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Wallet Audience filters

On-chain and Off-chain filter to make precise subsegments




Segment Creation 


[Twitter Audience](#) [LinkedIn Audience](#) [Telegram Audience](#) **[Wallet Audience](#)**


[Segment Wizard](#) [Get leads from a Blaze expert](#)


Filters


Search
Q Search


Has Identifier   


Wallet address 


ERC20 tokens 

ERC721 tokens 



ERC1155 tokens 

Wallet balance (usd) 

Portfolio value - ethereum (usd) 

Portfolio value - polygon (usd) 

Apply

0 selected **Select All**  **Columns**  **Create Segment**

<input type="checkbox"/>	ETH Address	ERC20 Tokens	ERC
<input type="checkbox"/>	0x1bc8225ab022c8a7620666f3e975dc363532c231	FRAX aPolWETH SPELL BCT U	
<input type="checkbox"/>	0xb502e6b9b294b92399b7e1a62d8abb8c8eabaf	NATO USDC MAV DPEX USDT	
<input type="checkbox"/>	0x89baae9021db2625b1b41277bf1f5d96c9c91ce8	USDT MBOX GINUX DOGE PLS	
<input type="checkbox"/>	0x0403d6d288db8908b5ff21b60d347c6e450eb828	AMC SKITTEN vBSWAP WBTC	
<input type="checkbox"/>	0x0b6968e5c2c1acd72cc355f0db65f244eeff9957	USDC DAI ZRO VISTA USDbC	
<input type="checkbox"/>	0x3f93825bac60f9edacee2f0ab5459e51ce553cf9	BUZ USA toby USDC MEME	
<input type="checkbox"/>	0x3393cb3cd77b870b44ec772f3a10348456a323f1	SWPR PEEZY LINK DUCKIES	
<input type="checkbox"/>	0x0b4cb9b54a78a5911fa2258c6d2c9b87c80e1bba	SPA AIRDROP USA OMNI FTW	
<input type="checkbox"/>	0x60ed9bb02df1f13be39abf4228d561d40489c2a8	MIR ACH OGN PRO YFII	
<input type="checkbox"/>	0x7aabce8529f0c85e4d96aff1ded57b98d4c393b5	DATA VIA IQT SOL OBT	
<input type="checkbox"/>	0xf03761f6260c764192798fee5335h2bh9e047081	LINK GMX PolvDose MAGIC	

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Wallet Audience page

General Filters:

1. **Has Identifier:**
 - a. **Email:** Helps filter leads with Email IDs in the database
 - b. **Twitter:** Helps filter leads with Twitter accounts in the database

On Chain Filters

Identifiers

- **ERC20 Tokens:** Tokens held that follow the Ethereum ERC20 token standard.

- **Wallet Address:**
- **ERC721 Tokens:** Tokens held that adhere to the Ethereum ERC721 (often associated with NFTs) standard.
- **Ethereum Token Portfolio Value (USD):** The total USD value of Ethereum tokens held within the user's portfolio.
- **Polygon Token Portfolio Value (USD):** The total USD value of Polygon tokens held within the user's portfolio.
- **Arbitrum Token Portfolio Value (USD):** The total USD value of Arbitrum tokens held within the user's portfolio.
- **Optimism Token Portfolio Value (USD):** The total USD value of Optimism tokens held within the user's portfolio.
- **BSC Token Portfolio Value (USD):** The total USD value of BSC tokens held within the user's portfolio.
- **NFT Portfolio Value (ETH):** The total value of Non-Fungible Tokens held by the individual.
- **Bitcoin Balance:** The balance of Bitcoin in the individual's account.
- **NFT Activity Label:** Label related to the activity involving NFTs. These are the available activity labels - "Active", "Zero", "Dormant" and "Neutral"
- **Unique Tokens:** The number of distinct tokens held by the individual.
- **Bitcoin Address:** The Bitcoin wallet address linked to the individual.
- **Ethereum Address:** The Ethereum wallet address linked to the individual.
- **NFT Volume Label:** Label associated with the volume of NFTs. These are the available volume labels - "Zero", "Light", "Neutral" and "Heavy"
- **Wash Category:** Category indicating potential wash trading or other suspicious activities. These are the available volume labels - "Moderate", "High", "Low" and "None"

Filter operations

Personal identifiers that could be related to an individual or an account.

Advanced Filter operations




1. **Include:** This allows you to include a set of phrases/keywords
2. **Exclude:** This allows you to exclude a set of phrases/keywords


3. **Min:** Checks if the chosen measure is more than a specified value.
4. **Max:** Checks if the chosen measure is less than a specified value.


Filters


Search


Q Search


Has Identifier   


Wallet address 


ERC20 tokens 

ERC721 tokens 


ERC1155 tokens 

Wallet balance (usd) 

Portfolio value - ethereum (usd) 

Portfolio value - polygon (usd) 

Wallet audience filters

 Note: The filters are applied only after you click the "Apply" button towards the end of the scroll within the filters section.

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Telegram Audience filters

Next
How to upload segments

Last updated 1 month ago

Was this helpful?

