Jessica Su

561.543.1855 jtysu@stanford.edu

Education

Stanford University

PhD student, Computer Science (4.0 GPA)

Stanford University

M.S., Computer Science (4.0 GPA)

California Institute of Technology

B.S., Computer Science (3.8 GPA)

Palo Alto, CA

September 2013 - present

Palo Alto, CA

September 2013 - September 2016

Pasadena, CA

September 2007 - June 2013

Work experience (selected)

• Stanford University

PhD Student, September 2013 - present

Developed infrastructure to deanonymize web browsing history using publicly available Twitter data.
 Successfully deanonymized 72% of experiment participants. Published the results in a conference paper ("De-anonymizing Web Browsing Data with Social Networks", WWW 2017).

Facebook

Software Engineering Intern, Summer 2017

- Trained machine learning models to optimize Facebook's understanding of people, improving the quality of their ads.

• Twitter

Research Intern, Summer 2015, Fall 2015, Winter 2016

- Quantified the effect of Who To Follow recommendations on the global structure of the Twitter network.
 Published the results in a conference paper ("The Effect of Recommendations on Network Structure", WWW 2016).
- Deployed an experiment to measure the long-term effects of varying the diversity in recommendations that are shown to new users. Found a treatment that increased their average time on Twitter by 1%.

• Microsoft Research

Research Intern, Summer 2014

- Developed an algorithm to predict traits of Internet Explorer users from their browsing activity.

Teaching experience

• CS 161: Design and Analysis of Algorithms

Instructor, Summer 2016

- Taught undergraduate algorithms to a class of 111 students. Course webpage at http://stanford.io/2xN89kO
- Overall quality of instruction: 4.0 out of 5.0. (Average for previous five instructors: 3.7 out of 5.0.)

• CS 161: Design and Analysis of Algorithms

Teaching Assistant (5x), Fall 2014 - Fall 2017

• MS&E 111: Introduction to Optimization

Teaching Assistant, Winter 2015

• CS 224W: Social and Information Network Analysis

Teaching Assistant, Fall 2016

• CS 246: Mining Massive Data Sets

Teaching Assistant, Winter 2017, Winter 2018

Awards

- Outstanding TA bonus (Winter 2017, Spring 2017, \$1000 per quarter)
- Stanford School of Engineering Fellowship (2013, one year of funding)
- Lingle Scholarship (2007, awarded to top two freshmen in incoming class)
- Axline Scholarship (2007, full ride merit scholarship)

Publications

- Su J, Shukla A, Goel S, and Narayanan A. De-anonymizing Web Browsing Data with Social Networks. WWW 2017.
- Su J, Sharma A, and Goel S. The Effect of Recommendations on Network Structure. WWW 2016.
- Marcolli M and **Su J** (2013) Arithmetic of Potts Model Hypersurfaces. International Journal of Geometric Methods in Modern Physics 10-4. arXiv:1112.5667 [math-ph].
- Liebovitch L, Peluso P, Norman M, Su J, Gottman J (2011) Mathematical model of the dynamics of psychotherapy. Cognitive Neurodynamics 1-11.
- Peluso P, Liebovitch L, Gottman J, Su J (2011) A mathematical model of psychotherapy: an investigation using dynamic non-linear equations to model the therapeutic relationship. Psychotherapy Research.
- Ward C, Su J, Huang Y, Lloyd A, Gould F, Hay B (2011) Medea selfish genetic elements as tools for altering traits of wild populations: a theoretical analysis. Evolution 65:1149-1162.
- Hay B, Chen CH, Ward CM, Huang H, **Su JT**, Guo M (2010) Engineering the genomes of wild insect populations: Challenges, and opportunities provided by synthetic Medea selfish genetic elements. Journal of Insect Physiology 56(10):1402-1413.
- Chen CH, Huang H, Ward CM, **Su JT**, Schaeffer LV, Guo M, Hay BA (2007) A synthetic maternal-effect selfish genetic element drives population replacement in Drosophila. Science 316:597-600.

Other activities

- Reviewer, WWW 2018, Poster Track
- Reviewer, WWW 2017, Poster Track