



BATMAN

APPROVED
BY THE
COMICS
CODE

AUTHORITY



"The DEMON
LIVES AGAIN"

Winners
Everywhere!



Sales Leadership "Everything You Want Club"



Everyone
Can Win Big Prizes
or Lots of Cash
Selling Personalized
Christmas Cards from
Free Album



COX PINTO FUNNY CAR
(with Gas Modeler's Kit)
Sell Only 14 Boxes



CHEMISTRY
ACTION-LAB
Sell Only 7 Boxes



10-SPEED GENUINE
RACING BIKE
Sell Only 56 Boxes



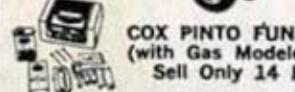
Glass Bow
ARCHERY SET
Sell Only 7 Boxes



6-SPEED
ELECTRIC BLENDER
Sell Only 14 Boxes



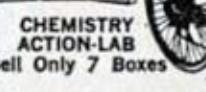
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JEWELRY BOX
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40X TELESCOPE
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MINI HAIR DRYER
Sell Only 14 Boxes



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Junior Snapshot
Practice Set



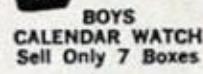
HOCKEY PRACTICE
OUTFIT
Sell Only 7 Boxes



INTERCOM
TELEPHONES
Sell Only 7 Boxes



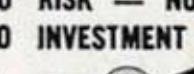
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ROCKET KIT
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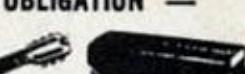
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CALENDAR WATCH
Sell Only 7 Boxes



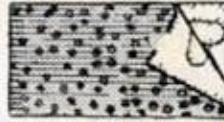
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SLEEPING BAG
Sell Only 7 Boxes



FULL SIZE
WOOD GUITAR
Sell Only 14 Boxes



MAGIMATIC X CUBE
CAMERA OUTFIT
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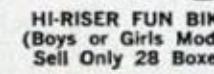
PAJAMA PARTY
SLUMBER BAG
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NFL ELECTRIC
FOOTBALL
Sell Only 7 Boxes



COX MUSTANG PLANE
WITH ACCESSORIES
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HI-RISER FUN BIKE
(Boys or Girls Model)
Sell Only 28 Boxes



DELUXE
MOUNTAIN TENT
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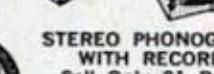
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GAME
Sell Only 7 Boxes



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WITH RECORDS
Sell Only 21 Boxes



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PENDANT WATCH
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NYLON BACK-PACK
AND FRAME
Sell Only 14 Boxes



SPALDING
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600 POWER
ILLUMINATED
MICROSCOPE
Sell Only 7 Boxes



SPALDING LEATHER
FOOTBALL
Sell Only 7 Boxes



TYCO LIGHTED CAR
RACE SET
Sell Only 14 Boxes



WALKIE-TALKIE CODE
SENDER/RECEIVER SET
Sell Only 14 Boxes



JUMBO
AM/FM RADIO
Sell Only 14 Boxes

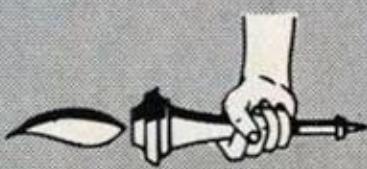


COX MUSTANG PLANE
WITH ACCESSORIES
Sell Only 7 Boxes

Sales Leadership Club

Dept. 2SN-7

Springfield, Mass. 01101



Postage
Will be Paid
by
Addressee

BUSINESS REPLY MAIL

First Class Permit No. 3105, Springfield, Mass.

Fold Over ↑ Don't Cut! Just Seal (Paste, Staple or Scotch Tape)
Enroll me as a member. Rush FREE Membership Card, Christmas
Card Album, Prize Catalog and full details on how to earn prizes
or cash.

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

You, too, Can Be a Sales Leader...
Get Fantastic Prizes or Lots of Cash

Just fill in postage-free coupon and mail at once — no envelope necessary! We'll rush everything you need to start earning the prizes you choose. ALL AT NO COST TO YOU!

For many years thousands of Sales Leadership Club members have followed our plan to success just by showing our easy-to-carry Personalized Christmas Card Album to friends, relatives, neighbors and businessmen. The beautiful cards practically sell themselves . . . so you take orders at the bargain price of only \$3.50 per box, containing as many as 40 cards . . . each with customer's Name Imprinted!

Many valuable prizes can be yours for selling only 7 boxes. No limit to the prizes you can earn. If you prefer cash instead of a prize, just keep \$1.00 for each box sold. That's all there is to it! GET STARTED TODAY — the PROVEN SALES LEADERSHIP WAY!

Life is Great When You're a Winner
Everyone Who Tries Can Win!

JOIN THE LEADER NOW!

SALES LEADERSHIP CLUB, Springfield, Mass. 01101

HEREWITH... ANOTHER INCREDIBLE CHAPTER IN THE LIFE OF THE WORLD'S GREATEST CRIME-FIGHTER...

COME TO A CHALET NESTLED HIGH IN THE SWISS ALPS... FEEL THE CLEAN BITE OF WINTER AND LISTEN TO A DISTANT SCREAM OF WIND IN ENDLESS CREVICES...

HERE THE BATMAN AND HIS COMPANIONS HAVE CAPTURED TALIA, DAUGHTER OF ARCH-CRIMINAL RĀS AL GHŪL...

HERE, ALSO, THEY WATCHED RĀS HIMSELF DIE... THEY THOUGHT!

BUT NOW, A POWERFUL FIGURE LEAPS TOWARD THEM, A SNARL IN HIS THROAT AND BLOOD-LUST GLITTERING IN HIS EYES--

THE DEMON LIVES AGAIN!

STORY BY:
DENNY O'NEIL

ART BY:
NEAL ADAMS &
DICK GIORDANO

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MINUTES EARLIER, RĀS'S DEAD BODY HAD SUNK INTO A FOUL-SMELLING HOLE-- THE LAZARUS PIT... HAD LAIN THERE FOR A HANDFUL OF SECONDS...

THEN, SLOWLY, THE SLAB ON WHICH HE LAY ROSE... THE STILL FORM STIRRED...

...ERUPTED INTO FURIOUS MOTION!

AND NOW...

IT'S... IMPOSSIBLE! HE'S DEAD! I EXAMINED HIS CORPSE PERSONALLY!

THEN THE LEGENDS ARE TRUE!

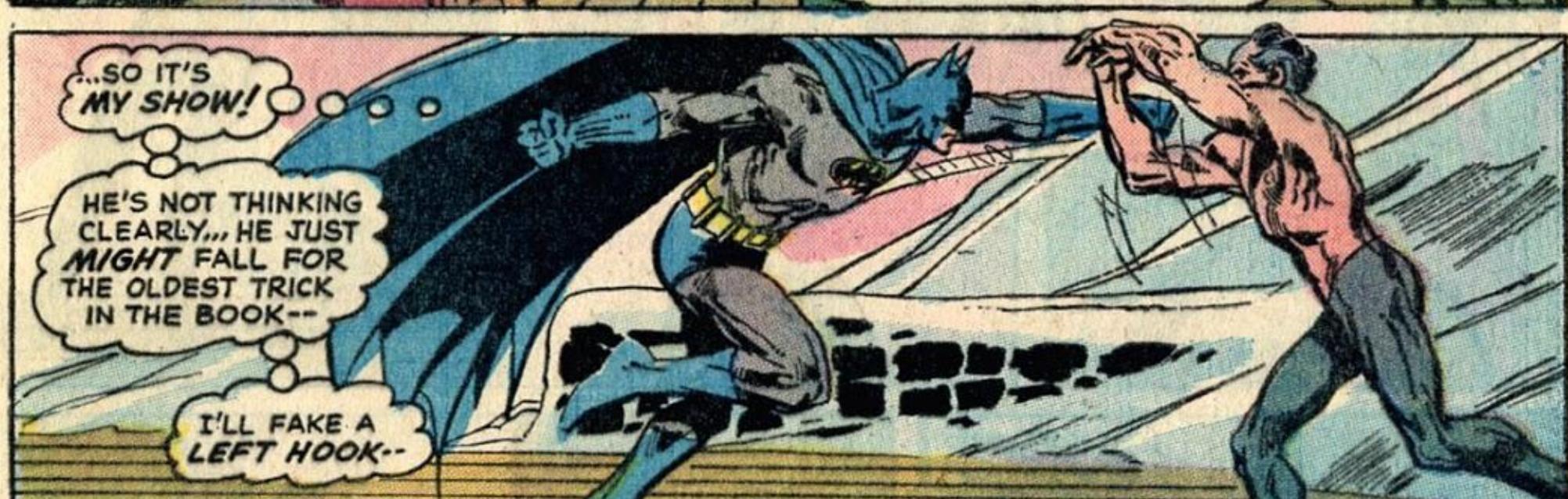
...THE LEGENDS THAT SAY RĀS AL GHŪL HAS BEEN REBORN MANY TIMES!

