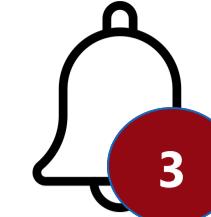
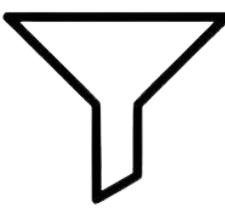


GlobalTech Retailers

Sales Dashboard

Click Anywhere to continue

Last Data Updated On : 30-06-2025



| Sales

2bn $\sim 7\%$ Vs Ly Year

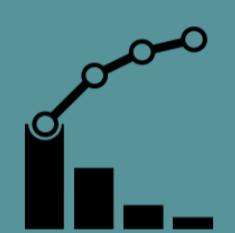
| Cost

658M $\sim 6\%$ Vs Ly Year

| Profit

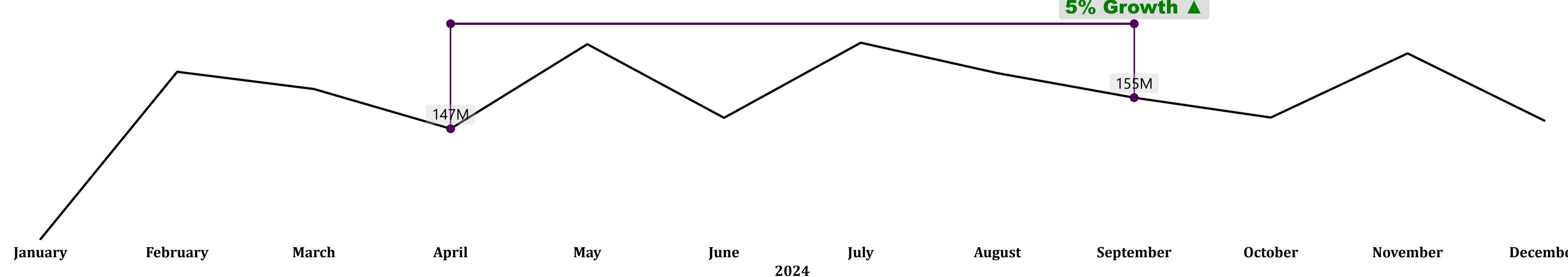
1bn $\sim 1260\%$ Vs Ly Year

| Return

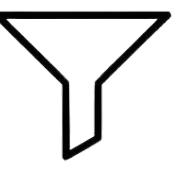
3M $\downarrow (12\%)$ Vs Ly Year**Top 7 products**#ItemsShown :-

Smart One 739	#16 121% ▲ Vs PY	₹3.8M
Smart Go 200	#17 6% ▲ Vs PY	₹3.7M
Prime Plus 904	#15 103% ▲ Vs PY	₹3.8M
Prime Go 814	#19 136% ▲ Vs PY	₹3.7M
Lite One 81	#20 69% ▲ Vs PY	₹3.6M
Air Go 889	#18 183% ▲ Vs PY	₹3.7M
Air Go 732	#21 149% ▲ Vs PY	₹3.6M

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [20](#) [21](#) [22](#) [23](#) [24](#)

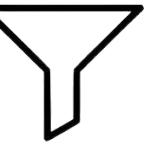
Top 3 Subcategories Show 13% of Contribution**(September) Won over (April) in 2024**Select Months for Moving Avg :- MMYY - Sep 24 

