☰   🔥 **Blaze**

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PRODUCT GUIDES

Lead Gen and Segments

We help you identify and reach out to potential new users, developers and partners based on their social and transaction activity. Currently Blaze supports lead generation across Twitter, LinkedIn and Telegram.

To help you do this, we bring together social and transaction signals of users which can help indicate interest in your offering.

You can create custom lead lists directly from Twitter or LinkedIn activity or use our data base of more than 170M+ Twitter users and 917K LinkedIn users to curate an segment directly in Blaze.

You can then reach out to prospective users on the Blaze platform using our automated DM Campaign feature, or export these segments to feed them into targeted ads.

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Segment Types

Last updated 1 month ago

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