

Introduction:

The Beddings Online Shop site is an easy-to-navigate website aimed at giving users a way of looking for, as well as purchasing, a variety of bedding such as Bedsheets, Curtains, and Pillow cases. This website incorporates necessary e-commerce elements such as sections for different products, filters (for example, the price, size, and color), and a shopping cart for convenience while shopping. In addition, the users can contact the company through the Contact page by sending messages, looking at social media adverts, and even a sample of email advertising.

This user manual contains a clear and concise explanation of Site navigation, Site features and Site architecture. Be it Shop or Inbox or any other section of the website, this manual will be useful in getting the best out of the Beddings Online Shop website.

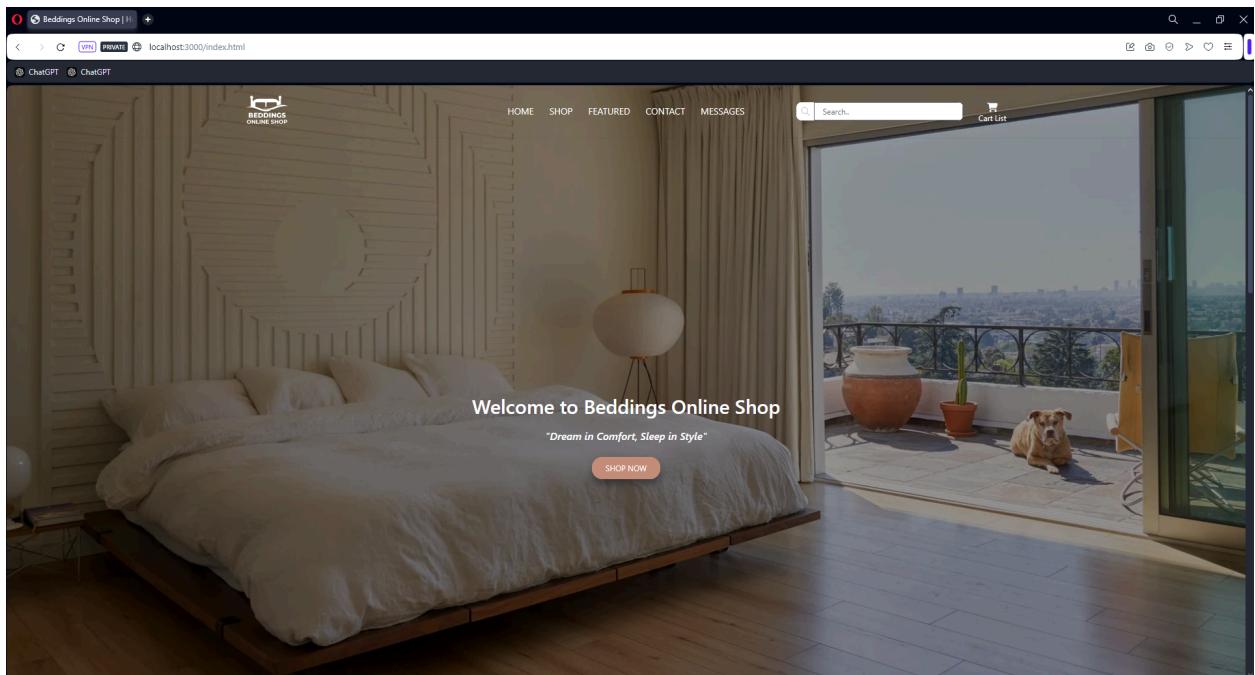
Getting Started:

1. Open the Project in Visual Studio Code (VS Code)
 - Launch VS Code and open the project folder (clone it) named **Proposed-Website-For-Beddings-Online-Shop**. (the one that is cloned from our GitHub repository)
2. Install Required Dependencies
 - If you haven't already installed express and nodemon, run the following commands in the terminal from the **Proposed-Website-For-Beddings-Online-Shop** directory:
 - **npm install express** (and) **npm install nodemon**
3. Navigate to the Public Directory
 - After installing dependencies, change to the public directory:
 - **cd public**
4. Start The Server
 - Start the server using Nodemon
 - **nodemon server.js**
 - The terminal will display the localhost address and port, in this case, **localhost:3000**
5. Access the Website
 - Open a browser (e.g., Google Chrome) and enter localhost:3000 in the address bar to view the website.