Details

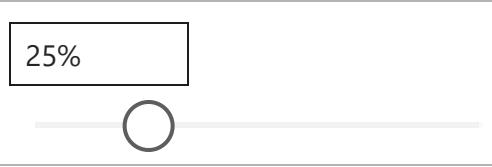


Year	Month	Sales	YoY	YTD	Avg Per Day	MaxSales	MinSales
▣ 2025	January	2,55,79,392	↗ 27%	2,55,79,392	8,25,141.68	Air Conditioners 7,837,951	Refrigerators 4,088,013
	February	2,97,89,157	↗ 3%	5,53,68,549	10,63,898.46	Vacuum Cleaners 8,887,890	Washing Machines 4,086,912
	March	3,14,76,459	↗ 42%	8,68,45,008	10,15,369.65	Air Conditioners 8,726,575	Refrigerators 3,915,238
	April	3,52,32,644	↗ 51%	12,20,77,652	11,74,421.47	Washing Machines 7,824,420	Refrigerators 6,602,674
	May	3,51,16,970	↗ 44%	15,71,94,622	11,32,805.48	Vacuum Cleaners 8,376,570	Washing Machines 6,049,520
	June	3,37,72,800	↗ 33%	19,09,67,422	11,25,760.00	Refrigerators 8,519,550	Washing Machines 5,295,070
	Total	19,09,67,422	↗ (39%)	19,09,67,422	10,55,068.63	Winner Product in 2025 - Air Conditioners	Worst Product in 2025 - Washing Machines
▣ 2024	January	2,01,56,152	↘ (23%)	2,01,56,152	6,50,198.45	Vacuum Cleaners 5,332,795	Washing Machines 2,601,063
	February	2,88,40,352	↗ 8%	4,89,96,504	10,30,012.57	Microwaves 7,984,053	Refrigerators 4,012,784
	March	2,22,09,267	↗ 6%	7,12,05,771	7,16,427.97	Vacuum Cleaners 5,705,722	Refrigerators 2,448,386
	April	2,32,61,412	↘ (13%)	9,44,67,183	7,75,380.40	Washing Machines 5,321,194	Vacuum Cleaners 4,028,698
	May	2,43,55,830	↗ 11%	11,88,23,013	7,85,671.94	Microwaves 5,980,510	Air Conditioners 3,859,070
	June	2,53,15,100	↗ 11%	14,41,38,113	8,43,836.67	Vacuum Cleaners 7,386,300	Refrigerators 3,011,260
	July	2,73,78,396	↘ (1%)	17,15,16,509	8,83,174.06	Vacuum Cleaners 7,963,469	Refrigerators 3,486,804
	August	2,78,78,137	↗ 14%	19,93,94,646	8,99,294.74	Refrigerators 6,796,235	Washing Machines 4,333,370
	September	2,95,60,799	↗ 41%	22,89,55,445	9,85,359.97	Air Conditioners 6,884,714	Refrigerators 3,775,977
	October	2,76,14,271	↗ 52%	25,65,69,716	8,90,782.94	Microwaves 6,638,536	Washing Machines 4,002,111
	November	3,15,86,182	↘ (19%)	28,81,55,898	10,52,872.73	Vacuum Cleaners 8,322,375	Refrigerators 3,795,564
	December	2,48,24,149	↗ 7%	31,29,80,047	8,00,779.00	Vacuum Cleaners 6,303,721	Washing Machines 3,902,011
	Total	31,29,80,047	↗ 5%	31,29,80,047	8,57,479.58	Winner Product in 2024 - Vacuum Cleaners	Worst Product in 2024 - Refrigerators
▣ 2023	January	2,61,38,552		2,61,38,552	8,43,179.10	Microwaves 7,250,611	Refrigerators 3,329,921
	February	2,66,41,391		5,27,79,943	9,51,478.25	Vacuum Cleaners 7,010,206	Refrigerators 3,772,880
	March	2,09,36,043		7,37,15,986	6,75,356.23	Vacuum Cleaners 5,921,255	Refrigerators 2,732,910
	April	2,65,85,676		10,03,01,662	8,86,189.20	Vacuum Cleaners 7,521,014	Refrigerators 3,117,774
	May	2,19,00,680		12,22,02,342	7,06,473.55	Vacuum Cleaners 5,427,330	Air Conditioners 3,513,660
	June	2,28,89,930		14,50,92,272	7,62,997.67	Vacuum Cleaners 5,396,900	Refrigerators 3,401,460

