

Top bar (logo + search + cart)

Hero: H1 + subcopy + 2 CTA + 1:1 image

Feature trio (3 cards)

Bestseller grid (6 cards 1:1)

Story/Process teaser

Bottom nav (5)

**Mobile Wireframe**

Top bar (sticky)

Hero copy (H1 + CTA)

Hero image 1:1

Feature trio

Bestseller grid 3×2