

How to split a segment into multiple subsegments for A/B testing

Split or truncate your lead list

You can now split and truncate your Blaze segments. This can help you set up A/B campaigns and is a easy way to pick top leads for your DM campaigns. Follow the following steps to split and truncate a lead list:

1. Filter and select leads basis your requirements and click on the "Create Segment" button
2. Blaze allows you to split segments basis size and the leads can be ordered by various attributes while splitting. Enter the different segment sizes basis your requirement.
3. Select the attributes that you wish to order by. Currently Blaze supports the following attributes by which you can order the leads while segmented:
 - Total followers
 - Total following
 - Ethereum Token Portfolio Value (USD)
 - Polygon Token Portfolio Value (USD)
 - Optimism Token Portfolio Value (USD)
 - Base Token Portfolio Value (USD)
 - Arbitrum Token Portfolio Value (USD)
 - BSC Token Portfolio Value (USD)
 - NFT Portfolio Value (ETH)
 - Unique Tokens

- Bitcoin Balance
4. Alternatively, you can also randomize leads while splitting and truncating a lead list. This is best suited for A/B testing.

Create New Segments

Total 2007 Leads Total 2000/2007 Leads Selected

First Segment

KOLs_part1 Segment Count: 1000

Second Segment

KOLs_part2 Segment Count: 1000

Add Segment

Order By

Total Followers ASC

Randomize Leads ☒

Best if you want to do A/B testing..

Don't Split/Truncate **Create Segment Splits**

Split/truncate lead list

Segment Creation

Click on any user to view their profile and wallet details

Request Attached Segment **Segment Wizard**

Blaze Twitter Audience Blaze LinkedIn Audience Blaze Telegram Audience

Persons

Web3 Developers | High Value NFT Collectors | NFT DeGens | GameFi Users | DeFi Users | KOLs/Influential Accounts | Founders

Filters

Has Identifier Exclude leads with closed DMs Segments PERSONAL Bio Country Accounts Followed More Filters

ENGAGEMENT

Total Followers More Filters

ON CHAIN

ERC20 Tokens ERC721 Tokens Ethereum Token Portfolio Value (USD) Polygon Token Portfolio Value (USD)

Avatar	Twitter Handle	Followers	Following	Ethereum Token P	Polygon Token P	Optimism Token P	Base Token Portfolio	Arbitrum Token P	BSC Token Portfolio	Name
	navidrafi4	118	674	0.04	0	125.31	0.17	177.74	1.16	Navid
	bryanhan65	1194	4081	83.19	1.22	11.11	0	37.49	10.35	we.lan.s
	PertumeAdicid	187	460	190.93	2.5	35.92	1.82	59.39	320.75	Astro
	zymic_eth	18	128	12.04	10.34	33.96	0.8	85.35	0.67	Zymic
	frakti_	28	214	22.12	0	1415.84	1.86	29.06	0.04	Frakti
	0x12345678910	792	2380	24.65	4.04	0	15.72	0.58	79.69	978
	Aiden260612	206	1205	0.07	0.06	0.44	1.14	5.46	3.34	1
	imDhras21	54	1074	27.68	10.04	4.86	2.36	5.83	11.51	nupaynd
	rachell_ryanmar	0	6	2.62	0.77	1.81	0.78	7.86	0.03	Rachell R
	emspilled	183	456	2.01	0	1.7	0.03	1.52	0	ENSpille
	Durston21	19	293	671.64	39.78	262.26	0	18.65	1718.17	Durston
	MegCoul	451	1971	24.97	19.19	2.65	2.12	6.67	3.6	mgcoul
	j2rou6	30	2048	8.85	7.55	1.54	0	73.73	403.64	Arrou
	mads672	1143	3556	8.24	5.78	43.15	0.01	308.84	239.53	mad672
	Kartas74461525	227	719	44.06	2.36	21.57	4.22	7.23	19.99	Kartas

Split and truncate segments

Previous

Reach out to Wallet CRM leads

Next

Capture leads and sign ups with Forms

Last updated 1 month ago

Was this helpful?

