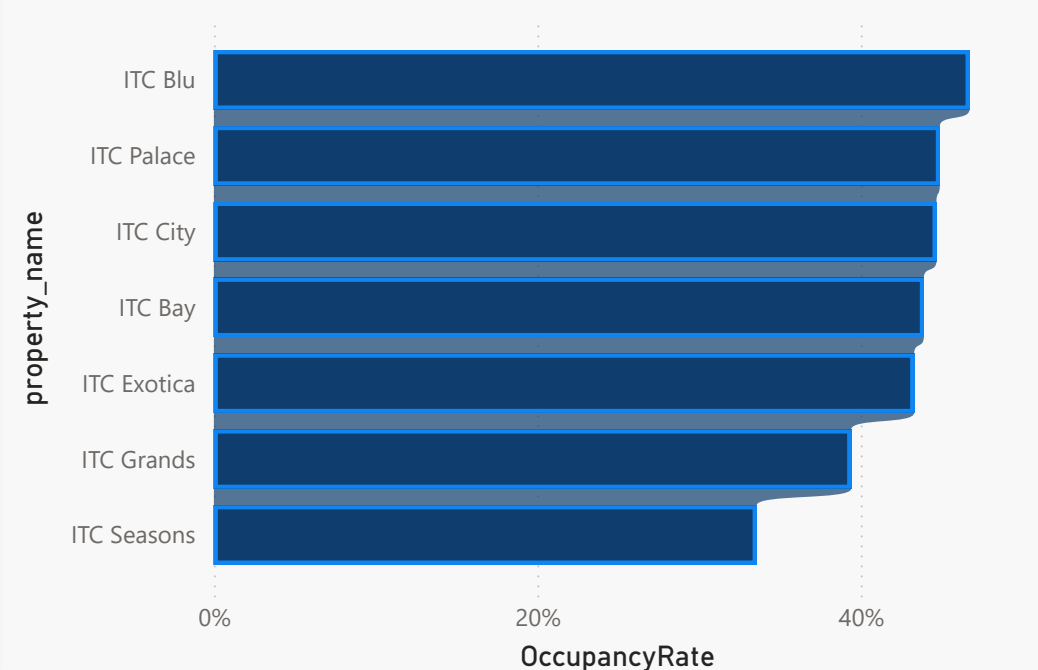
1.00

OccupancyRate and Revenue correlation for Date

OccupancyRate by room_class

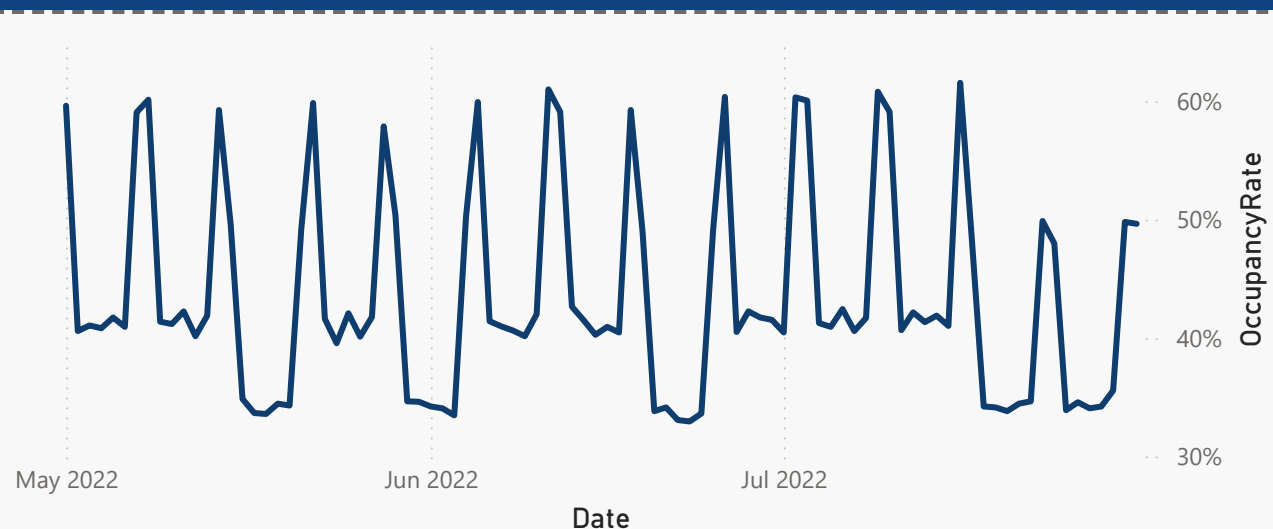


OccupancyRate by property_name



week	OccupancyRate	WOW Growth Occupancy
32	49.64%	3.46%
28	46.82%	0.18%
29	46.82%	-0.01%
27	46.74%	23.12%
20	46.60%	0.75%
24	46.59%	20.05%
25	46.31%	-0.59%
19	46.26%	0.00%
22	46.12%	19.75%
23	38.81%	-15.87%
31	38.58%	0.26%
21	38.52%	-17.35%
30	38.48%	-17.80%
26	37.96%	-18.02%
Total	43.50%	-0.88%

OccupancyRate by Date



Holiday_Type

- ☐ Gazetted Holiday
- ☐ Observance
- ☐ Observance, Christian
- ☐ Observance, Hinduism
- ☐ Restricted Holiday
- ☐ Season

month_name	OccupancyRate	MOM Growth Occupancy
July	43.40%	0.59%
June	43.15%	-1.80%
May	43.94%	0.00%
Total	43.50%	-0.12%