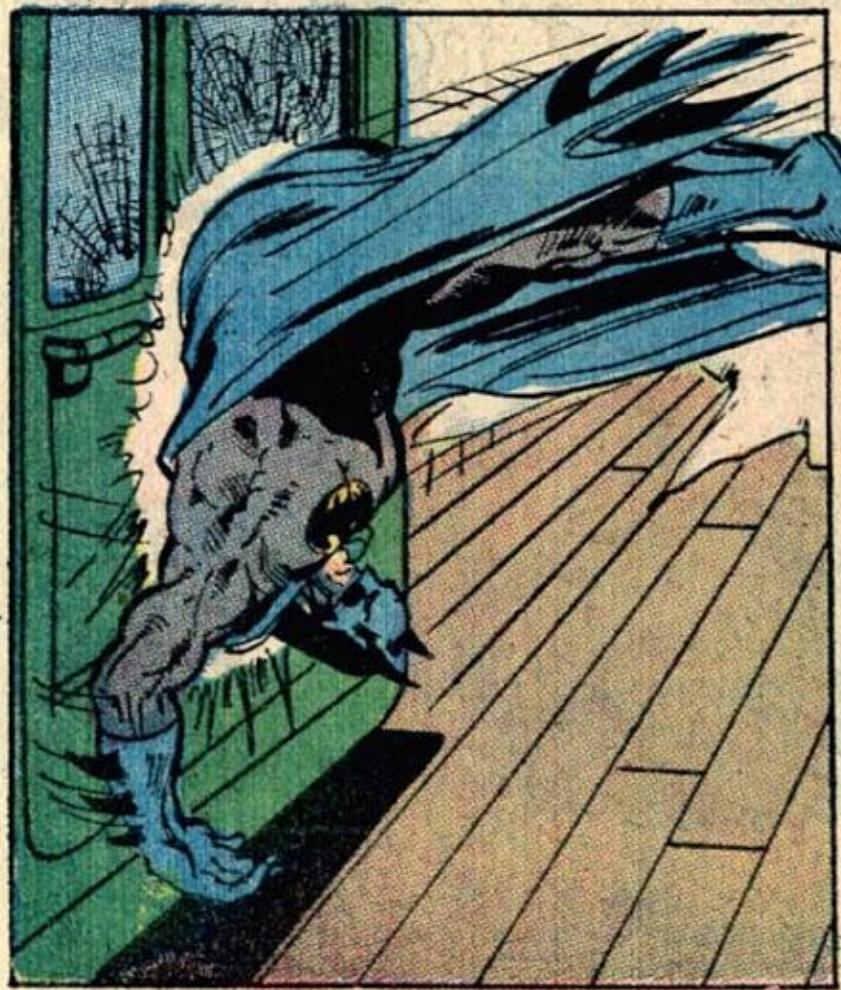
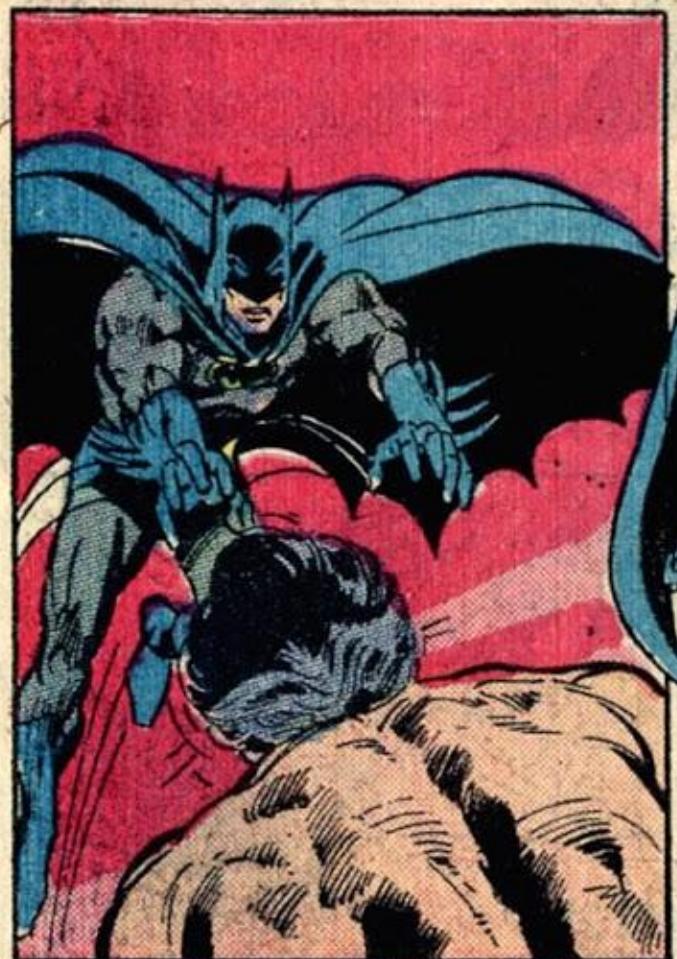
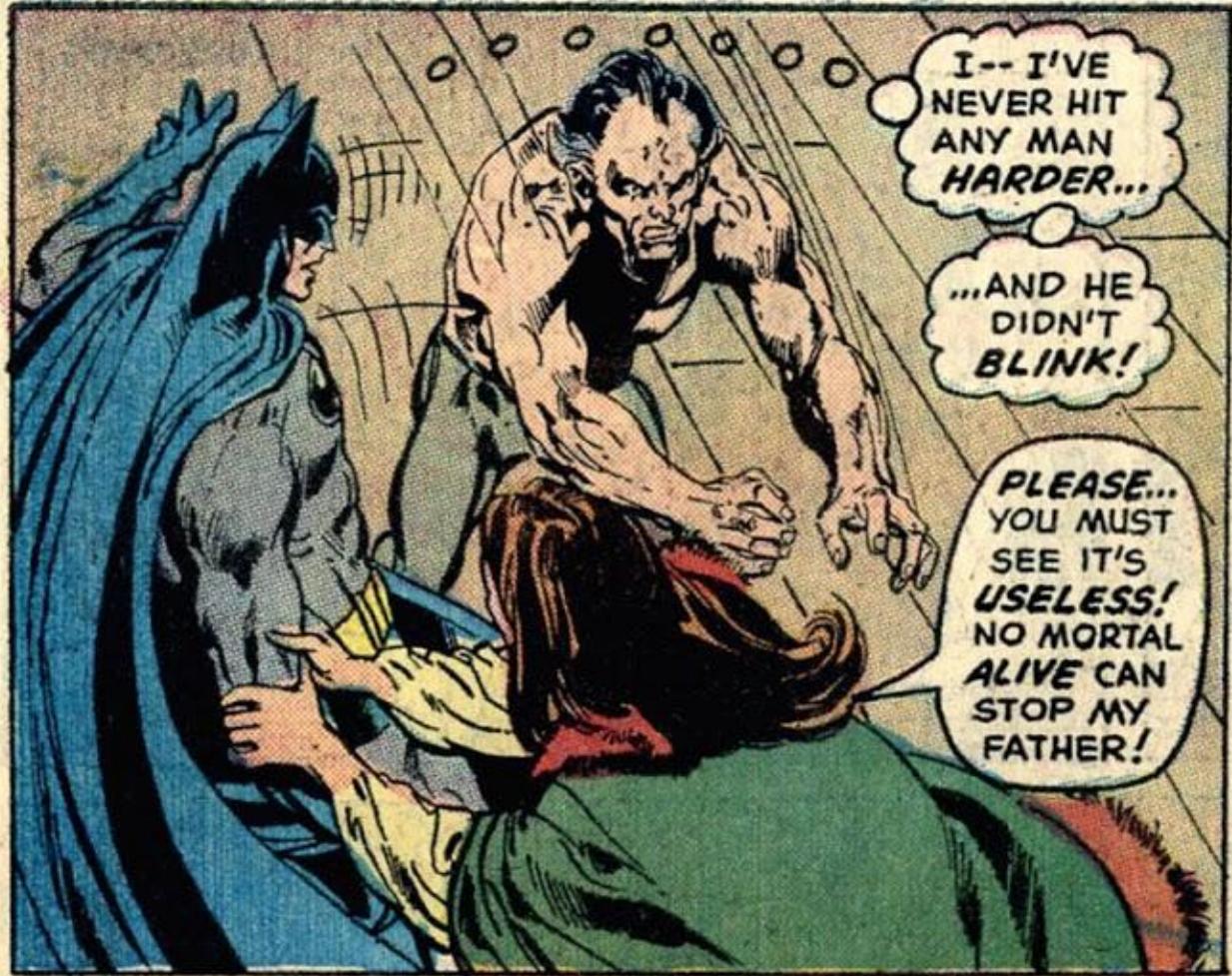
YES--
AND MORE! WHEN MY FATHER FIRST RETURNS TO LIFE, HE HAS THE STRENGTH OF TEN--

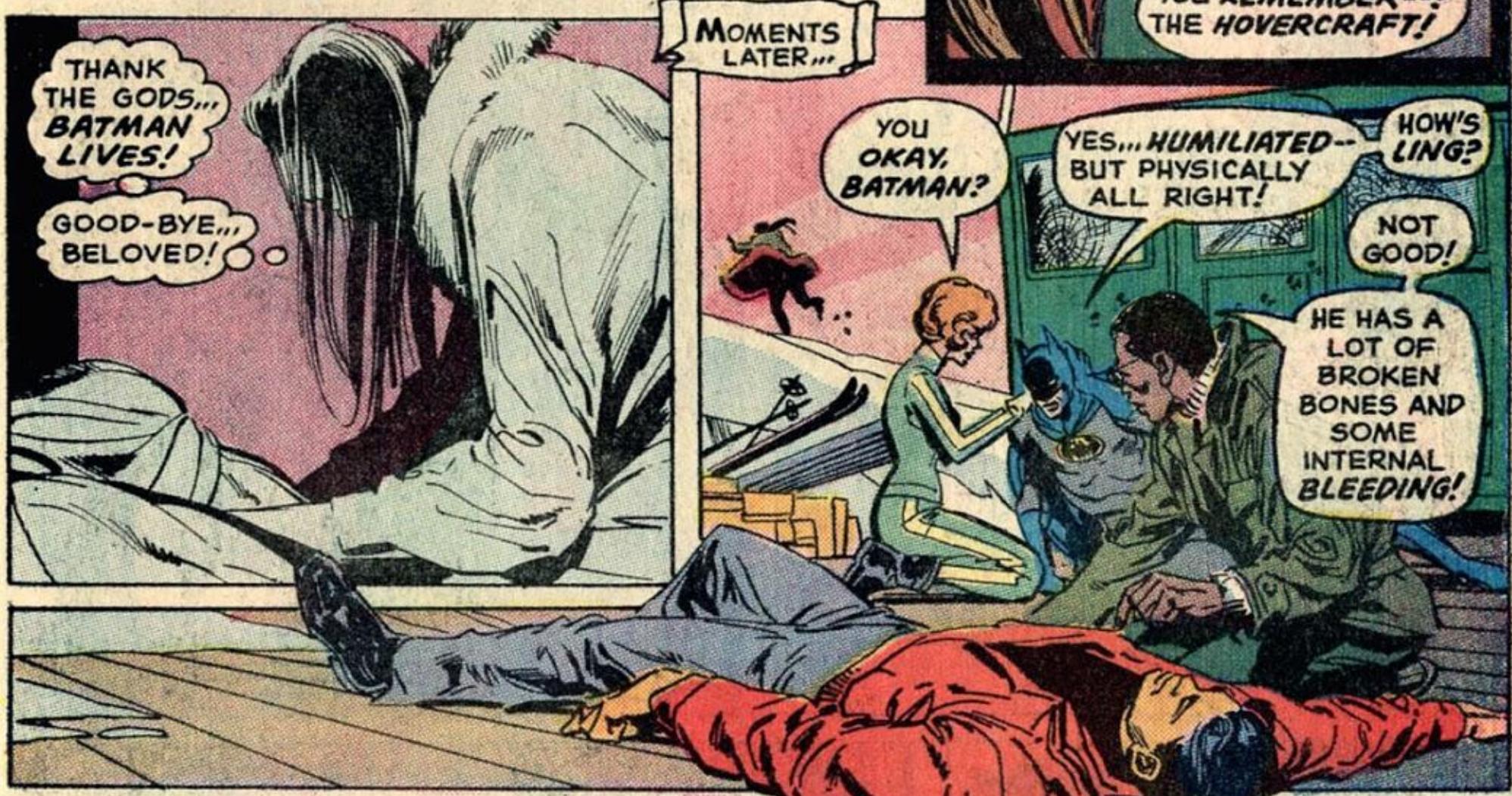
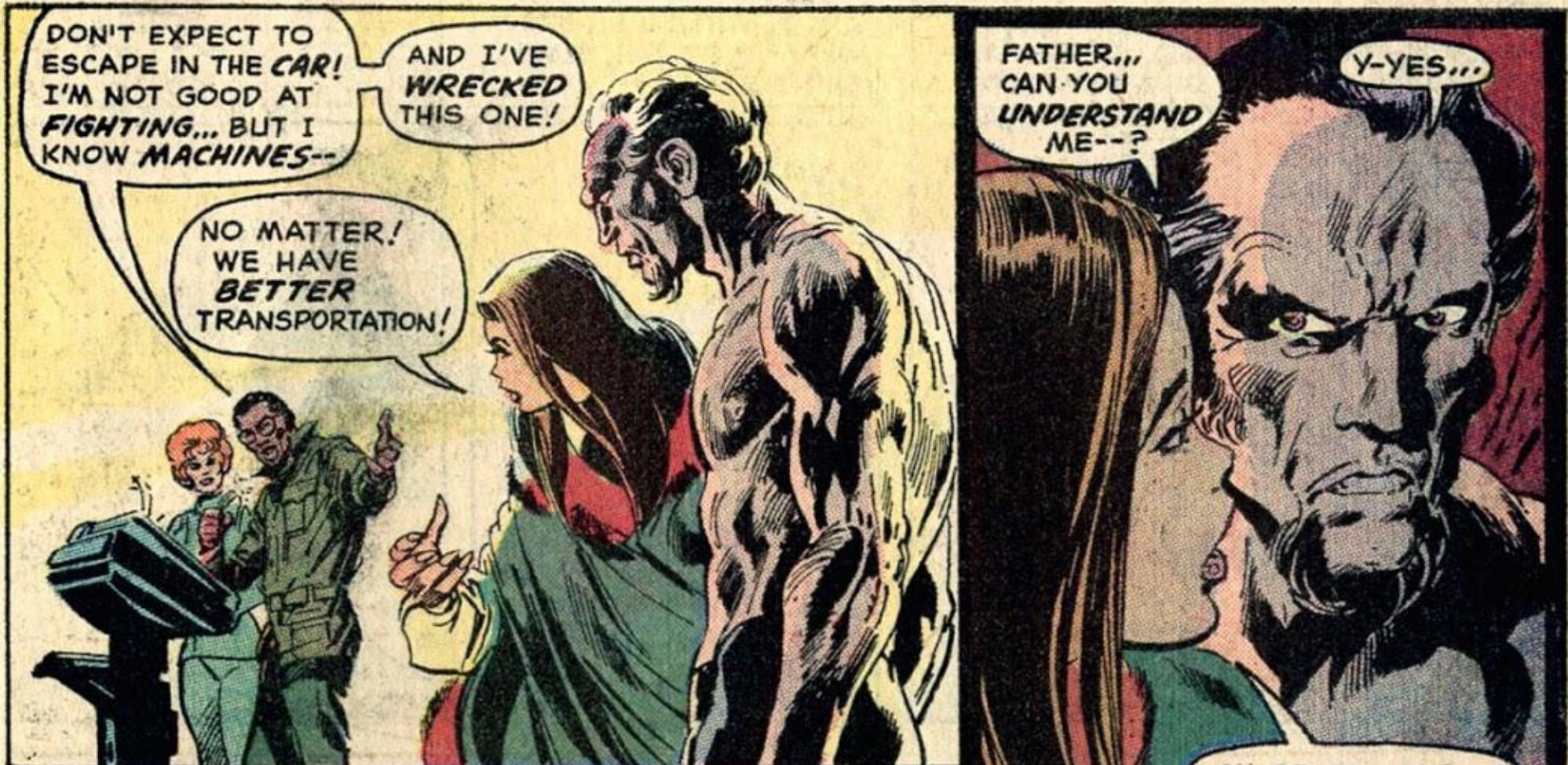
--A FIT OF MADNESS SEIZES HIM!

CAREFUL, LING... DON'T TRY UNTIL WE KNOW WHAT WE'RE DEALING WITH!





