# **Chisomo Mutale**

# Full-Stack Developer | Social Media Specialist

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- github.com/ChisomoM

## A TECHNICAL SKILLS

#### **Mobile App Development**

Flutter (BLoC & GetX State management)

## Web Development (Front End)

- React(Next.js,Vite)
- WordPress

#### **Backend**

- Golang
- Firebase
- Node.js
- REST APIs

## **Database Management**

- PostgreSQL
- SQLite
- Firebase Firestore
- Supabase
- MongoDB

## **Data Analysis**

- Olik Sense
- Power BI
- Trend and pattern analysis

#### **Graphic Design**

- UI/UX with Figma & Adobe XD
- · Adobe Suite

## **Video Editing**

- Adobe Suite(Premier Pro, After Effects)
- CapCut

## **Social Media Management**

- Content strategy and planning
- Audience growth and engagement
- Analytics and performance tracking

## **PROFILE**

I am a software developer with a strong focus on building modern applications using technologies like Flutter, React, and Golang. My expertise extends to database management with SQL, Firebase, Supabase and other backend services. While software development is my primary focus, my background in multimedia including content creation, graphic design, and video editing enhances my ability to create visually engaging and user-friendly applications. I am committed to continuous learning and actively seek new challenges to expand my skills and stay up to date with emerging technologies in the

## **PROFESSIONAL EXPERIENCE**

#### **ProBASE Limited**

Software Engineer

01/2025 - Present | Lusaka, Zambia

#### **Mobile App Development**

• Develop cross-platform mobile applications using Flutter, delivering responsive, user-friendly solutions for diverse business needs.

#### **System Development**

- Design and maintain scalable backend systems using Golang, SQL, and Firebase, ensuring secure handling of sensitive financial data.
- Developing APIs

#### **User Acceptance Testing(UAT)**

 Support and participate in UAT sessions for mobile applications, assisting in developing test plans and scripts to align with business requirements, contributing to over 95% defect-free releases.

#### **Data Analysis & Business Intelligence**

- Design and execute complex SQL queries in PostgreSQL (PGAdmin4) to extract, clean, and analyze large datasets for reporting and decisionmaking.
- Conduct data quality assessments, identify anomalies, and implement data validation checks to ensure accuracy and reliability of businesscritical reports.
- Collaborate with cross-functional teams to translate business requirements into meaningful metrics and actionable insights for stakeholders.

#### **UI/UX Design**

 Create intuitive UI/UX designs in Figma and Adobe Creative Suite, ensuring data visualizations and reporting dashboards are clear, engaging, and business-friendly.

## **Probase Group(Blackton Creatives)**

Multimedia Designer

04/2024 - 12/2024 | Lusaka Zambia

#### **Graphic Design and Content Creation**

- Designed promotional posters and social media assets using Adobe Creative Suite and Canva, increasing client engagement.
- Created visually compelling multimedia content, including infographics and branded visuals.

#### **UI/UX Design**

- Developed intuitive, user-centered interfaces for mobile applications, websites and systems using Figma and Adobe XD.
- Collaborated with development teams to implement pixel-perfect UI designs, ensuring seamless integration with Flutter and React frameworks.

## **Video Editing and Motion Graphics**

## SOFT SKILLS

- Leadership and teammanagement
- Creative Problem Solving
- Collaboration
- Adaptability
- Resilience
- Analytical thinking
- Stakeholder engagement

## \* REFERENCES

#### Violet Nswana Kaponda,

Business Development Lead, Probase Group violet@probasegroup.com, +260570586500

**Ntazana Nyirenda**, *Blackton Lead*, Probase Group 0977617732

 Edited promotional videos and motion graphics, enhancing brand storytelling.

#### **Social Media Management**

 Managed content social media accounts, growing follower bases and enhancing engagement.

#### Pamo

Founder, Developer and Multimedia Developer 09/2022 – 05/2024 | Lusaka Zambia

## **App Development**

- Founded and developed a cross-platform event ticketing mobile application using Flutter and Dart
- Intergrated Firebase into my mobile app as a scalable backend.

## **Startup Operations & Leadership**

- Co-managed a 4-person team, coordinating responsibilities across development, design, and marketing.
- Facilitated async communication, lightweight project planning, and peer feedback to keep the team aligned and productive.
- Represented the team in pitch events and networking spaces, articulating the product vision and gathering user insights.

## **Data Analysis & Reporting**

- Designed Firebase backend structures to store, query, and analyze realtime event sales and user activity data.
- Developed automated reporting dashboards to track ticket sales trends, customer engagement metrics, and marketing campaign performance.
- Analyzed user behavior patterns to inform pricing strategies, promotional offers, and feature improvements.

#### **UI/UX Design**

• Designed intuitive, user-centered interfaces with Figma.

#### **Graphic Design, Content Creation & Social Media Management**

- Created promotional posters and social media assets using Photoshop and Illustrator, higher engagement on Instagram and Facebook.
- Growing an audience and getting organic followers on Instagram and Facebook
- Produced multimedia content, including infographics and branded visuals.

## **Video Editing**

 Edited and produced promotional videos using Premiere Pro, Capcut and After Effects, increasing audience engagement on social media platforms.

#### **Web Development**

- Built an informational WordPress website.
- Developed responsive web interfaces with WordPress enhancing functionality for client-facing platforms.

## **Startup Achievements**

• Secured 3rd place in a competitive startup pitching competition.

#### **Neurotech Africa**

**Developer Advocate** 

09/2023 - 12/2023 | Remote

- Promoted technical initiatives and engaged with the developer community to advocate for innovative solutions.
- Conducted testing of the system to identify improvements, collaborating with teams to document findings and propose usability enhancements.

#### Thesethingsinzambia (Personal Project)

Web & Multimedia Developer 01/2021 - 06/2021 | Lusaka, Zambia

 Developed and maintained the project's website, focusing on responsive design and usability.

- Designed user interfaces optimized for seamless and engaging user experiences.
- Created the brand logo and promotional graphics to establish a consistent visual identity.
- Produced logo animations and promotional videos to enhance brand visibility and marketing efforts.

#### **Rxgue stores (Small Business)**

Entrepreneur & Brand Manager 10/2020 - 08/2022 | Zambia

- Launched and managed a cosmetics and clothing brand, overseeing all aspects of business operations.
- Designed promotional materials and social media content using Adobe Photoshop and Illustrator to build brand awareness.
- Edited product and marketing videos to engage audiences across Instagram, Facebook, and WhatsApp platforms.
- Managed social media accounts, developing content calendars, engaging followers, and driving sales growth.
- Outsourced product sourcing and supplier coordination to ensure timely inventory and quality control.

## NOTABLE PROJECTS

#### **ZICTA Tariff Regulator & Comparator system**

01/2025 - 09/2025

A regulatory system developed for the Zambia Information and Communications Technology Authority(ZICTA) to monitor and regulate tariffs from MNOs and ISPs while also providing consumers with a platform to compare voice, SMS, and data bundles.

**My Contribution:** Contributed to both web and mobile app development, focusing on frontend implementation, user experience, and integration with APIs and backend services. I have also participated in the UAT Sessions involving Regulatory stakeholders, MNOs & ISPs

Technologies: Flutter, React(Next), PostgreSQL, REST APIs

#### **EDUCATION**

#### **Business with Computing**

ZCAS University 2025 - Present | Lusaka Zambia

## **Software Engineering**

Power Learn Project (Remote) 01/2023 - 12/2023 | Remote

#### **High School**

Woodlands 'A' Secondary School 01/2016 - 12/2018 | Lusaka, Zamia