

Movie Haunting

It's Getting Spooky



Presenting Boo Crew:

Margaret Martinez, Chitra Patel, & Dominique
Reynolds

Programs

- Excel
- R
- Jupyter Python
- Tableau

Project Introduction/ Agenda

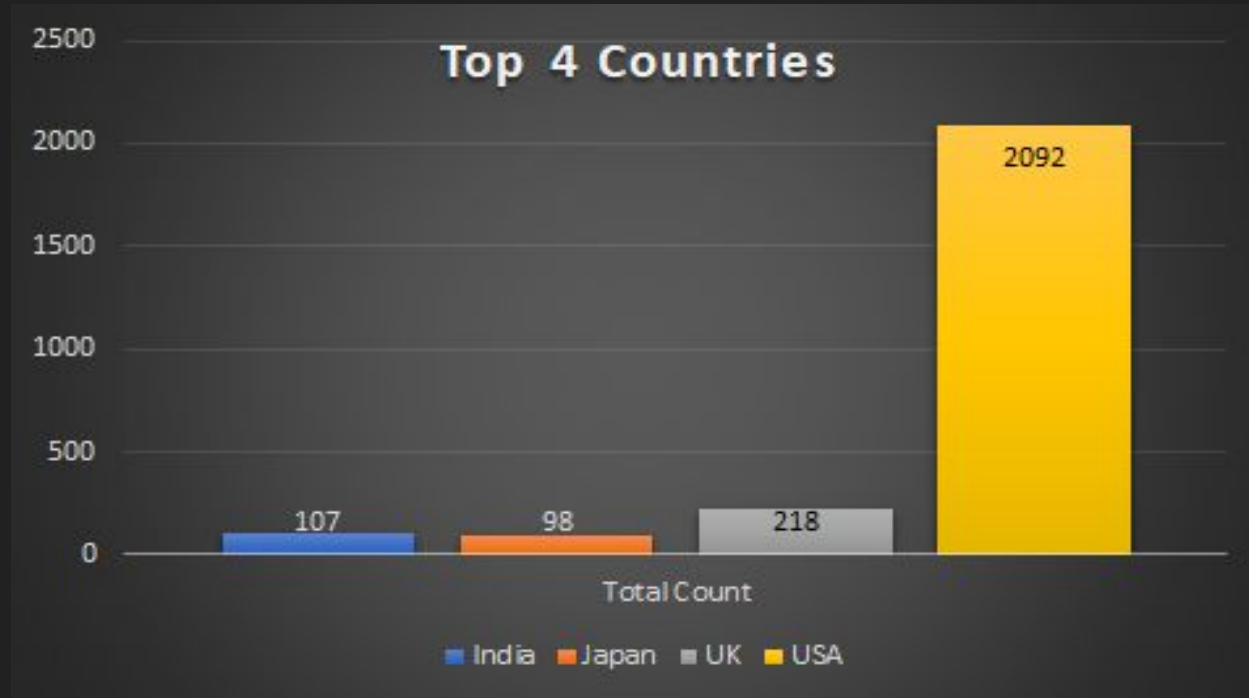
- Review Ratings
- Release Countries
- Genres
- Movie Run Times



