



Blaze

Q

PRODUCT GUIDES > LEAD GEN AND SEGMENTS >

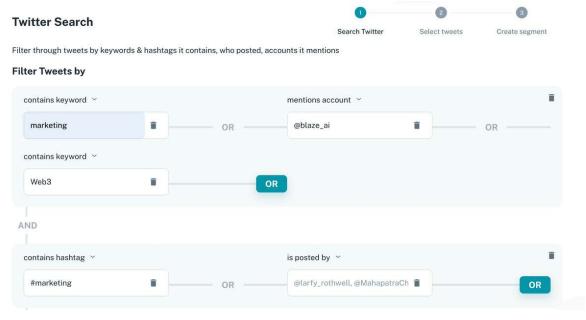
USE SOCIAL SEARCH TO FIND LEADS OR TRENDING CONTENT > TWITTER SOCIAL SEARCH

X Post Search

In X Search, you can filter by:

Tweet content filter

- **contains keyword**: Add keywords here to be matched to tweet content. Tweets containing either of these keywords will be collected in the next step. When you put quotations ("") around the word, the search tool will search for that exact word. When you enter the word itself, the search tool may return results that contain that word embedded in another word.
- does not contain keyword: Add keywords here to be excluded from the signal created from to tweet content. Tweets containing neither of these keywords will be collected in the next step.
- contains hashtag: This will return tweets that contain the specified hashtags.
- mentions account: This will return tweets that mention the entered account in the tweet content.
- **is posted by**: Add accounts here for which you'd like tweets that have been posted by these accounts to be collected.



Twitter post search example

You can create combinations of filters using AND and OR

Finally, name your search something that represents the search results you're expecting and click "search tweets."

(i) Note: You can only fetch 100 tweets per search

Engagement Filters

Only fetch tweets when they have a specific level of engagement associated to them



Twitter post search - Engagement Filter available

• Likes: Filter by minimum and maximum number of likes

•	Retweets: Filter by minimum and maximum number of retweets
•	Replies: Filter by minimum and maximum number of replies
	Surface content in your topic area or posted by your lead list
	Find leads from social engagement
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X Account Followers

Last updated 1 month ago

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