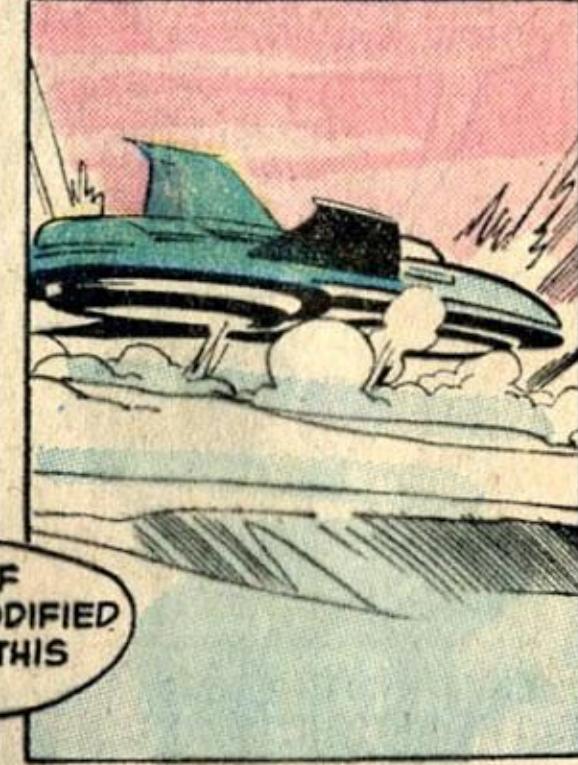
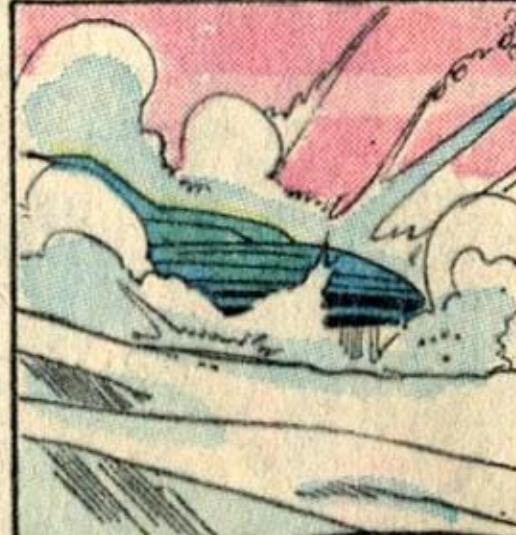
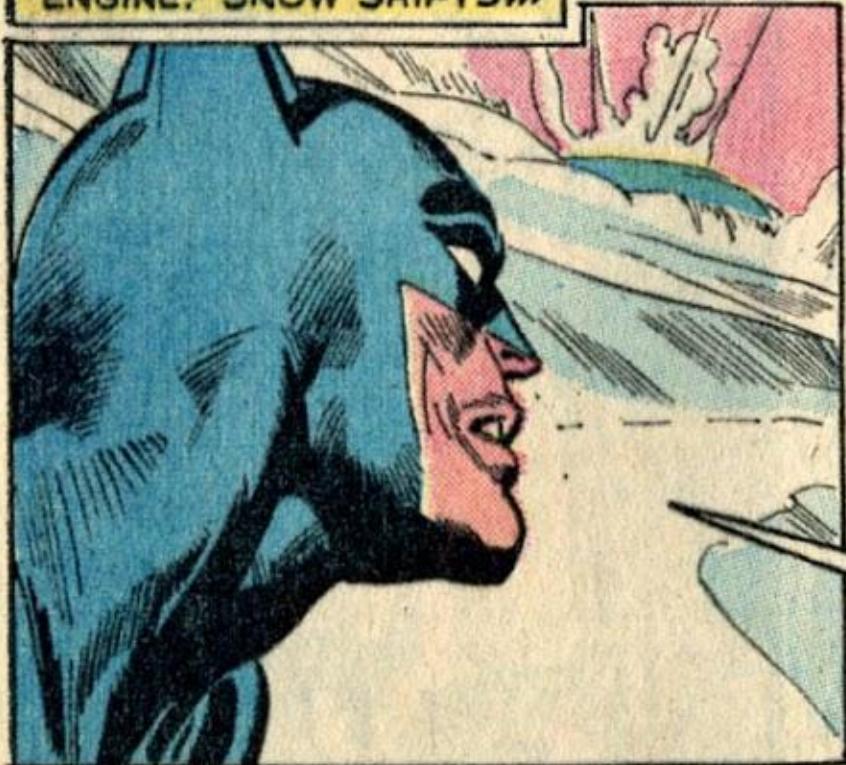




THE BATMAN LOOKS IN THE DIRECTION MOLLY IS POINTING... AND, SUDDENLY, THERE IS THE SOUND OF A POWERFUL ENGINE! SNOW SHIFTS...

...THE WHITENESS DROPS AWAY TO REVEAL SLEEK, SHINY STEEL --

--AND A STRANGELY SHAPED CRAFT LIFTS INTO THE AIR!...



...SOME SORT OF HOVERCRAFT, MODIFIED FOR TRAVEL ON THIS TERRAIN!



RA'S AND TALIA ARE GETTING AWAY CLEAN--

--AND THERE'S NO WAY WE CAN NAIL THEM!



MAYBE THERE IS! I'VE WON A FEW OLYMPIC MEDALS ON SKIS--

--AND GUESS WHAT I'VE JUST FOUND?



MISS POST... YOU'RE A TREASURE!

WITH THESE, I HAVE AT LEAST A CHANCE--

CORRECTION... WE HAVE A CHANCE!

I'M TIRED OF YOU DOING ALL THE WORK!



I CAN'T PERMIT YOU TO ENDANGER...

TO STOP ME, YOU'LL HAVE TO CATCH ME!

--BYE-BYE!

ROGER'S SUPER SKITTLE BOWL

LOOK THAT'S
ROGER STAUBACH,
THE FAMOUS FOOTBALL STAR



YEAH, AND HE'S PLAYING WITH
THE BIGGEST SKITTLE BOWL
I'VE EVER SEEN.



WHAT ARE
YOU DOING,
ROGER?

JUST KEEPING IN SHAPE
DURING THE OFF-SEASON WITH
MY OLYMPIC SIZE
SKITTLE BOWL™.

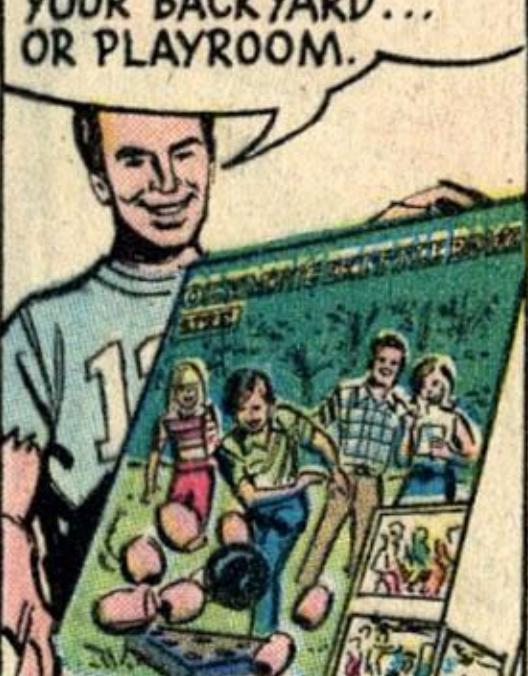


GEE, IT'S
GIGANTIC

IT'S TALLER
THAN ME
NATURALLY
EVERYTHING'S
BIG IN TEXAS.

BUT YOU DON'T HAVE TO BE
FROM TEXAS TO HAVE AN
OLYMPIC SIZE SKITTLE
BOWL.

OLYMPIC SIZE SKITTLE
BOWL. IT'S LIKE HAVING
A BOWLING ALLEY IN
YOUR BACKYARD...
OR PLAYROOM.



WHEN IT COMES TO BOWL GAMES, ROGER STAUBACH IS AN EXPERT!
HE'S SPORTS ADVISOR TO AURORA.

AURORA®

WITHIN A
HEARTBEAT,
THE BATMAN
IS HURTLING
AFTER
MOLLY POST!

THE LONG, STEEP SLOPE IN
FRONT OF HIM IS A BLUR...
EVERY MUSCLE REACTING
TO THE CHALLENGE OF
SPEED, SNOW AND WIND--

MOLLY'S GOOD...
VERY GOOD!

SHE'S CHOSEN A ROUTE
THAT'LL GET US TO THE
BOTTOM **BEFORE** THE HOVER-
CRAFT-- **MAYBE**!

UNFORTUNATELY,
IT'S ALSO A PATH
FULL OF
OBSTACLES
AND **DROP-**
OFFS!

HOPE I
CAN FINISH
WITHOUT
BREAKING
A LIMB!

IT WAS BAD
ENOUGH BEING
HUMILIATED
BY RĀ'S--

--TO BE SHOWN
UP BY MOLLY
WOULD BE MORE
THAN MY PRIDE
COULD STAND!

THE GIRL IS
INCREDIBLE!
SHE'S GOTTEN
IN **FRONT** OF
RĀ'S AND
TALIA--

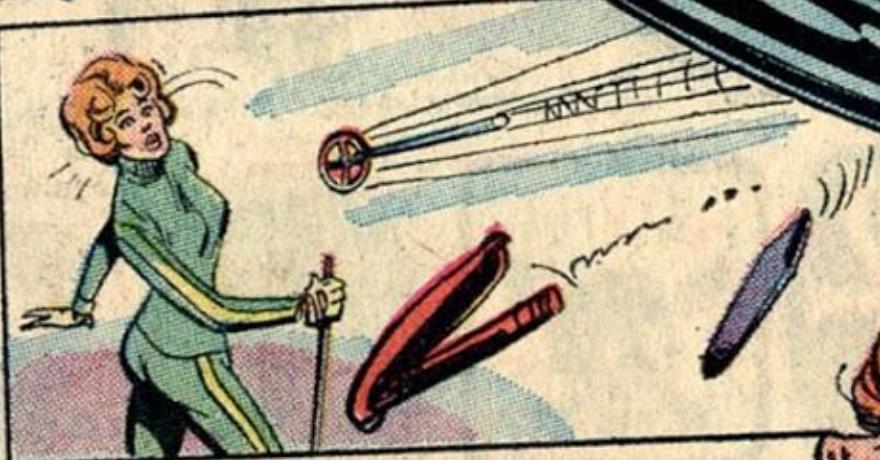
HOW
CAN SHE
POSSIBLY
HOPE TO
HALT
THEM?

THEN, THE BATMAN'S UNVOICED QUESTION IS ANSWERED-- FOR THE GIRL HEAVES A SKI-POLE AT THE ON-RUSHING VEHICLE... THROWS IT AT THE SPINNING PROPELLER WHICH HOLDS THE CRAFT ALOFT.

...ALUMINUM CLASHES WITH STEEL--TO PERFECT EFFECT! THE PROPELLER IS FOULED...

SKKAKKKKKKKKKKK

BUT THE ALUMINUM POLE, UNFIT FOR SUCH A STRAIN, SNAPS! A JAGGED END IS FLUNG TOWARD MOLLY...



AS RĀ'S AL GHŪL AND HIS DAUGHTER STUMBLE AWAY, THE BATMAN SKIDS TO MOLLY'S SIDE...



GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY **69¢**

EACH FOR 3 OR MORE

75¢ EACH WHEN ORDERED SEPARATELY.
PAY ONLY 69¢ EACH FOR 3 OR MORE.



1. Peace Symbol



2. Stop



3. Psychedelic Love



4. Bunny



5. Survival
(Ecology)



6. Gas Mask



7. Peace Flag



8. Peace



9. Life Symbol



10. Pollution Skull



11. Black Is
Beautiful



12. Cobra



13. Help! I Need
Lovin'



14. Peace
Slogan



15. Life Slogan



16. Peace
Sergeant



17. Woodstock Dove



18. Soul Power



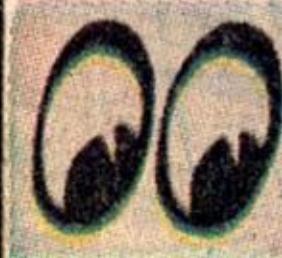
19. Olympic
Drinker



20. Roadrunner



21. Wily Coyote



22. Eye Spy



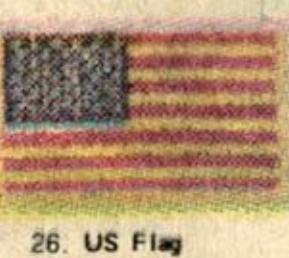
23. STP



24. Budweiser



25. All American Patch



26. US Flag



27. Confederate Flag



28. Flash Gordon



29. Chopper



30. Skull and Crossbones



31. Ecology Peace Flag



32. Popeye



33. Felix



34. Happy Face



35. Beatles
Sgt. Pepper

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GANDALF PRODUCTS CO., P.O. Box 38, Dept. NC-7, New York, N.Y. 10022

SPEEDY ORDER FORM
RUSH FOLLOWING EMBLEMS TO ME:
(Order by number only)

