

Smart Wallet Analytics

Total Transactions

5000

Average Cashback

50.66

Total Loyalty Points

2M

Average Transaction Fee

25.19

Success Rate

95.10%

Average Price

5.03K

Top 6 Categories by Sales

Streaming Service | 1462.5K

Water Bill | 1400.7K

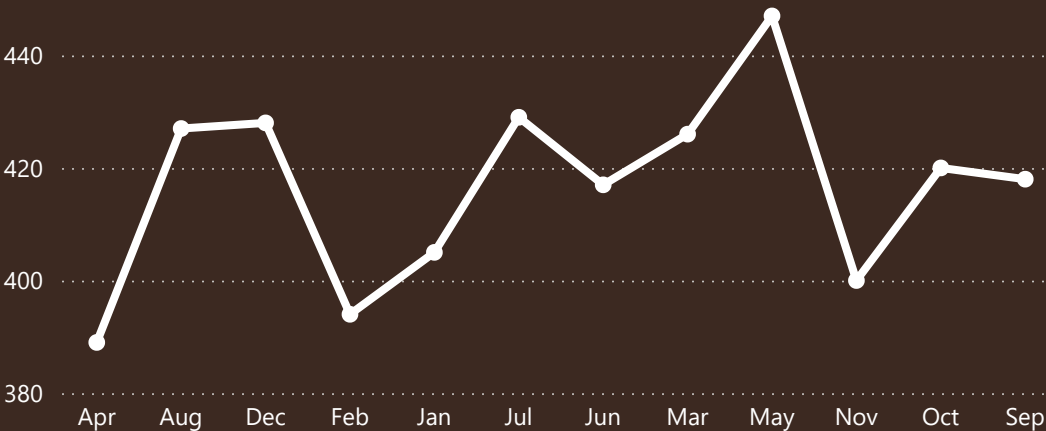
Gas Bill | 1361.5K

Education Fee | 1349.3K

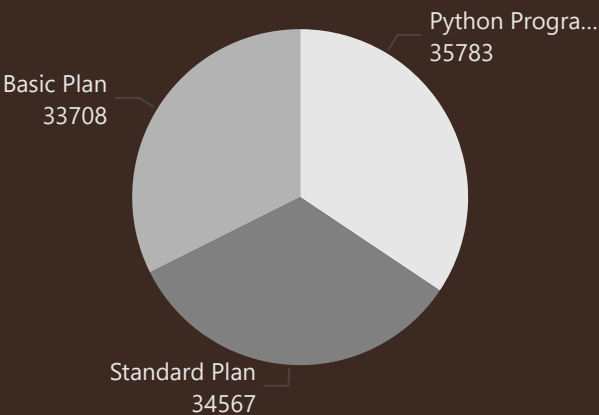
Movie Ticket | 1337.4K

Hotel Booking | 1319.6K

Monthly Analysis Of Transactions



Top 3 Products Based on Loyalty Points



Total Loyalty Points

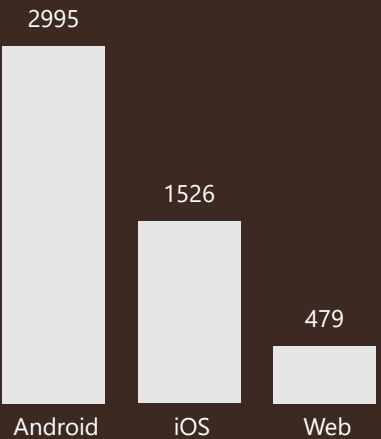
2M

Average Transaction Fee

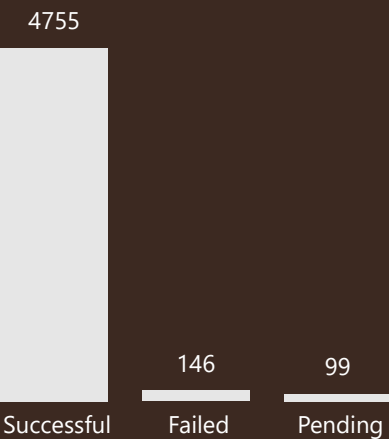
25.19

Mon	Tue	Wed	Thu	Fri	Sat	Sun
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

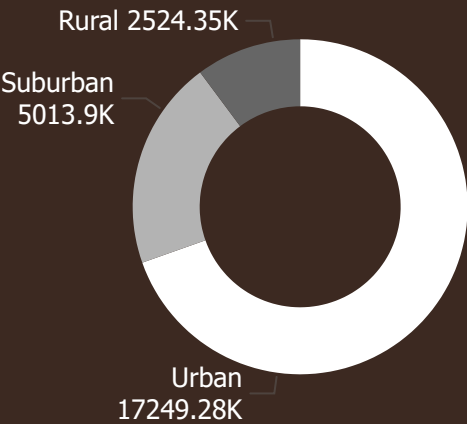
Most Transactions by Devices



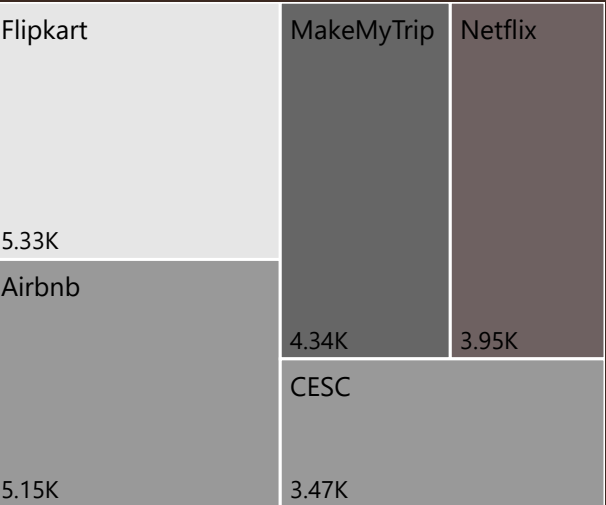
Transaction Status



Sales by location



Top 5 Merchant based on Cashback



☆ Insights

- 1_ Android devices lead with the highest number of transactions.
- 2_ A of 4,755 transactions were marked as successful.
- 3_ Streaming services recorded the highest sales figures.
- 4_ Flipkart provided the highest amount of cashback.
- 5_ May saw the highest volume of transactions.

Months

All

Categories

All

Payment Methods

All

Total Transactions

5K

Total Sales

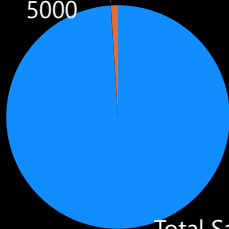
24,787....

Total cashback

253.29K

Transactions

5000



Total Sales

24787539.1