TOTAL SALES

Sum of Sales

2.30M

TOTAL PROFIT

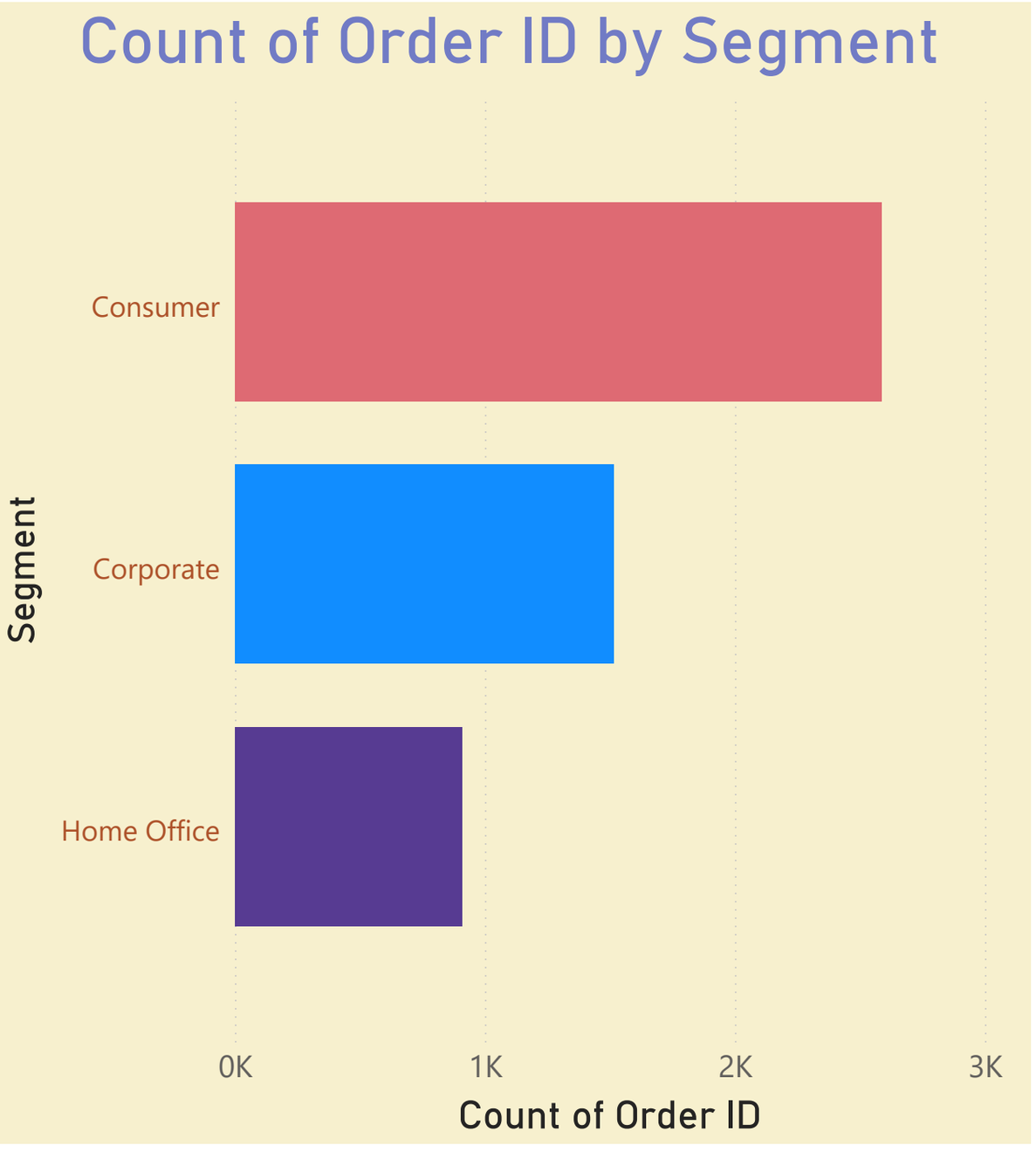
