

Vendor Sales Performance Analysis

441.41M

Total Sales

307.34M

Total Purchase

134.07M

Gross Profit

Vendor Name

All

Stock Turnover

0.43

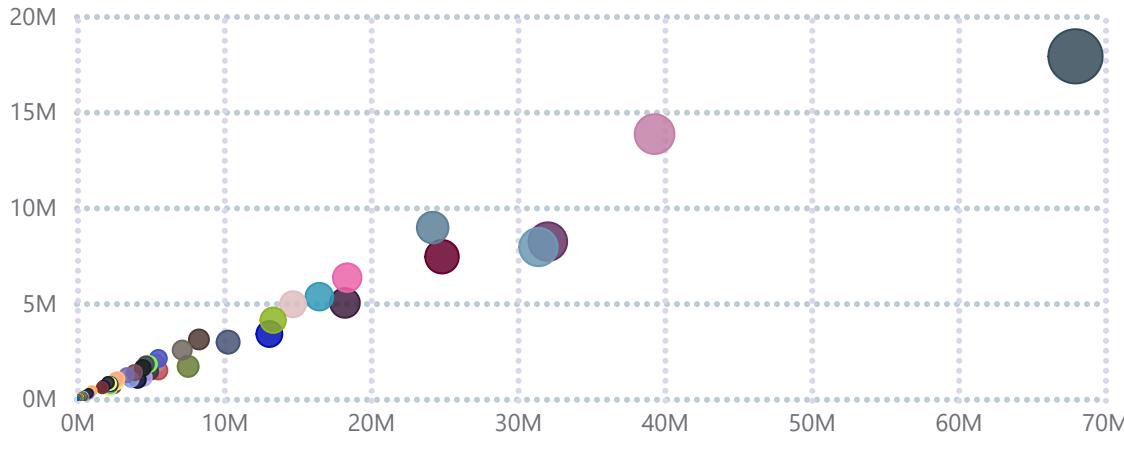
274.50

Profit Margin (%)

