

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

week\_start\_date

All

Total Revenue

57M

Total Interest  
earned

7.98M

Transaction  
Amount

46M

Transaction  
count

667K

F

M

Gold

Silver

Blue

Platinum

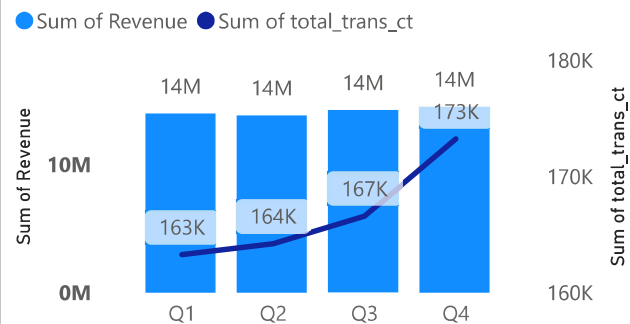
Low

Medium

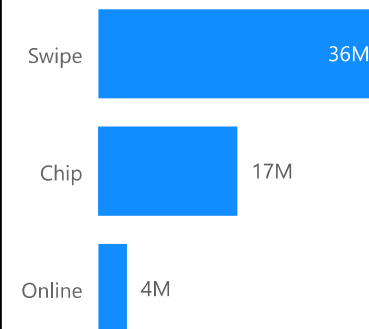
High

card_category	Revenue	Total transaction amount	Interest earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
<b>Total</b>	<b>56517011</b>	<b>45533021</b>	<b>79,82,479.81</b>

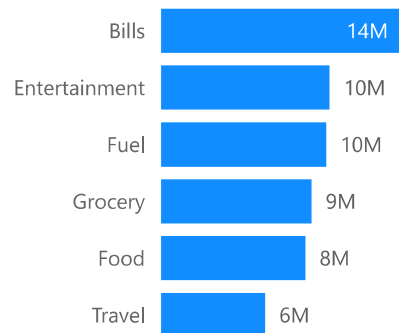
QTR Revenue and Total transaction count



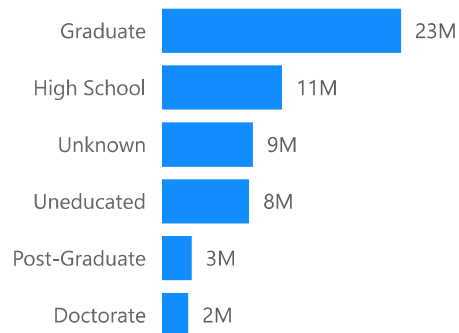
Revenue by Use



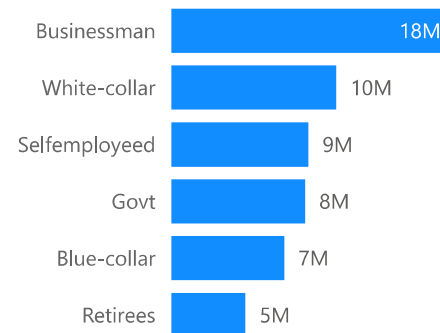
Revenue by exp\_type



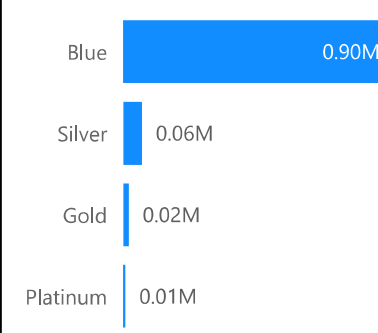
Revenue by education



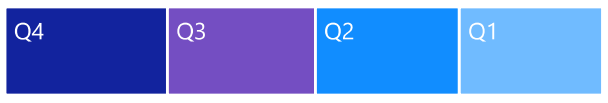
Revenue by job



Customer Acquisition Cost



# Credit Card Customer Report



week\_start\_date

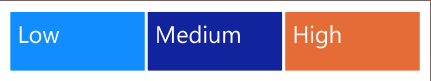
All

Total Revenue  
57M

Total Interest earned  
7.98M

Customer Income  
588M

Customer\_Satisfaction\_Score  
3.19



customer_job	Revenue	Total transaction amount	Interest earned
Businessman	17697472	14538883	25,84,604.01
White-collar	10283124	8359688	14,64,690.92
Selfemployeed	8542826	6640301	11,41,510.40
Govt	8335534	6701573	11,82,230.84
Blue-collar	7040606	5602930	9,67,751.42
Retirees	4617448	3689646	6,41,692.22
Total	56517011	45533021	79,82,479.81