Sum of Profit

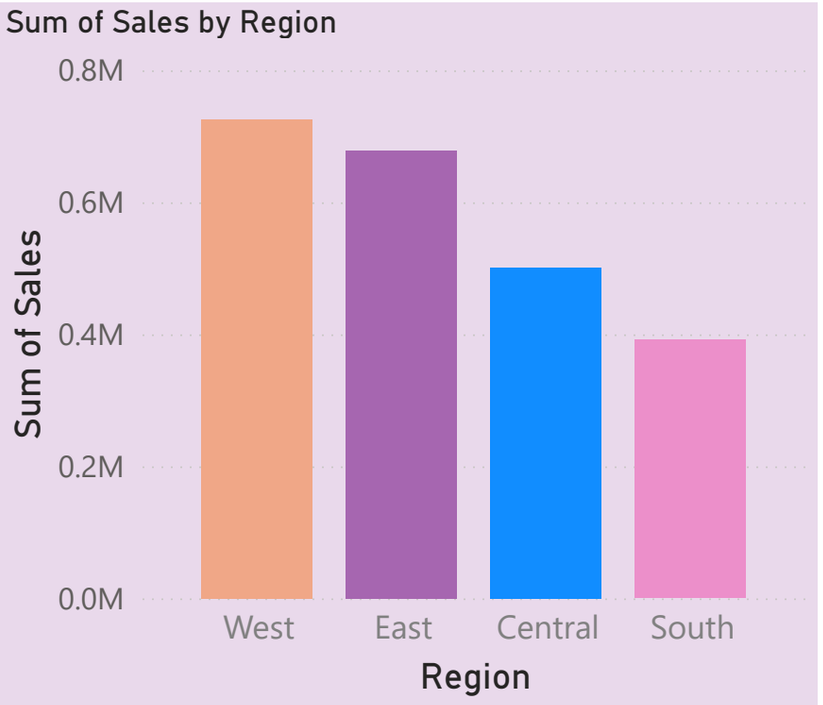
286.4...