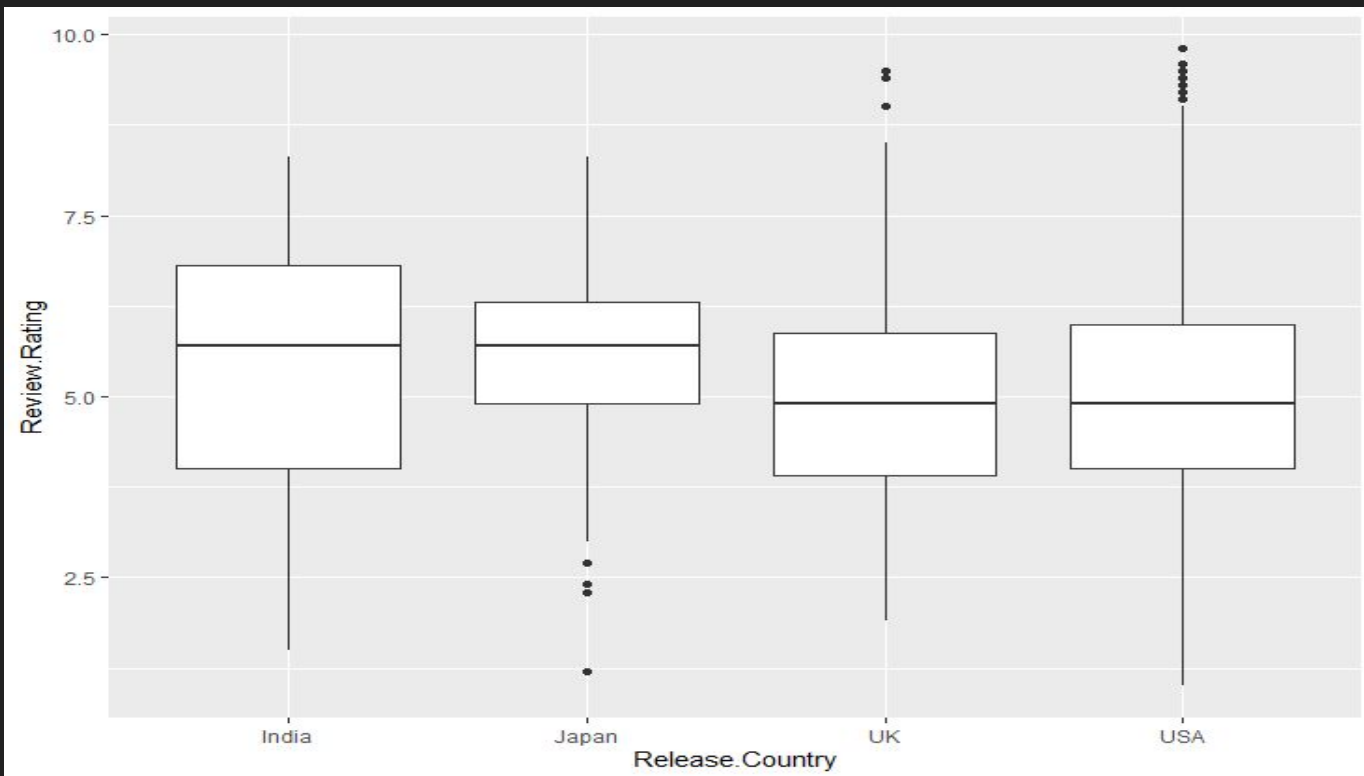
Review Rating by Release Country



