

Blaze Help Center

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Social Inbox | How can I use social inbox for managing my sequence campaigns?

Manage all your dm campaigns' on Blaze from one place.



Written by Team Blaze

Updated over 8 months ago

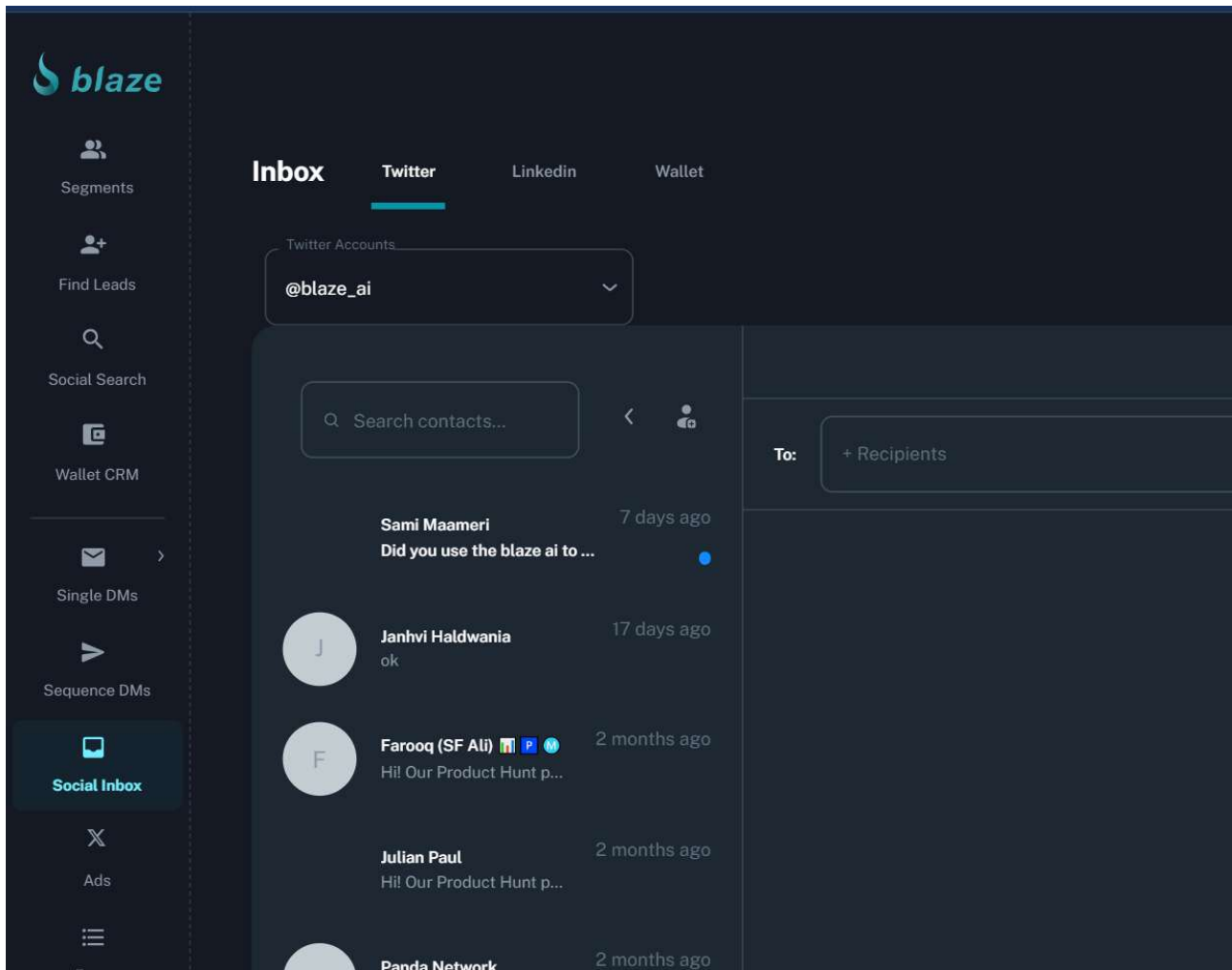
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Blaze's **Social Inbox** feature streamlines lead management by allowing teams to respond to queries in real-time. Here's how it can benefit you:

1. Respond to Leads in Real-Time

Blaze's Social Inbox consolidates all your campaign interactions across multiple channels. Whether leads respond to your Twitter, LinkedIn, or Discord campaigns, you can engage with them directly from the platform. This allows marketing teams to:

- Answer queries instantly.
- Address concerns on-the-go.
- Interact with leads efficiently, without switching between different platforms.



