# Credit Card Details Dashboard

| Q3 | Q1 | Q2 | Q4 |

All ▼

| M | F |

| Platinum | Gold | Silver | Blue |

## Total Revenue
55M

## Transaction Amt
45M

## Total Transactions
656K

## Interest Earned
8M

| card_category | Sum of Revenue | Sum of total_trans_amt | Sum of interest_earned |
|---|---|---|---|
| Blue | 46139398 | 36957875 | 64,95,887.74 |
| Gold | 2454072 | 2024078 | 3,73,784.16 |
| Platinum | 1135608 | 953314 | 1,61,629.05 |
| Silver | 5586332 | 4586746 | 8,12,081.28 |
| **Total** | **55315410** | **44522013** | **78,43,382.23** |

### Revenue by incomegroup



low 9M
medi... 14M
High 28M
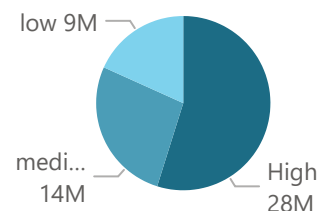
### Sum of Revenue by exp_type

| | |
|---|---|
| Bills | 14M |
| Entertai... | 10M |
| Fuel | 9M |
| Grocery | 9M |
| Food | 8M |

0M — 10M
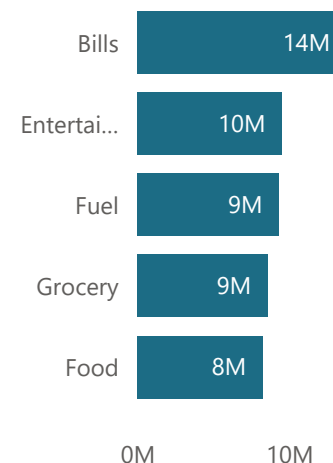
### Sum of Revenue by education_level

| | |
|---|---|
| Graduate | 22M |
| High School | 11M |
| Unknown | 8M |
| Uneducated | 8M |
| Post-Grad... | 3M |

0M — 20M
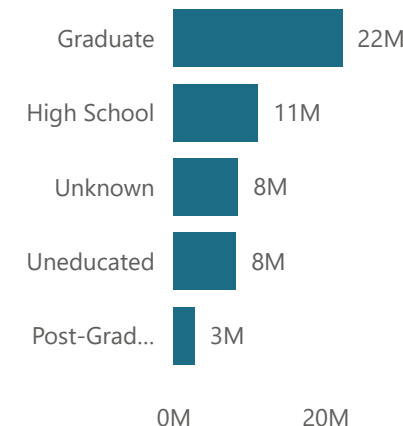
### Sum of Revenue by customer_job

| | |
|---|---|
| Businessm... | 17M |
| White-collar | 10M |
| Selfemplo... | 8M |
| Govt | 8M |
| Blue-collar | 7M |

0M — 10M — 20M
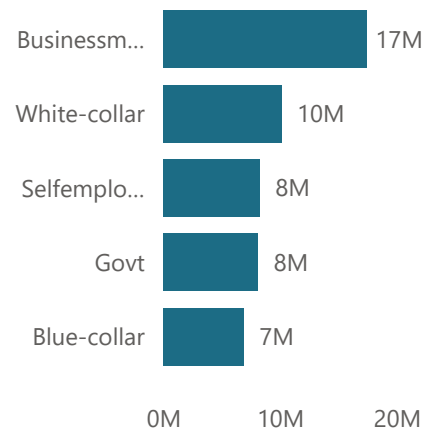
### Sum of Revenue by card_category

| | |
|---|---|
| Blue | 42M |
| Silver | 5M |
| Gold | 2M |
| Platinum | 1M |

0M — 20M — 40M
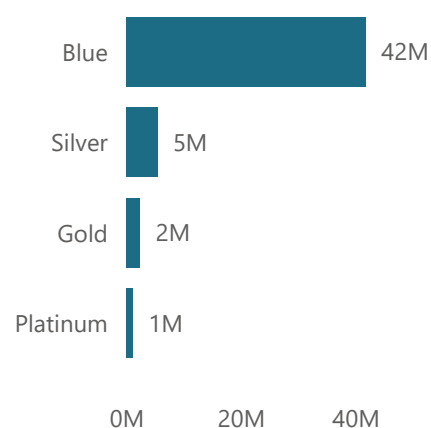
### Sum of Revenue by use_chip

| | |
|---|---|
| Swipe | 32M |
| Chip | 16M |
| Online | 3M |

0M — 20M
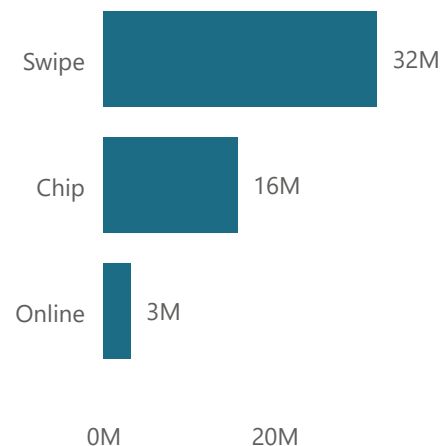
### Revenue and total_trans_ct by qtr

| qtr | Revenue | total_trans_ct |
|---|---|---|
| Q1 | 14.0M | 163.3K |
| Q2 | 13.8M | 164.2K |
| Q3 | 166.6K | 14.2M |
| Q4 | 13.3M | 161.6K |