Pareto Analysis



6 products cover 25% of Contribution



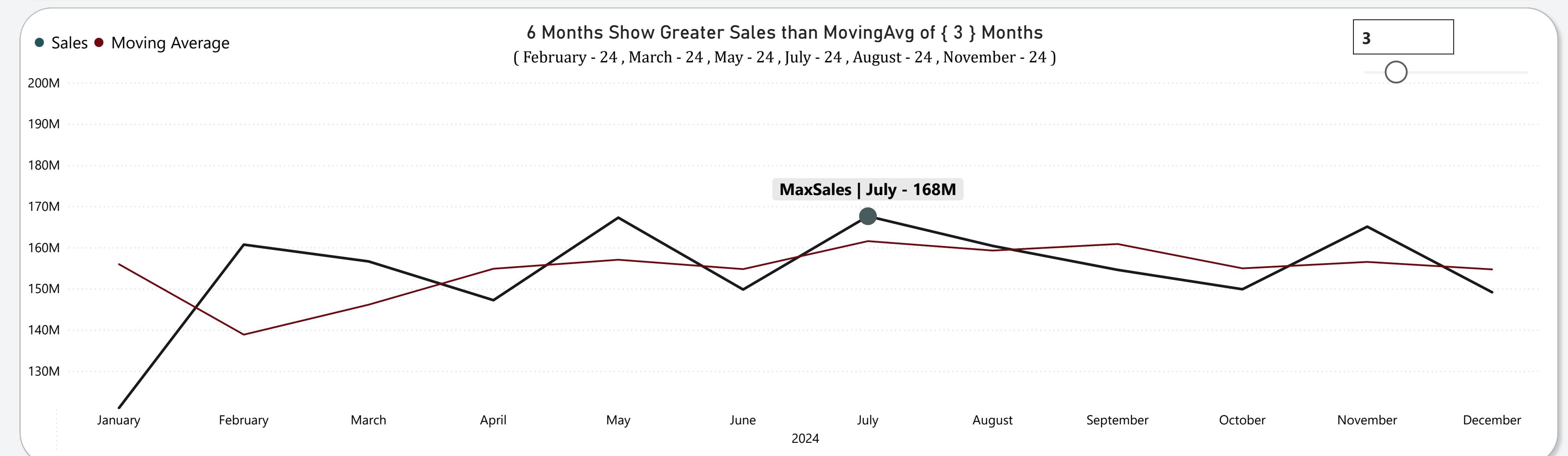
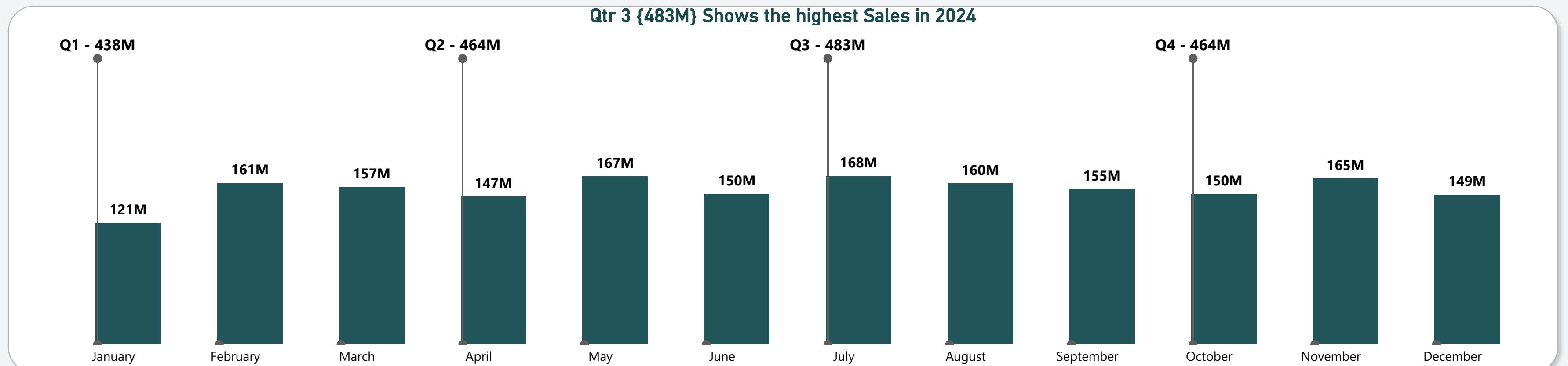
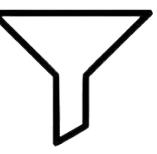
Value	product_name	Sales	Contribution	Range
⊖ Top Products	Lite X 213	82,37,076	5%	5%
	Air Touch 999	71,09,350	4%	9%
	Air Edge 868	60,85,753	4%	13%
	Power Edge 331	59,62,484	4%	16%
	Smart Go 475	57,24,247	3%	20%
	Power Beam 947	56,00,652	3%	23%
Total				
⊖ Others	Lite Fit 407	55,23,528	3%	26%
	Air X 934	55,07,943	3%	29%
	Lite Wave 141	54,48,605	3%	33%
	Lite Go 395	54,16,903	3%	36%
	Lite Plus 696	54,00,509	3%	39%
	Lite Plus 606	53,66,033	3%	42%
	Power Edge 279	53,60,585	3%	45%
	Pro Edge 611	53,23,094	3%	48%
	Ultra Beam 507	53,18,020	3%	52%
	Eco X 59	52,84,571	3%	55%
	Eco X 970	51,95,889	3%	58%
	Ultra Edge 925	46,96,472	3%	60%
	Lite Plus 216	44,95,343	3%	63%
	Max Edge 117	44,74,221	3%	66%
	Pro Flex 914	44,68,908	3%	68%

