

DC
BATMAN

ALL NEW STORIES

NOW
ONLY
20c

BATMAN

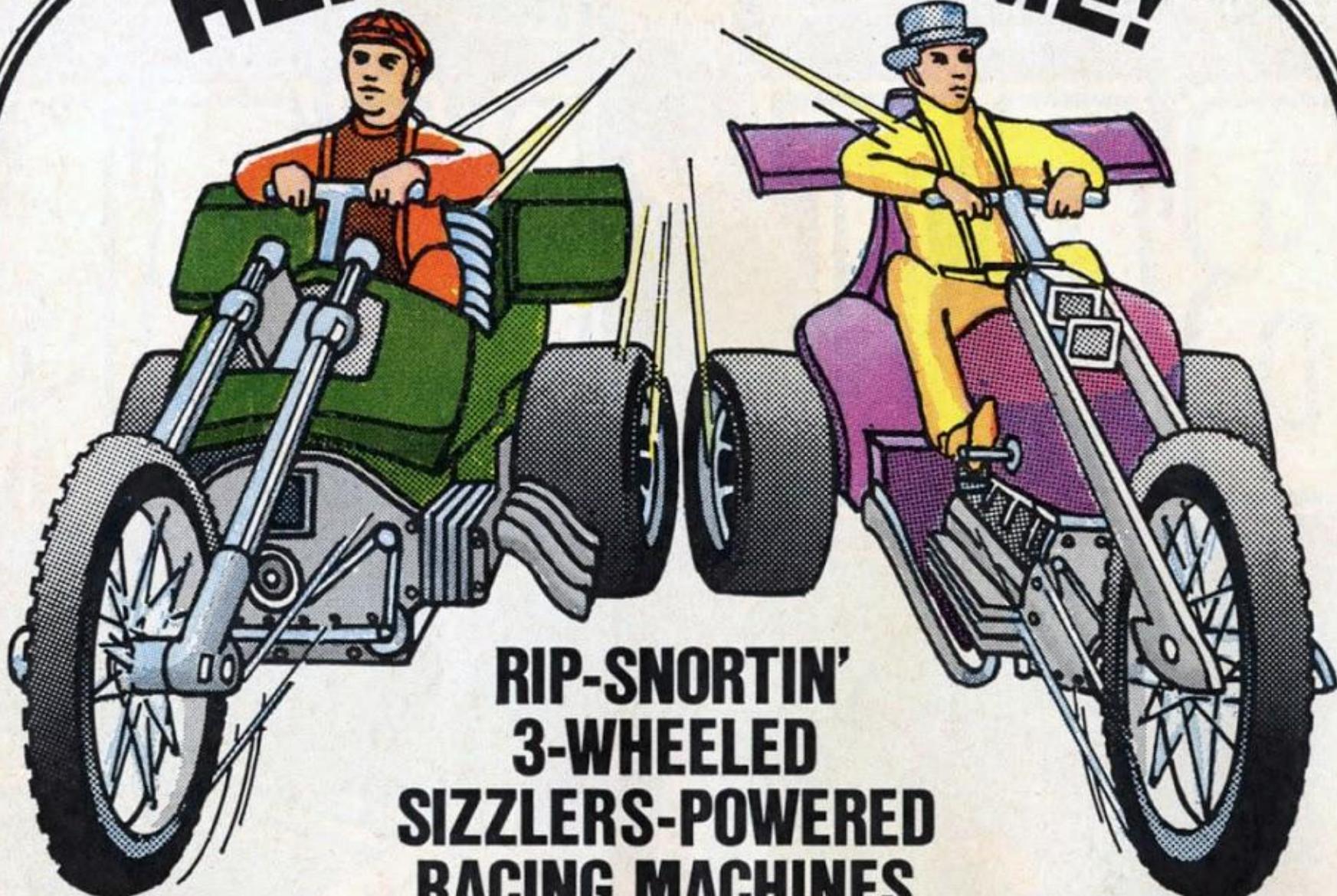
NO. 243
AUG.
30430



YOU ARE
WATCHING A
FIGHT TO THE
DEATH...
THAT
THE BATMAN
DOESN'T
DARE
WIN!



HERE THEY COME!



**RIP-SNORTIN'
3-WHEELED
SIZZLERS-POWERED
RACING MACHINES**

called:

CHOPCYCLES™

There's never been anything like these babies before! Authentically styled! Fully detailed! With gleaming chromed engines. Big fat traction-grabbin' slicks. Power-charged like SIZZLERS® Cars. Send 'em flying! Around a FAT TRACK®...or across the floor.



Start your collection with

THE RIP RIDER™ SET:

1 CHOPCYCLE Chopper plus 1 GOOSE PUMP™...
the new portable power unit! From Mattel!



TWO MEN-- EACH HIGHLY TRAINED IN THE FIGHTING ARTS, EACH SUPERBLY CONDITIONED-- FACE EACH OTHER IN WHAT PROMISES TO BE A DUEL TO THE DEATH!

AND THIS IS ONLY THE BEGINNING OF AN ADVENTURE TO SHOCK...TO STUN--TO PRESENT INSURMOUNTABLE CHALLENGES TO THE DREAD...

BATMAN

STORY: DENNY O'NEIL
PENCILS: NEAL ADAMS
INKS: DICK GIORDANO
EDITOR: JULIUS SCHWARTZ

66 THE LAZARUS PIT! 99

THERE IS ONLY ONE WAY TO SETTLE OUR DIFFERENCES, FRIEND BATMAN--

--TO SETTLE THEM WITH HONOR-- MORTAL COMBAT!

IF YOU INSIST, LING--

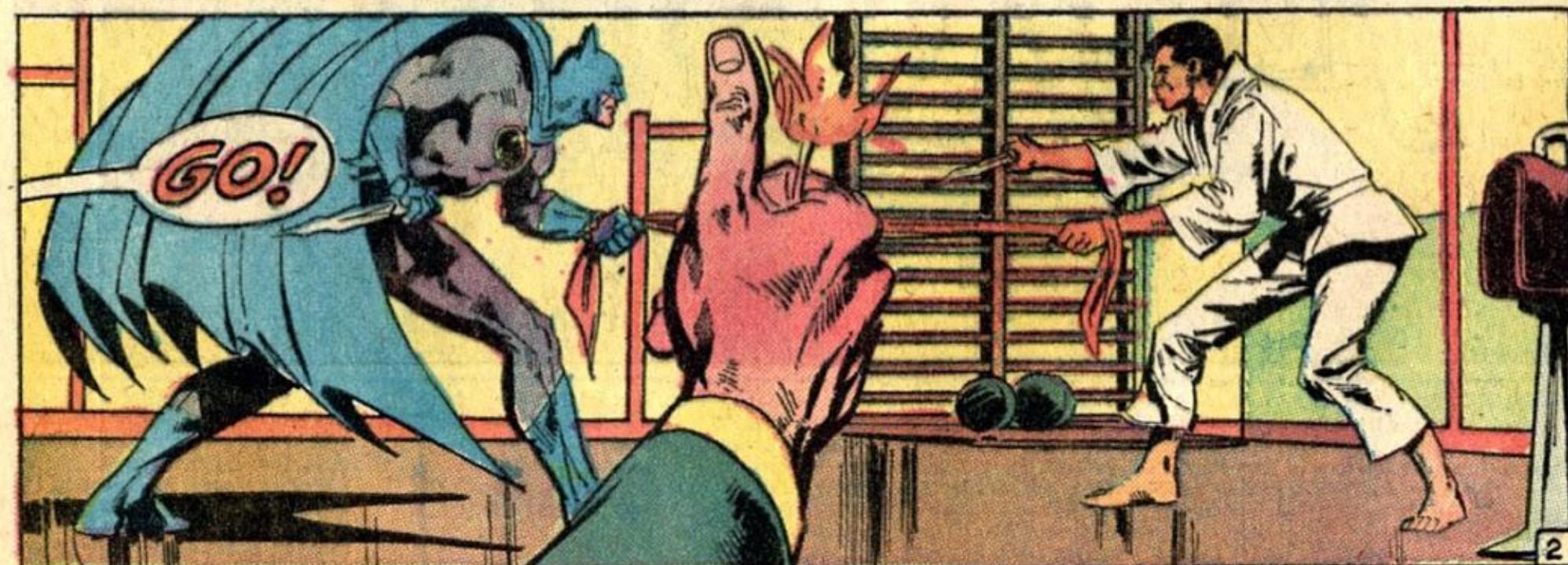
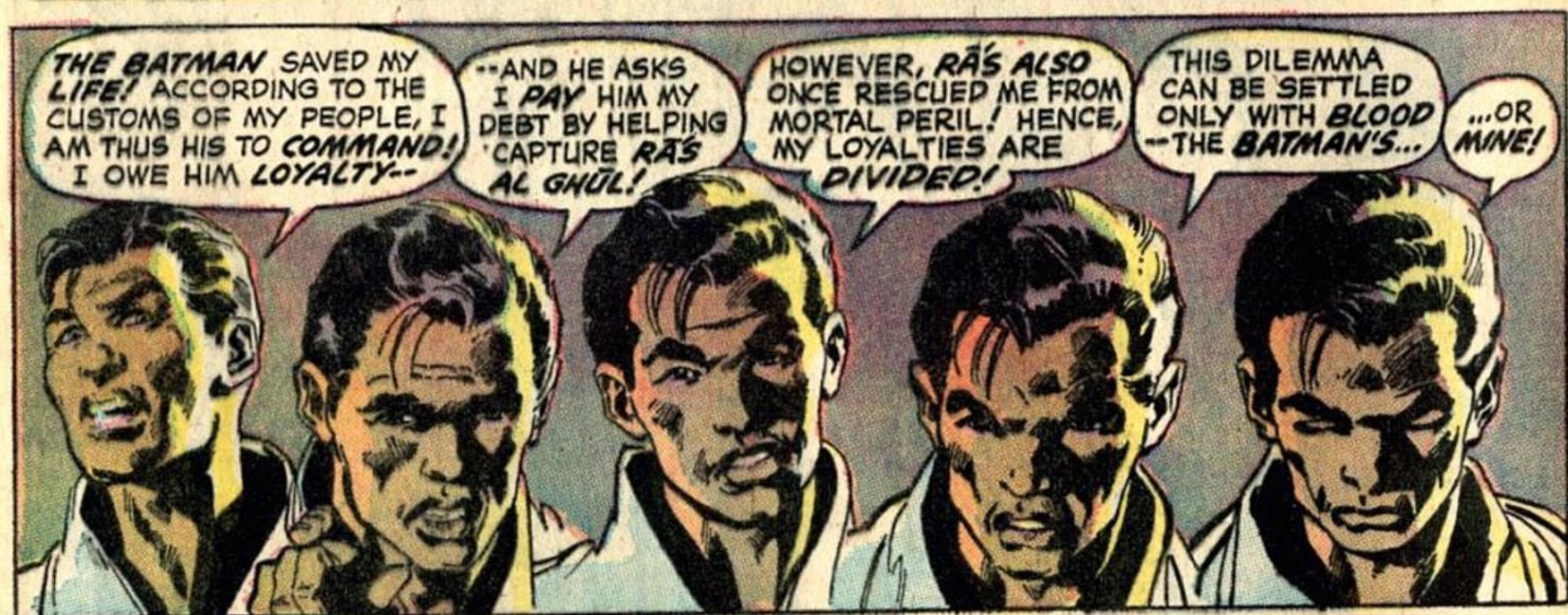
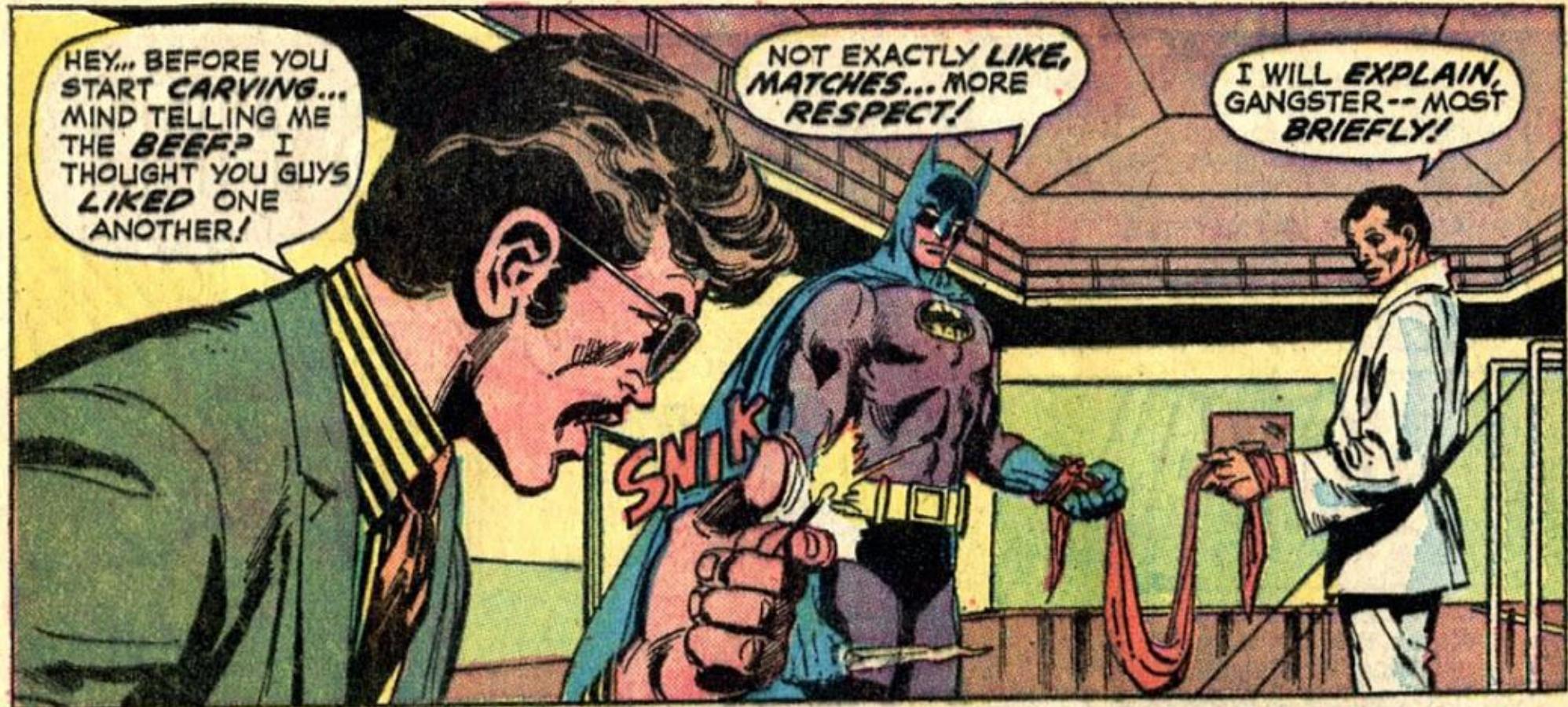


S-1238

BATMAN, Vol. 33, No. 243, Aug., 1972. Published monthly. (with the exception of Jan., March, July and Nov.) by NATIONAL PERIODICAL PUBLICATIONS, INC., 909 Third Avenue, New York, N.Y. 10022. Carmine Infantino, Publisher. Julius Schwartz, Editor. Sol Harrison, Production Manager. Ed Lolacher, Circulation Director. Second Class Postage paid at New York, N.Y. and additional mailing offices. Advertising Representative. Sanford Schwarz & Co., Inc., 16 West 46th Street, New York, N.Y. 10036. Copyright © 1972 by National Periodical Publications, Inc. All Rights Reserved. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred. Printed in U.S.A.

