

PRODUCT GUIDES > LEAD GEN AND SEGMENTS >
HOW TO GENERATE A LEAD LIST OR SEGMENT OF WALLETS USING WALLET CRM

Reach out to Wallet CRM leads

How to launch multi-channel DM Campaigns for a Wallet Segment

Blaze Wallet CRM offers campaign launches on these platforms to get started with outreach & capture the hard work of lead procurement in the previous steps!

Run campaigns via XMTP Wallet Me	ssaging >
Distribute Airdrops to on-chain leads >	
H	Previous dow to refine & create a segment of wallets
Next How to split a segment into multiple subsegments for A/B testing	
Last updated 1 month ago	Was this helpful?