

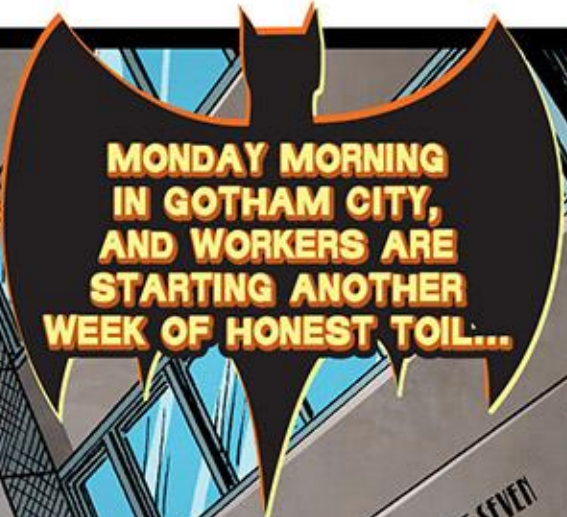


DC
COMICS™

63



**SORIA
TEMPLETON
AVIÑA**



**MONDAY MORNING
IN GOTHAM CITY,
AND WORKERS ARE
STARTING ANOTHER
WEEK OF HONEST TOIL...**

**...INCLUDING
BARBARA GORDON,
AKA BATGIRL--**

**--BEGINNING HER
FIRST DAY AT A
TEMPORARY JOB.**



HOLD THAT
ELEVATOR, MY
GOOD MAN!







BATMAN '66 PRESENTS
PENGUIN, CATWOMAN, JOKER, RIDDLER
AND BARBARA GORDON IN...




BADMEN



RIDDLE ME THIS, MEN AND WOMEN IN GREY FLANNEL SUITS--WHY HAVE GOTHAM CITY'S MOST NOTORIOUS VILLAINS TAKEN THE ENTIRE STAFF OF ITS MOST PRESTIGIOUS AD AGENCY HOSTAGE?



LET ME HAZARD A GUESS--
A HANDSOME RANSOM?
NO WORRIES ABOUT THAT.
BETWEEN THE SENIOR
PARTNERS HERE, WE'VE
GOT ENOUGH MONEY TO
KEEP YOU JOKERS--
NO OFFENSE, JOKER--
IN DEATH TRAPS
UNTIL 1975.




YOU WOULD
THINK THAT, BUT
HOW WRONG YOU ARE!
WHAT WE REQUIRE
IS SOMETHING MUCH
MORE EPHEMERAL
IN NATURE!



WE NEED TO
RESURRRRRECT
OUR IMAGES.



ANSWER--
BAD PUBLICITY IS
KILLING US AND WE
NEED A MALICIOUS
MAKEOVER!



GOHAM
CITY SHOULD
LOVE TO HATE US
AS MUCH AS WE
LOVE STEALING
FROM IT!

AND THE SUREST
WAY TO CONVINCE THE
HOI POLLOI IS WITH
ADVERTISING.

AND THIS AGENCY'S
AWARD-WINNING
WORK FOR CHEMICAL
COMPANIES, ARMS
MANUFACTURERS, AND
OTHER INDUSTRIES
NEAR AND DEAR TO
OUR HEARTS, IS
A PERFECT FIT
FOR US.







THEN I'D GET THE
DROP ON THESE
KOOKY CROOKS.



I CALL THIS
MEETING TO ORDER...
LAW AND ORDER,
THAT IS!

BATGIRL!

BAD
KITTY!

FLIP!

HOW'S
THAT FOR A
PUNCHLINE?

POW!!!

WHEN IT
RAINS IT POURS,
PENGUIN!



BUT I DON'T
HAVE MY COSTUME
OR MY UTILITY BELT
WITH ME. SO I
SUPPOSE IF I CAN'T
BEAT THEM...

...I'LL
JOIN
THEM!

I VOLUNTEER!
I'LL HELP THE VILLAINS
OF GOTHAM CITY!

I SENSE
A PROMOTION
IN YOUR FUTURE,
MY DEAR!