SUBSCRIPTION DEPT.: P.O. Box 1047, Flushing, N.Y. 11352. Rates for fifteen 20c issues \$3.00 in U.S. and Possessions; \$4.00 elsewhere.

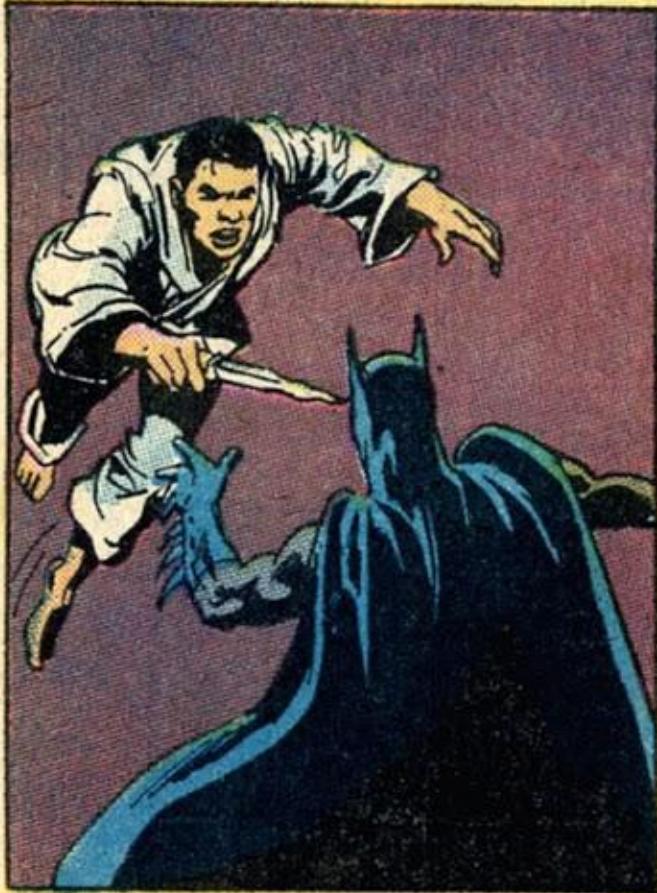
This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.







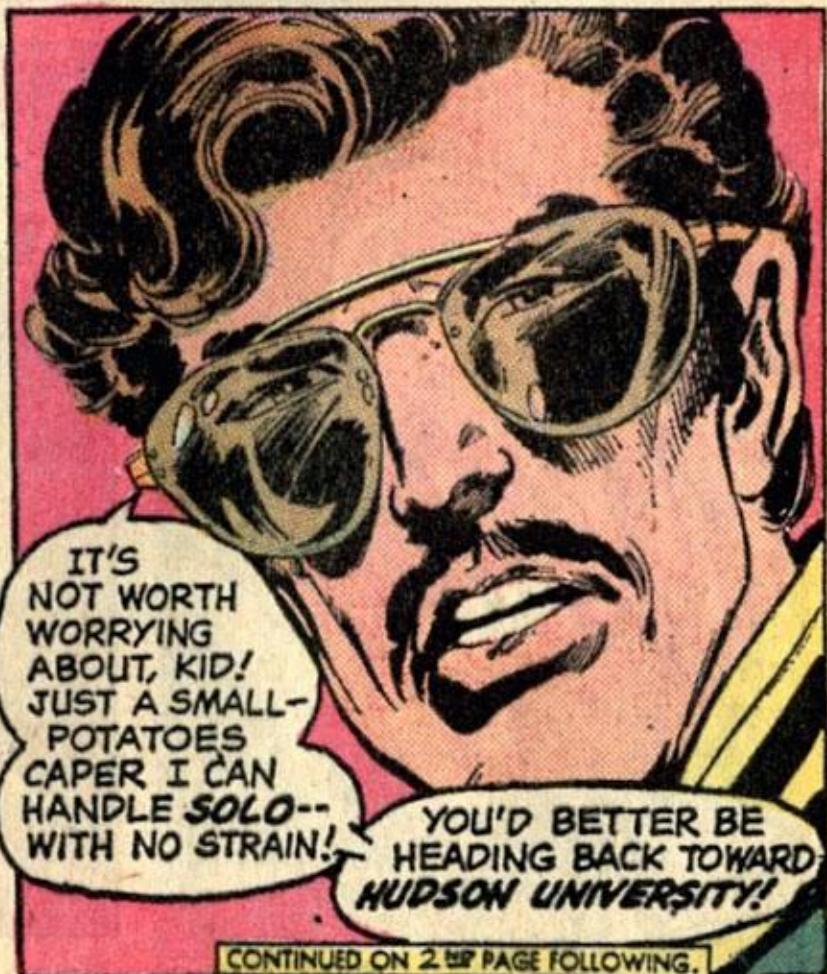
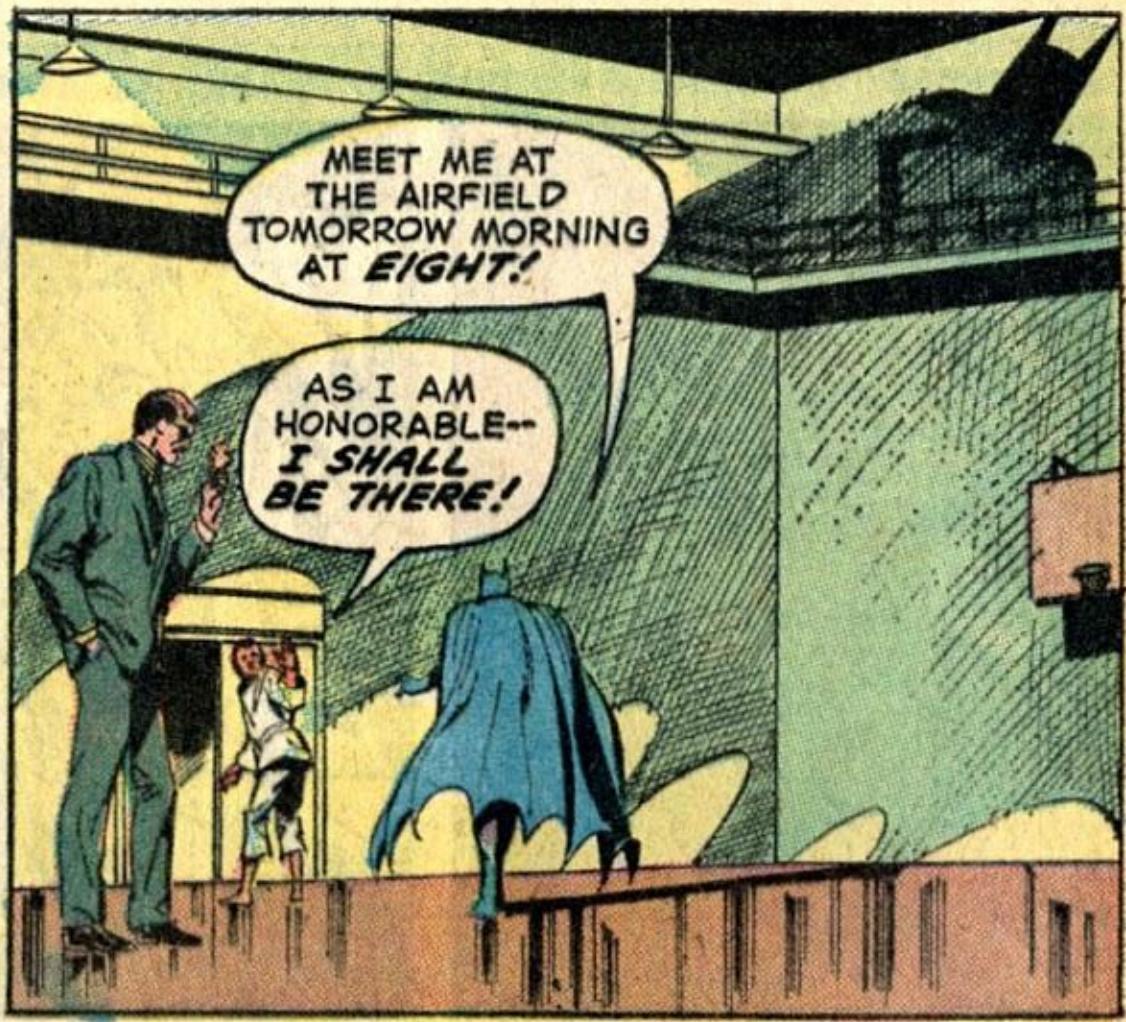
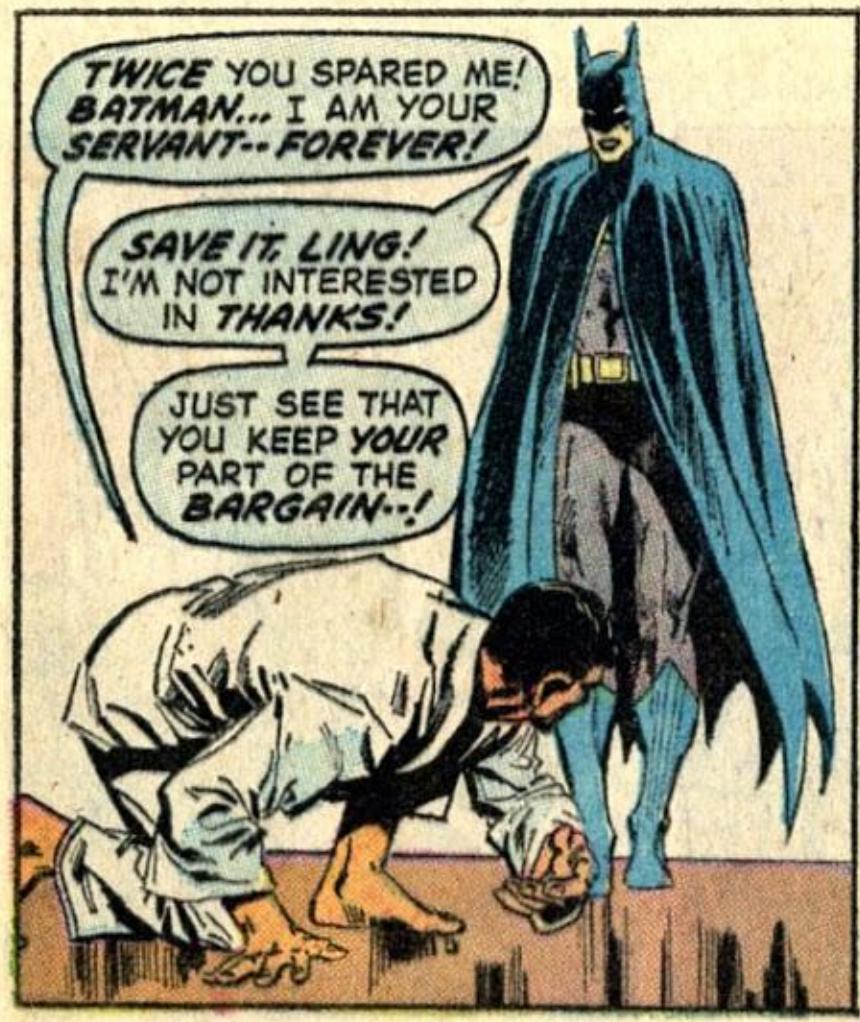
FOR THESE TWO, THERE IS NO TIME, NO PLACE...ONLY BREATH EXPLODING FROM CLENCHED TEETH...



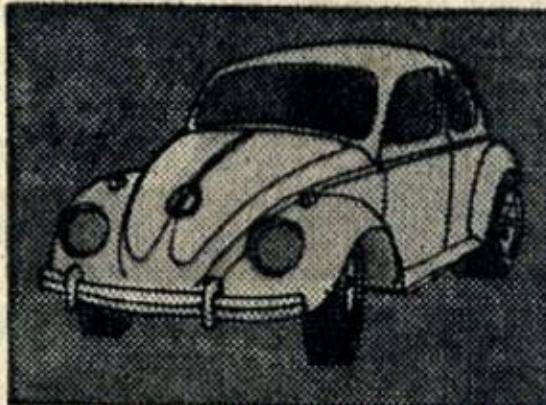
...THE AWFUL PAIN OF MUSCLE STRAINED TO THE VERY LIMIT, AND THE STENCH OF THE GRIMMEST OF STRUGGLES...



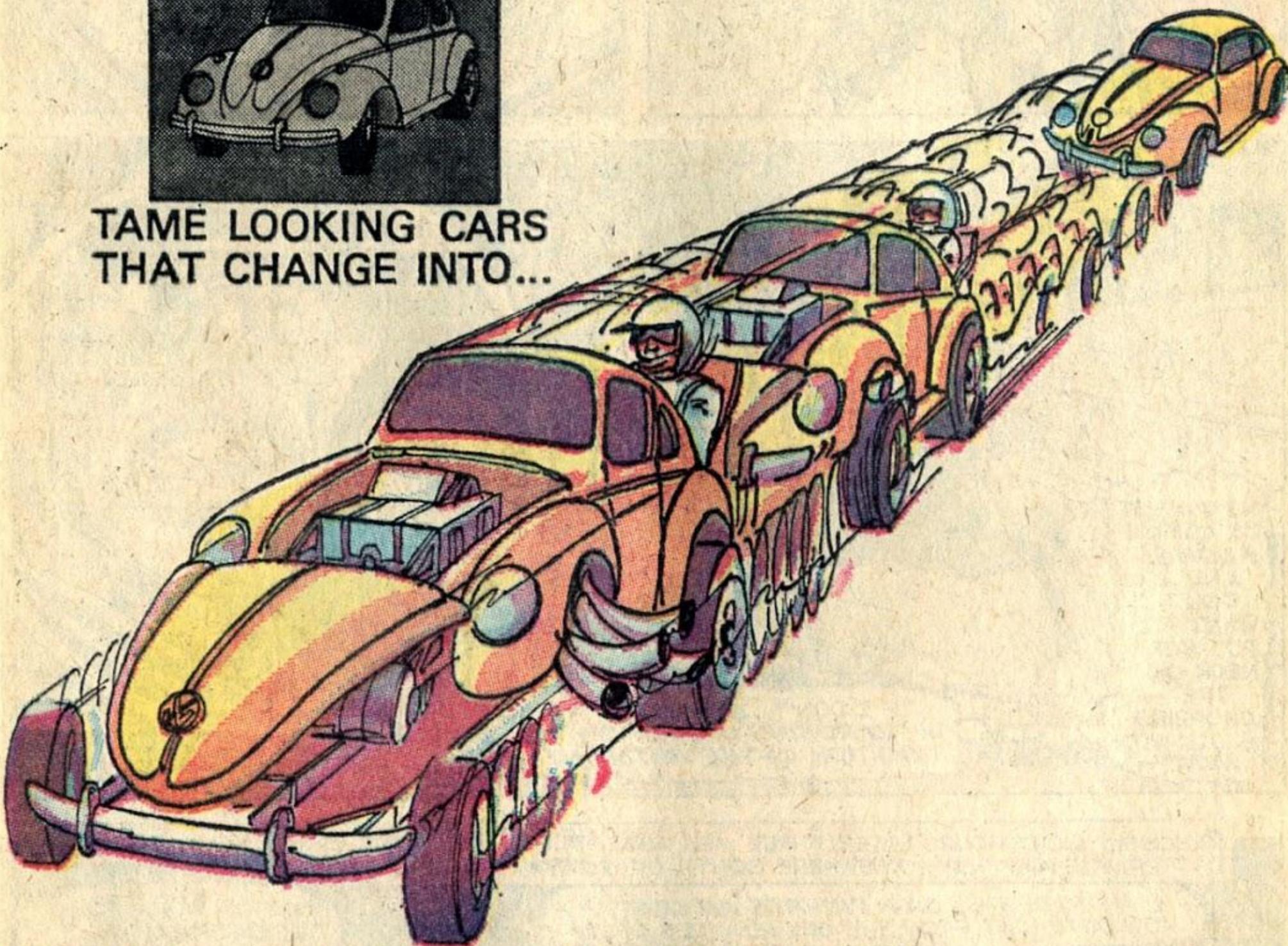
IT HAS TAKEN EXACTLY FOUR SECONDS...AND A LIFETIME!



