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BRAND NEW DAY

the AMAZING
SPIDER-MAN®

MANHATTAN
MENACE
MYSTERY!

GUGGENHEIM
LARROCA
PERU

S. LARROCA

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the AMAZING SPIDER-MAN

THE OFFICIAL NEWSPAPER OF SPIDER-MAN

Feb. 20, 2008

PREVIOUSLY IN
AMAZING SPIDER-MAN

THE DB



MENACE TO SOCIETY!

There's a new glider-goon in town, and Spidey's on the case. When The DB's new owner, Dexter Bennett, offers \$10,000 for the first photos of the appropriately-named Menace, Peter Parker's money troubles might be over...but actually his real troubles are just beginning!

Along with the Superhuman Registration Act all-star Jackpot, Spider-Man hunted Menace to his hide-out, when SHRA crimefighter Blue Shield crashed the scene and forced Jackpot to aid in Spider-Man's arrest. The wall-crawler escaped and battled Menace, only to receive a major beatdown.

More bad news hits when Spidey discovers why he's wanted...his spider-tracers have been popping up on dead bodies across the city...enough for the NYPD's finest, Detective Quentin Malone, to accuse Spider-Man of being a serial killer. As the cops surround our web-headed wonder, the maniacal Menace makes his move at the New York City Mayoral debate, with murder on his mind...

New Avengers
More Web Fluid!!

DON'T READ THIS!!!

ARE YOU CRAZY? THE COPS HAVE SURROUNDED POLICE HEADQUARTERS IN AN ATTEMPT TO BRING IN THE CITY'S MOST NOTORIOUS UNREGISTERED SUPER HERO (AND CURRENTLY A SUSPECTED SERIAL KILLER TO BOOT!). MEANWHILE THE NEW MENACING MAN-MOCKERY **MENACE** IS CAUSING MAYHEM UPTOWN AT THE NEW YORK CITY MAYORAL DEBATE!

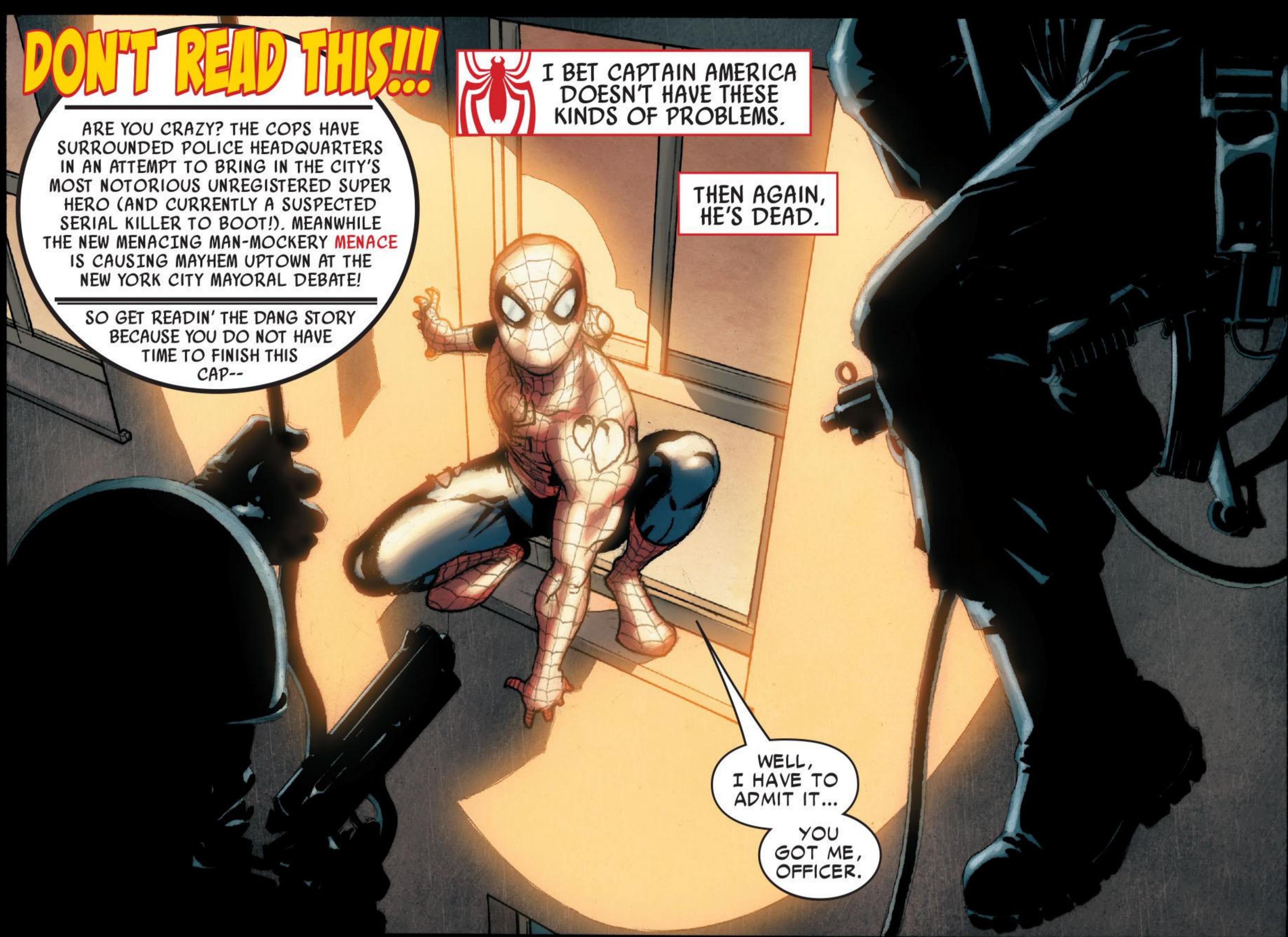
SO GET READIN' THE DANG STORY BECAUSE YOU DO NOT HAVE TIME TO FINISH THIS CAP--



I BET CAPTAIN AMERICA DOESN'T HAVE THESE KINDS OF PROBLEMS.

