

SPIDER-MAN

BENDIS • PICHELLI • PONSOR



002

MARVEL

SPIDER-MAN



High schooler Miles Morales was bitten by a stolen, genetically altered Spider that grants him incredible arachnid-like powers.

This is a secret he has shared only with his best friend Ganke, and his father.

Ganke is helping Miles figure out how to be Spider-Man. It's way harder than it looks.

Miles is having a hard time balancing school and superheroing, and it doesn't make it any better that he just left school grounds to go help the Avengers get their butts kicked by a demon named Blackheart.

A fight he may have won when the original Spider-Man shows up and he is none too happy.

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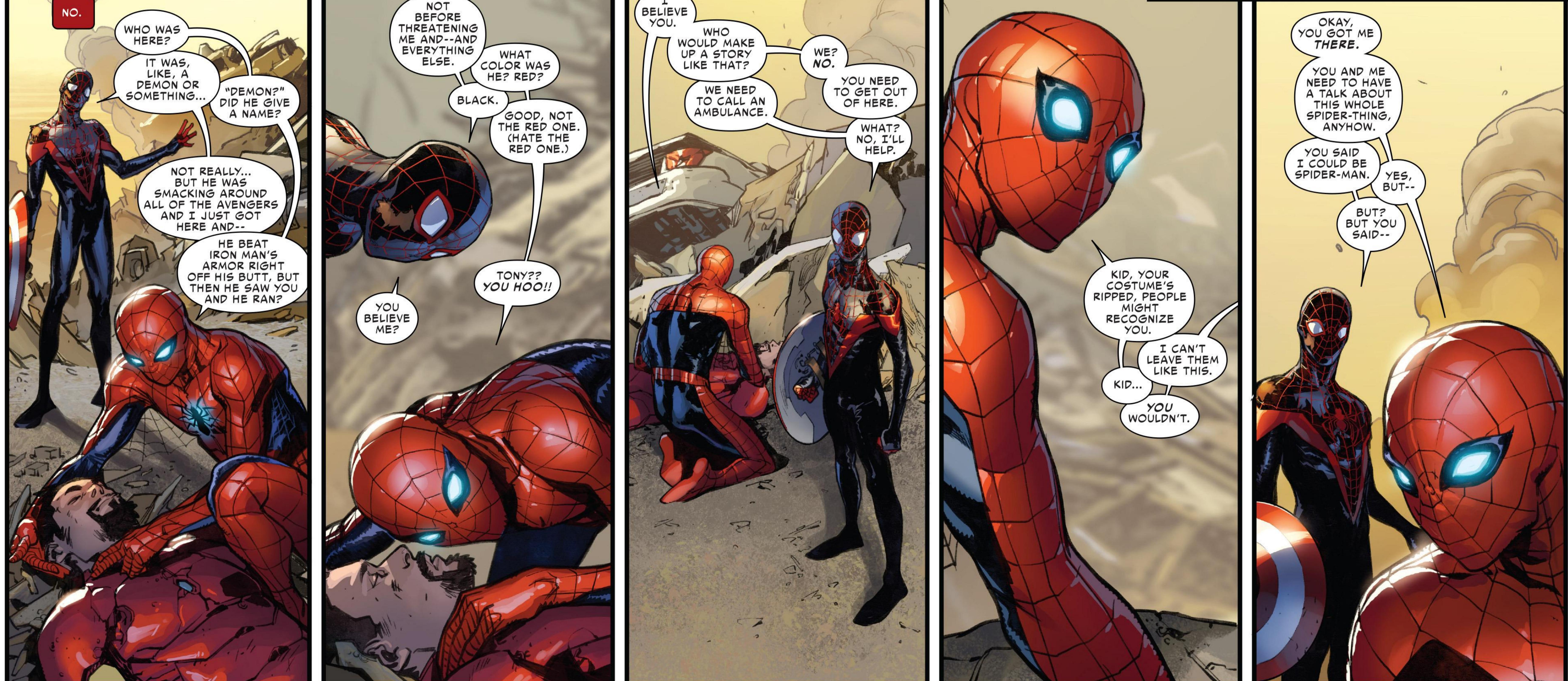
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publisher

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NEW YORK CITY.
REALLY.



MONTHS AGO.



NO,
NO...

SURE, IT'S
ANNOYING THAT
YOUR COSTUME
IS COOLER
THAN MINE.

JUST, IF
YOU FIND OUT
YOU'RE A CLONE
OF ME, KEEP IT
TO YOURSELF.

SO
YOU'RE
COOL WITH
IT?

I WON'T
DO IT IF IT
BOthers
YOU.

DO I
HAVE YOUR,
YOU KNOW,
YOUR--?

MY
BLESSING.

ENTIRELY.

ABSOLUTELY.

YOU
HEARD
HIM.

HE SAID
IT WAS
COOL.

AND HE
SAID MY
COSTUME WAS
COOLER.

OH NO.

BUT YOU
SAID--

CAN I CHANGE MY
MIND? AM I ALLOWED
TO CHANGE MY
MIND?

HEY, AT
LEAST YOU
ASKED.

SPIDER-
WOMAN,
NOPE. NEVER
ASKED.

SHE JUST
DID IT. JUST DOES
WHATEVER THE HELL
SHE WANTS.

AND BOTH
OF HER COSTUMES
ARE COOLER THAN
MINE, TOO.

WHY ARE
YOU CHANGING
YOUR--?