THE IMPOSTERSTM



TAME LOOKING CARS
THAT CHANGE INTO...



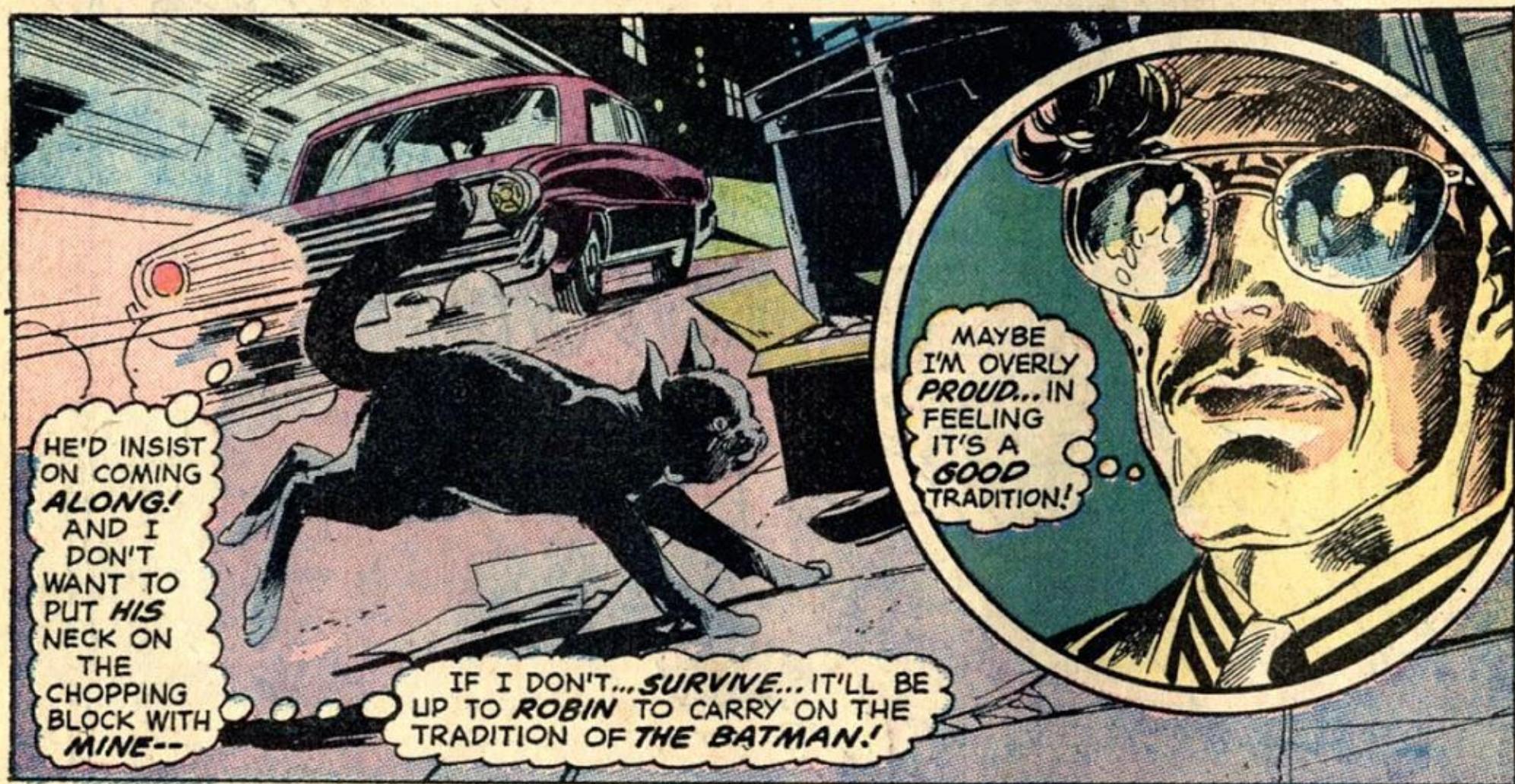
MEAN RACING MACHINES

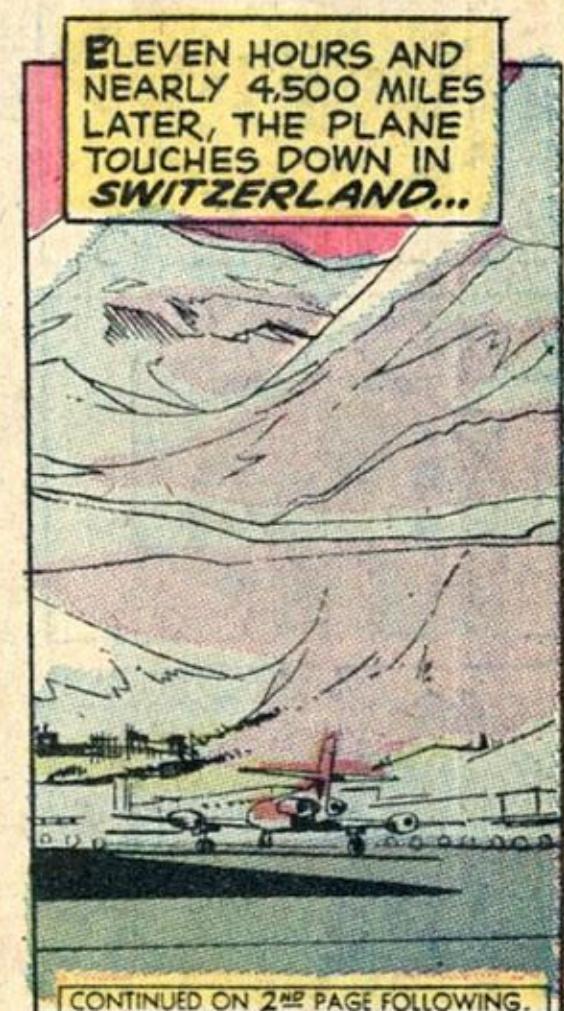
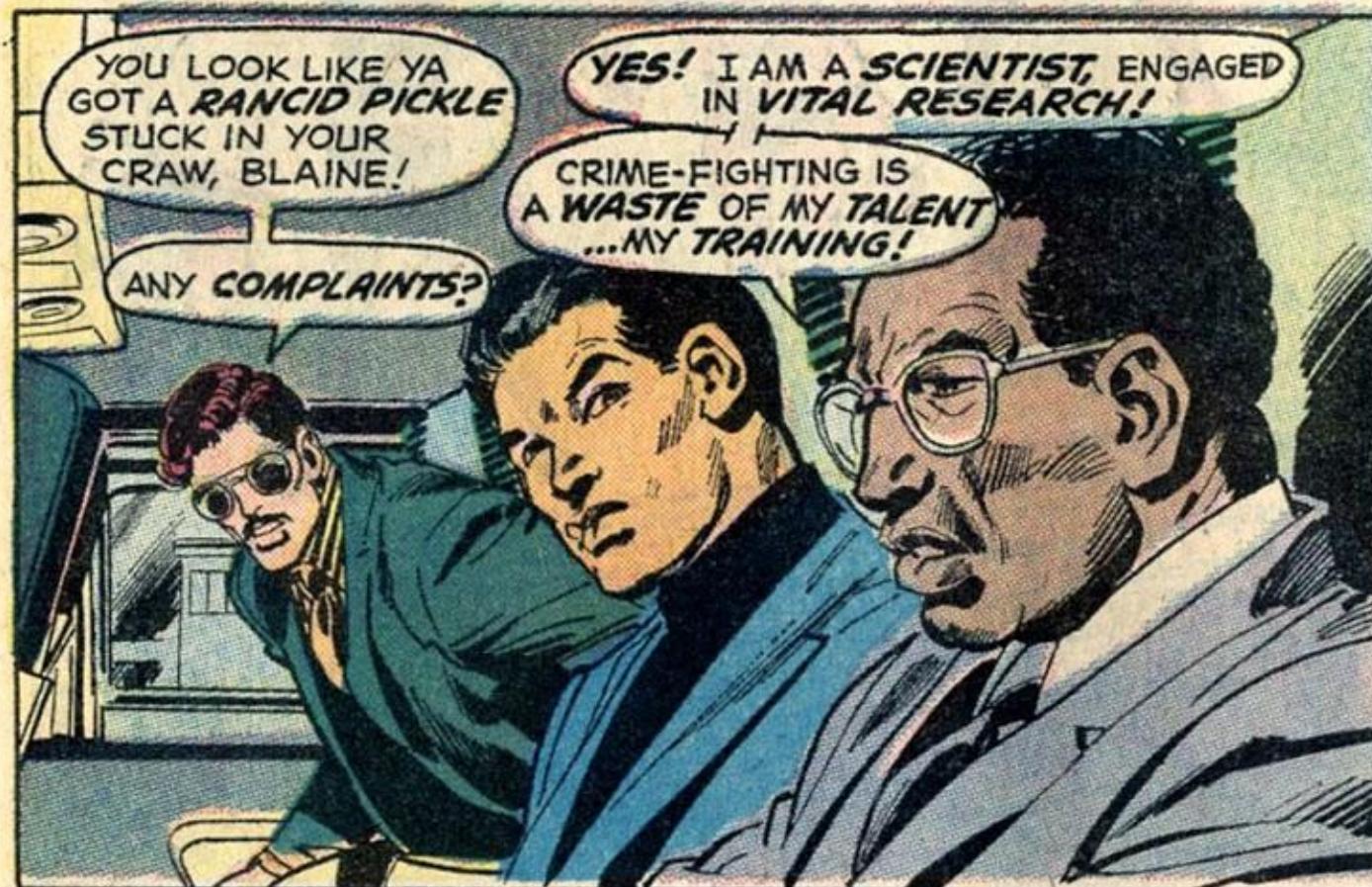
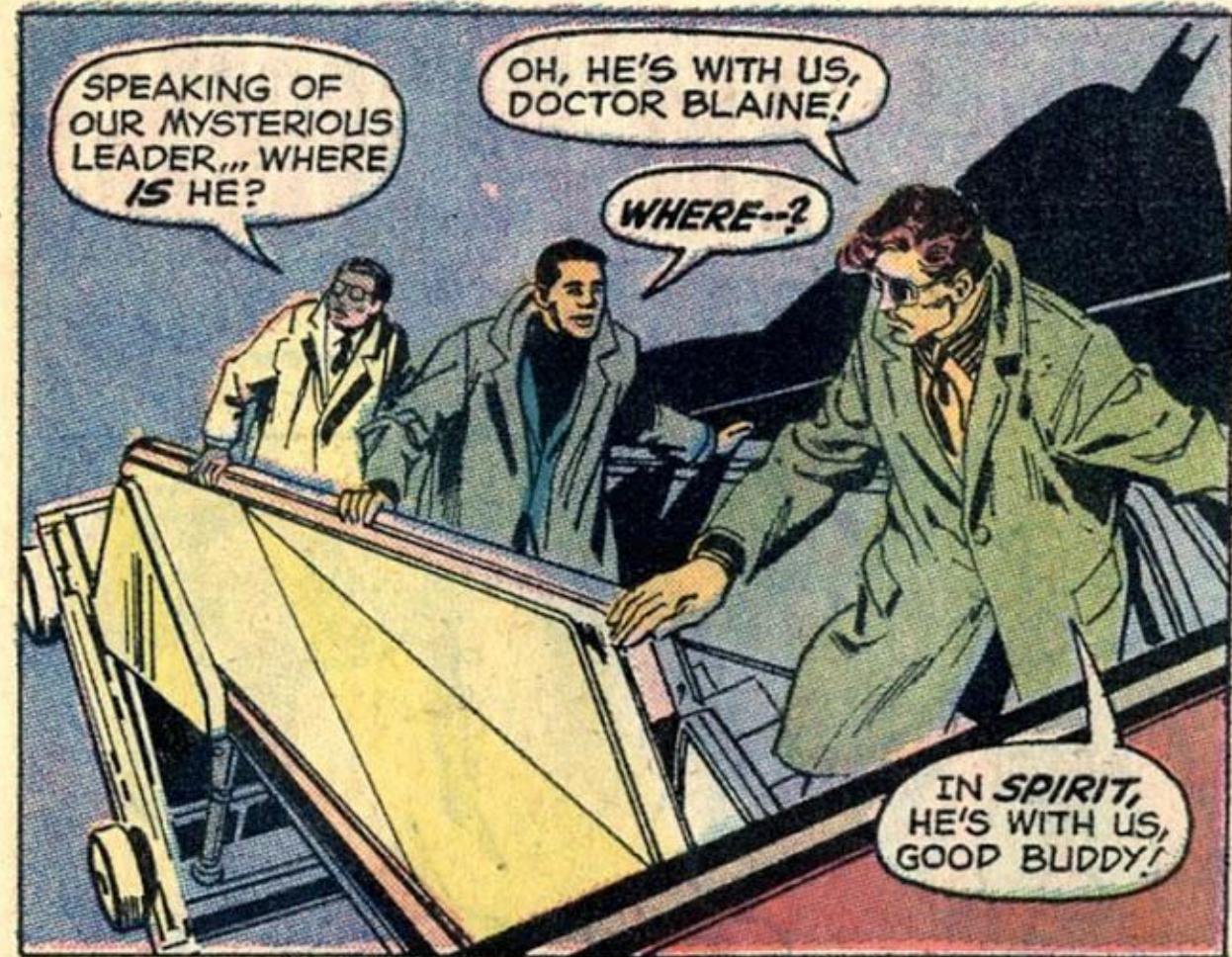
The Imposters. You have to see them do their stuff. Take hold of the stick shift and get ready for a shock. Suddenly a mild mannered street machine changes into nearly a foot of road gobbling racing machine. Front end out. Engine up. 400 cubes. Then up pops the driver, ready to cut down all comers. The Imposters. They're a lot more car than meets the eye.