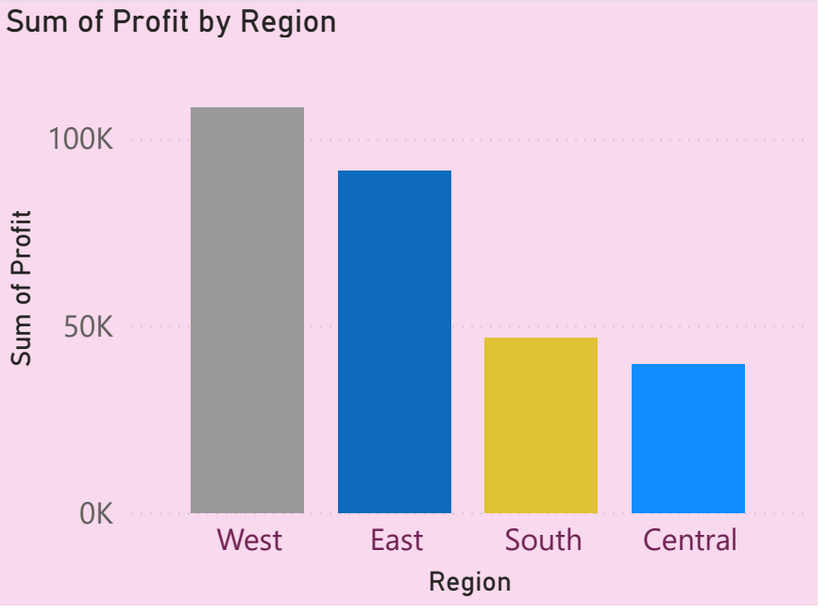
TOTAL ORDERS

Unique Orders