Calender Table

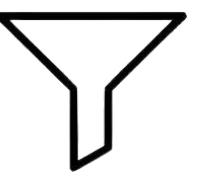
Fiscal Table

Year	Month	Sales	Cost	Profit	Gross Profit%
⊖ 25 - 26	FY Apr	75,12,154	29,30,496	45,81,658	61%
	FY May	93,50,810	21,16,890	72,33,920	77%
	FY Jun	70,83,960	27,56,150	43,27,810	61%
	Total	2,39,46,924	78,03,536	1,61,43,388	67%
⊖ 24 - 25	FY Apr	47,99,212	17,18,778	30,80,434	64%
	FY May	67,59,540	26,08,710	41,50,830	61%
	FY Jun	45,15,690	18,31,800	26,83,890	59%
	FY Jul	63,99,010	18,00,686	45,98,324	72%
	FY Aug	63,15,457	21,96,822	41,18,635	65%
	FY Sep	62,09,580	23,11,290	38,98,290	63%
	FY Oct	51,76,081	17,80,650	33,95,431	66%
	FY Nov	46,10,240	14,05,959	32,04,281	70%
	FY Dec	40,32,524	13,85,020	26,47,504	66%
	FY Jan	60,61,764	20,17,510	40,44,254	67%
	FY Feb	53,29,019	20,27,100	33,01,919	62%
	FY Mar	93,73,069	35,92,692	57,80,377	62%
	Total	6,95,81,186	2,46,77,017	4,49,04,169	65%
⊖ 23 - 24	FY Apr	49,98,004	20,19,011	29,78,993	60%
	FY May	40,57,475	14,36,140	26,21,335	65%
	FY Jun	51,00,260	20,04,805	30,95,455	61%
	FY Jul	46,02,875	15,84,197	30,18,678	66%
	FY Aug	41,69,015	16,47,987	25,21,028	60%