AURORA[®]

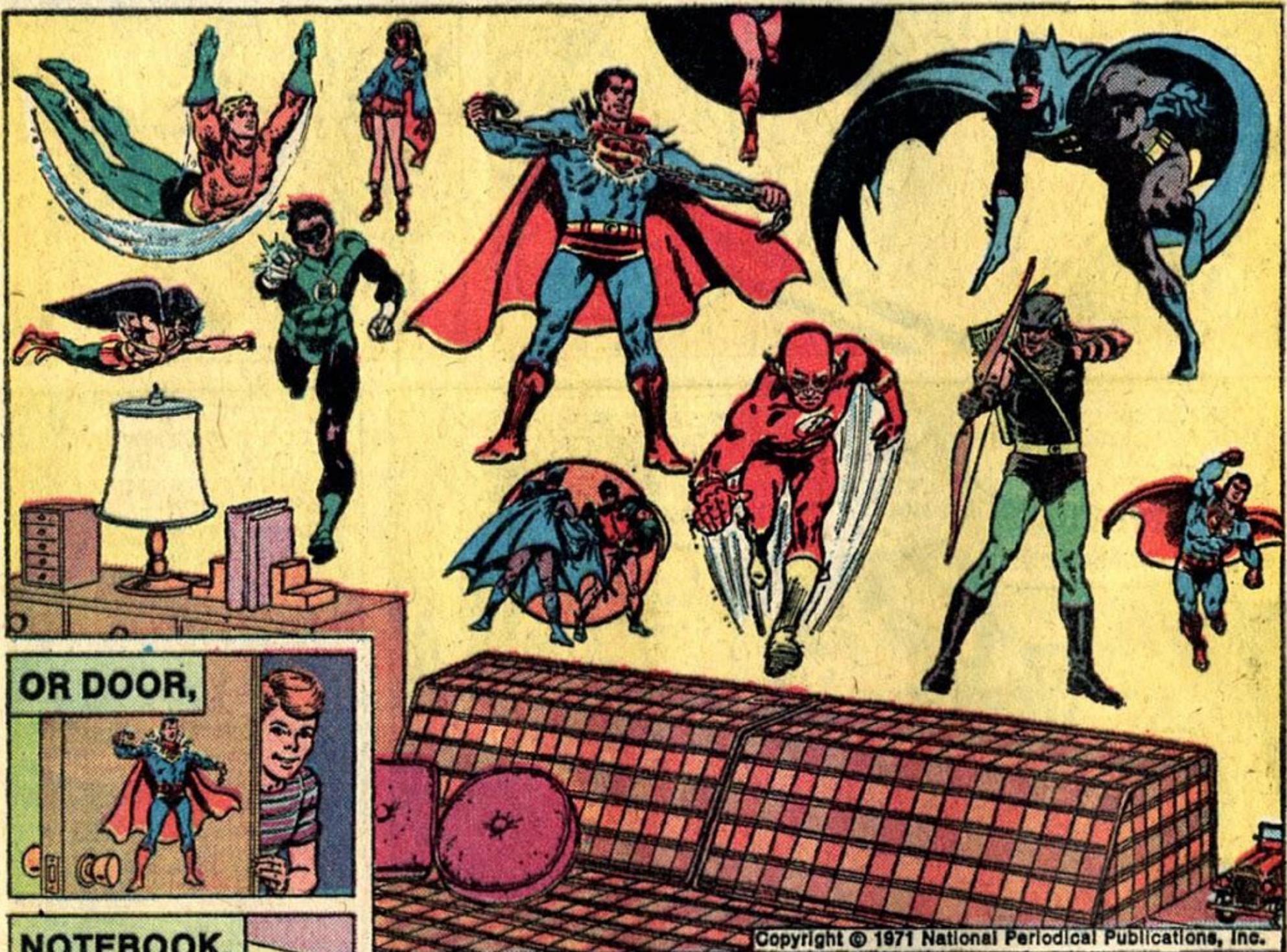
(C) 1972 Aurora Products Corp.,
44 Cherry Valley Road, West Hempstead, N.Y. 11552





SUPER-HERO STICK-ONS!

Stick your favorites up against the wall...



OR DOOR,



NOTEBOOK,



LUNCHBOX,



CAR.



Copyright © 1971 National Periodical Publications, Inc.

Here are full-color "stick-on" pictures of Superman, Batman, Robin, Supergirl, Green Lantern, Green Arrow, Aquaman, Wonder Woman, Hawkman, Flash—available for the first time together in one package. They come on a mammoth 20" by 26" sheet, ready to peel off and stick on any flat surface. No adhesives, tacks, or tape needed.

You get fourteen figures in all. Big ones, (12" tall) for walls and doors. Small ones for book jackets and things. All fourteen cost only \$2 plus 25¢ postage. (Order two sets for \$4.25 and save postage on the second.) And they come with a full money-back guarantee if you're not completely satisfied. Mail in the coupon today, and we'll ship your super-hero gallery to you immediately.

All fourteen
for only
\$2.00

Our Way Studios
Box 174, Grand Central Station
New York, N.Y. 10017

Please send me (check one) my set of
Super-hero Stick-ons for \$2.00 plus 25¢
postage Send me two sets for \$4.25
Enclosed is cash, check or M.O. for _____

name _____

address _____

city _____

state _____ zip _____

SOON, PASSING THROUGH CUSTOMS...

YOU GUYS CHECK IN THE HOTEL! I'M GONNA LOOK UP A PAL! WE ONCE SHARED A CELL!

MEET YA FOR EATS!

A CHARMING AVENUE!
I'VE HEARD IT SAID THE SWISS ARE THE MOST CIVILIZED--

LOOK!-- IN THE CROWD!
IT IS TALIA... DAUGHTER OF THE HEAD DEMON, RĀ'S!

I SHALL PLEASE THE BATMAN BY CAPTURING HER!

WAIT!

LING! -- ALLY OF MY FATHER!

NO LONGER!
I SERVE HIS ENEMY!

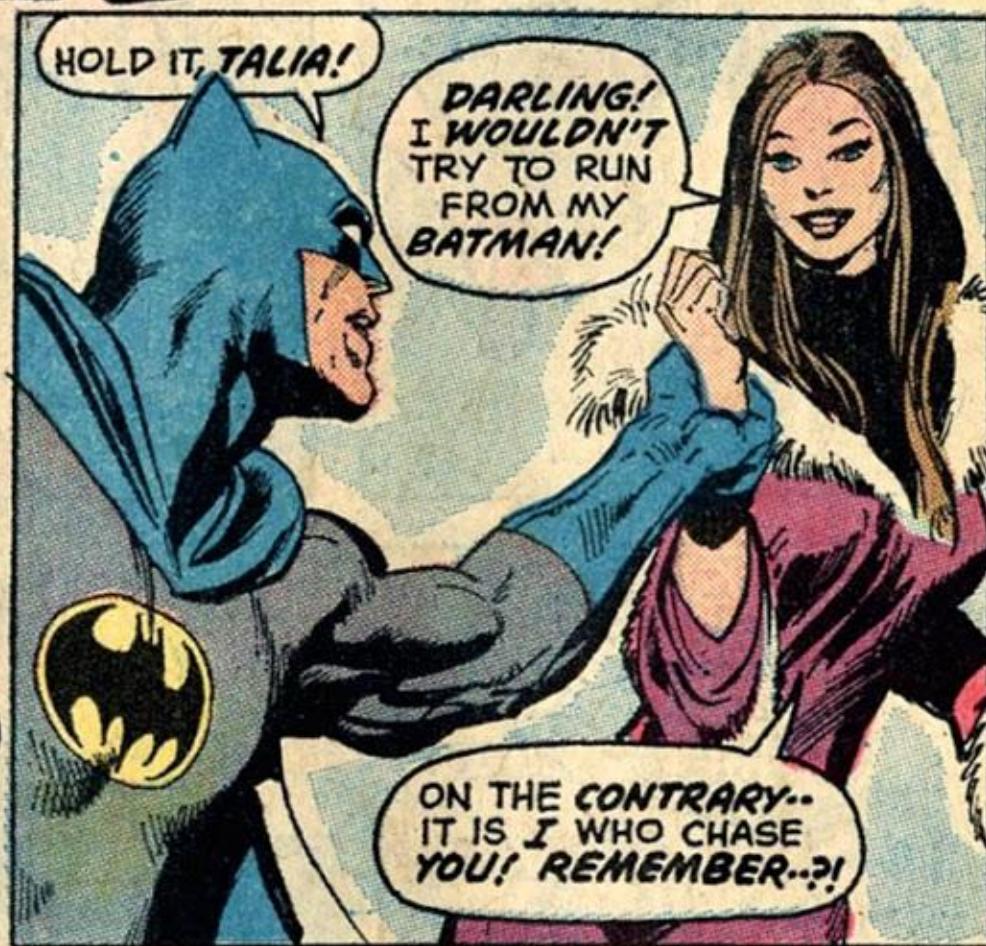
...THE BATM-NNGH!

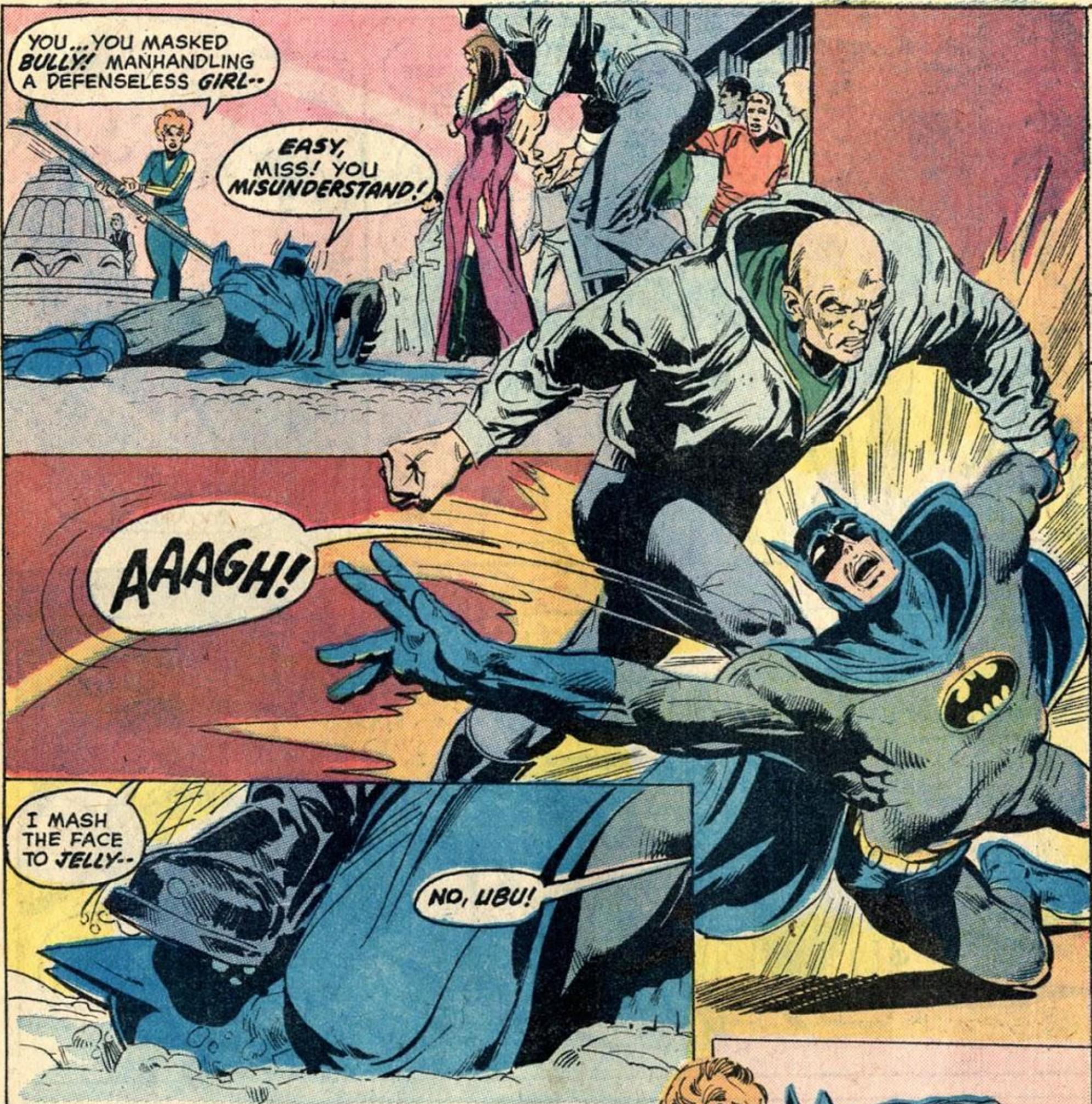
STAND ASIDE,
FOOLS! MY MASTER'S CHILD WOULD HAVE PASSAGE!

YOU'RE NOT BEING POLITE, UBU!



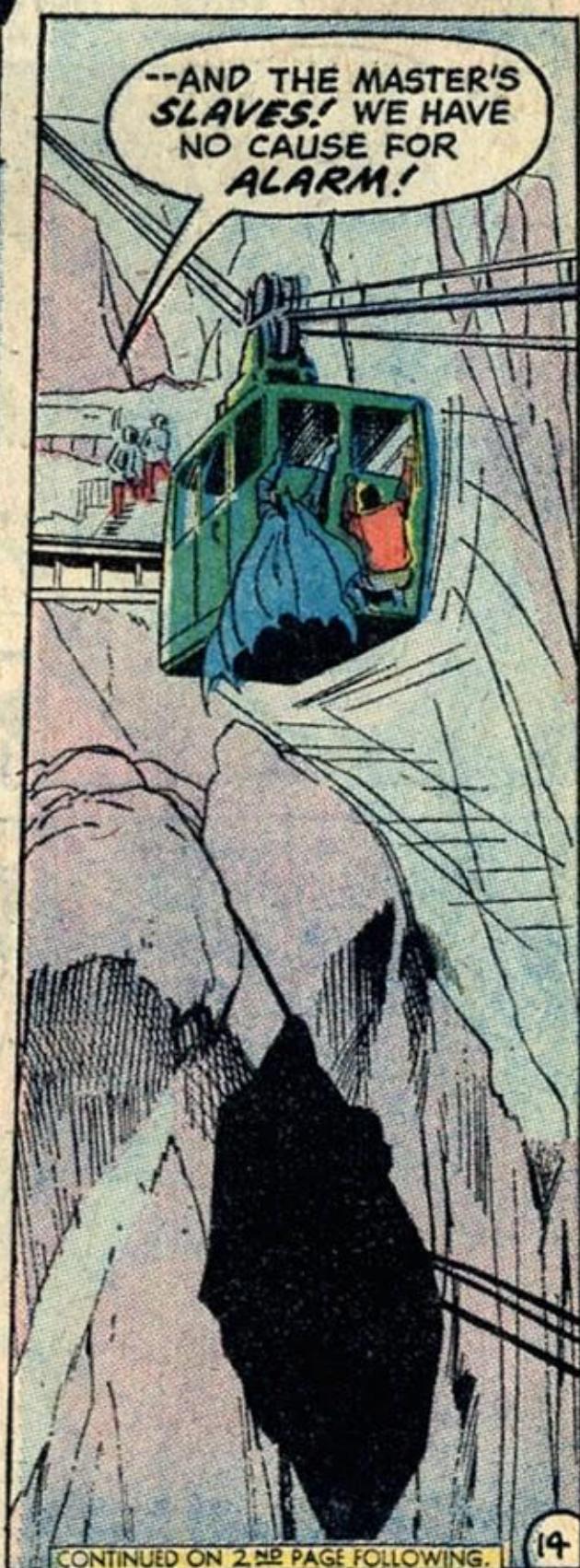
*NOTE: THE COWLED CRUSADER MET--AND MASTERED--UBU IN BATMAN #232!











CONTINUED ON 2 ND PAGE FOLLOWING.

