

Project: Fly to the Limit, FTTL

Deadline:

Project Description: Fly to the Limit, a small startup company operating out of the scenic capitals of the world, Queenstown and Wanaka have requested a website which must

1. **Handle bookings.** Transport pickup times and dropoff times. Other kinds of bookings will require different forms.
2. **Image gallery:** Client will supply their own copyrighted photos but requests that we source our own sample images for the time being.
3. **Embedded youtube videos:** Client wishes to include embedded youtube videos from their youtube channel into the site.

The client has also provided descriptions of each staff member in regard to their experience as well as the air vehicles they have access to and the rates they charge for each service. All of this should be included in the final proposal.

The client is aiming their business at the upper end of the market suggesting a more professional design though because of the 'extreme' nature of the services provided a more modern design with lots of media showing high quality images and video of those services seems like it will be more effective.