

DATASOCIETY

Introduction to Tableau

Part 6





Module completion checklist

Objective	Complete
Discuss formatting options in Tableau	
Explain the concept of functions	
Implement basic functions on the dataset	
Introduction to table calculations	



Tableau functions

- Tableau's built-in functions are essential for being able to customize your data representation.
- Just as you might need to learn Excel commands and SQL functions, we will need to get familiar with Tableau's syntax.
- For a complete listing of Tableau's function repertoire, you can have a look at the **documentation [link]** on the tool's website.



Function types

- Tableau functions are classified into several types.
- These include:
 - Number Functions
 - String Functions
 - Date Functions
 - Type Conversion
 - Logical Functions
 - Aggregate Functions

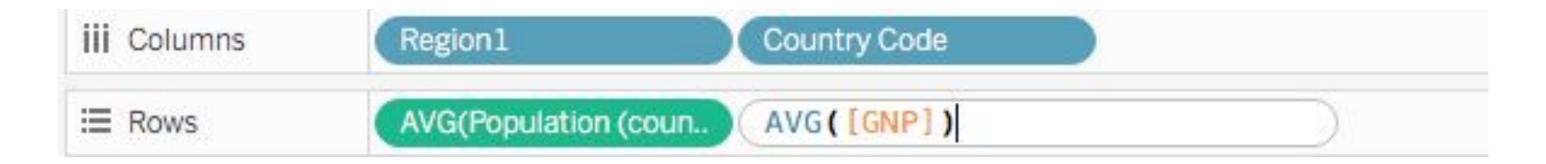
- Pass-Through Functions (RAWSQL)
- User Functions
- Table Calculation Functions
- Spatial Functions
- Additional Functions

To see Tableau functions separated by type, visit this page [link].



Creating a function: option 1

- There are two ways to create functions in Tableau.
- Option 1: Specify directly in the "shelf."

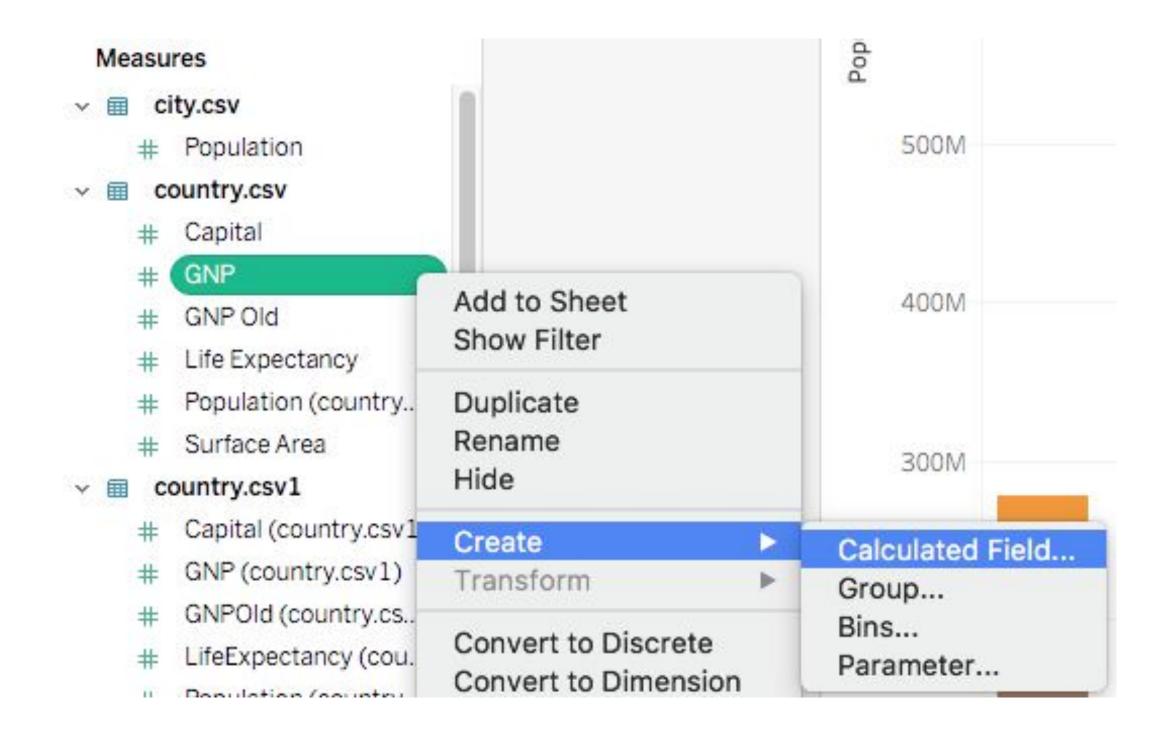


- Useful for simple calculations.
- This creates data in the view without adding a new column.
- Note: You can create a new column by dragging it to the data pane.