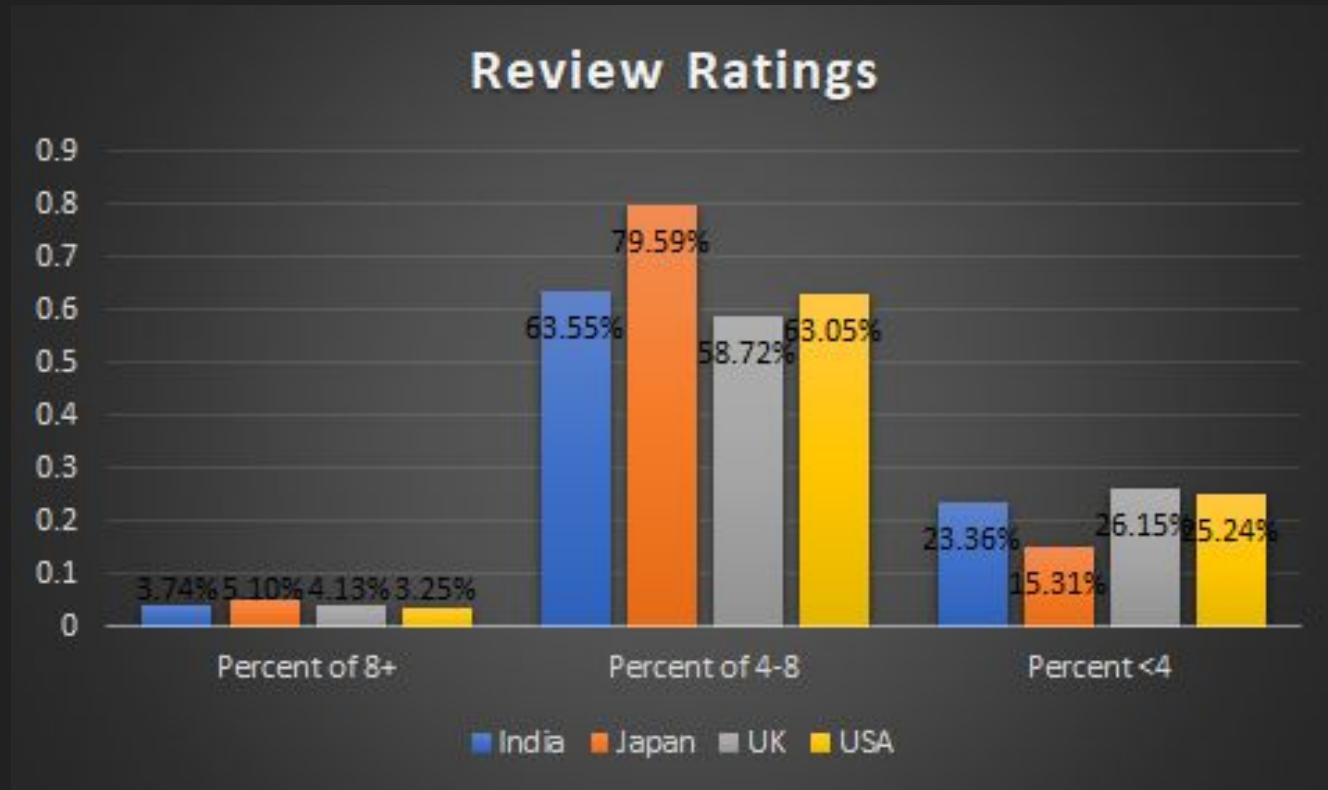
Top 4: 4 Highest Volume Producing Countries