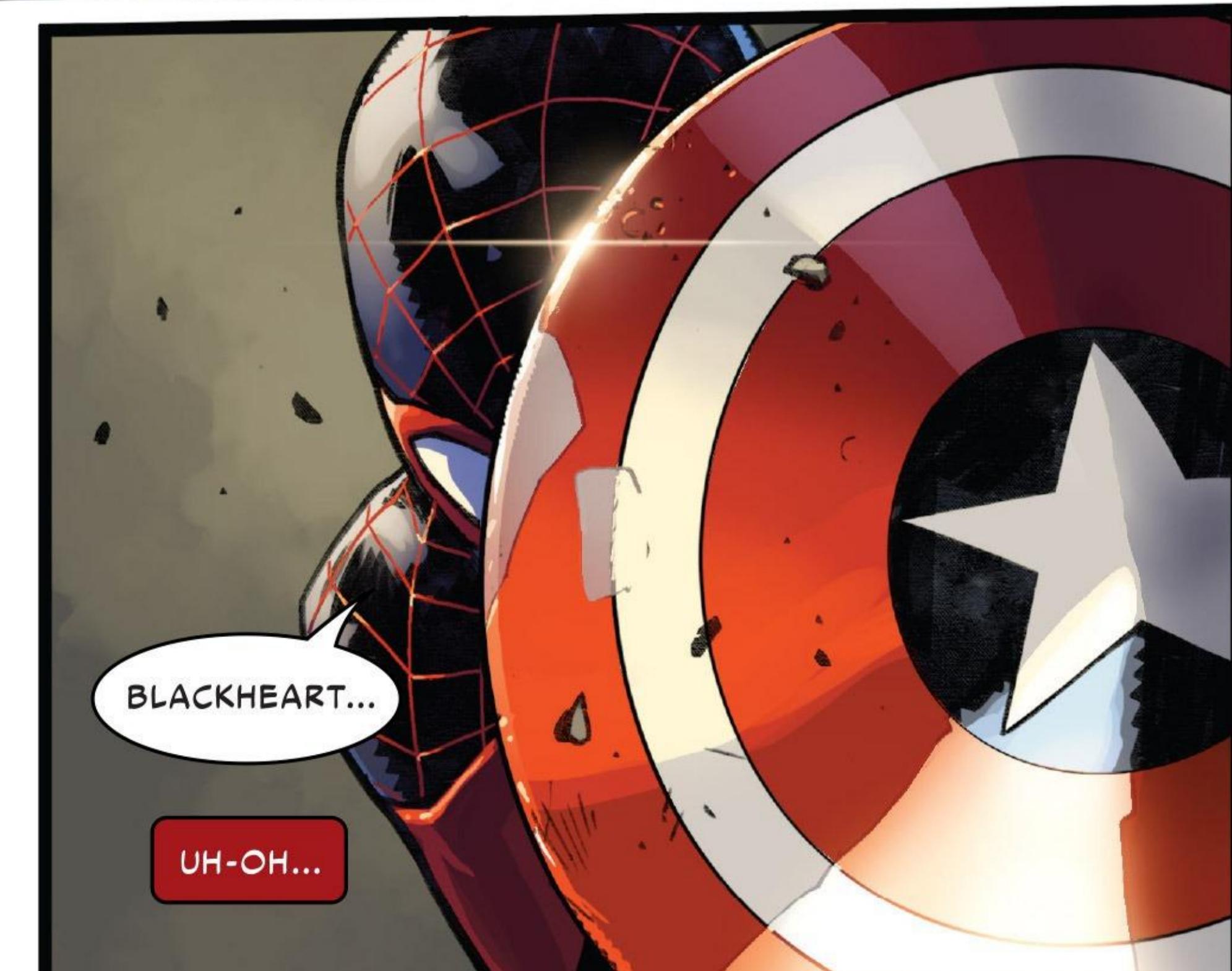
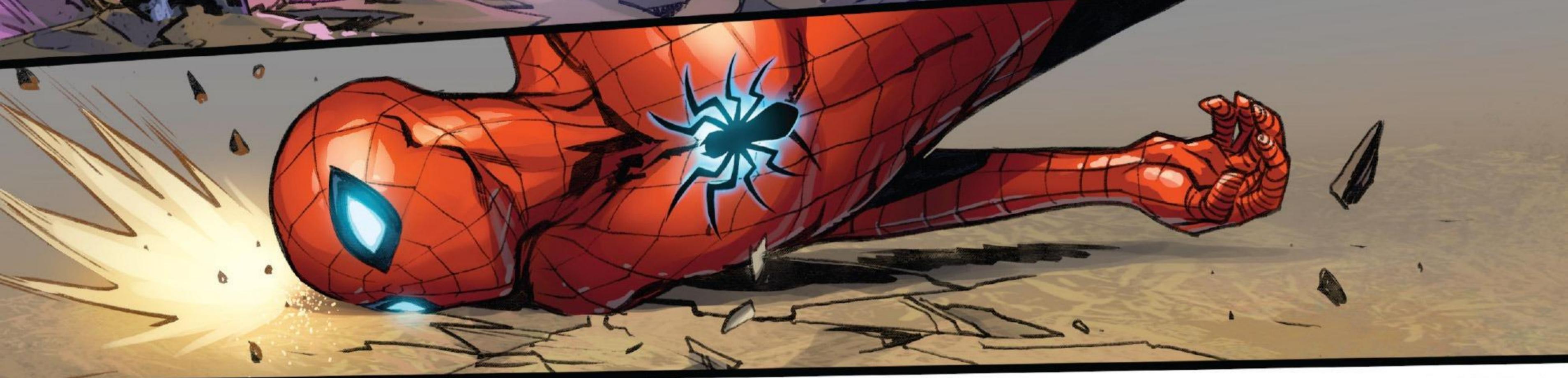
WAIT, WHY
IS MY SPIDER-
SENSE--OH!


BECAUSE
OF THIS! THIS
IS WHY.