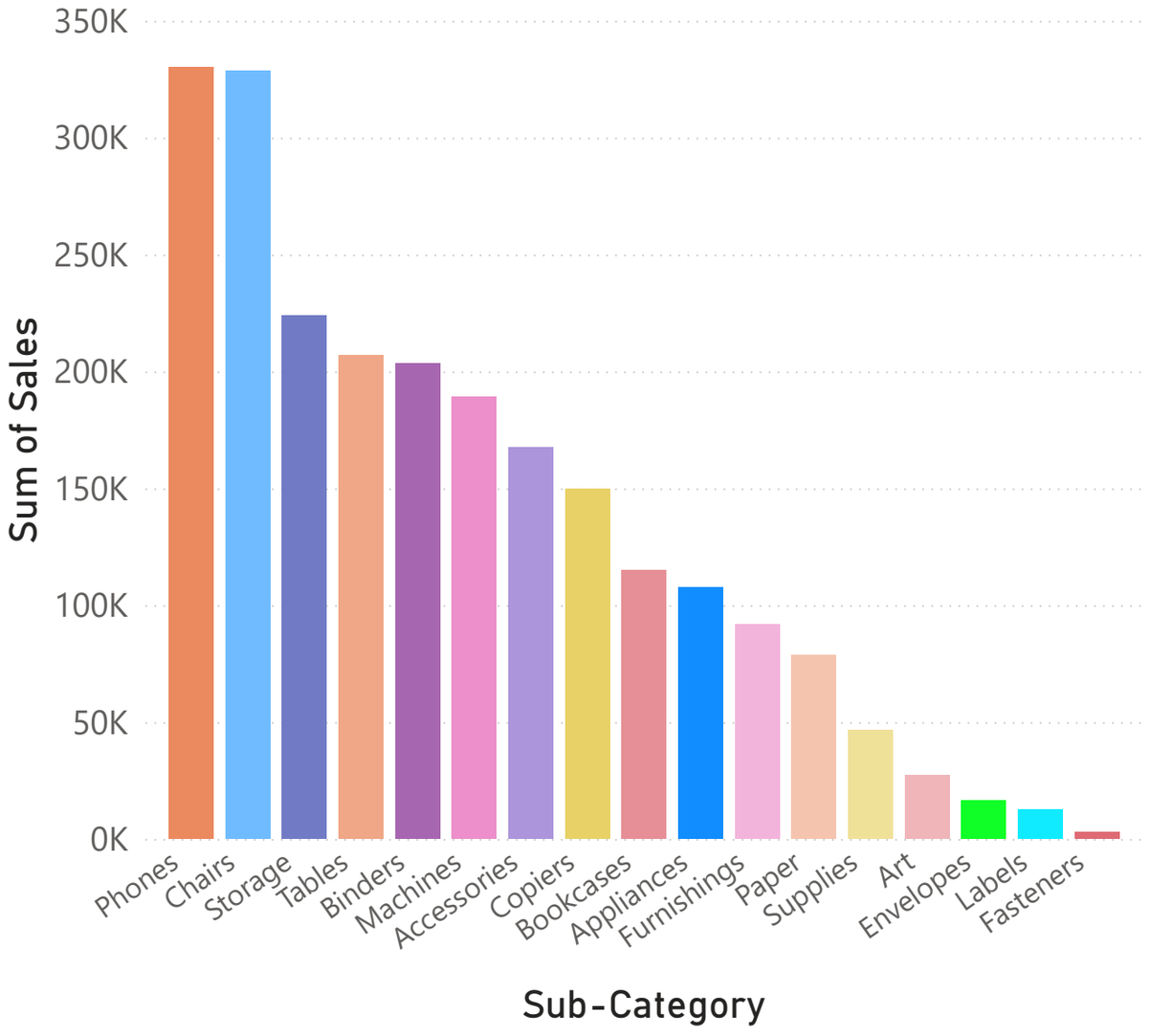
5K



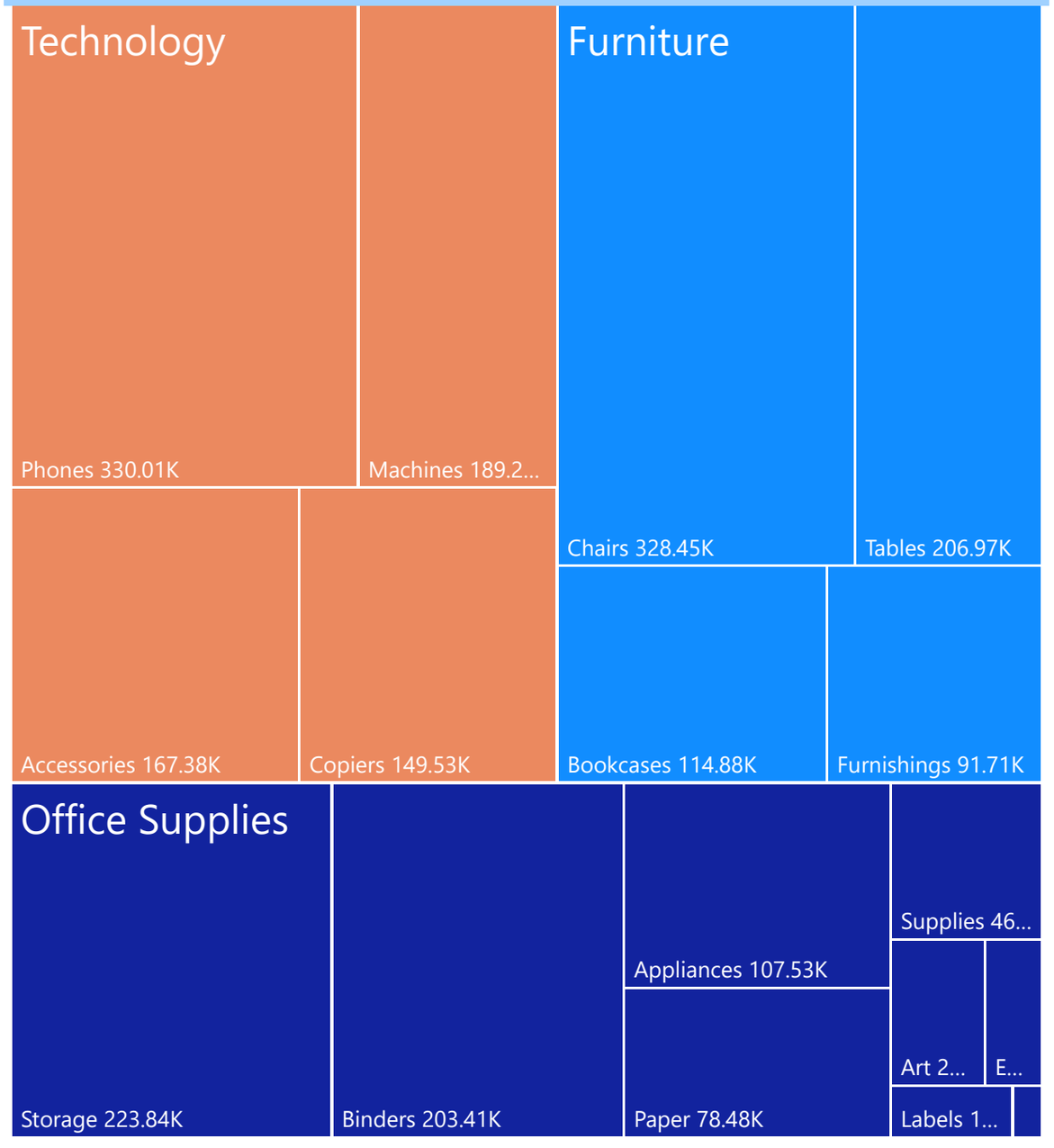




