

## **BY:-CODER SENA**

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## **Problem**

- We have lost our ancient universities.
- Lost of most scientific knowledge.
- Lack of interest in vedas and meditation.
- We are getting uprooted from our roots.

## **Customer Segments**

- children
- School/College Authorities
- Youth enthusiastic.
- Writers
- Old age

## Solution -> VV

- Digitalizing all the vedic materials .
- The material would easily be faccilated.
- Through websites ,apps ,animations ,text and through AR/VR.
- Meditation would be made easier with the help of new gen technologies.

#### **Market Size**

- 80% of Indianpopulation is 5-95(approx)years old
- Suppose 50% of that use Virtual vishwavidyalya website/app 500 Million people
- That's our Target Audience

## **Value Proposition**

Within a

Pocket-Friendly Range

**Gain your** 

potential.

Home Our Courses Ancient Uni's

## Knowledge Is Power

When Ever Humans Trace Back Into Vedas And Upanishads, We Just Find Out The Very Basis Of Science And Technology Not Only This But Yoga, Ayurveda, Dance, Music, Buiseness And War Ethics. How To Build A Solution To Problem? SOLUTION To It Si By Developing A Platform Like Website And App In A Way That We Digitialize All The Vedic Materials And Knowledge In Form Of Texts, Animation, Videos And By Providing Courses To Teach These, This Would Be Backed By Saints And Acharayas Of Various Gurukuls. There Are Two Aspects To It Where We Will See To It Two Ways Using Ancient Knowledge And Modern Knowledge To Make Up Some Innovative Ideas.



#### Meditation





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## Mudras



Uttarbudhi Mudra



Agni Shakti



Kaleswara Mudra



Prithvi Mudra

#### Our Ancient Universities

#### Somapura Mahavihara

Somapura Mahavira, (Sanskrit:
"Great Monastery") 8th-Century
Buddhist Monastery In The Village
Of Paharpur, Near Rajshahi,
Northwestern Bangladesh.
Covering Almost 27 Acres (11
Hectares) Of Land, It Is One Of The
Largest Monasteries South Of The
Himalayas.

#### Varanasi University

Varanasi Is A City On The Ganges
River In Northern India That Has A
Central Place In Pilgrimage, Death,
And Mourning In The Hindu World.
The Name Varanasi Was Officially
So Revived After 1947, But The
City Is Still Widely Known As
Banaras Or Benares And Has Been
Since Ancient Times Also As Kashi.

#### Nalanda University

Located In The Town Of Rajgir, In The Northern Indian State Of Bihar, Nalanda Is A Postgraduate, Research-Intensive, International University Supported By The Participating Countries Of The East Asia Summit. .

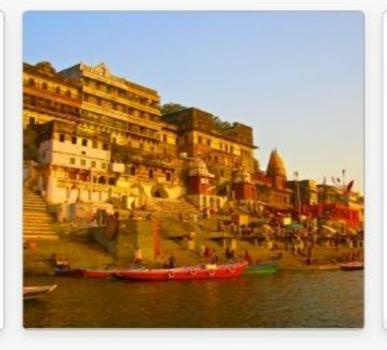
#### Odantpuri

Gopala, The Founder Of The Pala Dynasty, Who Ascended The Throne Of Bengal In 750 CE, Founded The Monastic University At Odantapuri. According To Bu-Ston, However, The Odantapuri Monastery Was Built By Gopala's Son And Successor, Dharmapala; While According To Taranatha.

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## Reviews



#### Mandeep Kaur



Reviving Ancient University, A Totally New Experience Helped Me With All The Sorts Of Information That I Assume That Was Never Experienced By Me At Any Place Of Time.



#### Arun



For Me, Meditation Was Insane, This Made Me Meditation Get Going Beyond My Imagination, I Never Had Such A Great Experienced Like This Before.



#### Renu Bala



I Tried The AR\_VR Session And It Was Just Awesome, Like I Was Floating In The Cosmos

#### **CODE SNAP**

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                 <meta name="viewport" content="width=device-width, initial-scale=1.0">
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                 <title>Virtual Vishwavidyalya</title>
                 <link rel="stylesheet" href="font awsome.css">
        11
                 <link rel="stylesheet" href="project.css">
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                 <script src="https://kit.fontawesome.com/7bd9b4fc89.js" crossorigin="anonymous"></script>
        13
                 <script src="project.js">
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                 </script>
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        17
                 k rel="stylesheet" href="w3.css">
                 <!-- Fontawesome Link -->
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        21
        22
        23
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             <body>
        25
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                         <span>Vishwavidyalya</span> </a>
                     <nav class="navbar">
        34
                        <a href="#home">Home</a>
8
                         <div class="w3-dropdown-hover"> <a href="#speciality">Our courses</a>
```

# SWOT Analysis



#### **Strengths**

Sustanable, we are reviving all the ancient universities of India.a better experience for a viewer, an enjoyable and adventurous. Taking you to cosmos and quantum sciences.

#### Weaknesses

Can improve the Team status. (Working On it) Learning new things Everyday & Improving on the project vishwavidyalya.

#### **Opportunities**

Making V V Sustainable (From the Back-End to the Front-End). Providing Customer Satisfaction, Making a Multipurposed Websites and products.

100% sales Margin & Establishing Brand-Value.

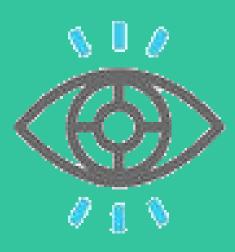
#### **Threats**

A big-Tech company with massive brand value launching a similar way of providing courses(UNACADEMY, VEDANTU). Delayed Production/Launch.

#### **MISSION**

- -Reviving the ancient Universities and there soul knowledge.
- Providing the better way of living.
- Moving towards your roots.





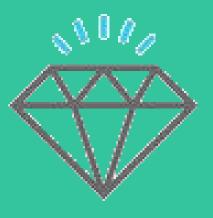
#### **VISION**

AIM is to provide the digital courses and easier sort of knowledge to humankind, making people learn all the secrets of Ancient INDIA.

To make meditation adventurous by using AR/VR and all the new gen technologies.

## values

People are benfited by the way of living, living a life of full potential. Knowledge is power.



## THANK YOU