

TOTAL SALES

Sum of Sales

2.30M

TOTAL PROFIT

Sum of Profit

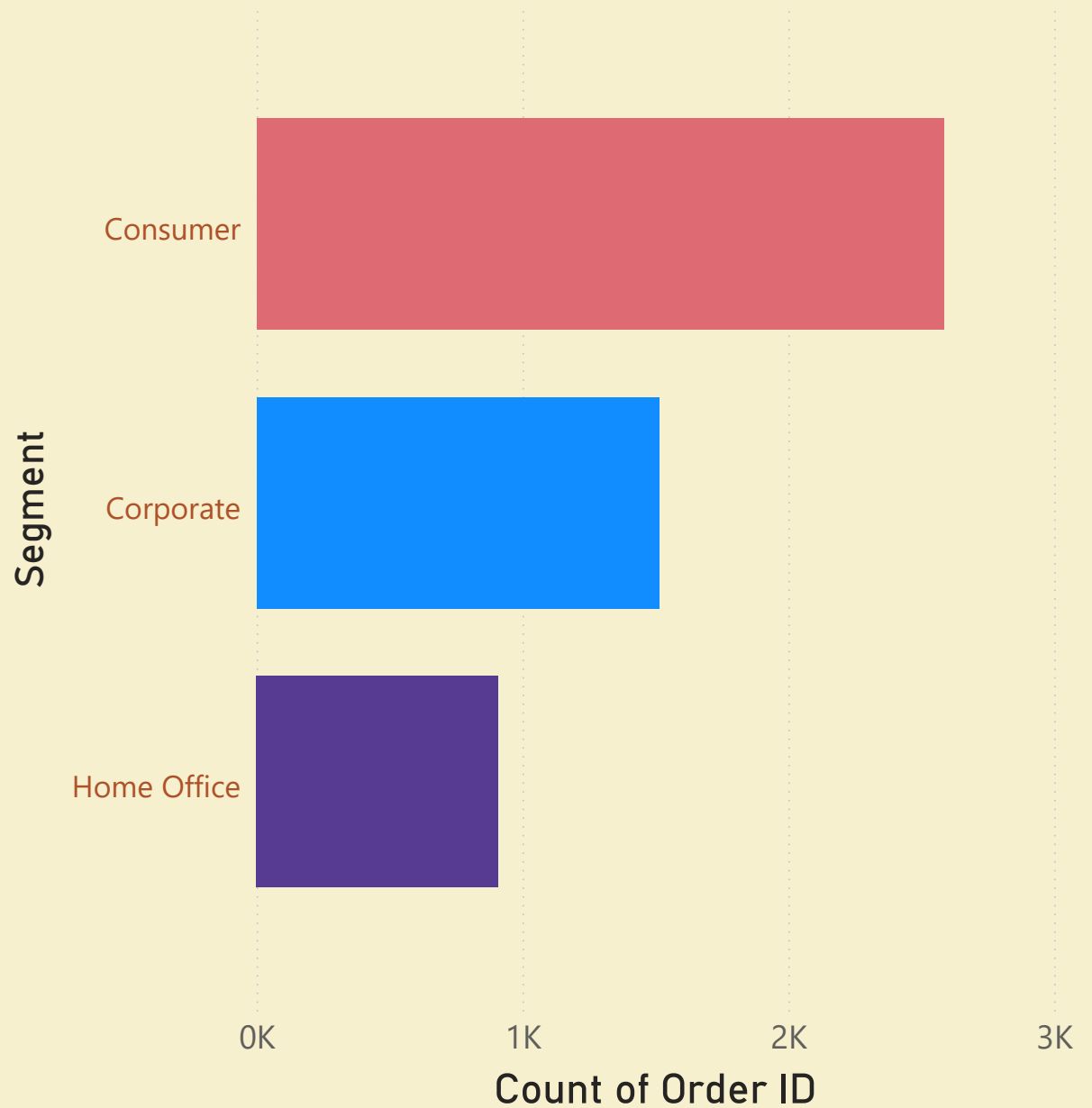
286.4...