75¢ EACH
3 or more, each 69¢

HANDLING .35

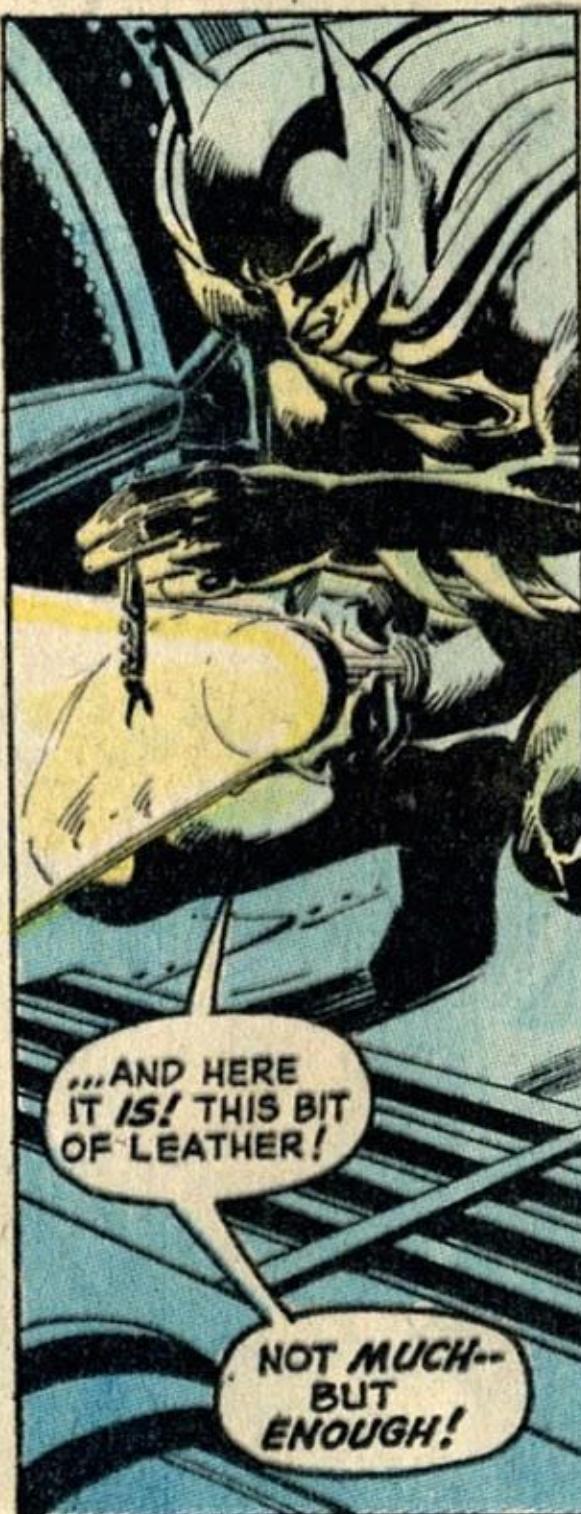
Add 4% IN NEW YORK
TOTAL \$ _____

PRINT NAME _____

ADDRESS _____ APT. NO. _____

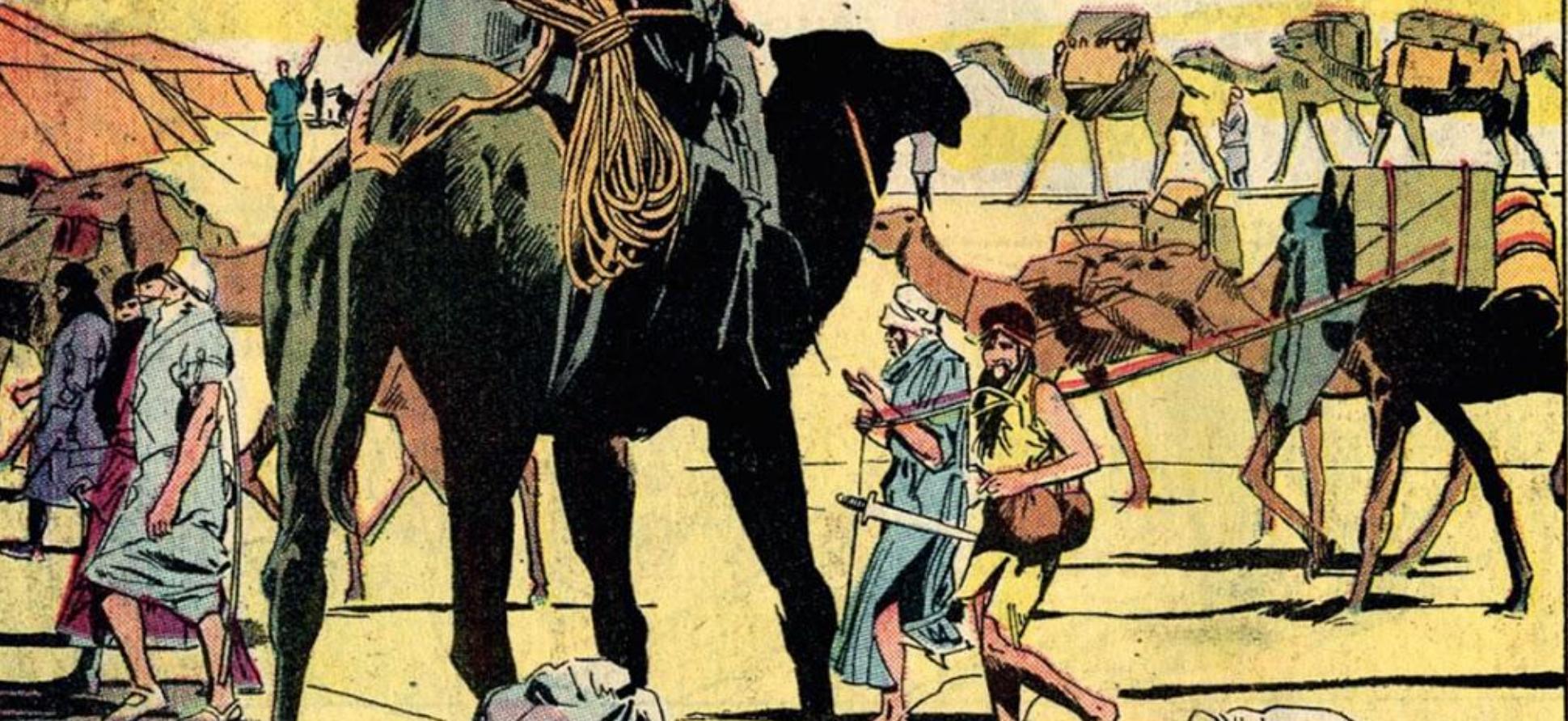
CITY _____ STATE _____ ZIP _____

Gandalf Products Co., Dept. NC-7
P.O. Box 38, New York, N.Y. 10022



HEAT... FIERCE AND MERCILESS... A SUN THAT STINGS THE EYES AND AIR THAT SCORCHES THE LUNGS AND HUNDREDS OF MILES OF SAND THAT SHIMMERS AND GLESTENS AND BURNS...

THIS... IS THE DESERT! -- A HELLISH PANORAMA OF BLAZING EMPTINESS THAT DEFIES LIVING CREATURES...



YET, MEN DO LIVE HERE! AND STRANGER STILL, SOME MEN PROSPER...

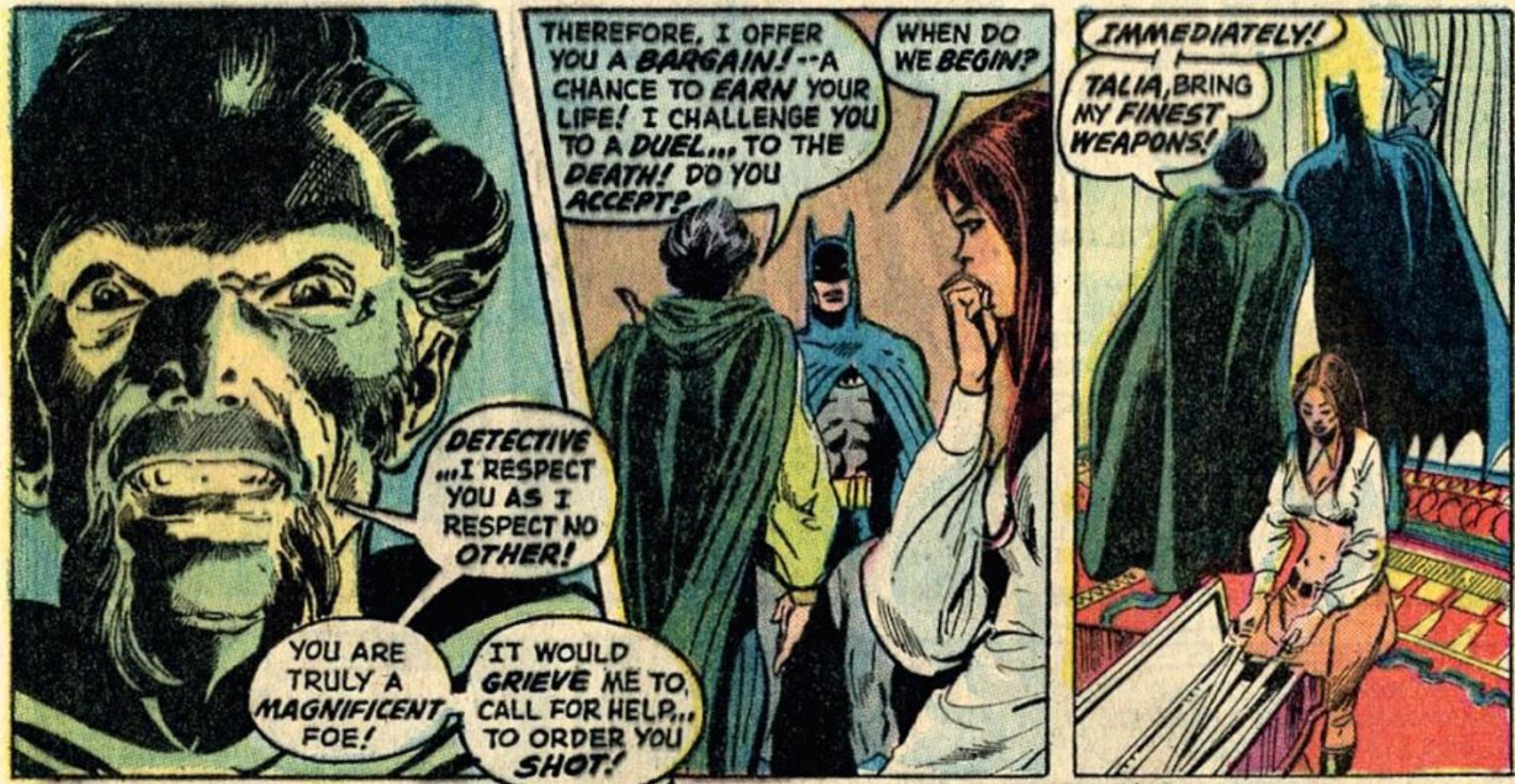
YOU SENT FOR MANY SUPPLIES, FATHER! I SEE AT LEAST FIFTY CAMELS!

IT WAS NECESSARY! THE DETECTIVE... THE BATMAN... DESTROYED SEVERAL OF MY BASES!

WE HAVE MUCH REBUILDING TO DO!







THIS LONG AFTERNOON IS
ILLED WITH THE CLANGOR
OF CLASHING BLADES...

...AND THE STENCH
OF BODIES STRAINED
TO THE LIMIT OF
HUMAN ENDURANCE...

THE SUN REDDENS,
DIMS, SLIPS BEHIND
THE DISTANT DUNES...
SHADOWS SOFTEN
THE HARSHNESS
AND CREEP ACROSS
THE WASTES...

...AND IT HAS
DECREED ME VICTOR!
FAREWELL, GREATEST
OF ENEMIES!

SUDDENLY, THE UNEXPECTED
..THE TRAGIC! A SCORPION
RISES INTO THE COOLNESS,
SEEKING PREY, AND FINDS...
THE BATMAN!

YOU ARE PROUD,
DETECTIVE! YOU
DO NOT PLEAD
FOR AID...

...FOR THE
ANTIDOTE TO
THE POISON IN
YOUR BLOOD!

NOR WOULD I GIVE IT! THE
DESERT IS THE SHAPER OF MY
DESTINY...

COME,
DAUGHTER!

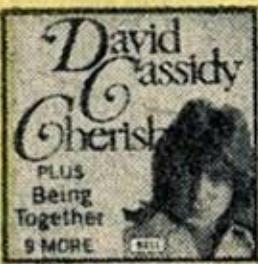
A
MOMENT,
FATHER...

Any 14 of these

If you join now and agree to buy ten more records (at regular Club prices)



213678



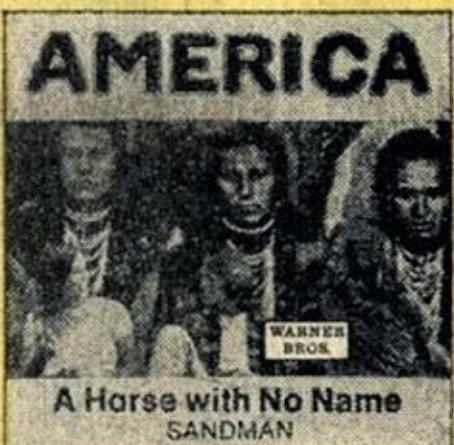
214940



210179



213538



215392



THE NEW SEEKERS
We'd Like To Teach
The World To Sing
PLUS The Nickel Song
10 MORE

214064



NEIL DIAMOND
STONES
PLUS
I Am...
I Said Suzanne
7 MORE

211706



JUDY COLLINS
LIVING
4 Strong Winds
Chelsea Morning
8 MORE

213629



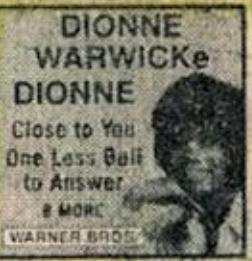
SANTANA/Three
Everybody's Everything

COLUMBIA 8 MORE



KRIS KRISTOFFERSON
THE SILVER TONGUED
DEVIL AND I
PLUS
Loving Her Was Easier
(Than Anything I'll
Ever Do Again) 8 MORE

MONUMENT



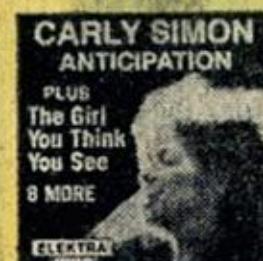
DIONNE WARWICKe
DIONNE
Close to You
One Less Bell
to Answer
8 MORE

WARNER BROS.