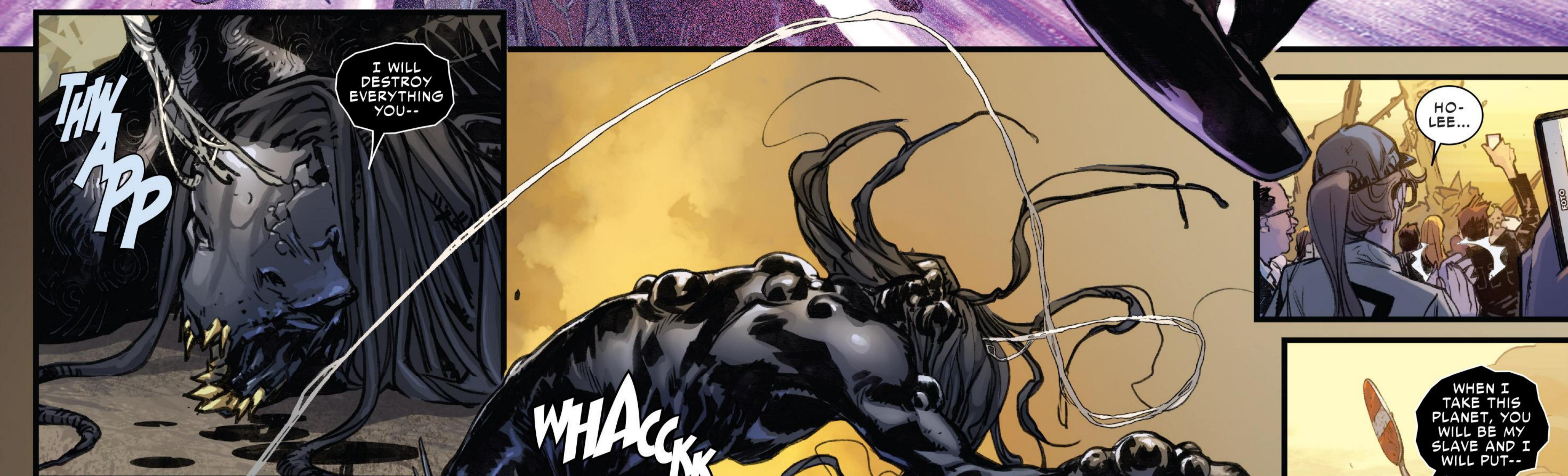
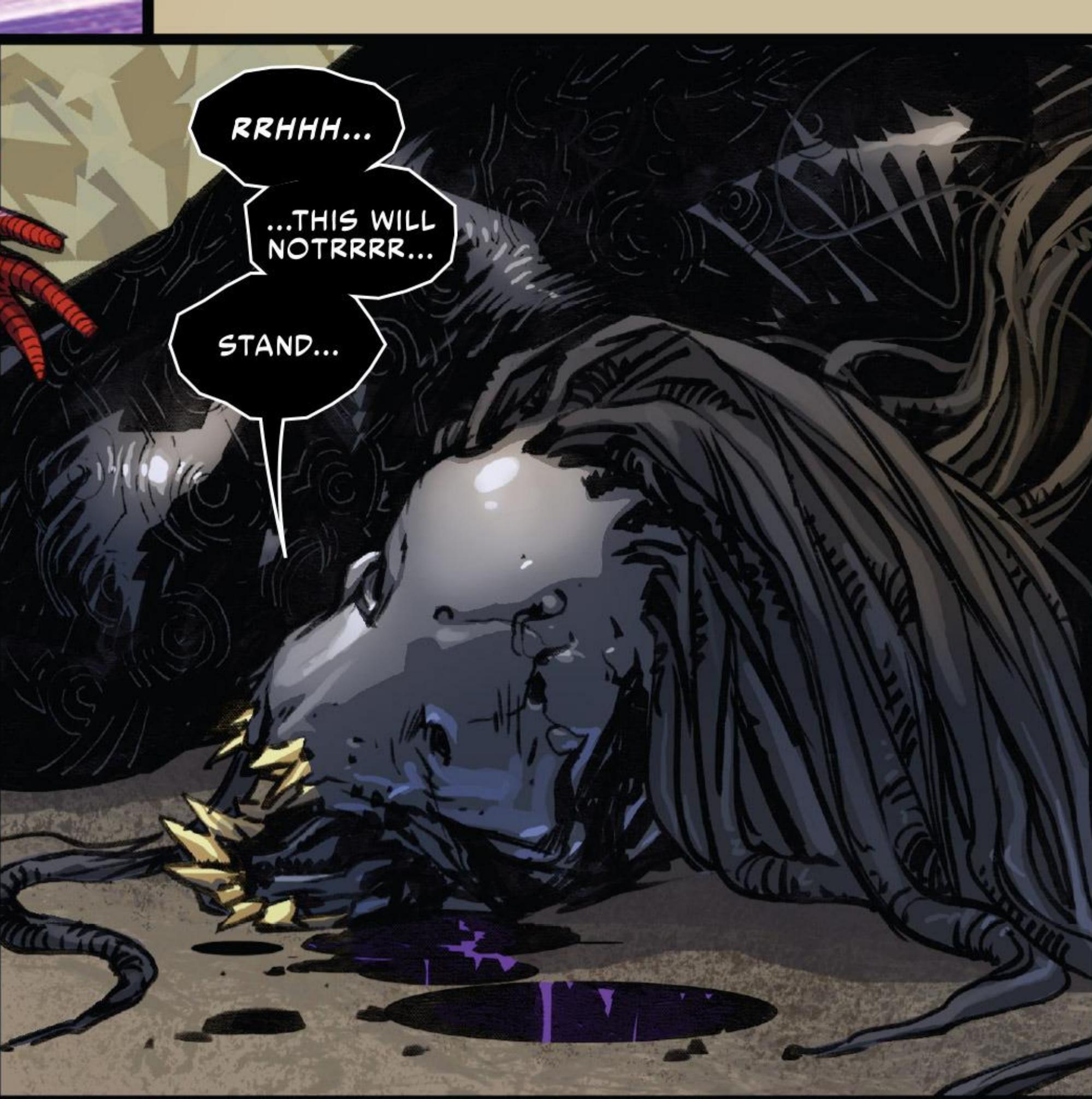
I GET
BLAMED FOR
ENOUGH STUFF!

