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BRAND NEW DAY

the AMAZING
SPIDER-MAN®



GALE
JIMENEZ
LANNING
COX

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Mt. Sinai Hospital.

CURRENT HOME OF
NEW YORK CITY'S MOST
VOCIFEROUS PATIENT...

NURSE! I'M
TIRED OF NATURE
MAGAZINES AND THE
GARDENING CHANNEL!
I NEED SOME
HARD NEWS!

THE DOCTOR SAYS YOU
NEED A STRESS-FREE
ENVIRONMENT OR YOU COULD
HAVE ANOTHER HEART
ATTACK. *

AND
NEWS CAN
CAUSE
STRESS.

I'M A
NEWSMAN!
NOT HAVING NEWS
CAUSES ME
STRESS!

AT LEAST
LET ME SEE THE
BUGLE! EVEN IF
IT'S ONLY THE
FUNNIES!

JJJ HAD A PETER-PARKER-INDUCED
HEART ATTACK IN #546.
-- IN-CASE-YOU-MISSED-IT STEVE

"I RECENTLY ALMOST HAD
ONE OF THOSE MYSELF."
-- JOE Q.

YOU MEAN JAMESON
STILL DOESN'T KNOW
THE BUGLE WAS
SOLD?

HIS WIFE'S ORDERS--
HE'S NOT TO KNOW. SHE
THINKS THE SHOCK
WOULD KILL HIM.

CRAIG, MR. JAMESON IS
UNHAPPY WITH HIS READING
MATERIAL. CAN YOU PLEASE
FIND HIM SOME COMIC
BOOKS?

COMIC BOOKS?
DO THEY STILL PUBLISH
THAT TRASH? IT CAN
ROT YOUR MIND!

AND SPEAKING OF MINDROT,
LET'S SEE WHAT THE NEW
OWNER-EDITOR OF THE
RECENTLY RE-CHRISTENED
"DB!" HAS WROUGHT...

THE OFFICIAL NEWSPAPER OF SPIDER-MAN

THE DB

WEIRD WEATHER AHEAD:
CHANCE OF SNOW BY THE
END OF THE WEEK! TIPS
ON HOW TO SURVIVE!

50 CENTS • THURSDAY

SPIDER-MAN: SERIAL KILLER!



Exclusive by
Dexter Bennett,
Editor-In-Chief

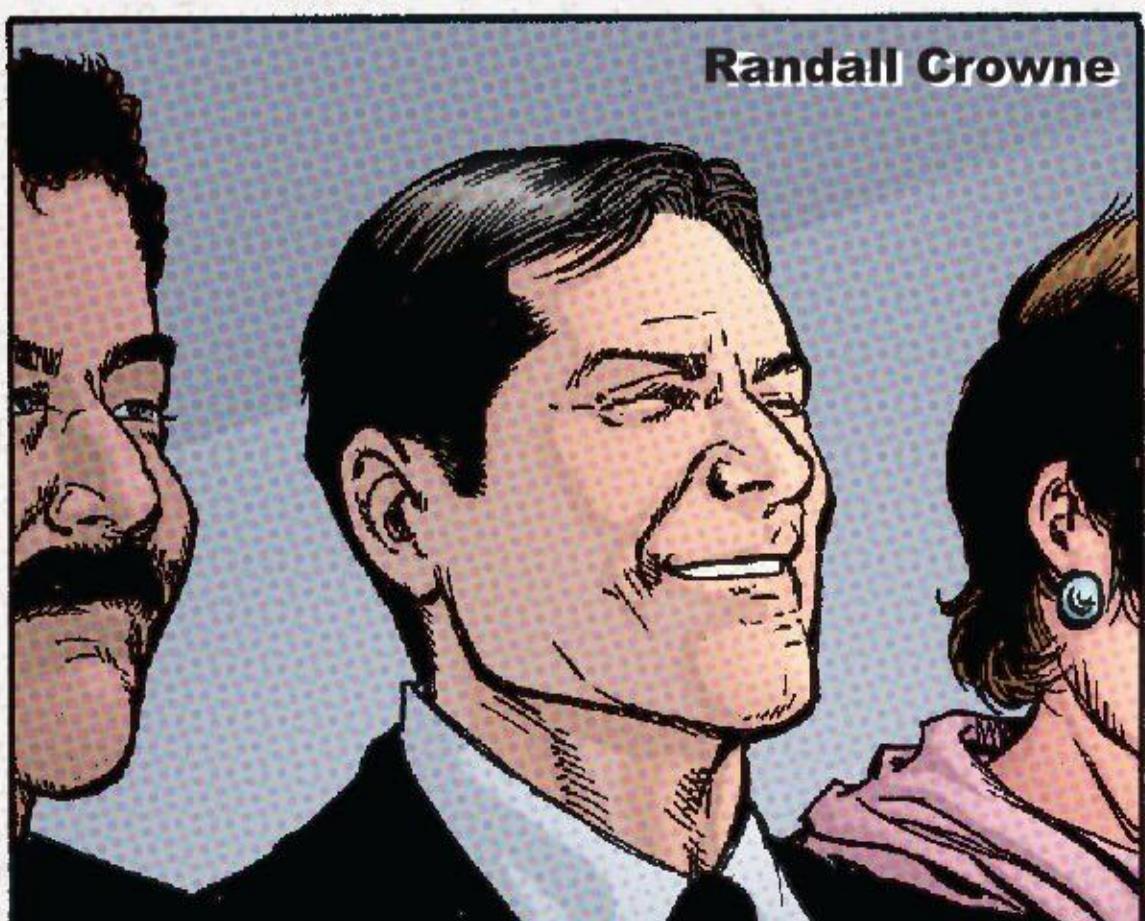


Lisa Parfrey

LISA PARFREY FUNERAL TODAY

Councilwoman Lisa Parfrey, candidate for Mayor, will be buried today in a private ceremony at Forest Hills Cemetery. Parfrey, 52, was found savagely murdered three days ago after being kidnapped from a political debate at the Apollo Theatre by a mysterious super human known as Menace. Menace is the only suspect in the brutal killing. Parfrey's tragic demise shocked the...

CONTINUED ON A-3



Randall Crowne

WILL CROWNE RUN UNOPPOSED?