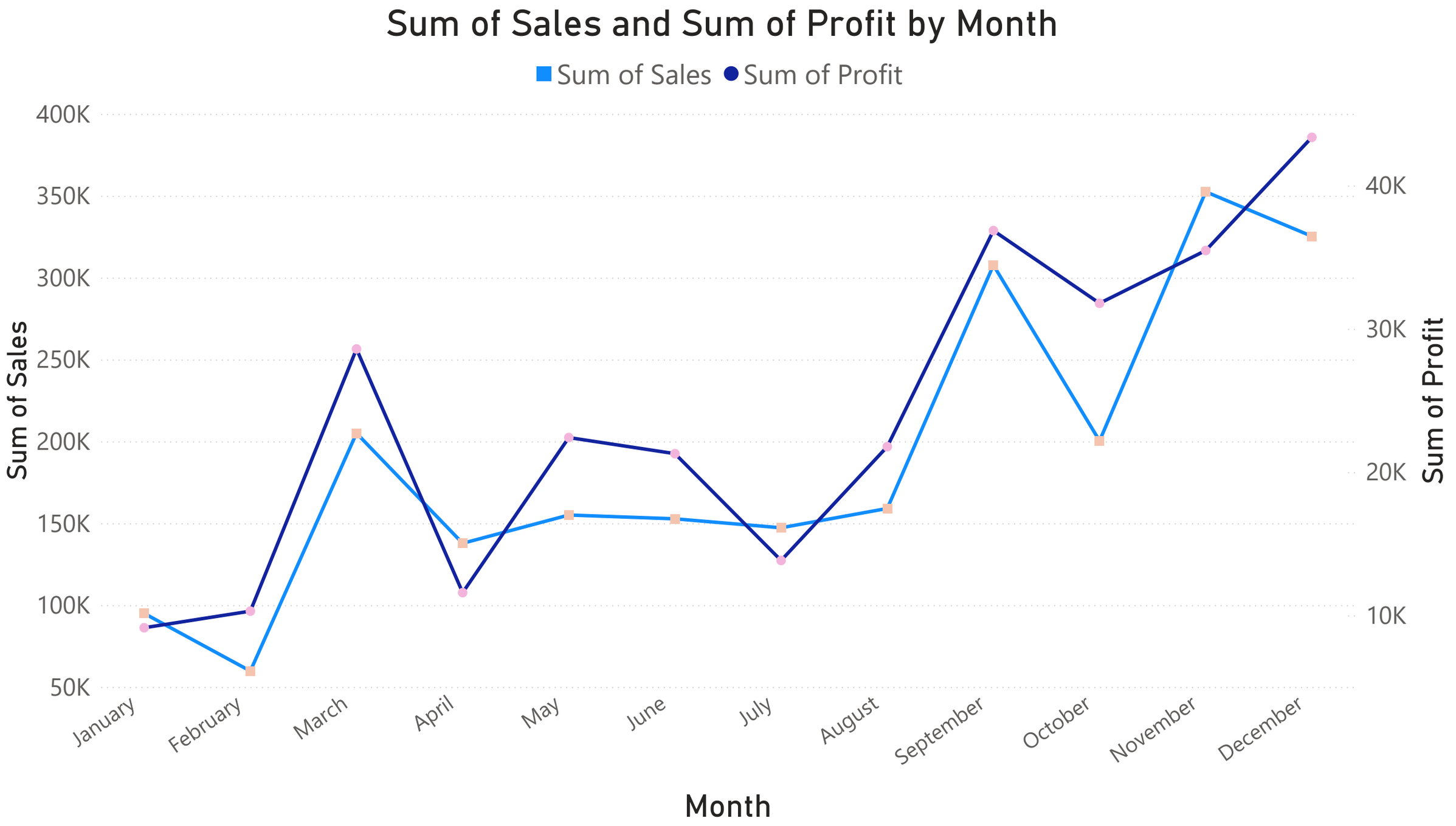
Sum of Sales and Sum of Profit by Sub-Category



