

CHISOM UMEOKE

(Chisom is flexible, focused, obsessively driven and goal oriented)

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EXPERIENCE

Garhia — Head Of Operations

March 2020 - PRESENT

[Garhia](#), a platform that connects wholesalers to retailers to make procurement and have their goods delivered. I was incharge of designing the user interface for a seamless user experience. Work side by side with engineers to ensure customers' feedback are reflected on the app.

Dixpla Solution Lagos — Product Manager

Jan 2020 - April 2020

[Sacsam](#) is a tracking app that uses a GPS device to track the whereabouts of kids, it leverages geo-fencing of the school & homes and notifies parents when necessary.

I helped in research & scoping the product, design of the prototype, develop the PRD and create the product development roadmap.

Elbee Pharmaceutical — Sales Executive

Jun 2019 - Jan 2020

Elbe Pharmaceutical is one of the biggest pharmaceutical distributors in Nigeria.

I was able to discover some pharmaceutical stores and create a relationship with them so that they can place orders with me and have them delivered to their stores. I grew my customer base from 0 to 35 stores and kept watering that relationships through calls, text, visits and gifts in order to sustain the transactions.

GoldTape Fashion Institution , Port Harcourt — Operations Manager/Social Media Manager

Nov 2018 - May 2019

Goldtape fashion institute is a skill acquisition center. Upon my employment, there were just 2 students in a department but I leveraged social media marketing and a partnership with an NGO that covered the cost for students to get more students and grew our student base from 2 to 57 in 3 month.

SKILLS

Social Media Marketing

Sales

Ability to motivate others.

High analytic ability.

People oriented skill.

LANGUAGES

English and Igbo

Havilah and Hills(Venuehero), Port Harcourt— *Product Sales Manager*

May 2018 – October 2018

Venuehero is an online booking platform for event centers.

I handled product research, strategy and marketing. In my time there while researching, I discovered that customers wanted to know features each venue had before going ahead to make payment. So I introduce a feature option that tells the customer if the venue has parking space, wifi, security, etc or not.

Also worked on installment venue payment feature

Wokkaholic, Port Harcourt— *Content Writer*

Oct 2017 – May 2018

Wokaholic is a platform where people get to pick labourers of any form. I was incharge of putting on content such as blog posts as well as social media posts.

Havilah and Hills(Venuehero), Port Harcourt— *Content Writer/CRM*

March 2017 – October 2017

Venuehero is an online booking platform for event centers.

I handled customers' complaints and proffered solutions. I also Managed the various social media pages

EDUCATION

Nnamdi Azikiwe University, Anambra — *B.sc Mass Communication*

November 2013 – August 2016

As Part of my course Programme, I worked as an Editor and Reporter for Unizik Comet and my duties included Gathering new stories for the magazine and newspaper respectively, Editing the news gathered, Sourcing for adverts for the magazine and newspaper.

Nnamdi Azikiwe University, Anambra—National Diploma In Mass Communication

November 2011-October 2013

COUSERA - Fundamentals of Design

The course gave me exposure to the importance of user experience in

design. How type, fonts and colors can be used to achieve results.