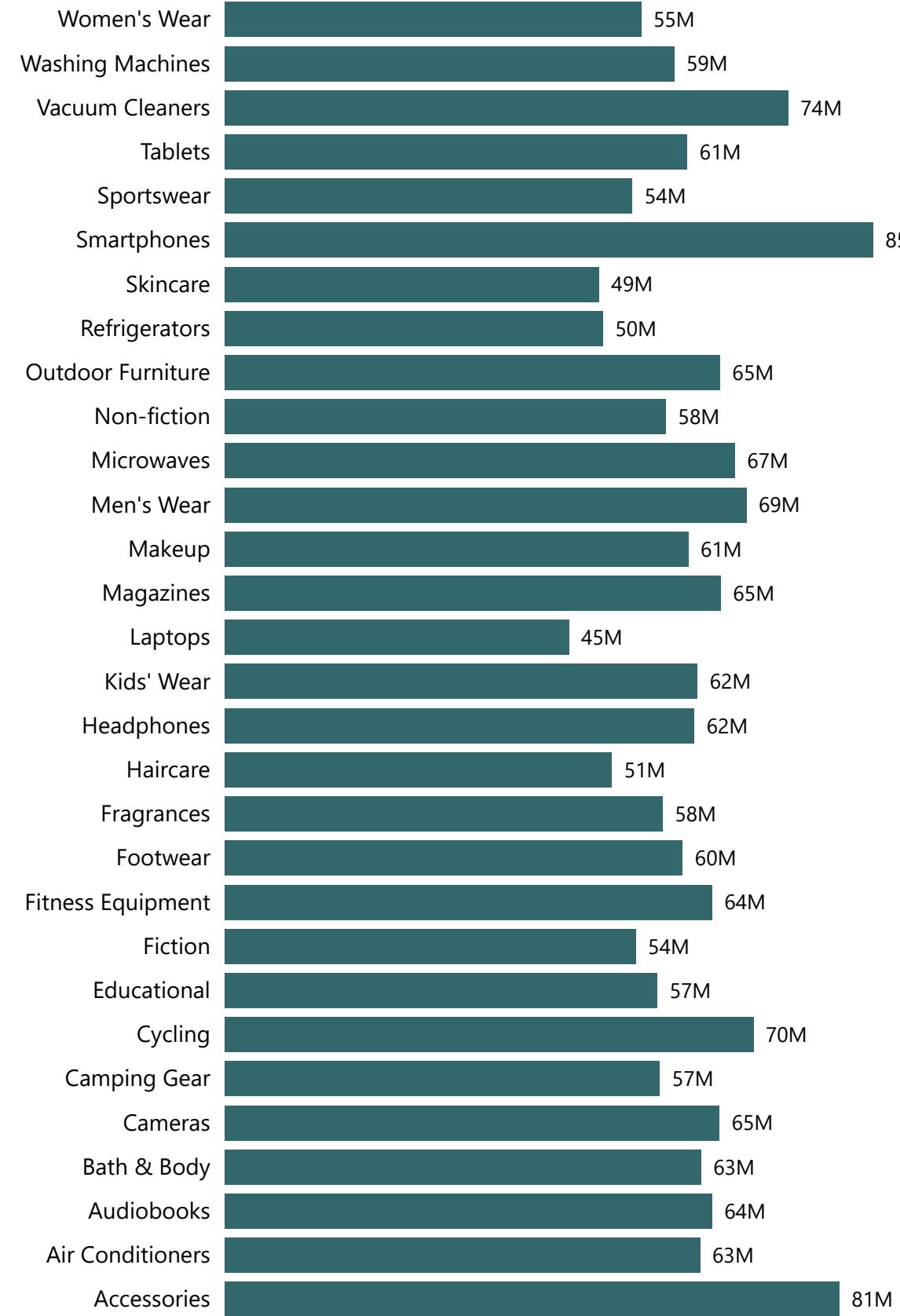
Time Series



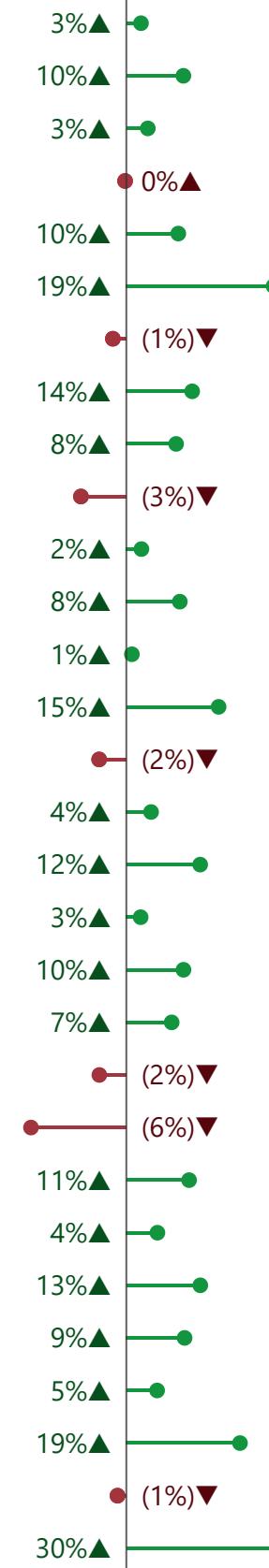
