

Data Intake Report

Name: Bank Marketing Campaign

Report date: 17 February 2023

Internship batch: LISUM17

Version: 1

Data intake by: Limitless Team

Data storage location: <https://archive.ics.uci.edu/ml/datasets/Bank+Marketing#>

Tabular data details:

Bank dataset

Total number of observations	4521
Total number of files	1
Total number of features	16
Base format of the file	.csv
Size of the data	450 KB

Bank-Full dataset

Total number of observations	45211
Total number of files	1
Total number of features	16
Base format of the file	.csv
Size of the data	4.39 MB

Bank-Additional dataset

Total number of observations	4119
Total number of files	1

Total number of features	20
Base format of the file	.CSV
Size of the data	570 KB

Bank-Additional-Full dataset

Total number of observations	41176
Total number of files	1
Total number of features	20
Base format of the file	.CSV
Size of the data	5.56 MB

Proposed Approach:

- All datasets were checked for missing and duplicate values.