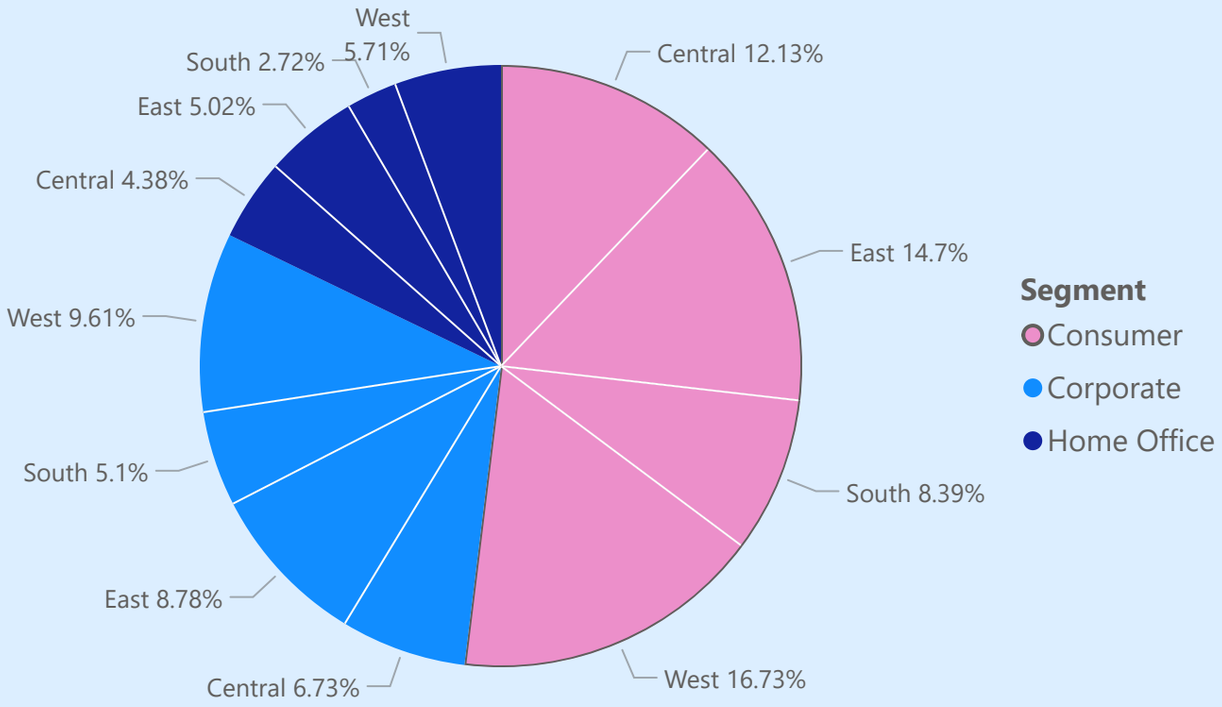
Sum of Sales by Category and Sub-Category



