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## IvyRocket Overview: Your Job as a Mentor

**This Guide will give you an overview of your responsibilities once you begin to mentor high school students. In addition, it will describe the IvyRocket business and hopefully answer any questions that you may have.**

**If you have any other concerns, feel free to send a message to [admin@ivyrocket.com](mailto:admin@ivyrocket.com).**

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# Your Role as a Mentor

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**Becoming a mentor gives you the opportunity to guide a high school student through the college admissions process. Additionally, you will be able to put your knowledge and experiences to good use while still in school.**

On IvyRocket.com, high school students will have the option of contacting you for a 20 minute free session. When a high school student makes the request, an email will automatically be sent to both of you, at which point you should schedule a time to meet as soon as you can. All interactions should be over the web through video conferencing tools such as Google Hangouts or Skype. During the introductory session, you should aim to get to know the student, answer any broad questions he or she may have about the college admissions process, and sell yourself as best you can! Most importantly, during these 20 minutes you have to evaluate whether the student has a decent chance of getting into your school; if it seems like they have little to no chance then it is best to tell the student up front and provide some realistic options to him or her.

Remember, the more effort you put in, the more likely the student will buy one of the packages. Upon buying one of the packages, you will be directly notified and you will be paid promptly. From then on it is your job to maintain the relationship with the student. During the first hour, you will focus on developing an application strategy that showcases one or two strengths for the student. Afterwards, the high school student can then choose to buy additional hours with you and/or choose to buy the essay packages. The details of these packages and their prices will come below.

The great part of being an IvyRocket mentor is that you will be in charge of how much time you want to put into this. As soon as you feel like you have enough students, you can choose to take your profile off of the main page.

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# General Information

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## *How IvyRocket Works*

IvyRocket is a platform where high school students can find a mentor to navigate through the admissions process. By having a place where high school students can find trusted and trained Ivy League students, IvyRocket allows a very premium service to reach many more people at a very affordable cost. Once high school students find favorable mentors at the schools they aim to reach, they have the option of requesting a 20 minute free discussion with the mentor. This will allow the high school student the ability to filter through the mentors and choose the one that they see as the most knowledgeable and the most personable.

After choosing a mentor the student can choose one of many customized packages. With your help, IvyRocket's mission is to create these mentor-student connections and guide high school students to their dream schools.

## *How You Can Help*

If you go to an Ivy League school it is clear that you did your research and you are an organized and hardworking student. To begin your journey of becoming an IvyRocket Mentor, we need you to fill out the Mentor Questionnaire that provides us with your qualifications and details about your mentoring experience. We would also like for you to send your resume and a cover letter as well. These three documents can be directly sent to [apply@ivyrocket.com](mailto:apply@ivyrocket.com). We will contact you in a brief amount of time to tell you if you are chosen to become a mentor. At that point, you will be given a mentor account and profile which will be displayed on the main **Find a Mentor** page, where all high school students can easily see you and request to speak with you. From then on, you only have to be yourself – sell yourself and your experience.

If you know high school students who may be interested in this type of affordable college consulting service, IvyRocket could really use your help. For every high school student you refer who signs up for any sort of package with a mentor, you will receive a referral bonus of \$10 per person!

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## Packages & Pricing

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### *Packages*

Package	First Hour	CommonApp	Supplement	Add. Hours	Complete
Package Price	\$40.00	\$90.00	\$50.00	\$25.00	\$299.99
Description	This first hour will be used to design a personalized application strategy. Also includes all of the essays of the mentor.	Walk-through of every single part of the CommonApp and time for drafting and polishing two CommonApp essays.	Complete coverage of the supplement for a school. This includes time to brain storm and revise the supplement essays and any other short answers.	An additional hour with your mentor that is not included in the previous packages.	Includes the First Hour, CommonApp, and Supplement packages plus ten hours with your mentor!

## *Pricing*

The prices listed above are the prices that high school students will pay. From that, the majority will be paid directly to you for your time and effort, while a small percentage will go to IvyRocket in order to maintain the server and domain costs of the website.

The specific breakdown will be listed in the Mentor Training Guide.

## *Frequently Asked Questions*

### ***How do I know I have the expertise for this?***

Your knowledge and experiences are very valuable and will definitely assist high school students. Making it into an Ivy League school shows that you have done a lot of research about your school and you have a lot of friends at your school from whom you can draw admissions experience from. In addition, IvyRocket will hold video conferences for all the mentors so you can learn from each other and share admissions advice. Moreover we will provide you with an extensive Mentor Training Guide that will supplement your experiences and guide you through every angle of the college admissions process. Beyond that, you are free to offer your opinions at your own discretion.

### ***How will I get paid?***

IvyRocket will transfer payments through Venmo, Paypal, or directly to your bank account.

### ***What should I use to mentor the high school student?***

Any online video collaborative tool, preferably Google Hangouts or Skype.

### ***How much of a time commitment is it?***

We estimate a mentor will need to spend between 5 and 15 hours over the next 5 months depending on the number of students they mentor. Each student who buys the complete package (the maximum) we estimate will require around 10-12 hours to guide through the whole process. You can choose how many students to mentor based on your fall commitments. We advise choosing not to mentor more than 4 students each year.