day_type

- ☐ (Blank)
- ☐ Weekday
- ☐ Weekend

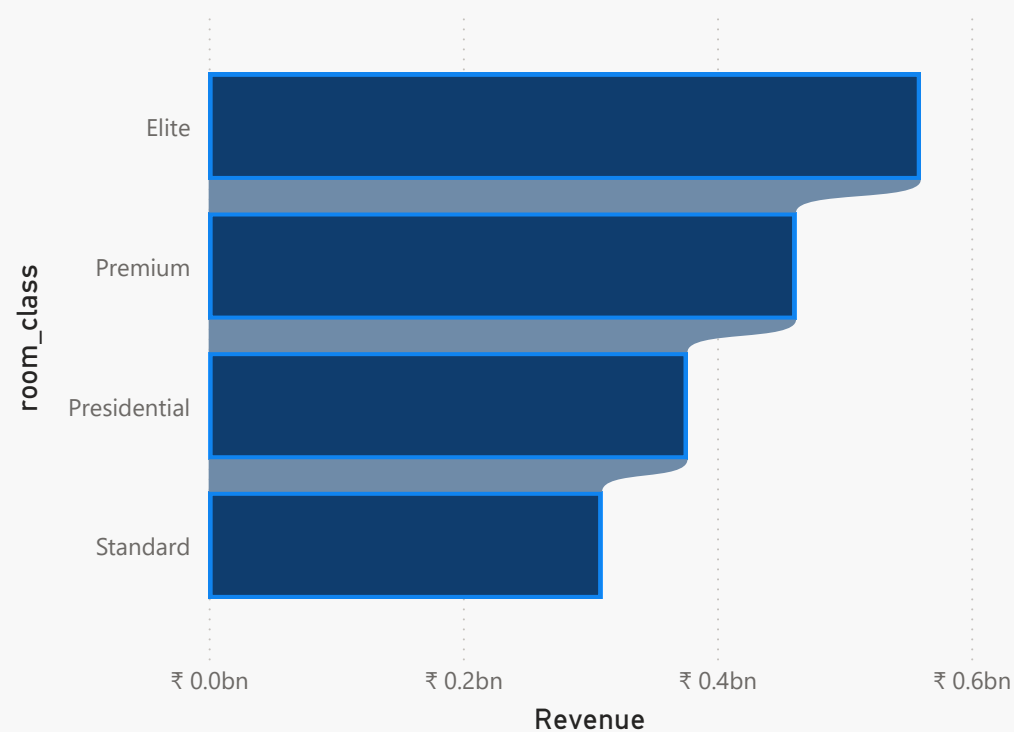
Date

01-05-2022

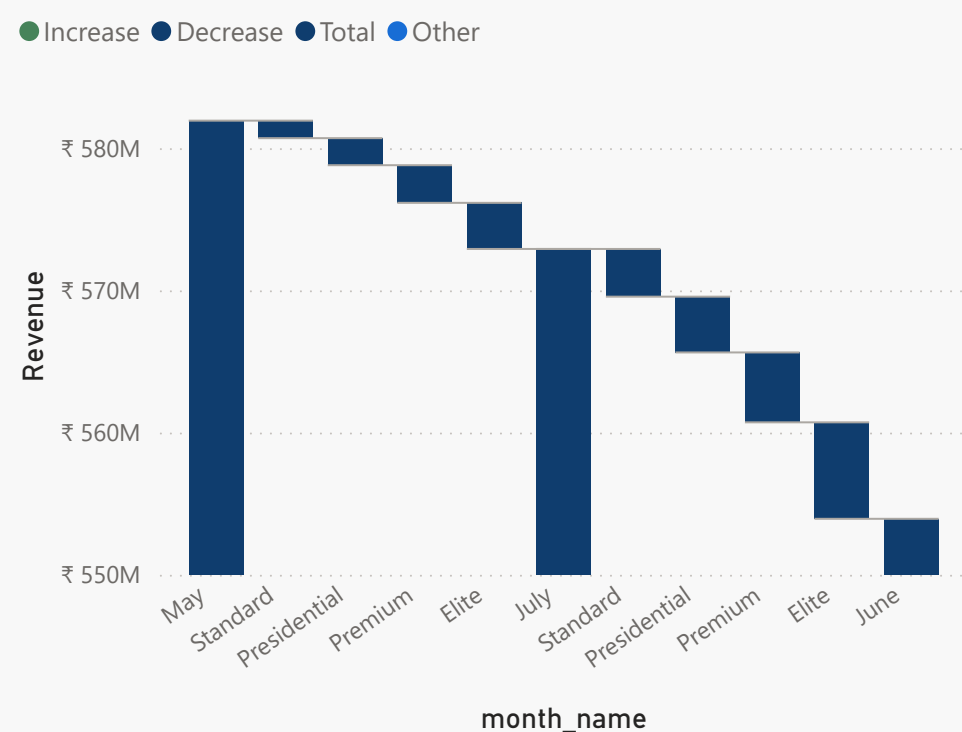
31-07-2022

Room Category Performance & Booking Insights

Revenue by room_class



Revenue by month_name and room_class



320K

Sum of average length of Stay

