Client-Side App Rubric

HELP App Rubric

Criteria	Ratings				Pts
Layout and Design	**3.0 pts** **Full marks** There are multiple graphic elements and variation in layout. Design elements assist visitors in understanding concepts and ideas.	**1.8 pts** **Partial marks** There are some graphic elements and limited variation in layout. Design elements sometimes assist visitors in understanding concepts and ideas.	**0.0 pts** **No Marks** There are few or no graphic elements, no variation in layout and/or the colors and text interfere with the readability.		3.0 pts
Navigation	**3.0 pts** **Full Marks** The site is well-organized and easy to navigate. Visitors can clearly understand where they are and where to go next.	**1.8 pts** **Partial marks** Some navigation is unclear, resulting in a few places where visitors can become lost.	**0.0 pts** **No Marks** Navigating the site is confusing and information cannot be found easily.		3.0 pts
Web Page Loading Speed	**2.0 pts** **Full Marks** The graphics on each page are small in byte-size and optimized by providing image height and width attributes, and pages download quickly for the intended audience.	**1.2 pts** **Partial marks** Some graphics on each page are small in byte-size and optimized by providing image height and width attributes, and some pages download quickly for the intended audience.	**0.0 pts** **No Marks** Graphics are not small in byte-size and not optimized by providing image height and width attributes, and pages do not download quickly for the intended audience.		2.0 pts
Writing Mechanics	**2.0 pts** **Full Marks** The text has no errors in grammar, capitalization, punctuation and spelling	**1.0 pts** **Partial Marks** The text has some errors in grammar, capitalization, punctuation and spelling.	**0.0 pts** **No Marks** The text has many errors in grammar, capitalization, punctuation and spelling.	**0.0 pts** **No Marks**	2.0 pts

Total Points: 10.0