

# BRAND NEW DAY the AMAZING SPIDER-MAN®

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WELLS  
BACHALO  
TOWNSEND



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# THE OFFICIAL NEWSPAPER OF SPIDER-MAN

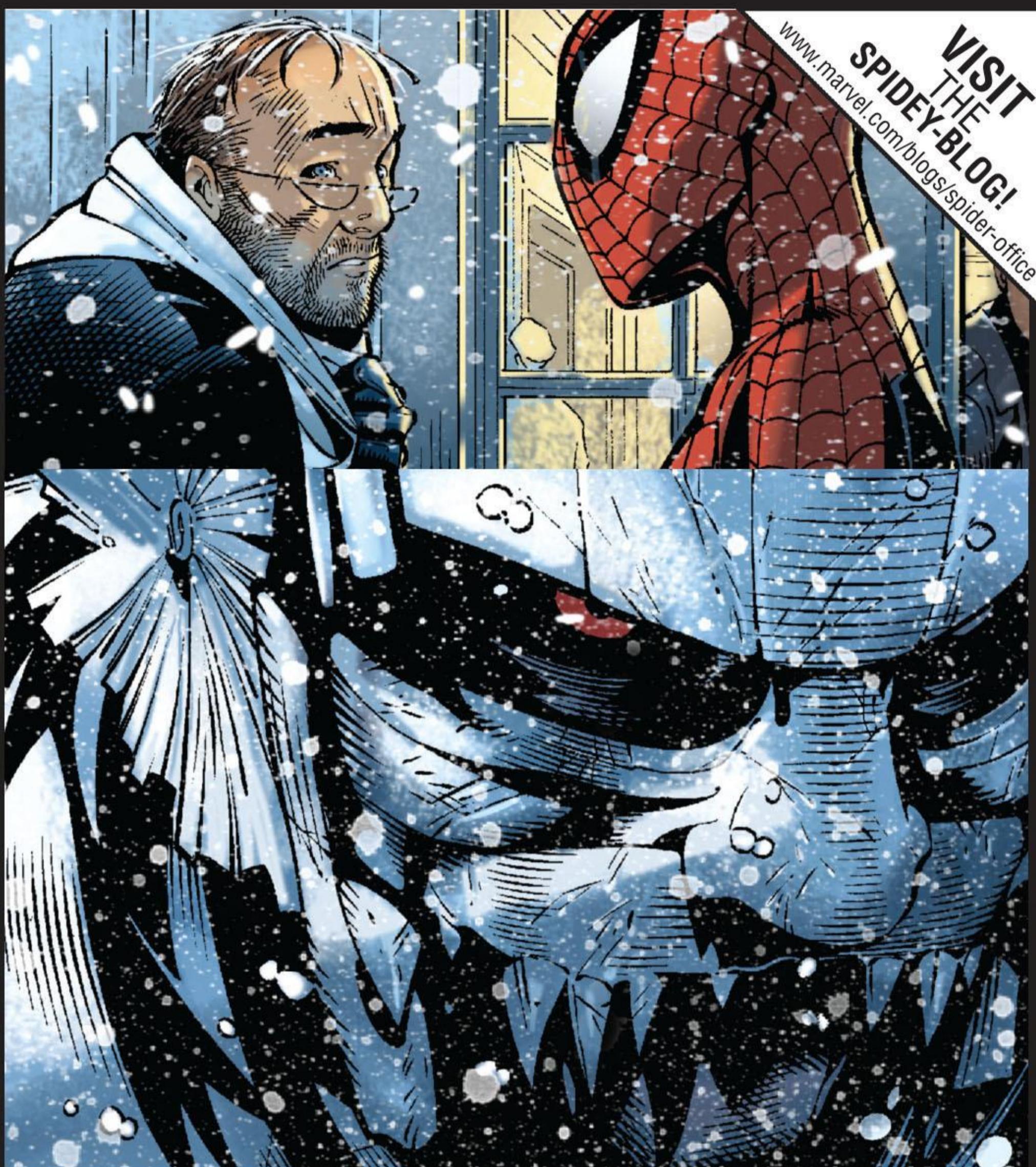


THE BIG DIG CAN'T BEGIN! WHEN WILL THE BLIZZARD END? CROWNE'S AT THE PLOWS WHILE HOLLISTER HIDES IN BROOKLYN! SEE PAGE A16!