THEN AGAIN,
HE'S DEAD.

WELL,
I HAVE TO
ADMIT IT...
YOU
GOT ME,
OFFICER.



I MEAN YOU GUYS ARE ONE-HUNDRED PERCENT RIGHT.



IT WOULD APPEAR THAT AFTER YEARS OF SUPER-HEROING, LIFE-SAVING AND CRIME-FOILING...

...I'VE FINALLY GONE OFF MY NUT AND TAKEN TO KILLING PEOPLE.



AND I'M SO EXCITED
ABOUT MY TURN TO THE
DARK SIDE, I'VE DECIDED
TO ADVERTISE IT BY
LEAVING SPIDER-TRACERS
BEHIND AS A SIGNATURE-
SLASH-CLUE.



HEY,
C'MON! YOU
GUYS UNDERSTAND
THE CONCEPT OF
SARCASM,
RIGHT?

MENTAL
NOTE TO
SELF...

TAK
TAK

...LESS BANTER,
MORE REMEMBERING
YOU'RE YET AGAIN OUT
OF WEB FLUID!

TAK
TAK

OKAY, SO
MAYBE THIS IS
A PROBLEM.



HEY
TIGER...
IT'S
JACKPOT!
MISS ME?



LO, THERE SHALL COME A **MENACE!!**

MARC
GUGGENHEIM / SALVADOR
WRITER LARROCA
ART AND COVER

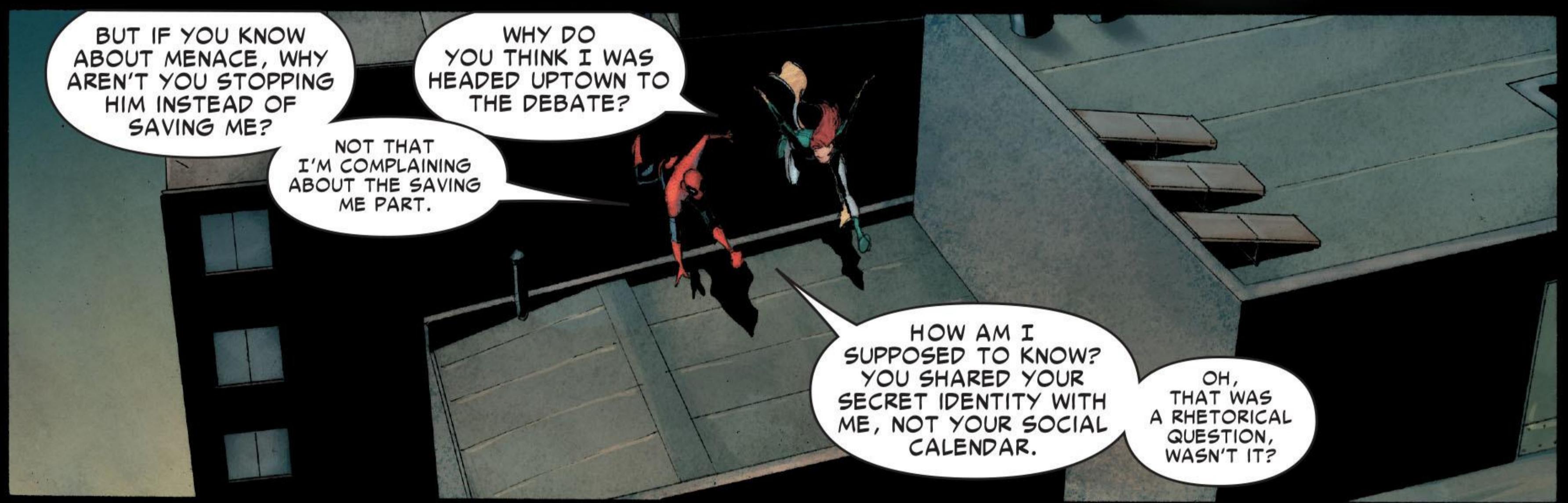
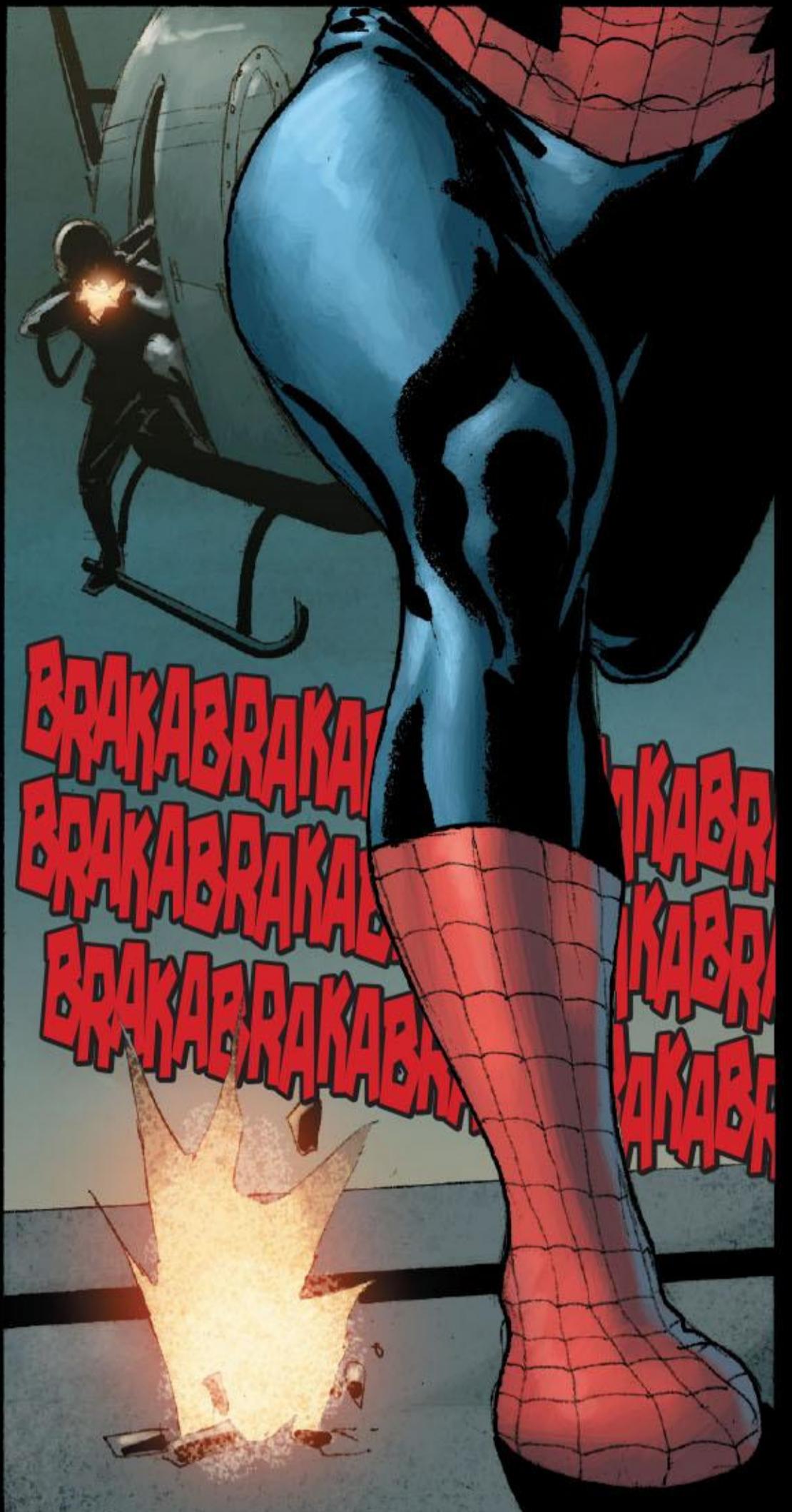
STEPHANE PERU / VC'S CORY PETIT / JASON KEITH
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WHILE ATTENDING A DEMONSTRATION IN RADIOLGY, HIGH SCHOOL STUDENT **PETER PARKER** WAS BITTEN BY A SPIDER WHICH HAD ACCIDENTALLY BEEN EXPOSED TO **RADIOACTIVE RAYS**. THROUGH A MIRACLE OF SCIENCE, PETER SOON FOUND THAT HE HAD **GAINED** THE SPIDER'S POWERS...AND HAD, IN EFFECT, BECOME A HUMAN SPIDER! FROM THAT DAY ON HE WAS...