MELANIE
Gather Me
Brand New
Key
11 MORE

NEIGHBORHOOD



CARLY SIMON
ANTICIPATION
PLUS
The Girl
You Think
You See
8 MORE

212845



LED ZEPPELIN
Black Dog
Rock and Roll
Misty
Mountain Hop

ATLANTIC 5 MORE

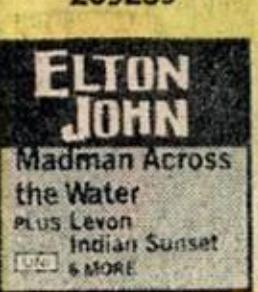
210781



T. REX
ELECTRIC
WARRIOR
Mambo Sun
Get It On
9 MORE

REPRISE

210369



ELTON JOHN
Madman Across
the Water
PLUS Levon
Indian Sunset

UNIVERSAL 6 MORE



ALICE COOPER
KILLER
PLUS Under My Wheels
Be My Lover - 5 MORE



TEN YEARS AFTER
A SPACE IN TIME
I'd Love to Change
the World

ATLANTIC



THE WHO
MEATY BEATY BIG
AND BOUNCY
I Can't Explain
Happy Jack - 12 MORE

ATLANTIC

211714



SLY & THE
FAMILY STONE
THERE'S A RIOT
GOIN' ON
PLUS
Family Affairs - 10 MORE

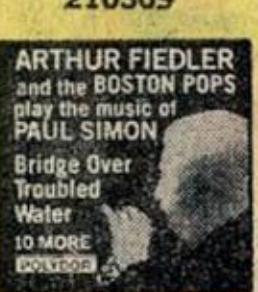
210237



ROD STEWART
EVERY PICTURE
TELLS A STORY
PLUS
I Know I'm
Losing You

6 MORE

206573



ARTHUR FIEDLER
and the BOSTON POPS
play the music of
PAUL SIMON
Bridge Over
Troubled Water

10 MORE

ATLANTIC

212753



ROBERTA FLACK
QUIET FIRE
ATLANTIC
Bridge Over Troubled Water
Be Up Honest - 6 MORE

ATLANTIC

212621



THE BEST OF
IRON BUTTERFLY
EVOLUTION
Iron
Butterfly
Theme
In-A-Gadda-Da-Vida

AICCO 6 MORE



SIMON &
GARFUNKEL
Bridge Over
Troubled
Water
PLUS
El Condor Pasa

COLUMBIA 6 MORE



BLACK SABBATH
MASTER
OF REALITY
Embryo + Orchid

WARNER BROS. 6 MORE

208363



THREE DOG NIGHT
HARMONY
Family of Man
Old Fashioned
Love Song

6 MORE

COLUMBIA

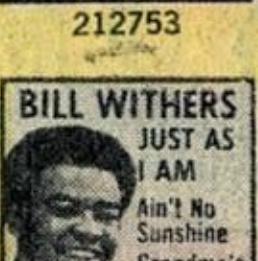
210229



JETHRO TULL
AQUALUNG
PLUS
Wond'ring Aloud
9 MORE

REPRISE

203372



BILL WITHERS
JUST AS
I AM
Ain't No Sunshine
Grandma's Hands
10 MORE

SUSSEX

211227



PETER NERO
SUMMER OF '42
PLUS
Theme from
"Love Story"
9 MORE

COLUMBIA

212480



Laura Nyro
And Labelle
GUNNA
TAKE A
MIRACLE
PLUS
Spanish
Harlem
9 MORE

ELEKTRA

212431



JUDY COLLINS
WHALES &
NIGHTINGALES
Amazing
Grace
12
MORE

ELEKTRA

210765



STEPPENWOLF
FOR
LADIES
ONLY
PLUS
Sparkle Eyes

DUNHILL/ABC 6 MORE

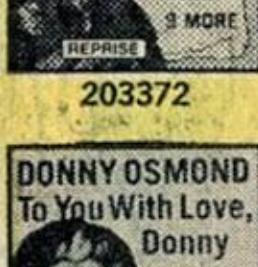
203919



BARBRA JOAN
STREISAND
Where You
Lead
Beautiful
8 MORE

COLUMBIA

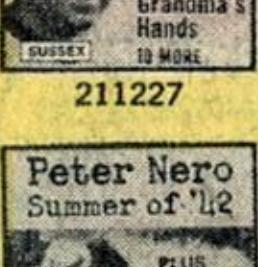
207522



DONNY OSMOND
To You With Love,
Donny
Go Away
Little Girl
9 MORE

MGM

210211



PETER NERO
SUMMER OF '42
PLUS
Theme from
"Love Story"
9 MORE

COLUMBIA

212159



ANDY WILLIAMS
YOU'VE GOT
A FRIEND
PLUS
A Song For You
It's Too Late
It - 7 MORE

COLUMBIA

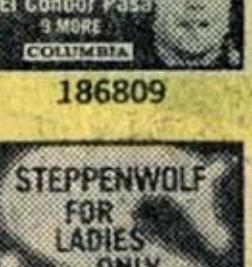
207472



SONNY & CHER
LIVE
The Beat Goes On
I Got You Babe - 9 MORE

KAPP

211672



B. J. THOMAS
Greatest Hits, Vol. 2
Raindrops
Keep Falling
On My Head
Everybody's
Out of Town

SCEPTER

209544



THE OSMONDS
HOMEMADE
Double Lovin'
8 MORE

MGM

206409



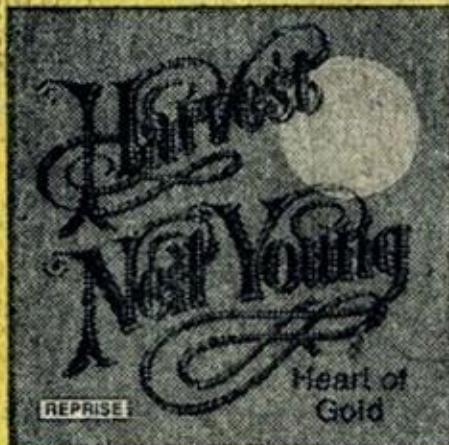
THREE DOG NIGHT
NATURALLY
Joy to the World
DUNHILL/ABC 9 MORE

DUNHILL/ABC

9 MORE

hit records FOR ONLY \$2.86

during the coming two years (you will have up to 300 records a month to choose from)



214403

BLOOD, SWEAT & TEARS GREATEST HITS

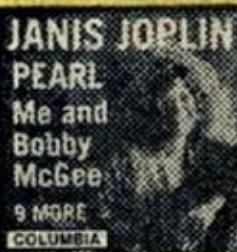
Spinning Wheel
You've Made Me
So Very Happy

COLUMBIA

214650

REPRISE

Heart of Gold



198986



207993



196246



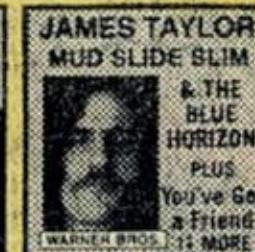
203539



195727



213926



202523

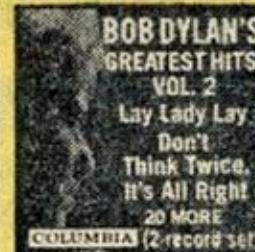


214353

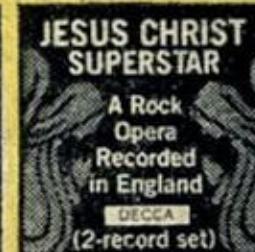
**2-RECORD
SETS**
each contains
two records —
yet each set
counts as only
one selection



210138



212654



211755



209726



213660

You, it's true! — if you join now, you may have ANY 14 of these records for only \$2.86. Just mail the application at the right, together with your check or money order for \$2.86. In exchange ...

You agree to buy just ten records (at regular Club prices) in the coming two years — and you may cancel membership at any time after doing so.

Your own charge account will be opened upon enrollment ... and the records you order as a member will be mailed and billed at the regular Club price of \$4.98 or \$5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

You may accept or reject records as follows: every four weeks you will receive a new copy of the Club's music magazine, which describes the regular selection for each musical interest ... plus hundreds of alternate selections.

... if you do not want any record in any month, just return the selection card provided by the date specified

... if you want only the regular selection for your musical interest, you need do nothing — it will be shipped to you automatically

... if you want any of the other records offered just order them on the selection card and return it by the date specified

... and from time to time we will offer some special albums, which you may reject by returning the special dated form provided ... or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

I am enclosing check or money order for \$2.86 as payment for the 14 records below. Please accept my membership application. I agree to purchase ten records (at regular Club prices) during the coming two years, and may cancel membership any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records — I've enclosed check or money order for \$2.86

All records will be described in advance in the Magazine, sent every four weeks. If I do not want any record, I'll return the selection card by the date specified ... or use the card to order any record I want. If I want only the regular selection for my musical interest, I need do nothing — it will be sent automatically. From time to time, I'll be offered special albums which I may accept or reject by using the dated form provided.

MY MAIN MUSICAL INTEREST IS (check one only):

- | | | |
|---|---|------------------------------------|
| <input type="checkbox"/> Easy Listening | <input type="checkbox"/> Young Sounds | <input type="checkbox"/> Jazz |
| <input type="checkbox"/> Country | <input type="checkbox"/> Broadway & Hollywood | <input type="checkbox"/> Classical |

Mr. Miss Mrs. (Please print) First Name Initial Last Name

Address

City

State

Zip

Do you have a telephone? (check one) YES... NO

APO/FPO addressees: write for special offer

(BS-Z) DOP





HE DIDN'T MOVE...
DIDN'T EVEN TRY
TO RESIST!



PERHAPS,
BELOVED,
HE
RECOGNIZED
HIS
MASTER!



WILL YOU
TAKE HIM
TO THE
AUTHORITIES?

I MUST! I AM
SORRY!

AND I?
AM I ALSO
TO BE
IMPRISONED?





D DIGEST
C COMIC

EDGAR RICE BURROUGHS PRESENTS 50-

Tarzan



THE ORIGINAL
APE-MAN
SHOUTS A CHALLENGE...
WHICH IS
ANSWERED BY
DANGER!
EXCITEMENT!
ADVENTURE!
IN THIS **BIG BOOK** OF
Tarzan

160 PAGES 50¢

THE CAMPUS COFFEE HOUSE AT HUDSON UNIVERSITY IN THE TOWN OF NEW CARTHAGE... WHERE IT IS NO ORDINARY FRESHMAN WHO NOTICES A FURTIVE FIGURE SNEAKING OUT THROUGH THE REAR EXIT...



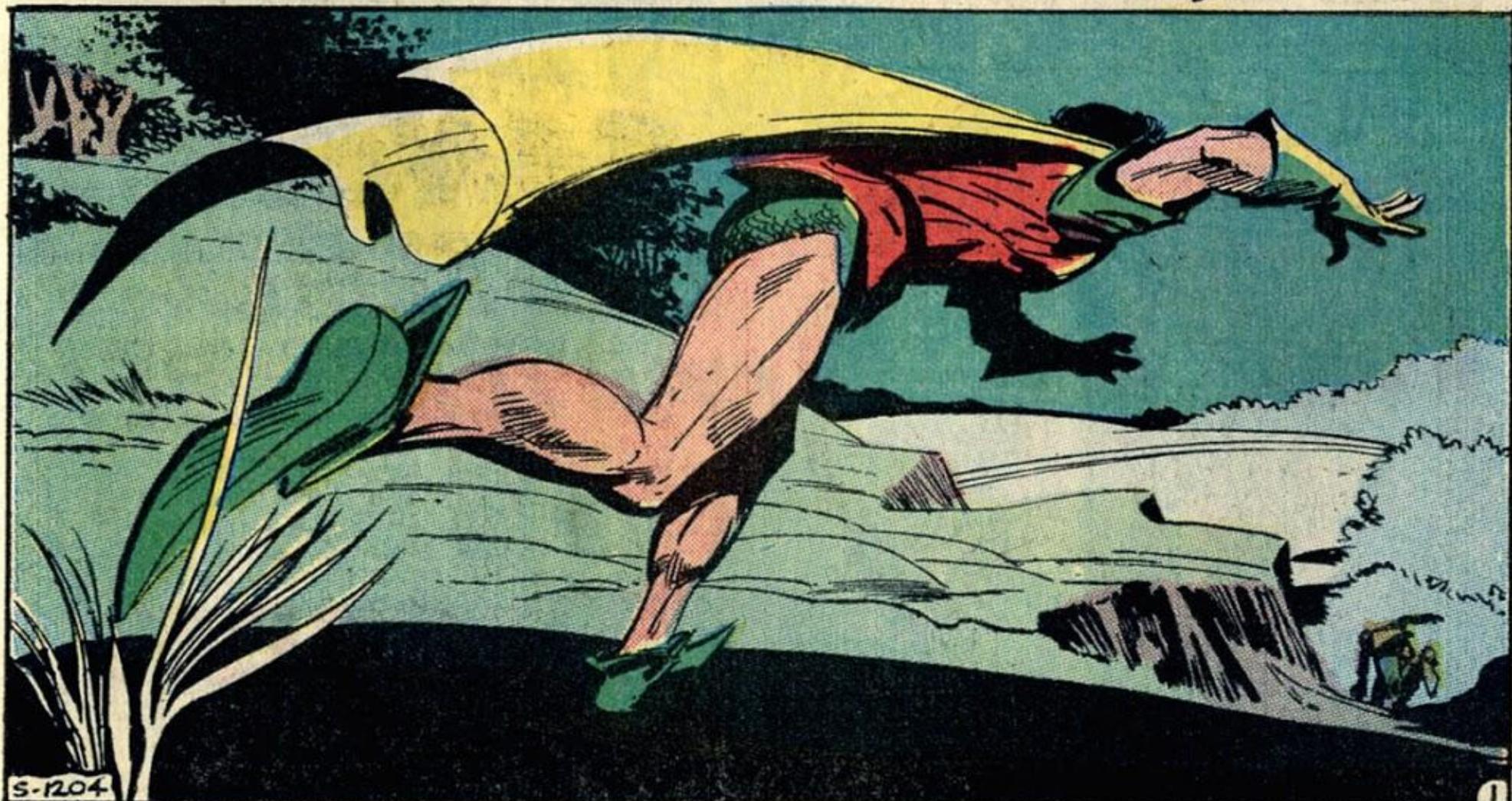
NO ORDINARY BOY AT ALL--THIS DICK GRAYSON-- WHO RUNS OUTSIDE TO GRAB A COSTUME CONCEALED IN HIS MICROBUS--OF DISTINCTIVE RED AND YELLOW...



