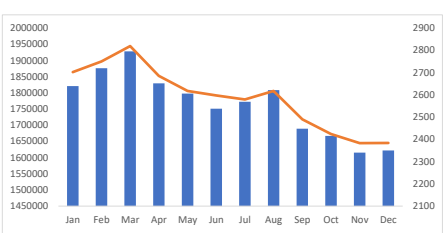


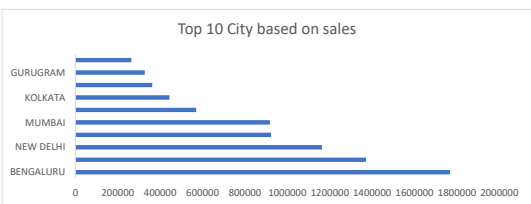
Months	Total Sales	Total orders
Jan	1820601	2702
Feb	1875932	2750
Mar	1928066	2819
Apr	1829263	2685
May	1797822	2617
Jun	1750966	2597
Jul	1772300	2579
Aug	1808505	2617
Sep	1688871	2490
Oct	1666662	2424
Nov	1615356	2383
Dec	1622033	2384



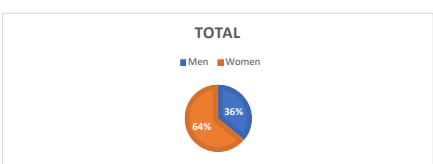
months
January
February
March
April
May
June
July
August

Category
Blouse
Bottom
Ethnic Dress
kurta
Saree
Set
Top
Western Dress

city	Total Sales
BENGALURU	1766657
HYDERABAD	1370811
NEW DELHI	1162928
CHENNAI	922887
MUMBAI	917625
PUNE	569934
KOLKATA	443378
LUCKNOW	362364
GURUGRAM	327542
NOIDA	264419



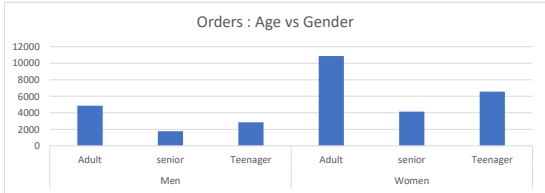
Gender	Total Sales
Men	7613604
Women	13562773



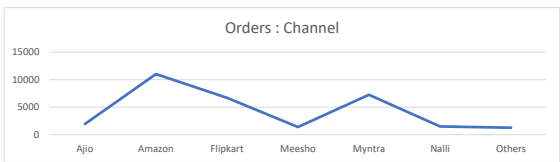
Status	Total Orders
Cancelled	844
Delivered	28641
Refunded	517
Returned	1045



gender/age	Total Orders
Men	9494
Adult	4862
senior	1777
Teenager	2855
Women	21553
Adult	10861
senior	4132
Teenager	6560



Channel	Total Orders
Ajio	1931
Amazon	11016
Flipkart	6703
Meesho	1398
Myntra	7254
Nalli	1484
Others	1261



Total Orders	Total Sales	Total Quantity	Average age
31.0K	21.18M	31.2K	39
31.0K	21.18M	31.2K	39

category	Sum of Amount
Set	10507546
	10507546

Full Cart Store Analysis

Total Orders
31.0K

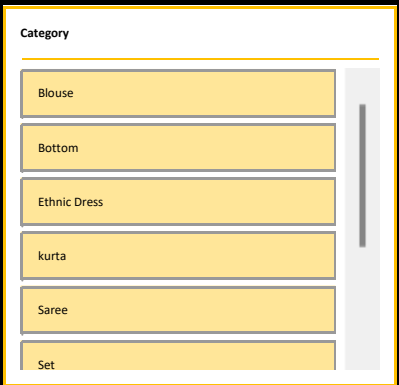
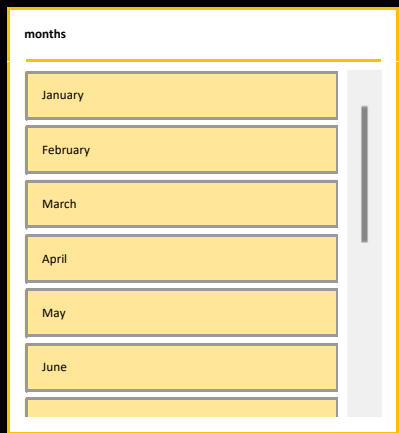
Total Sales
21.18M