**WHAT'S THIS? BARBARA GORDON--
BATGIRL--IS GOING TO HELP THIS
ROGUES GALLERY WIN THE HEARTS
AND MINDS OF GOTHAM CITY?**

UNBELIEVABLE!

**AND THE EXECUTIVES AT FKR&D
CAN'T BELIEVE IT EITHER, BUT
FOR DIFFERENT REASONS.**

YOU CAN'T
HIRE HER TO HEAD
YOUR CAMPAIGN--
SHE'S A *TEMP*, FOR
CRYIN' OUT
LOUD!

HOW ABOUT
WE GO OUT FOR A
THREE-HOUR LUNCH AND
DISCUSS THIS OVER DRINKS?
WE'LL *EXPENSE* IT.
WHAT'S YOUR
POISON?



THREE
HOURS?!

WAUGH!

HOW DO
YOU PEOPLE EVER
GET ANY *WORK* DONE
AROUND HERE? CRIME
TAKES TIME! EFFORT!
INDUSTRY!



"CRIME
TAKES TIME"--
THAT'S REMARKABLE.
YOU'RE A NATURAL,
PENGUIN!

THANK
YOU.







BAH! NINE-TO-FIVE
WORK IS SO DULL.
LET'S GO ROB
A BANK!

RIDDLE ME
THIS--WHEN'S
QUITTING
TIME?

PERHAPS
INSPIRATION WILL
STRIKE IF WE MAKE
THIS AGENCY OUR
OWN. GIVE IT A
NEW NAME!

I HUMBLY SUBMIT...
PJRSC. IT'S BOLD. SIMPLE.
STARTS WITH "P." WHAT SAY
YOU, MY FELLOW CROOKED
CREATIVES?





HOW ABOUT
JRC&P?

RIDDLE ME
THIS, JOKER--
SHOULDN'T IT BE
RCP&J?



?

?



PURRRRSONALLY,
I'D PREFER CPJ&R.



PJR&C!



AND SOON, AFTER A CONSULTATION WITH ONE OF THE AGENCY'S TOP ARTISTS, BARBARA IS READY TO MAKE HER PRESENTATION...

TO BEGIN WITH, LET'S FACE THE FACTS-- GOTHAM CITY IS BORED OF YOU.

BORED? OF THE JOKER? BUT I'M THE CLOWN PRINCE OF CRIME. I'M VERY ENTERTAINING!

QUIET! LET HER TALK.

YOU'VE ALL BECOME OLD HAT. ON MONDAY, CATWOMAN HEISTS A PET SHOW. TUESDAY, THE RIDDLER ROBS A MUSEUM, WEDNESDAY... WELL, YOU GET THE IDEA.

THEY'RE TAKING US FOR GRANTED.



PENGUIN PATROL

THE
PENGUIN
PATROL! WE'LL
REBRAND YOU
AS A SOCIETY
OF VILLAINS,
A TEAM AT THE
COMMAND OF
YOUR NATURAL
LEADER--THE
PENGUIN!



IT'S FRESH.
IT'S NEW. IT'S A
NOW CONCEPT.
WHAT DO YOU
THINK?

"NATURAL
LEADER"?

I WOULDN'T BE
CAUGHT DEAD IN
THAT SUIT.

THE PENGUIN
PATROL?

NOW
SEE HERE.
THIS WASN'T
MY IDEA.

HELLO, DAD?
THIS IS BARBARA.
CAN YOU SEND SOME MEN
DOWN TO THE ABERNATHY
BUILDING? WE HAVE SOME
UNWELCOME VISITORS
AT THE OFFICE.

GOOD WORK, BARBARA. BUT HOW
DID YOU SOW DISSENSION IN THEIR
RANCOROUS RANKS?

CRIMINALS AREN'T
JUST A COWARDLY AND
SUPERSTITIOUS LOT, DAD--THEY'RE
ILL-EQUIPPED TO DEAL WITH ONE OF
THE DEADLIEST FORCES IN EXISTENCE,
SOMETHING THAT YOU AND I
CAN HANDLE EASILY.

OH?
AND WHAT
FORCE IS
THAT?

OFFICE
POLITICS!