Creating a function: option 2

- Option 2: Specify with the menu.
 - Useful for more complex calculations.
 - o Creates a new column in data.

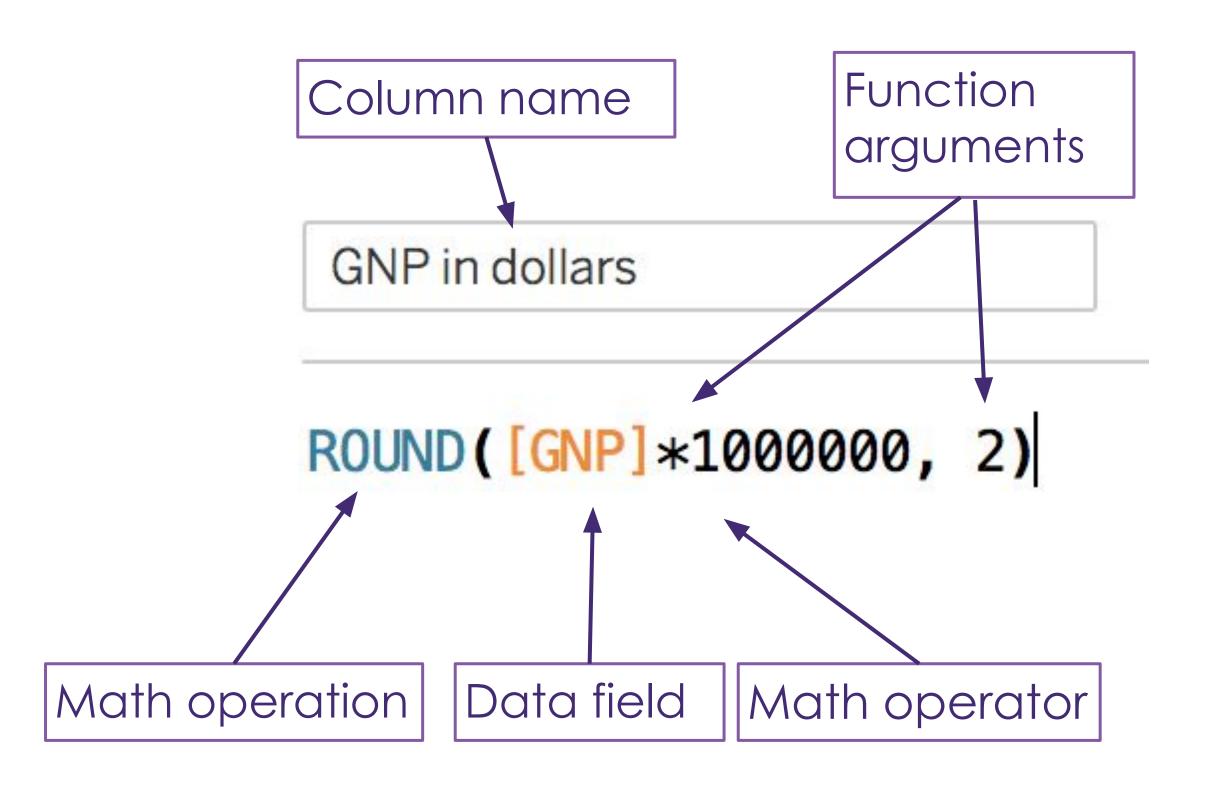




Basic function syntax

Function parts:

- Built in functions
 - control flow (black)
 - math operations (=,-,/,*...)
 - logical operators (<, >, =)
 - math functions (blue)
- Fields from data pane (orange)
- Strings (demarcated by "")
- Integers