15M, 10M, 5M, 0M / 165K, 160K
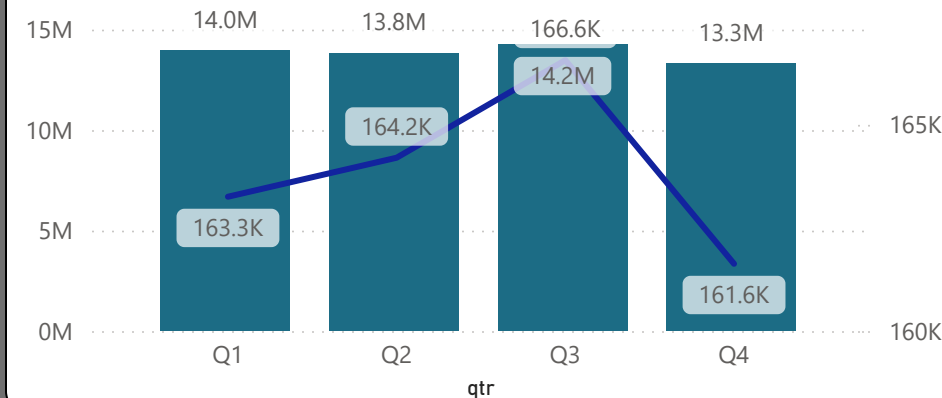
# Customers Details Dashboard

| | | | |
|---|---|---|---|
| **Total Revenue** | **Transaction Amt** | **Total Income** | **CSS** |
| 55M | 45M | 576M | 3 |

Q3 | Q1 | Q2 | Q4

All

M | F

Chip | Online | Swipe

**Revenue by car_owner**
no | yes

Platinum | Gold | Silver | Blue

| customer_job | Sum of Revenue | Sum of income | Sum of interest_earned |
|---|---|---|---|
| Blue-collar | 6904279 | 72262158 | 9,52,800.57 |
| Businessman | 17387832 | 186959919 | 25,39,390.31 |
| Govt | 8111701 | 88773989 | 11,60,016.37 |
| Retirees | 4535184 | 48675030 | 6,30,359.24 |
| Selfemployeed | 8261758 | 75313288 | 11,19,741.81 |
| **Total** | **55315410** | **575914439** | **78,43,382.23** |

## Revenue by Educational Levels

- Graduate: 10M | 12M
- High School: 6M
- Unknown: ... | ...
- Uneducated: ...
- Post-Grad...

## Revenue by Agegroup

- 40-50: 11M | 14M
- 50-60: 9M | 10M
- 30-40: 4M | 5M
- 60+
- 20-30

## Revenue by DC

- 4: 4M | 5M
- : 7M | 9M
- 2: 7M | 8M
- : 4M | 5M
- 0: 2M | 2M

## Revenue by incomegroup

- High: 7M | 21M
- medium: 7M | 7M
- low: 9M

## Top 5 States

- TX: 6M | 7M
- NY: 6M | 7M
- CA: 7M | 6M
- FL: 4M | 6M
- NJ: 3M
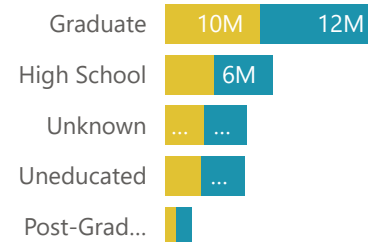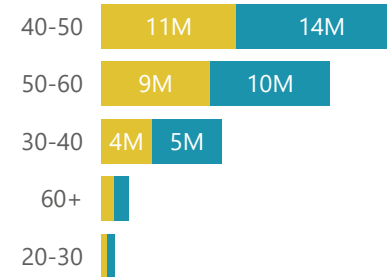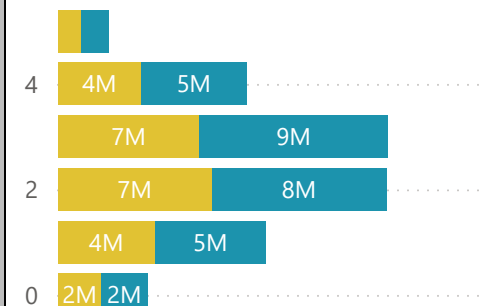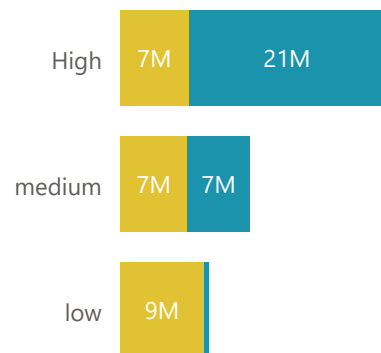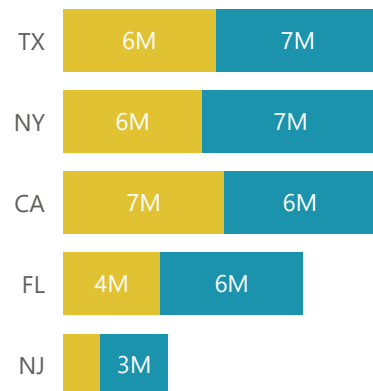
## Revenue by Marrital_status

- Married: 12M | 15M
- Single: 10M | 12M
- Unknown
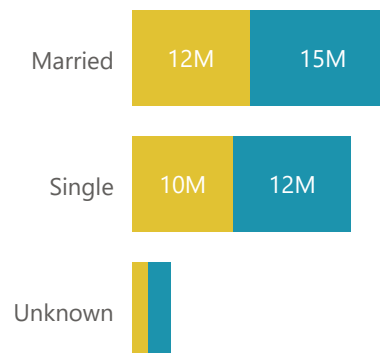
## Revenue by Quarter and gender

gender ● F ● M

0.8M
0.6M
0.4M
0.2M

1 8 15 22 29 | 5 12 19 26 | 5 12 19 26 | 2 9 16 23 30 | 7 14 21 28 | 4
January | February | March | April | May | J...

Qtr 1 | Qtr 2