ProductsInfo



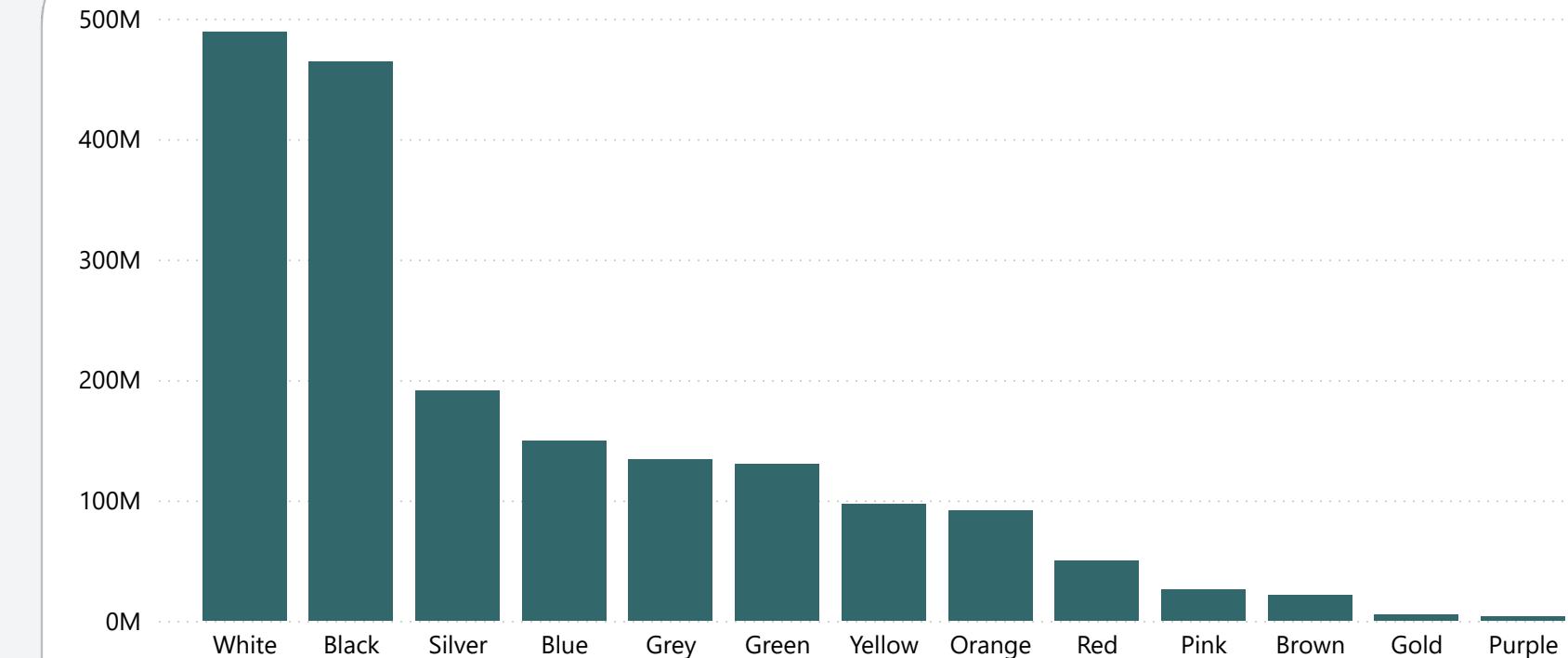
Accessories shows the highest 30% compare to LY



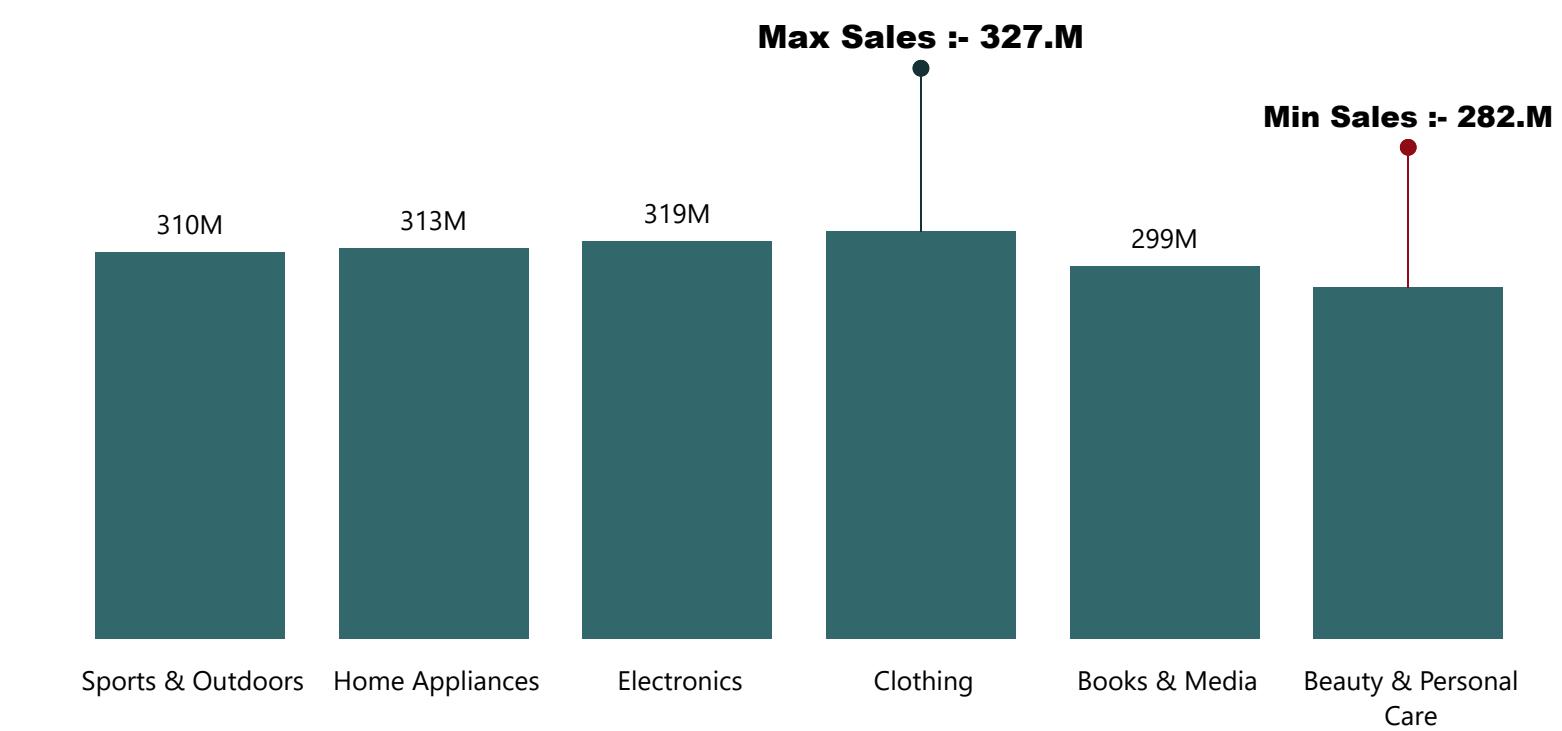
LY▲▼



White color dominants by sales :- 488.M

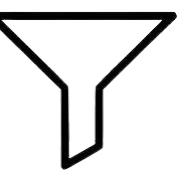


Category Wise Sales



Max Sales :- 327.M

Min Sales :- 282.M



Target Matched?

3 months couldn't complete the selected target in 2025

200M



229M

216M

226M

192M

188M

167M

Target Line

January

February

March

April

May

June



Data Dictionary

Columns

Measures

Relationship

Tables



Name	Description	Expressions
Return	Display Folder - Metrics	SUM(Sales[ReturnAmount])
Parameter Value	Display Folder - None	SELECTEDVALUE('TargetValue'[Parameter], 170000000)
ParetoRange Value	Display Folder - None	SELECTEDVALUE('ParetoRange'[ParetoRange], 0.2)
MovingRange Value	Display Folder - None	SELECTEDVALUE('MovingRange'[MovingRange], 6)
MonthNo. Value	Display Folder - None	SELECTEDVALUE('MonthNo.'[MonthNo.], 6)
#Pages Value	Display Folder - None	SELECTEDVALUE('#Pages'[#Pages], 7)
#Items Value	Display Folder - None	SELECTEDVALUE('#Items'[#Items], 6)
M_Description	Display Folder - None	MIN('Data Dictionary'[Description])
ZeroforQ	Display Folder - QuarterSales	0
VarianceMax2	Display Folder - ErrorVisual	[VarianceMax]
Zero	Display Folder - PAGINATION	[Sales] * 1/2
SalesDummy	Display Folder - Category/Sales	[Sales]
RunningContribution	Display Folder - Pareto Table	<pre>VAR WindowTable = WINDOW(1, ABS, 0, REL, ALLSELECTED('Pareto Table'[product_name]), ORDERBY([Sales_P], DESC)) VAR Contribution_ = CALCULATE([Contribution], WindowTable) // VAR Check = IF(// SELECTEDVALUE('Pareto Table'[Value]) = "Top Products" && RunningContribution <= SELECTEDVALUE(ParetoRange[ParetoRange]), // Contribution_, // IF(// SELECTEDVALUE('Pareto Table'[Value]) = "Others" && RunningContribution > SELECTEDVALUE(ParetoRange[ParetoRange]), // Contribution_</pre>