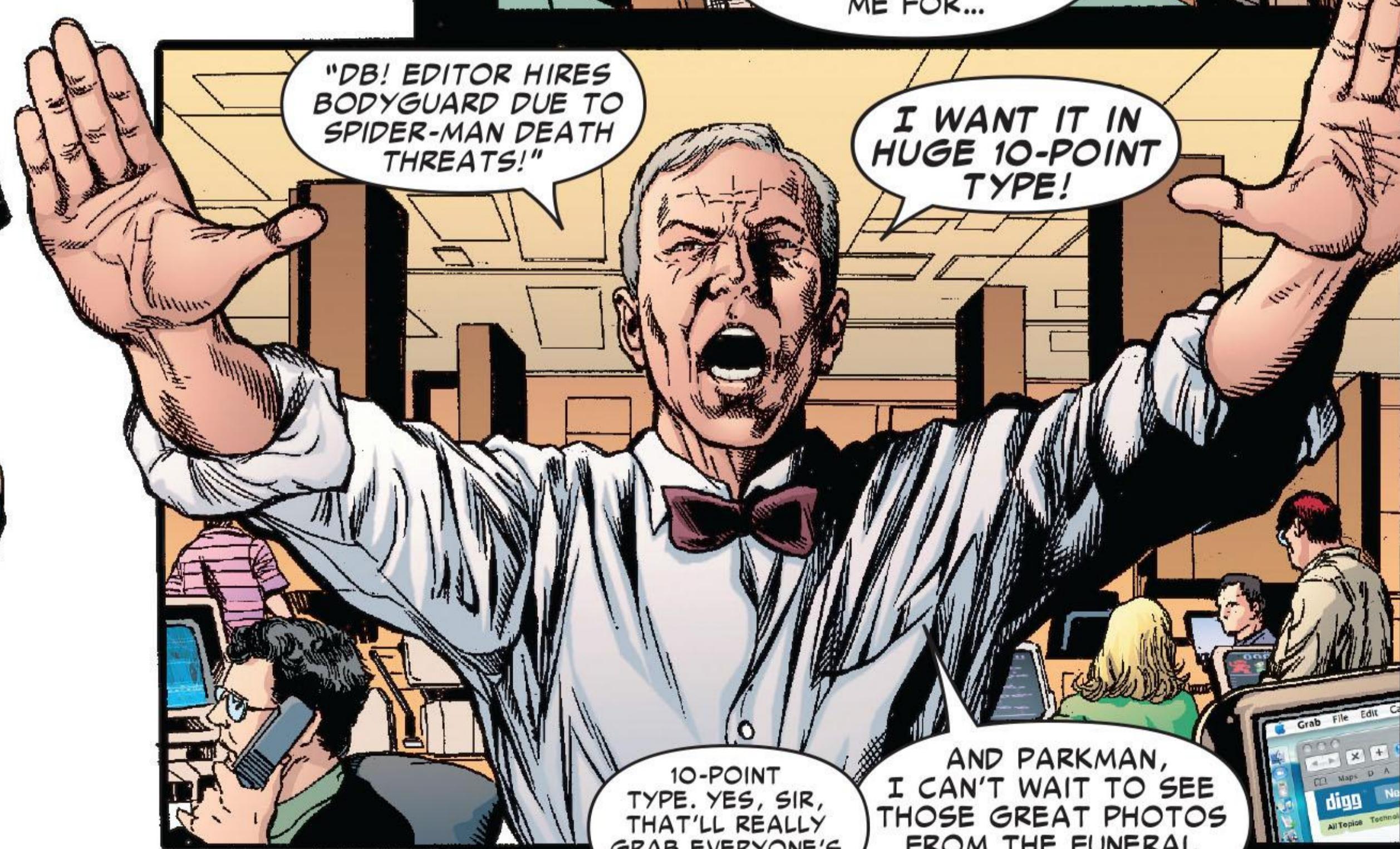
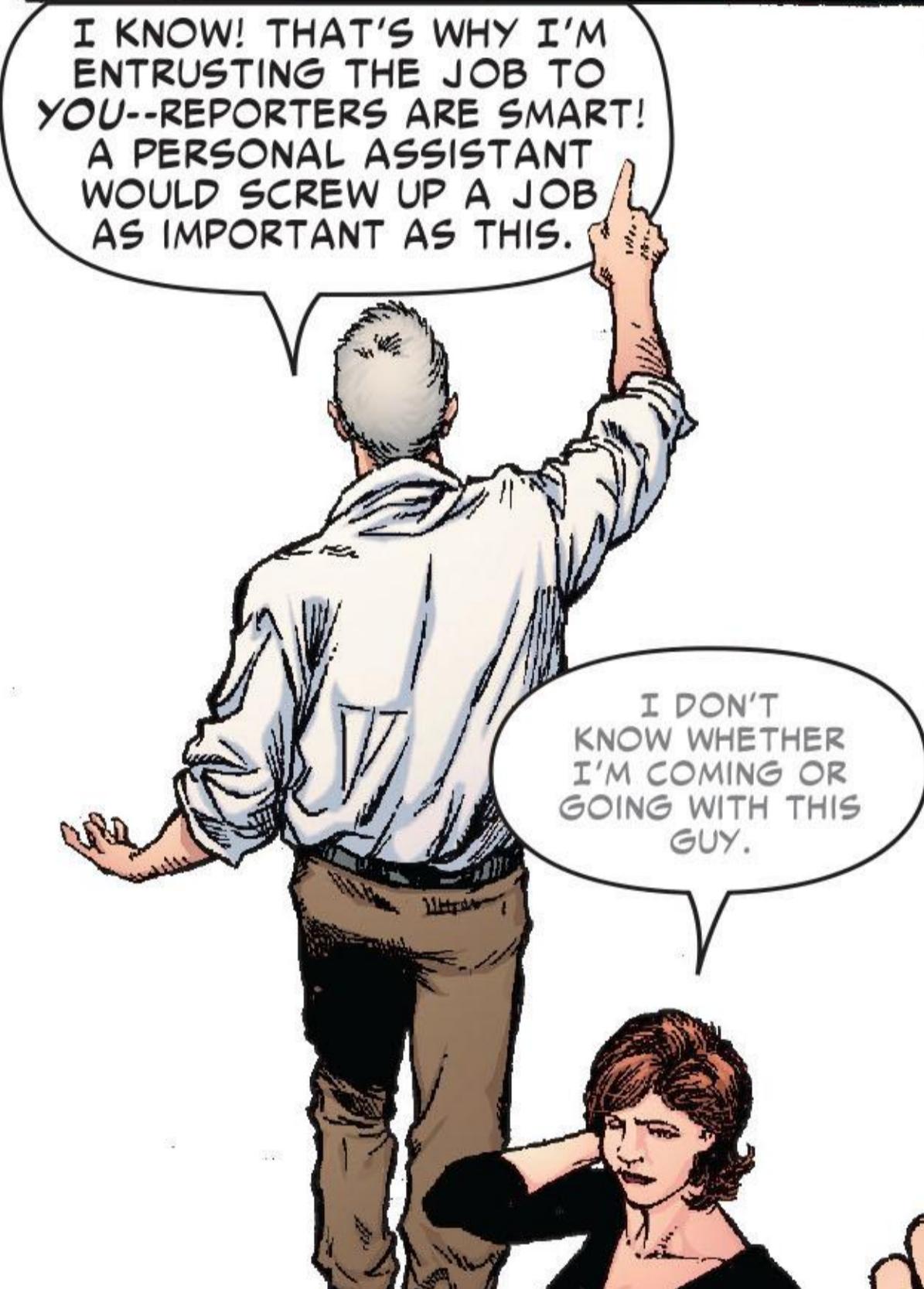
With no serious prospect stepping up to take the place of the late Mayoral candidate Lisa Parfrey, it is possible that Randall Crowne may become New York's next mayor by default. If so, it will be the first time in the history of the city that...

CONTINUED ON A-6

POLICE TIE SPIDER-MAN TO RECENT MURDERS! **EXCLUSIVE TO THE DB!**

In off the record conversations with DB Staffers, police have confirmed that Spider-Man is the key suspect in the string of recent murders that has shocked this city. Although Police have been reticent to discuss the specifics of the murders, so-called "Spider Tracers" have definitely been found on each victim, leaving no doubt as to the involvement of Spider-Man. Spider-Man is already wanted for violations of...

CONTINUED ON A-2



Forest Hills Cemetery.

--BUT THE PUBLIC HAS A RIGHT TO KNOW! SHE WAS A PUBLIC FIGURE RUNNING FOR OFFICE!

RIGHT. "WAS." THE REST OF THE FAMILY ISN'T PUBLIC, NOT ANYMORE, AND WE'RE HERE TO KEEP IT THAT WAY.

STAY BACK THERE AND GROUSE WITH YOUR FELLOW VULTURES.

Soon...

THANK GOODNESS FOR THE "FOREST" IN "FOREST HILLS CEMETERY."

WOW, IT'S A WHO'S WHO OF NEW YORK CITY POLITICS. HALF THE CITY COUNCIL. EVEN CROWNE.

NO WONDER THE PARFREYS KEPT THE PRESS OUT. EVERY ONE OF THESE JOKERS WOULD TRY TO HOG THE SPOTLIGHT.

HEY, THERE'S LILY AND HER DAD WITH DEPUTY MAYOR WEXLER AND HARRY, TOO.

PLEASE RECONSIDER, COUNCILMAN HOLLISTER. YOU'RE THE ONLY PERSON WHO COULD REALISTICALLY CHALLENGE CROWNE.

HE'S RIGHT, DAD. I'VE SAID IT FOR YEARS, YOU'D MAKE A GREAT MAYOR.

I WONDER WHAT THEY'RE TALKING ABOUT?

AND I'VE SAID THIS IS NOT THE PLACE TO DISCUSS IT. LET'S PLEASE SHOW LISA THE RESPECT SHE DESERVES.

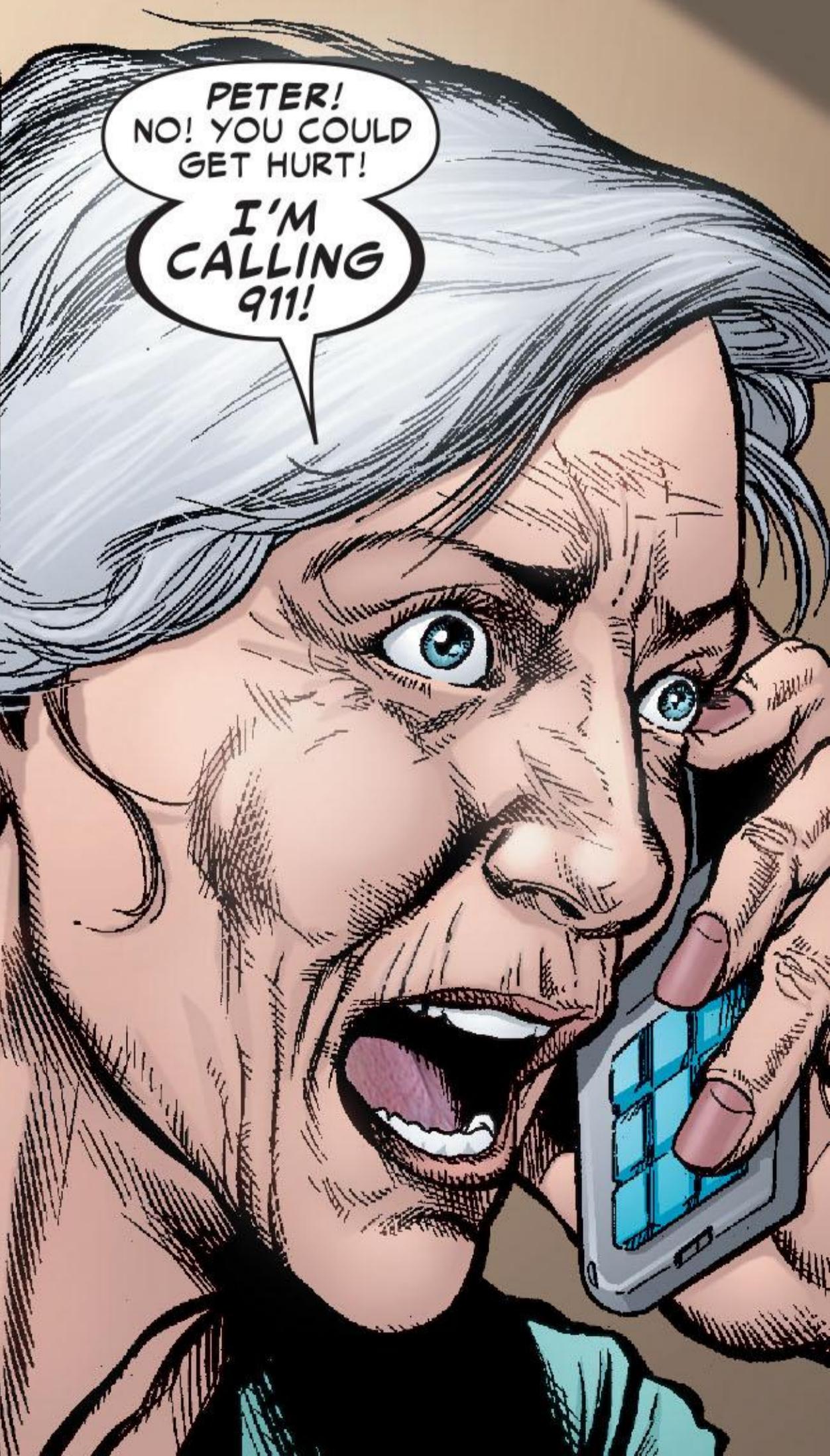
DID MENACE ACTUALLY INTEND TO KILL HER? OR WAS HE TRYING TO INTIMIDATE HER FOR SOME REASON?

