

## **\*\*FOR CHATBOX AND ALL\*\***



### **Pricing Details – Conversation ke hisaab se:-**

Type	Kisne Pehla Message Bheja?	Price (India)	Validity
User-initiated	Jab user pehle message bheje	₹0.34	24 ghante tak
Business-initiated	Jab aap pehle message bhejo	₹0.55	24 ghante tak

==> Ek conversation = 24 ghante ka session. 24 ghante mein kitne bhi message bhejo, ek hi charge lagega (₹0.34 ya ₹0.55).

==> Us duration mein chahe 1 message bhejo ya 50, ek hi charge lagega.

==> EXP = 24 alag-alag users ko pehla message bheja.

User	Conversation Type	Cost/Conversation
24 users	Business-initiated	₹0.55 x 24 = ₹13.20
24 users	User-initiated	₹0.34 x 24 = ₹8.16



### **Free Tier**

- Har mahine ke pehle 1,000 user-initiated conversation FREE milti hain.
- Iska matlab: agar 1,000 users ne aapko pehla message bheja, to unke liye koi charge nahi.

Feature	Detail
Kitni baar milta hai?	Har mahine reset hota hai
Kiske liye valid hai?	User-initiated conversations ke liye
Kitni quantity?	1,000 conversations per calendar month
Price?	₹0.00 (bilkul free)

- Tier system automatic hota hai
- Upgrade hone ke liye aapko sirf:-
  1. Business verify karwana hai
  2. Acha performance maintain karna hai
  3. Price par koi effect nahi hota, sirf daily messaging limit badhti hai

## Tier System: Kaise Work Karta Hai.?

- **Tier 1 (Default):**

1. Jab aap naya number WhatsApp API me use karte ho Daily max 1,000 unique logon ko message bhej sakte ho Ye auto set hota hai – koi action ki zarurat nahi

- **Tier 2 Upgrade (10,000 users/day):**

- ✓ Condition:

1. Aapka Phone number verified ho or Aapka Business Meta Business Manager me verified ho Jaise hi ye complete hota hai, aapka Tier auto upgrade ho jaata hai.

- **Tier 3 & 4 Upgrade:**

1. Aapka message delivery rate acha ho, Log aapke messages ko block/report na karein, Aap consistently high volume par accha perform karo

 Aap manually Tier 3 ya 4 request nahi kar sakte, ye automated process hai

## **OFFICIAL LOGIC:-**

Scenario	User sends message	Aap reply karte ho?	Conversation count hoti?	Charge?
1	User sends "hi"	✗ No reply	✗ No	₹0
2	User sends "hi"	✓ You reply	✓ Yes (User-initiated)	₹0.34 or Free
3	User sends "hi" within 24hrs	✓ Aap cooldown reply bhejte ho	✓ Yes (same conversation continues)	₹0 (if already active within 24 hrs)

- **Backend (Node.js, Python, etc.) me ek logic implement**

1. User message aata hai (e.g., "hi")

2. Database me check karo:

lastMessageTime for that user

3. Agar user ne last 24 hours me message bheja tha, to:

✗ Ignore ya Auto-reply karo: "Please wait 24 hours before sending again."

✓ Don't trigger new conversation/reply

4. Agar 24 hours ho gaye hain, to:

✓ Message process karo

✓ lastMessageTime update karo

## Automatic Daily Banking-Type Transactional Messages

- Create Msg Template Mandatory than Approve for Meta..
- ex.Hi Chirag, your account ending with 11327 was debited with ₹47000 on 14-07-2025. Balance: ₹10000000.

### **Charges & Conversation Counting:**

User	Aap ne pehla message bheja?	Template use?	Conversation Count	Cost
Yes (daily alert)	<input checked="" type="checkbox"/> Yes (business-initiated)	<input checked="" type="checkbox"/> Yes	<input checked="" type="checkbox"/> 1 per 24 hrs/user	₹0.55 per user per day

### **Example Cost Calculation (Daily):**

Users	Daily Business-Initiated Conversations	Cost/Day
1000	1000 conversations	₹550
5000	5000 conversations	₹2750
10,000	10,000 conversations	₹5,500