Blaze Help Center

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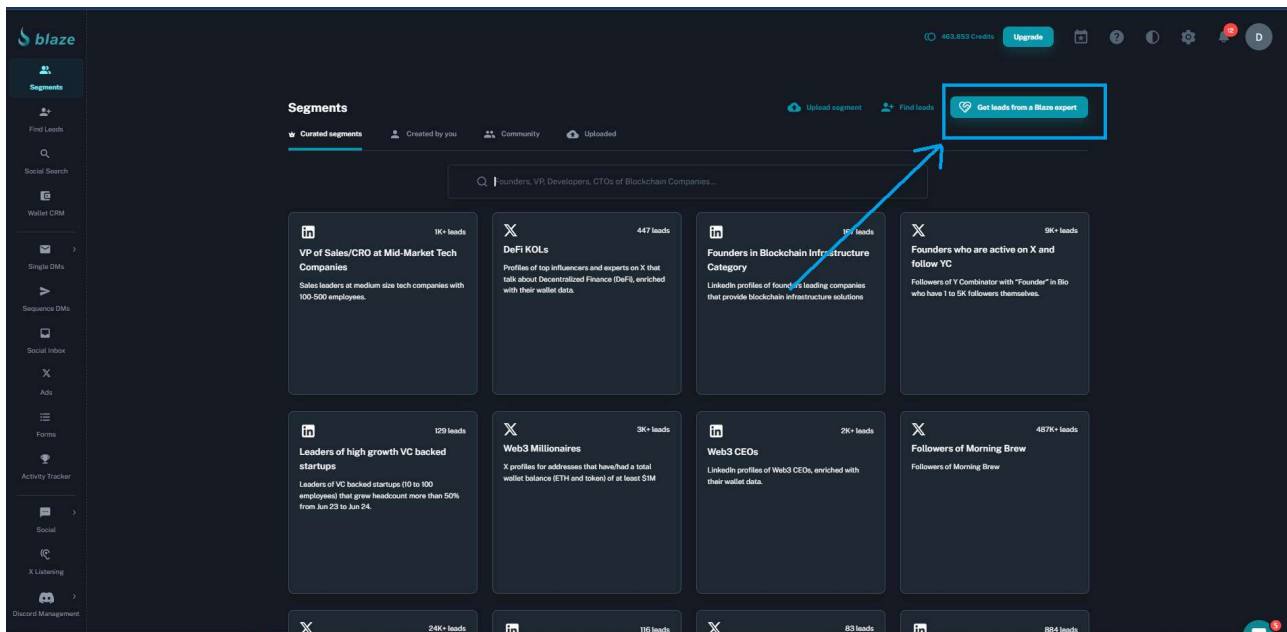# Segments | How can I request Blaze to create a lead list for me?

Learn how you can offload your lead generation process to Blaze so you can focus on more important tasks.
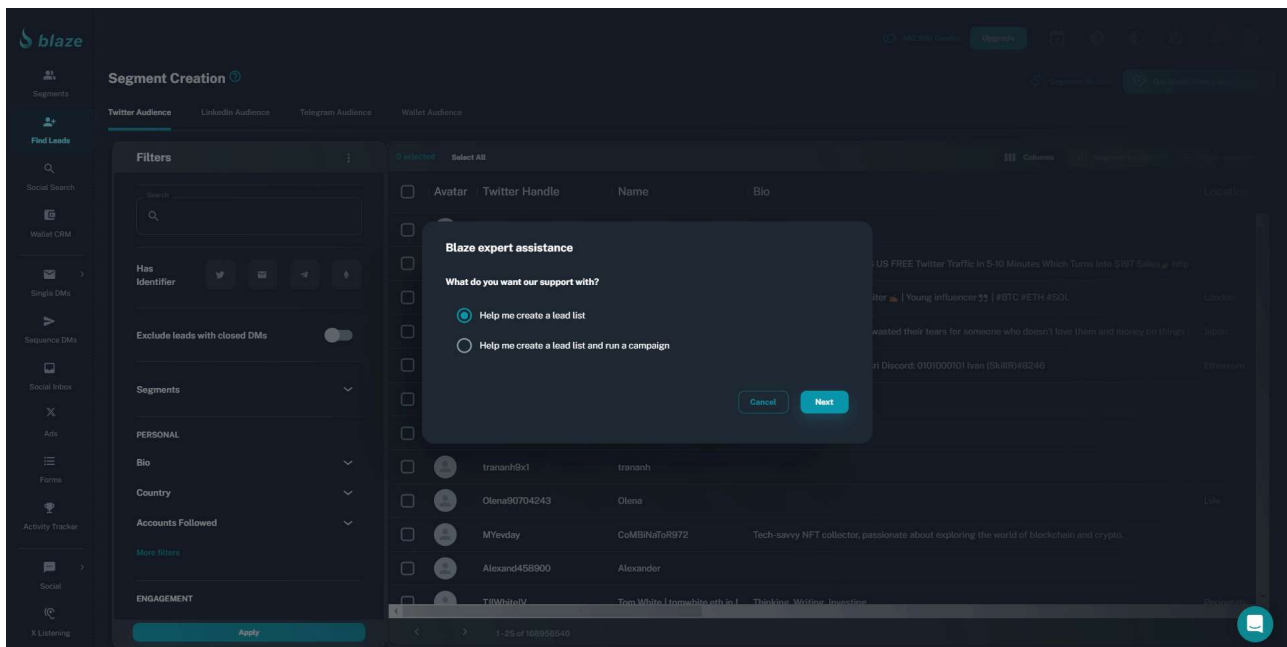
Written by Team Blaze
Updated over 8 months ago

