

BRAND NEW DAY the AMAZING SPIDER-MAN

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THE OFFICIAL NEWSPAPER OF SPIDER-MAN

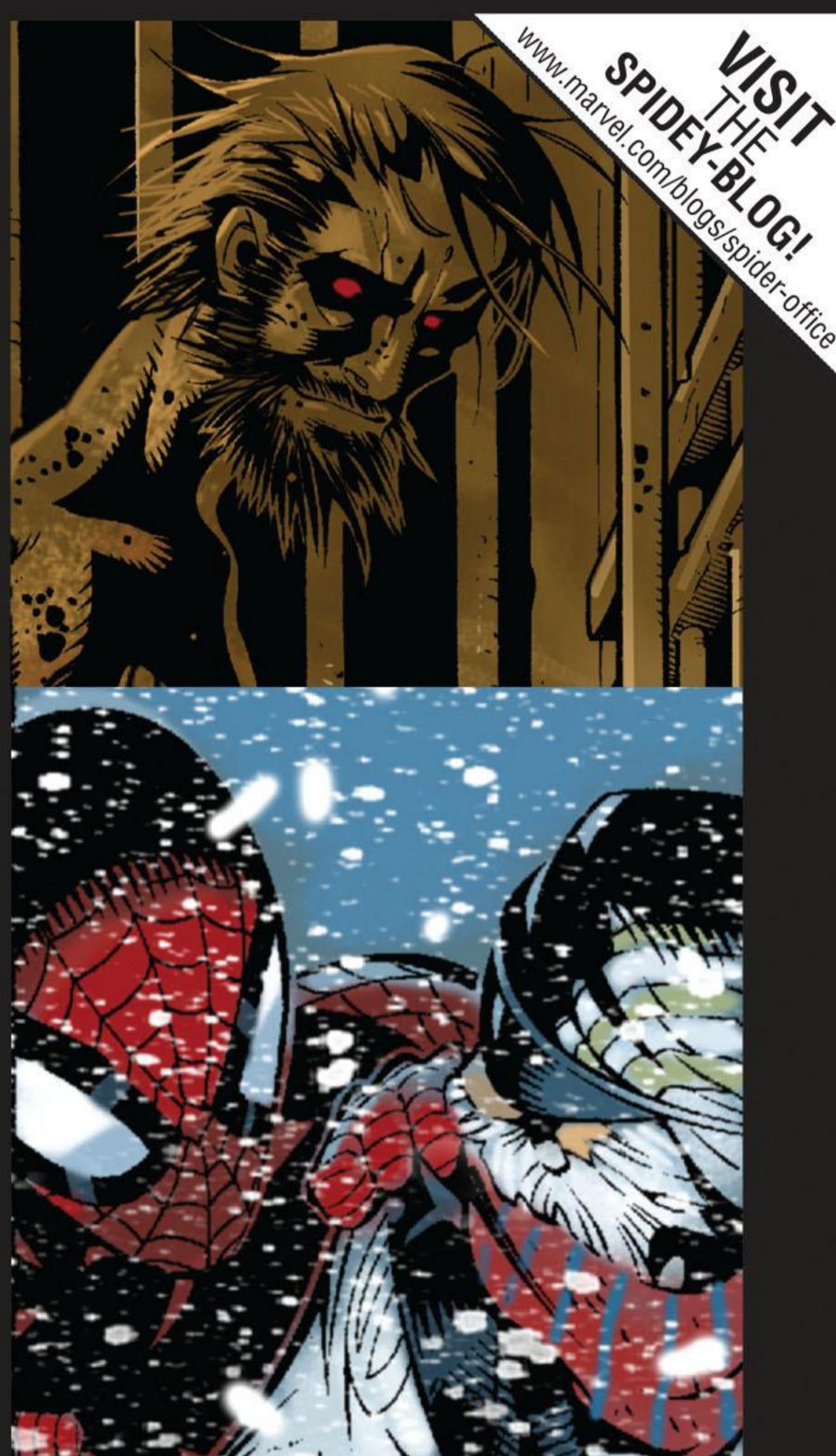


SNOWBOUND SLOWDOWN LEADS TO GHOST TOWN! ORDINARY CITIZENS STRANDED AT HOME AND HOLLISTER HOLES UP IN HIS TOWNHOUSE. CROWNE'S MAKING CALLS TO PLOW OUT. PLUS, WITNESSES SEE "ARMY" OF HOMELESS WANDERING STREETS — MORE ON PAGE B12

APRIL 16, 2008

WEDNESDAY

BLOOD ON THE ICE!



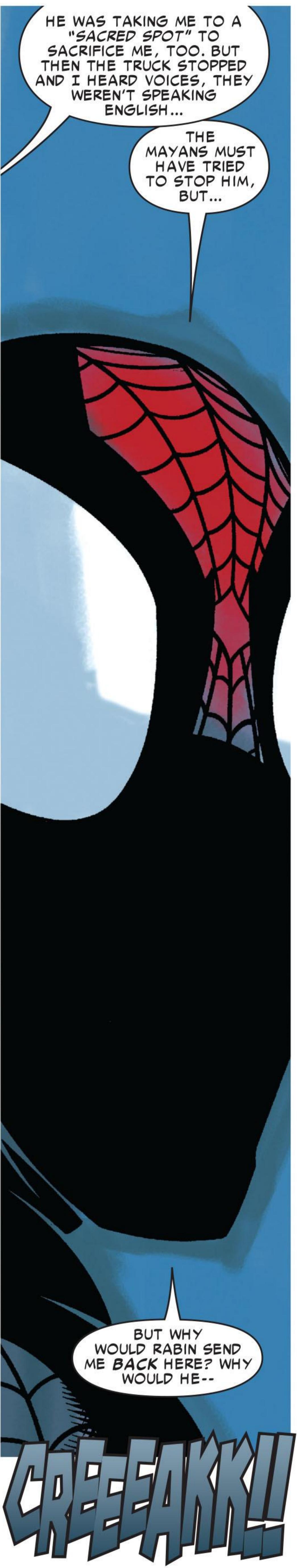
After rescuing the fragile Dr. Rabin from mysterious Mayan warriors during the storm of the century, Rabin tasks Spidey with saving his fellow researchers, stranded in the cold. As Rabin explains his Mayan studies (and the research that the warriors sought to impede) to officers Carlie Cooper, Vin Gonzales and Alan O'Neil, Spidey (with the help of the not-quite-on-his-rocker homeless Vern) pursues the researchers — only to cross paths with the Mayan DEITY responsible for the unnatural storm. As Spidey fights off the forcible phantasm, he finds Rabin's researchers, only to discover they weren't his researchers at all — they were his sacrifices to the Deity — a fact Carlie Cooper's discovered back at the precinct as well...

POLICE TIE SPIDER-MAN TO RECENT MURDERS! EXCLUSIVE TO THE DB!