THE AMAZING SPIDER-MAN™



Harlem.

THE APOLLO THEATRE.

WHERE
ARE YOU GOING,
COUNCILWOMAN
PARFREY?

YOU WANT TO RUN
FOR MAYOR, BUT WON'T
MINGLE WITH THE
COMMONERS?



NOOOOO!
GET OFF OF ME!

SOMEBODY
HELP!

WHO'S
"SOMEBODY"?

AND WHY DO
YOU THINK HE CAN
HELP YOU BETTER
THAN US?

ARE
WE HAVING A
TEAM-UP?
NOT NOW,
SARA.



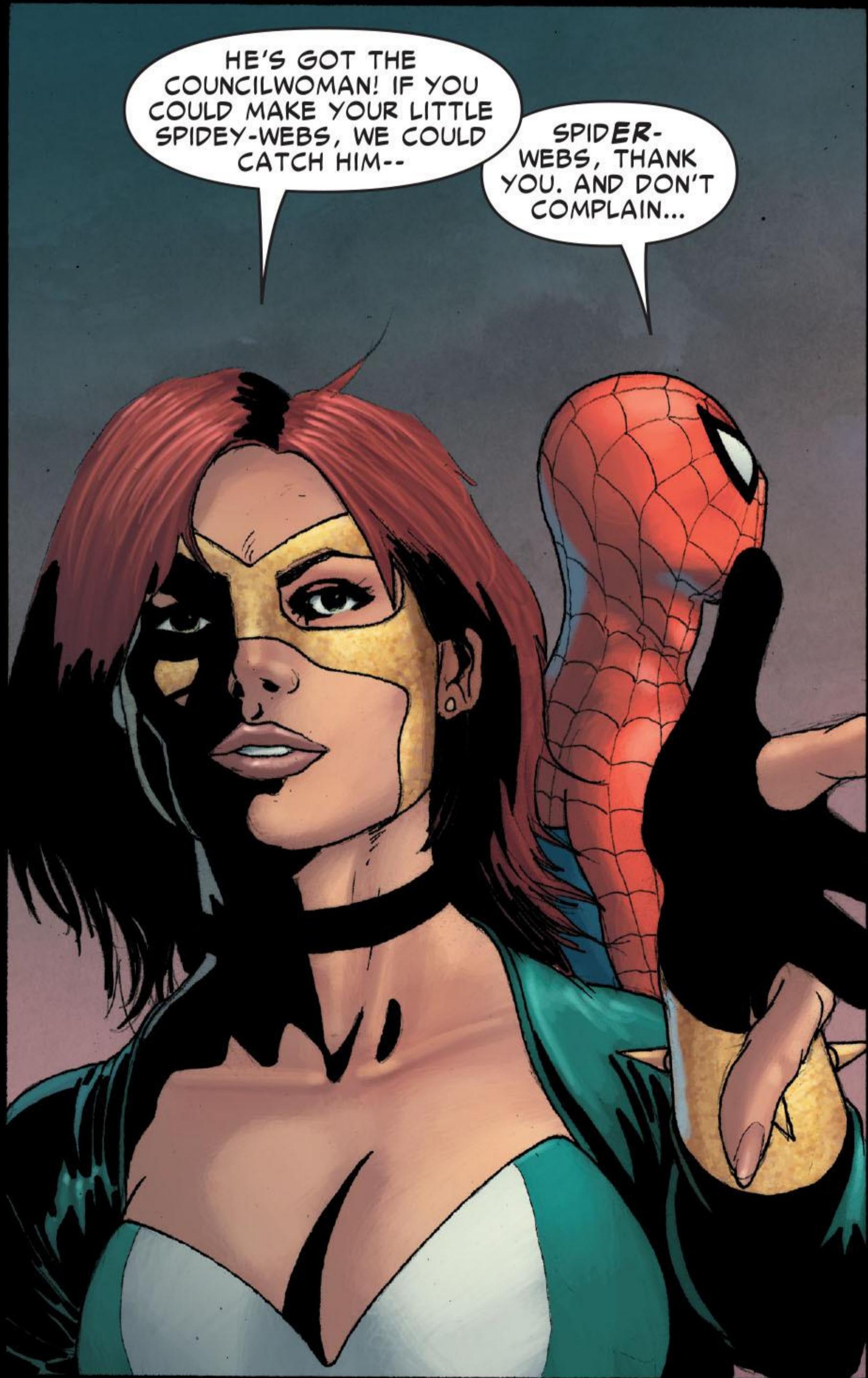
HEY, DON'T
USE MY SECRET
IDENTITY WHEN
WE'RE OUT IN
PUBLIC.

YOUR IDENTITY
IS KNOWN TO AT LEAST
TWELVE DIFFERENT
S.H.I.E.L.D. REGISTRATION
BUREAUCRATS. IT'S
EXACTLY THE
OPPOSITE OF "SE--

YOU
KNOW WHAT
I--
--LOOK
OUT!

KRAOSH

HA!
HA!
HA!
HA!
HA!
HA!
HA!



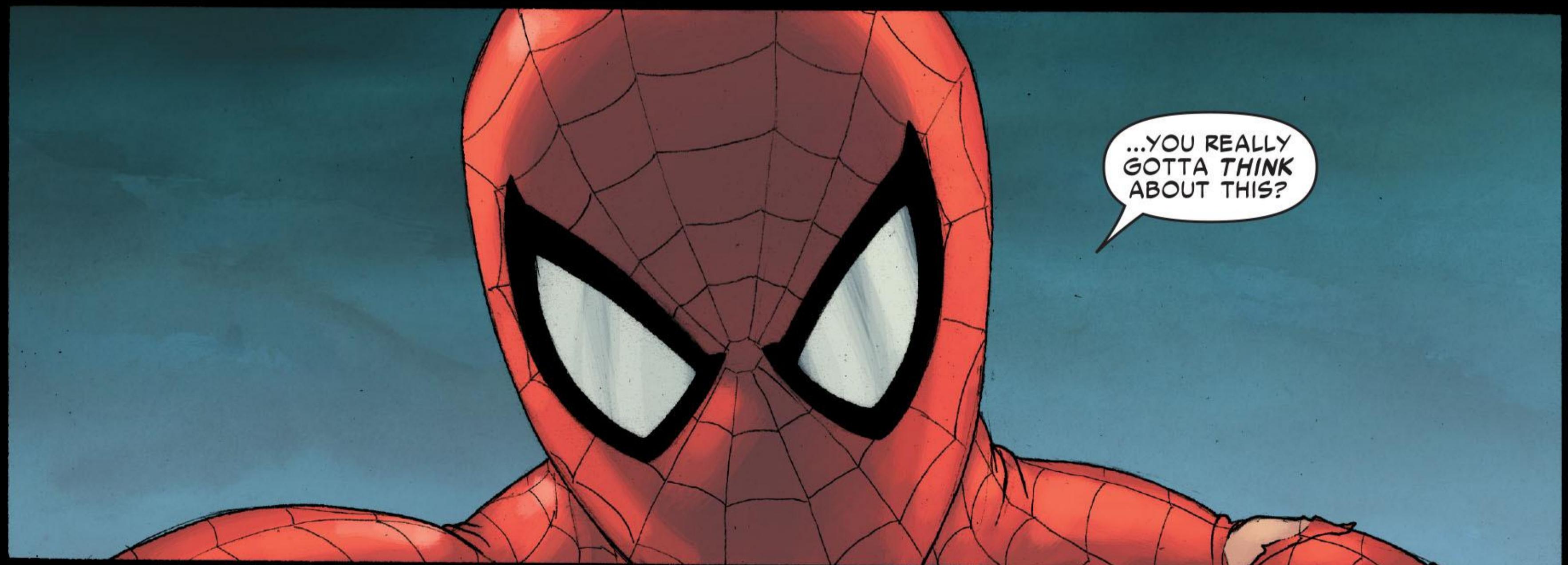
HE'S GOT THE
COUNCILWOMAN! IF YOU
COULD MAKE YOUR LITTLE
SPIDEY-WEBS, WE COULD
CATCH HIM--

SPIDER-
WEBS, THANK
YOU. AND DON'T
COMPLAIN...