TOTAL ORDERS

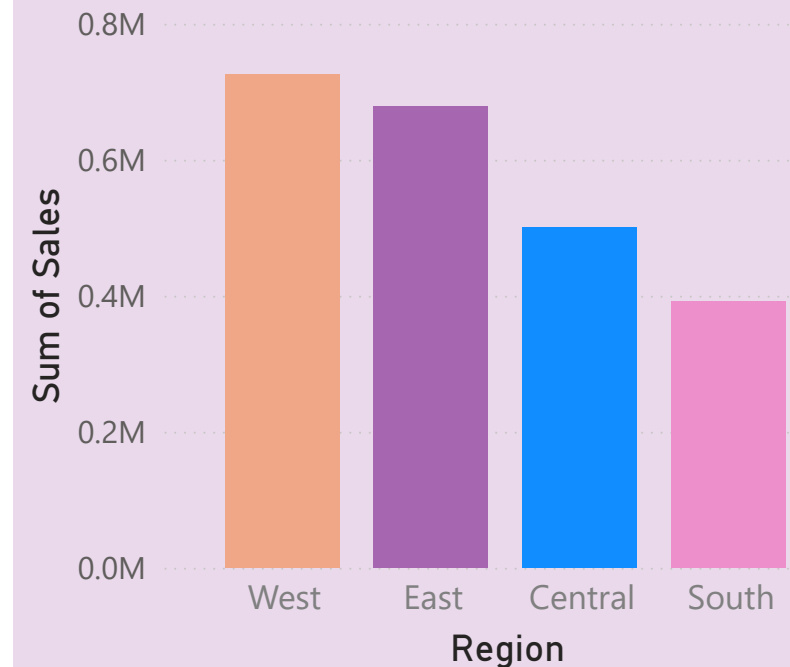
Unique Orders

5K

Count of Order ID by Segment



Sum of Sales by Region

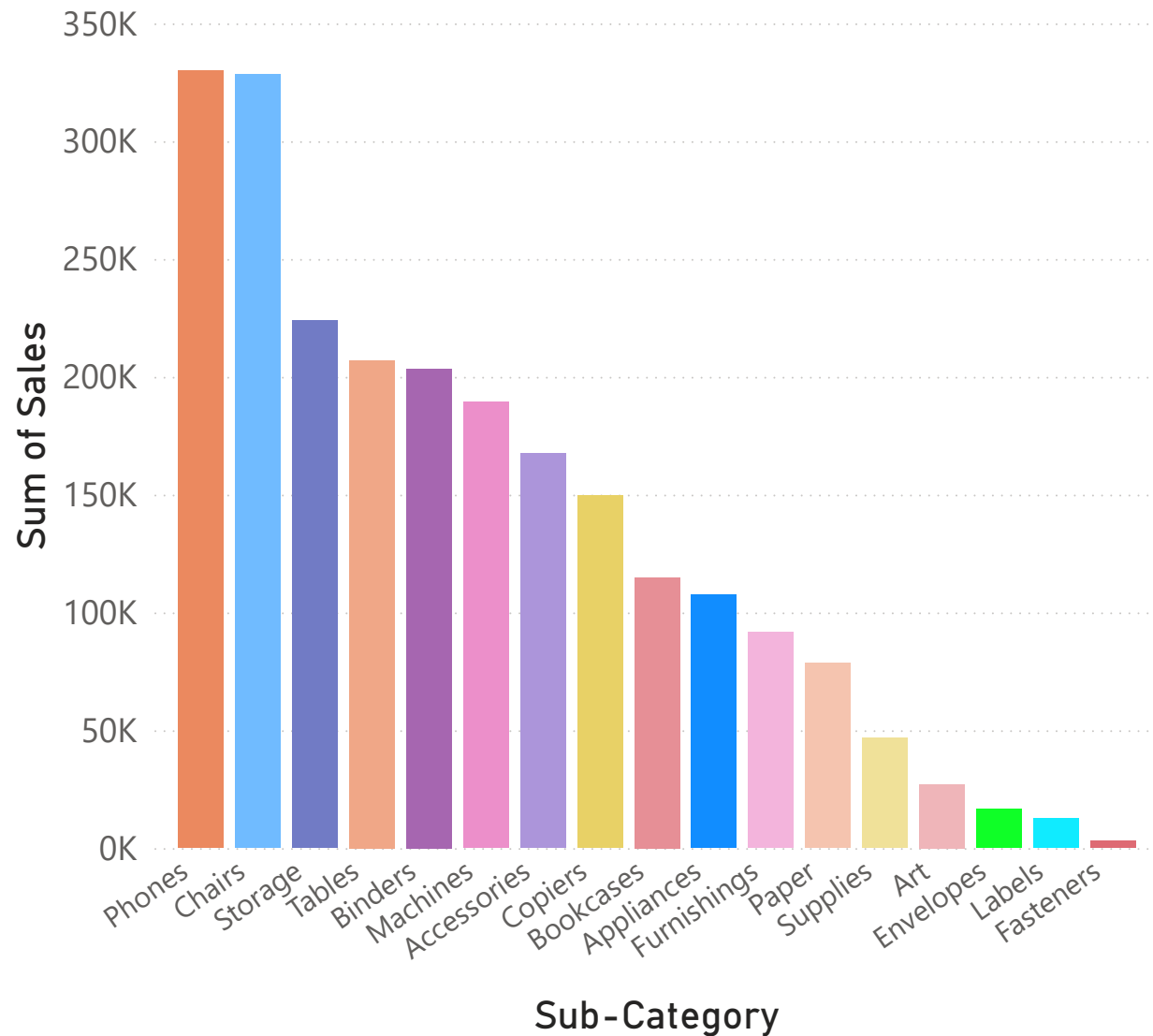


Sum of Profit by Region

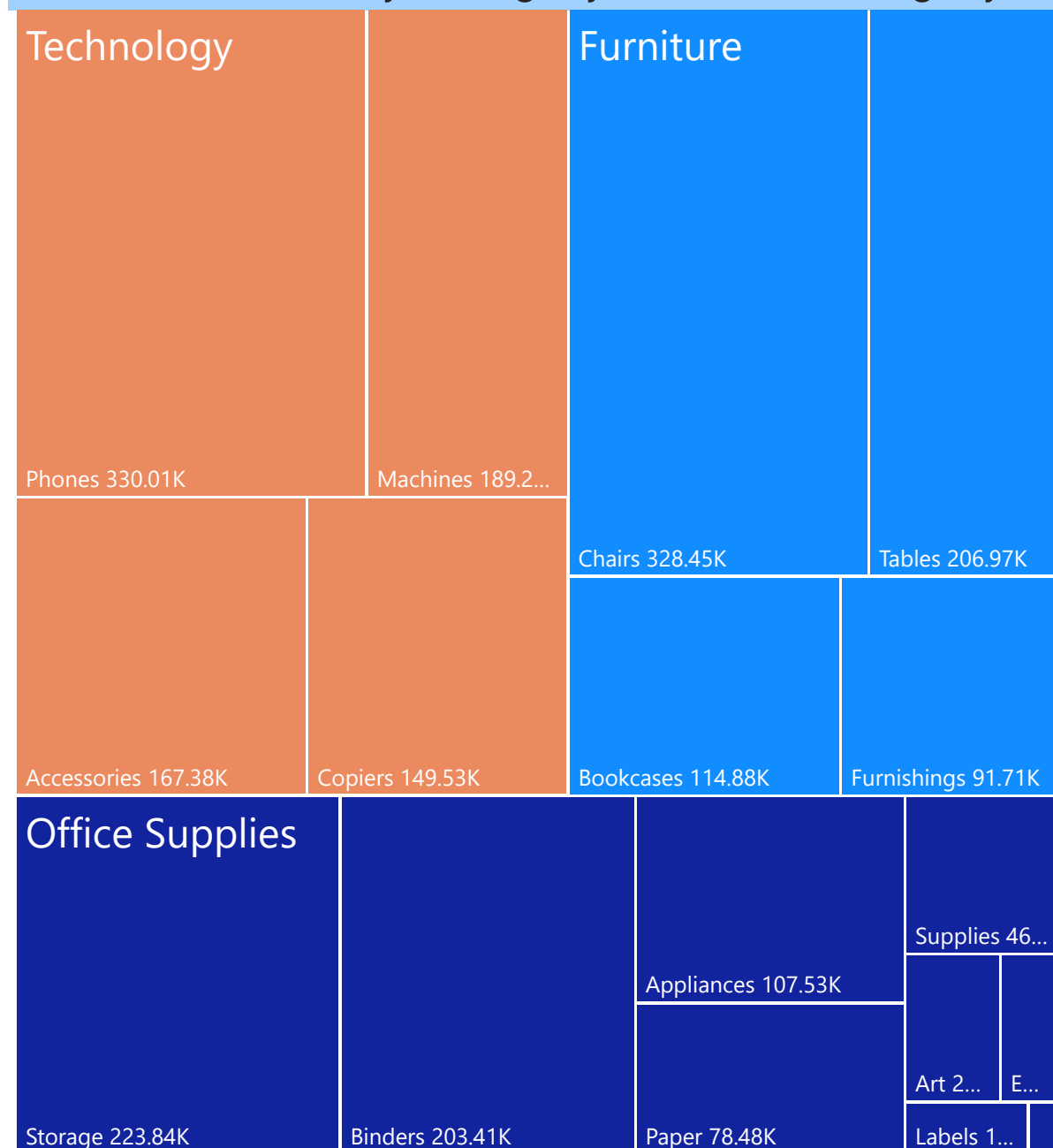


