

PRODUCT GUIDES > LEAD GEN AND SEGMENTS > SEGMENT TYPES

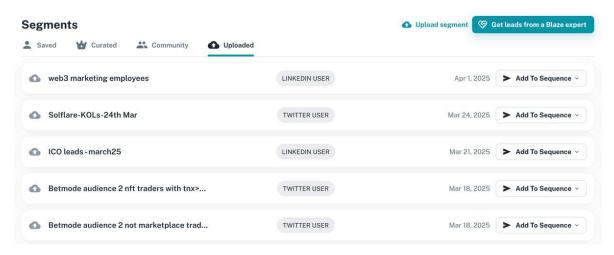
Uploaded Segments

LinkedIn and twitter leads uploaded by user

These are segments that are uploaded by the user manually. You can upload a CSV or enter the a list of audiences in a comma separated format.

Blaze supports three types of uploaded segment:

- 1. Twitter upload segment
- 2. LinkedIn uploaded segment
- 3. Wallets uploaded segment



Lead list uploaded by customer

There are two ways to upload on Blaze:

- 1. Upload a CSV
- 2. Past URLs





Note:

When uploading LinkedIn links or usernames for the "Uploaded" segment in Blaze, **only the individual's LinkedIn username** (i.e., the part after linkedin.com/in/) is supported.

We **do not support** LinkedIn FSIDs, company profile URLs, or company usernames.