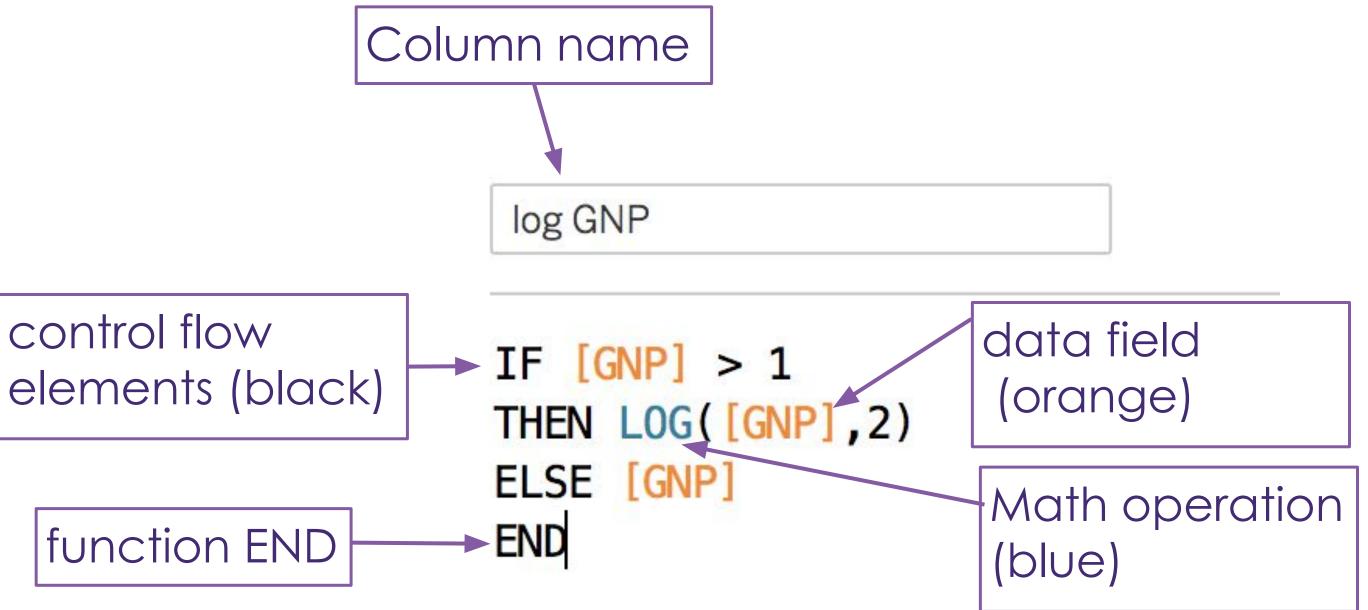


Control flow using function syntax

 This is a simple function that gets the log of the GNP data column.

Base 2 log for values > 1.

o Otherwise it takes the value.





