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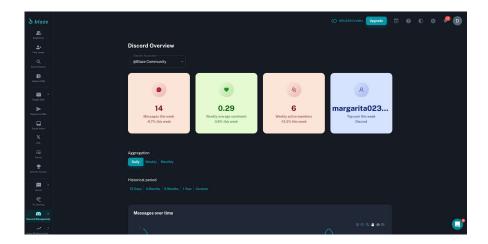
What can we get on Discord Analytics?



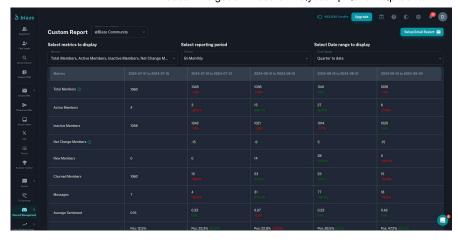
Written by Team Blaze Updated over 8 months ago

When you integrate Discord with our platform, you'll gain access to several features. Here's a brief overview of what each feature does:

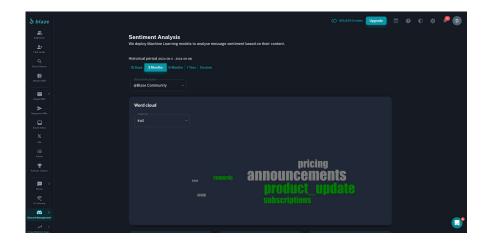
• **Overview** - This feature provides a complete overview of all activities on your Discord server.



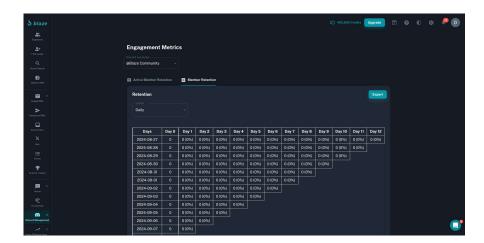
• **Custom Report**- This feature provides bi-weekly, monthly, and weekly reports on the overall performance of your server.



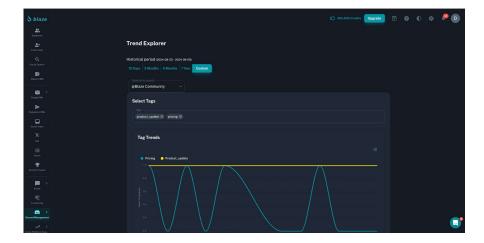
• **Sentiments**- It will show user reactions to each post and analyze sentiments based on reactions and replies. You'll also get visual insights that help you understand the right approach for your marketing strategy.



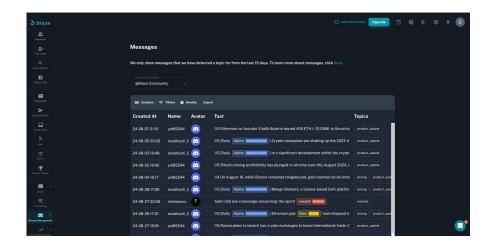
• **Engagement**- This feature displays user engagement analytics, retention rates, growth rate, and channel performance, highlighting which channels have the most engagement.



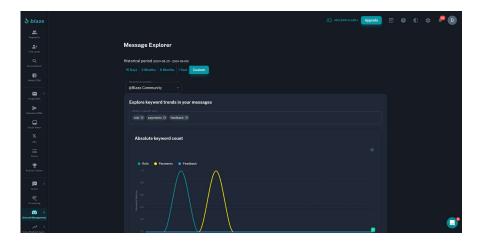
• **Trend Explorer**- This feature provides an analysis of each tag used in the posts, along with a graphical representation of trends. For example, you can track tags like "product," "marketing," "insights," and more.



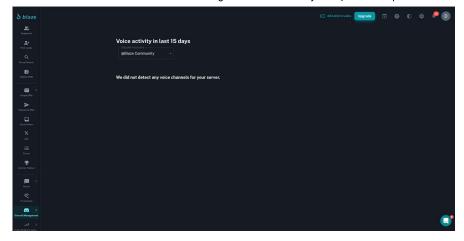
 Messages - You can access all messages posted in the server, along with the sentiment analysis of each post.



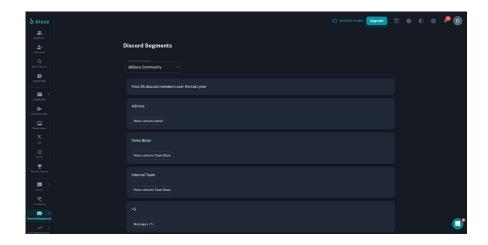
• Message Explorer- This feature displays visualizations of message engagement.



• **Voice Channel Trends**- This feature provides insights into any live server operating on your Discord, along with growth metrics related to it.



• **Segment Analysis**- This feature displays the sentiment details of each user related to the post.



• **Invite Attribution**- This feature displays the invite codes and other invitation options available for the server.



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