



## CIVITAS indicators

Modes included in travel passes (TRA\_MM\_FI4)

### DOMAIN

 <p><b>Transport</b></p>	 <p>Environment</p>	 <p>Energy</p>	 <p>Society</p>	 <p>Economy</p>
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### TOPIC

**Multimodality**

### IMPACT

**Functional integration of transport modes**

*Increasing the number of modes included in travel passes*

**TRA\_MM**

### Category

Key indicator	<b>Supplementary indicator</b>	State indicator
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## CONTEXT AND RELEVANCE

Functional integration of transport modes refers to the coordination of different transportation systems to into a cohesive network where various modes complement one another. This involves unifying ticketing, trip planning and booking platforms to enable seamless travel across all urban mobility modes. By functionally integrating transport modes, cities can significantly enhance the convenience and efficiency of their mobility systems. Coordination between services makes multi-modal journeys more intuitive and time-efficient for users, ultimately improving the accessibility and appeal of public and shared mobility modes.

A functionally integrated system supports as shift to sustainable mobility options, reducing car dependency and promoting environmental and social benefits such as lower emissions, safer streets, and more efficient land use.


This indicator provides a measure of the functional integration of transport modes. **This is a relevant indicator when the policy action is aimed at improving the functional integration between different modes of transport. A successful action is reflected in a HIGHER value of the indicator.**

## DESCRIPTION

The indicator measures the share of public transport and shared modes included in the most comprehensive travel pass available in the experiment city. The indicator is **dimensionless**.

## METHOD OF CALCULATION AND INPUTS

**The indicator should be calculated exogenously** based on direct observation and then coded in the supporting tool.

Method		
Estimation of the index based on information retrieved from travel pass and/or transport providers	Significance: <b>0.50</b>	
<b>INPUTS</b> <b>The following information is needed</b> to compute the indicator: <ul style="list-style-type: none"><li>a) The number of public transport and shared modes that are included in the travel pass. If multiple types of travel pass exist in the experiment city, <b>the most comprehensive pass should be considered</b>, i.e., the pass covering the most operators.</li><li>b) The total number of public transport and shared modes present in the experiment city.</li></ul> <p>The experiment would result in an increase in the number of public transport and shared modes included in the travel pass.</p>		
<b>METHOD OF CALCULATION</b> <b>The indicator should be computed exogenously</b> according to the following steps: <ul style="list-style-type: none"><li>• <b>Retrieval of the number of public transport and shared modes which are included in the most comprehensive travel pass</b> available in the experiment city.</li></ul>		

This datum can be obtained from the travel pass provider and/or from transport operators themselves.

- **Retrieval of the number of public transport and shared modes available in the experiment city.**
- **Estimation of the index** by computing the ratio between the number of modes included in the most comprehensive travel pass and the total number of modes.

To allow for comparability across experiments, it is recommended that the indicator accounts for the following **predetermined set of public transport and shared modes**: 1) shared bikes, 2) shared scooters, 3) shared motorbikes/mopeds, 4) shared cars, 5) bus, 6) tram/metro/train.

## EQUATIONS

The equation computing the index (last step of the method of calculation) is the following:

$$PassModesIndex = \frac{PassModes}{TotModes}$$

Where:

*PassModes* = Number of public transport and shared modes included in the most comprehensive travel pass

*TotModes* = Total number of public transport and shared modes available in the experiment city

## ALTERNATIVE INDICATORS

This indicator measures the number of different transport modes in the experiment city accessible using a single travel pass. In this framework, there are 5 alternative indicators to assess functional integration of transport modes: TRA\_MM\_FI5 evaluates fare integration, while TRA\_MM\_FI1, TRA\_MM\_FI2, TRA\_MM\_FI3 and TRA\_MM\_FI6 relate to multimodal trip planning applications.

Concerning fare integration, alternative indicator **TRA\_MM\_FI5** measures the share of transport operators whose services are accessible using a single pass. Both TRA\_MM\_FI4 and TRA\_MM\_FI5 are relatively simple to calculate and have similar significance.

Regarding trip planning applications, **TRA\_MM\_FI1** considers the number of modes covered by trip planning applications. **TRA\_MM\_FI2** measures the number of users downloading trip planning applications active in the experiment city. **TRA\_MM\_FI3** assesses the share of transport operators whose services are covered by multimodal trip planning applications. Lastly, **TRA\_MM\_FI6** evaluates the share of multimodal trips managed through trip planning applications. Except for TRA\_MM\_FI6, the indicators related to trip planning applications are relatively simple to calculate, as they rely on straightforward computations and data that can be easily obtained through observation or by requesting information from application developers. However, their significance is limited as they measure app downloads and modal/operator coverage rather than actual usage. In contrast, TRA\_MM\_FI6 has higher significance since it assesses the extent to which multimodal trip planning applications are used. However, its calculation requires conducting a sample survey, making data collection more costly and time-consuming.