

S I M P L I F Y . C O N N E C T . G R O W .

STUDIOSYNC AI

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EXECUTIVE SUMMARY

Built by someone who knows the grind—on the floor and in the class—StudioSync tackles the everyday chaos with AI that actually understands your world. It answers client questions 24/7, analyzes real feedback in real time, and automates the tasks that eat up your team's time—all without adding to your payroll.

THE ORIGIN STORY

As someone who both works on the studio floor and is a consumer of fitness classes, I've seen the gaps firsthand—missed calls, limited feedback, overstretched budget, and unhappy clients. Clients want quick answers, not a website search. Managers are stuck guessing what's working, without the tools to act. StudioSync was built to solve these exact issues—with empathy, automation, and real-time insight.

THE SOLUTION? **STUDIOSYNC AI**

- **24/7 Client Assistance:** Instantly answers FAQs
- **Smart Feedback Collector:** Breaks down reviews by theme and sentiment
- **Manager Dashboard:** Tracks loyalty, class trends, and campaigns
- **On-Demand Business Insights:** Instantly shows client trends and retention risks so managers can take action fast.

It's like giving your studio a brain that never sleeps!

TARGET MARKET

StudioSync is built for boutique fitness studios (spin, barre, yoga, HIIT) with 1-20 locations.

It supports:

- Studio Managers juggling admin and scheduling
- Front Desk Staff balancing in-person and phone clients
- Clients looking for fast, personal service

SALES STRATEGY

Our go-to-market approach includes:

- Free 30-day trial for new studios
 - Personalized onboarding and support
 - Demos focused on solving common pain points
 - Direct outreach to studio managers and owners
 - Social campaigns and referral incentives
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TRY IT YOURSELF!

Test StudioSync's AI features live!

Client Chat - Try Asking:

- What kind of classes do you offer?
- What's your cancellation policy?
- Do I need shoes for a spin class?

Studio Assistant - Try Asking:

- How many new clients joined from the B.Ingo promo?
- Who are our top 5 loyal clients?
- What's the retention from our last campaign?

Feedback Feature Walkthrough:

1. Click 'Client Demo' > 'Leave Feedback'
 2. Submit a review (instructor, class, cleanliness, etc.)
 3. Click 'Back to Home' > 'Studio Demo' > 'Feedback' to see AI analysis
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NOTE

This is a demo product focused on AI feature implementation. While the feedback and chats are functional and powered by AI, the dashboards and analytics are based on demo data. In a full deployment, these would be connected directly to studio operations.