

Blaze Help Center

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Social Media | How to schedule a tweet/thread on Twitter on Blaze?

Run your social media calendar on Blaze with complete automation.



Written by Team Blaze

Updated over 8 months ago

Managing your Twitter content calendar on Blaze is simple with the posting and scheduling functionality. Here's how you can schedule a tweet:

1. Access the Post Section

Navigate to the **Social** tab on the left-hand sidebar and click on the **Schedule Post** section from the dropdown menu.

The screenshot shows the 'Segment Creation' interface in the Blaze application, specifically for the 'Twitter Audience'. The left sidebar contains navigation options: Segments, Find Leads, Social Search, Wallet CRM, Single DMs, Sequence DMs, Social Inbox, Ads, Forms, Activity Tracker, Social, X Listening, and Discord Management. The main area is titled 'Segment Creation' and has tabs for 'Twitter Audience', 'LinkedIn Audience', 'Telegram Audience', and 'Wallet Audience'. The 'Twitter Audience' tab is active, showing a 'Filters' panel on the left and a list of selected users on the right. The 'Filters' panel includes a search bar, a 'Has Identifier' section with icons for Twitter, Email, Telegram, and a dropdown, an 'Exclude leads with closed DMs' toggle, and expandable sections for 'Segments', 'PERSONAL', 'Bio', and 'Country'. A 'Schedule Posts' dropdown menu is open, showing options like 'Manage your X & Farcaster content calendar', 'Post Library', 'Tweet templates to get inspiration for your next tweet', 'Top Posts', 'Monitor engagement for your past tweets', 'X Analytics', and 'Monitor your X growth and engagement'. The list of users on the right includes columns for 'Avatar', 'Twitter Handle', 'Name', and 'Bio'. The URL at the bottom is <https://staging.withblaze.app/twitter/calendar?action=post>.

2. Create a New Post/Thread

In the Post section, click on **New Post**. A modal window will appear where you can compose your tweet.

Add Post

☒ Write ☐ Generate using AI

Tweet 1

What if we told you that we have the tool that provides you with customized leads and runs targeted DM campaigns?

We've crafted for you, the one and only... 🧙 ... Audience Wizard

👤 175/280

Tweet 2

Yes, you heard us right - Audience Wizard identifies leads based on social signals and on-chain data, and runs targeted campaigns.

👤 130/280

☐ Draft

☐ Post now

Schedule at

01/09/2023 05:00 PM

Timezone

Asia/Calcutta

Cancel Schedule

Preview

ayushatblaze @ayushatblaze

What if we told you that we have the tool that provides you with customized leads and runs targeted DM campaigns?

We've crafted for you, the one and only... 🧙 ... Audience Wizard

91 179 1281 134K

ayushatblaze @ayushatblaze

Yes, you heard us right - Audience Wizard identifies leads based on social signals and on-chain data, and runs targeted campaigns.

140 243 1352 127K

Compose the tweet and preview it side by side.

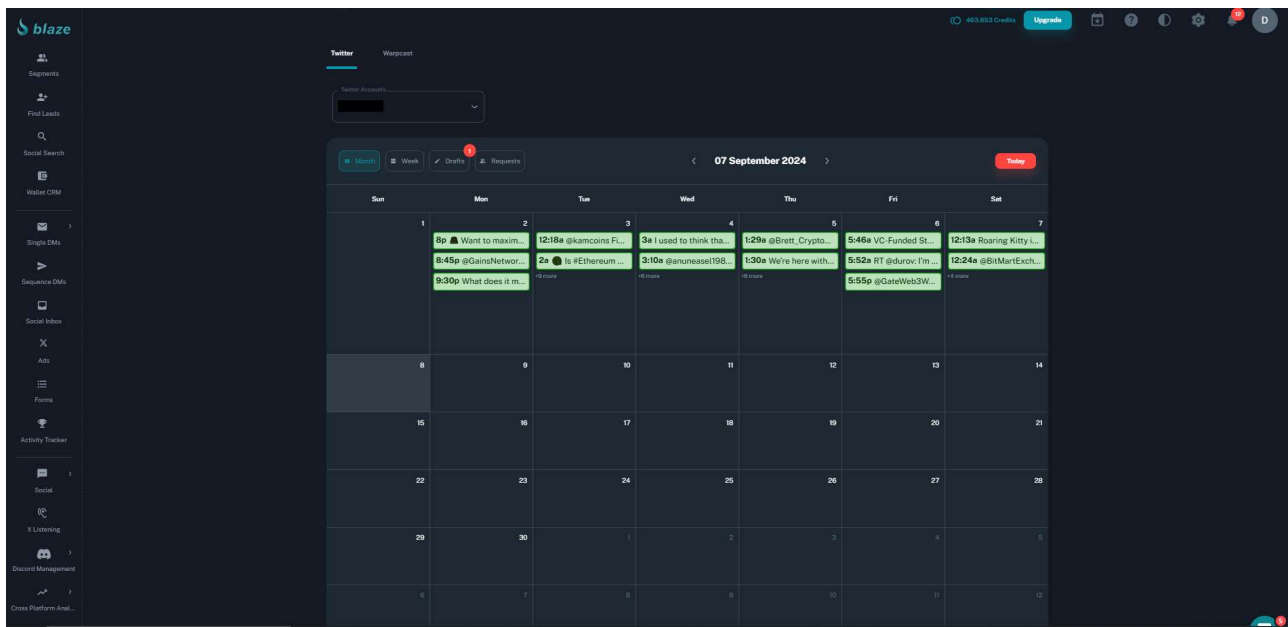
Tip: To create a Twitter thread, use the + or - buttons in the modal to add or remove additional tweets in the thread.

3. Schedule Your Post

- To post immediately, toggle the **Post Now** option.
- To schedule the post for later, toggle **Schedule** and input your preferred date and time for the tweet to go live.

4. View Your Tweet Schedule

You can view all past and upcoming tweets on the **content calendar**, located in the same section. This helps you keep track of scheduled posts and maintain consistency in your Twitter content strategy.



With these steps, you can efficiently schedule and manage your tweets using Blaze!

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Did this answer your question?



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