You Receive

There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to Locate, Occupy and Destroy the enemy. This is not just another juvenile game, it is actually played and tremendously enjoyed by over 200,000 people including members of our real Armed Forces.

TASK FORCE

2 GIANT BATTLEFIELDS a total size of 3 square feet. (Six Islands in the Pacific Ocean beautifully colored.)

14 PIECE TASK FORCE IN GRAY & GREEN

- 4 AIRCRAFT CARRIERS
- 24 PLANES
- 4 DESTROYERS
- 8 LANDING BARGES
- 4 BATTLESHIPS
- 4 HEADQUARTERS
- 16 TANKS WITH MOVEABLE TURRETS
- 24 PILL BOXES

These unbreakable J-D metallic plastic toys are authentically scaled and each is realistically proportioned to the giant battlefields.

375 RED MARKERS—enough to record the massive bombings and shellings.

Simple directions

for a tense battle on land, sea and air. The general best able to strategically place his forces and direct his firing will be the only survivor of this terrific battle.



STOCKADE FORT



A COMPLETE GAME

- A GIANT 3 SQUARE FOOT PLASTIC BATTLEFIELD in color, depicting Chickamauga "the river of death" appropriately named by Indians as 34,400 troops were killed or wounded there.
- 1 HUGE REALISTIC CONFEDERATE STOCKADE FORT
- 4 STOCKADE GATES — open to attack — close for defense.
- 1 HUGE REALISTIC UNION STOCKADE FORT
- 4 SHELTERED OBSERVATION TOWERS • 2 FORT FLAGS with masts
- 6 FIELD CANNONS — 12 spoked wheels
- 2 ARMIES • 64 Troops in Blue and Grey, fully equipped and in all battle positions
- 25 RED TNT BOXES • FORT COMMANDER • 6 EXPLODING BRIDGES®
- SIMPLE DIRECTIONS for fighting your way across the battlefield with enough men and equipment to attack and capture the enemy fort.
- 3-D plastic safe and reusable.

HELEN OF TOY, CO.
Commack, New York 11725

NO C.O.D.'s
DEPT. 254-17
Please RUSH me the item(s) I have checked. I have added the proper postage & price and enclosed the correct total. I may return each item in 10 days for a refund if they don't beat games costing 3x as much!!

TASK FORCE COMPLETE GAME — \$1.69
 SPECIAL!! Complete game plus 6 cannons
4 sentry posts — 6 exploding bridges \$2.69
U.S.A.: add 31¢ postage to each item checked above.
Canada-Foreign: add 51¢ - International M.O. or cash

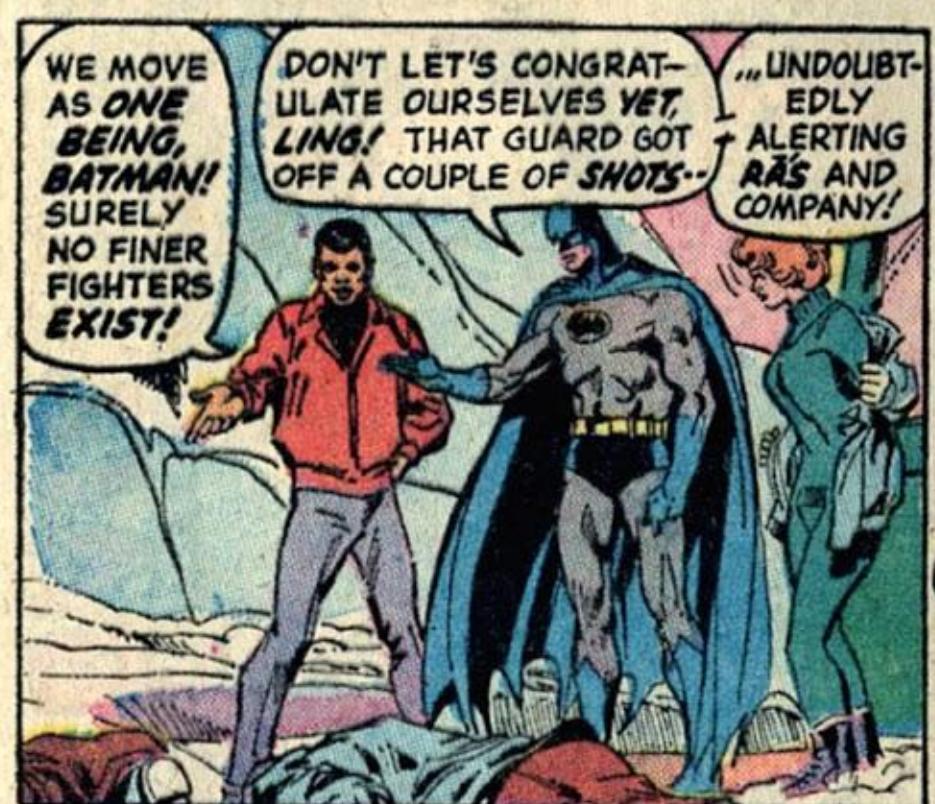
CANNON BALL COMPLETE GAME,...\$2.19
 SPECIAL!! Complete game plus 6 cannons
4 sentry posts — 6 extra toys (total of 176 toys) — \$2.39
NAME _____
ADDRESS _____
STATE _____
CITY _____ ZIP _____

THIS GAME IS DEDICATED
TO FIGHTING HEROES OF
CHICKAMAUGA

CANNONBALL

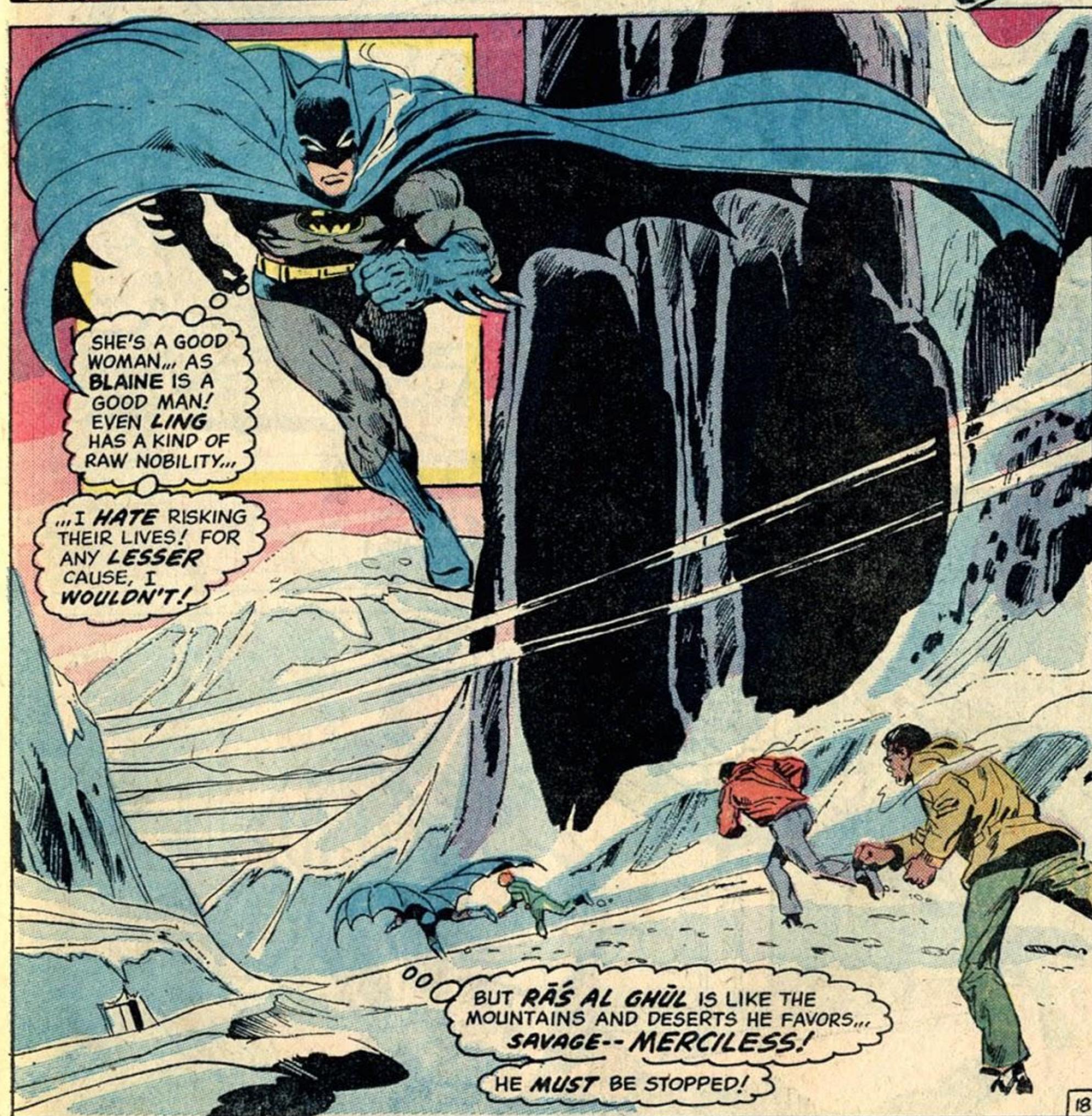
BLUE & GREY

ORDER TODAY TO RECEIVE FREE! A "CHESS" GAME PLUS A CATALOG WITH EACH ORDER • Please don't delay your order(s) by forgetting to ADD POSTAGE to price on EACH of the items ordered!









THIS IS UNDOUBTEDLY
THE ENTRANCE
TO THE DEMON'S
LAIR!

UNGUARDED?
NOT LIKELY!

IT WAS
GUARDED--
BY THOSE WE
DEFEATED!

LING HAS
A POINT! WE MAY
BE STANDING NEAR
A TRAP!

THAT'S WHY
I AM GOING
FIRST!

--AND ALONE!

KRAK

BE CAREFUL!

THE BATMAN!

YOU NEVER TIRE
OF GASPING MY NAME,
HUH, UBU?

A FEW HOURS AGO, YOU PUT
YOUR FOOT IN MY FACE!

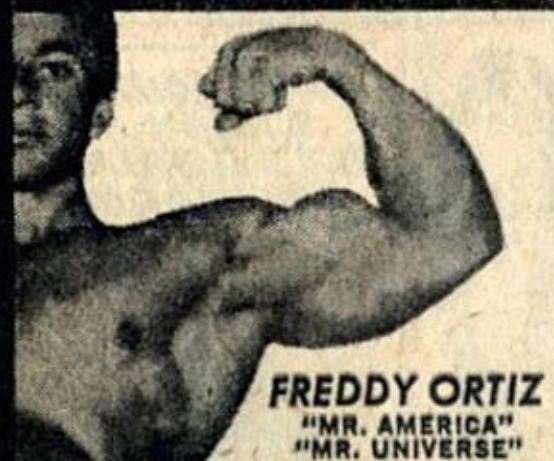
I'M ABOUT TO
RETURN THE
FAVOR--

Send For Free Information On How
YOU, TOO, CAN OWN
A POWER-PACK BODY
 Like These Weider Pupils
 and Champions!



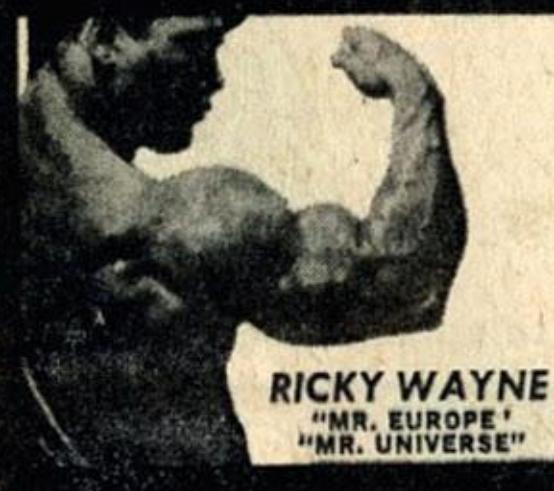
LARRY SCOTT
 "MR. AMERICA"
 "MR. UNIVERSE"

Twice "Mr. Olympia" winner—Larry stands 5' 7", weighs 205 lbs. and has a pair of 20" arms! He is considered one of the world's best-built men—but he was a 136-lb. weakling before mailing the coupon! This Can Happen To You Too!



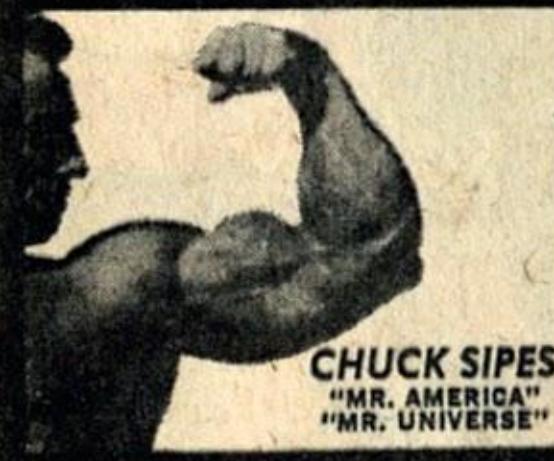
FREDDY ORTIZ
 "MR. AMERICA"
 "MR. UNIVERSE"

Winner—Freddy stands 5' 5", weighs 185 lbs. of rock-hard muscle. His arms measure 19" and he is considered the best-built short man in the world. Yet, he was a 115-lb. skinny weakling before sending in the coupon! Why Not You?