Home Page:

Description:

The landing page is the first page users see upon visiting the website. It introduces users to the brand and just by looking at the home page the users know what it's about.



Featured Page:

Description:

Located on the homepage, this section highlights popular or seasonal products using an infographic and video and contains the features of our products.

Functionality:

Users can view the infographic and watch the product video to learn more about highlighted items.

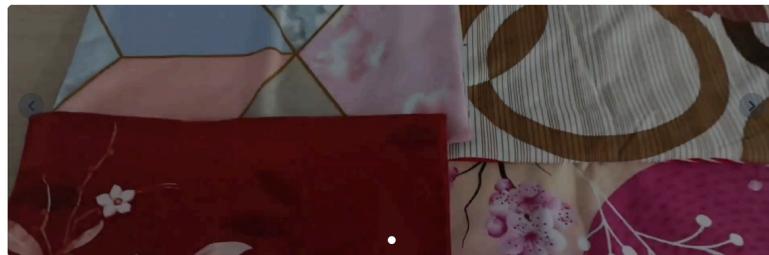
Our Features



Our bedding sets with a lot of variety design is more than just a bedroom essential. Crafted for those who appreciate different kinds of art and comfort. These bedding sets not only enhances your room's aesthetics but also ensures a restful night's sleep



Our Featured Products



Shop Page:

Description:

The Shop page allows the users to see as well as sift through a variety of bedding categories for items that suit their needs in a very short time. Each filter offers a mode of reducing the alternatives by different criteria to the users. In this regard, there is an analysis of the filters available and their functionality

Functionality:

Different filters can be seen on the Shop page in order to assist the users in searching for desirable products. The Categories filter presents the option of selecting between three categories: Sheets, Pillows, and Curtains, however at the moment only Sheets category has products in stock. A Price Filter allows setting the lowest and the highest prices so that only items within that price range are visible. The Size Filter allows selecting from Single, Double, Queen and King sizes, as for the Color Filter it serves to search products according to the available colors. When combined all these filters makes it easy to navigate through the site.

The screenshot shows the 'BEDDING ONLINE SHOP' website's shop page. At the top, there is a navigation bar with links for HOME, SHOP, FEATURED, CONTACT, and MESSAGES, along with a search bar and a cart icon. On the left side, there is a sidebar with filtering options: 'CATEGORIES' (Sheets, Pillows, Curtains), 'PRICE' (Min and Max input fields), 'SIZE' (Single, Double, Queen, King), 'COLOR' (color swatches), and a 'Apply Filters' button. The main content area displays six bedding sets arranged in two rows of three. Each card includes an image of the bedding, the product name, original price, discounted price, and an 'Add to cart' button. The products shown are:

Product Name	Original Price	Discounted Price
BEDDING SET BUTTERFLY	260.00	260.00
BEDDING SET FLOWERS	275.00	250.00
BEDDING LEAVES	250.00	250.00
BEDDING STARRY NIGHT	250.00	270.00
BEDDING ONE PIECE	280.00	290.00
BEDDING DOODLE	250.00	260.00

Contact Page

Description:

This form allows users to send a message, including Name, Email, and Message fields. In this section will also see the email marketing, Facebook marketing, Instagram marketing, and Twitter marketing.

Functionality:

Submitting the form sends the message to the Messages page

HOME SHOP FEATURED CONTACT MESSAGES

Contact Us

Name

Email

Message

Send Message

[f](#) [g](#) [t](#)

[Email Marketing](#)

[View Customer List](#)

Find Us Here

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Messages Page

Description:

Data's sent from the contact page form are fetched in the messages page, it also has a search bar so you can search for specific customer names.