In off-the-record conversations with DB staffers, police have confirmed that Spider-Man is the key suspect in the string of recent murders that has shocked this city. Although police have been reluctant to discuss the specifics of the murders, so-called "Spider Tracers" have definitely been found on each victim, leaving no doubt as to the involvement of Spider-Man. Spider-Man is already wanted for violations of...

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CONTINUED ON A2



SPIDER-MAN: WINTER

ZEB WELLS - WRITER
CHRIS BACHALO - ARTIST



A large, metallic, multi-limbed alien with red glowing eyes and a skeletal appearance is shown from behind, its body composed of sharp, jagged metal shards. It is speaking to Spider-Man, whose face is partially visible in the bottom left corner, looking up in awe. A speech bubble originates from the alien's mouth.

YOU HAVE
DONE WELL, MY
PRIEST...

TOWNSEND, IRWIN, FAUCHER,
MENDOZA AND VEY
INKS

STUDIO F'S
ANTONIO FABELA
& CHRIS BACHALO
COLORS

VC'S CORY
PETIT
LETTERS

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GALE, GUGGENHEIM, SLOTT & WELLS SPIDEY'S BRAINTRUST





YESSSSSSS...

EEZE

MY BOND TO
YOUR DIMENSION GROWS
STRONGER...A SACRIFICE
HAS BEEN MADE BY MY
TRUE PRIEST.

WH-WHAT'S
IT TALKING ABOUT?
WHAT SACRIFICE?

OH, NO...
THE POLICE
STATION...

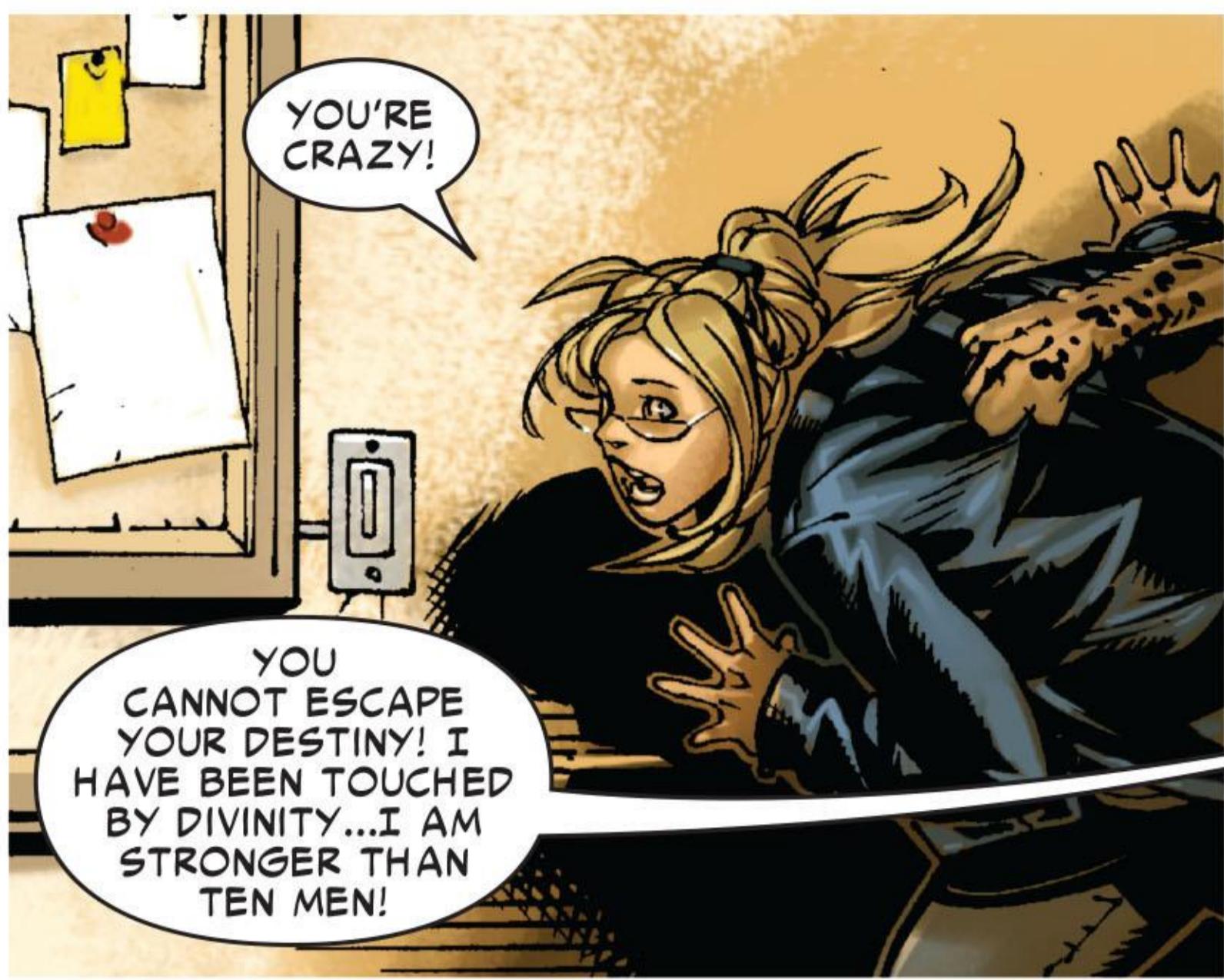
RABIN...

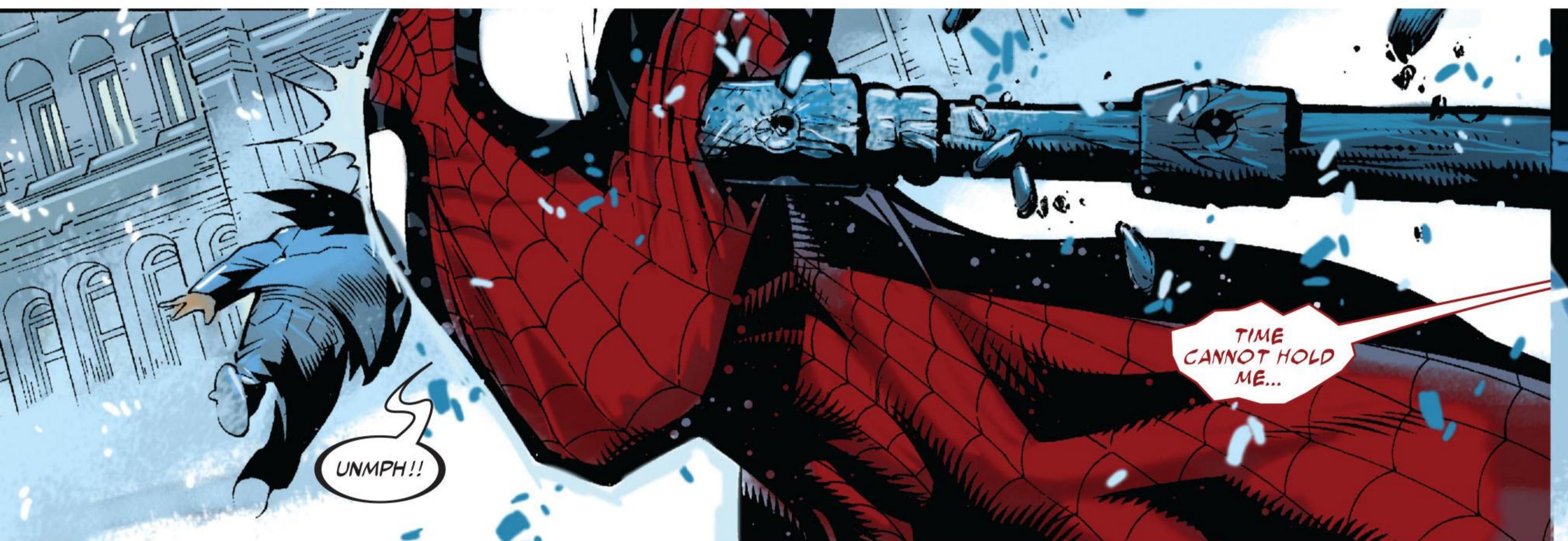
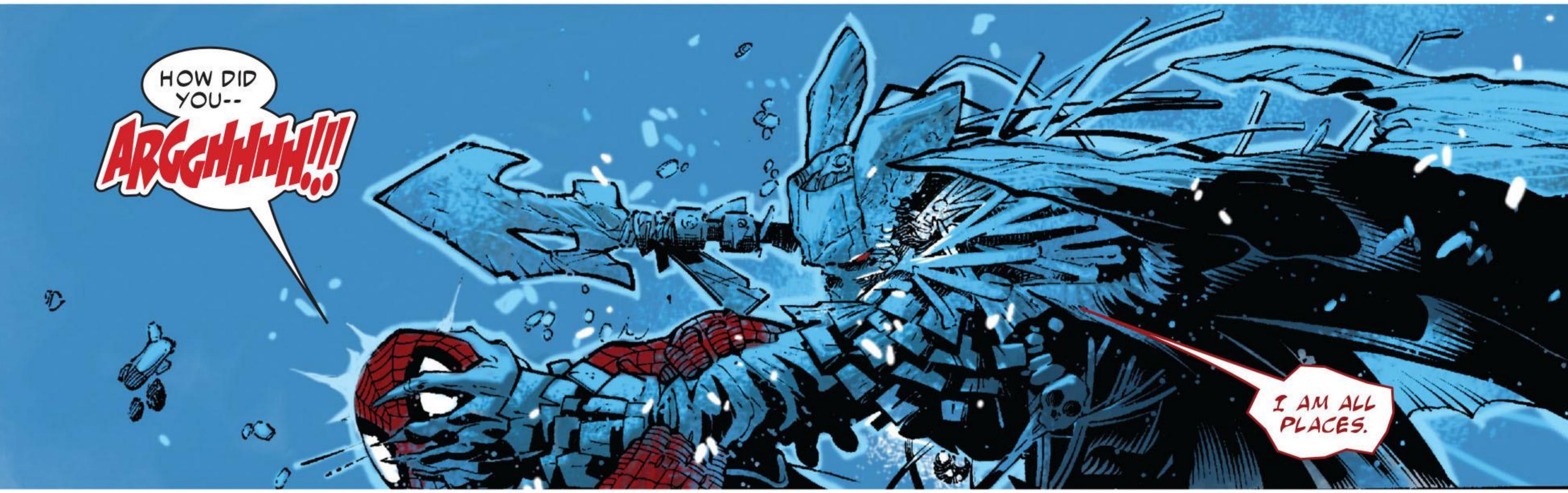




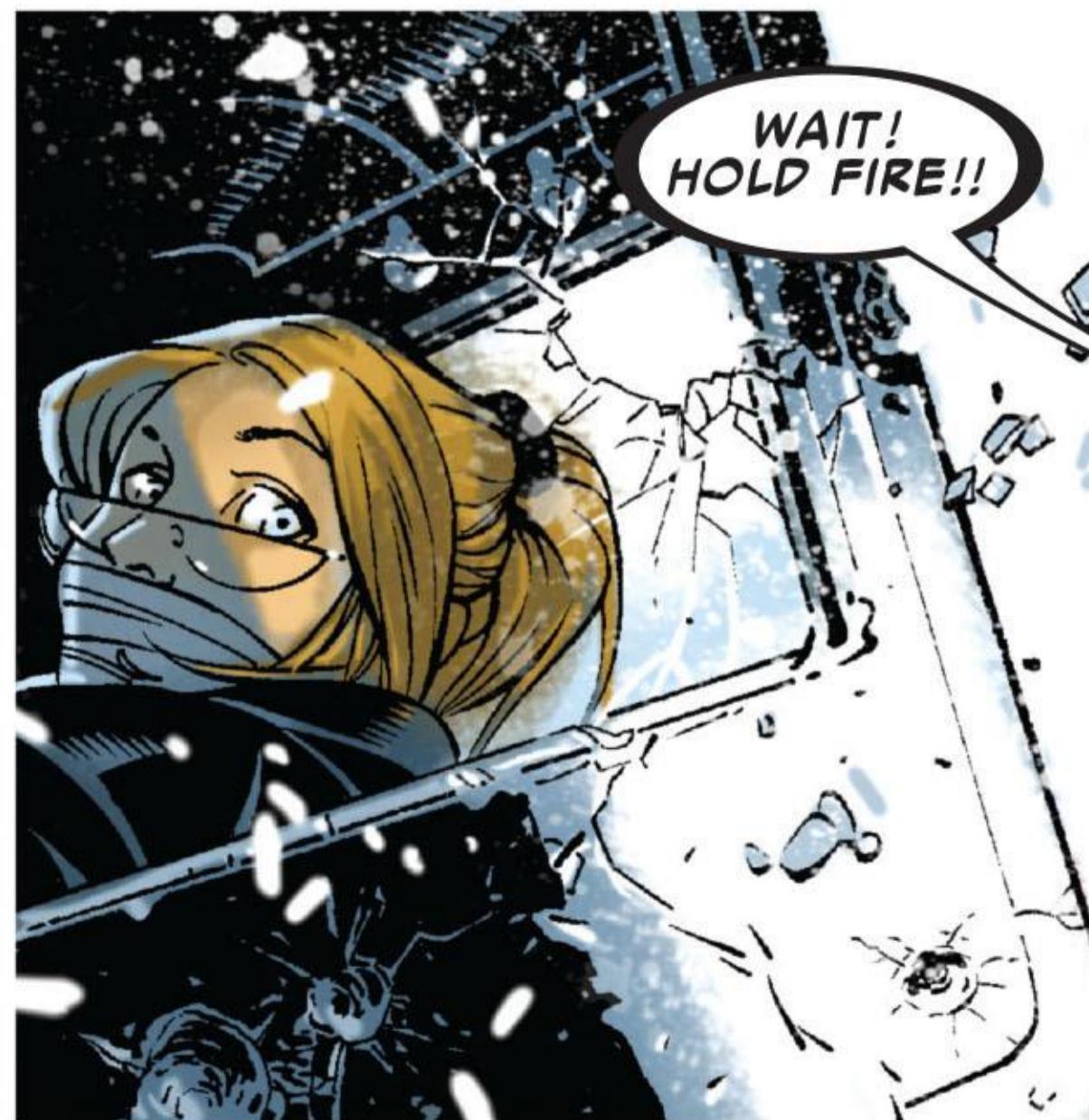
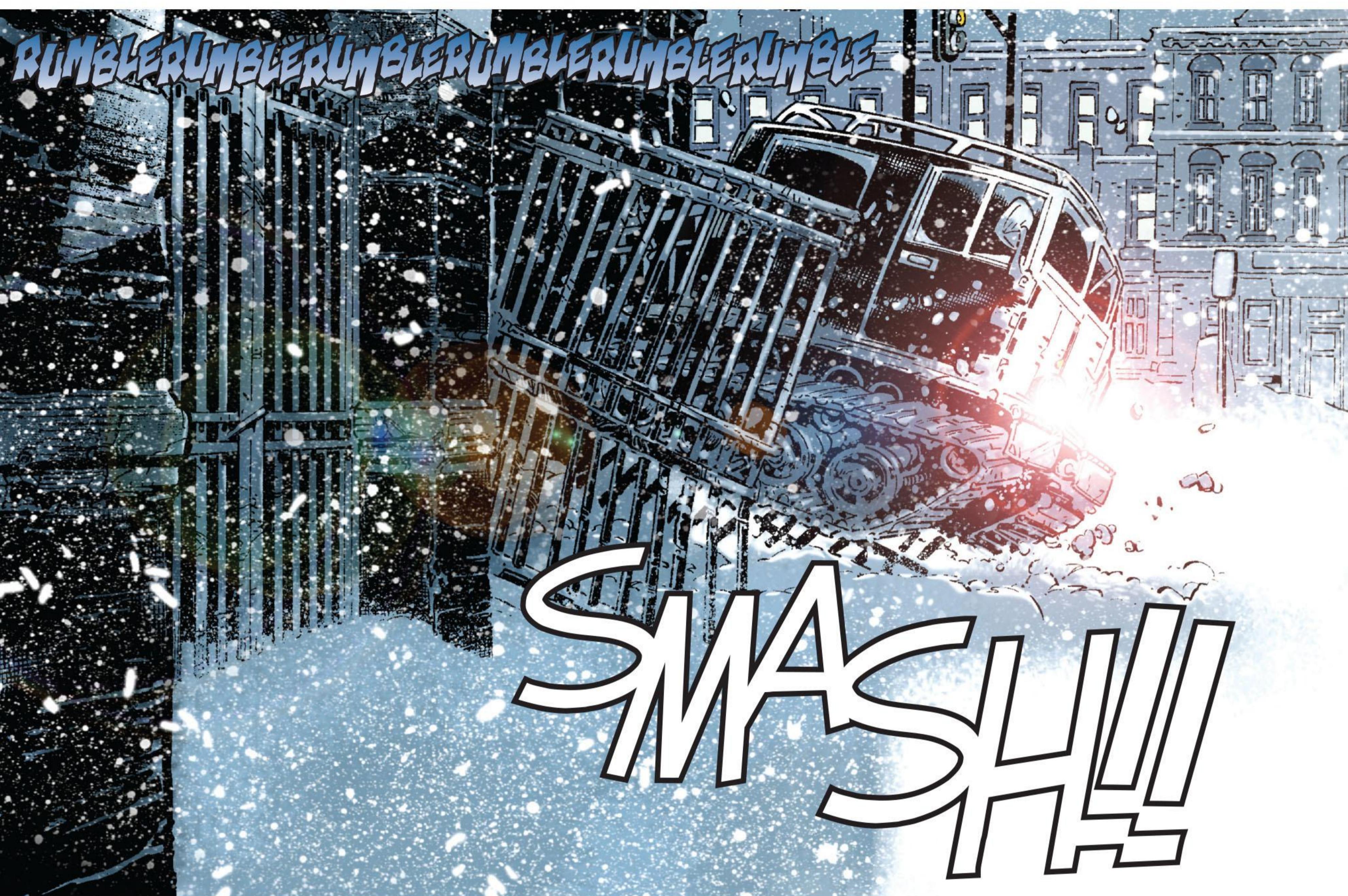
UAYEP. THE FIVE DAYS OF THE MAYAN CALENDAR WHERE A KING MAY BOND WITH A WAYEP, A GOD OF MISCHIEF.

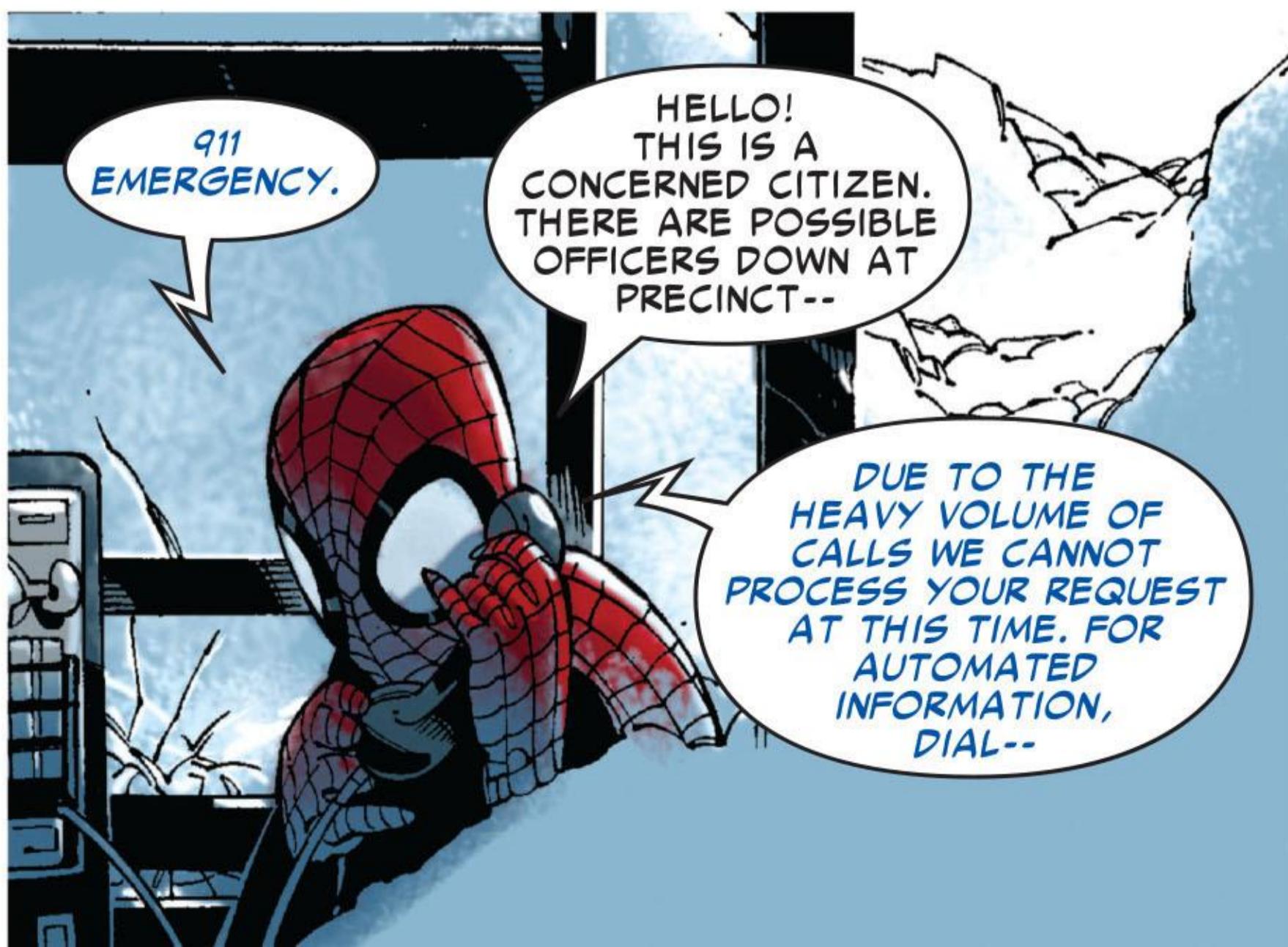


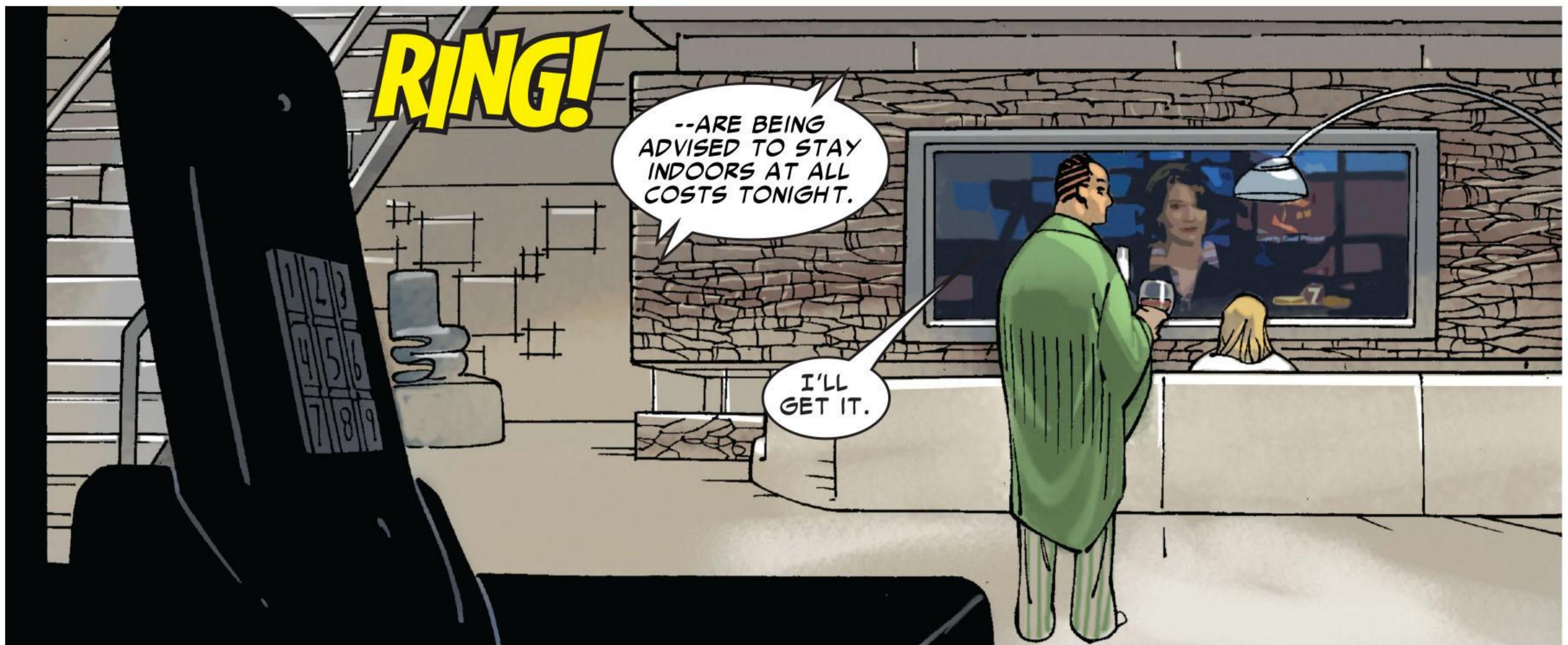


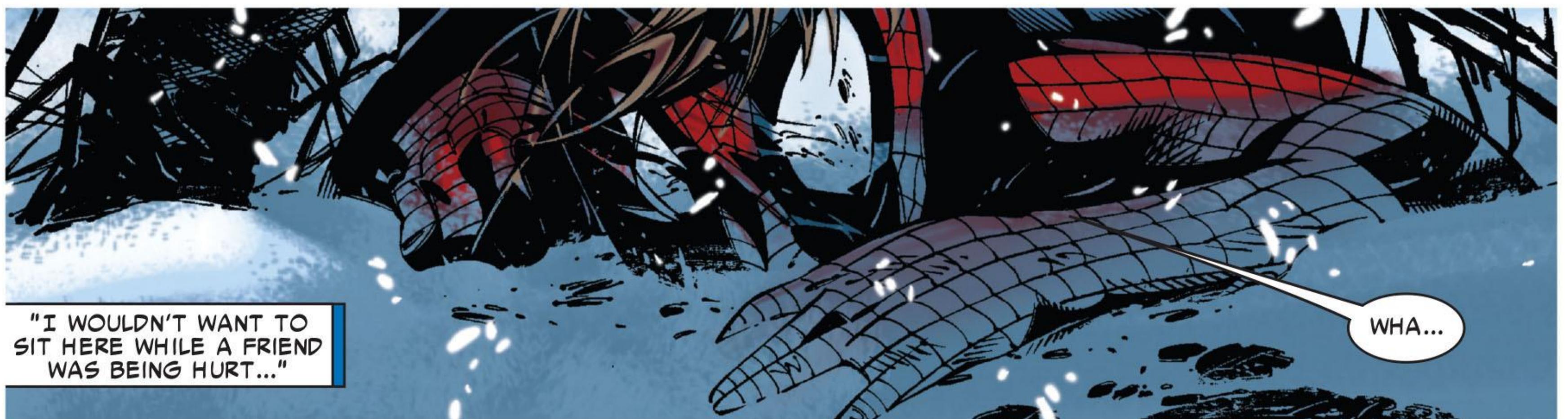


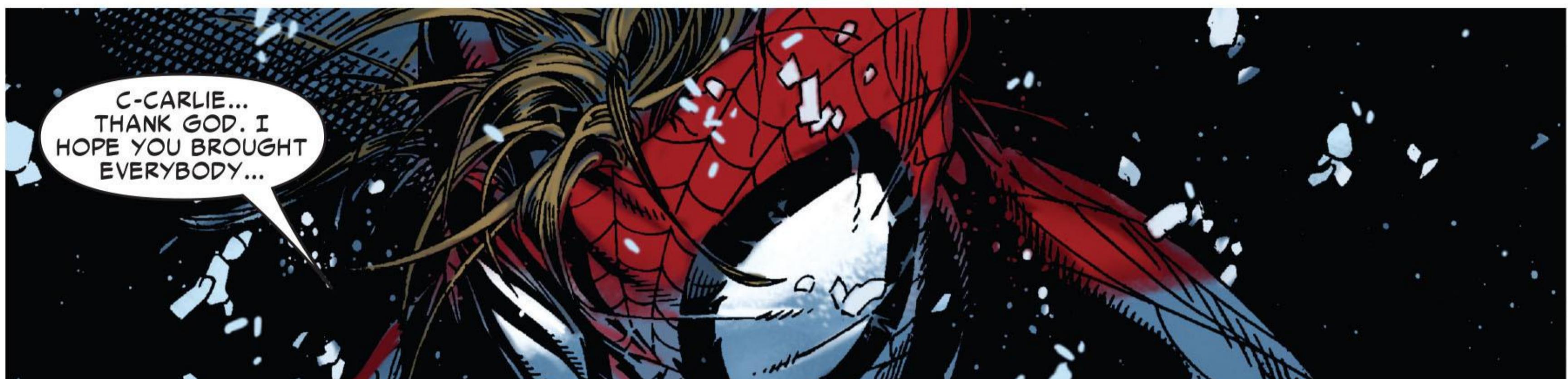






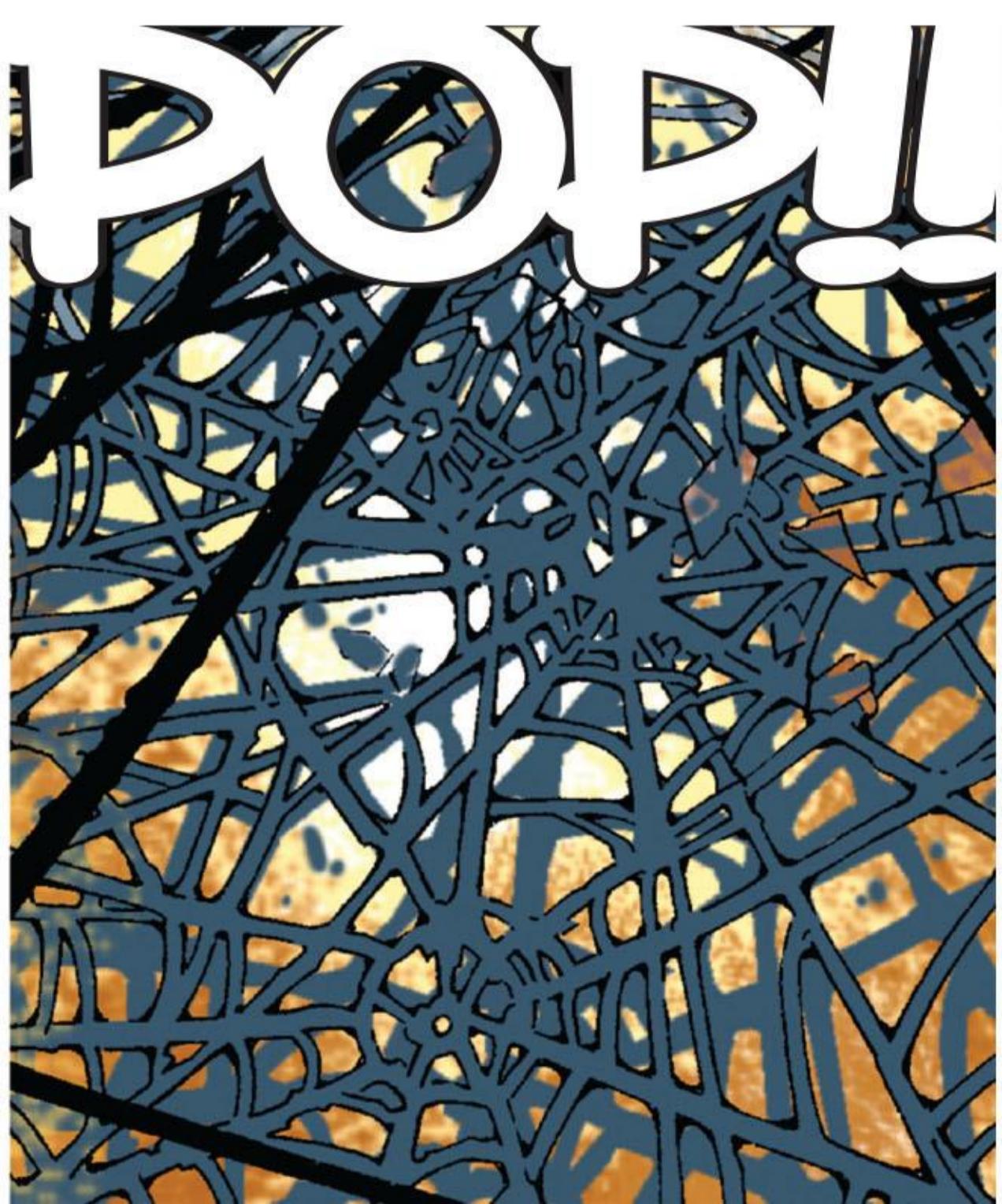










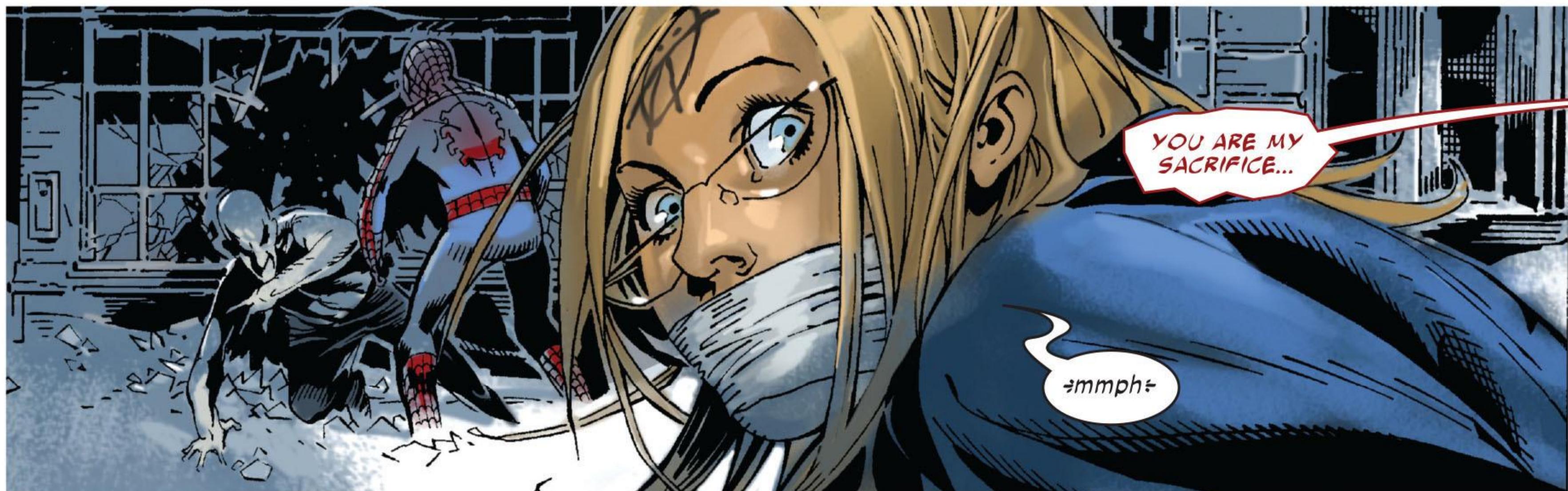


OOOOOKAY...

HA!
THAT OUGHTA
HOLD 'IM!

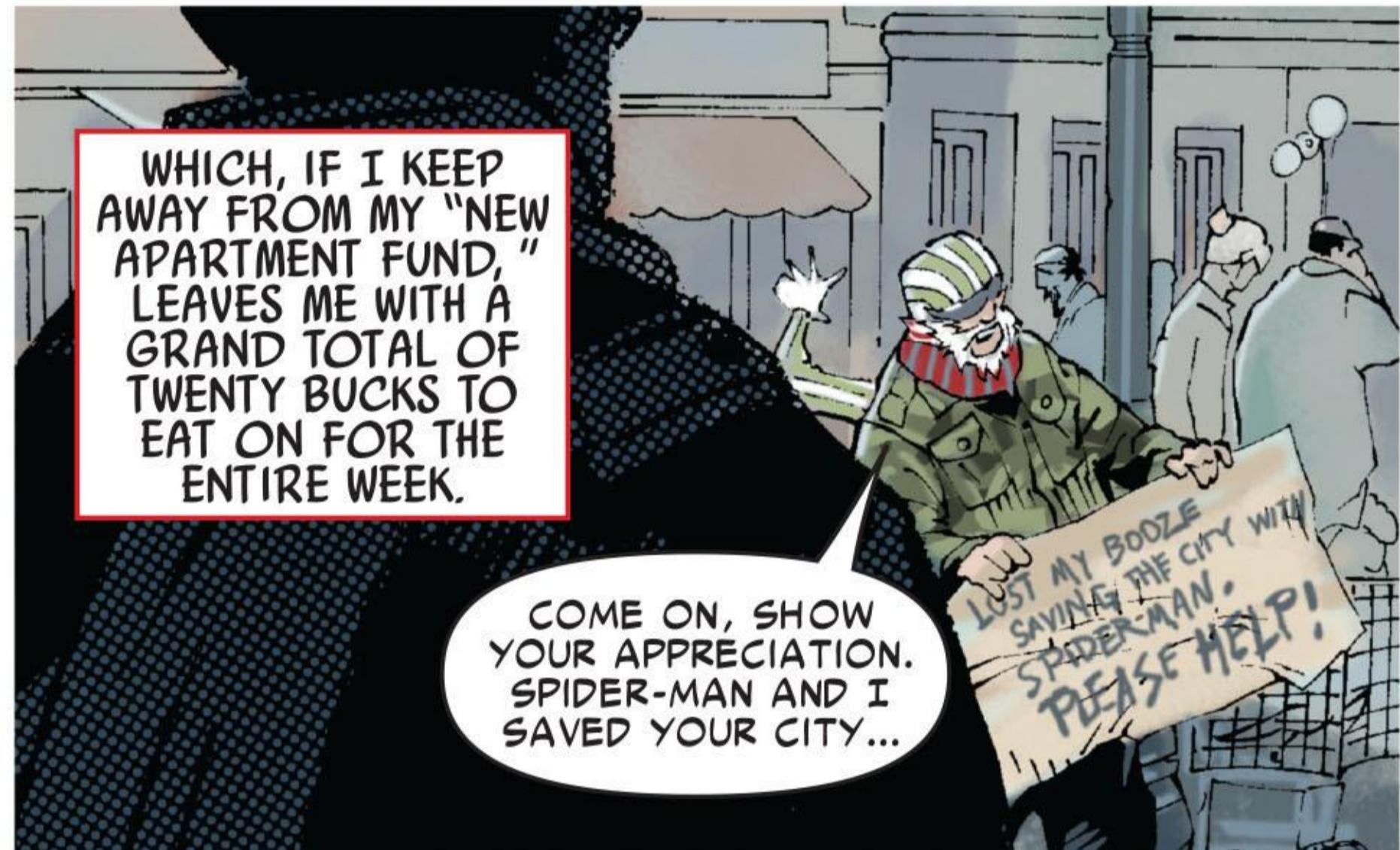
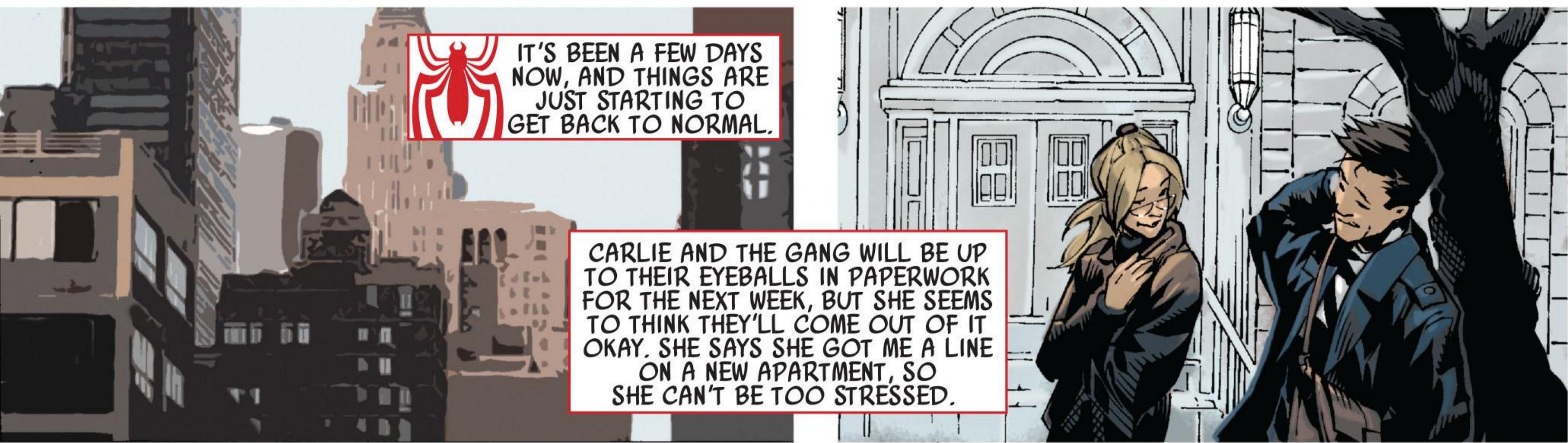
NOT FOR
LONG. I'VE SEEN
IT BEND SPACE
AND TIME...

AND I'VE BEEN TO
BURNING MAN EIGHT
TIMES, ALL RIGHT? LITTLE
TIME-BENDING DON'T
BOther ME NONE.









the AMAZING SPIDER-MAIL



Send e-mail to

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(please mark as OKAY TO PRINT)

PHEW! We made it through our first four months. Since January, you've gotten 12 issues of Amazing Spider-Man (which in the old days woulda been a year's worth). You've now been introduced to most of the elements of Peter Parker's BRAND NEW DAY and now that the new foundation is laid, you might think we here in the Spidey-Office are ready to sit back, kick up our feet, and just assume you'll be back week after week no matter what we throw out at ya!

But that just ain't the way we do things in the Brand New Spidey-office. We know that each thrice-monthly manuscript that comes in from one of the Spidey Braintrust must pass muster with thousands of readers invested emotionally and financially with Spidey's life, particularly during this most momentous and controversial era in the life of the wall-crawler.

Will we not reach heaven-Lee heights occasionally? Sure. I mean even the best of us were writers on...say...FANTASTIC FORCE (though at least Brevoort had a good co-writer and artist on it). Even I, your humbly elucidating editor, have made mistakes in the first dozen issues. To name a few:

-I should have been more cognizant that we had two stories in a row where Spidey ran out of web fluid, but I simply dropped the ball since I was so excited to have the shooters back.

-I shouldn't have mistyped the name of our great intern, Sam Roberts. (I called him Sam Humphries, who's the curly-headed captain of the comics section of myspace.com where we've been running previews of the new issues of Amazing at the beginning of every month)

-I should not allow Gale anywhere near the Spidey letter column.

-I should not have allowed Guggenheim to tell everyone at Wizard World Los Angeles his plan on how to bring back Uncle Ben (it involves rice).

-I should not have allowed Slott near Guggenheim.

And those are just the mistakes I'll admit to. Trust me, I get dozens of letters everyday pointing out my various other faux pas (not only those editorially based, but social and fashion based as well). Clearly I make enough mistakes on a daily basis that I will soon be eligible to run for governor of New York!



All me and my addled assistant Tom Brennan can promise is that each issue will be chock-full of the action, romance, mystery and menace you've come to expect. And it'll

be there on time....three times a month. Will each issue please YOU specifically, the well-travelled Marvel Zombie who can rattle off the names of the Eternals as easily as other people rattle off the alphabet? Or will it please YOU, the recently converted reader, new to the House of Ideas, new to the world of Spider-Man himself who not only doesn't know what an Eternal is, but didn't even know that a new Eternals series is starting up in June! (That's what we in the biz, call a "plug," newbie!)

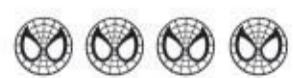
Will any of you be pleased? Can any of you be pleased? Where will you be pleased? Only YOU can answer those questions...and when you do, we'll run as many answers as we can right here in the Amazing Spider-Mail.



We've got a ton coming at ya over the next few months. Artists like Marcos Martin, Barry Kitson, Mike McKone and the return of the "Almost-as-Jazzy-as-his-dad" John Romita, Jr. Writers like Joe Kelly stopping by to play with the rest of our Spidey Braintrust.

Plus the action isn't confined to the pages of Amazing Spider-Man, we're working on a BRAND NEW DAY Special in July, a Secret Invasion mini featuring Spider-Man and Jackpot starting in August, the 2008 Amazing Spider-Man Annual in October, and a relaunch of Spider-Man Family as Amazing Spider-Man Family this summer (featuring a very married "Mr. and Mrs. Spider-Man" as well as in-continuity stories exploring the world of BRAND NEW DAY).

For now, though, the bell has rung, the first act is over, and we head into uncharted--but unbelievably exciting--territory as we begin setting up stories that will take us right into the historic 600th issue of Amazing Spider-Man coming in Summer 2009. Before that though, we've got even more new villains, the return of Norman Osborn, a deadly election that may decide the fate of Spidey as well as a city, and the return of a certain redhead chick from Pete's past.



We have a lot of fine folks to thank so far: you readers out there, the Marvel production staff, and all the retailers across the nation taking a chance on a little-known, humble red and blue clad hero.

But especially we have to thank all the great creators who have helped us get our launch off the ground as strongly (and as on

time) as possible. Marvel and I thank all of you sincerely.

I would like to take a few lines to point out two creators specifically whose work has both affected me and this entire office deeply:

The brilliant young colorist Stephane Peru who tragically passed away soon after jumping in to complete issues #550 and #551. His short time on the book was like a breath of fresh air and his e-mails and messages were always smile-inducing. He is missed every single day.

Additionally, there's an artist who never had a chance to work on BRAND NEW DAY, but would have been right at home here: Mike Wieringo. His work was brilliant, buoyant, and unbelievable to behold. If you don't know Mike's work, take a second to put this comic down, go to your computer and look up his name (make sure ya spell it right!). If you can ever manage to tear yourself away from Ringo's work, you'll understand that really the absolute biggest mistake I've made so far is not getting more Spidey out of him, one of the many characters he was just meant to draw.



And with that I'll take my leave and get back to the grizzly grind of correcting Slott's grammar, Wells' punctuation, and Guggenheim's 70-year-old pop culture references. Making Phil draw phaster and Gale eat slower (and with his mouth at least partly closed).

Thanks again to everyone for joining us so far...Now go get readin'! Go get angry! And go get typin'!

**Viva Templar!
-Simperin' Steve
3/25/08**

Cover by Chris Bachalo and Tim Townshend.

IN THREE WEEKS



THE FREAK-QUEL!

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