When you choose the "Get leads from Blaze Expert" option, you can request specific and highly targeted segments tailored to your needs. These lead requests can be based on a variety of criteria and audience types.
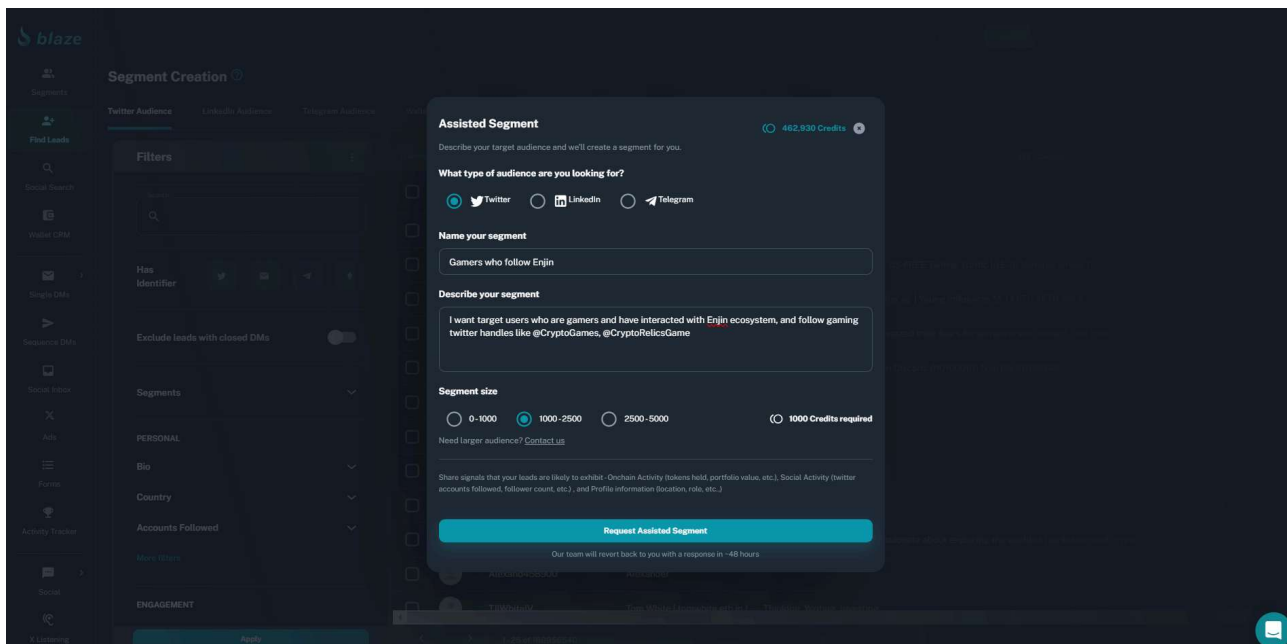

A pop-up window will appear like this:

Choose if you just want leads or leads with a campaign. Click on **Next.**

Now, you can drop a request by filling the form within the audience builder.

- **Type of audience:** Twitter, LinkedIn, Telegram
- **Description of your segment**
- **Expected segment size**

Click on **Requested Assisted Segment**.

Our team will revert back in 48 hours regarding the next steps.
If you have any other questions, please reach out to us at support@withblaze.app

Here are some ideas on the types of leads you can request:

1. **Platform-Specific Leads**

- **Twitter**: Request leads based on follower count, account activity, or engagement levels. You can target influential accounts, active followers, or accounts with specific interactions (e.g., replies, likes, retweets).
- **LinkedIn**: Focus on professionals with specific job titles, companies, or industries, and filter based on their connections, endorsements, or activity.
- **Telegram**: Request lead lists from groups or channels relevant to your industry, focusing on engaged members, bot users, or crypto traders.
- **Discord**: Target members of specific servers or communities, especially those who are highly engaged or at risk of churning.

2. **Industry-Specific Segments**

- **Tech/Blockchain**: Focus on developers, founders, or project leads building on specific blockchain networks (e.g., Ethereum, Solana, BASE).
- **Gaming**: Target gamers, streamers, or gaming influencers across platforms like Twitch or Twitter.
- **Finance**: Focus on users in the DeFi space, liquidity providers, or venture capitalists.
- **Hardware/Tech Startups**: Request leads for founders or employees from hardware companies, especially those backed by major VCs.

4. **Refined by Audience Behavior**

- **On-Chain Activity**: Target crypto users based on wallet activity, transaction history, or specific token holdings.
- **Off-Chain Insights**: Focus on Twitter engagement, messaging availability (e.g., accounts with open DMs), and following/follower ratios.

By customizing these filters, you can request hyper-targeted segments that align with your campaign or outreach goals. Blaze Experts will help curate these segments, allowing you to generate meaningful leads across industries, platforms, and influencer tiers.

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Did this answer your question?

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