Robin

in *The*
"Teen-Age
Trap!"

STORY: ELLIOT MAGGIN
ART: IRV NOVICK &
DICK GIORDANO



A RUSTLE OF GRASS--A BLUR OF
COLORS IN THE NIGHT--AND...

ALL RIGHT,
PAL--

GAME'S
OVER!

LET'S
HAVE THE
BREAD!

GUHH--!

HUH--?
YOU'RE
JUST A
KID!

WHY'D YOU
SWIPE THAT
MONEY FROM
THE COFFEE
HOUSE?

NONE OF
YOUR BUSINESS...
YOU COSTUMED
FREAK!

OKAY,
YOU GOT
THE BREAD--
LET GO
MY
ARM!

DO YOU KNOW
THE PROFITS
FROM THAT
PLACE GO
TOWARD
STUDENT
SCHOLARSHIPS?

SURE
I KNOW--

THAT'S WHY
I TOOK IT!

IT GOES TO KIDS FROM
PLACES LIKE GOTHAM
CITY...METROPOLIS...

...KIDS WHO COULD
PROBABLY AFFORD
IT ANYWAY!

ALL THOSE
HUDSON CREEPS
ARE LOADED!

WHAT CHANCE IS THERE
FOR A LOCAL KID LIKE
ME TO MAKE IT TO
HUDSON...FOR FREE?
--ZILCH!

WHAT KIND OF A
REASON IS THAT
TO STEAL--?

REASON ENOUGH
FOR ME!

NOW WHADD'YA
GONNA DO...
TURN ME
IN?

NOPE--I'M
TAKING YOU
HOME!

HOP
ON MY
BIKE!

IF "BATS"
KNEW HOW I
WAS DEALING
WITH THIS KID,
HE'D HAVE MY
HEAD...

...BUT I HAVE
MY REASONS!

SSP
SUPER SONIC POWER

Kenner's **SMASH-UP DERBY**

RRRR-RRR

EEE-EEE-EE

A SONIC SOUND MODEL

SOUNDS LIKE REAL RACERS!

HEY! YOU GUYS ARE SMASHING UP YOUR SSP RACERS!

YOU KNOW IT! WE'VE GOT THE SSP SMASH-UP DERBY!

"WITH RACERS THAT WORK JUST LIKE ALL SSP CARS...

BUT WHAT A DIFFERENCE!"

PULL WHIR-RRR-RR

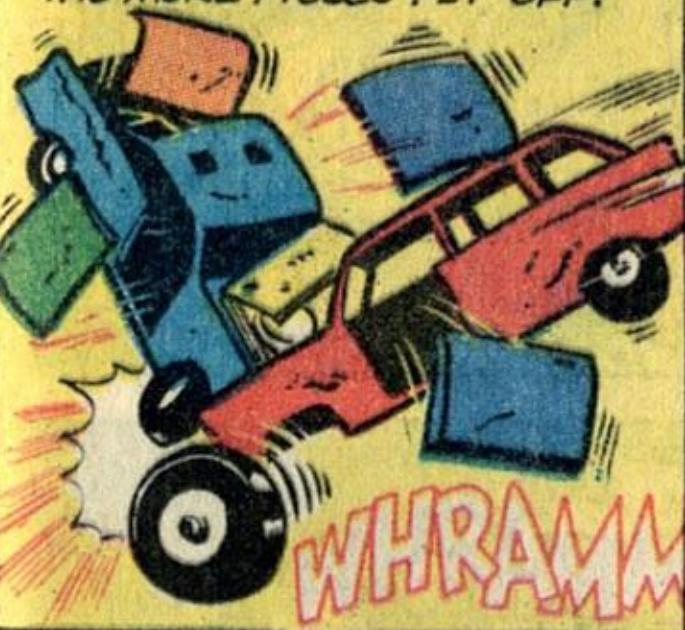
GYRO-POWERED!
NO BATTERIES! NO TRACK!
WITH SONIC SOUND...
THE HOWL OF POWER!

DOORS, HOOD, WHEELS, TRUNK LID FLY OFF ON IMPACT!

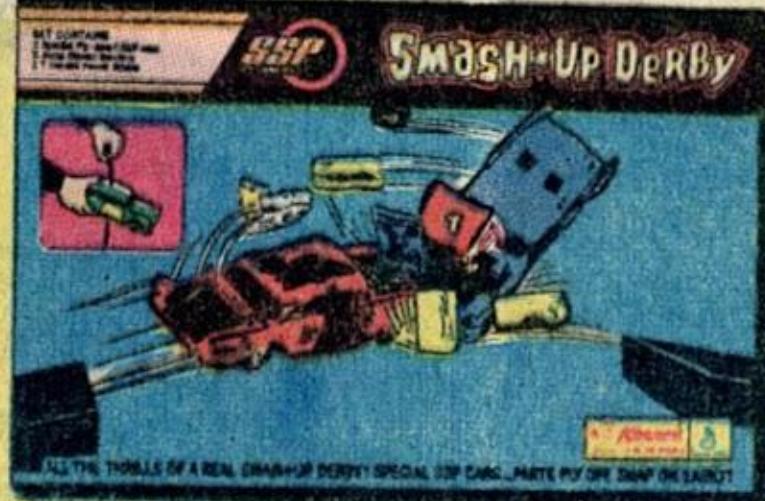
"THE BIGGER THE SMASH-UP -- THE MORE PIECES FLY OFF!"

"AFTER ANY COLLISION-- JUST SNAP TOGETHER AND YOU'RE READY AGAIN!"

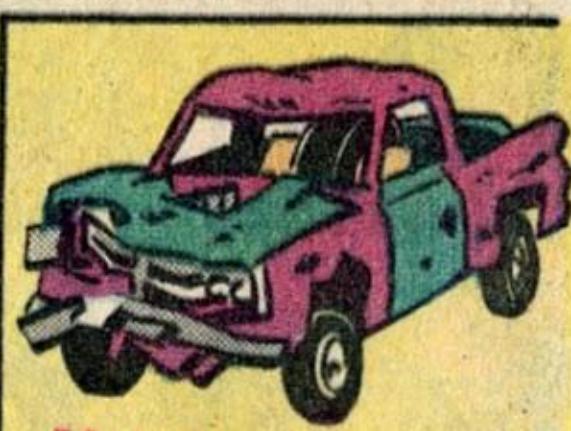
"WE USE THE JUMP RAMP/BARRIER THAT COMES WITH THE SET TO DO ALL KINDS OF SMASH-UP DERBY STLETS!"



BOY, IT'S GOT ALL THE THRILLS OF A REAL DEMOLITION DERBY!



Kenner's SSP SMASH-UP DERBY INCLUDES:
2 SPECIAL FLY APART SSP RACERS EACH ABOUT 7" LONG WITH SCRUNCHED-UP DETAILING. HAVE HIDDEN GYRO-WHEEL WITH POWER SLOTS IN ROOF.
2 JUMP RAMP/BARRIER SIMULATED BRICK WALL WITH RAMP TO LEAP UP TO 4 FEET. 2 POWER HANDLE STICKS.



4 MODELS... TOUGH TOM (ILLUSTRATED), BUGGEM, BOSS HENRY, BLAST-EM! SMASH 'EM, PUT 'EM BACK AGAIN!

SOON, CLEAR ACROSS TOWN...

...AND DON'T EVER LET ME CATCH YOU STEALING AGAIN--DIG?

YEAH...YEAH--THAT'S COOL!



I'LL BE SENDING A FRIEND OF MINE TO RAP WITH YOU TOMORROW--

--A HUDSON STUDENT NAMED DICK GRAYSON!

AN H.U. CREEP--CHECKING UP ON ME?



NO WAY!--JUST LEMME ALONE!

ALL THE SAME--YOU'D BETTER LEND HIM AN EAR, PAL...

SCRE-E-E!



"PAL", NOTHIN'! NAME'S TOMMY... TOMMY DUFFY!



HEY--BIRD-BOY! WHAT YOU DOIN' ON OUR TURF--?

LET'S SHOW HOW WE HANDLE GUYS WHAT DON'T BELONG HERE!

KRACK!



A BUNCH OF HOODLUMS--JUNIOR GRADE!

WHAT A CRUDY PLACE THIS HOUSING PROJECT MUST BE TO GROW UP IN!





WHAT WOULD YOU DO IF YOU WERE THIS TEEN WONDER... BROUGHT UP IN THE SPLENDOR OF WAYNE MANOR?...



BUT IF THERE'S
ANYTHING COLLEGE
TAUGHT ME...

...IT'S THAT IF YOU
WANT TO *SOLVE* A
PROBLEM, YOU TACKLE
THE CAUSE...NOT THE
SYMPTOM!

AS ROBIN CLIMBS THE
DRAIN-PIPE TO HIS
ROOM AT MRS. HIGGINS'
BOARDING HOUSE...

BECAUSE TOMMY
LIVES IN A LOW-INCOME
HOUSING PROJECT...
HE THINKS HE'S
TRAPPED THERE...

WHAT HE NEEDS IS
SOMEONE WHO DOES
CARE ABOUT HIM--
AND HIS FUTURE!

--ONE OF THOSE "RICH
HUDSON CREEPS"...
LIKE DICK GRAYSON!

-- THAT
NO ONE
CARES ABOUT
HIM...

YAWN: WE TEEN
WONDERS SURE
HAVE OUR HANGUPS...

TOMORROW WE START
SOLVING SOME OF THEM!

THE NEXT AFTERNOON...