...I'VE
GOT AN
IDEA.

WHAT? GET
ARRESTED?





Seconds later...

ALL RIGHT,
MISTER PILOT,
KEEP HEADING
NORTH.

WHAT IS
THAT THING,
SPIDEY?

MY iPhone.
I HATE MISSING
AN EPISODE OF
BROTHERS &
SISTERS.

THAT NORA
JUST CRACKS
ME UP.

IS
EVERYTHING
A JOKE WITH
YOU?

NOT
EVERYTHING.

I MAKE
PUNS, TOO.

ACTUALLY, I
MADE THIS TO TRACK
THE EXHAUST FROM
MENACE'S GLIDER.

AND I GOTTA
TELL YOU, HE'S
NOT USING AN ECO-
FRIENDLY MEANS OF
PROPULSION.

WAAAAAY BACK IN ASM #549.
--FORTNIGHT-LOVIN' STEVE!

BUT YOU HAD NO
PROBLEM SHOOTING
AT ME A HALF-HOUR
AGO.

THIS IS
TRUE.

I GOT A VISUAL.
LOOKS LIKE HE'S
OVER CENTRAL
PARK.

YOU
GUYS AREN'T
GONNA SHOOT AT
HIM, ARE YOU?

'COURSE
NOT.

JEEZ...FOR
THIS I PAY
TAXES?

SO JACKPOT,
ARE YOU CURIOUS?
DO YOU WONDER WHY
MENACE KIDNAPPED THE
COUNCILWOMAN?

HE'S A
SUPER-VILLAIN.
THEY DO STUFF
LIKE THAT.

I LIKE TO
KNOW WHY THEY DO
STUFF LIKE THAT. I
LIKE TO KNOW THEIR
MOTIVES.

OKAY...
SO...

SO
I'M JUST
GONNA GO
ASK HIM.

SPIDER-
MAN!

HEY, THAT'S
SWEET. YOU
REMEMBERED.

COUNCILWOMAN,
I WANNA TELL YOU
TWO THINGS.

FIRST, IF YOU
GET ELECTED, I'D
REALLY APPRECIATE
YOU REMEMBERING
THIS MOMENT.

SECOND, DON'T
WORRY ABOUT WHAT
HAPPENS NEXT.

SPRING

YOU'RE IN THE
HANDS OF TRAINED
PROFESSIONALS.

JACKPOT!

CATCH!

YAAAAAH!





WHUMP.



WHAT?



I
SAID--

WHUMP





I'M NOT GONNA
LIE TO YOU.

I'VE BEEN
DOING THIS
AWHILE.



YOU KNOW WHAT
THE **CONSEQUENCES**
ARE GOING TO BE.



-HNNK-
COUNCILWOMAN
G-GET -KAFF-
DOWN!