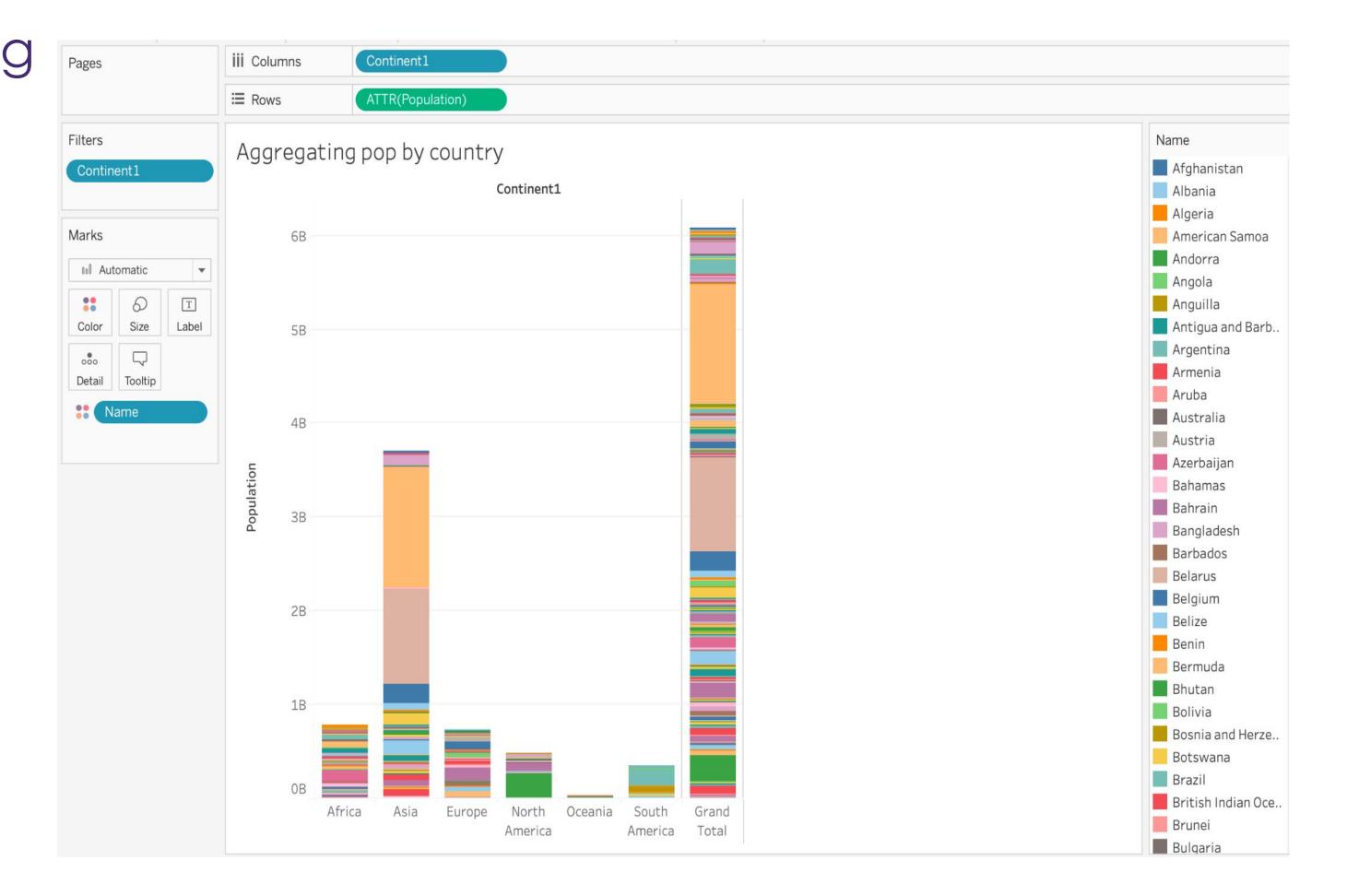
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Create a basic population chart

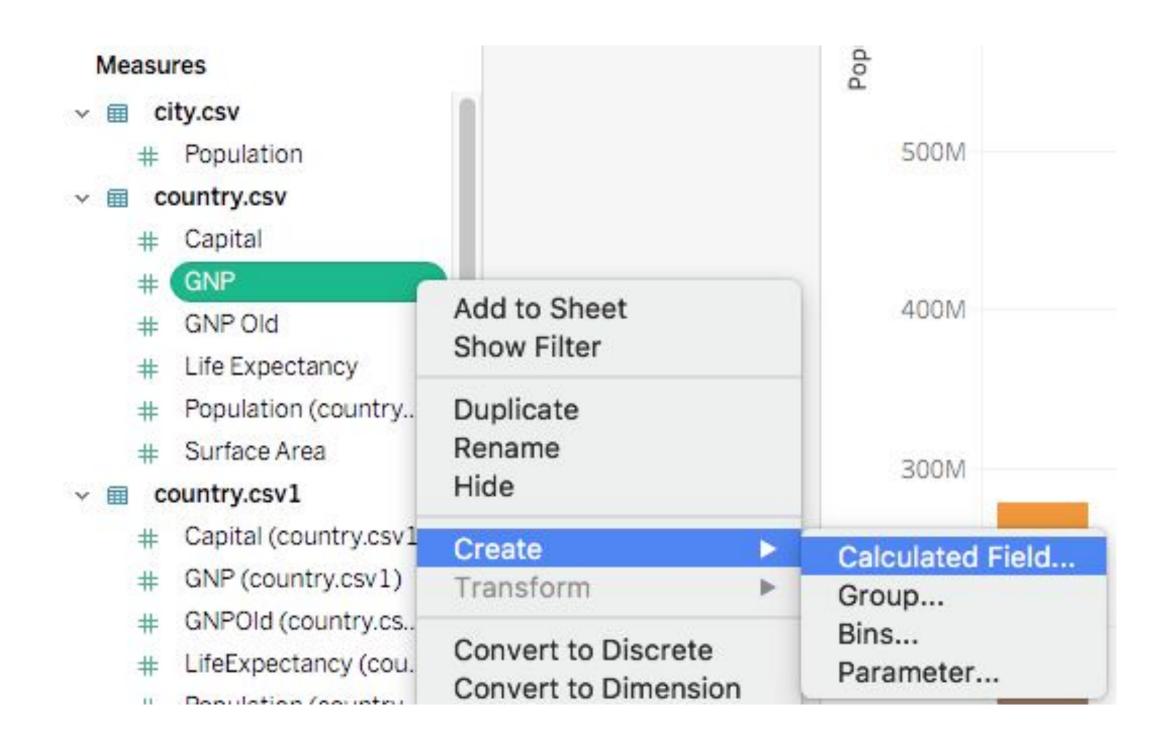
 Before creating and implementing our first function, let's start by creating a continent-level population analysis graph.





