			KPI's		
Total Sales		Total Quantity	Average Price	Total Customers	Average customer age
	\$40.2M	50.1K	\$ 807.5	1000	41
	\$40.2M	50.1K	\$ 807.5	1000	41

Months	Total Sales								
Jan	\$6.3M					Total			
Feb	\$5.9M	\$7.0M	\$6.3M					40.014	
Mar	\$5.9M	\$6.0M	_	\$5.9M	\$5.9M	\$5.4M	\$5.7M	\$6.0M	\$5.1M
Apr	\$5.4M	\$5.0M				$\sim$			95.111
May	\$5.7M	\$4.0M							
Jun	\$6.0M	\$3.0M							
Jul	\$5.1M	\$2.0M							
		\$1.0M							
		\$0.0M							
			Jan	Feb	Mar	Apr	May	Jun	Jul

Brand	Sum of Price					
Martin Inc	2814				Total	
Nelson and Sons	2779	3000				
Smith Group	2746	2500	_			
Williams Group	2147	2000	_			
Johnson LLC	2079	1500	_			
	<u> </u>	1000				
		500	_			
		0				
			Martin Inc	Nelson and Sons	Smith Group Williams G	iroup Johnson LLC

Sales By location		Total							
Location	Total Sales			iotai					
Lake Amanda	185.8K								
Danielport	185.0K	Allisonburgh							
Allisonburgh	175.1K								
		Danielport							
		Lake Amanda							
		168.0K	172.0K	176.0K	180.0K	184.0K	188.0		

Cutomer Age analysis  Age	Total Sales		
Adult Senior	18359.5K 12692.3K	Total	
Teeneger	9166.7K	9166.7K 18359.5K	<ul> <li>Adult</li> <li>Senior</li> <li>Teeneger</li> </ul>

Payment Method	Total Sales					
Credit Card	11298.2K			Total		
Online	10277.2K	12000.0K				
Debit Card	9952.9K	10000.0K		_		
Cash	8690.1K					
		8000.0K				
		6000.0K				
		4000.0K				
		2000.0K				
		0.0K				
			Credit Card	Online	Debit Card	Cash

Sales by Gender  Gender	Total Sales		
Female	\$13.5M	Total	
Male	\$13.3M	10tai	
Other	\$13.5M		
			Female     Male     Other