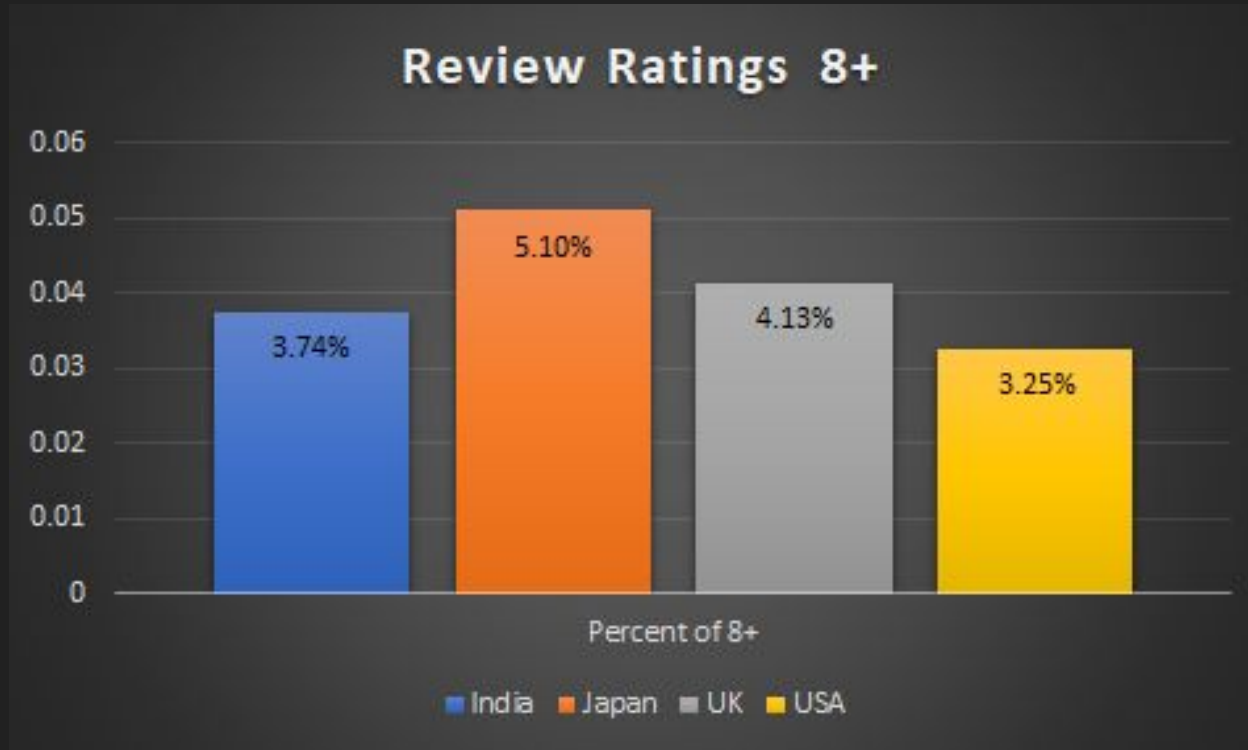
Comparison of Top 4 to Population



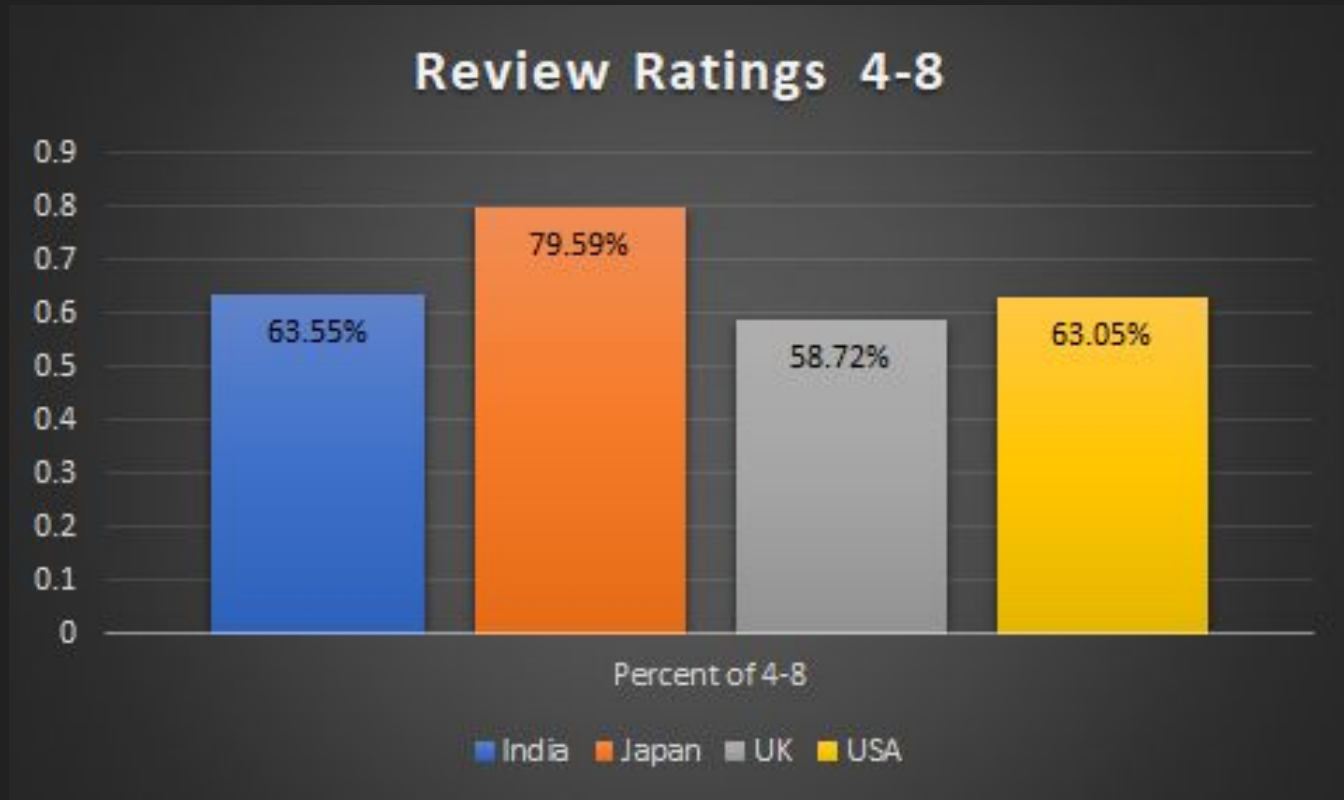
Top 4 Review Ratings



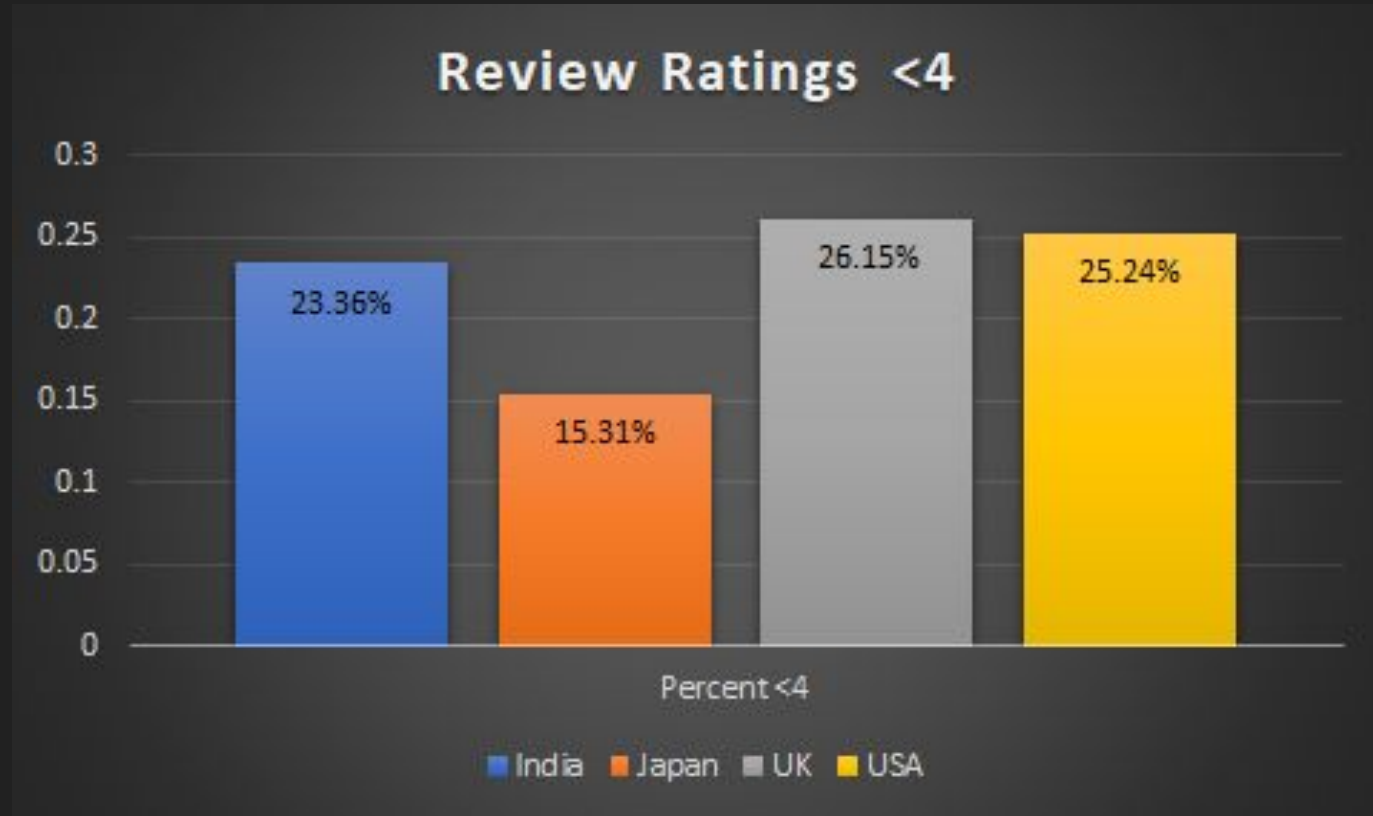
Top 4 Review Ratings > 8



Top 4 Review Ratings 4 > 8



Top 4 Review Ratings < 4



Japan Findings

Review Ratings > 8

- 3 of 5 of top rated movies were co-directed by Mamoru Miyano & Takahiro Sakurai.
- 3 of 5 Starred or co-starred Mamoru Miyano & Takahiro Sakurai