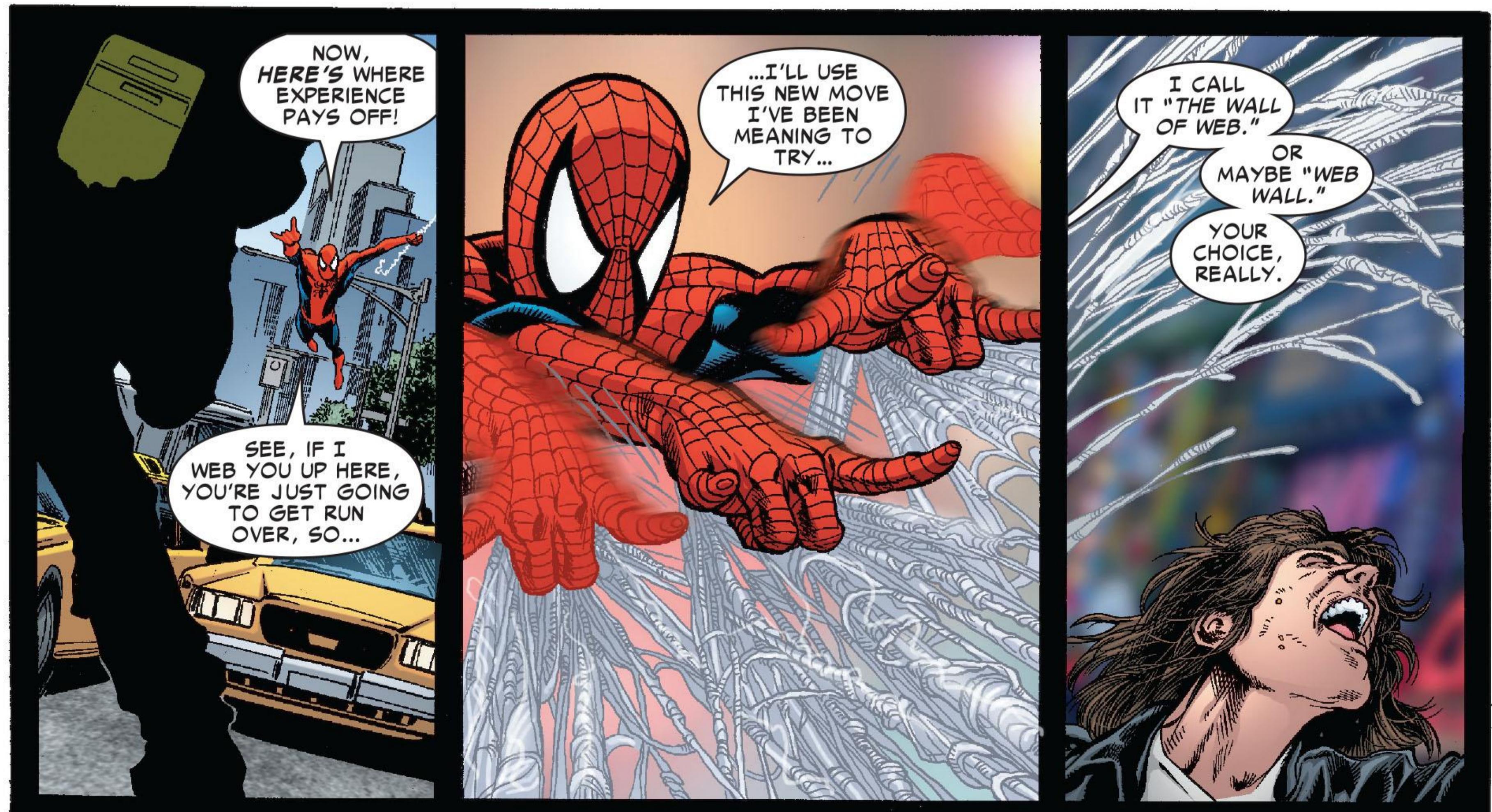
AND WOULD SHE STILL BE ALIVE IF **JACKPOT** HADN'T TRIED TO BE A HERO? OR IF I'D BEEN MORE CAREFUL?

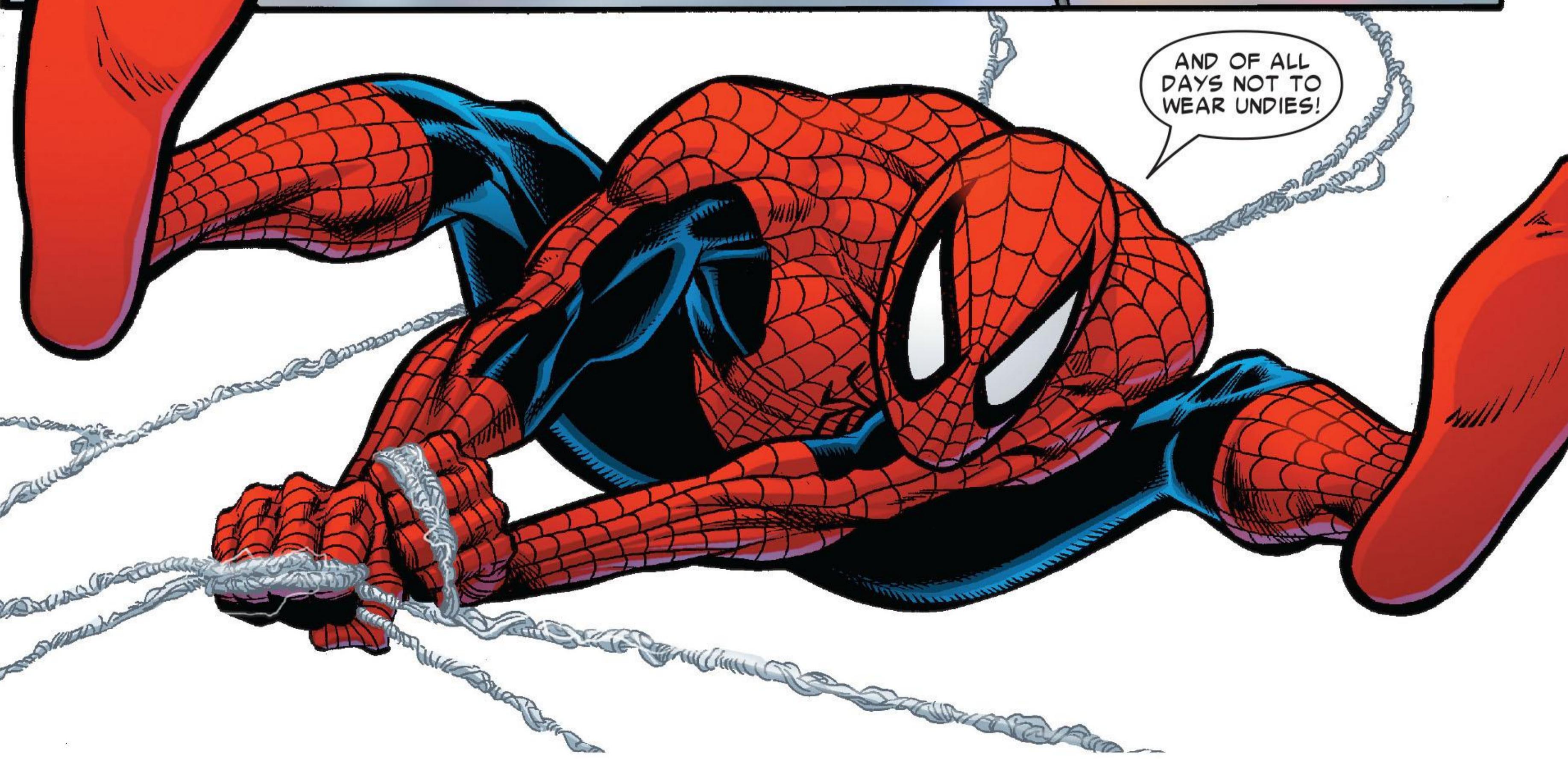
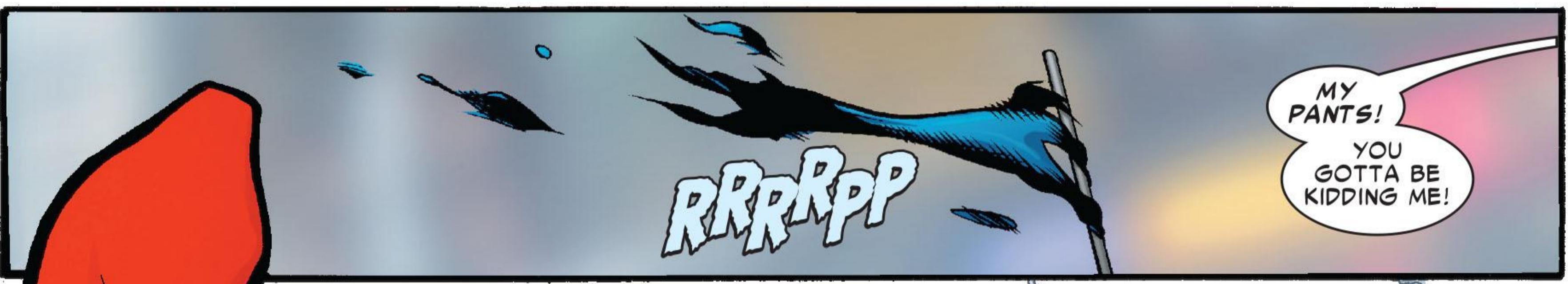
MAN, LESS THAN A WEEK AGO, PARFREY WAS THE ODDS-ON FAVORITE TO BE THE NEXT MAYOR.

