

The service allows determining the location of other subscribers with their consent

May 2024

Unifun From problem to opportunity «WHERE ARE YOU?» - This service allows users to determine the location of other subscribers with their consent, or their own location on a map. In today's world, where mobile technologies play a key role, our product becomes an indispensable element for ensuring safety and convenience. «WHERE ARE YOU?» is indispensable in cases: Frequent concerns about the location of children, elderly relatives, and people with disabilities. Difficulties in managing employees who use company vehicles. The need for timely response in emergency situations.

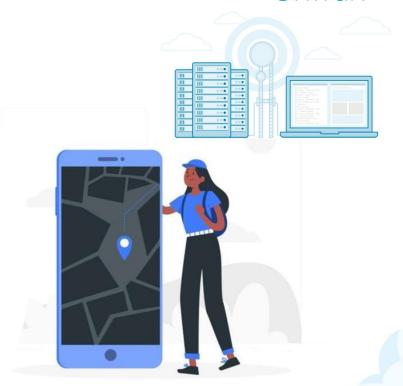
Overview

Unifun

«WHERE ARE YOU?» is a Value-Added Service (VAS) that allows subscribers to determine the location of other mobile network users or their own location. The service operates through SMS requests, a mobile application, or via USSD messages, providing the coordinates of the desired subscriber on a map.

Key Features:

- 1. **Location Request**: Find out where your loved ones are using their phone's location data. Determine your own location on a map. Displaying location on an interactive map or via SMS.
- 2. *Geozones*: Set zones on the map and receive notifications when entering or exiting these zones.
- 3. Movement routes: Find out the movement route of your loved ones or employees for the last 60 days.



Benefits and use cases



SECURITY AND PRIVACY

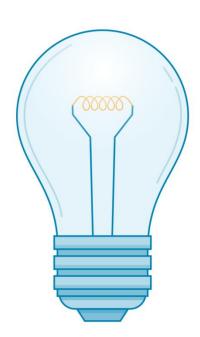
All requests require prior consent of the sought-after subscriber via SMS, ensuring the protection of personal data.

CONVENIENCE

Easy to use via SMS, application, or USSD messages, available at any time.

VARIETY OF APPLICATIONS

Ideal for parents, friends, elderly individuals, people with disabilities, and company employees.



NO LIMITS

Ability to check a person's location an unlimited number of times.

USE CASES

Parental control
Meeting friends
Supporting elderly people
Assisting people with disabilities
Monitoring company employees in company vehicles

Research





Parental control: 80% of parents use or are willing to use technology to track their children's location.



Safety of elderly people: 20% of elderly people suffer from dementia and need tracking to ensure their safety.



Efficiency of using company vehicles: Companies have reduced operating costs by 20% and increased efficiency by 15% thanks to vehicle tracking systems.



Safety of people with disabilities: 30% of people with disabilities face difficulties in mobility, highlighting the need for tracking services.



«WHERE ARE YOU?» exploitation experience





years of successful work since the 1st launch



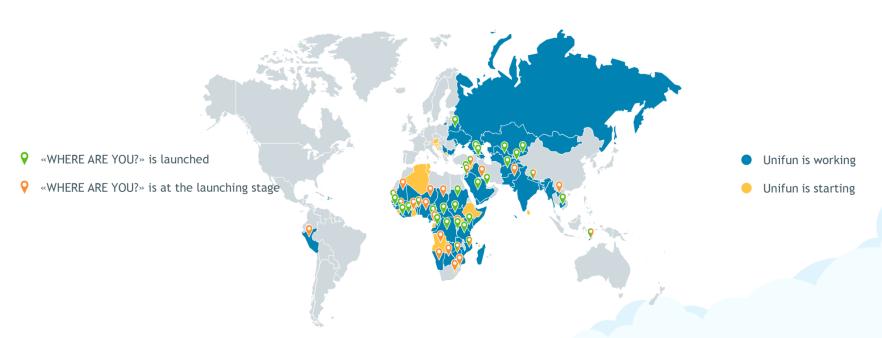
mobile operators



operators are currently are already using «WHERE ARE YOU?» launching «WHERE ARE YOU?» with Unifun



professionals are constantly working on this project



Where it works

Unifun

«WHERE ARE YOU?» IS ALREADY LAUNCHED IN 42 MOBILE NETWORKS



MTN, Cameroon



MTN, Congo



MTN, Guinea





MTN, Guinea-Bissau MTN, Liberia (Lonestar Cell)



MTN, Zambia



Orange, CAR



Orange, Madagascar



Airtel, Rwanda



Airtel, Zambia



Telecel, Zimbabwe



Ooredoo, Maldives



Beeline, Uzbekistan



ZET-MOBILE, Tajikistan



Babilon-M, Tajikistan





RighTel, Iran



G-Mobile, Mongolia



Etisalat, Afghanistan



Ucom, Armenia



Zain, Saudi Arabia



Lebara, Saudi Arabia



Zong, Pakistan



Telenor, Pakistan



Bitel, Peru



Cellcard, Cambodia



Smart Axiata, Cambodia



Telesom, Somalia



Glo, Nigeria



Moov Africa, Benin



MTC, Namibia



Moldcell, Moldova







Mauritel, Mauritania



Zamtel, Zambia



BTC, Botswana



Muni, Eq. Guinea



Jawwal, Palestine

Nexttel, Cameroon

Free, Senegal

Expresso, Senegal

Where it works



«WHERE ARE YOU?» IS ALREADY LAUNCHED IN 42 MOBILE NETWORKS





Telma, Comoros

KKTCell, Cyprus

«WHERE ARE YOU?» IS AT THE LAUNCHING STAGE IN 2 MOBILE NETWORKS





MTN, Ghana

MTN, South Sudan

Technical Details







Support for all modern smartphones and mobile operating systems.



The maximum number of subscribers of a mobile operator tracked by the service is 20 people.



The service is free for the subscriber. The subscription fee is charged only from the number on which the service is connected no fee is charged for numbers in the location determination list. Requests to the service and access to the subscriber's location on the map are free.



Coordinates are determined by base stations with high accuracy and are provided upon request on an online map or in text form.

Conclusion and connection terms





«WHERE ARE YOU?» is an innovative and useful product that meets users' needs for safety and convenience. We are confident that «WHERE ARE YOU?» will become popular and in demand among our new partners who have connected to this service. After all, 42 mobile operators who have already launched this service have confirmed its success.



There is no need to pay for connecting the service. The service is provided on a revenue-sharing basis. The risk of loss is zero, but the chances of profit are 100%.





Thank you for attention

don't miss to contact us:)





George Karagheaur

Chief Executive Officer

8 george.karagheaur

@ g.karagheaur@unifun.com