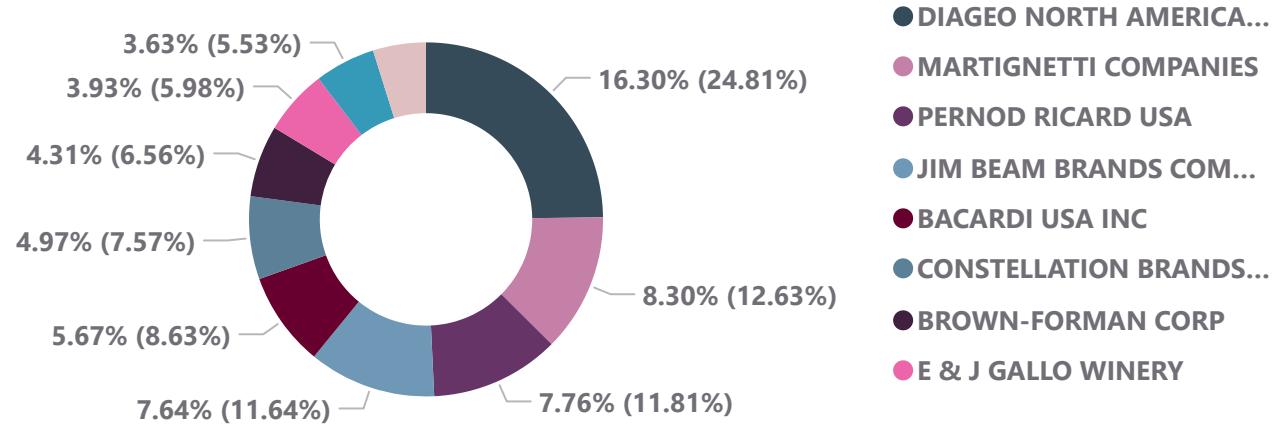
0.02

99.72

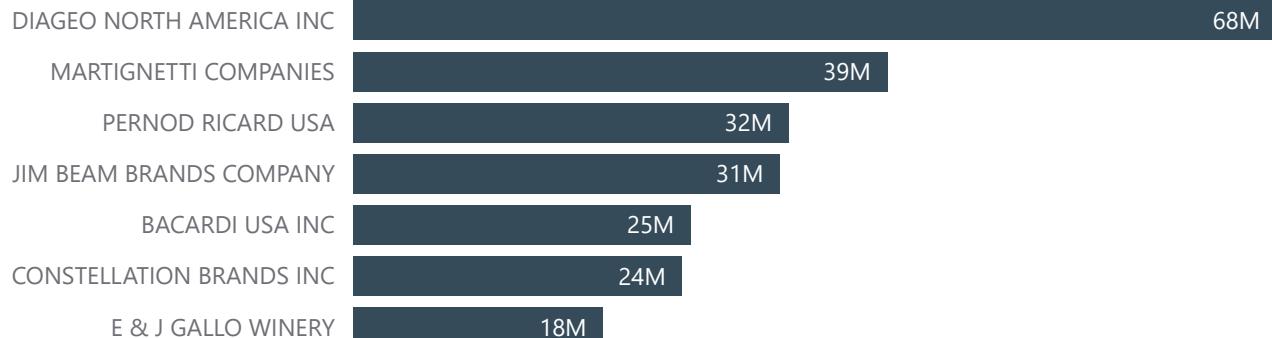
Vendor Sales vs Profit Analysis



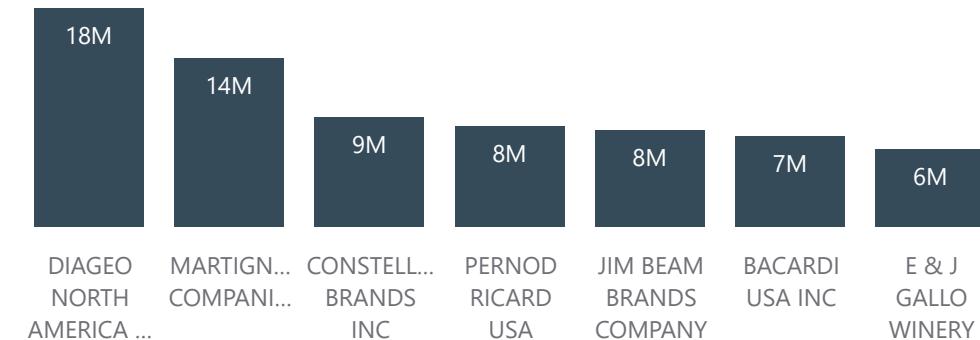
Top Vendors by Purchase Spend Share



Top Revenue-Generating Vendors



Most Profitable Vendors



Vendor Sales Performance Analysis

Stock Turnover

0.43 274.50

Description	Average Profit Margin	Sum of Total Sales Dollars
Ketel One Vodka	24.26	5,070,083.56
Jameson Irish Whiskey	25.18	5,715,759.69
Kahlua	25.18	3,604,858.66
Grey Goose Vodka	25.41	7,209,608.06
Jack Daniels No 7 Black	26.53	7,964,746.76
Absolut 80 Proof	27.05	6,244,752.03
Tanqueray	27.18	3,456,697.90
Capt Morgan Spiced Rum	27.26	6,356,320.62
Baileys Irish Cream	27.79	4,150,122.07
Tito's Handmade Vodka	28.95	7,399,657.58

2.03

Average Stock...

0.30

Overall Profit Margin

2.71M

Total Unsold Inventory

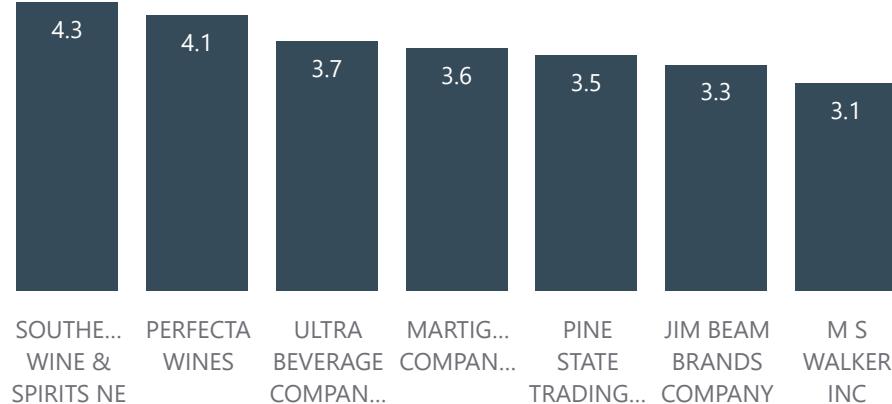
Product

All

Vendor Name

All

Sales to Purchase Efficiency by Vendor



Vendors with Highest Unsold Inventory Value



Slow-Moving Vendors (Lowest Stock Turnover)

