Blinkit Sales Dashboard

blinkit
India's Last Minute App

Filter Pannel

Outlet Location
All

Outlet Size
All

Item Type
All

Total Sales
$1.20M

Avg Sales
$141

Total Items
8523

Avg Rating
3.9

Fat Content

- Low Fat
- Regular

Regular $425.36K

Low Fat $776.32K
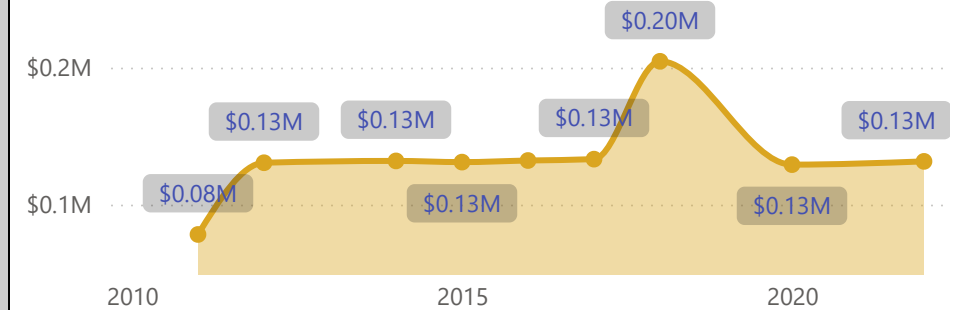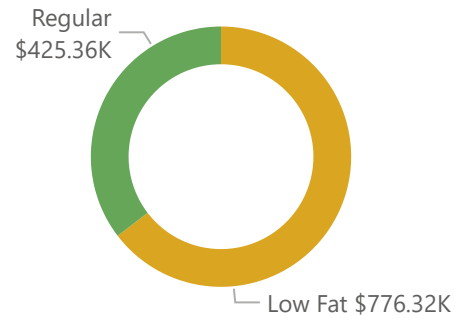
Outlet by Fat Content

- Low Fat
- Regular

Tier 3
Tier 2
Tier 1

Total Sales by Items

- Fruits and Vegetables | 178K
- Snack Foods | 175K
- Household | 136K
- Frozen Foods | 119K
- Dairy | 101K
- Canned | 91K
- Baking Goods | 82K
- Health and Hygiene | 68K
- Meat | 59K
- Soft Drinks | 59K
- Breads | 35K
- Hard Drinks | 29K
- Others | 22K
- Starchy Foods | 22K
- Breakfast | 16K
- Seafood | 9K

Outlet Establishment

$0.2M

$0.1M

$0.20M

$0.13M $0.13M $0.13M $0.13M

$0.08M $0.13M $0.13M

2010   2015   2020
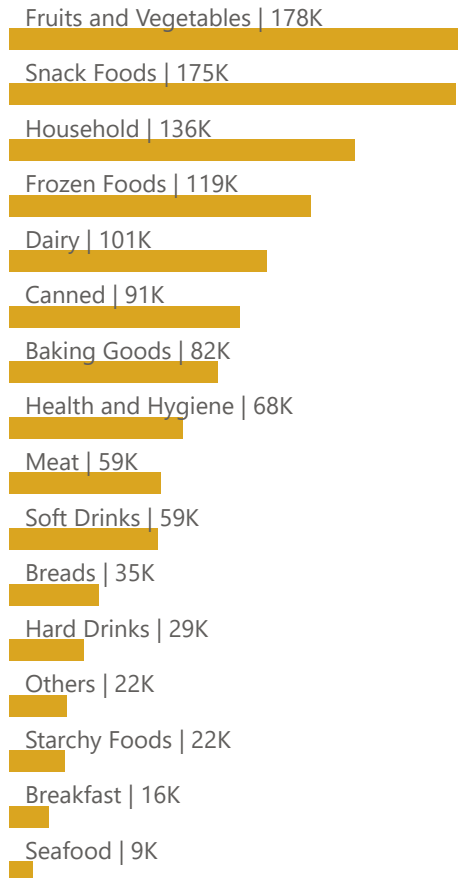
Outlet Size

- Medium
- Small
- High

Medium 42.27%
Small 37.01%
High 20.72%

Outlet Location

100%

Tier 3	$472.13K
Tier 2	$393.15K
Tier 1	$336.4K

71.3%
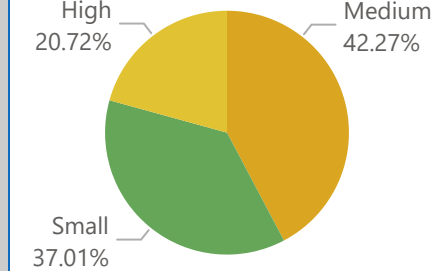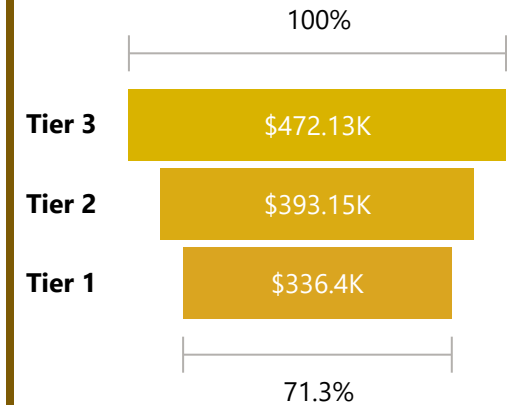
Types	Total Sales	Total items	Average	srating	Visibility
Grocery Store	152K	1083	$140K	3.9	0.10
Supermarket Type1	788K	5577	$141K	3.9	0.06
Supermarket Type2	131K	928	$142K	3.9	0.06
Supermarket Type3	131K	935	$140K	3.9	0.06