Creating a function

- We will now create our first function in Tableau using GNP.
- Right click on the GNP field to get to the calculation pane.
 - Then select "Create" > "Calculated
 Field..."



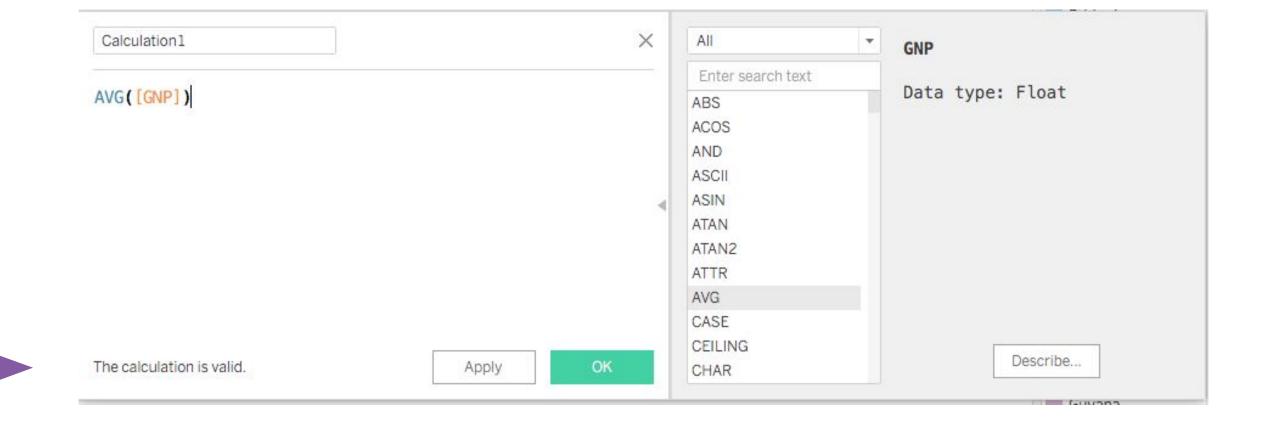


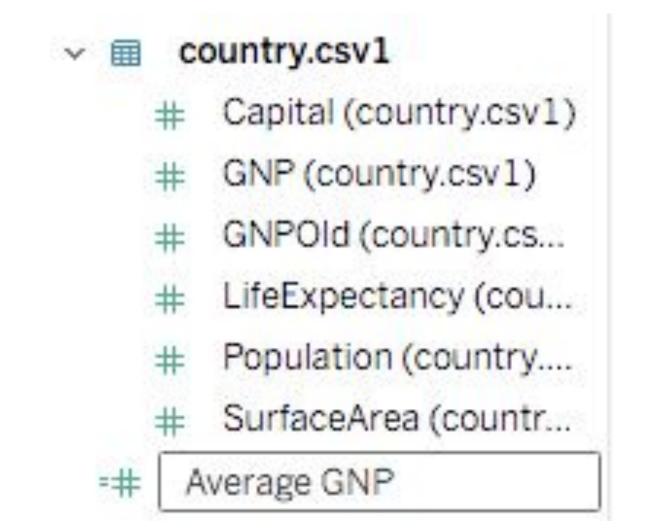
Validating a function

We're going to calculate the average
 GNP grouped by country.