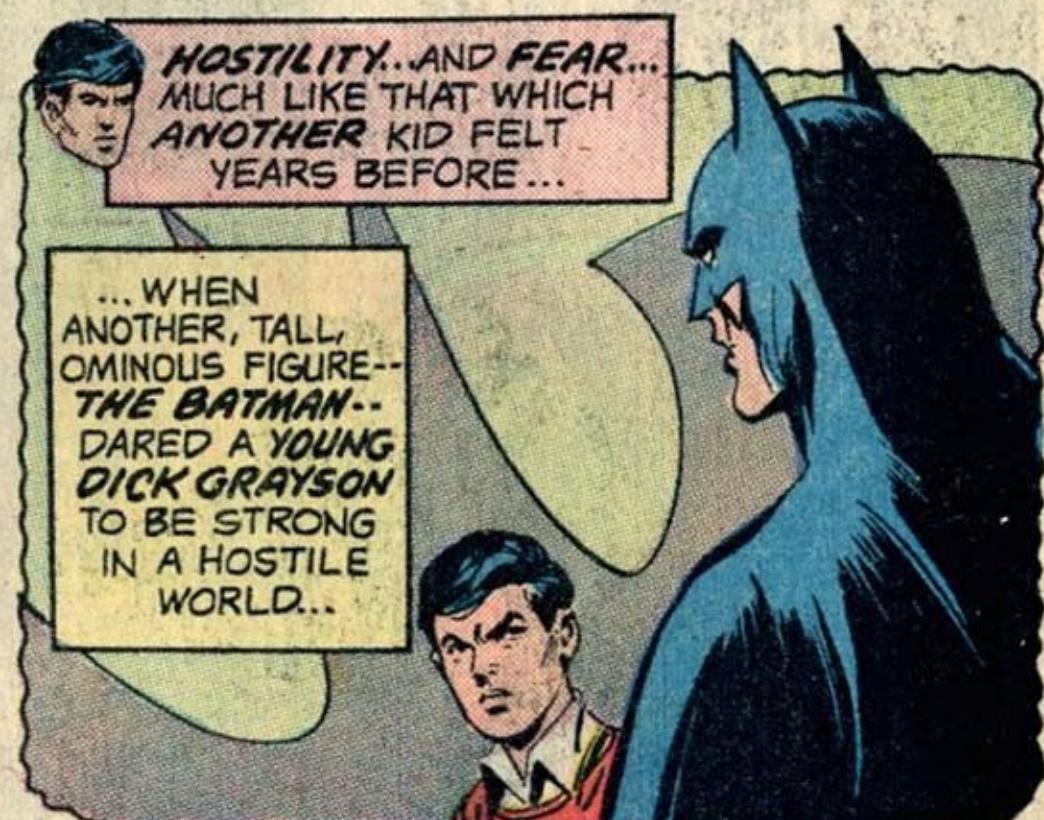
AS FLAMES
SOARED UP INTO
THE NIGHT...
TO LIGHT THE--

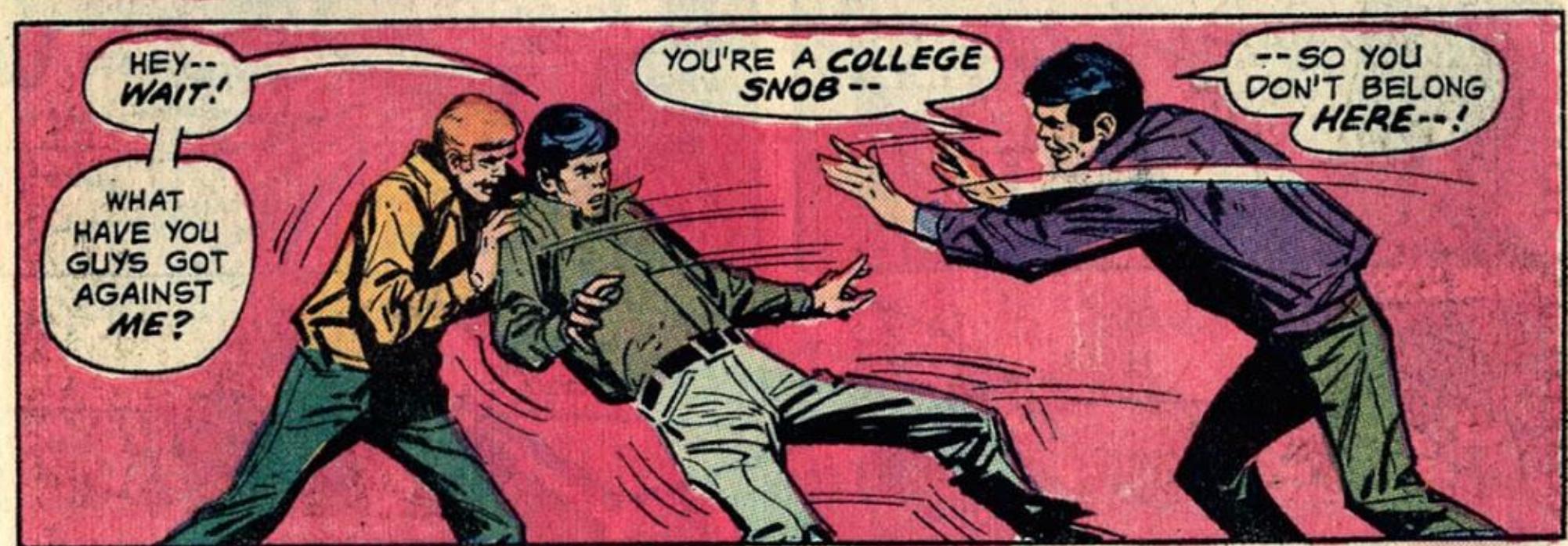
HEY, KID--
YOU DO ALL
RIGHT ON
THE GUITAR!

YOU THE HUDSON
CREEP ROBIN SENT
TO "TALK" TO ME--?

I AM...

...IF YOU'RE
TOMMY
DUFFY!





WE--UH...WE'LL
HAVE TO GET
THAT **FIXED**,
TOMMY!

MEANTIME, YOU
CAN BORROW
MINE...

YOUR **FANCY**
TWELVE-
STRINGER--?

--ONLY TILL
YOURS IS
FIXED!

...YOU'LL
KEEP
PRACTICING,
RIGHT?

TWENTY
HOURS A
DAY!

SHORTLY...

I'M GOING TO SEE IF
I CAN SET UP A
TUTORING PROGRAM
ON CAMPUS FOR
THE KIDS IN TOWN...

IT'S TIME
THE STUDENTS
DID SOME-
THING FOR
THEM...

...AND MAYBE BY THE TIME
MY GENERATION TAKES
OVER...

...THE WORLD
WILL HAVE JUST
THAT MUCH LESS
HOSTILITY!

MAYBE...

YEAH!

END.

NEXT ISSUE ON SALE ON OR ABOUT AUG. 10TH

LETTERS TO THE BATMAN

S-1292

Dear Editor:

Stupendous! Fantastic! My usually viperous typewriter is now spelling out unparalleled praise for cover artist Neal Adams for what will undoubtedly go down in fan memories as the greatest comix cover of the ages—*Batman* #241; May, 1972!

Neal Adams, of course, does many excellent covers every month—and there are many other extremely talented cover artists—but I have never seen a cover as truly striking as this masterpiece. To a truefan such as myself, the grim-visaged *Batman* flying at the reader is real graphic poetry. And the new logo—I definitely approve of it; I demand you keep it; there can be no other!

This cover can be applied to any *Batman* issue; it has a universal appeal and is not dated or limited by trying to actually depict a scene from the inside story. This is not done nearly as often as it should be.

The cover story, "At Dawn Dies Mary MacGuffin," was excellent; a fine mystery. *Batman* is no super-hero, he's first and foremost a detective, and such stories are exactly right for the character. Ignore the fact that *Batman* wears a spooky get-up; after all, everyone can have a little eccentricity. If I can read comix, *Bruce Wayne* can go around assuming criminals are a cowardly, superstitious lot and attempt to strike terror into their hearts. But he is a detective first and foremost, and never mind his garb.

—CHARLES T. SMITH, Brainerd, Minn.

(Cover! Cover! COVER!—Clap! Clap! CLAP! Such was the thunderous applause directed at #241's cover . . . of which we give you more! More! MORE! —JS)



Dear Editor:

I was most favorably, happily impressed with *Batman* #241. I don't want to run down the whole issue, as enough readers will do that.

Aside from liking the contents so much, I was overwhelmed three times by the cover—first by the drawing, second by the caption, third by the new logo. The drawing is certainly one of Neal Adams' finest, and that in a long history of fine covers. It seems that Adams gets a little more oomph when dealing with *The Batman*; he continues to surpass himself. When Neal is not tied down to having to depict a scene from the inside story and has a free reign to show the character in an archetypical scene, as on this cover with *The Batman* seemingly flying through the night stalking an unfortunate evildoer, the cover is invariably compelling. As I recall, the early issues of *Batman* did just this—showing him attacking crooks from a bridge or mysteriously looming behind a haunted house. These covers, more than the kind that depict a scene from a story inside, really capture the spirit of the character.

—EDWARD BRODERICK, Dekalb, Ill.

(Speaking of "inside stories"—we chanced upon a Batman sketch Neal Adams was dashing off for a friend. It knocked us out, but not before we commissioned Neal to blow it up as a cover (which he pencilled and Berni Wrightson inked). Coincidentally, upon the very day the cover was completed, Denny O'Neil finished "At Dawn Dies Mary MacGuffin", which struck us as ideally capturing the mood of the cover (with the help of a blurb)! —JS)



Dear Editor:

I could begin this letter by saying that "At Dawn Dies Mary MacGuffin" was one of Denny O'Neil's

best stories. I could explain that this tale's greatness arose from the perfect handling of *The Batman's* three main facets: his emotional make-up, his intellect, and his physical prowess. I could even go so far as to praise Irv Novick and Dick Giordano for their most excellent visual renderings.

I could say all these things. After all, they happen to be true! However, I won't say them, because what I really want to discuss is your new cover logo. This is basically the same one that appeared on the cover of *Batman's* very first issue with a few alterations—most notably the more dramatic lines given to the bat-wings. One thing I notice about this logo is its simplicity. It looks as though any clod could draw it. Simple? Yes!—But also very, very effective . . . eerie and awe-inspiring like Gotham's Guardian himself. Surely no one but the most jaded individual can peer at this grim symbol without feeling the overpowering determination of those sinister eyes. I'm looking at it now . . . it's almost as if *The Batman* is here . . . staring at me . . . asking if my soul is free from the ravages of crime while I cringe in fear!

—PAUL EMRATH, Milwaukee, Wis.



That cover—I felt it! It was not *Bruce Wayne* under that mask, it was I! A cold, stony breeze lashed through my cape with a slight saltiness from Gotham harbor. Pale, liquid moonlight oozed over the city, weaving a gossamer tapestry of light and deep shadow across Gotham. I was alone, one, significant, as eight million corpses pursued tranquil slumber. (Chee, are all writers that neurotic?)

—JOHN D. WARNER, Santa, Cruz, Ca.

The cover stunned me . . . it was easily the best *Batman* cover I have ever seen. It was the entire *Batman* series symbolized and communicated in one picture. It was the perfect comix cover.

—FRANK C. VERZYL, Lindenhurst, N.J.

Cover: very good, with no word balloons. It set the mood of the issue well, with a beautiful picture of a grim, determined *Batman* in pursuit of some crime or injustice to demolish.

—MICHAEL W. FRAZIER, Lexington, Ky.

He is a wraith. A foreboding figure of the shadows and darkness. He is the avenger of countless wrongs. He is *The Batman*. Neal Adams portrayed him with beauty on the cover. This is greatness!

—MATT GRAHAM, Granada Hills, Ca.

Another logo change? Well, one looks as good as another, so when you find one you like I hope you'll stick to it. Anyway, that cover figure of *The Batman* was sensational!

—GERARD TRIANO, Elmont, N.Y.



Address communications to: LETTERS TO THE BATMAN, National Periodical Publications, 909 Third Ave., New York, N.Y., 10022.

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THE EASY
FREE SAMPLE CARDS

WAY!
EARN \$1.00 A BOX



YOU CAN GET THESE and many, many other big prizes — or cash — simply by selling beautiful Olympic IMPRINTED CHRISTMAS AND ALL-OCCASION CARDS. The Olympic way is the IN way! Here's why . . .

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic cards — and it's yours to keep. We don't send you boxes of cards in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.

OLYMPIC CARDS ARE IN! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors . . . and take their orders. Olympic cards sell for only \$2.95 a box — and they're worth much more! Sell enough boxes to get all the prizes you want — or keep \$1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you the free Sample Book, free Membership Card and free Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU! Don't wait! Join now! It's easy!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

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CARDBOARD • MAIL NOW • NO STAMP NEEDED

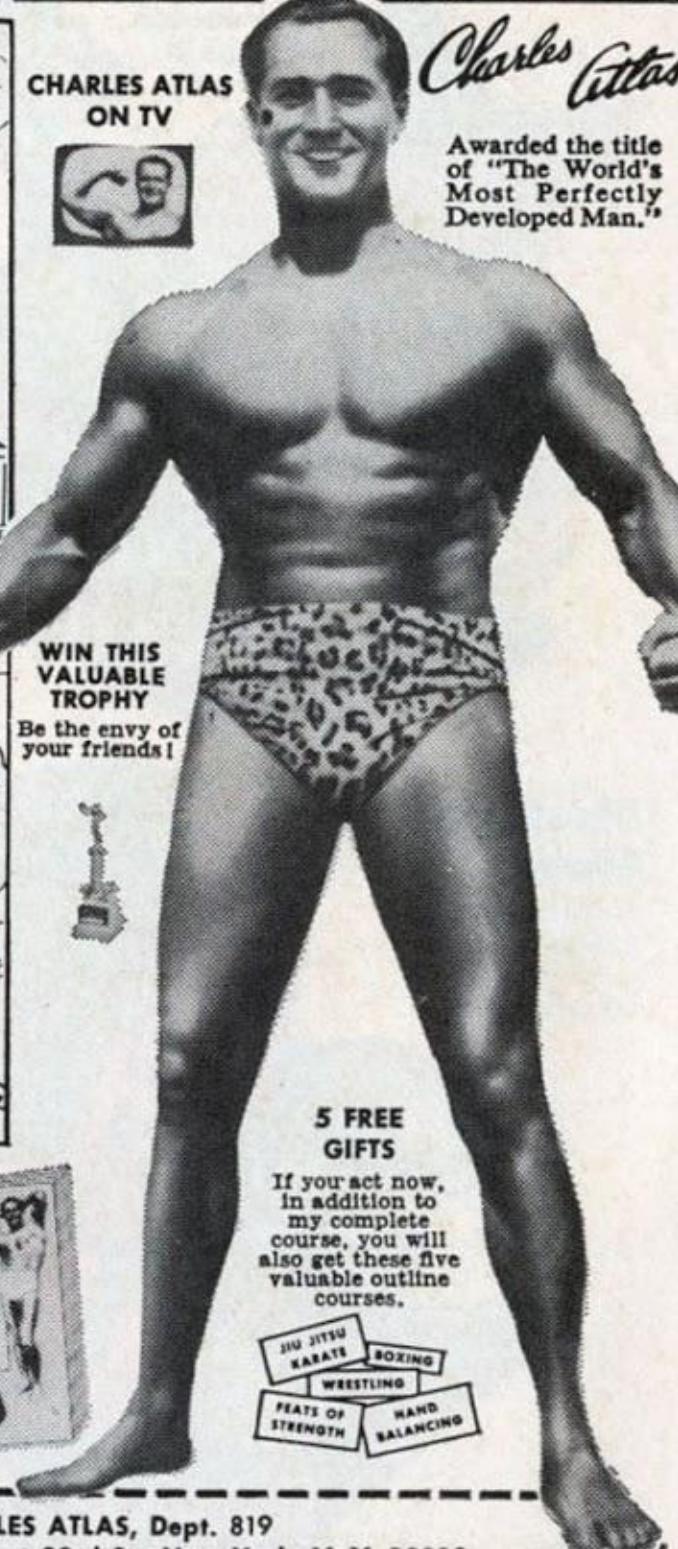
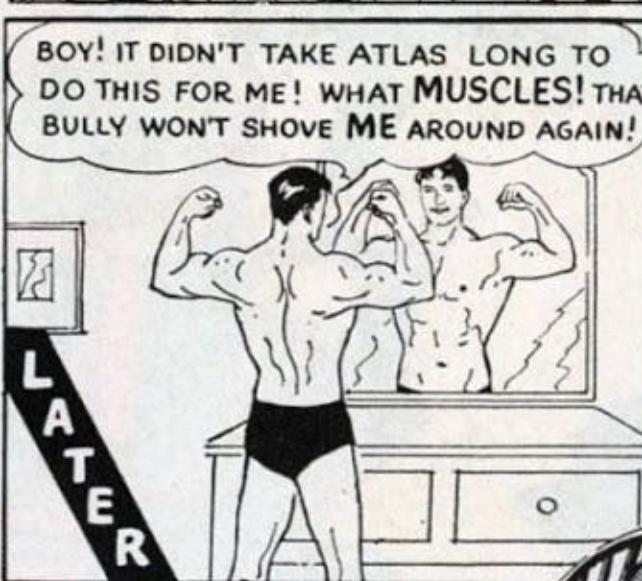
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Olympic
SALES CLUB, INC.