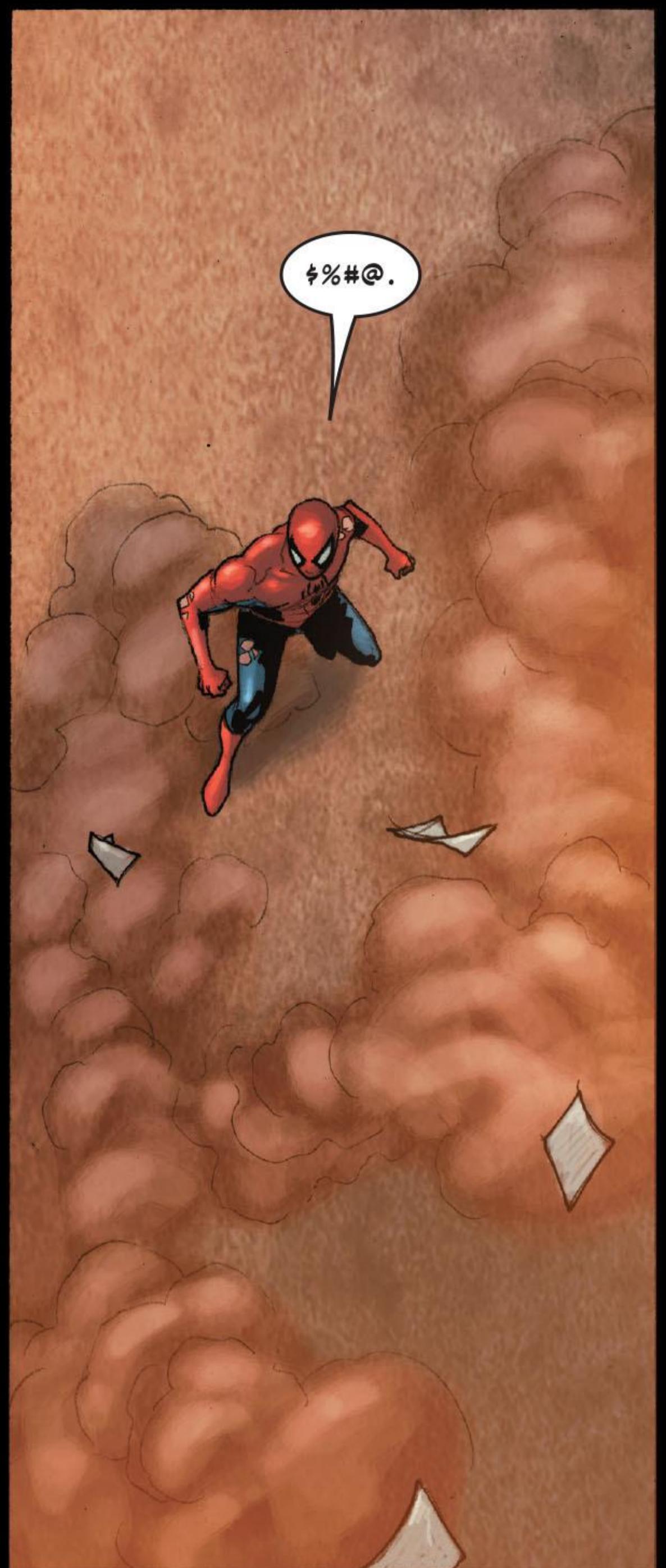


OH MY
GOD...

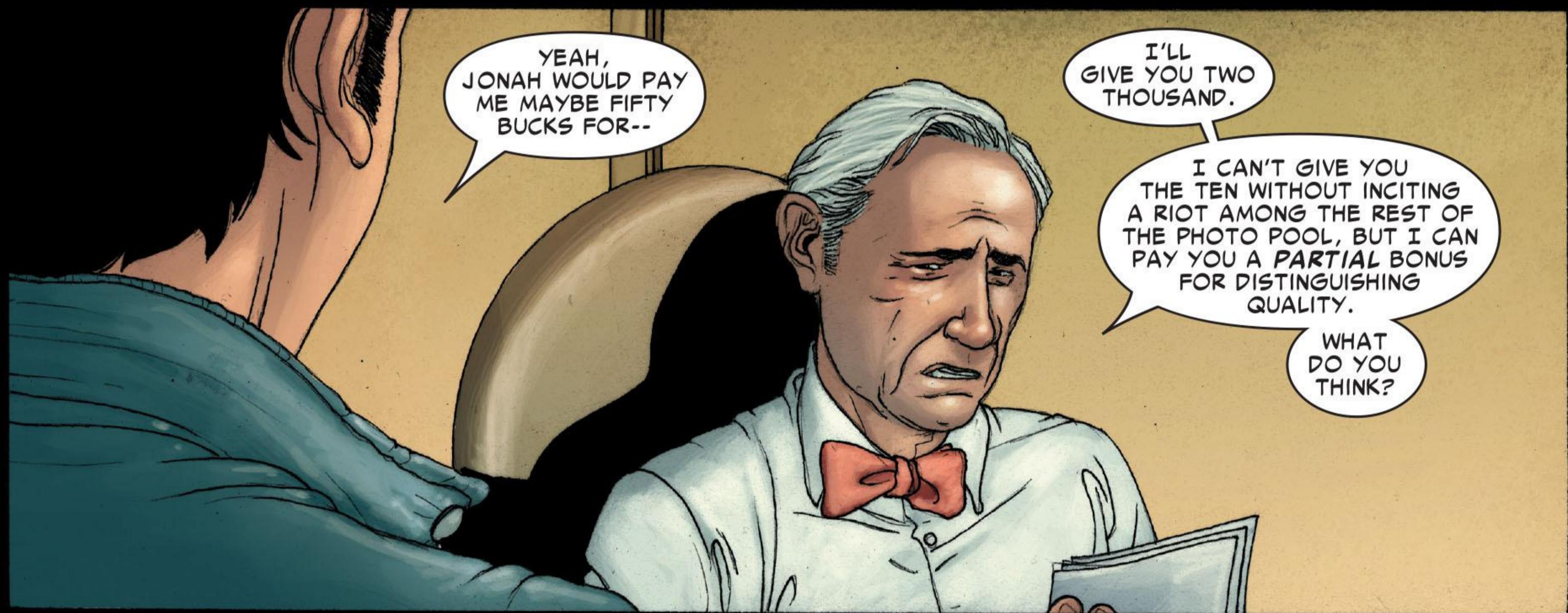