Quick measure

Sum of Sales and Sum of Profit by Sub-Category

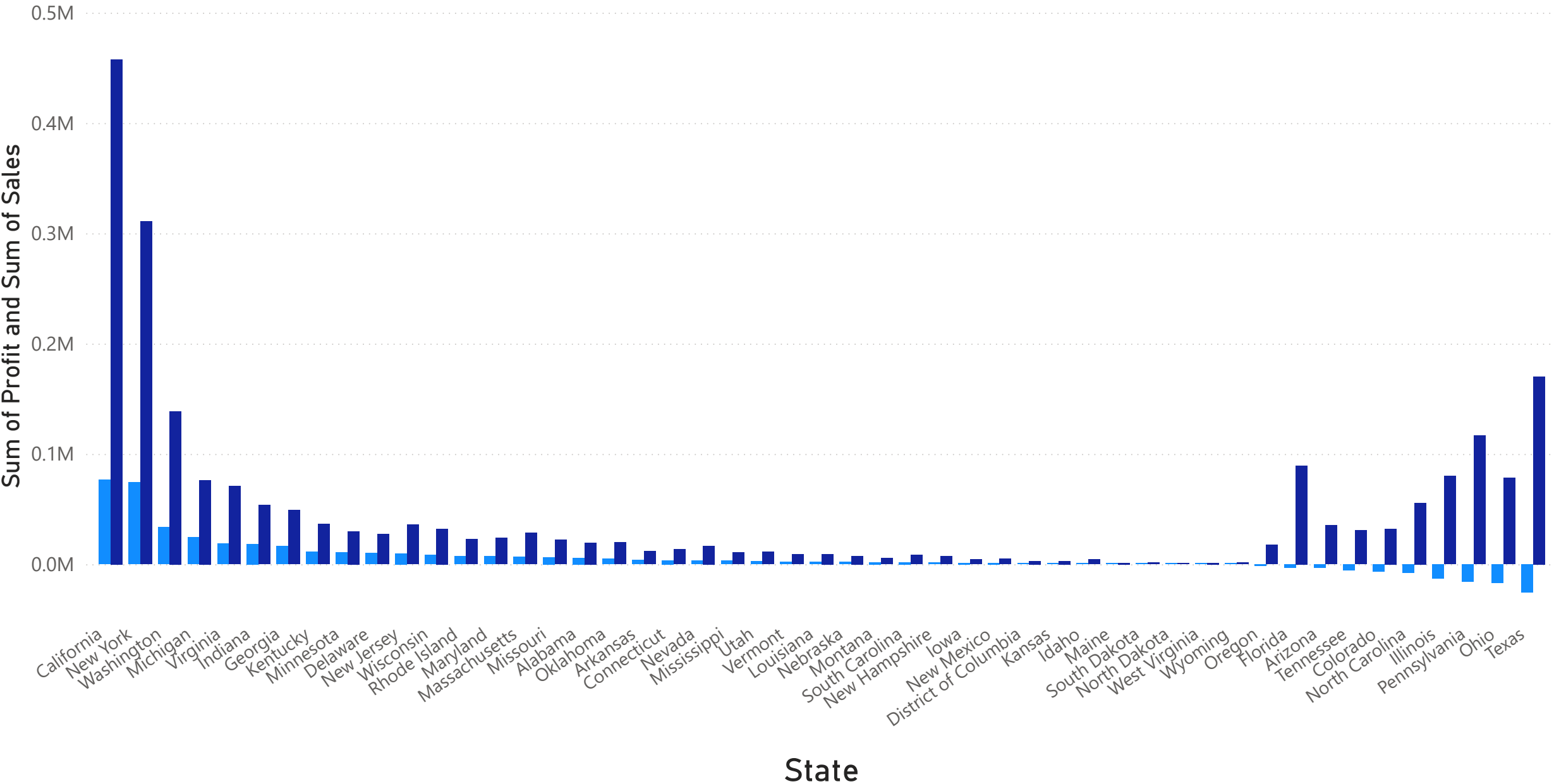


Sum of Sales by Category and Sub-Category



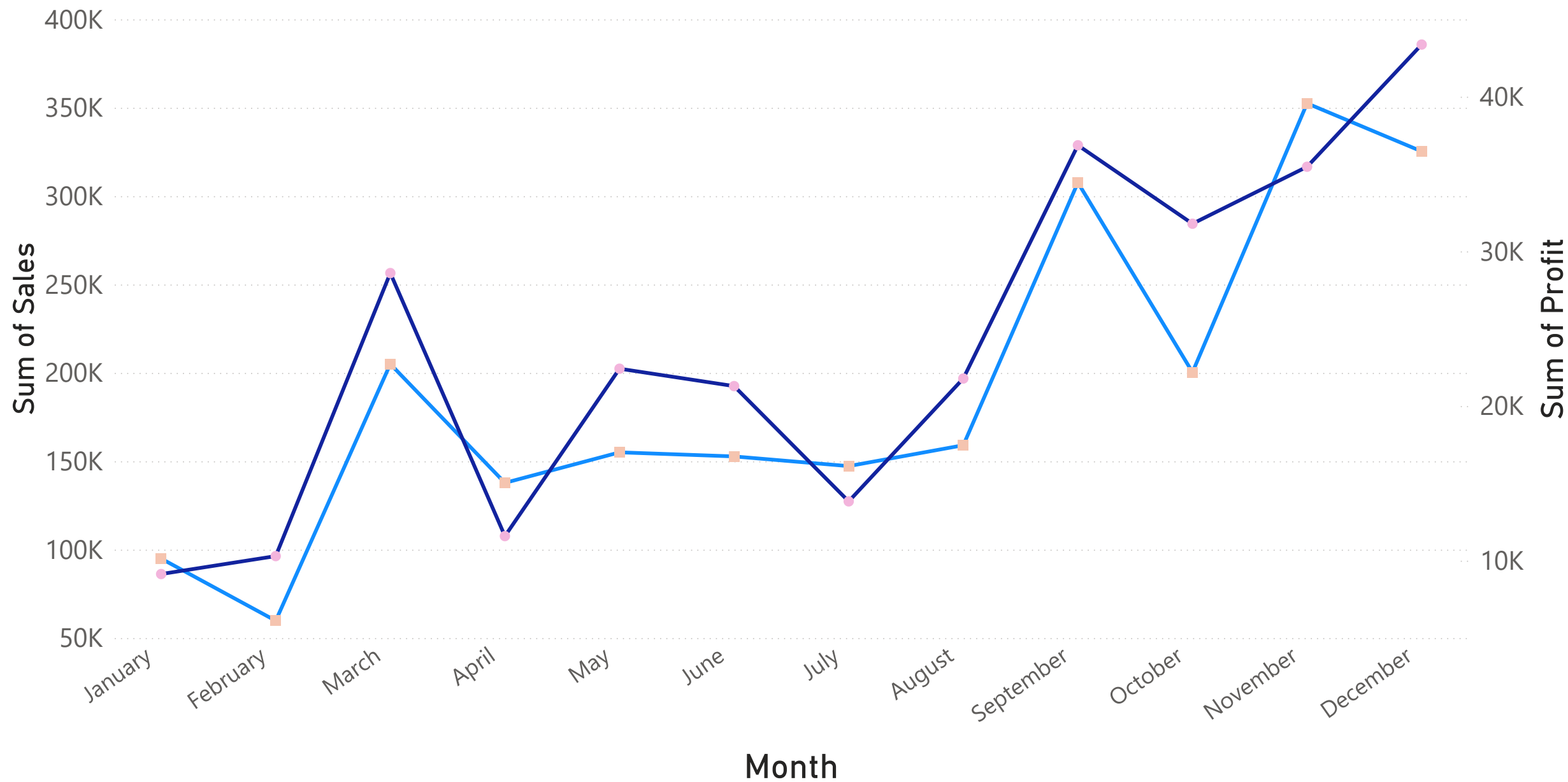
Sum of Profit and Sum of Sales by State