APRIL 09, 2008

WEDNESDAY

## BEWARE!! The Mayan Iceman Cometh!



Fresh off the Freak caper, Spidey and the Big Apple hunker down for the storm of the century. But when fellow Avenger Dr. Strange warns Spidey and Wolverine that the storm is not man-made – but the result of mysterious mystical forces – they set out to investigate. Following the doc's predictions, the two find Dr. Rabin, a frail scientist, attacked by a group of mysterious Mayan warriors. After the arctic-y Avengers dispatch their frigid foes, Spidey hauls them to the Police station, along with Rabin, who informs him that his research assistants are still out in the cold – and may not survive the night!

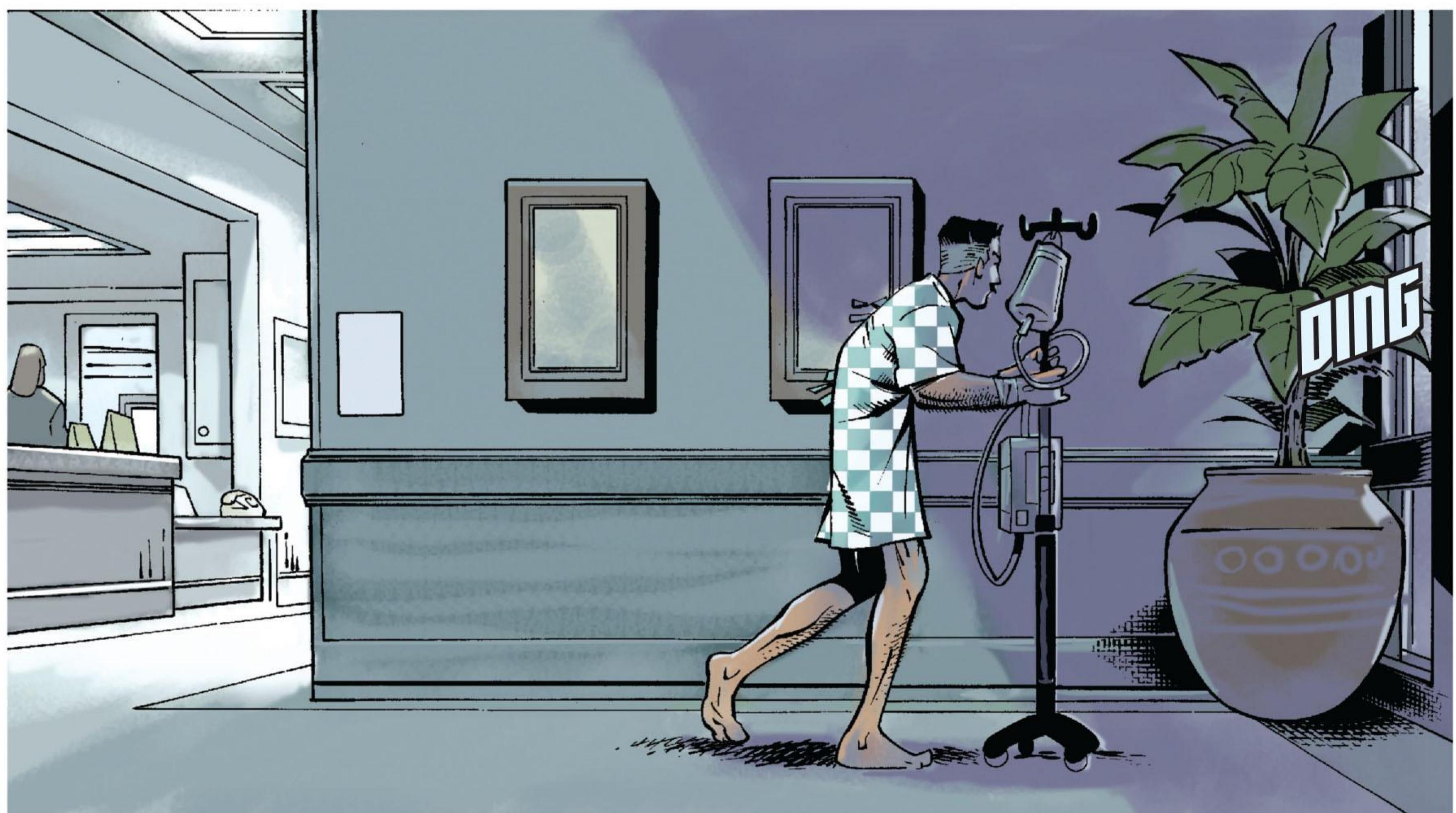
## POLICE TIE SPIDER-MAN TO RECENT MURDERS! EXCLUSIVE TO THE DB!