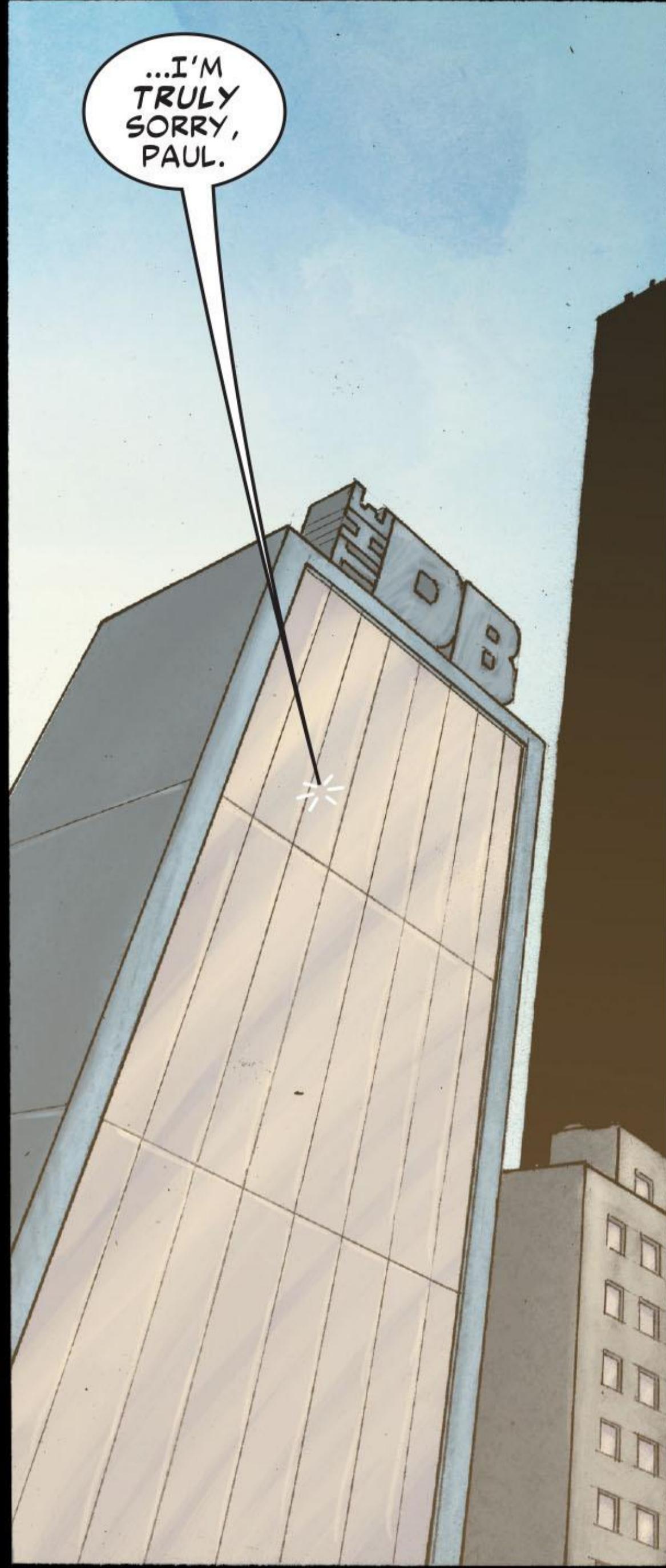
**GET
DOWN!!**