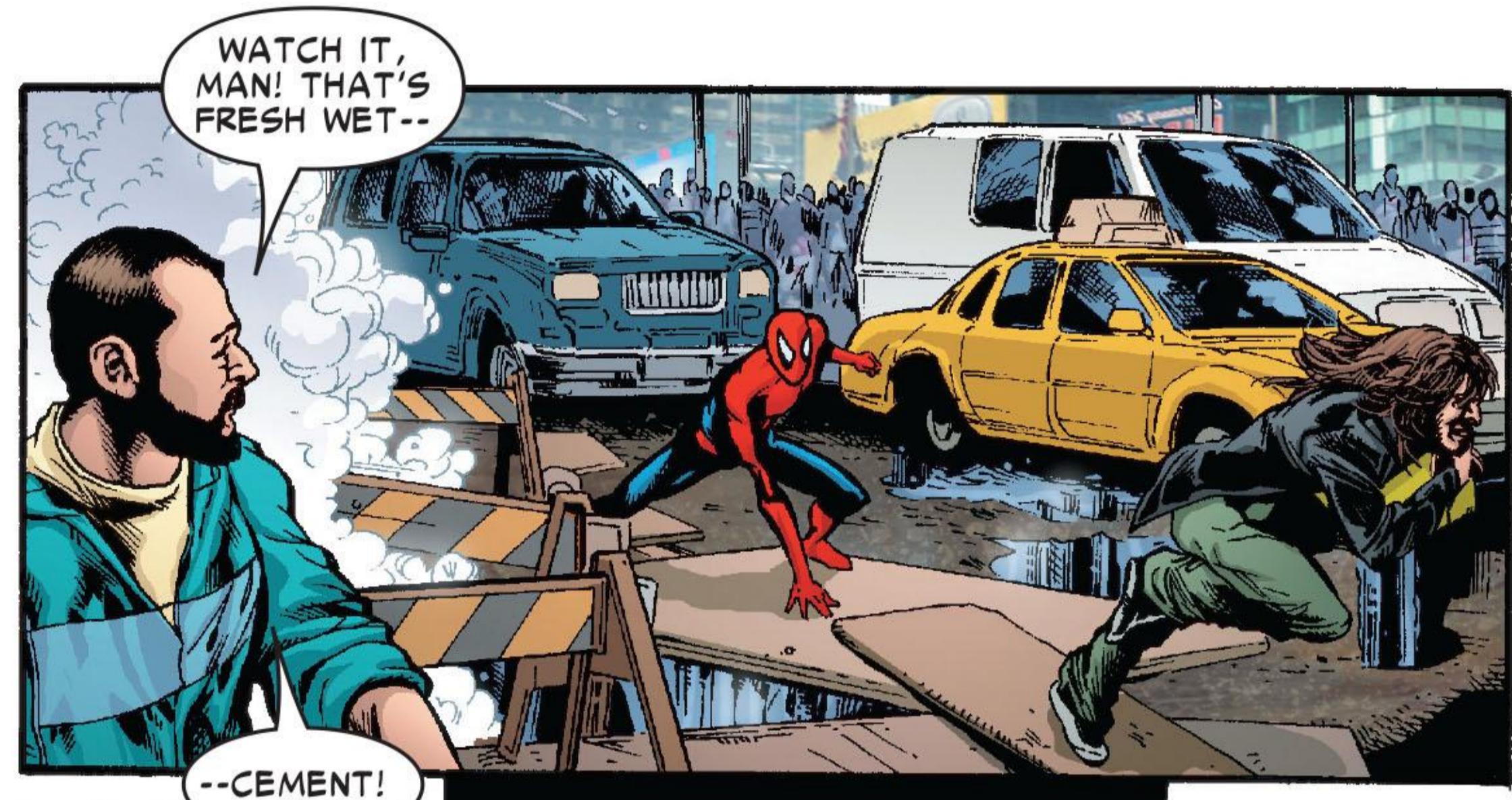
SEE WHAT YOU MISSED IF YOU DIDN'T READ LAST ISSUE?
-- BUY'EM ALL BOB

AND ONE DB! PHOTO
SALE LATER...