 Input the formula and note if calculation is "valid," or properly formatted.

• A new column appears in the data pane with a "=" prefix, which tells us that the function is calculated.

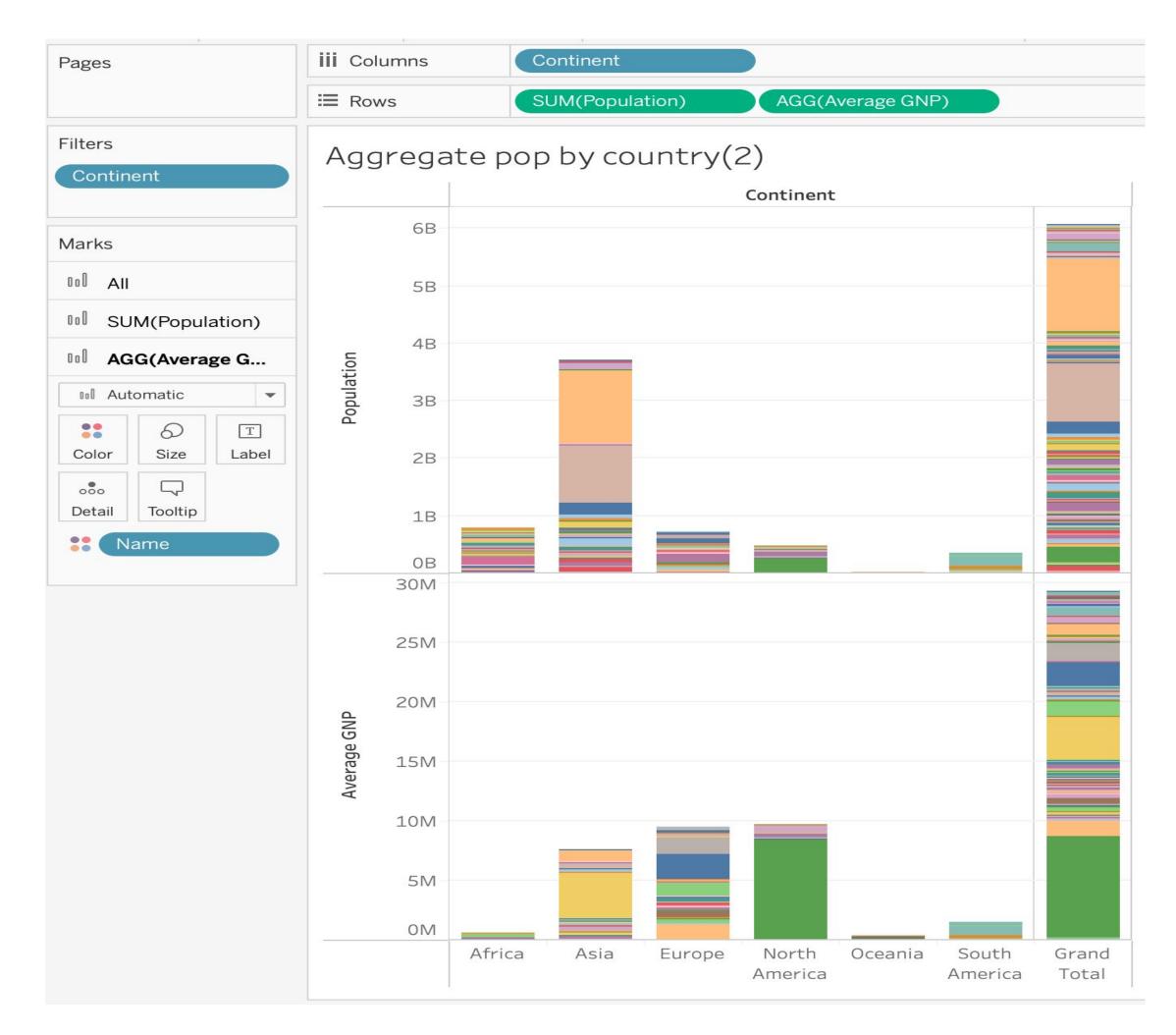






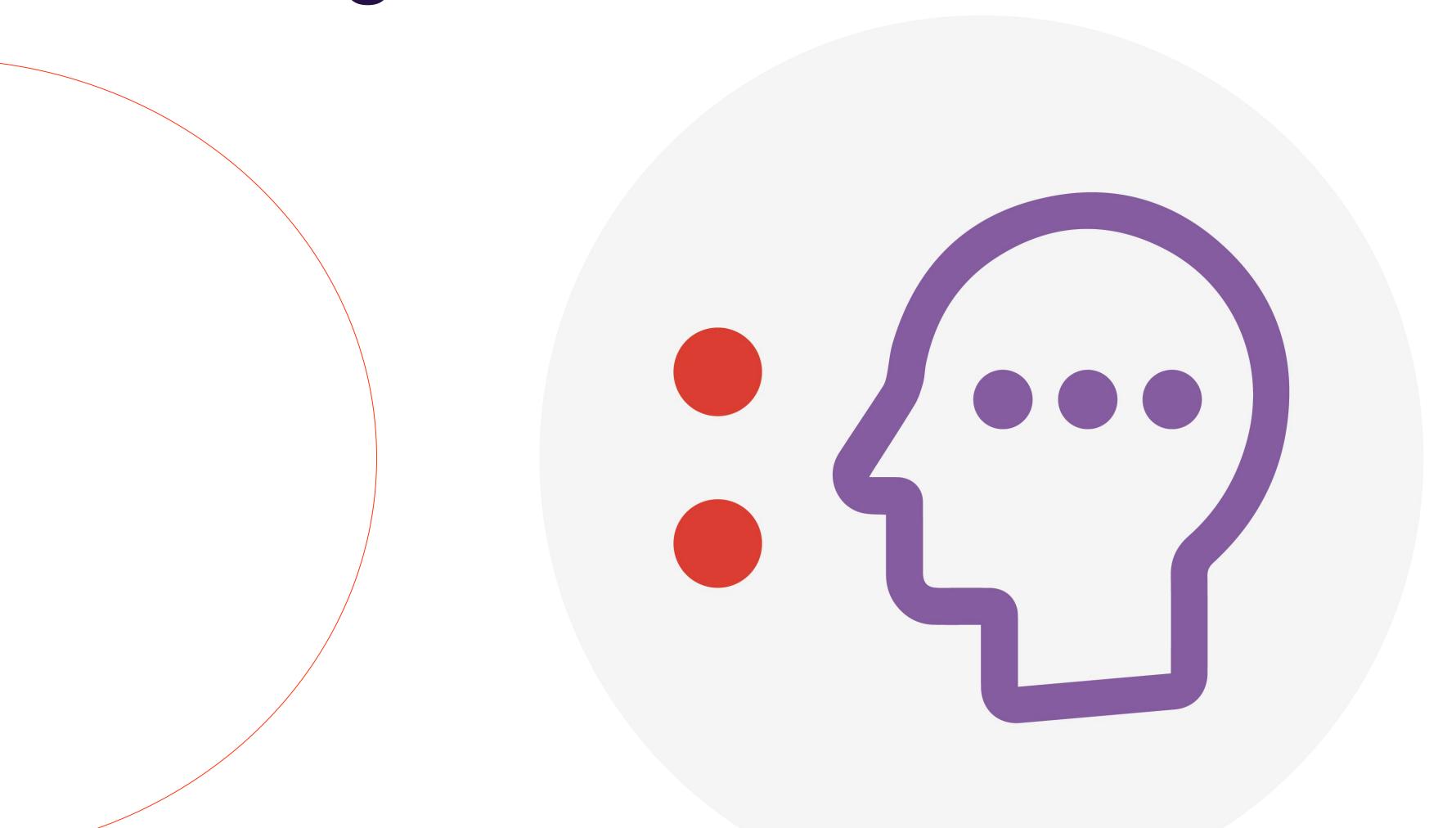
Modifying a visualization via function

- Then, drag average GNP to the new field into our analysis shelf (notice it auto aggregates at the continent level!).
- Average GNP now appears as a separate pane within our visualization.