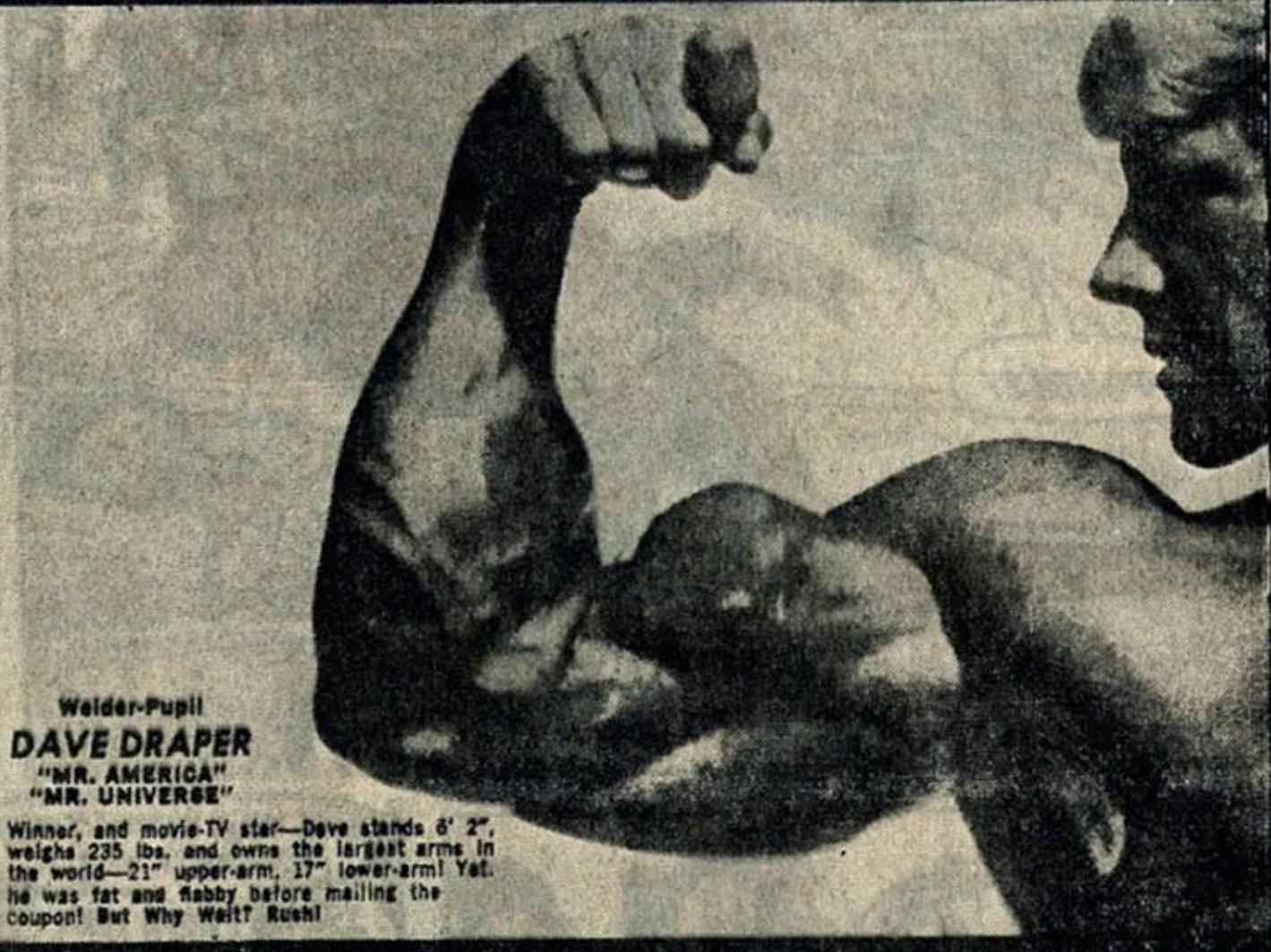
RICKY WAYNE
 "MR. EUROPE"
 "MR. UNIVERSE"

Winner—Ricky is 5' 8", weighs 198 lbs. of Herculean muscle. His arms measure a full 19 1/4", and he is considered the best-built man in Europe today. He weighed a pitiful 123 lbs. before sending the coupon! And It Can Happen To You!



CHUCK SIPES
 "MR. AMERICA"
 "MR. UNIVERSE"

Winner—Chuck stands 6' weighs 225 lbs., and has a pair of 20" arms—among the strongest in the world! He was a 141-lb. weakling before sending in the free coupon! Now How About You?



Weider-Pupil
DAVE DRAPER
 "MR. AMERICA"
 "MR. UNIVERSE"

Winner, and movie-TV star—Dave stands 6' 2", weighs 235 lbs., and owns the largest arms in the world—21" upper-arm, 17" lower-arm! Yet, he was fat and flabby before mailing the coupon! But Why Wait? Rush!

FREE! MUSCLE COURSE THAT CAN ADD 3 INCHES TO YOUR ARMS FAST! ... AND MAKE YOU INTO AN ATHLETIC VIRILE HE-MAN!!

In half the time, with twice the ease, in the privacy of your own room, in just a few minutes a day, I will, through my "TRIPLE-PROGRESSION COURSE" that I want to send you FREE, guarantee that virtually overnight, you will experience a muscle-building miracle! Before your eyes you'll slap on inches of steel-hard muscles to your pipe-stem arms, pack your chest with power and size, give yourself life-guard shoulders, dynamic, speedy, athletic legs. Add jet-charged strength to every muscle in your body. I don't care if, today, you own the scraggiest, flabbiest, skinniest or funniest-looking body, whether you're tall or short, young or not-so-young, skinny or fat, office-worker, laborer, school-boy or businessman, I must make a new,

virile he-man out of you—with handsome muscles bursting out all over! They will ripple with power, vibrate with energy! And for the first time in your life, men will envy your body—women admire it, because at last you will own a body that brings you fame instead of shame! What I did for Dave Draper "Mr. Universe" winner, and for hundreds of other champions since 1936, I am ready to do for you! A-C-T-I-O-N is the key to strength! Fill out the coupon below NOW! Rush it to me—and in hours, with no charge to you—at my own expense, you too, like Dave Draper did, will start putting an end to your weakness! You have nothing to lose but your weakness! ACT NOW!—SUPPLY IS LIMITED!

THIS GIANT 32 PAGE COURSE

WRITE TO: JOE WEIDER Dept. 80-82G

TRAINER OF CHAMPIONS SINCE 1936,
 25 Maple Street
 Norwood, N.J. 07648

Dear Joe: Shoot the works! I am saying YES to becoming a New Man! Rush me your free Muscle-Building information which I can use right now at home to build a handsome and useful body.

I enclose only 25¢ to cover the cost of handling and mailing. I am under no further obligation.

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP CODE _____ AGE _____

(Please print clearly)

**ABSOLUTELY
 FREE!**

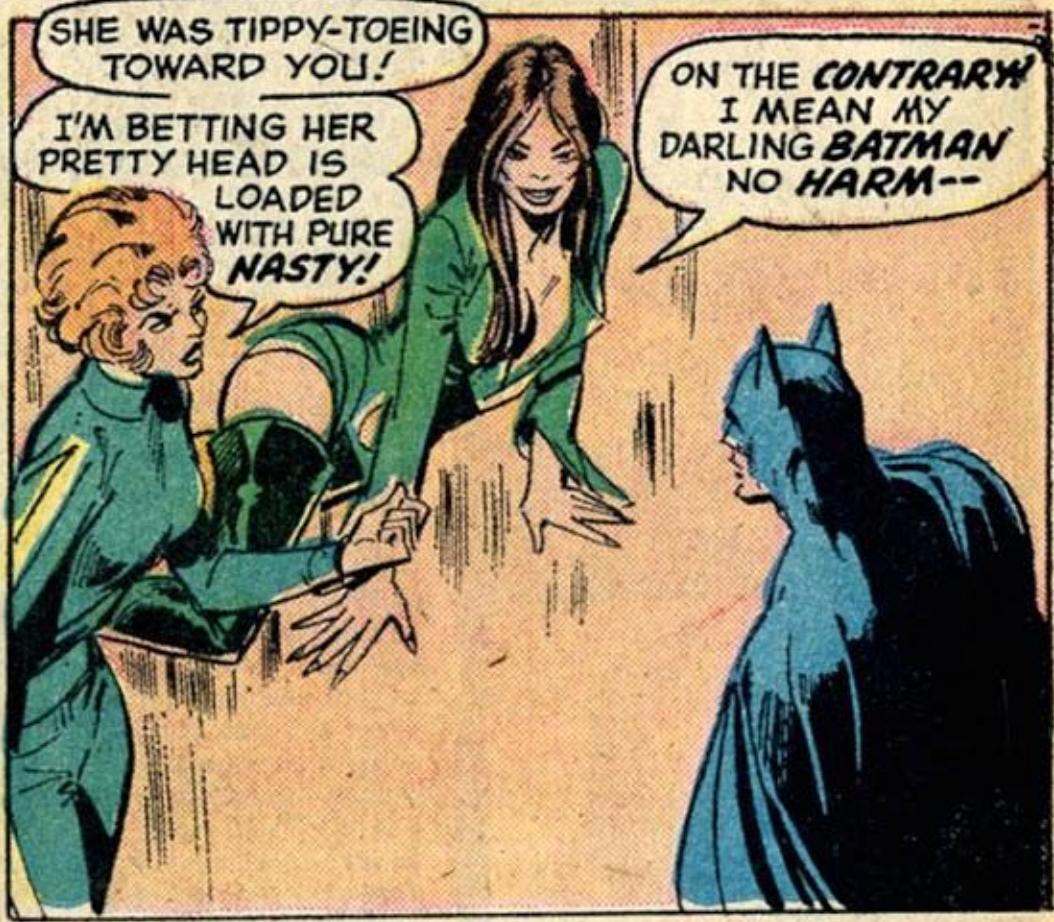
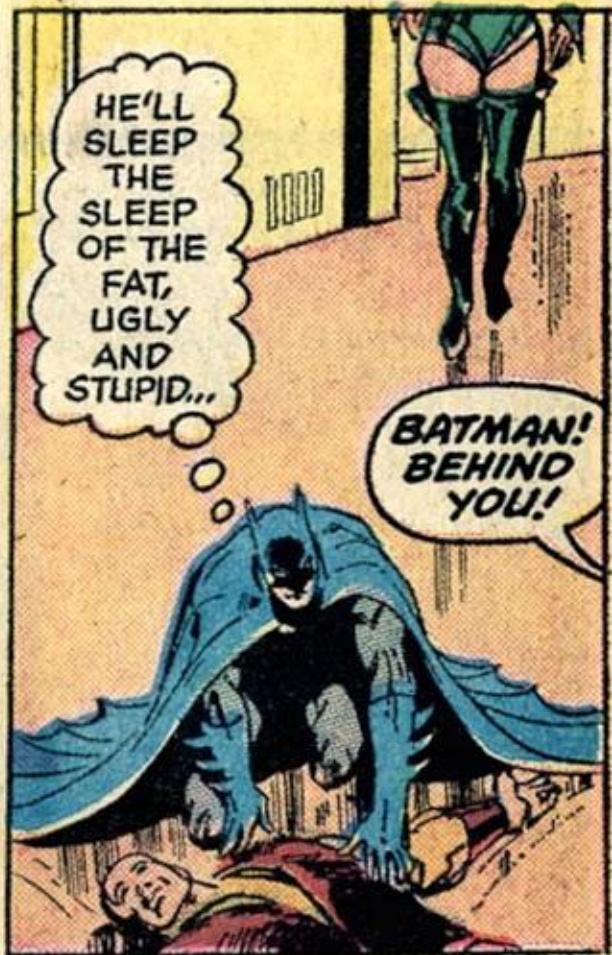
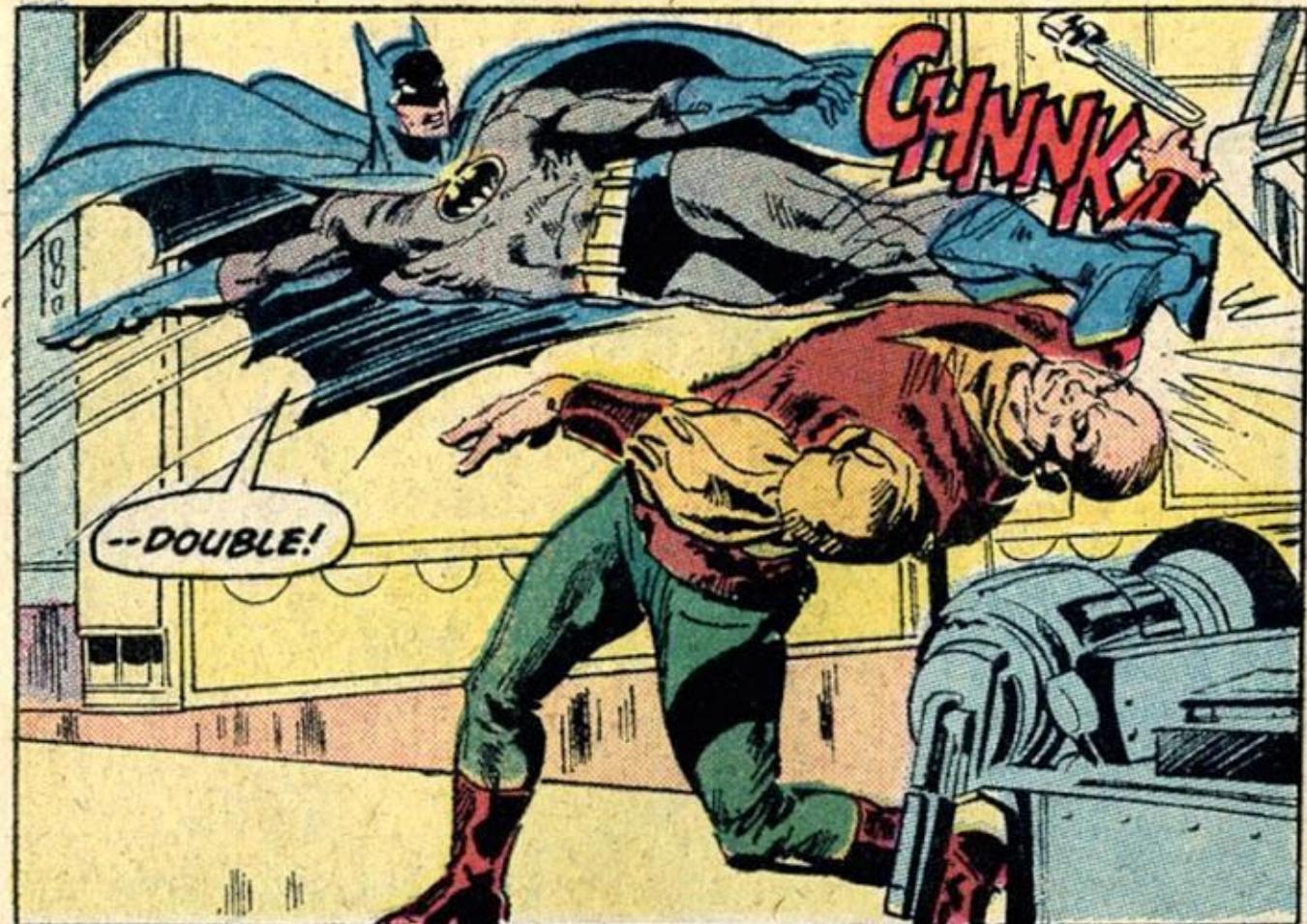


I have where I need more muscle:

- I Want: Bigger Arms Larger Neck Deeper Chest
 Trim Waist Athletic Legs Added Weight
 Broader Shoulders More Endurance and Power

MAIL COUPON TODAY! NO OBLIGATION! NOTHING TO BUY!

JOE WEIDER
 Personal trainer of "Mr. America", "Mr. Universe",
 "Mr. Canada" perfect men
 title winners since 1936—
 and over 2,000,000 successful pupils the world over!



TO BE PRECISE...
HIS **BODY** IS
PRESENT! HIS
SOUL... HAS
DEPARTED!



NO QUESTION OF IT,
BATMAN! HE'S
LIFELESS AS STONE!

YOU DON'T SEEM
SORRY, TALIA!

I AM NOT!
HE HAD A LONG,
EVENTFUL
LIFE...
SEVERAL
LONG
LIVES!

YOU WANT TO
TAKE ME TO
YOUR SILLY
POLICE,
DARLING?
I SHALL BE
DELIGHTED
TO ACCOMPANY
YOU!

AS TALIA'S
SILKEN
VOICE
FILLS THE
ASTONISHED
SILENCE,
HER FINGER
TOUCHES A
HIDDEN
STUD...

THE JOURNEY TO
CIVILIZATION WILL
BE **MOST**
ENJOYABLE--IN
YOUR COMPANY!

I'LL BET YOU'LL GET
BIG KICKS FROM
JAIL, TOO!

ANY MORE
CHORES,
BATMAN?

NO...OUR
JOB IS
FINISHED!

NOT TRUE, BATMAN--

CONTINUED ON 2ND PAGE FOLLOWING.

21

THESE 3 BIG DRAFTING KITS* GIVEN TO YOU!

2

... when you train at home with us for a
HIGH PAY JOB IN DRAFTING

1



3

*Precision Drawing Instrument Set, Professional Drafting Board Outfit & Fingertip Tilting Drafting Table are given to you with your complete North American Course in Drafting.