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ENFIELD, CONNECTICUT 06082

THE INSULT THAT MADE A MAN OUT OF "MAC"



Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby — only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-

quick time. Let it help YOU. Not next month or next year — but Right NOW!

"Dynamic-Tension" Builds Muscles FAST!

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mail Coupon Now for My 32-Page Illustrated Book

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works; shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS, Dept. 819 115 E. 23rd St., New York, N.Y. 10010.



CHARLES ATLAS, Dept. 819
115 East 23rd St., New York, N.Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- | | |
|--|--|
| <input type="checkbox"/> Broader Chest and Shoulders | <input type="checkbox"/> More Energy and Stamina |
| <input type="checkbox"/> Ironhard Stomach Muscles | <input type="checkbox"/> More Magnetic Personality |
| <input type="checkbox"/> Tireless Legs | <input type="checkbox"/> More Weight—Solid-in the Right Places |
| <input type="checkbox"/> Slimmer Waist and Legs | |

I enclose 10c. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages. crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

Print Name..... Age.....

Address.....

City & State..... Zip Code.....

In England: Charles Atlas, 21 Poland St., London, W.I.

5 FREE GIFTS

If you act now, in addition to my complete course, you will also get these five valuable outline courses.



DIG THESE!

Four new SNAP TITE®
drag construction models you build without glue,
without paint and without help.

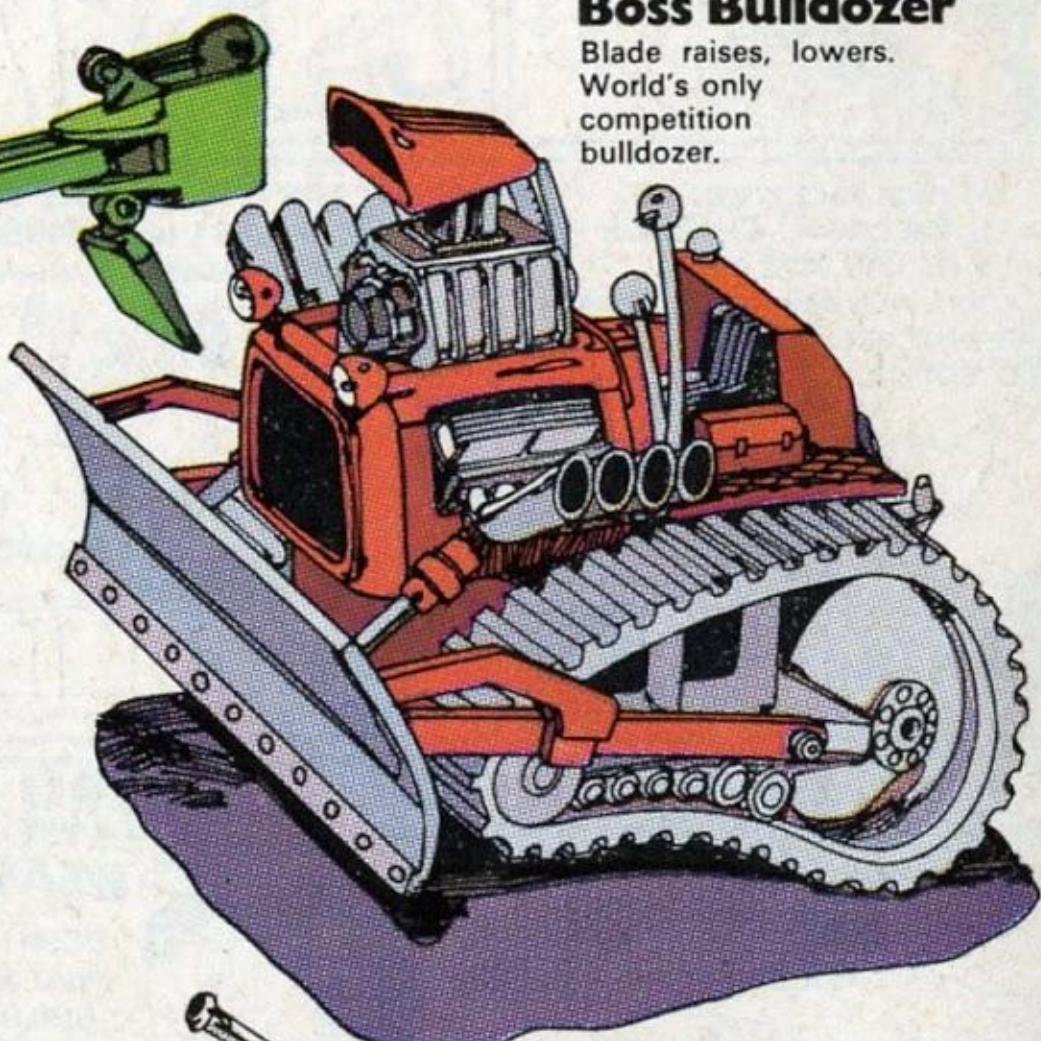
Extreme Shovel™

Cab pivots,
shovel scoops,
arms move.
Tears through
the traps in
record time.



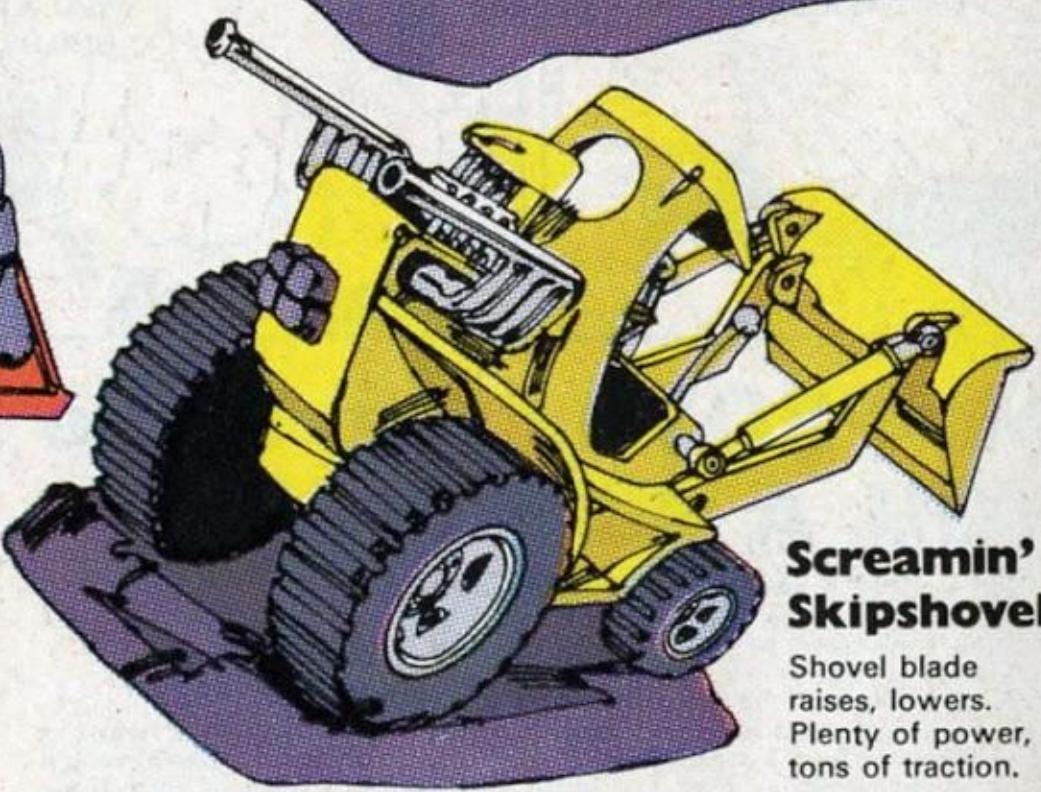
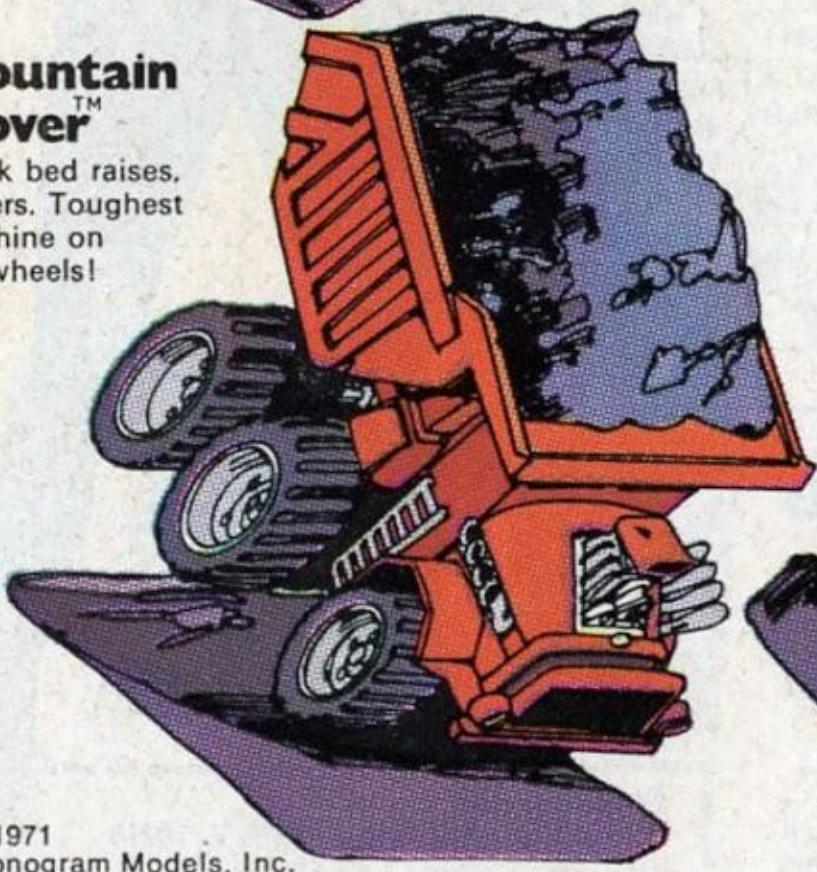
Boss Bulldozer™

Blade raises, lowers.
World's only
competition
bulldozer.



Mountain Mover™

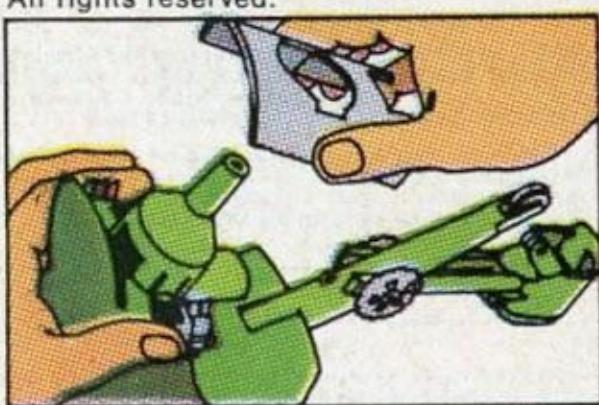
Truck bed raises,
lowers. Toughest
machine on
10 wheels!



Screamin' Skipshovel™

Shovel blade
raises, lowers.
Plenty of power,
tons of traction.

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It's easy to build these
SNAP TITE® drag models.
The pieces snap tightly
together without glue or paint.
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MATTEL

If they were any more real,
you'd need a hard hat.



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