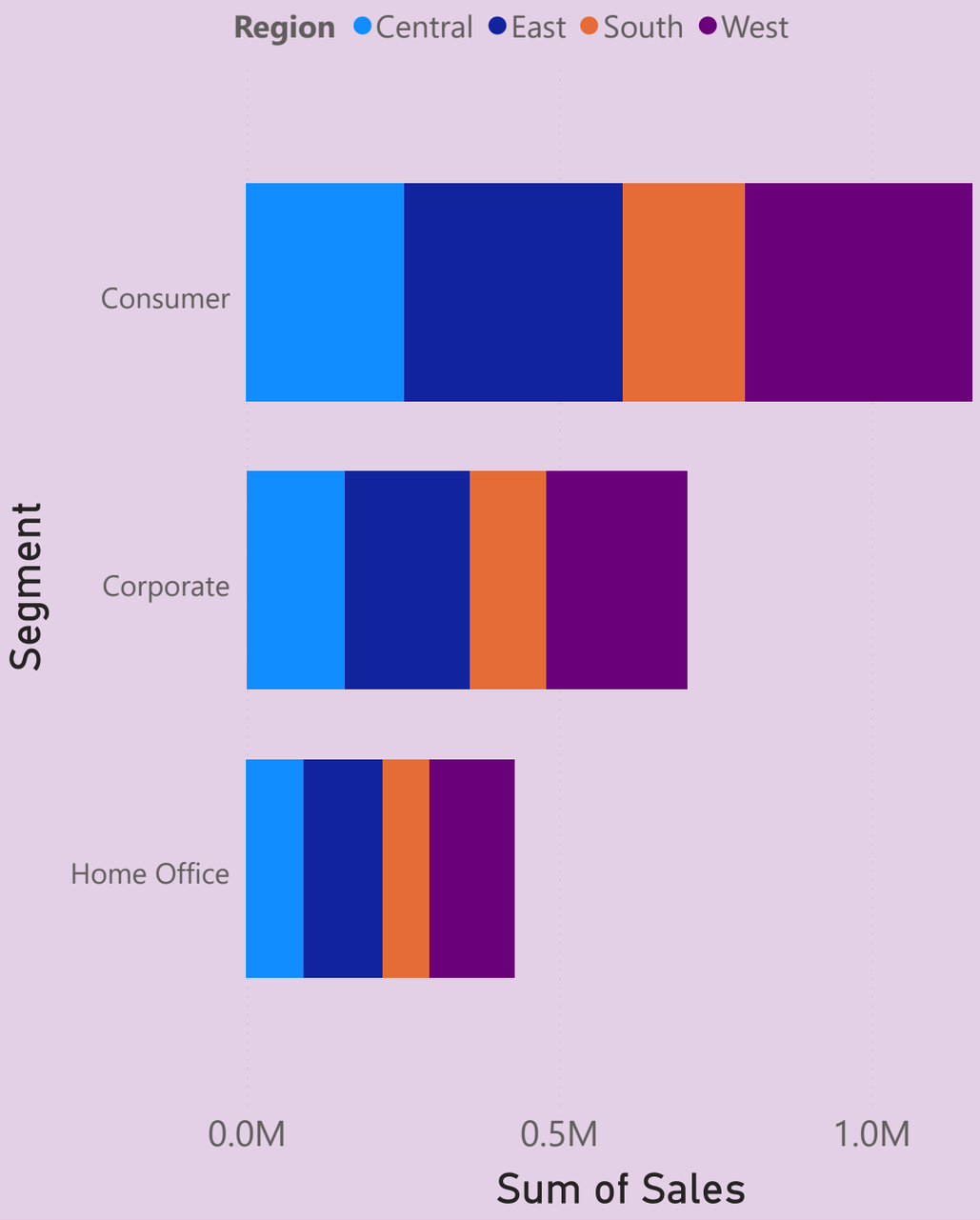
Sum of Profit and Sum of Sales by State
Sum of Profit
Sum of Sales
0.5M
0.4M
0.3M
0.2M
0.1M
0.0M
Sum of Profit and Sum of Sales
California
New York
Washington
Michigan
Virginia
Indiana
Georgia
Kentucky
Minnesota
Delaware
New Jersey
Wisconsin
Rhode Island
Maryland
Massachusetts
Missouri
Alabama
Oklahoma
Arkansas
Connecticut
Nevada
Mississippi
Utah
Vermont
Louisiana
Nebraska
Montana
South Carolina
New Hampshire
Iowa
New Mexico
District of Columbia
Kansas
Idaho
Maine
South Dakota
North Dakota
West Virginia
Wyoming
Oregon
Florida
Arizona
Tennessee
Colorado
North Carolina
Illinois
Pennsylvania
Ohio
Texas
State