● Sum of Profit ● Sum of Sales

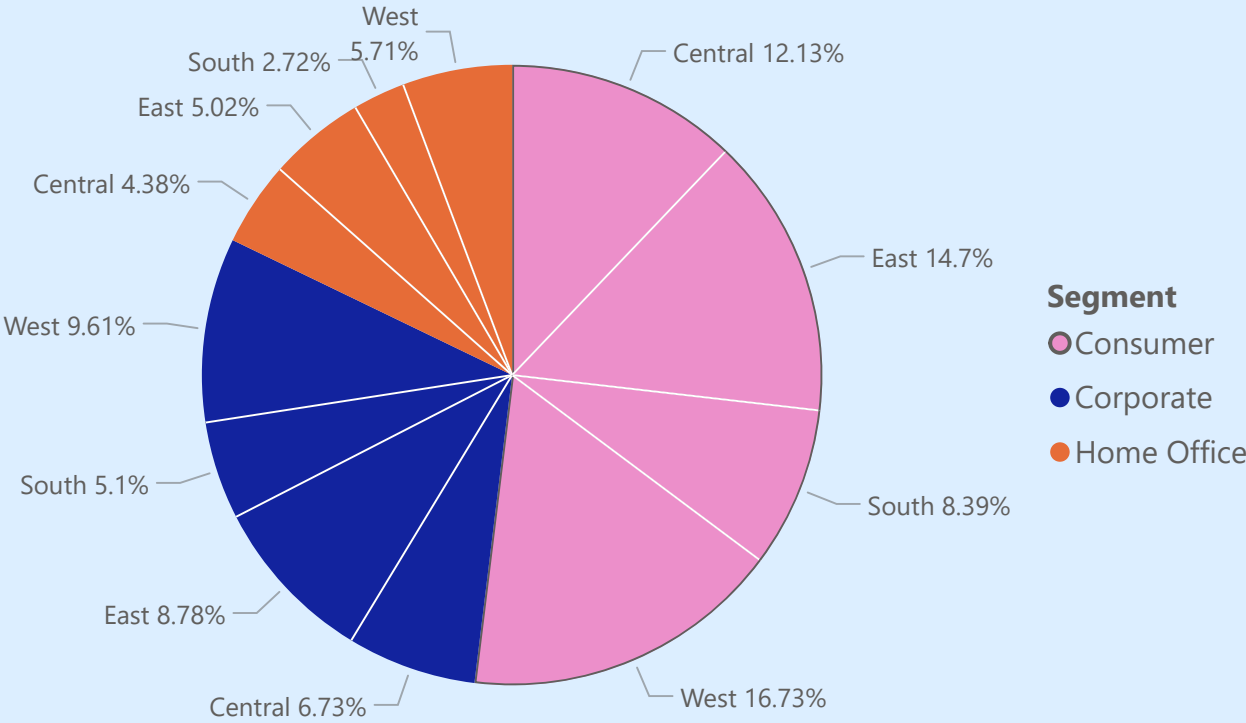


Sum of Sales and Sum of Profit by Month

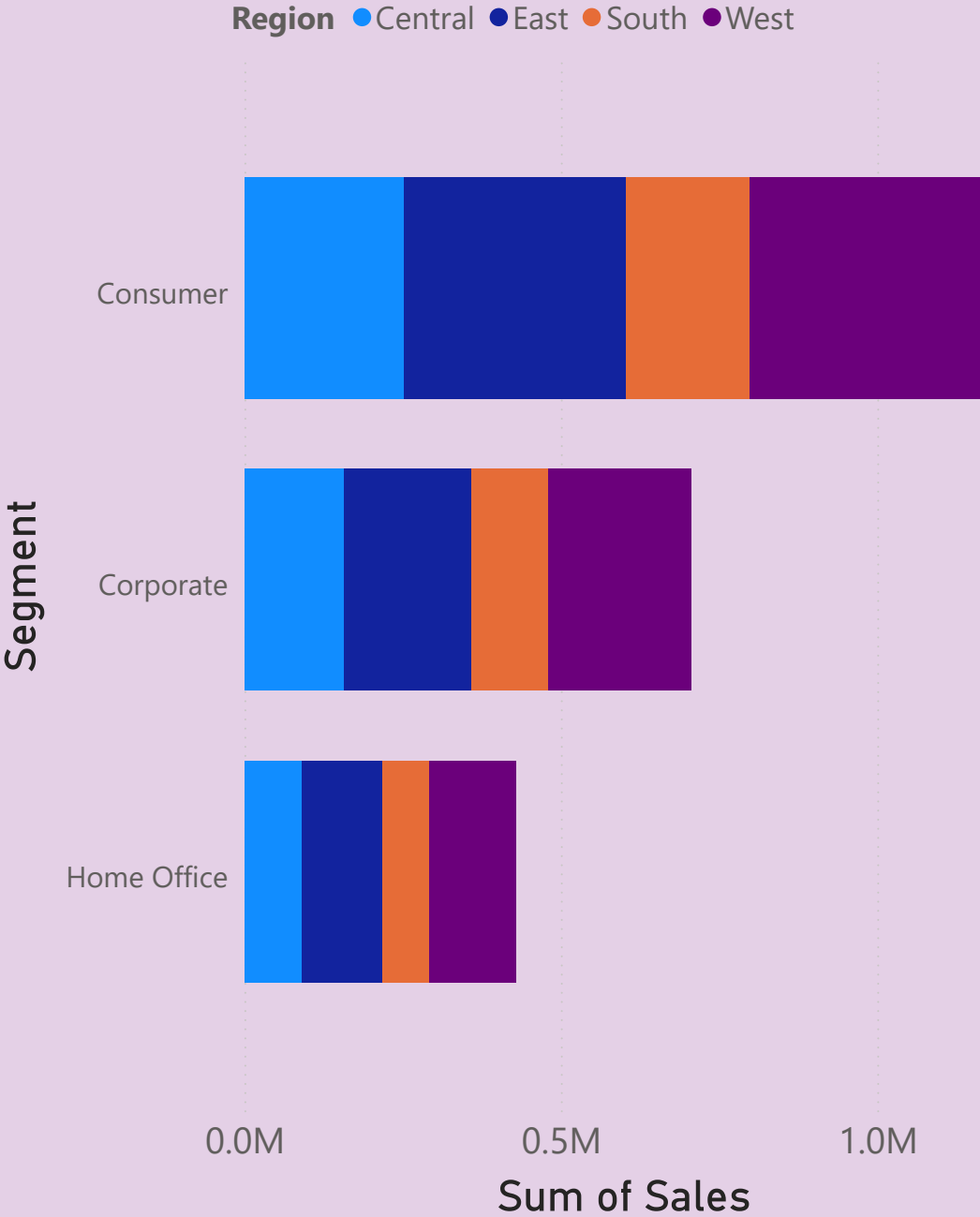
■ Sum of Sales ● Sum of Profit



Count of Order ID by Segment and Region