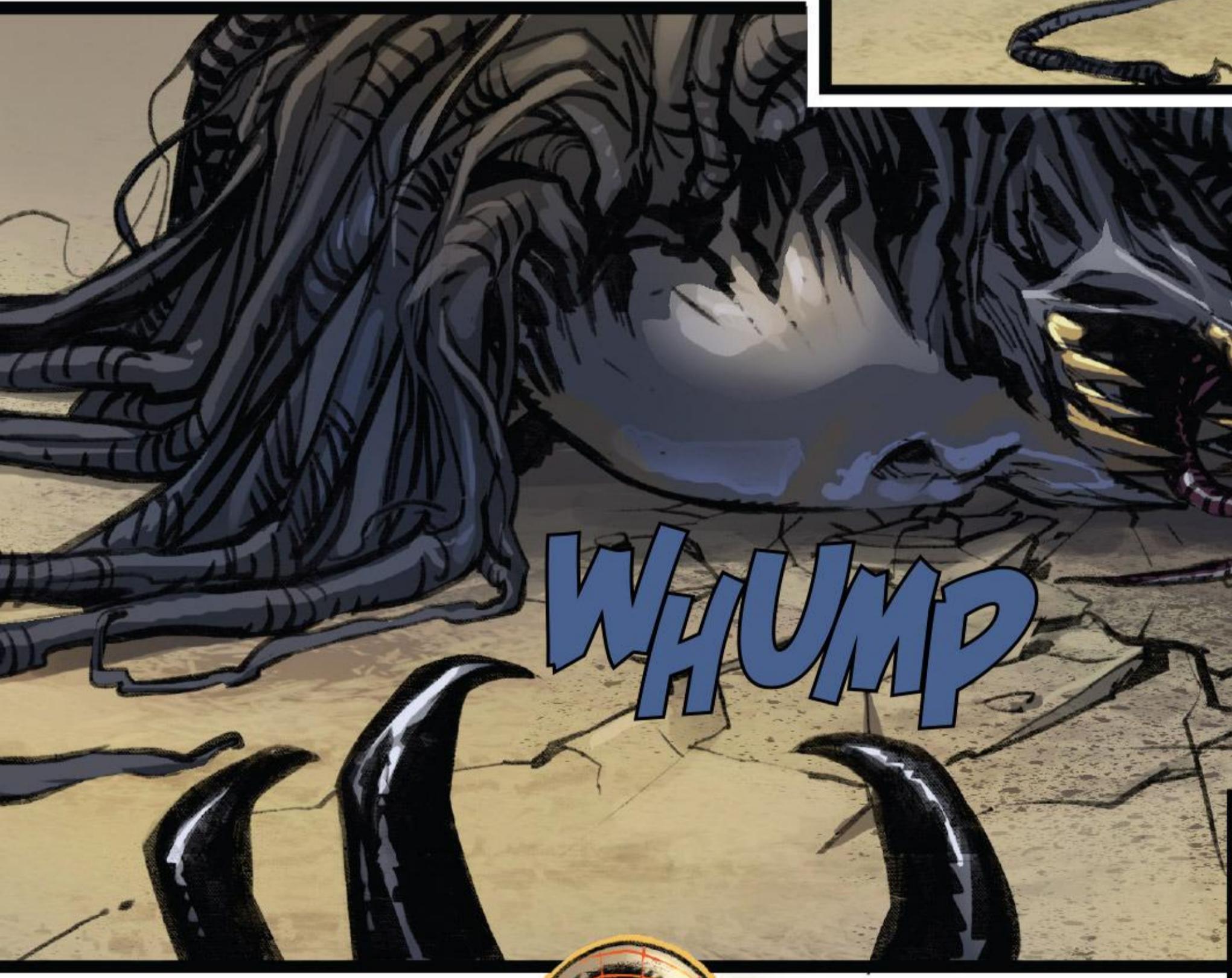
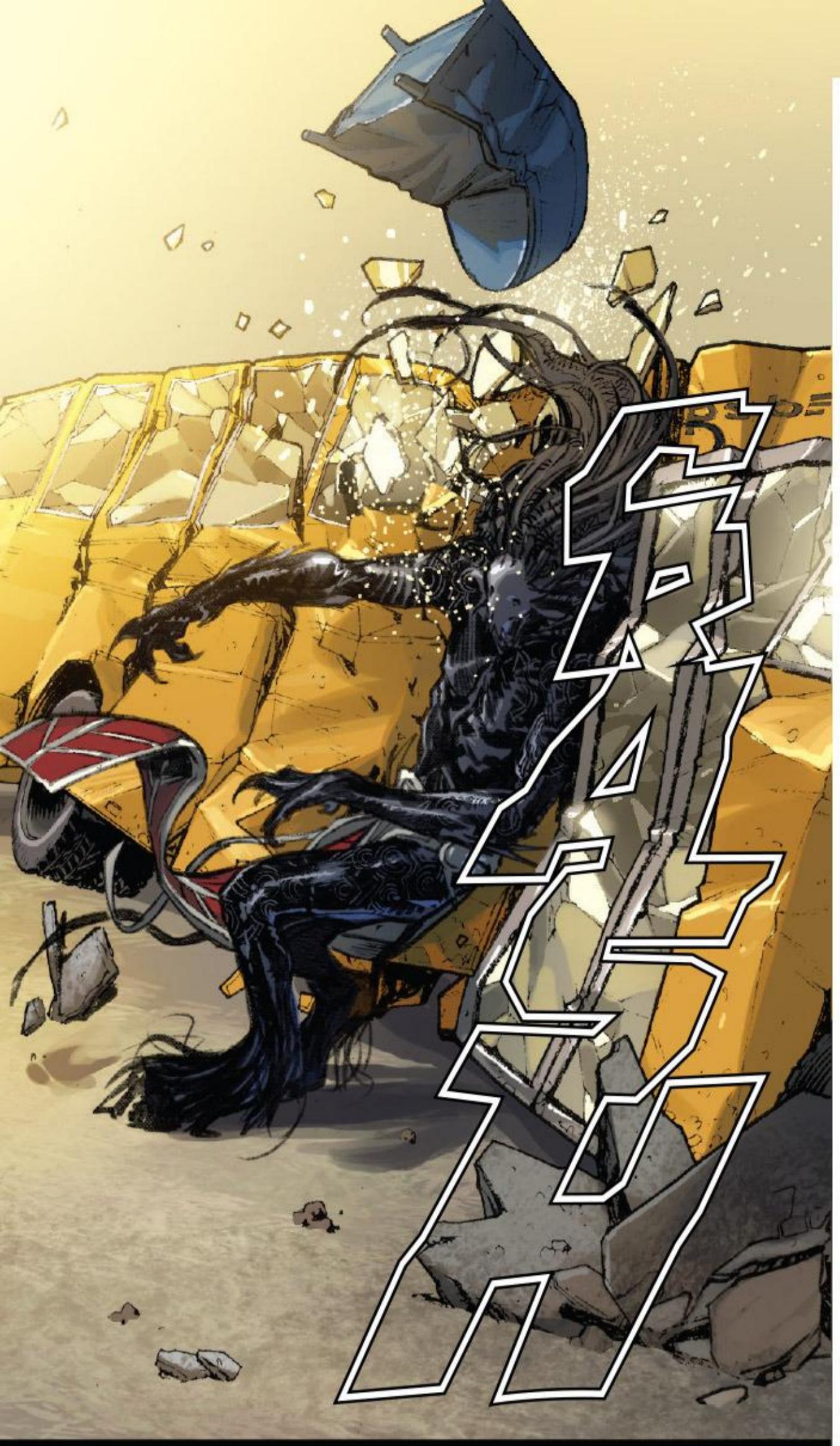
I NEED
TO BE BLAMED
FOR YOUR
STUFF, TOO?

DUCK.





