Arshpreet Kaur

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Internship

Business Analyst Intern   **June 2025 – Aug 2025**

EY[Ernest & Young]

- Conducted competitive analysis of e-learning programs and proposed new modules, enhancing EY's future-ready course portfolio which has led to creation of a blueprint.
- Designed a blueprint for an AI-driven skill gap platform, enabling automated course recommendations by aligning learner skills with market demand.
- Created Excel reports and structured content to support course planning and decision-making.
- Delivered executive-level presentations, translating complex findings into actionable recommendations using PPT and Streamlit prototypes.

Project Intern   **Feb 2025 – Apr 2025**

Ken Research

- Conducted market research & data collection for a government-backed EV sector project, managing surveys with 700+ questions on the Zoho platform.
- Developed a market research report for leading robotics and automation startup, performing SWOT analysis and competitor research for AI welding technology.
- Analyzed one of the UAE's biggest automotive markets (car subscription, leasing, rental, services), cleaned and verified data, and built a Power BI interactive dashboard.
- Created a database of IB schools across multiple countries, led surveys, and developed an Excel dashboard for K-12 education market analysis in Southeast Asia.

Projects

Data Analysis Simulation/ *Deloitte*   **July 2025**

- Completed a Deloitte job simulation involving data analysis and forensic technology
- Created a data dashboard using Tableau
- Used Excel to classify data and draw business conclusions

Excel Skills for Business / *Goldman Sachs*   **Oct 2024**

- Mastered key Excel functions like Pivot Tables, VLOOKUP, and Data Validation for efficient data handling.
- Created interactive dashboards and visual reports to simplify complex data insights
- Reduced manual errors through structured data cleaning techniques

Certificates

Introduction to Statistics   **March 2021**

Coursera | Stanford University

Prompt Engineering For ChatGPT   **October 2023**

Coursera | Vanderbilt University

Technical Skills

Languages: HTML, CSS, PYTHON

Skills: Excel, Power BI, Predictive Analytics, SPSS, Google Analytics, SQL, Market Research, Statistics, Tableau

Education

Lovely Professional University Punjab   **2024 – 2026**

MBA (Business Analytics) – Percentage: 80%   *Phagwara, Punjab*

Apeejay College of Fine Arts   **2021 – 2024**

Bachelors of Commerce (Hons. In Banking) — Percentage: 70%   *Jalandhar, Punjab*