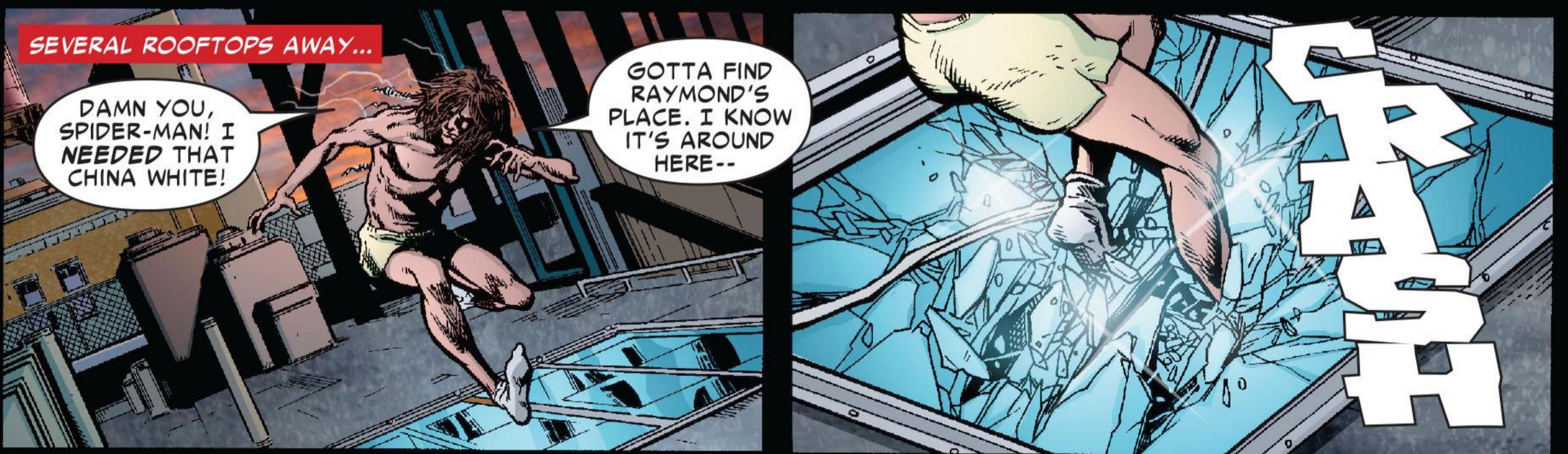


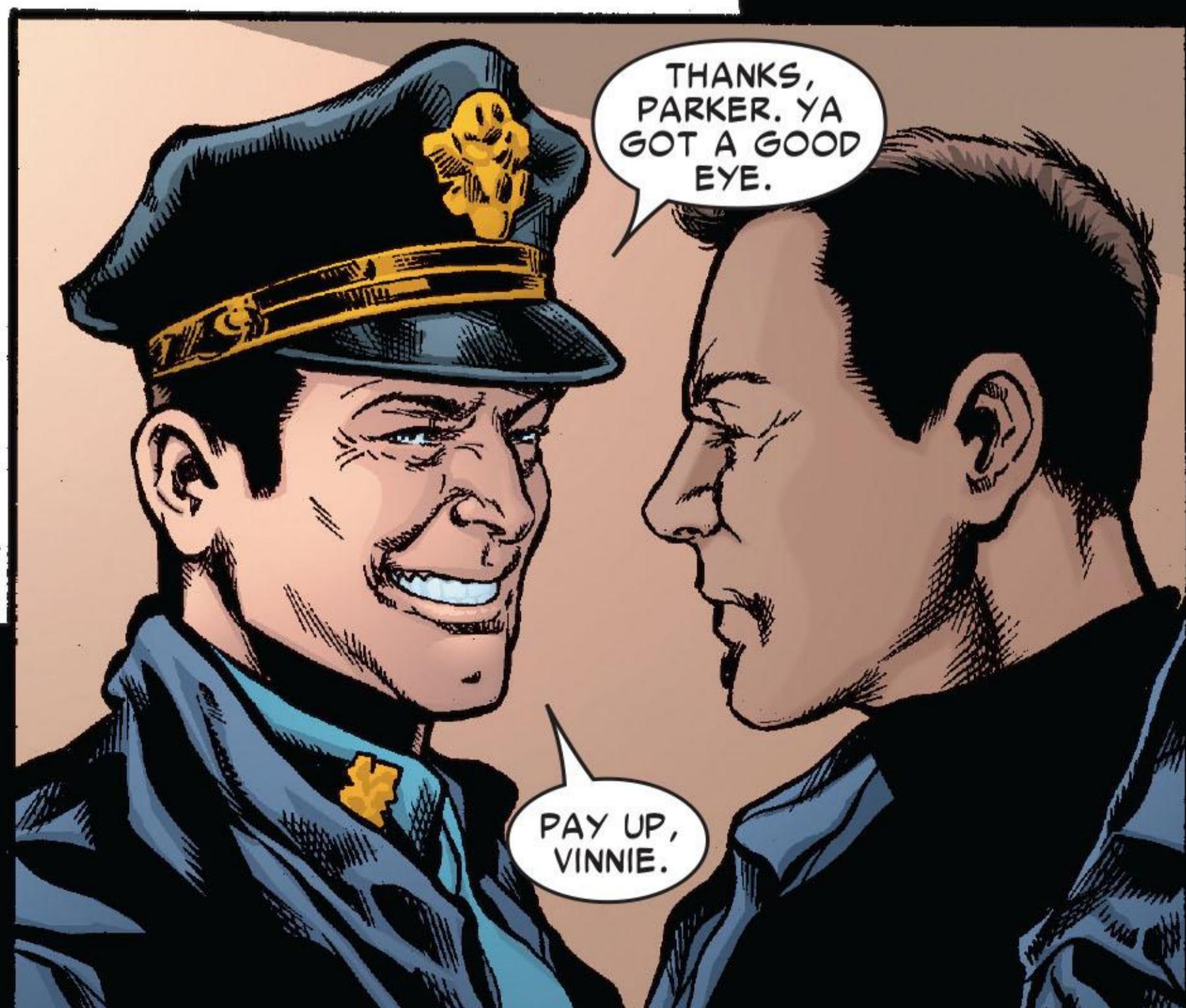
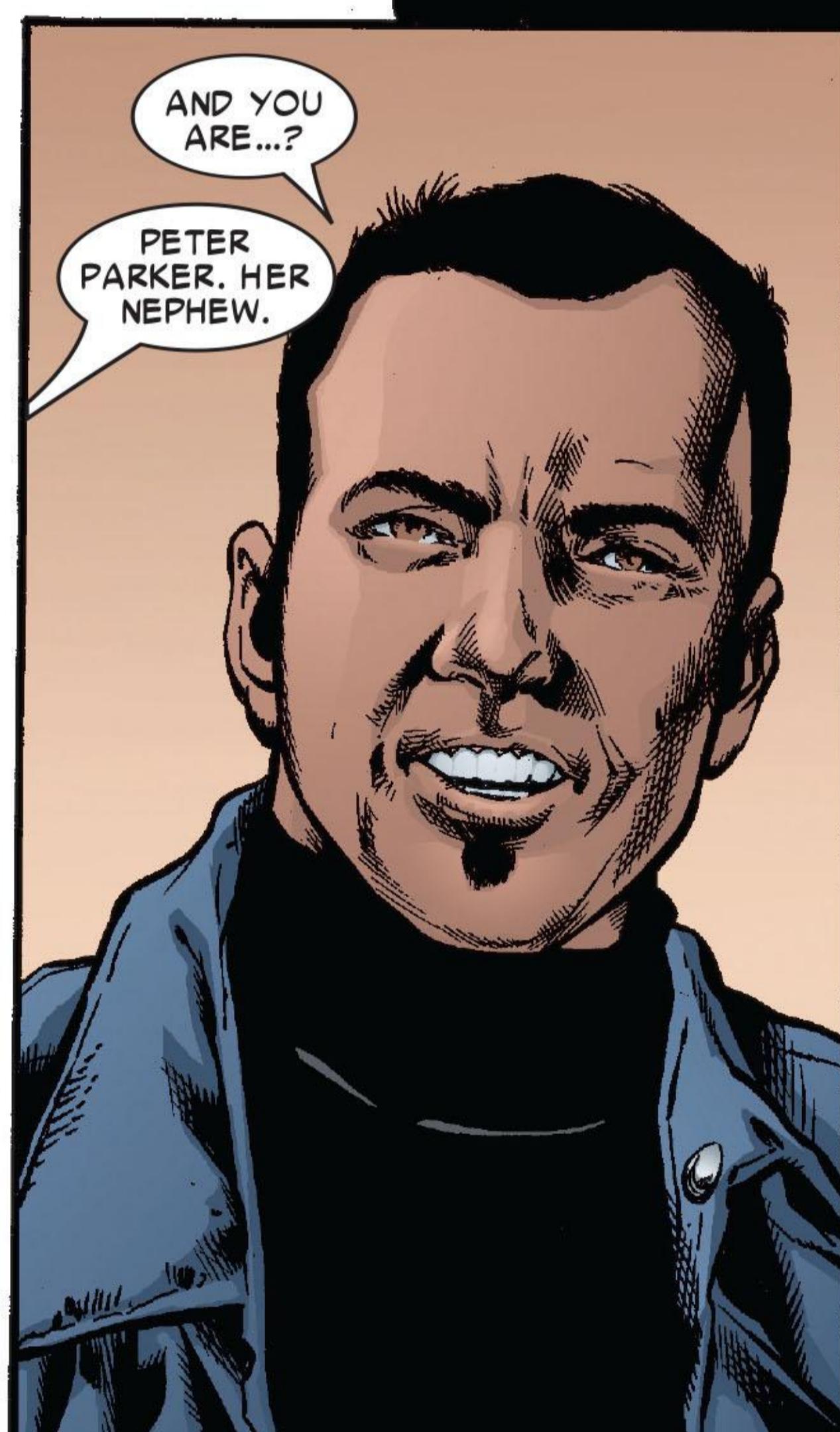
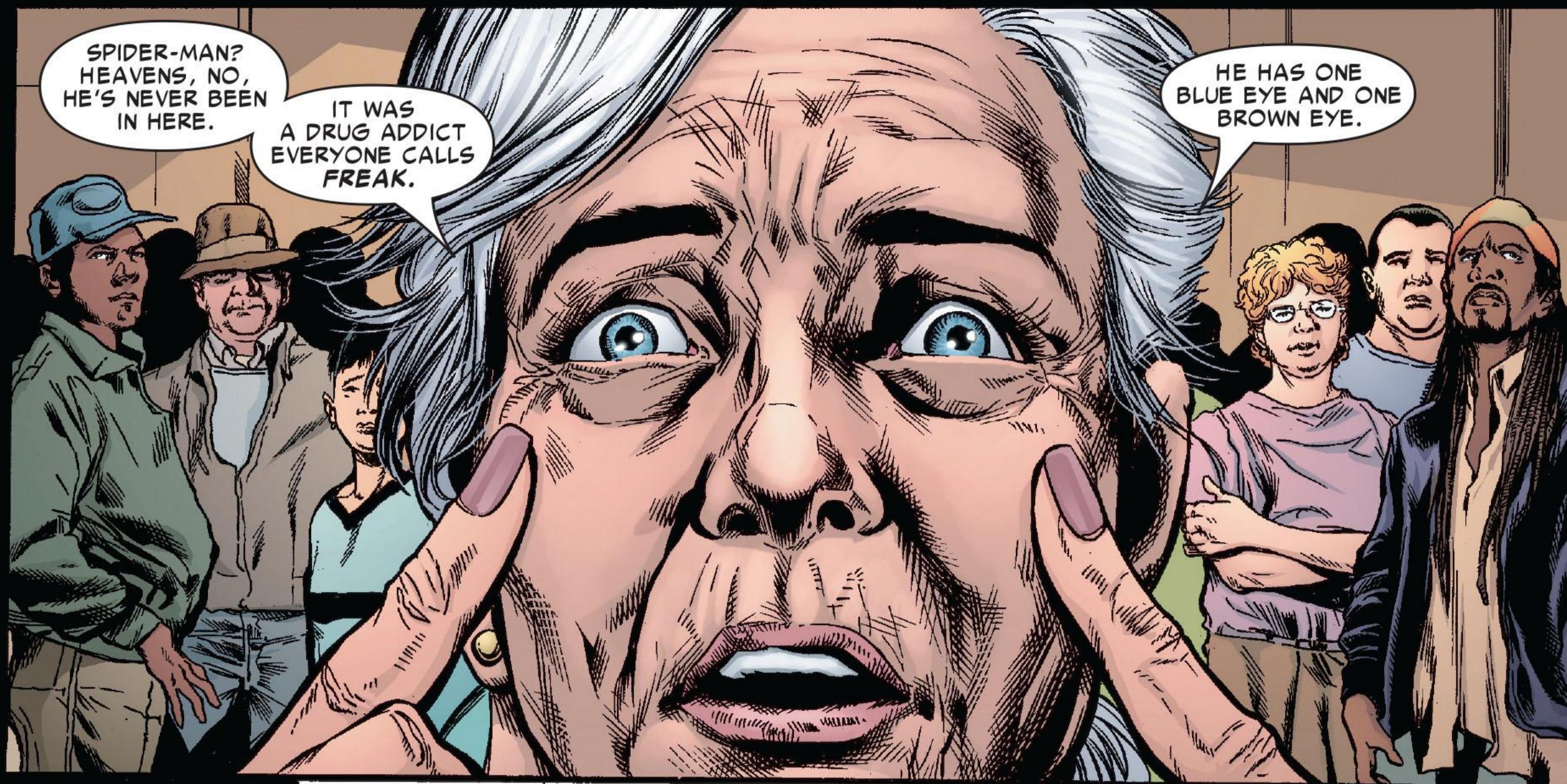


