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Subscription & Pricing

Plan Based

- ✓ What's the difference between Base, Plus and Premium Plan (Monthly)?

The Base plan includes 1 seat, with 2 integrations and 500 monthly credits. The Plus plan includes 2 seats, with 4 integrations and 1000 monthly credits. The Premium plan includes 2 seats, 4 integrations, API access/Zapier, custom analyst and 3000 monthly credits. The primary difference is the Base plan doesn't allow you to add additional seats whereas the Plus and premium plan allows you to do so.

Refer to [this page](#) ↗ for a detailed explanation.

- ✓ How can I upgrade my plan?

To upgrade:

1. Click on the "Upgrade" button on the nav bar
2. Choose the plan of your choice
3. Click on the Upgrade button

4. Proceed to Checkout

- ✓ How can I downgrade my plan?

To downgrade, **email us at** support@withblaze.app ↗ and nikhil@withblaze.app

**Blaze**

Credits Based

✓ Credit charge for Wallelect CRM

#

100 credits per Wallet CRM run

✓ Credit charges for curated segment

Blaze uses different pricing models for Twitter and LinkedIn segments to keep things flexible and fair based on your use case.

For **Twitter segments**, the credit cost is calculated as **1/30th of the total segment size**, and then the result is **rounded to the nearest 50**. This fractional model allows you to access larger audiences without needing to pay per individual lead. Additionally, if your curated Twitter segment contains **fewer than 100 users**, it is **completely free** to access—ideal for targeting niche or highly specific audiences without spending any credits.

On the other hand, **LinkedIn segments** follow a **flat-rate pricing model**, where **each lead costs 1 credit**, and the total is **rounded to the nearest 50**. This per-lead pricing reflects the high value of LinkedIn data and ensures precise control over credit usage.

Platform	Segment Size	Raw Credit Calculation	Rounded Final Price
Twitter	1000	$1000 \div 30 = 33.3$	50
Twitter	2600	$2600 \div 30 = 86.6$	100
LinkedIn	120	$120 \times 1 = 120$	150
LinkedIn	355	$355 \times 1 = 355$	350

✓ What does a credit mean?

Credits are numerical account balance of your Blaze account which can be used across various features in your Blaze dashboard like Twitter/DM/Email Campaigns, Exporting segments, etc.

Each feature/action is charged differently in terms of credits.

✓ How can I buy more credits?

You can buy credits as the following credit packs:

- 500 credits at \$60
- 2000 credits at \$200
- 5000 credits at \$450
- 10000 credits at \$750

by clicking on the Credits value on top of the dashboard, and then clicking on [Top Up](#).

✓ How does the credit pricing work?

Here's the credit pricing associated with each kind of workflow:

- 1 credit per DM, Connection Request or Follow step on X Sequences (we don't charge credits for Unfollow step on X Sequences)
- 0.5 credits per form submission
- 0.05 credits per X/Twitter follower fetch (i.e. 1 credits = 100 follower/following fetch for a X/Twitter account)
- 50 credits per Wallet CRM run
- 3 credits for each LinkedIn connection request

✓ How does bulk discount on credits work?

If you are in a need of a huge number of credits, let's say more than 10,000, you can contact us at support@withblaze.app ↗ with the credit amount and details around the intended usage, and we can give substantial volume discounts accordingly.

✓ Do credits have an expiration date?

The monthly credits associated with your plan replenish every month (500 for base, 1k for plus, 3k for premium). These are not accumulated.

Add-on credits don't have an expiration date. Your credits are valid as long as you are subscribed to a Blaze plan.

Billing Based

✓ Where can I get an invoice?

To obtain an invoice **email us at** support@withblaze.app ↗

✓ How can I update my payment details?

To update your payment details **email us at** support@withblaze.app ↗

✓ How can I cancel my subscription?

To cancel, **email us at** support@withblaze.app ↗

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Workspace Settings

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