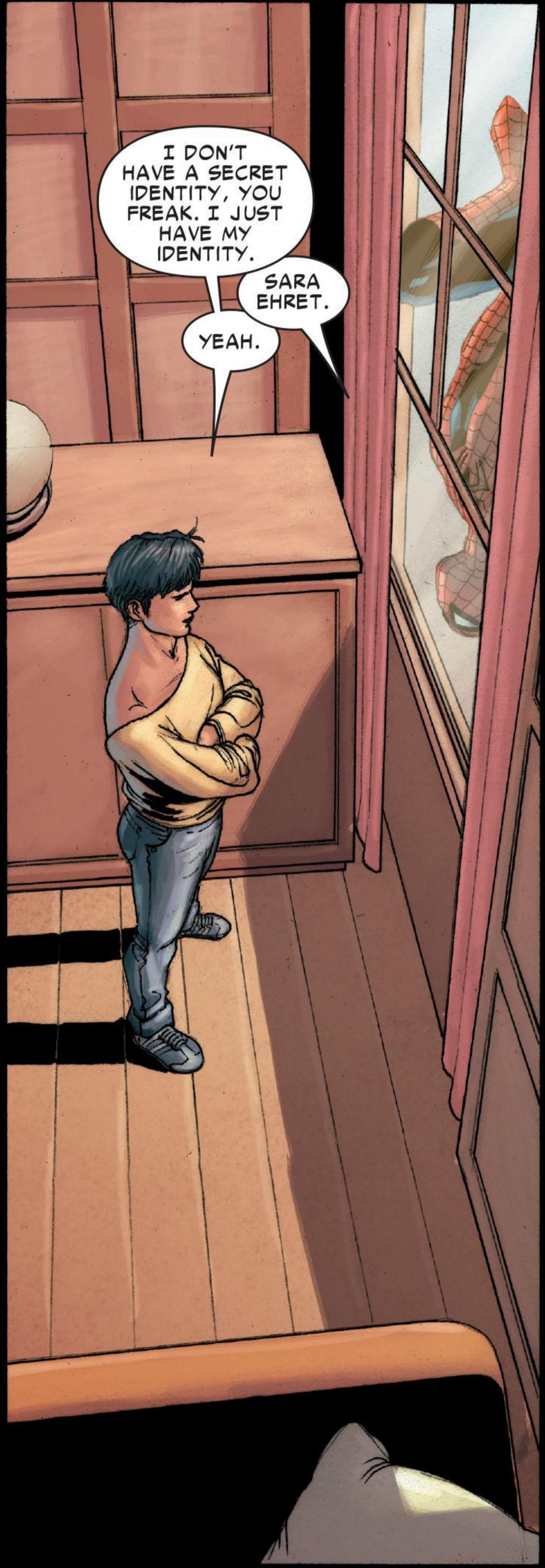






Park Slope, Brooklyn.





I SUPPOSE JACKPOT COULD'VE GIVEN ME A FALSE NAME, BUT IT DIDN'T TWEAK MY SPIDEY SENSE **AT ALL.**

I'M SORRY BUT... YOU REALLY SHOULD KEEP OUT OF THIS.

WHAT DOES THAT--

--MEAN?

FWAMP

WHAT THE HELL IS GOING ON HERE?

SORRY, SPIDEY...

...THAT MYSTERY WILL HAVE TO WAIT, BECAUSE NEXT ISSUE YOU HAVE TO FACE THE FEARSOME FORM OF

FREAK!