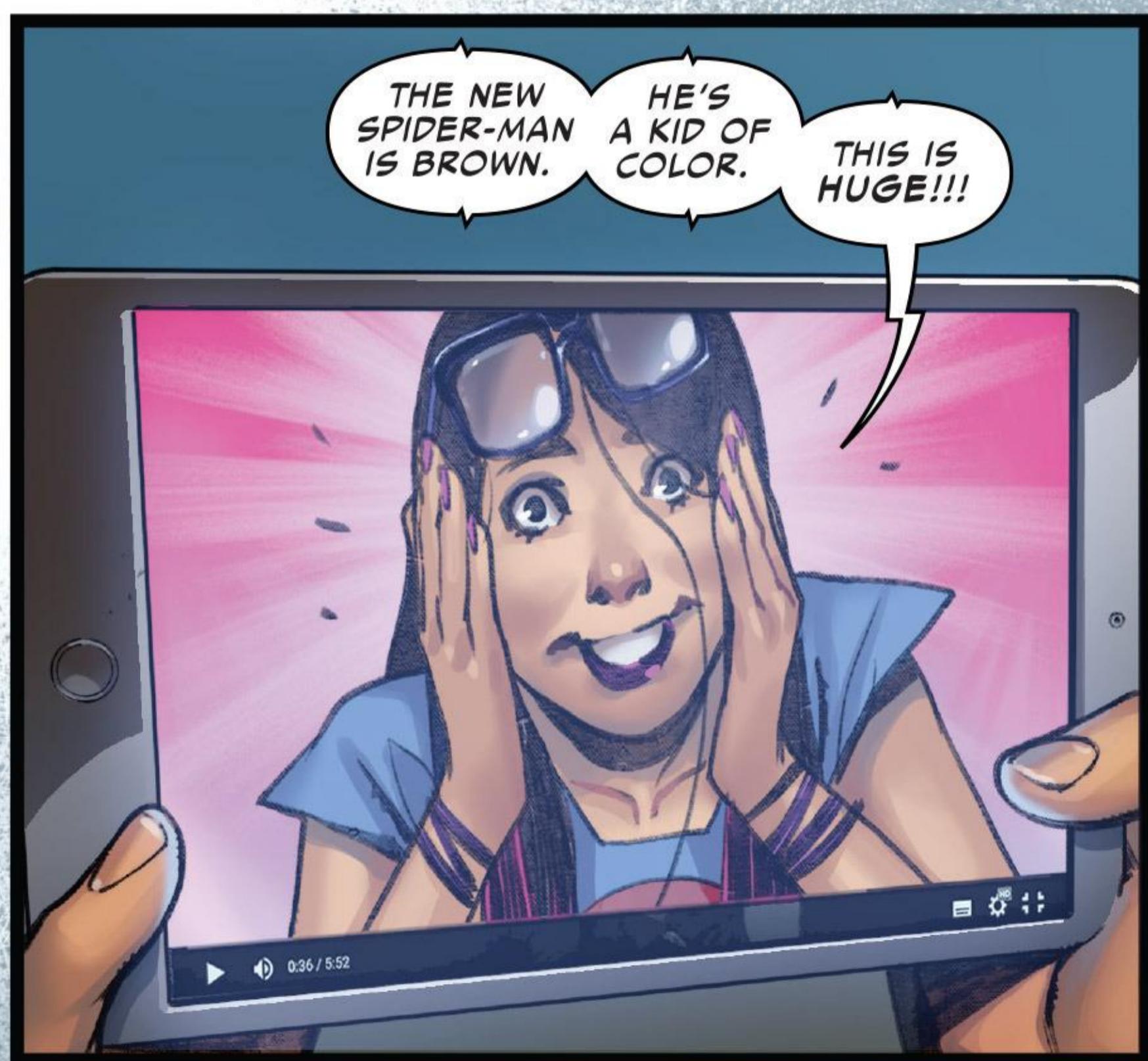
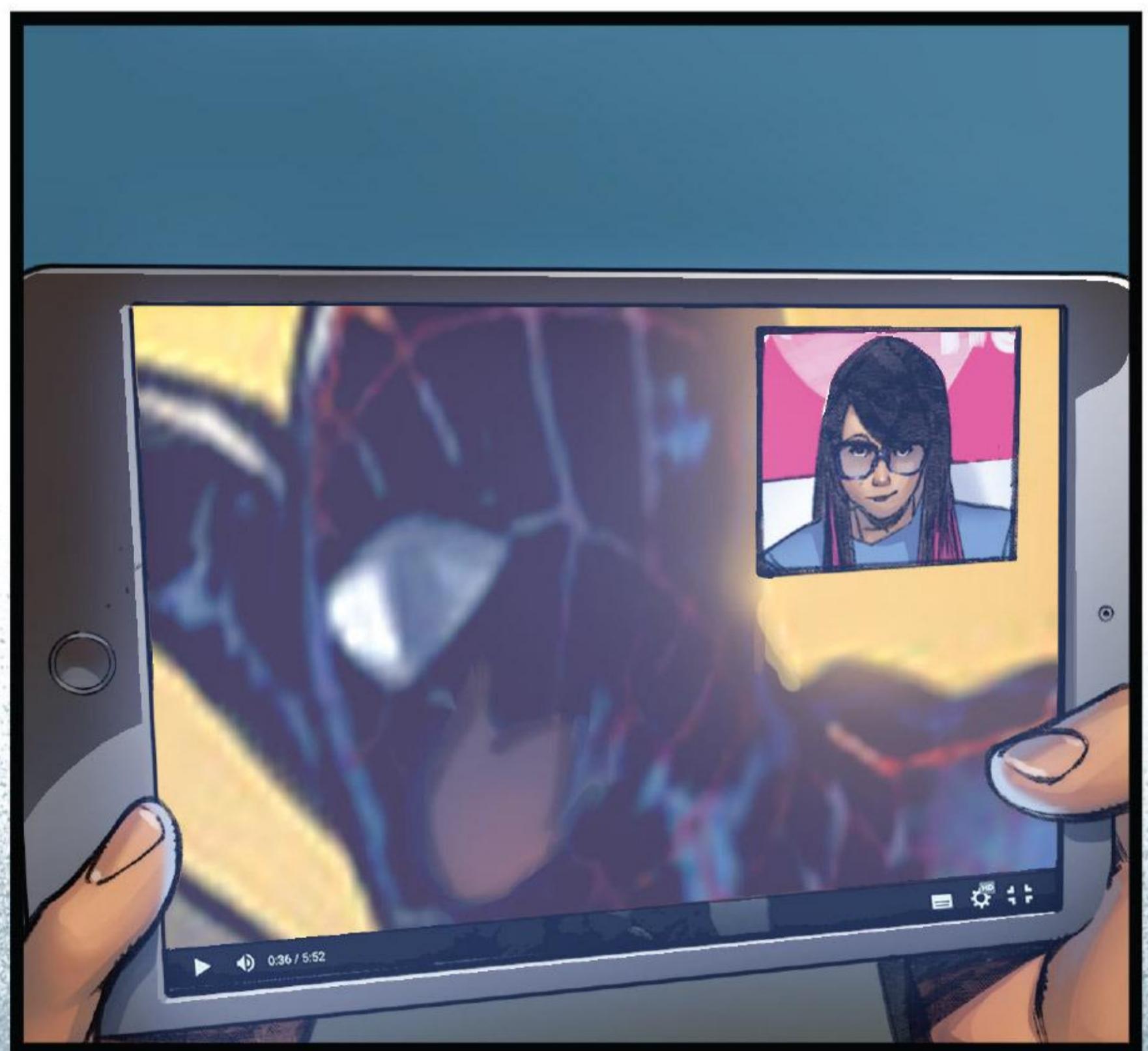