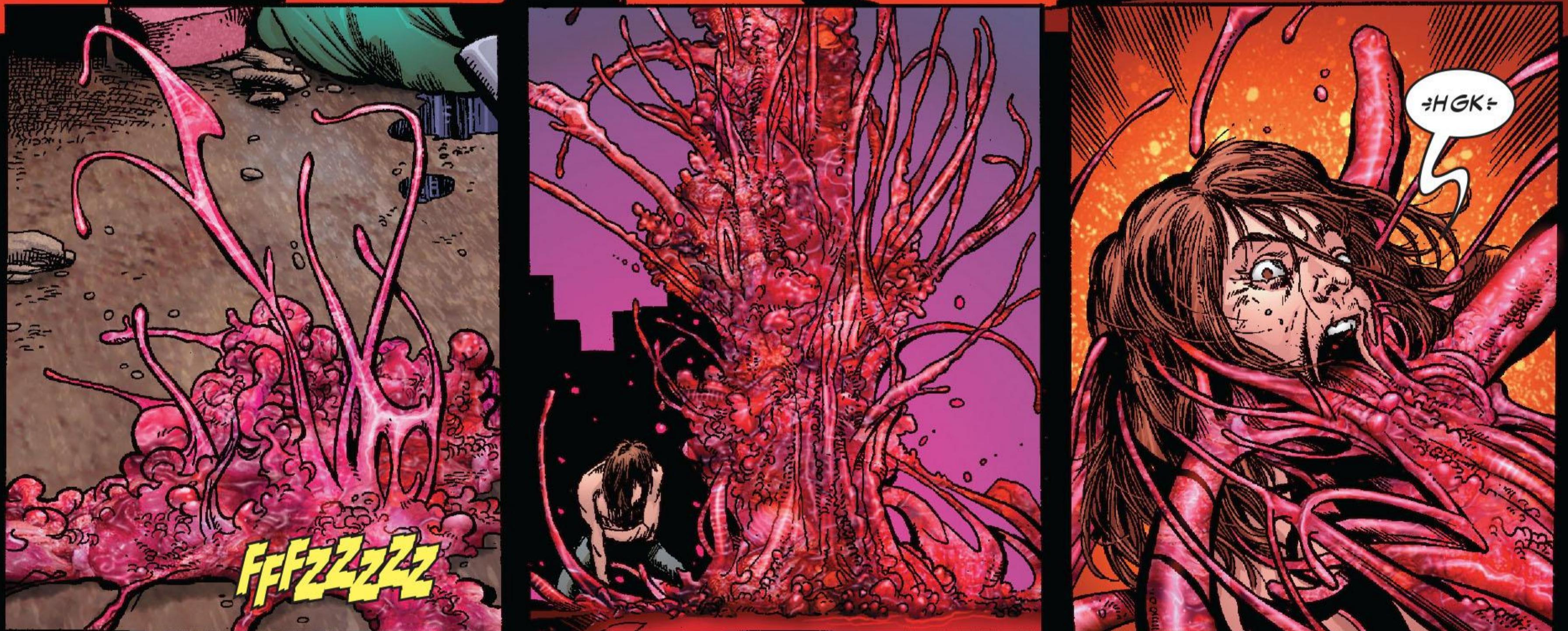






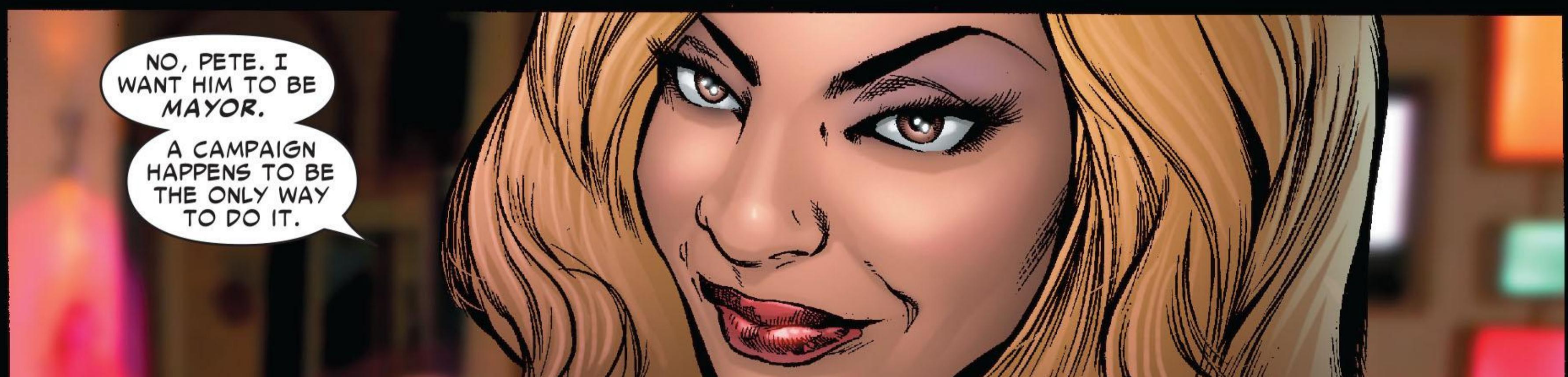


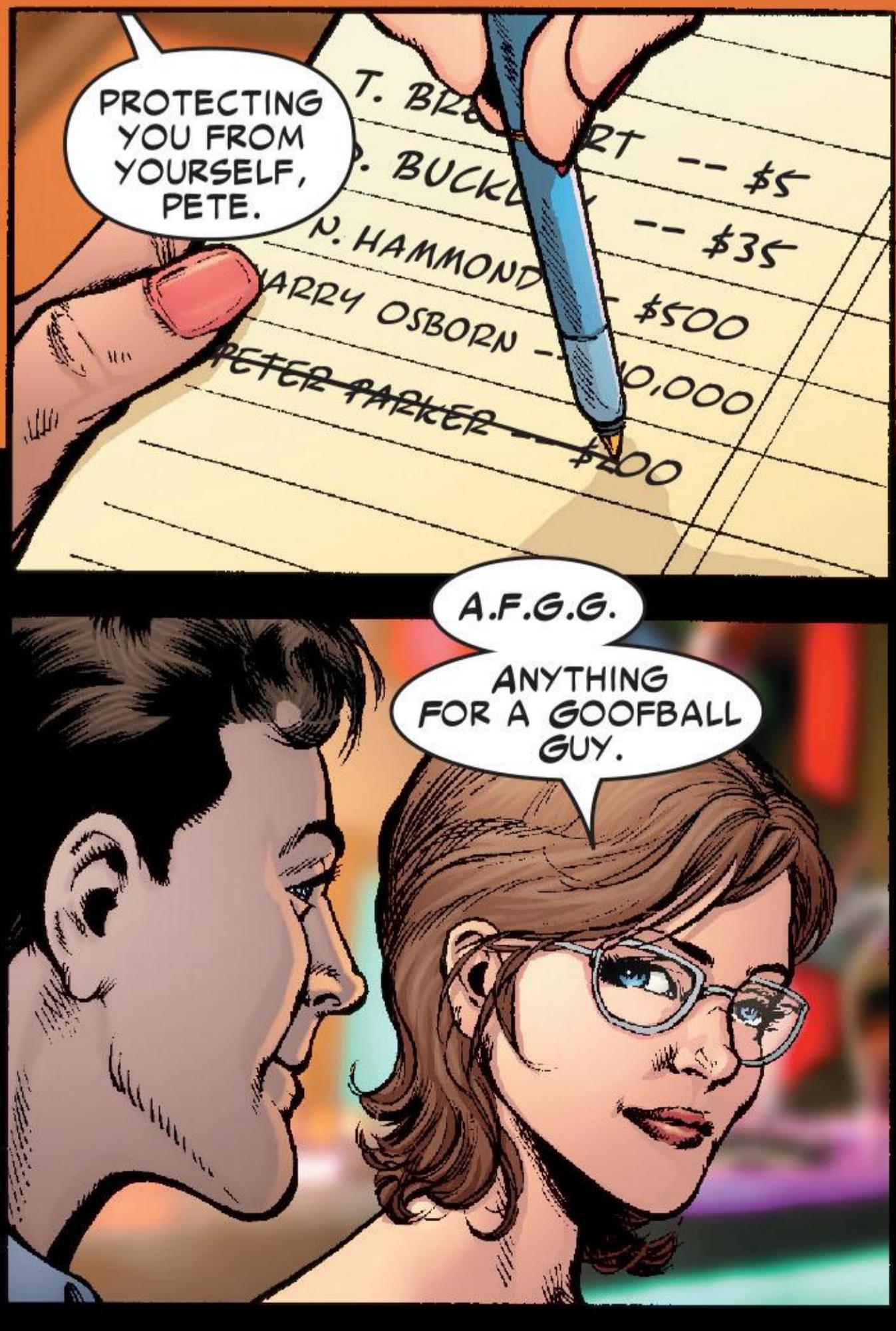
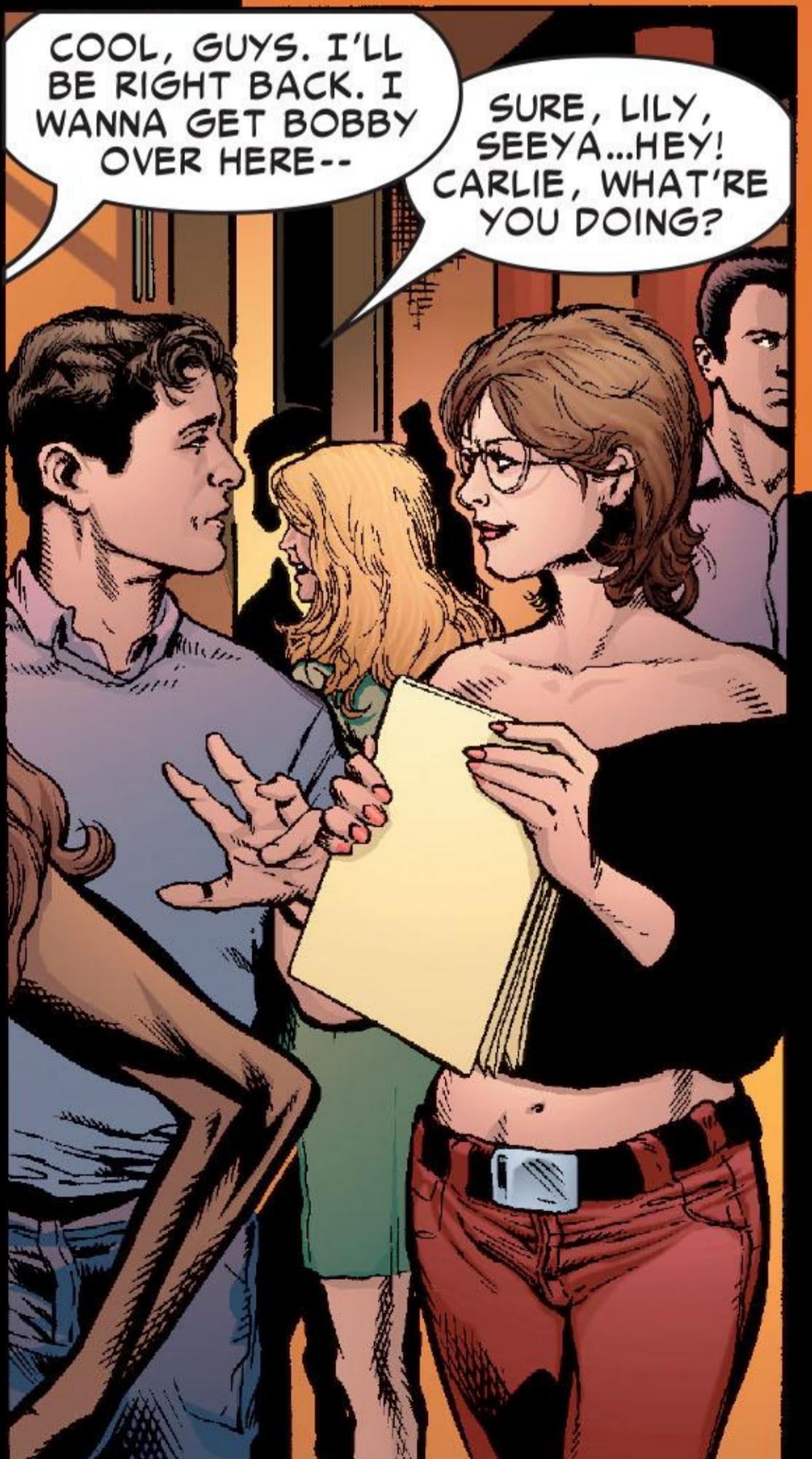




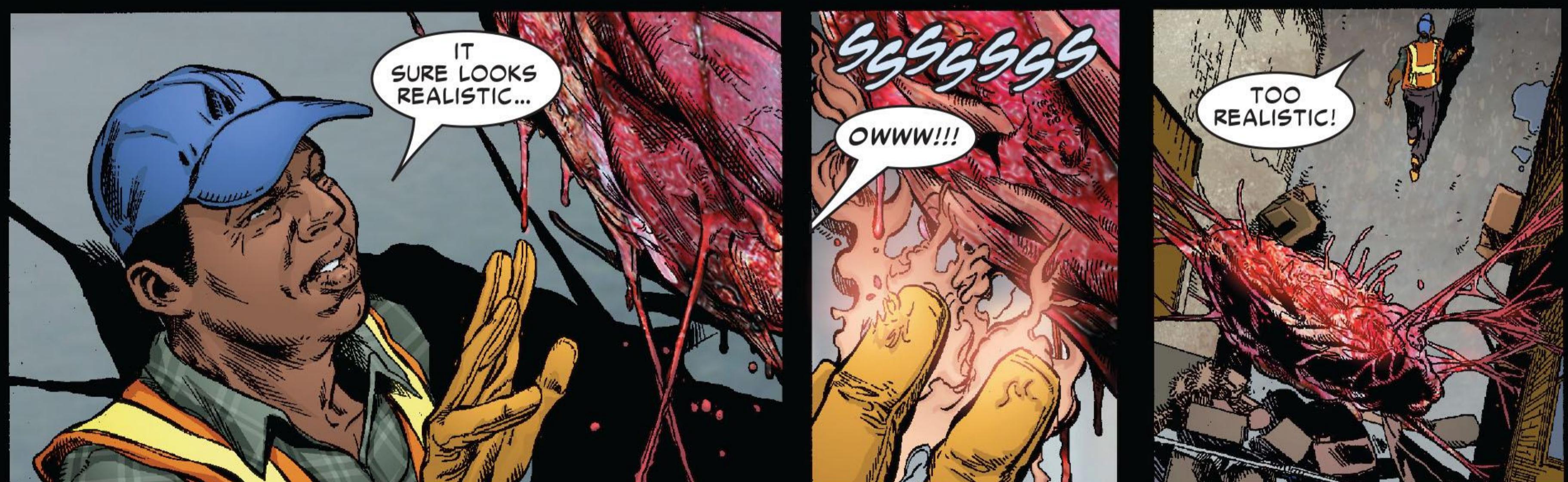
The King Class Club.

THE CITY'S NEWEST
WEST SIDE HOTSPOT.





Daybreak at "Vomit Alley".



Curt Connors' Lab...



OF COURSE, CARLIE COOPER ISN'T THE ONLY ONE WITH AN INTEREST IN THE CHRYSALIS... FOR THOSE WHO MAY NOT KNOW, THIS SO-CALLED "BAR WITH NO NAME" IS AN ILLEGAL FLOATING HANGOUT CATERING TO THE SUPER-VILLAIN TRADE.



HOW DO WE KNOW YOU DIDN'T SET THIS WHOLE THING UP, BOOKIE?

YEAH, WE KNOW YOU LOST A BUNDLE ON THE OVERDRIVE THING. MAYBE THE FIX IS IN ON THIS ONE.

I GOT A FAMILY REPUTATION TO UPHOLD, TRAPSTER.

IF YOU DON'T BELIEVE HIM, SEE FOR YOURSELF. IT HAPPENED IN "SPIDER-MAN: SWING SHIFT."
--LOVE, THE SALES DEPT.

MY POP DIDN'T DO FIXES, SO I DON'T DO FIXES.

THAT'S BECAUSE YOU KNOW WHAT'LL HAPPEN TO YOU IF YOU DID AND WE FOUND OUT.

THAT, TOO.

UH, COULD YOU PUT ME DOWN? PLEASE? MR. OX?

AND LET'S CUT IT THERE FOLKS, BEFORE IT GETS TOO GRUESOME FOR OUR ALL-AGES COMIC! RIGHT NOW, WE HAVE AN APPOINTMENT ON THE OTHER SIDE OF THE EAST RIVER...

Forest Hills, Queens.

THE HOME OF MAY PARKER.



MYSTERY
OF THE UNIVERSE
#479.

ABOUT THOSE
JILLION COSTUMED
CHARACTERS...

...WHO PATCHES
THE HOLES IN THEIR
COSTUMES?

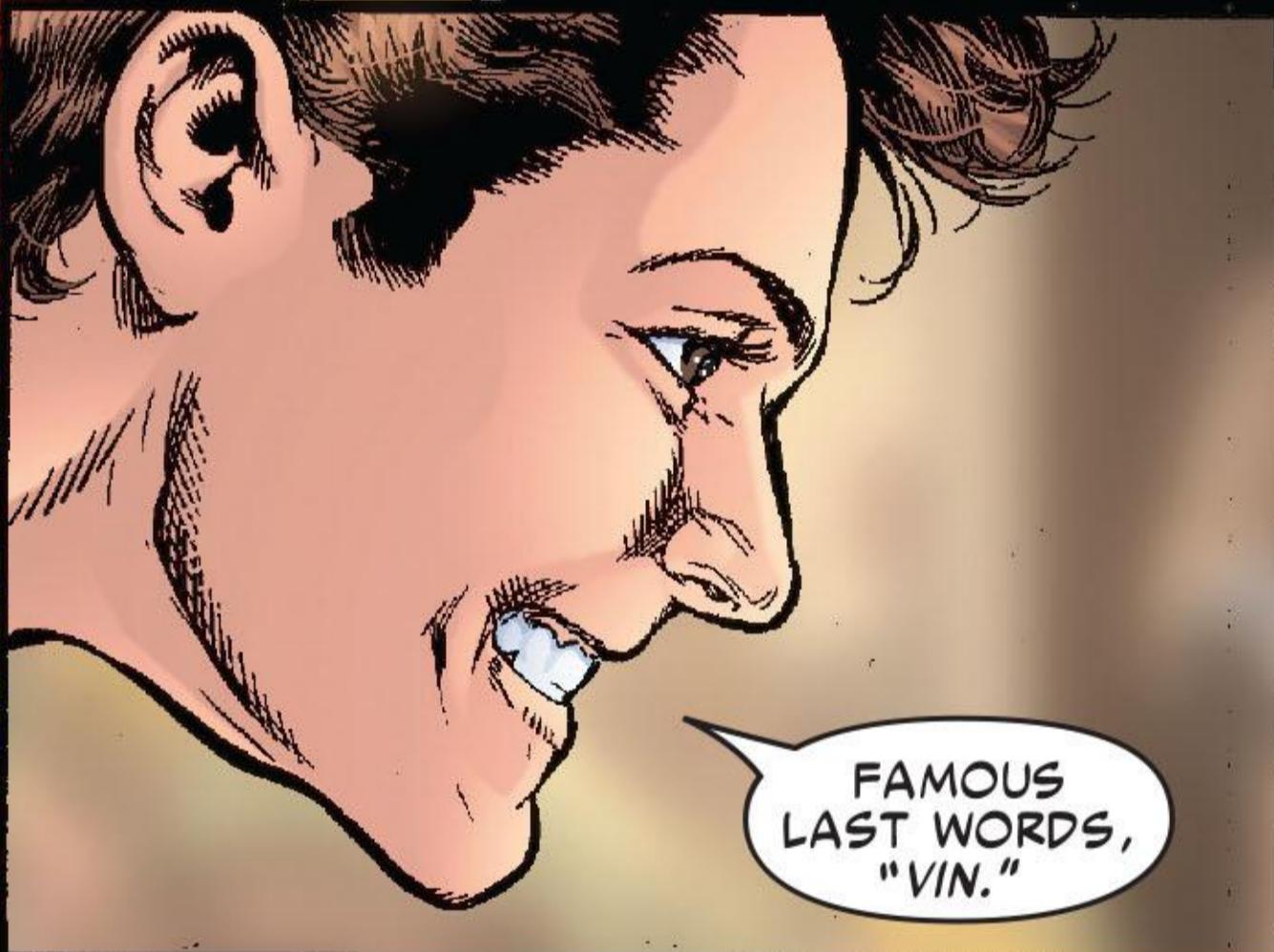
...CHRYSALIS IS
DEVELOPING CRACKS,
WHICH SUGGESTS
THERE COULD BE
SOMETHING INSIDE
TRYING TO BREAK
OUT.