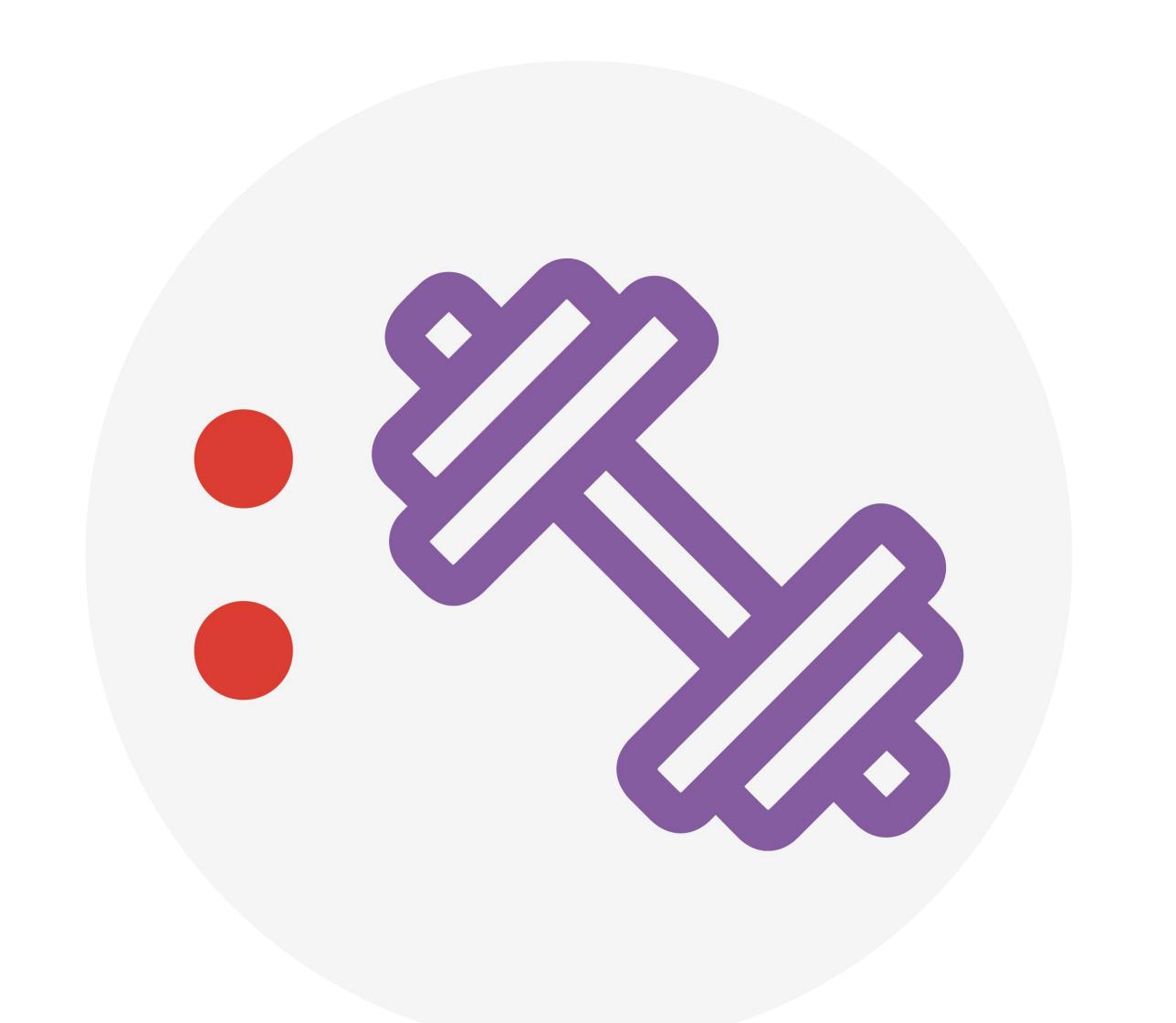
Knowledge check 6







Exercise 6





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Preview: table calculations

- Table calculations give you calculations derived from the view, such as:
 - Rank
 - Percentile
 - Moving average
 - Difference
 - Running total
- These calculations do not consider any measures or dimensions that are filtered out of the visualization.
- Next time, we'll learn how to implement table calculations on our dataset.



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What we covered today

In the past few modules, we covered:

- Formatting figures
 - Format menu
 - Right-clicking elements
 - Marks card
 - Annotations

- Tableau functions
 - Basic function syntax
 - Creating a function via shelf
 - Creating a function via menu
 - Implementing a function
- Introduction to table calculations



Next steps

In the next few modules, we will cover:

- Functions
 - Table calculations
 - Level of detail (LOD) functions
 - Number functions
 - Aggregate calculations

Until then, stay excited!

End of Part 6