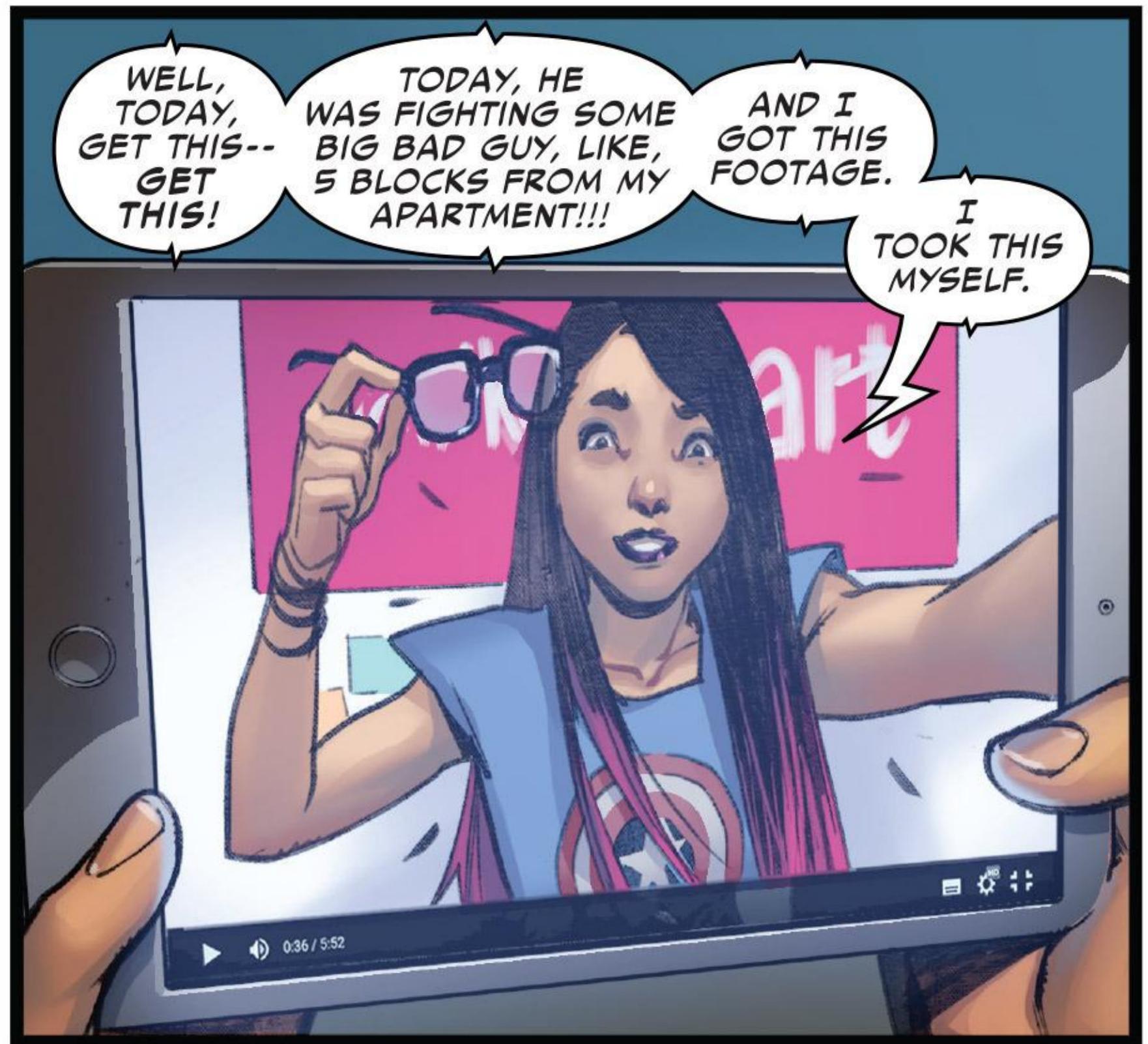