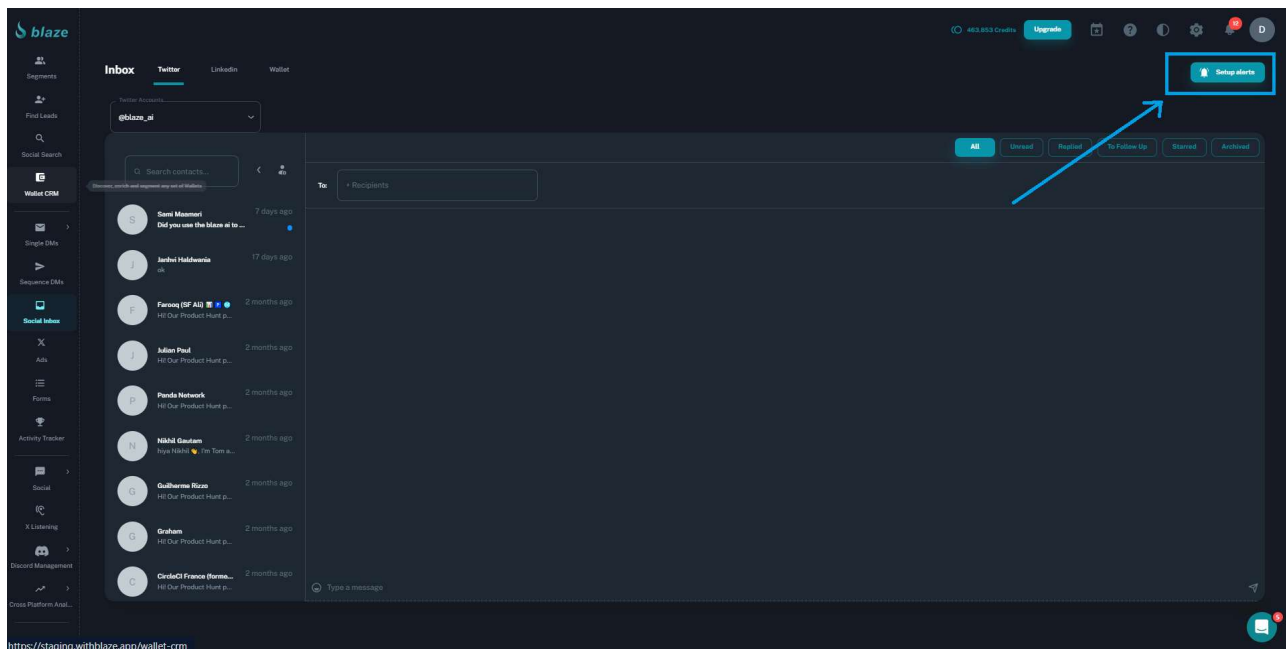
2. Collaborate Across Teams

With Blaze, team collaboration becomes seamless. Any team member can:

- Access outreach campaigns across all accounts.
- Respond to leads in one unified place, cutting down on response time.
- Use filtering options like **unread messages**, **star**, or **archive** to stay organized.

3. Set Up Alerts

Stay on top of incoming messages by setting up email or Slack alerts. This ensures you never miss an important response, and your team is always ready to engage.



Account Privacy

Blaze only add add conversations of leads that are outreached from the Blaze platform. This ensures privacy of the conversations for all the connected accounts on Blaze (like twitter/x and linkedin).

By managing your lead interactions directly in Blaze, you streamline communication and improve response time, enhancing lead engagement across all channels.

Related Articles

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Did this answer your question?



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