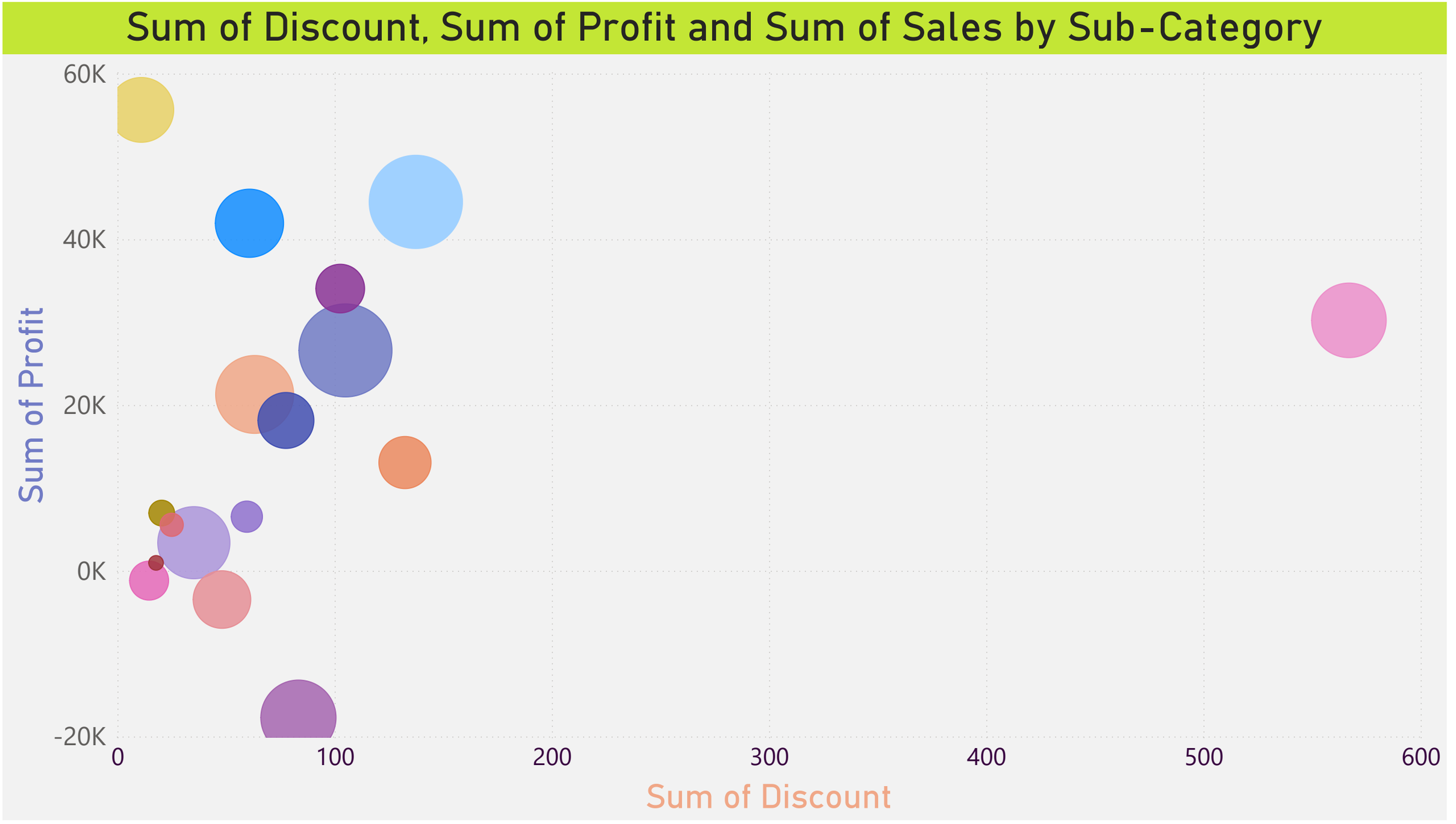

Sum of Sales and Sum of Profit by Month
Sum of Sales
Sum of Profit
400K
350K
300K
250K
200K
150K
100K
50K
40K
30K
20K
10K
Sum of Sales
Sum of Profit
January
February
March
April
May
June
July
August
September
October
November
December
Month

Count of Order ID by Segment and Region



Sum of Sales by Segment and Region




Sum of Discount, Sum of Profit and Sum of Sales by Sub-Category
60K
40K
20K
0K
-20K
Sum of Profit
0
100
200
300
400
500
600
Sum of Discount

SUMMARY REPORT

=> METRICS AND ITS VALUES
- TOTAL SALES : $ 2.30 Million
- TOTAL PROFIT : $ 286.4K (approx.)
- TOTAL ORDERS : 5,000 Orders

=> SALES AND PROFIT BY REGION
- TOP REGION (SALES) : WEST
- TOP REGION (PROFIT) : WEST
- LOW SALE REGION : CENTRAL
- LOW PROFIT REGION : CENTRAL

=> PERFORMANCE BY SEGMENT

1) CONSUMER
- MAX. PERCENTAGE OF ORDERS : ~16.73%
- REGION : WEST

2) CORPORATE
- MAX.PERCENTAGE OF ORDERS : ~14.7%
- REGION : EAST

3) HOME OFFICE
- MAX.PERCENTAGE OF ORDERS : ~8.39%
- REGION : WEST

=> TOP SUB- CATEGORIES WITH SALES

1) Phones : ₹330.01K
2) Chairs : $ 328.45K
3) Storage : ₹223.84K
4) Tables : ₹206.97K
5) Binders : ₹203.41K

=>MONTHLY SALES AND PROFIT TRENDS
- PEAK SALES /PROFIT MONTHS : NOVEMBER & DECEMBER
- LOWEST ACTIVITY : JANUARY & FEBRUARY