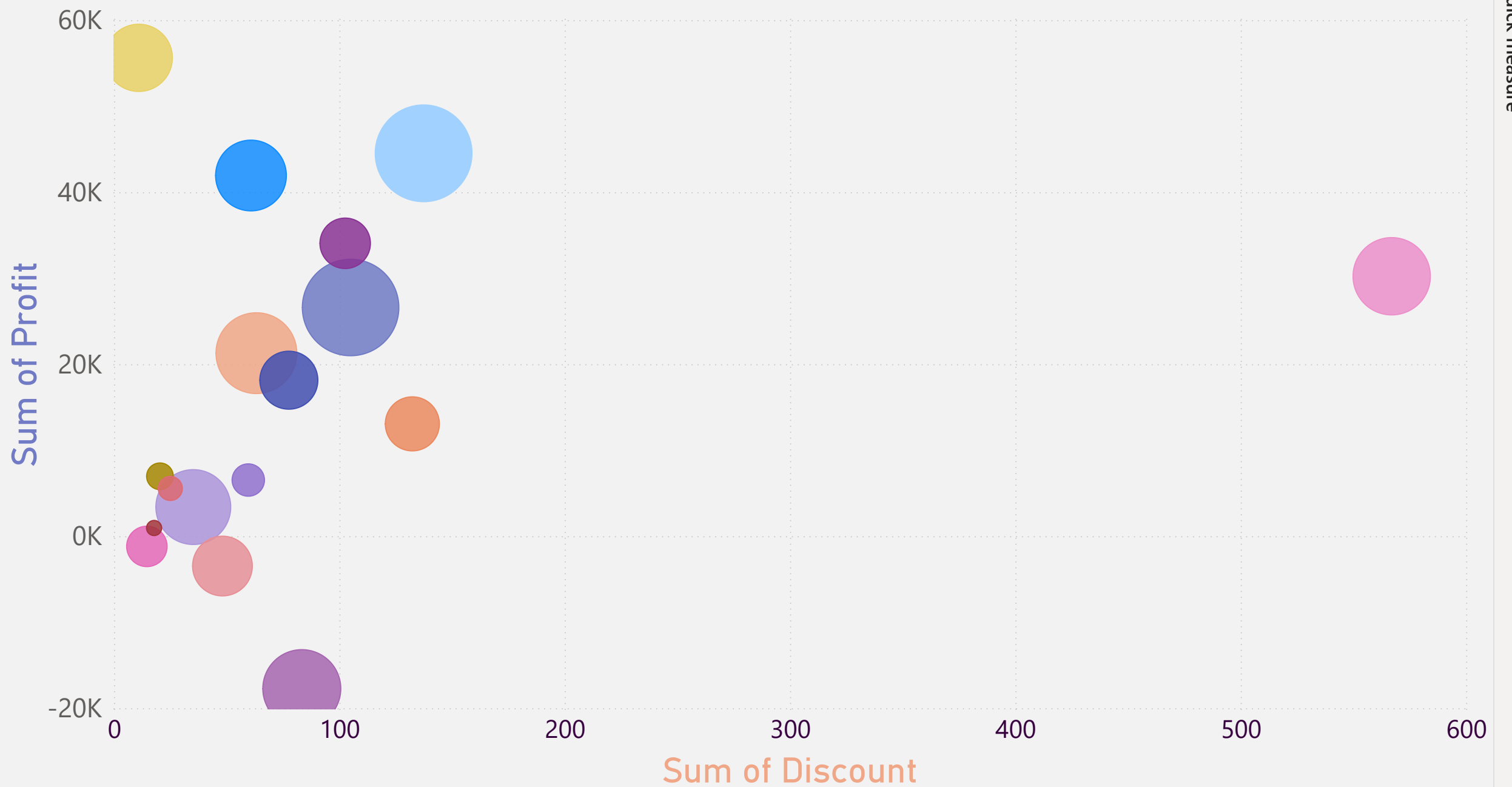


Sum of Sales by Segment and Region



Sum of Discount, Sum of Profit and Sum of Sales by Sub-Category

» Quick measure



SUMMARY REPORT

=> METRICS AND ITS VALUES

- TOTAL SALES : \$ 2.30 Million
- TOTAL PROFIT : \$ 286.4K (approx.)
- TOTAL ORDERS : 5,000 Orders

=> SALES AND PROFIT BY REGION

- TOP REGION (SALES) : WEST
- TOP REGION (PROFIT) : WEST
- LOW SALE REGION : CENTRAL
- LOW PROFIT REGION : CENTRAL

=> PERFORMANCE BY SEGMENT

- 1) CONSUMER
 - MAX. PERCENTAGE OF ORDERS : ~16.73%
 - REGION : WEST
- 2) CORPORATE
 - MAX.PERCENTAGE OF ORDERS : ~14.7%
 - REGION : EAST
- 3) HOME OFFICE
 - MAX.PERCENTAGE OF ORDERS : ~8.39%
 - REGION : WEST

=> TOP SUB- CATEGORIES WITH SALES

- 1) Phones : ₹330.01K
- 2) Chairs : \$ 328.45K
- 3) Storage : ₹223.84K
- 4) Tables : ₹206.97K
- 5) Binders : ₹203.41K

=>MONTHLY SALES AND PROFIT TRENDS

- PEAK SALES /PROFIT MONTHS : NOVEMBER & DECEMBER
- LOWEST ACTIVITY : JANUARY & FEBRUARY