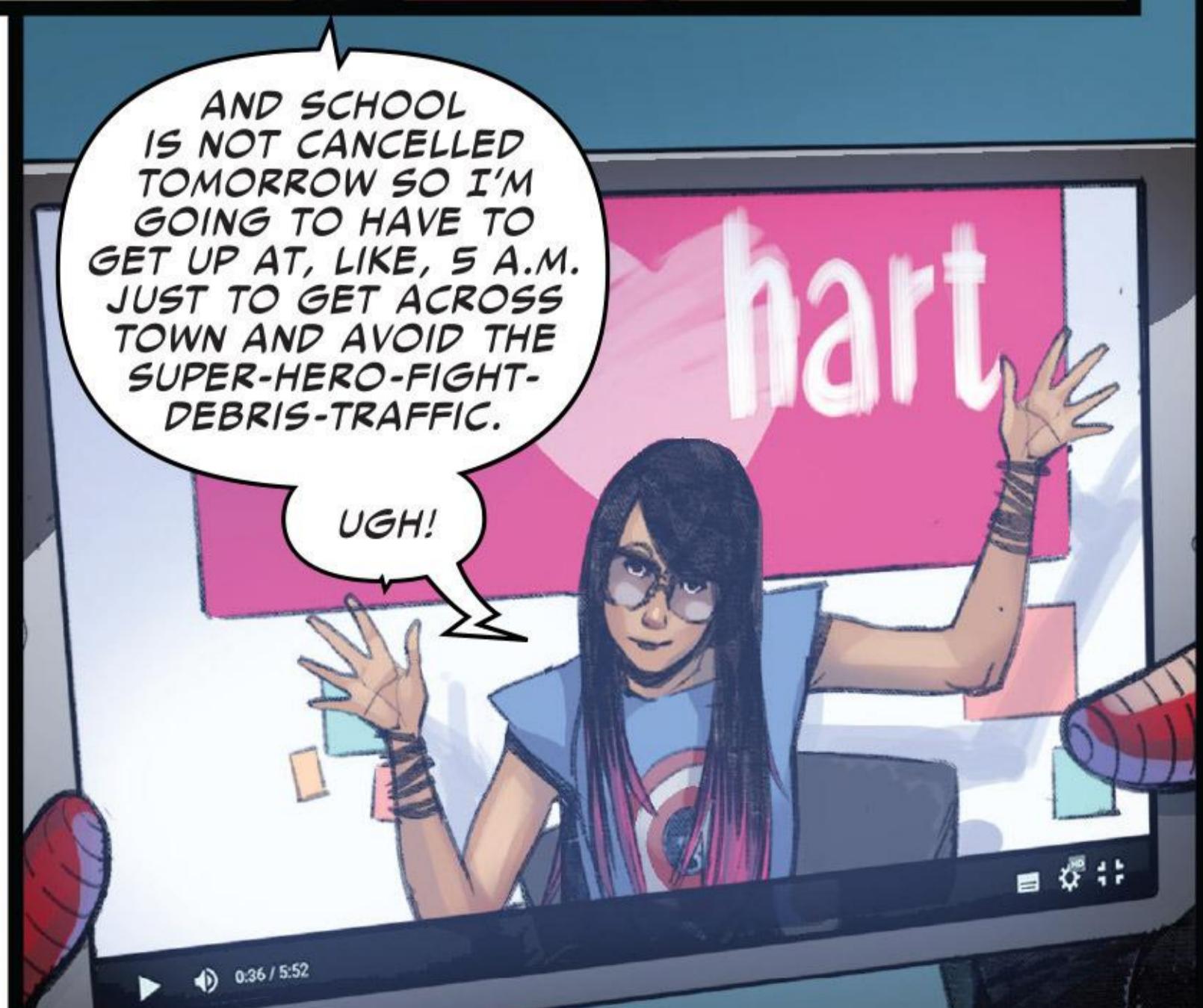
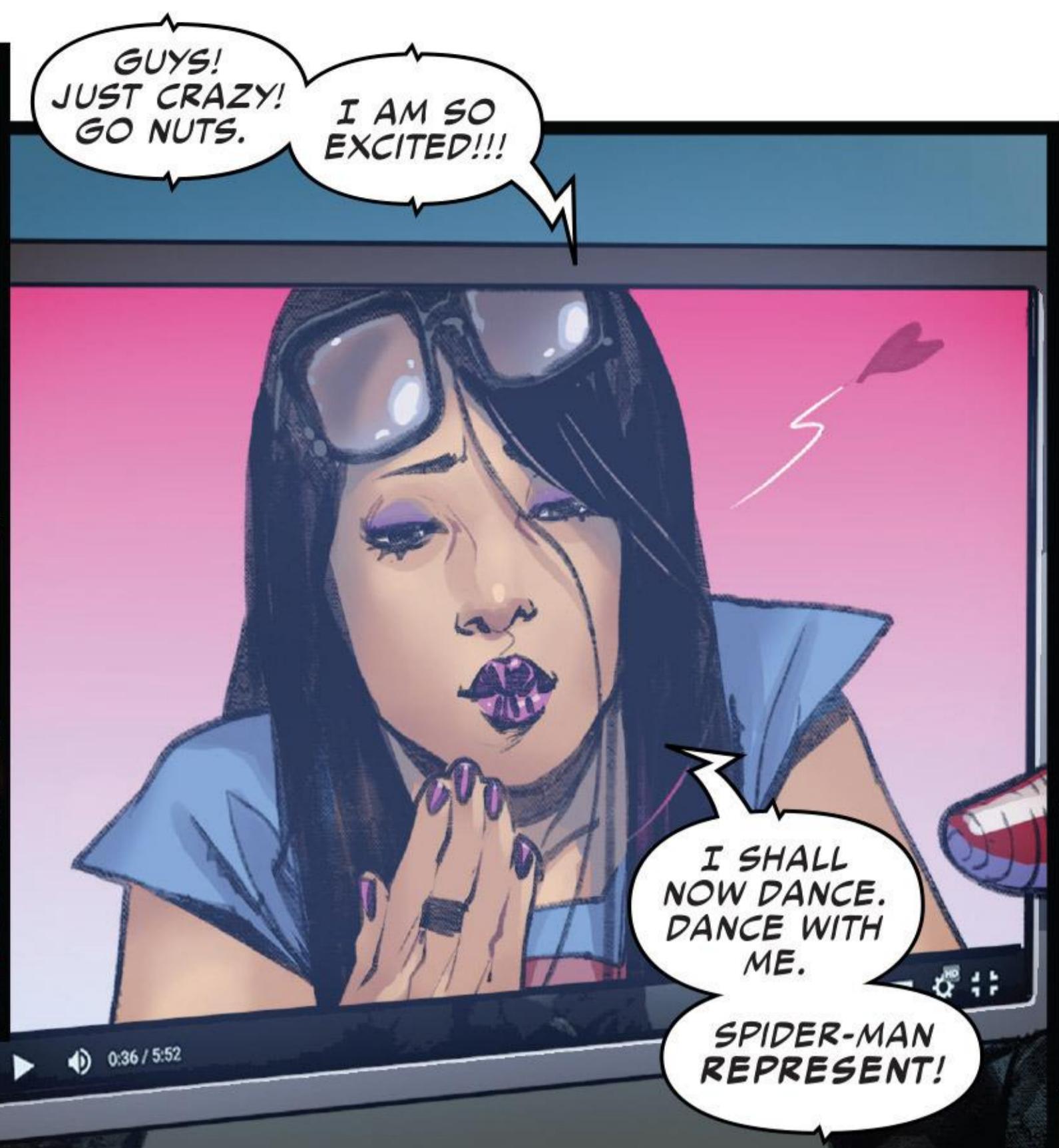
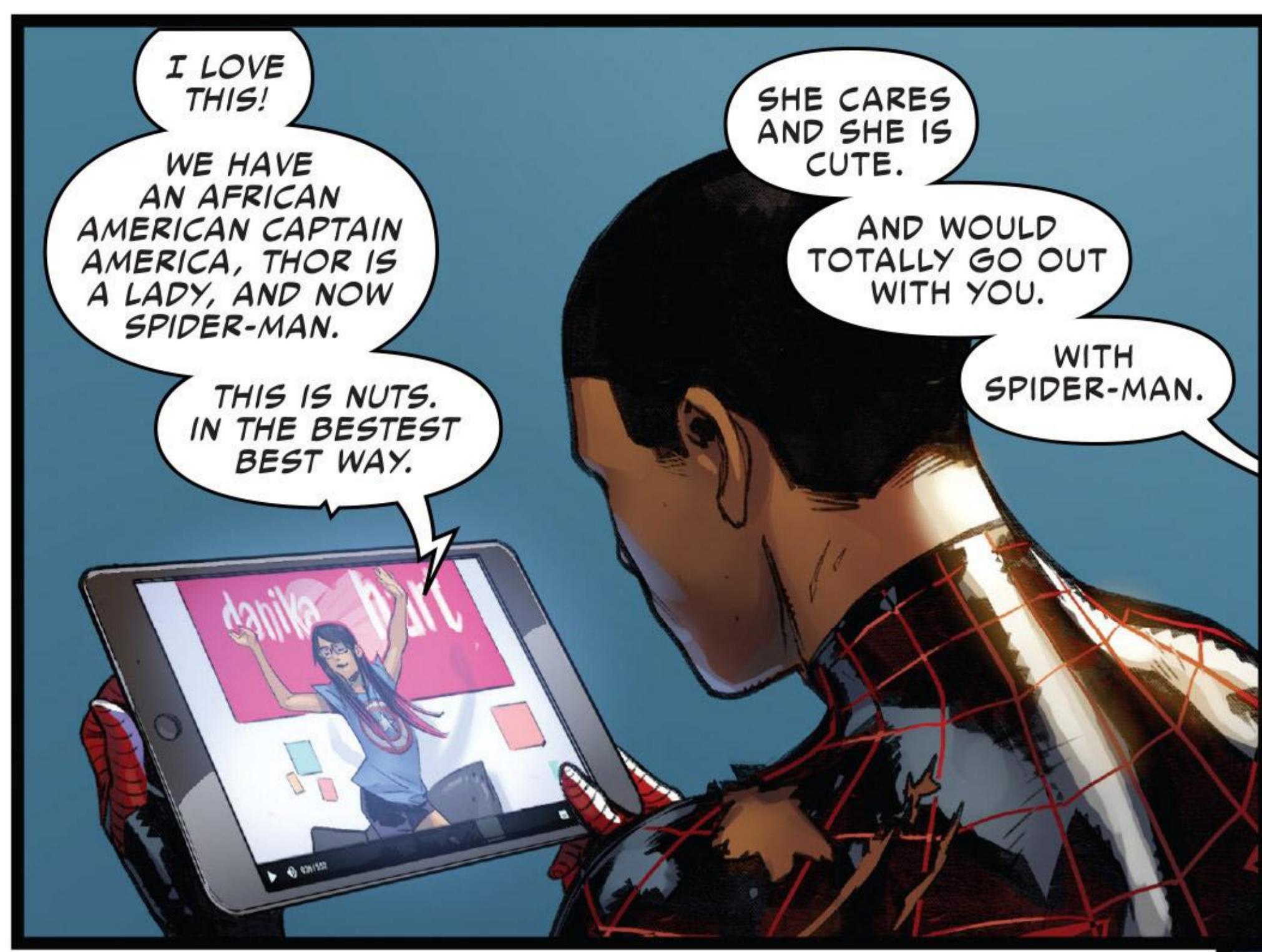












