



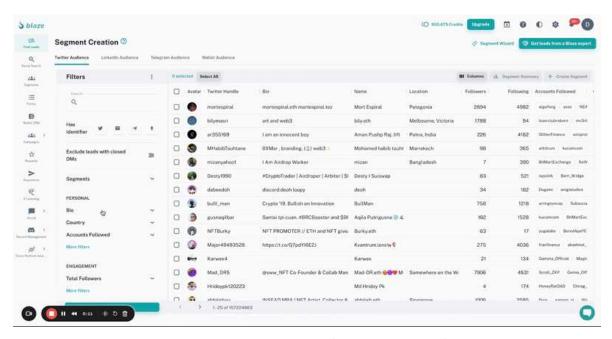
PRODUCT GUIDES > LEAD GEN AND SEGMENTS

How to create a lead list using Find Leads feature

Filter on blaze's twitter leads database and create segments

Create a segment:

- Head to Find Leads, there you can create 4 types of segments Twitter,
 LinkedIn, Telegram and wallet audience.
- Select any one type of audience and <u>filter Blaze's databases</u> and select the leads that fit your ideal users
- Save the segment by clicking "Create Segment" on the top of the table
- i Note: Check How to filter segments to learn to create segments easily.



Video tour to create segments from Find Leads feature

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