The screenshot shows a web page titled "Contact Us Messages". At the top, there is a navigation bar with links for HOME, SHOP, FEATURED, CONTACT, and MESSAGES. Below the navigation, the title "Contact Us Messages" is displayed, followed by the message "Data Submitted by Customers!". A search bar labeled "Search messages..." is present. The page lists four messages from different customers:

- Chester Lance Cruz**
Email: chestercompta@gmail.com
Message: Great Quality!
Received on: 10/27/2024, 9:09:49 PM
- Frances Tumaplos**
Email: ft@gmail.com
Message: Makakapal ang tela!
Received on: 10/27/2024, 9:10:21 PM
- Christian Ralph**
Email: chuchutv@gmail.com
Message: Very Comfortable!
Received on: 10/27/2024, 9:10:46 PM
- Christian Eladio**
Email: cbe@gmail.com
Message: Budget Friendly!
Received on: 10/27/2024, 9:11:00 PM

At the bottom of the page, a copyright notice reads "© 2023 Beddings Online Shop. All Rights Reserved."

Email Marketing

Description:

If "Email" is chosen as the platform, users are directed to a mockup webpage illustrating an email that would be sent to the customer.

The screenshot shows an email marketing template with a header "Email Marketing" and a logo for "BEDDINGS ONLINE SHOP". The main content area starts with a greeting "Dear Customer's Name, Are you ready to transform your sleep experience? Introducing our latest collection of premium bedding crafted for comfort, style, and a blissful night's rest." Below this is a large image of a bedroom with a bed and a lamp, overlaid with a teal banner containing the text "Beddings Online Shop". To the left of the banner is a smaller image of a pink floral duvet set. To the right, there is a section titled "WHY YOU'LL LOVE OUR BEDDING" with three bullet points: "Supreme Softness: Made from high-quality, breathable fabrics that feel like a dream against your skin.", "Elegant Designs: From classic neutrals to vibrant prints, we have styles to match any decor.", and "Long-lasting Quality: Durably crafted to maintain their beauty and comfort wash after wash.". At the bottom left, there is an "EXCLUSIVE OFFER JUST FOR YOU!" section with a discount code and a "SHOP NOW" button. The footer contains the text "SWEET DREAMS AWAITS, BEDDINGS ONLINE SHOP".

Social Media Marketing

Description:

If “Facebook,” “Instagram,” or “Twitter” is chosen, users see a mockup webpage showing the social media post layout.

Facebook Marketing

Facebook Marketing

Follow us on Facebook!
Stay updated with our latest offers and products.

BEDDINGS ONLINE SHOP

Sleep in luxury with our soft, stylish bedding crafted for comfort and designed to elevate your bedroom.



[!\[\]\(18cc31d76ac95bd753a3bf08c0e23367_img.jpg\) BEDDINGSONLINESHOP](#)

Instagram Marketing

Instagram Marketing

Follow us on Instagram!
Explore our products.

BEDDINGS ONLINE SHOP

Are you ready to transform your sleep experience?
Introducing our latest collection of premium bedding crafted for comfort, style, and a blissful night's rest.



[!\[\]\(bf8d80589bf2272a86b3dd72cb5a8752_img.jpg\) BEDDINGSONLINESHOP](#)

Twitter Marketing

Twitter Marketing

Follow us on Twitter!
Get quick updates and customer service.

BEDDINGS ONLINE SHOP

Experience ultimate comfort and style with our premium bedding, crafted for cozy, refreshing sleep every night.
Upgrade your rest - you deserve it!"



[!\[\]\(89d1e09f668245d223896beda39443bd_img.jpg\) BEDDINGSONLINESHOP](#)

Customer List

Description:

If the View Customer List is clicked it would redirect users to a list of customers which contains customer information.

 HOME SHOP FEATURED CONTACT MESSAGES

Customer List

Information collected from our valued customers!

Search customers...

ID	First Name	Last Name	Email	Phone	Address
1	Chester Lance	Cruz	cscruz@gmail.com	09675647384	123 anywhere St, San Juan
2	Frances Luis	Tumampos	fit@gmail.com	09574638564	456 anywhere St, Lubao
3	Christian Ralph	Tan	crt@gmail.com	09574634563	789 anywhere St, Town and Country
4	Christian Benedict	Elagio	cbe@gmail.com	09678543265	102 anywhere St, Bacolor

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