THE RUMORS ARE TRUE: WE OFFICIALLY HAVE A NEW SPIDER-MAN.

AND THE TWITTERVERSE HAS COME ALIVE BECAUSE, FOR THE FIRST TIME EVER, WE HAVE A SMALL HINT ABOUT WHO IS BEHIND THE NEW SPIDER-MAN MASK.



I'M TORN.

I THINK WE'RE SEEING A LOT OF NEW COSTUMED FACES POPPING UP AND I DON'T THINK WE, AS A CULTURE, CAN HANDLE ANY MORE OF THEM.

I'M WORRIED ABOUT THIS NEXT GENERATION.

I DON'T THINK THE CITY WAS THAT MUCH BETTER WITH THE OLD SPIDER-MAN.

JUST LAST WEEK YOU WERE COMPLAINING THAT THE ORIGINAL SPIDER-MAN HAD ABANDONED NEW YORK CITY FOR A MORE INTERNATIONAL FLAVOR!

AND NOW YOU'RE COMPLAINING BECAUSE WE HAVE A NEW SPIDER-MAN.

IT'S CHAOS! MADNESS! DID YOU SEE FIFTH AVENUE TODAY?

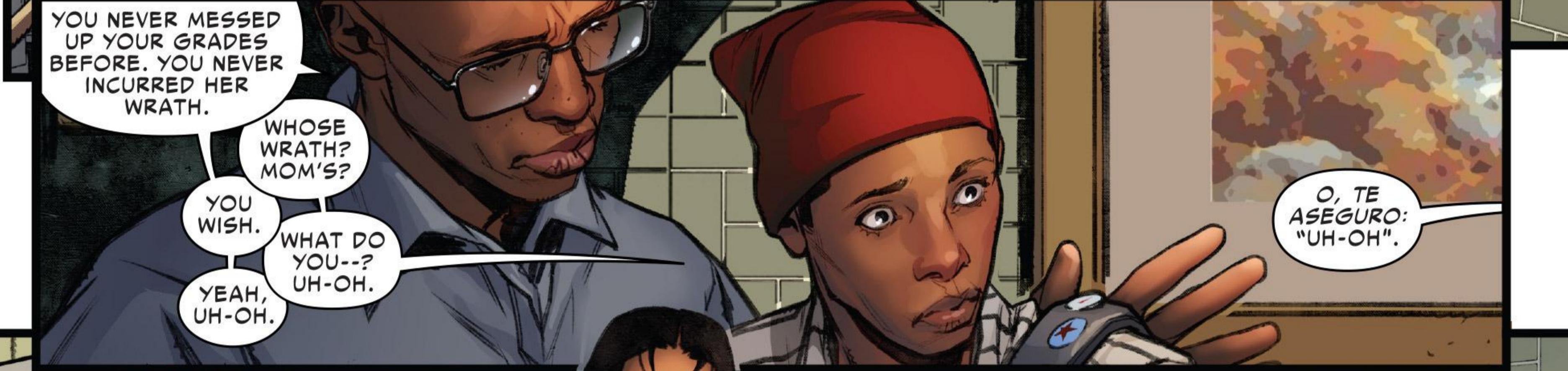
WHAT DO YOU THINK FIFTH AVENUE WOULD LOOK LIKE IF THIS NEW SPIDER-MAN AND THE AVENGERS WEREN'T THERE TO STOP IT?

CALL ME REACTIONARY--

NEVER!

BUT EVERY TIME ONE OF THESE NEW HEROES POP UP, FIFTY NEW COSTUMED CRIMINALS SEEM TO POP UP WITH THEM.

WHAT IF THIS--WHAT IF NEW SPIDER-MAN GIVES AN OLD SPIDER-MAN VILLAIN SOME NEW IDEAS AND A SECOND WIND?



TO BE CONTINUED...

WEB-HEADS



OH, MAN! Grandma is in the house, and she's not standing for Miles' grades slipping ANYMORE. Welcome to high school with Grandma, Miles. Hope you survive the experience.

AND WHAT'S BLACK CAT UP TO? Late-night push-ups with the evening news? I wish I had that kind of commitment to a workout.

It's only been 24-hours since SPIDER-MAN #1 went on-sale, and it's officially a HIT! You readers have been blowing up our inbox at SPIDEYOFFICE@MARVEL.COM, but don't stop now! Keep reading, keep writing, and keep telling us how we're doing!

All right. Enough plugging. Let's get to it.

Dear Nick Lowe,

SPIDER-MAN #1 is amazing. Sara Pichelli draws amazing art. Brian Michael Bendis, or Bee Em Bee, as no one calls him, is an amazing writer. But the real closer, for me, was Miles picking up Cap's shield. Like, whoa. I know of at least one person who cosplays as Spider-Cap, but this is much, much cooler.

Thanks,
Bobby H.

BOBBY! Tell your friend to send us a picture of his cosplay and mark it OKAY TO PRINT, and it could appear in this very letters column! Be sure to pick up a copy of our fantastic first issue for him, too.

Dear Spider-Office

Just finished SPIDER-MAN #1, and let me say that the wait was well worth it. ULTIMATE SPIDER-MAN got me into comics. While I loved Ultimate Peter Parker, Miles Morales is hands down my favorite Marvel character right now. While I was sad to see the Ultimate Universe go, I'm

stoked to see what Bendis and the team have planned for Miles in the coming months!

-Kyle

And, man, are we excited for you to read it, Kyle. Brian's about to put Miles through the wringer like never before!

Hiya!

Wanted to first say how excited I was that Miles Morales was coming back in his own series, I was a huge fan of the ULTIMATE SPIDER-MAN series by the one and only Brian Michael Bendis (Just re-read it again). What I loved about Ultimate Spidey was Peter Parker's teenaged antics and, more importantly, how his death threw that responsibility to Miles Morales. I just finished Issue #001 of this new series, but one question bugged my brain (see what I did? He's a – never mind. Moving on.), since this is clearly a different universe (AMAZING SPIDER-MAN's home reality, aka Earth-616) Will there be a explanation of how he took the Spider-Man mantle?

Thanks!
Your friendly neighborhood fan,
-Andrei

Hey, Andrei. All we can say for now is KEEP READING!! Also, Executive Editor Tom Brevoort would kill me if I didn't point out that Earth-616 is now called THE PRIME EARTH.

C'MON, ANDREI!

This is a Wednesday that I've been looking forward to for a very long time: the Wednesday when Miles Morales returned to his own solo book. It's been delayed and delayed but here we are. I don't really need to say a lot, do I? Brian Michael Bendis and Sara Pichelli back in the webs again? Enough said, right?

But there is one problem... I'm sorry. I really am. I didn't want to complain right off the bat with issue

#1 but this is a problem that has plagued Miles Morales books since Ultimate Comics: SPIDER-MAN #1. There's just not enough. Twenty pages and cliffhanger ending and now I have to wait a whole month before reading more? You've heard the term cruel and unusual punishment, right? If any book at Marvel deserves to be bi-monthly, it's Spider-Man. The creators don't really need sleep, do they?

All joking aside, this was a very fun read and I'm looking forward to the next one.

Sincerely,
James D.

Hey, James. Thanks for writing in! We love Miles, too, but you know there's already a twice-monthly Spider-Man title published by Marvel Comics? And lemme tell you, it is AMAZING!

I've been following the work of Bendis for over twenty years. When he showed up at Marvel to write ULTIMATE SPIDER-MAN, I was mad excited. Since then, Brian has continuously killed it in the Marvel Universe.

After reading the initial stories of Miles Morales, I was hooked and knew this was a great character. I never would have thought that any of the "Ultimate" personas would make their way to be rooted in the regular universe. The surprise was awesome though! The first issue of SPIDER-MAN is excellent.

Another winner for Bendis...and Sara Pichelli nails it!

Darrick P.

Couldn't have said it better myself, Darrick!

That's all the space we've got for this one, True Believers! Be back here in thirty for the continuing adventures of everyone's favorite SPIDER-MAN!

Over and out!
DEVIN
[@elevinlewis](https://twitter.com/elevinlewis)

**YOU WANT TO KNOW
WHAT HAPPENS *NEXT?***



MARVEL

DON'T MISS

SPIDER-MAN #3