POLICE ARE TRYING
TO CLEAR THE IMMEDIATE
AREA OUT OF CONCERN
FOR PUBLIC SAFETY.



THE NYPD HAS
PLENTY OF EXPERIENCE
WITH UNUSUAL SITUATIONS,
MA'AM, AND WE CAN
HANDLE THIS ONE.

THIS SEEMS
LIKE A CIRCUMSTANCE
FOR THE AVENGERS OR
PERHAPS EVEN THE
FANTASTIC FOUR. CAN
YOU COMMENT, OFFICER
GONZALES?



ALL RIGHT,
NEW YORK, I'M
ON MY WAY!

BONUS: IT'S
A MAJOR
PHOTO-OP AND
I NEED THE
MONEY.

WHAT AM
I THINKING? THE
PLACE IS SWARMING
WITH COPS AND
I'M A TARGET!

BESIDES,
THERE'S ALREADY
A TON OF MEDIA ON
THE SCENE TAKING
PICTURES.

THEN AGAIN,
I CAN GET
CLOSER TO THAT
THING THAN ANY
OF THEM.

THEN
AGAIN,
I
COULD
GET...

...SHOT...

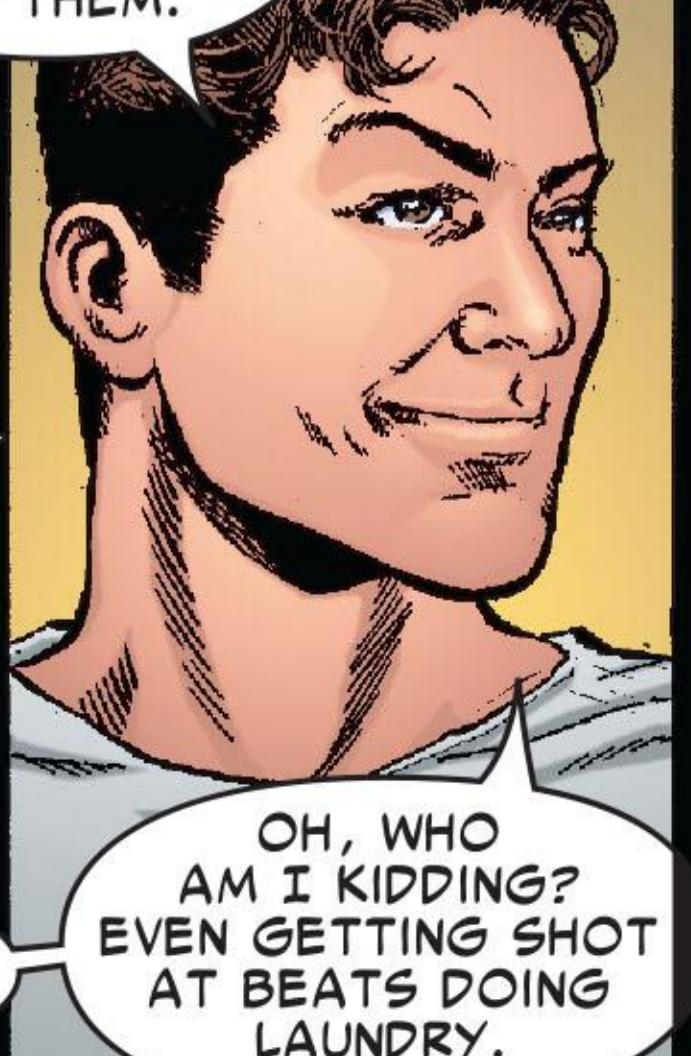
OH, WHO
AM I KIDDING?
EVEN GETTING SHOT
AT BEATS DOING
LAUNDRY.



WHAT AM
I THINKING? THE
PLACE IS SWARMING
WITH COPS AND
I'M A TARGET!

BESIDES,
THERE'S ALREADY
A TON OF MEDIA ON
THE SCENE TAKING
PICTURES.

THEN AGAIN,
I CAN GET
CLOSER TO THAT
THING THAN ANY
OF THEM.



ONE SUBWAY RIDE AND
TWO BUS TRANSFERS LATER...

I'VE GOTTA FIND
AN APARTMENT IN THE CITY.
COMMUTING TO SUPER HERO
EMERGENCIES FROM QUEENS
IS SO-O-O LOW-RENT.

AS IF I'M GONNA
FIND A PLACE IN
THE CITY THAT I
CAN AFFORD.

...AND ONE COSTUME
CHANGE AFTER THAT...

WOA! SO TELEVISION
REALLY DIDN'T MAKE
THAT THING LOOK
FATTER!

THIS
CALLS FOR A
WIDE-ANGLE
LENS.

UH-OH!
NOT GOOD.

KRACK

THERE
IS SOMETHING
INSIDE OF IT!

EVERYBODY
GET BACK!

LOW BATTERY

SPLAT

I ACTUALLY
GOT HERE IN
TIME FOR ONCE.
LET'S HOPE THIS
IS GOOD...

IN
FACT IT'S
BAD!

EYAAAHHHHH!!

SCRATCH
THAT. IT'S
REALLY
BAD!

Next week: FREAK-OUT!

the AMAZING SPIDER-MAN



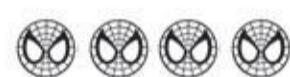
Send e-mail to

SPIDEYOFFICE@MARVEL.COM

(please mark as OKAY TO PRINT)

Welcome back! We're introducing our next set of BRAND NEW DAY creators: writer Bob Gale (most famously of the classic World War II flick 1941 and also writer of some other Michael J. Fox time travel movie) and his partner in crime, Phil Jimenez (most famously of 1992's Team Titans over at DC as well as some X-MEN stuff over here at Marvel, I hear). Alongside them comes inker-ordinaire Andy Lanning, most famously of Marvel's current space sensation NOVA and colorist-EXTRAordinaire Jeremy Cox, most famously of a darkened alley in Times Square, circa 1977.

I've said nice things about all of you, so be nice to them and let 'em know what you think about part one of their Freak Saga!



Letters, Letters, Letters! You send 'em, Brennan reads 'em, I sip a moccachino, burn dollar bills and have interns rub my feet! Then we print as many as we can here. Comments about 548 and 549 below:

Well, here we are at the end of Spidey's first post-OMD arc and I must say I had a fun ride. I've had a lot of Spidey fun and I am enjoying the 3 times a month pace. I do miss the marriage, but I get a kick out of stories that seem to come from Spidey's heyday when I started reading circa AS-M #198. Dan Slott has the Spidey humor down pat also.

Mr. Negative is a great villain!! I'm enthusiastic about any future involvement with him seeing that he now has the means to kill Spidey outright. As for Spider-Man's blood family, I never gave it much of a thought, but poor Petey doesn't have any blood relations, unless Ben Reilly is still out there.

Jeff Ghearing
Via e-mail

I just felt like writing you to let you know you guys put out good stories with great art. I got out of comics a few years back but am now starting to get back into them and I gotta say your issues are good. Keep up the good work. Excelsior!!!

Brian Cahill
Via e-mail

You guys ROCK ! It's about time you guys showed up! The latest issues of Spider-Man were just plain depressing until you guys came along and turned things around. The recent issues of Spider-Man took away what Spider-Man is all about: With great power comes great responsibility...good defeating evil...and Spidey kicking the bad guys' butts!

From a big Spidey fan,
AJ

P. S. I loved that question Spidey asked Jackpot in #549 while they were on the train.

Thanks, AJ. By now you've seen that there's going to be a lot more questions about Jackpot in the coming months and you'll find many answers in this year's AMAZING SPIDER-MAN ANNUAL by Guggenheim and SuperArtist Mike McKone!

Here is a news flash for you: WE ALREADY READ THESE STORIES 20 YEARS AGO. Now I read the first installment of a Brand New Day. HARRY is alive, yet he died in the Spectacular Spider-Man series years ago of a drug-induced heart trauma if memory serves. WHAT the @%%*&?

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Now the question is did Peter go back in time or did he wake up to find Patrick Duffy in the Shower (*Dallas* reference) (#5478 in a series! -SW). I will get off my SOAPBOX now and see if I can find the shark The Amazing Spiderman just jumped over.

Greg Delaney
Via e-mail

To the Spidey Brain Trust,

First off I would like to shower praise on Slott and his team for a job well done on the first month of the new Spidey. You hooked us at all the right places. I also like the very page that this is being published on. I have only recently gotten into comics and have never seen a mail page until #546. I like the input by fellow readers. Also I love the new direction that our lovable web head is taking.

Though why is the goblin villain gray now? It's great he's back but really, gray? And is he really Harry? And if Jackpot is MJ then why doesn't she reveal her identity to Peter since she knows who he is (she found out when Peter ran after his Uncle Ben's killer....or did she? hmmmm)?

Angela Bullock
Chesterfield, VA

Angela, there are several reasons you don't see more letter pages anymore. First, there's so much conversation going on online that to some people a letters page seems redundant. Second, advertising is a big part of what we do and how we make money, so we actually lose revenue when we run one of these pages. And finally, wouldja believe that years ago editors used to get paid to write these pages?!? It's true!

But those days are long gone and provide yet another reason I wish I lived in 1983 ...other than to be there at Brennan's birth and see Return of the Jedi the day it opened (May 25th, ya nerds!)

Dear Spider-mail,

I have always loved Spider-Man, and with your new take on the series, I have concluded that it is the best thing to happen to Spidey since the "Ultimate" line. This is my second e-mail to Marvel. I just want to say that you guys are breaking new ground and at the same time going back to the basics, which is amazing!! I hope you can stay to your goals for the thrice monthly series. I know you can keep the stories fresh and exciting at least.

Josh Rector
Xenia, Ohio

Thanks for writing, everybody. For the rest of ya, you can e-mail your feedback.

Viva Templar!
-Simperin Steve
2/13/08

This week's cover by Jimenez, Lanning, and Mister Cox.
Alternate cover by Adi Granov.