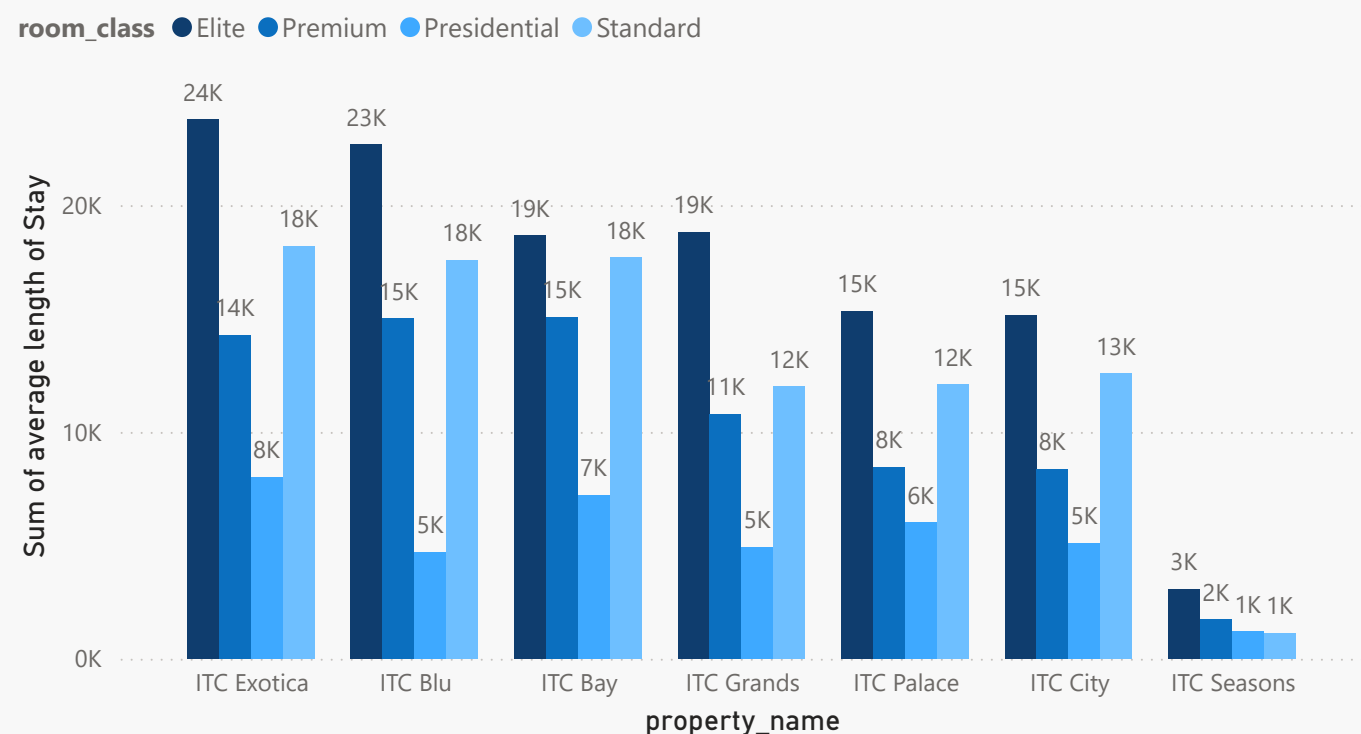
3.71

Booking_lead_Time

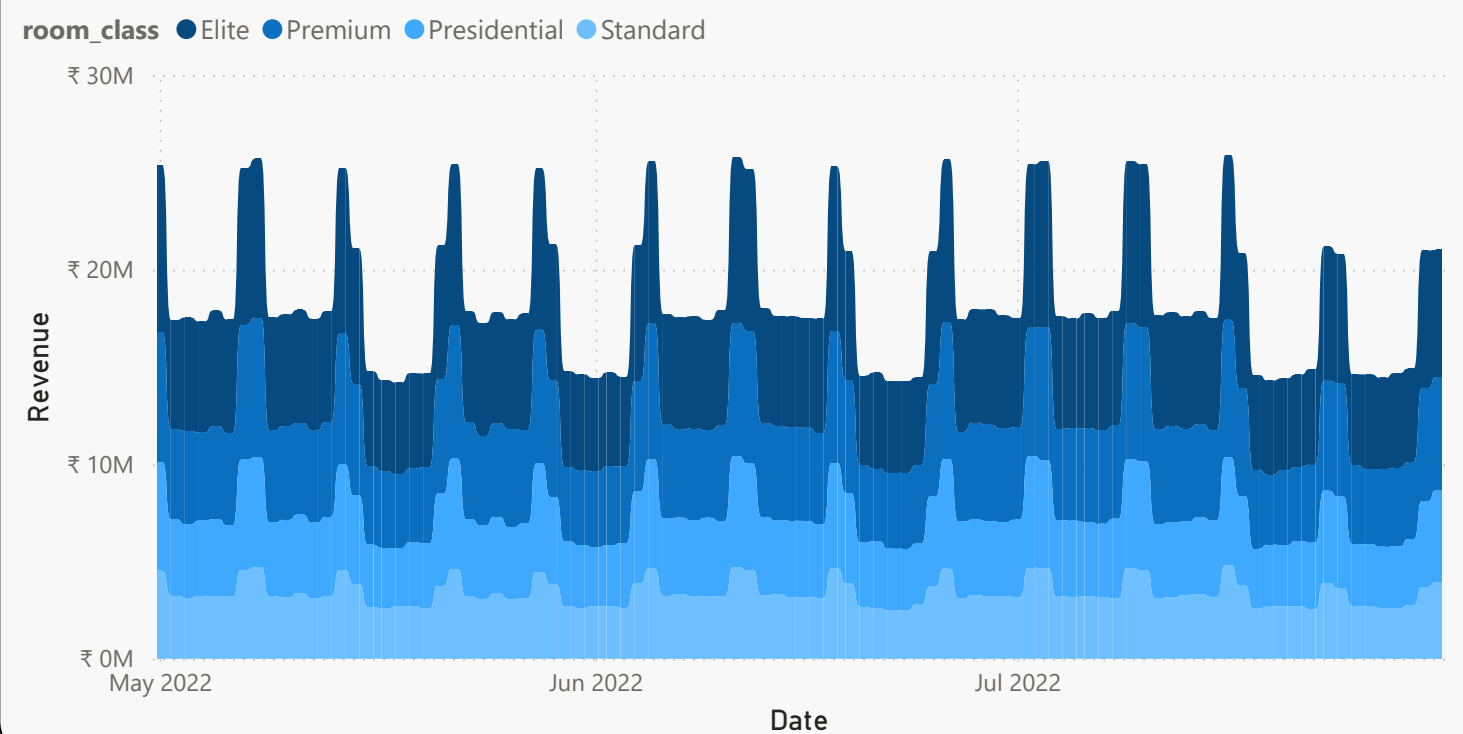
room_class

All

Average Length of Stay by property_name and room_class



Revenue by Date and room_class



Cancellations & Lost Revenue Analysis

24.83%

cancellation_rate

199M

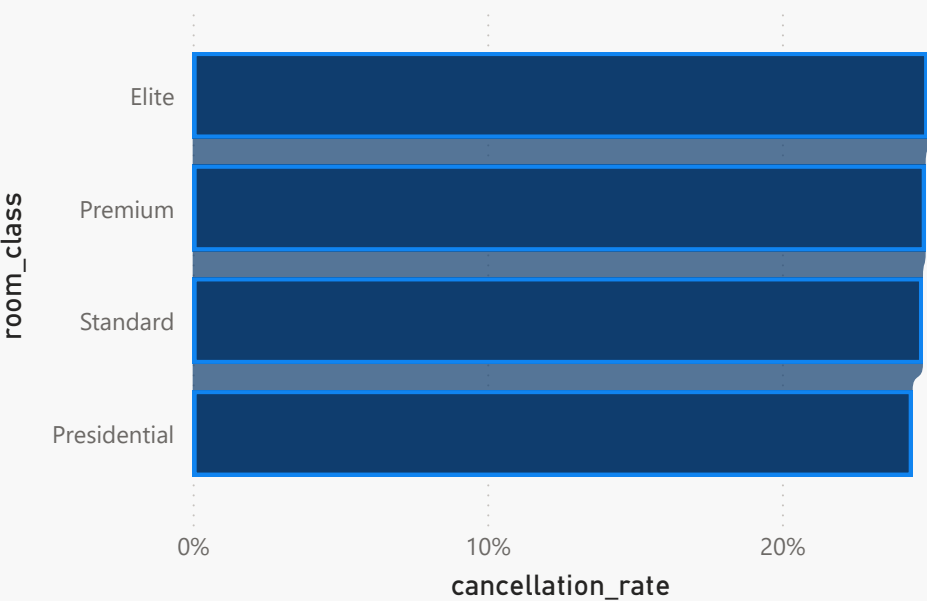
LOST_REVENUE

-0.75%

MOM cancellation rate

month_name	cancellation_rate	MOM cancellation rate
June	25.09%	0.57%
May	24.95%	0.00%
July	24.46%	-2.51%
Total	24.83%	-0.75%

cancellation_rate by room_class



week	cancellation_rate	WOW cancellation rate
19	25.34%	0.00%
20	24.74%	-2.38%
21	24.62%	-0.49%
22	25.35%	2.98%
23	24.45%	-3.57%
24	25.33%	3.62%
25	25.11%	-0.87%
26	25.50%	1.53%
27	24.55%	-3.72%
28	24.18%	-1.49%
29	24.80%	2.57%
30	24.50%	-1.22%
31	24.31%	-0.78%
32	23.99%	-7.07%
Total	24.83%	-0.25%

property_name

- ☐ ITC Bay
- ☐ ITC Blu
- ☐ ITC City
- ☐ ITC Exotica
- ☐ ITC Grands
- ☐ ITC Palace
- ☐ ITC Seasons

