

DECK



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The Strategic Storyteller

Armed with a talent for crafting compelling tales, and an uncanny insight into what fans want, the Strategic Storyteller crafts memorable messages across multiple channels.

This deck blends creative strategy with brand management, making it strong in idea generation DPS, and Main-Tanking concepts to final execution.

Additional caffeine and deadline inspired team buffs round out the Strategic Storyteller's skills, making him a strong addition to a team.

Key Traits



Hyper-Educated

Active Knowledge Ability

25 AP

Armed with a Bachelor of Science in Marketing, and Advertising from Portland State University in 2016.



Wired-In

Active Engagement

18 AP

Wields a Digital Marketing Strategies Certificate from PSU.



Graphically Minded

Passive Perspective

15 AP

Studied Digital Media and Graphic Design from Art Institute of Portland 2006 - 2008.



Words For All Occasions

Reflexive Ability

12 AP

A fearless presenter, and able to craft stories with a variety of tones and voices.



Trivia Master

Unconscious Learning

8 AP

An uncanny knack for retaining odd bits of information, gives the ability to make unique pairings of thoughts and ideas.



Maximum Mobility

Travel Advantage

5 AP

Can swiftly re-locate from one place to another, especially internationally.

Relevance (the stuff that directly matters)

Galileo Games

Marketing Associate 1996 -2008

- Helped develop table-top role-playing and card games.
- Ran demonstrations at conventions, and sold products face-to face.
- Created print advertisements for games.

Hummingbird Place

Creative Consultant 2012 - 2015

- Created audio advertisements for special events and episodes that increased listenership by 130%
- Recorded and co-wrote promotional ads for guest-authors

FIR NW

Creative Team Lead 2015 - 2016

- Developed and executed a campaign with Portland City Police to combat human labor trafficking.
- Co-created and launched promotional campaign for Portland State University's football team that increased game attendance by 73%

Temperance (experiences that strengthen)

Lipper/ Reuters Financial News

Data Collection Agent 1999 - 2003

- Collected mutual fund performance data, meeting daily deadlines and ensuring accuracy for publication.
- Instrumental in transitioning collection processes from paper to electronic format.

Wells Fargo Home Equity

Customer Service Associate 2008-2009

- At the height of the housing market collapse, helped callers enrolle in programs to help them keep their homes.
- Handled a high volume of hostile callers, calming them down so they could be assisted

The Standard Insurance

Contact Center Rep. 2009 -2014

- Helped develop changes to streamline customer experience.
- Assisted callers with their disability claims.
- Trained new team members in company processes and operations.

Miscellaneous (odd bits that matter)

The Hog- Eye Ranch

Ranch Hand and Such 1986 -1990

- Mended fence, raked hay, drove cattle, docked sheep, and other general cowboy-stuff.
- Learned how to work hard through long days, ...and curse in Spanish.

Hobby Town USA

Sales Associate 1995 - 1998

- Sold and installed pool tables.
- Created flyers and print ads for store sales.
- Ran demonstrations of collectible card games and miniature wargames that were sold in the store.

Colonial Bank

Bank Teller 1998 - 1999

- Assisted non-native English speakers with their transactions.
- Learned how to express complex ideas in easy terms and across language barriers.

100% Ready
to help you
ROAR!