Big Promotion!

"18 months ago I was a laborer. Now I am foreman of 22 people in the Drafting Room. Thanks for making this possible." S. D., Mass.

2 Raises and \$300 Bonus!

"I've had 2 boosts in salary and a \$300 bonus in 11 months. Wish I could shake hands with your staff in person." A. C., Calif.

ALL 4 FREE!

Rush Coupon today!



RUSH COUPON FOR FREE KIT...

Mail coupon today for FREE "DRAFTING CAREER KIT," Sample Lesson, Drafting Aptitude Test including intriguing new 5-Way Drafting Instrument & 20-page Book "Your Future in Drafting" — jam-packed with revealing facts on your opportunities to win top pay and job security in Drafting. No salesman will call. Everything sent FREE and WITHOUT OBLIGATION. Write today!

North American School of Drafting, Dept. 22298
4500 Campus Dr., Newport Beach, CA 92663

Rush "DRAFTING CAREER KIT" — ALL FREE!

Name _____ Age _____

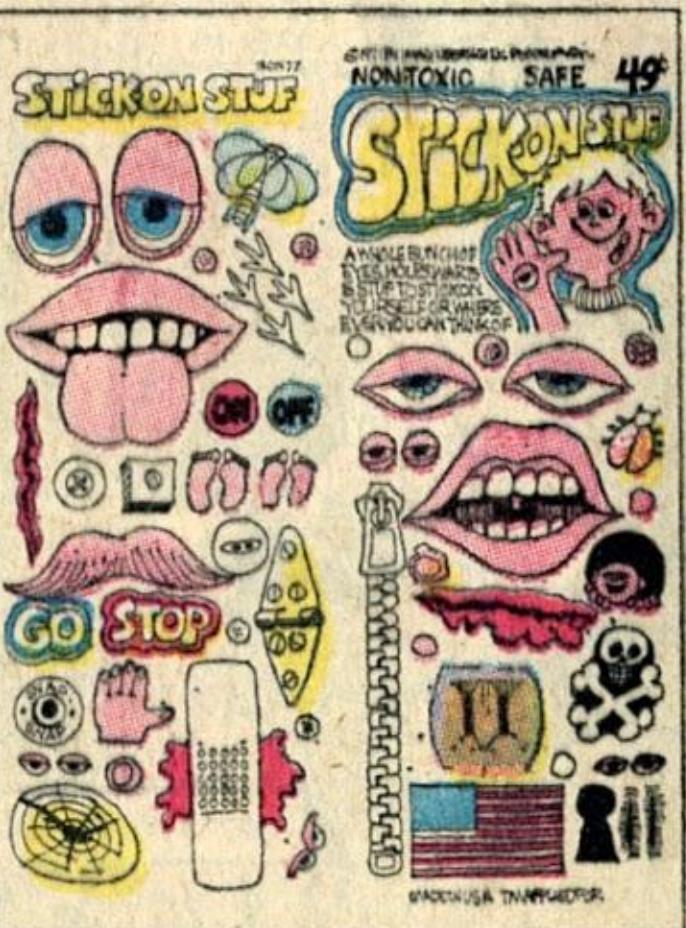
Address _____

City _____ State _____ Zip _____

A home-study program in association with Cleveland Engineering Inst.

FREE!

WE'LL SEND YOU A FREE STICK-ON-STUF WHEN YOU ORDER 2 OR MORE KITS!



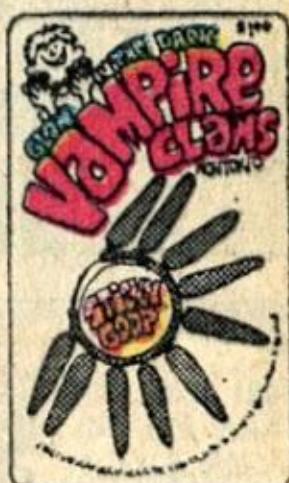
STICK ON STUF IS A WHOLE BUNCH OF FAR-OUT, DIE-CUT, STICKY BACK THINGS YOU CAN STICK ON YOURSELF OR WHEREVER ELSE YOU CAN THINK OF.



VAMPIRE KIT \$1.00



UGLY KIT \$1.00



VAMPIRE CLAWS \$1.00

ALL NON-TOXIC ■ EVIL TEETH, EVIL EYES AND VAMPIRE CLAWS

GLOW IN THE DARK

SEND ME _____ VAMPIRE KIT(S) AT \$1.00 EACH,
AND _____ UGLY KIT(S) AT \$1.00 EACH,
AND _____ VAMPIRE CLAWS AT \$1.00 EACH.

I ENCLOSE \$ _____ FOR _____ KITS, AND 25¢ FOR HANDLING.
CASH CHECK MONEY ORDER (SORRY, NO C.O.D.)

MAIL TO:
SPECIAL PRODUCTS, P.O. BOX 11859, PHOENIX ARIZ. 85017

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____ BOY GIRL, AGE _____

Coast-to-Coast Shortage of Trained Draftsmen Opens Thousands Big Salary Jobs for Beginners!

Now you can take your pick of thousands of big salary jobs open to Draftsmen (see "help wanted" sections of metropolitan newspapers). Huge nationwide demand ... U.S. Dept. of Labor reports "42% more Draftsmen needed in next 10 years—not enough applicants to fill drafting jobs available now!" Our easy "Quick-Learn" Method has helped hundreds toward good income, security and prestige as Draftsmen. Why not you?

YOU NEED NO DRAWING SKILL ... NO TECHNICAL ABILITY

Our staff of Professional Draftsmen guide you step-by-step. With our spare time home-study plan you work on actual projects. Makes learning fun—easy to remember, too. Many graduates have succeeded with only grade school training. Others report good earnings drafting part time while still learning!

--FOR HAD YOU REMAINED IN THE DEATH-CHAMBER, YOU WOULD HAVE SEEN THE HEAVY SLAB BEARING THE STILL FORM OF RĀS AL GHŪL SINK INTO A PIT...

YOU WOULD HEAR A FAINT HISS... AND SMELL A THICK, MUSTY ODOR AS BUBBLING LIQUID COVERS IT...

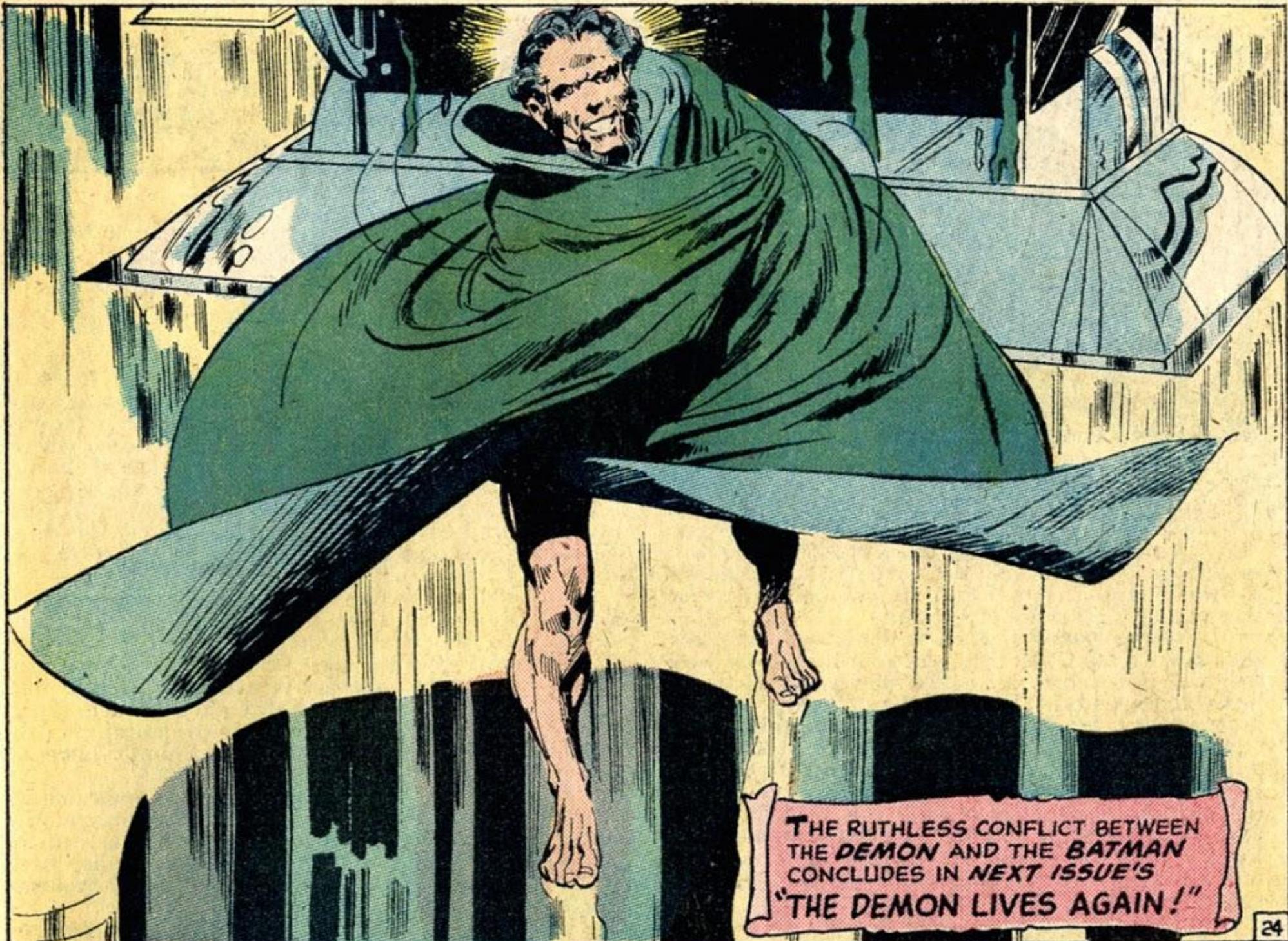
COVERS IT COMPLETELY FOR A MINUTE... TWO...

...AND THEN, ABRUPTLY, YOU WOULD SEE THE SLAB SURFACE...

...RISE ABOVE THE FLOOR...

...BEARING A MODERN-DAY LAZARUS ARisen
FROM THE DEAD...

--A MIRTHLESS, INSANE
JOY GLITTERING
IN HIS EYES!

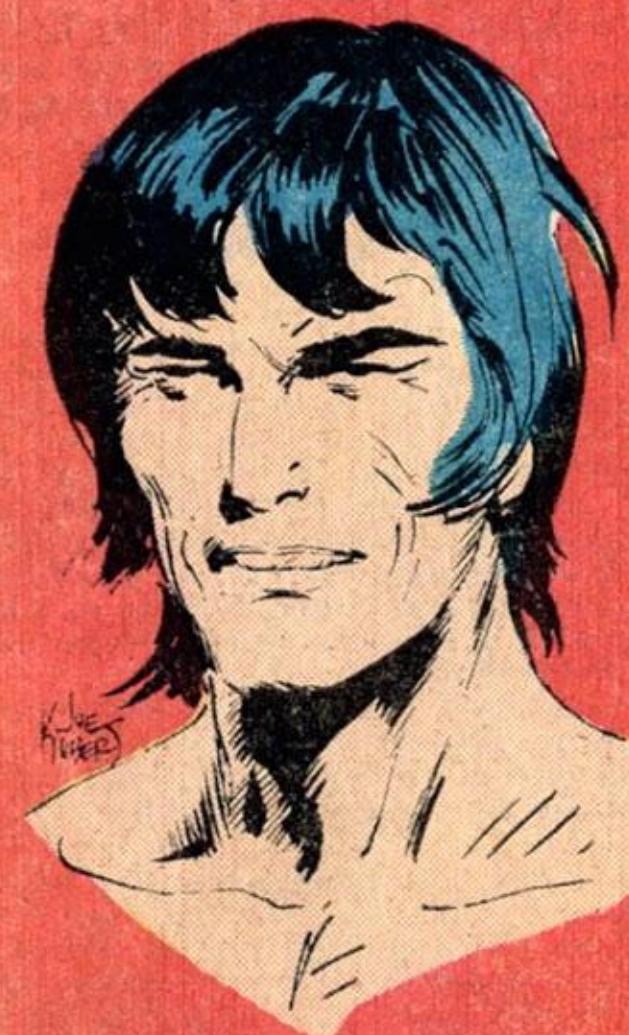


NEXT ISSUE ON SALE ON OR ABOUT JULY 13TH

Tarzan



• • •



is
HERE.

EVERY MONTH

NEXT ISSUE ON SALE JUNE 27



LETTERS to the BATMAN

(That "Vengeance for a Dead Man" ran hot and Cole is evidenced by the next correspondent. —JS)



Dear Editor:

After three years of very promising *Batman* scripting from Denny O'Neil, after all these months when *Batman* might turn up in Spain or Ireland or Mexico or New Orleans, after all these stories wherein fantastic use has been made of incidental characters and mood . . . after all this, we are served a mishmash like "Vengeance for a Dead Man"?? Bat-copters and bat-lasers and bat-sonic-whistles which confuse dogs on a moment's notice . . . and Ra's Al Ghul again!

Surely this "demon" is the least interesting *Batman* villain of all time. And do you really expect us to believe that Bruce Wayne could fall in love with an amoral enigma like Talia . . . the cool super-detective and avenger of evil? Predictable gimmicks like the odd cigarettes shop (which didn't even, as far as I can tell, further the solution of the mystery) and the brain-theft just don't have an O'Neil ring to them.

Indeed, in the entire story, there was only one interesting twist—that being that *Ghul* simple prolonged Mason Sterling's life, something the medical professions would have surely done had they been able to, in any case. Unfortunately, the theme was left undeveloped.

The final blow came when some fellow students here at Northwestern University wandered in and read this issue, and commented that the script could have been used verbatim for the camp TV-*Batman* show of a few years back. And they were right. Of course, I immediately pulled out "Night of the Reaper", with which they were suitable impressed . . . Now let's not let this type of thing happen again, right?

—JUAN COLE, Evanston, Ill.

(Right! But then we'd be left with the next critic's evaluation!—JS)



Dear Editor:

"Vengeance for a Dead Man" was another O'Neil masterpiece! Keep him scripting *Batman* tales at all costs! As far as I'm concerned (and I am concerned!), Denny captures the true *Batman*.

The latest return of Ra's Al Ghul was, as I said, great. From start to finish the story was fun to read. Every character was portrayed realistically, with not one being corny. The use of a human brain as a plague in this tale was an interesting variation of the "murder victim".

Ra's Al Ghul always did seem kind of on the weird side to me, and the revelation at the conclusion of the story proved my suspicions. He should make an interesting returning "villain" if he is used right.

I was one of those people, a while back, who was pretty disgusted at *Batman*'s continual over-reliance on his utility belt. When the "new" *Batman* appeared, however, this situation completely reversed itself. This was good for a while, but soon his forgotten belt became . . . well, just another fancy belt! Let me say "Thank you" to Denny O for letting *The Batman* once again use his famous weapons-container! I don't want to see it over-used again, but please don't phase it out!

—RUSH GLICK, El Cajon, Ca.

Dear Editor:

It's an art for a writer to produce a tale in which there appears to be nothing bright or clever, and then to pull it off as a complete success. Of course, its effectiveness depends on the general reputation of the writer. When Denny O'Neil's "Vengeance for a Dead Man" began to sag with its plethora of unoriginality, plot-wise, I knew I'd love it. For Denny to resolve an all-too-common conflict in an all-too-common fashion was unthinkable.