Total Quantity
31.2K

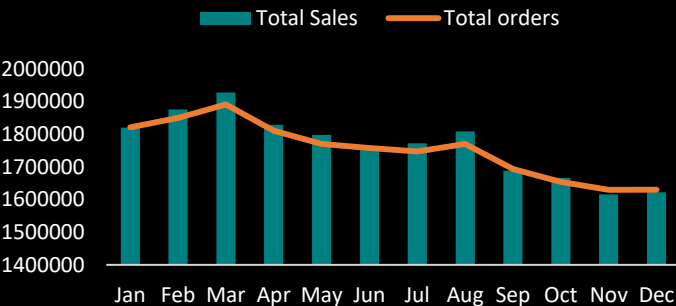
Average customer age
39

Top Selling Category

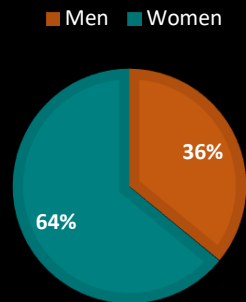
Set- 10507546



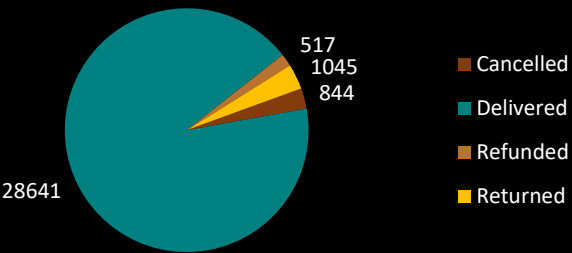
Orders Vs Sales



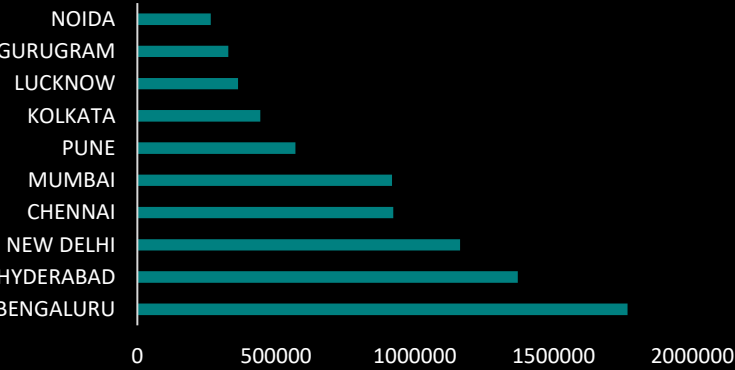
SALES : GENDER



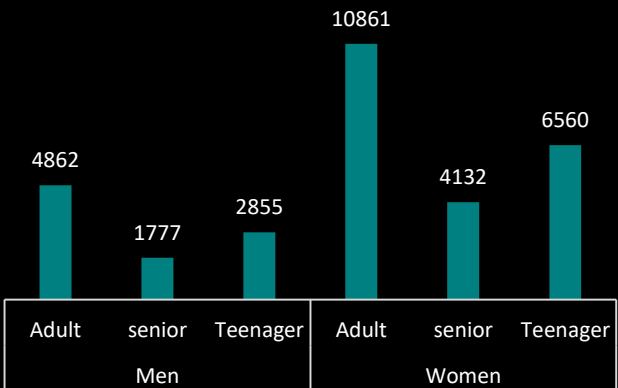
Orders: status



Sales : Top 10 States



Orders : Age vs Gender



Orders : Channel

