



PRODUCT GUIDES > LEAD GEN AND SEGMENTS > SEGMENT TYPES

# **Community Segments**

Lead list created form the follower of your Integration

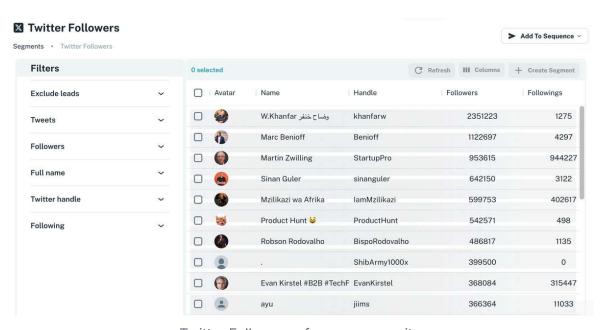
These segments refer to the pre-populated segments created from social integrations

## **Twitter:**

Contains a list of the followers of the twitter account integrated



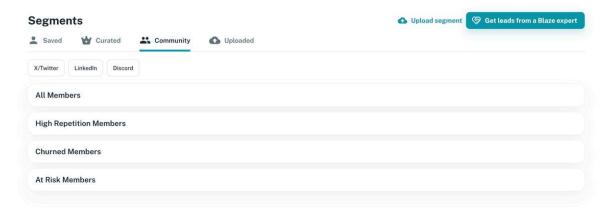
Community lead list from Twitter account integrated



Twitter Followers of your community

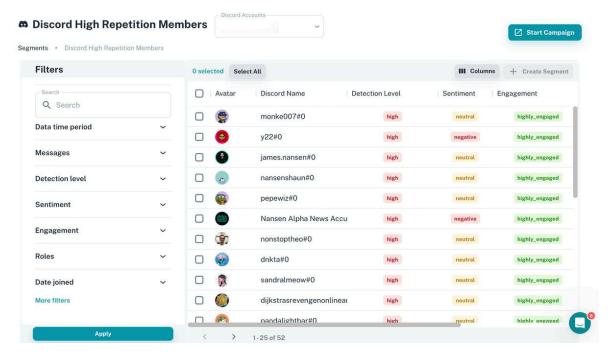
# **Discord:** Pre Built discord segments include the following audiences

- All Members: Contains the list of members from the discord server integrated on Blaze
- High Repetition Members: Contains the list of members from the discord server whose engagement score is high
- Churned Members: Contains the list of members who have churned out from the discord server
- At Risk Members: Contains the list of members who are the risk of churning out from the discord server



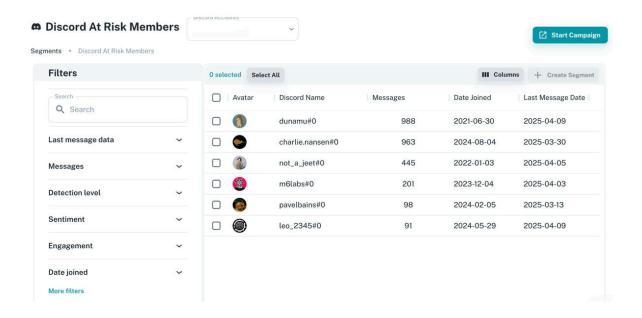
Community lead list from Discord account integrated

# **Discord High Repetition Members**



Discord High Repetition Members

### **Discord at Risk Members**



Discord at Risk Members



### **Uploaded Segments**

Last updated 1 month ago

Was this helpful?