Of course, I was not disappointed; he did pull it off, and with greater than average effectiveness. There is great potential in the continued story in which the conclusion is not taken up for several issues. And Ra's Al Ghul seems to be the ideal recurring villain for the situation—so, all in all, the flaws in the story were microscopic, at maximum.

—MARK LUCKE, Beeville, Texas



Address communications to LETTERS TO THE BATMAN, National Periodical Publications, 909 Third Ave., New York, N.Y., 10022.

FAMOUS NAME PRIZES OR CASH

THE EASY
FREE SAMPLE CARDS

OLYMPIC

WAY!
EARN \$1.00 A BOX



CUT OUT • FILL IN • PASTE TO THIN
CARDBOARD • MAIL NOW • NO STAMP NEEDED

FIRST CLASS
Permit No. 38
ENFIELD
CONNECTICUT

BUSINESS REPLY MAIL

NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

Olympic
SALES CLUB, INC.

DEPT. 72NC6
ENFIELD, CONNECTICUT 06082

YOU CAN GET THESE and many, many other big prizes — or cash — simply by selling beautiful Olympic IMPRINTED CHRISTMAS AND ALL-OCCASION CARDS. The Olympic way is the IN way! Here's why . . .

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic cards — and it's yours to keep. We don't send you boxes of cards in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell.

OLYMPIC CARDS ARE IN! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors . . . and take their orders. Olympic cards sell for only \$2.95 a box — and they're worth much more! Sell enough boxes to get all the prizes you want — or keep \$1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you the free Sample Book, free Membership Card and free Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU! Don't wait! Join now! It's easy!

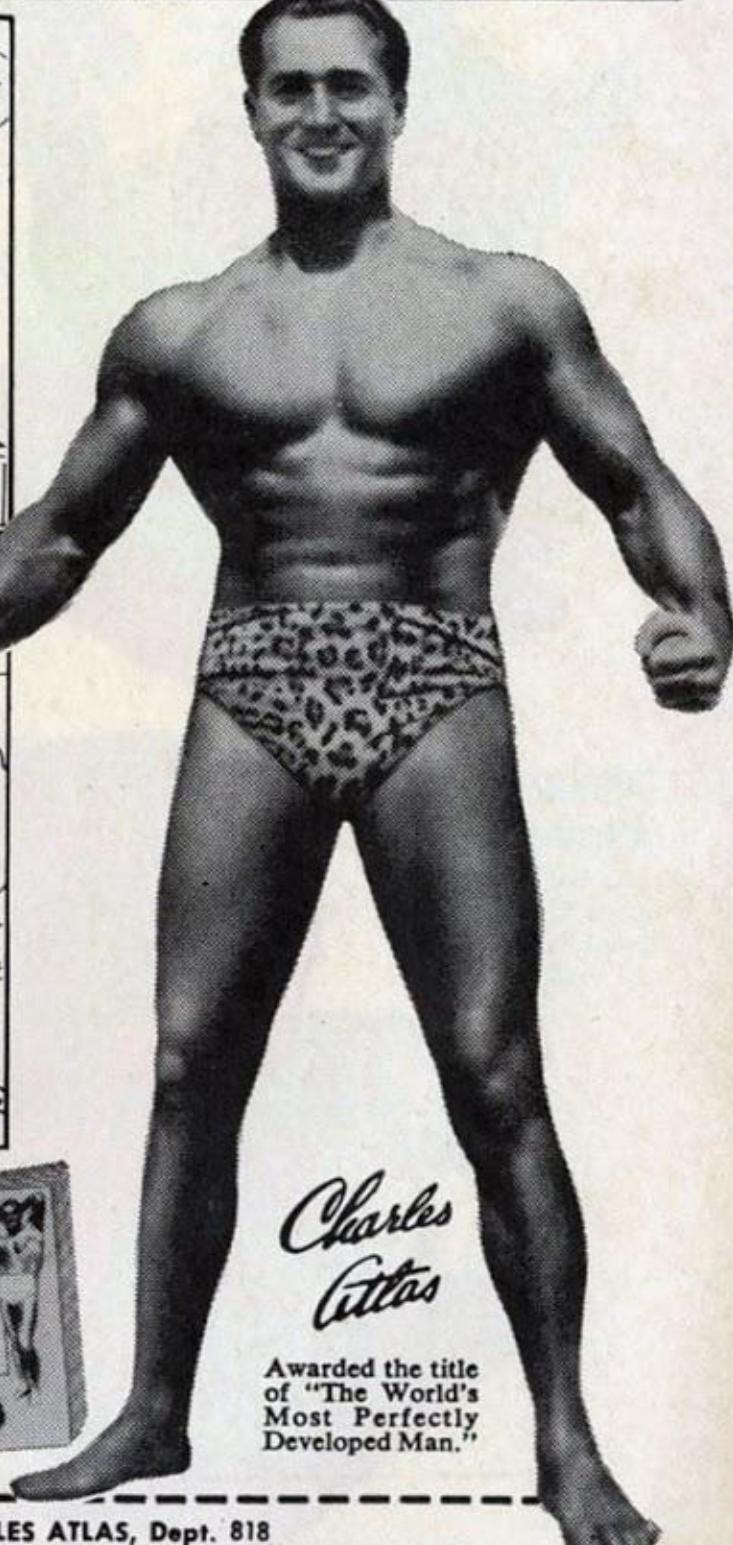
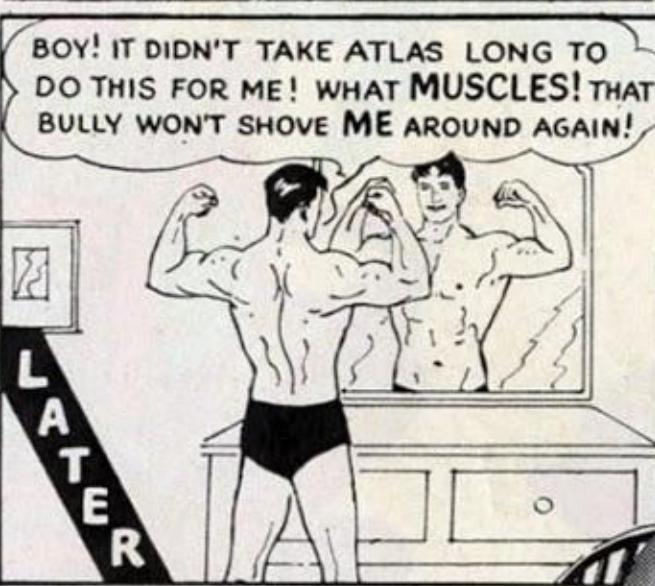
BE FIRST IN YOUR NEIGHBORHOOD!

DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 72NC6, ENFIELD, CONNECTICUT 06082

FROM NAME _____	ADDRESS _____
CITY _____	STATE _____ ZIP _____

THE INSULT THAT MADE A MAN OUT OF "MAC"



Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby — only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-

quick time. Let it help YOU. Not next month or next year — but Right NOW!

"Dynamic-Tension" Builds Muscles FAST!

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mail Coupon Now for My 32-Page Illustrated Book

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works; shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS, Dept. 818, 115 E. 23rd St., New York, N.Y. 10010.



*Charles
Atlas*

Awarded the title of "The World's Most Perfectly Developed Man."

CHARLES ATLAS, Dept. 818
115 East 23rd St., New York, N.Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- | | |
|--|--|
| <input type="checkbox"/> Broader Chest and Shoulders | <input type="checkbox"/> More Energy and Stamina |
| <input type="checkbox"/> Ironhard Stomach Muscles | <input type="checkbox"/> More Magnetic Personality |
| <input type="checkbox"/> Tireless Legs | <input type="checkbox"/> More Weight—Solid—in the Right Places |
| <input type="checkbox"/> Slimmer Waist and Legs | |

I enclose 10c. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages, crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

Print Name..... Age.....

Address.....

City & State..... Zip Code.....

In England: Charles Atlas, 21 Poland St., London, W.1

DIG THESE!

Four new SNAP TITE®
drag construction models you build without glue,
without paint and without help.

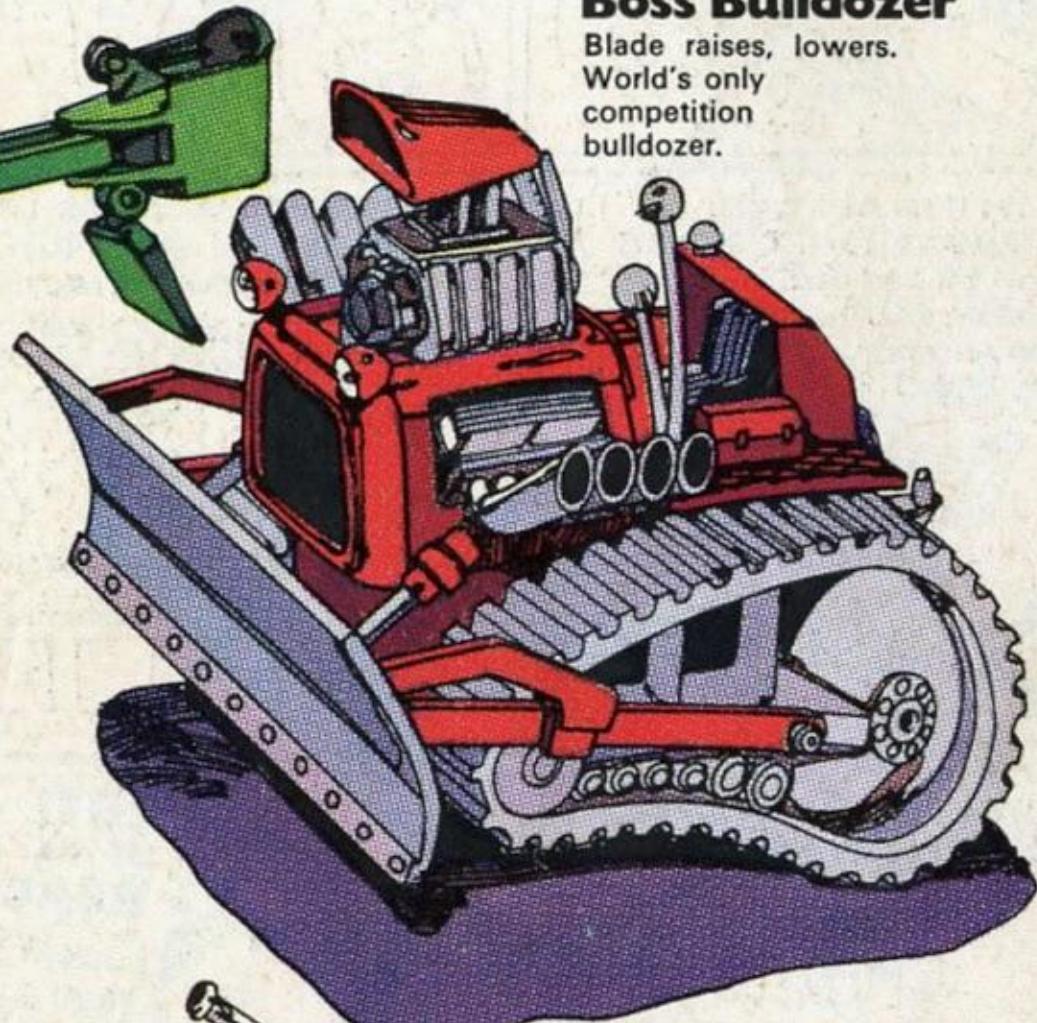
Extreme Shovel™

Cab pivots,
shovel scoops,
arms move.
Tears through
the traps in
record time.



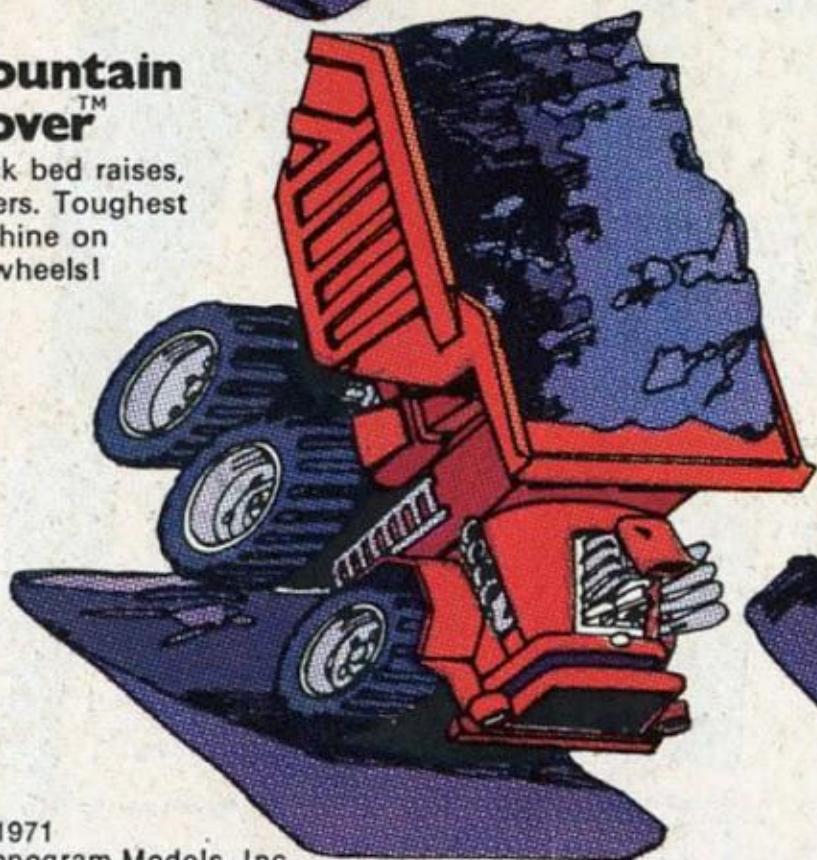
Boss Bulldozer™

Blade raises, lowers.
World's only
competition
bulldozer.



Mountain Mover™

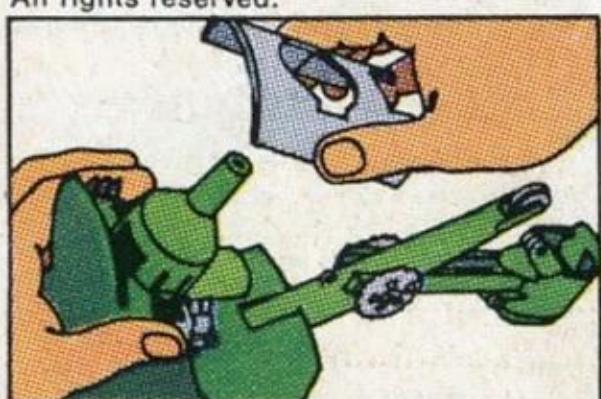
Truck bed raises,
lowers. Toughest
machine on
10 wheels!



Screamin' Skipshovel™

Shovel blade
raises, lowers.
Plenty of power,
tons of traction.

© 1971
Monogram Models, Inc.
All rights reserved.



It's easy to build these
SNAP TITE® drag models.
The pieces snap tightly
together without glue or paint.
Start building your own fleet
of the world's fastest, freakiest
construction vehicles.

Monogram
quality hobby kits

MATTEL

If they were any more real,
you'd need a hard hat.



FLATTERMANN