WINTER INTERNSHIP ROADMAP

EV Sector: Database creation + survey insights supporting government EV strategy.
Robotics Startup: Strategic market research report with SWOT and competitor mapping.
Automobile Sector (Dubai): Interactive Power BI dashboard for decision-making.
Education Sector (Southeast Asia): Dashboard + database for K-12 school market analysis.

Mapped project scope across various sectors by building EV 2-wheeler & IB school databases for research & validation

Conducted competitor analysis & SWOT for a robotics startup, researched Dubai's automotive market, & identified market gaps & opportunities across EV, robotics, and automotive industries

Prepared market research reports across various sectors, integrating survey results with secondary research to deliver actionable insights & stakeholder recommendations

Orientation & Data Gathering

Survey Management & Data Collection

Market Research & Analysis

Dashboard Development

Reporting & Insights

Designed & managed 700+ question EV survey on Zoho, led data collection for Southeast Asia's education market, & validated responses using EV & IB school databases.

Developed interactive, data-cleaned Power BI dashboards for Dubai's automobile sector & Excel dashboards for education insights, ensuring visual intuitiveness for decision-making