Review Ratings <4

- 12 of 15 Western Directors
- 11 of 15 Released in English



USA Findings

Review Ratings >8

- 3 of 68 of top rated movies were directed by Manny Velazquez

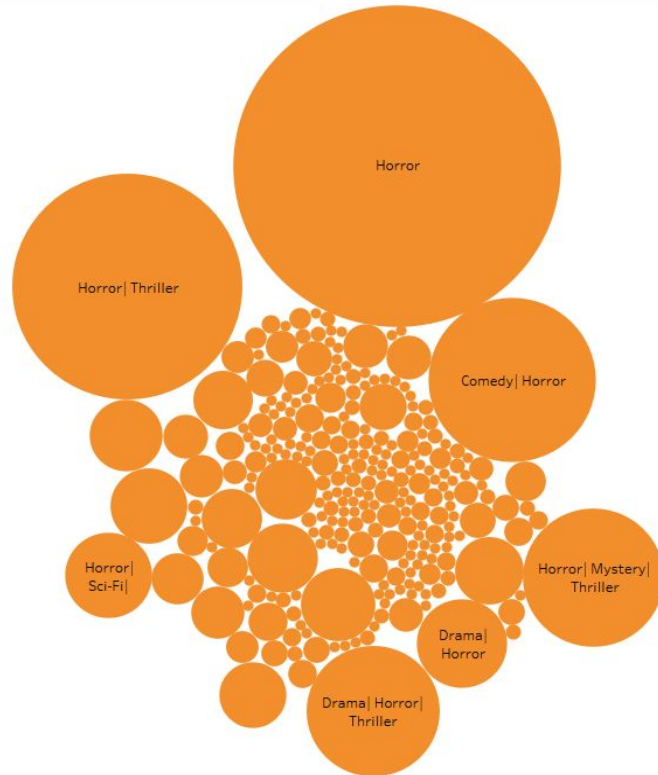
Review Ratings <4

- 7% were directed by 6 directors
- 9 of 478 directed by David DeCoteau
- 7 of 478 Starred Eric Roberts



Review Rating Comparison with Genres

Top Genre Review Ratings



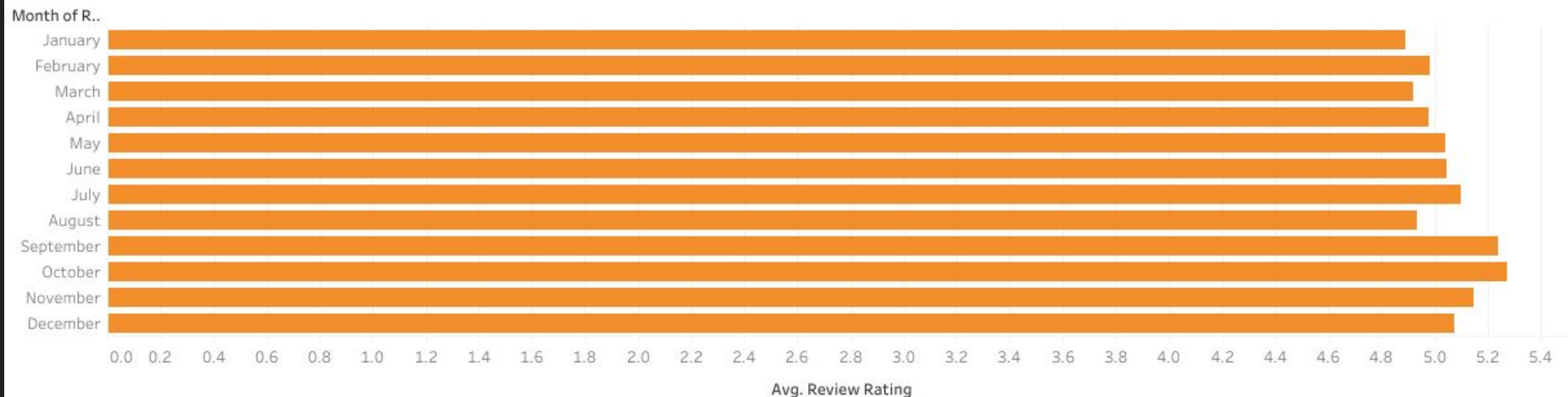
	Genres	Review Rating
241	Horror	4408.8
256	Horror Thriller	2225.8
170	Comedy Horror	1204.9
248	Horror Mystery Thriller	870.3
225	Drama Horror Thriller	784.5
...
42	Action Crime Horror Music Thriller	2.4
86	Adventure Comedy Fantasy Horror Sci-Fi	2.4
250	Horror Reality-TV Thriller	0.0
52	Action Drama Horror Mystery Sci-Fi Thriller	0.0
79	Action Horror Western	0.0

Correlation Between Genres, Movies Run Time, Top Four Countries

	Review Rating	MRT	TopCountriesR
Review Rating	1.0	0.31	-0.049
MRT	0.31	1.0	-0.011
TopCountriesR	-0.049	-0.011	1.0

Average Review Rating by Release Months

Release Date by Months



Summary/ Conclusion

- Low correlation with released countries
- High correlation with directors/cast
- Horror genre highly rated





Questions?????