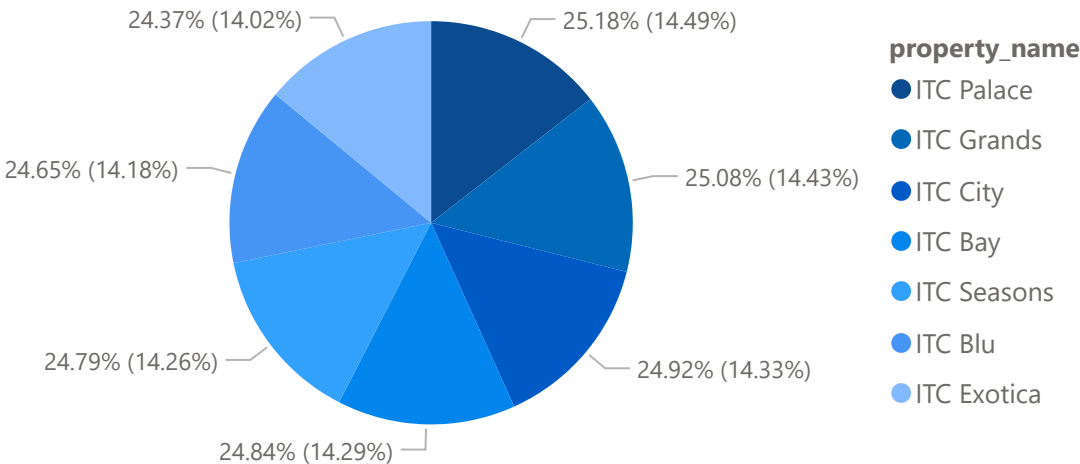
-0.25%

WOW cancellation rate

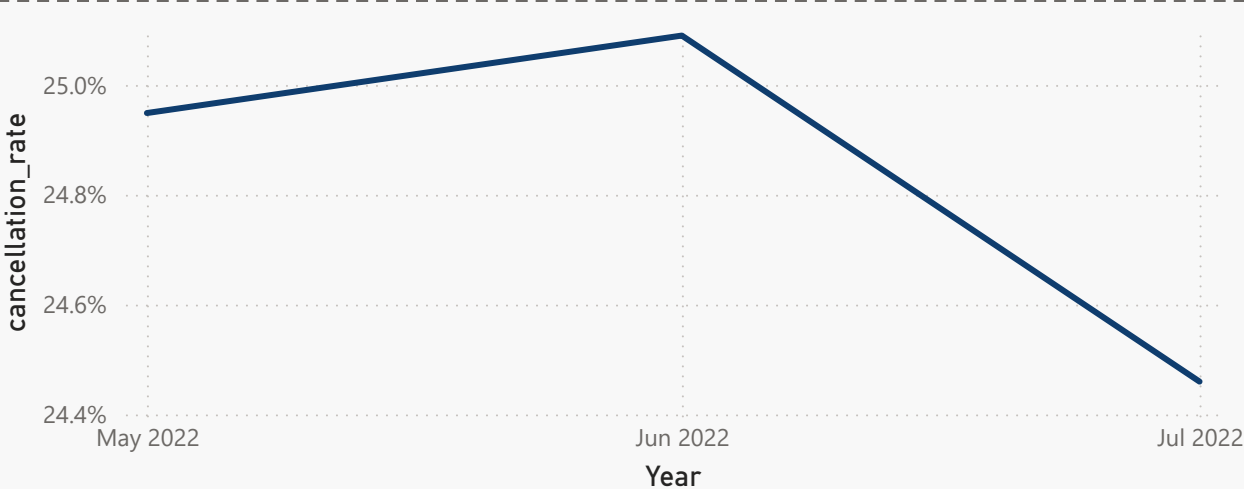
property_id

All

cancellation_rate by property_name



cancellation_rate by Year and Month



room_class

- ☐ Elite
- ☐ Premium
- ☐ Presidential
- ☐ Standard