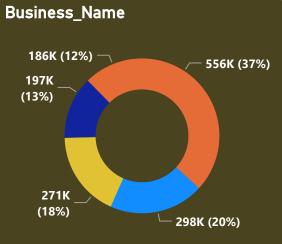
BDM_name Telecaller name Business_Name **Biz Consulting Company Sales Performance Report** 186K (12%) — 197K Year (13%) TOTAL SALE **TOTAL PROFIT EXPENSE** PROFIT % 2019 28.96M 8.69M 20.28M 30.00 2020 2021 271K Monthly Sale **Product** City 2022 (18%)Sum of Sales Amount Sum of Profit Gmvt Na... Soci... Bho... Month **CATEGORY** Goo... Cha... 5M January Gm... Am... Sch... Hospital Gm... Nas... February We... Akola March 0M Face... Aur... January March April May June July gust mber October Gm... Bha... April 0M 10M 20M 0M 10M ■ May June DAILY **July** August 1.0M Septem... October November 0.5M December 0 15 25 35 20





Insights Report

There is an overall upward trend in sales and profit of 2019 to 2023, suggesting business growth over this time.

- The report provides a breakdown of sales based on different lead generation sources, such as Google, Facebook, GMVT Website, Social Media, and GMVT, etc.
- GMVT appears to be the highest contributor to sales, followed by Social Media Management and Google Ads.
- GMVT+SEO and Social Media Management +You tube seem to have relatively lower contributions to sales compared to other source
- The daily sales trend can be analyzed to optimize resource allocation and marketing efforts during high-demand periods.
- Nagpur appears to have the highest sales, followed by Bhopal and Chandrapur.
- The report categorizes sales by different business categories, such as Hospital, Clinic, Education, Banquet Hall, Real Estate, School, College, Restaurant, Entertainment, Agriculture, Gym, and Beauty Parlor, etc.
- There is a specific section dedicated to the GMVT Hospital, suggesting it might be a key client or a significant contributor to sales.
- These Report I am Analyse Ayushman Hospital And Maitreya Developers It's a Hight sales in Report.