(SEE YA IN 14!)

the AMAZING SPIDER-MAN

Well, that wraps up month two of BRAND NEW DAY. You can be sure the events of this issue will be affecting Spidey, Jackpot and the rest of the crew for months to come. We hardly knew ya, Councilwoman Parfrey, but your demise is going to start a lot of dominoes falling!

I should also give a special thanks to Salvador Larroca for coming in and giving us a bang-up job on this arc. He's off to his new home drawing INVINCIBLE IRON MAN every month starting with issue #1 in May, so do yourself a favor and check that out (after you pick up Spidey, natch!).

And finally, before we get to your letters I want to throw a Marvelously Marvelish Salute to some unsung heroes of Amazing Spider-Man. Every semester a new crop of unwieldy, unshaven, and... most importantly... UNPAID interns invade the Marvel offices, generally treating it like a dorm room and leaving cans of Red Bull and bags of Fritos everywhere. However they do manage to help also, and since we started preparing this thrice-monthly Amazing Spider-Man back in 2006, we've had help from all of them. So a special thanks to Kris Carpenter, Sam Humphries, Michael Briggs, Cliff Bentson and current victim, Jody LeHeup. Take a bow, guys (except you, Cliff), we couldn't have done it....well actually we could have. It just means Brennan would have had to actually work, but you get what I mean.

Now... more mail!

Hey Spider Team,

My history with the webslinger has been a mixture of married and unmarried. Since I started reading, I myself have gotten married and I've noticed something about marriage, both in real life and fiction that I think is worth noting.

The single life generates more interesting stories. Marriage may be bliss, but I could tell you a much more riveting story about chasing a girl and getting my heart broken than I could about my marriage. That's not to say my marriage is bad, it's wonderful. But if there is no conflict, there's no story.

The highlight of some of those old issues of Spider-Man were the three or four pages dedicated to the ongoing drama (dare I say, soap opera?) between members of the supporting cast. Mary Jane and Gwen's competition for Peter, Gwen's sadness, and sometimes anger, at being stood up again, Peter's jealousy when he sees Gwen with another guy. Often I wouldn't be able to recall anything from previous issues other than the supporting cast's dilemmas.

Last night when I read ASM 546, I mentioned to my wife that Dan Slott wrote it. She read and loved every issue of Dan's run on She-Hulk, so she snuggled up next to me and we read it together all the way through. If a super hero comic book can keep her attention, that's an indicator that it's something special.

So I am excited about the new direction you guys are taking Amazing. Have the dames put Peter through the wringer, I am sure it will be a great ride.

Greg Osborne
Kampala, Uganda
(No joke, that's where I live)

Nice job, Greg. Spidey fans across the internet hate you now.

And no joke: this is NOT our first letter from Uganda. Any other readers from Africa out there?

And now two opposing viewpoints:

Dear Editors,

I'm still digesting One More and Brand New Day, but my first response is that this is the worst thing since New Coke. What's next in the Marvel Universe? Sharon Carter finds Steve Rogers in her shower alive à la Dallas

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(Ed's note: That's a ref to an old 80's soap opera -SW)? This is such a contrived, badly played out idea that I am considering not reading Spider-Man anymore. I will try and keep an open mind and will read it for a few more issues, but right now it has lost most of its relevance for me.

Scott Overstreet
Via e-mail

Mr. Wacker and Company,

Just wanted to let you know how much I'm enjoying this fresh start to Spidey here lately--a "brand new day" indeed! Three times a month by the quality we're getting creatively is very exciting to this lifelong Marvel Zombie! And we're not only getting top talent, but new villains, new supporting characters and a new, fresh perspective on it all. Can't wait to see where it all goes. And since it's officially an election year now, let me be the first to say: MAKE MINE SPIDEY IN '08!

James B. Lawrence
Goose Creek, SC

Boy, James and Scott, I don't know WHAT to think!

And for the final letter. This just came in from some calling himself "Little Normie Osborne" – son of Pete's best friend, Harry.

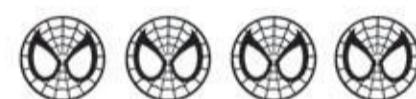
Mr. Wacker,

Hello! My name is Normie Osborn! Last night my Mommy read me the "Brand New Day" Spider-Man book as my bedtime story. She got a little mad at the parts where they had Daddy with that Lily lady. I was just happy to see Daddy in a comic again. I missed my Daddy. It was also weird seeing Uncle Pete kiss a girl who wasn't Aunt MJ, but Mommy said I need to get used to it because "things change". The "Negative" bad guy gave me nightmares, but I am being brave just like Grandpa used to tell me. I can't wait until Mommy reads me the next comic.

Normie Osborn
Via e-mail

Normie, I hate to break this to ya in a letter column, but your dad has a pretty...well...rough past. He seems to have gotten through it, however, and I'm sure he'll be coming to visit you and your mom real soon! Now you just run along and concentrate on growing up hating Spider-man like your grandad okay? Okay.

(Wow, this whole thing has become a like a scene straight out of Brennan's childhood!)



Thanks for writing, everybody. For the rest of ya, you can e-mail your feedback into SPIDEYOFFICE@MARVEL.COM or mail us at:

Amazing Spider-Mail, c/o Marvel Comics, 417 5th Avenue, NY, NY 10016 (make sure and write OKAY TO PRINT on it.)

Viva Templar!
-Simperin Steve
1/23/08

Cover by Salvador Larroca and Jason Keith.

NEXT WEEK:

