

[All Collections](#) > [Segments](#) > [Segments | How does Upload Segment work?](#)

# Segments | How does Upload Segment work?

Upload your leads from twitter, linkedin to enrich data and run campaigns on Blaze.



Written by Team Blaze

Updated over 8 months ago

Table of contents



Easily upload LinkedIn and X (Twitter) segments by adding social handles.

Here's a step-by-step guide on how to upload a segment in Blaze:

## 1. Access Segments

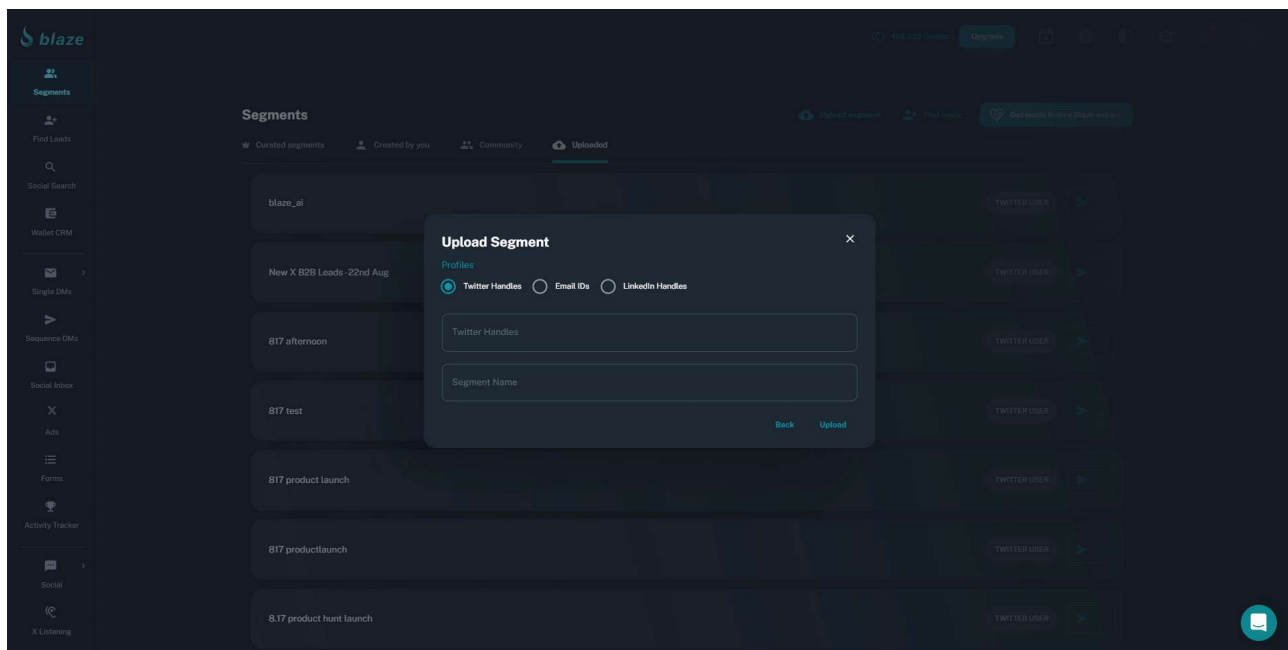
Navigate to the **Segments** section and click on **"Uploaded"** at the top of the table.

## 2. Upload Segment

Click on the **"Upload Segments"** button located at the top-right corner.

You can upload segments by

- either manually copy-pasting the twitter handles/ linkedIn handles



- Or by uploading a csv file. The steps are as follows:

### 3. Upload CSV

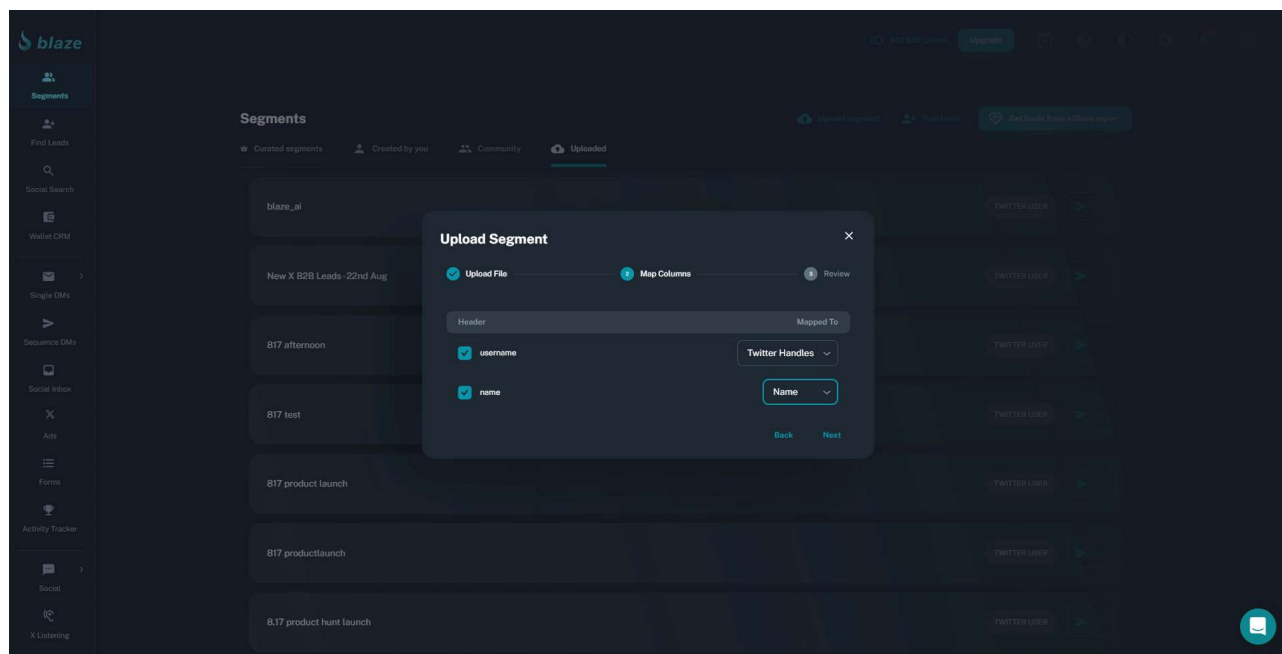
Click on the **"Upload CSV"** button to upload your CSV file containing segment data.

If you want to upload wallets then they should use [Wallet CRM](#) feature.

Click on **Next**.

## 4. Map Columns to Pre-Existing Headers

After uploading the CSV, you'll need to map your columns to the relevant headers.

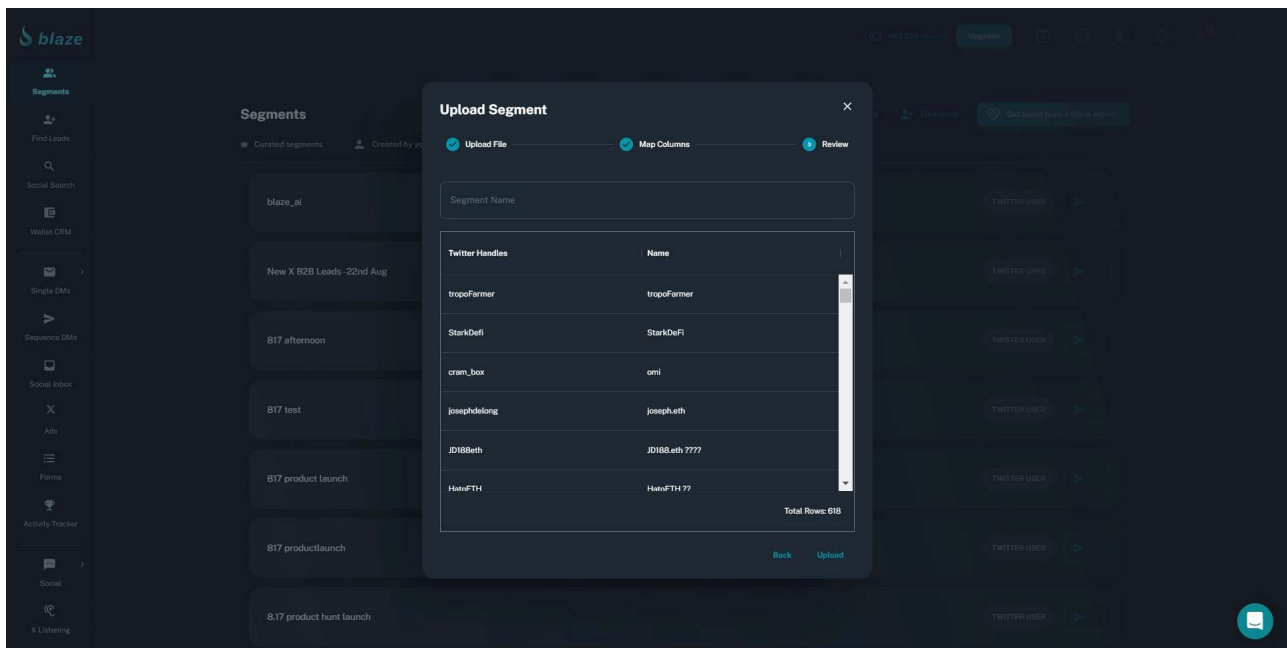


The essential column mappings include:

- **Twitter Handles:** Specifies the Twitter handle for the leads.

- **Email IDs:** Specifies the email addresses for the leads.
- **Name:** Specifies the name of the segment uploaded.

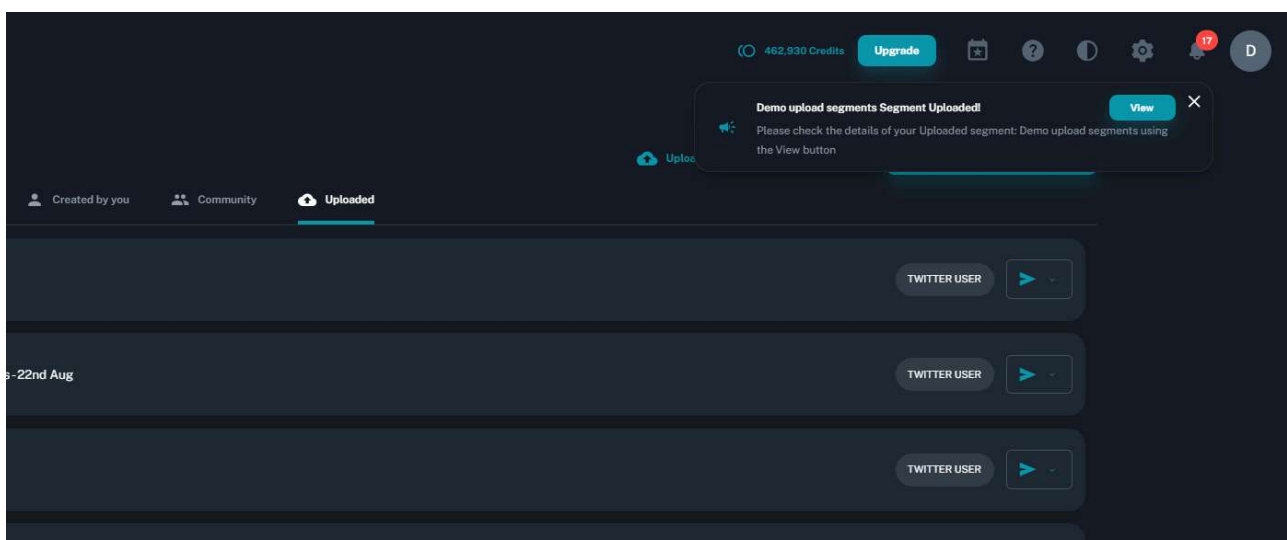
Review your uploaded segment and click on **Next**.



## 5. Complete the Upload

Once the mappings are set, click **Upload** to finalize the process. Your segment will now be uploaded and listed under the **Uploaded** tab of "Segments."

You will get a notification once your segments are ready.



This method allows you to upload and manage segmented lists quickly and efficiently for various campaigns or follow-ups.

## Related Articles

Segments | Lead Generation on Blaze



Segments | How can I request Blaze to create a lead list for me?



Social Inbox | How can I use social inbox for managing my sequence campaigns?



Sequences | How to create a sequence for Twitter/X segment?



Segments | FAQs



Did this answer your question?



Blaze Help Center