FASHION FINDS HUB

TOPIC: Online fashion accessories store

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ABSTRACT

The rapid evolution of e-commerce has transformed the retail landscape, including the fashion industry. This project explores the dynamic realm of online fashion accessory stores, highlighting their impact on consumer behavior, industry trends, and the overall shopping experience. As consumers increasingly turn to the internet for their shopping needs, online fashion accessory stores have emerged as a significant player in the market.

It is a virtual store where customers can browse the catalog for ornaments , bags and select products of interest. The selected items may be collected in a shopping cart. At checkout time, the items in the shopping cart will be presented as an order. At that time, more information will be needed to complete the transaction. Usually, the customer will be asked to fill or select a billing address, a shipping address and payment information .

The project also aims in renting accessories which is more cost-effective compared with purchasing with different catalog .In ordering process it allow users to select the desired item , specify rental duration and make payments . The rented item are shipped to user's specified location.Also facilitates an efficient return management process , enable users to schedule return pickups and track the status of the return .The admin should check the returned item.

MODULES

1.Admin

- Product Management:

  Add, edit, and delete product listings.

  Update product details, including images, descriptions, prices.

- Order Management:

  View and process orders from customers.

  Update order statuses (e.g., pending, shipped, delivered)

- Customer Management:

  Manage customer accounts and profiles.

- Pricing and Discounts
- Payment and Checkout
- Shipping and Fulfillment:

  Configure shipping methods, rates

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2.User

- Search for product from buying or rental catalog
- Order product
- Order tracking
- Viewing booking status
- Payment status
- Order history
- Product return request

3.Delivery Person

- View assigned work
- Update status of the delivery
- Update location
- Track user
- Return pickup

SOFTWARE REQUIREMENTS

Frontend : HTML , CSS ,Bootstrap

Backend : Python Django

Database : Mysql

EXISTING SYSTEMS

There are many existing systems for online fashion accessories store which provides a secure environment for searching and purchasing products.

1.myntra.com

2.ayeshaaccessories.com

MINI PROJECT

Admin:

- Admin can create products and post in buying catalog with product name,description,price,size,rating.
- When a user place an order,admin will assign a delivery person for delivering the product.
- Also verify the payment.

User:

- Users create accounts or log in to their existing accounts
- They use filters and search functionality to narrow down their choices based on criteria such as price and specifications.
- Users add desired products to their shopping carts, either by clicking on "Add to Cart" button
- From cart they can place order
- Users proceed to the checkout process to finalize their purchases.
- They enter shipping information, select payment methods, and review order summaries before confirming the purchase.

Delivery boy:

- Receive instructions and details about orders to be delivered.

MAIN PROJECT

➢ Renting accessories:
- Create another catalog for renting products.
- User can borrow items.
- When user return the rented item .
- Inspection: Image Recognition and Comparison:

    AI algorithms can analyze images of rented items and compare them with reference images of the original products.The system can detect differences in appearance, such as scratches, stains, or damages.

- Refund of Security Deposit:

    Customers may need to pay a refundable security amount.

➢ Virtual try on :
Virtual try-on technology uses augmented reality (AR) or artificial intelligence (AI) to overlay digital representations of products onto real-life images or videos of users. This allows users to see how products would look on them without physically trying them on.

➢ Order tracking: AI algorithms can predict delivery times based on data and external factors like traffic.

➢ User payment transaction