



Telegram Audience filters

General Filters:

1. **Using Search:** This as an open search filter which allows you to enter any keyword/phrase. This filters values across the Telegram database.
2. **Exclude bots:** Helps exclude bot accounts from the database
3. **Exclude potentially fake accounts:** Helps exclude potentially fake accounts from the database
4. **Exclude non-premium telegram users:** Helps exclude non-premium telegram users from the database

Personal Filters:

1. **First Name:** First name associated with the user
2. **Last Name:** Last name associated with the user
3. **Username:** Telegram user name associated with the user (usually comes in the format of <https://t.me/<username>>)
4. **Bio:** Bio / Summary associated with the user
5. **Groups they are a member of:** Indicates the telegram groups that they are associate with or a part of.

Advanced Filter operations

1. **Include:** This allows you to include a set of phrases/keywords
2. **Exclude:** This allows you to exclude a set of phrases/keywords
3. **Min:** Checks if the chosen measure is more than a specified value.
4. **Max:** Checks if the chosen measure is less than a specified value.

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