In off the record conversations with DB staffers, police have confirmed that Spider-Man is the key suspect in the string of recent murders that has shocked this city. Although police have been reluctant to discuss the specifics of the murders, so-called "Spider Tracers" have definitely been found on each victim, leaving no doubt as to the involvement of Spider-Man. Spider-Man is already wanted for violations of...

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CONTINUED ON A-2









WHILE ATTENDING A DEMONSTRATION IN RADIOLGY, HIGH SCHOOL STUDENT **PETER PARKER** WAS BITTEN BY A SPIDER WHICH HAD ACCIDENTALLY BEEN EXPOSED TO **RADIOACTIVE RAYS**. THROUGH A MIRACLE OF SCIENCE, PETER SOON FOUND THAT HE HAD **GAINED** THE SPIDER'S POWERS...AND HAD, IN EFFECT, BECOME A HUMAN SPIDER! FROM THAT DAY ON HE WAS...

# THE AMAZING SPIDER-MAN™



...I'M  
S-STARTING TO  
WISH I'D B-BEEN BITTEN  
BY A RADIOACTIVE  
P-POLAR BEAR.

## The last wintress day

Zeb  
Wells  
writer

Chris  
Bachalo  
pencils

Tim  
Townsend  
inks

Bachalo  
and  
Studio F's  
Antonio Fabela  
colors

Stephen  
Wacker  
icy hot

Tom  
Brevoort  
executive editor

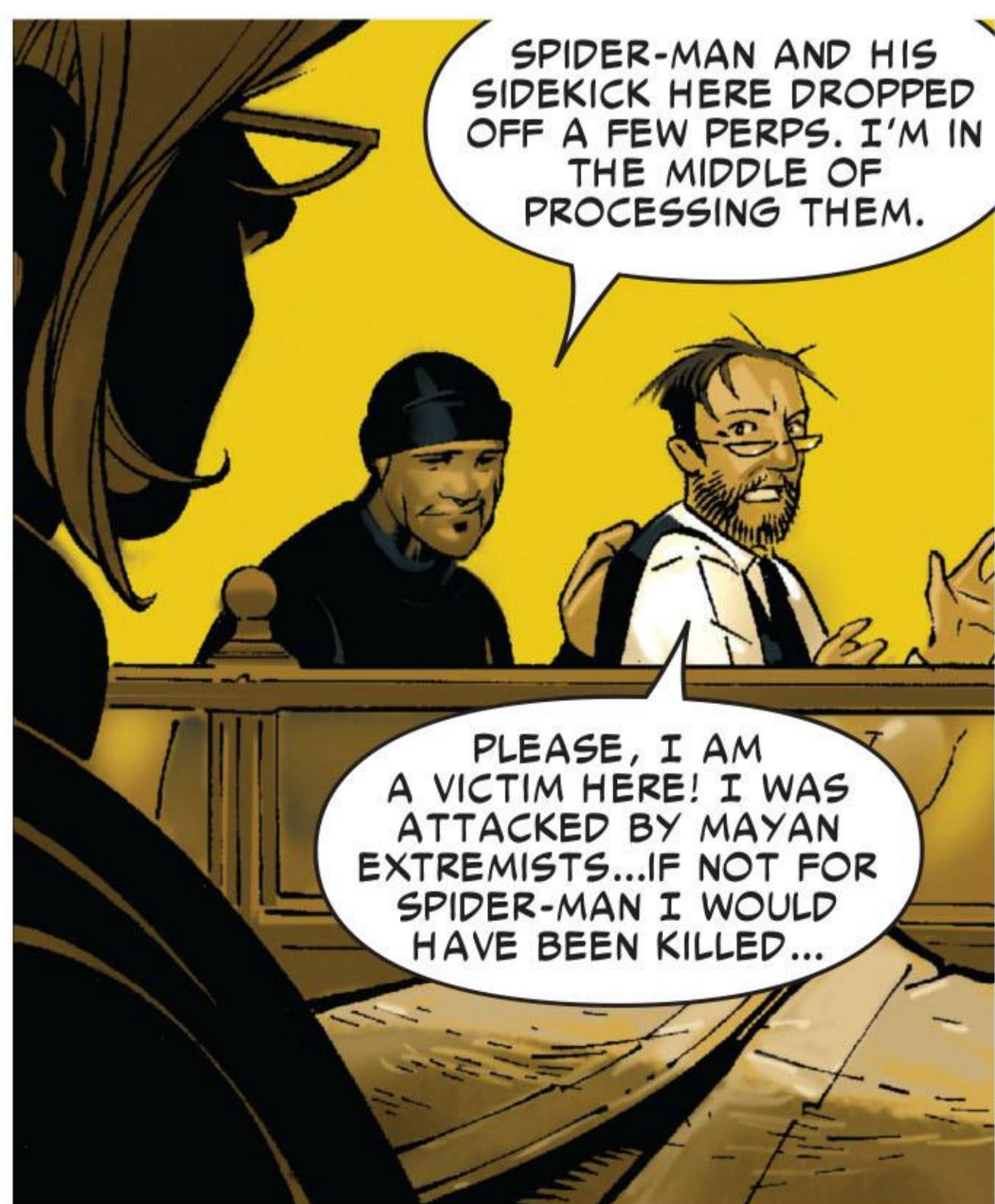
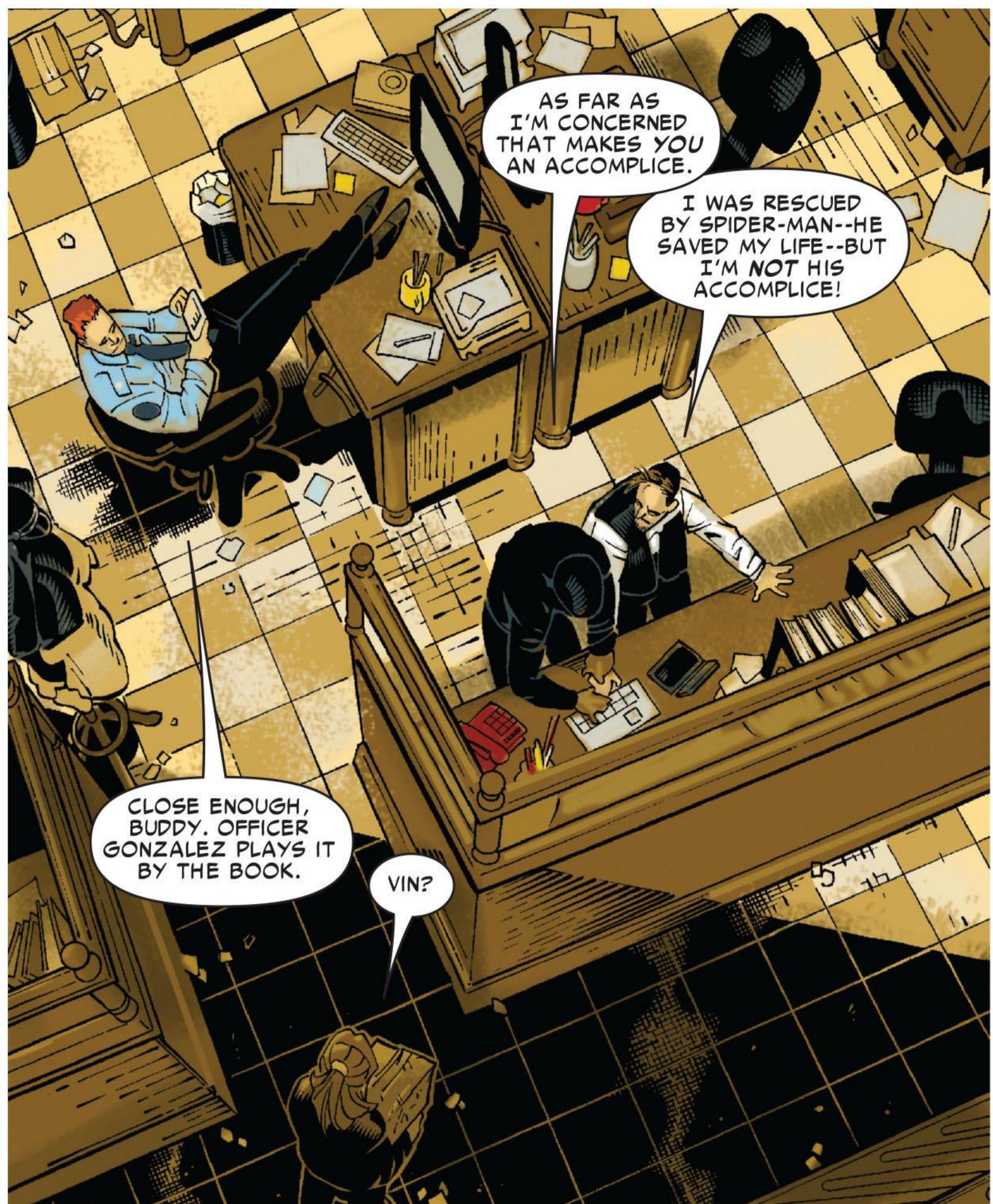
Joe  
Quesada  
editor in chief

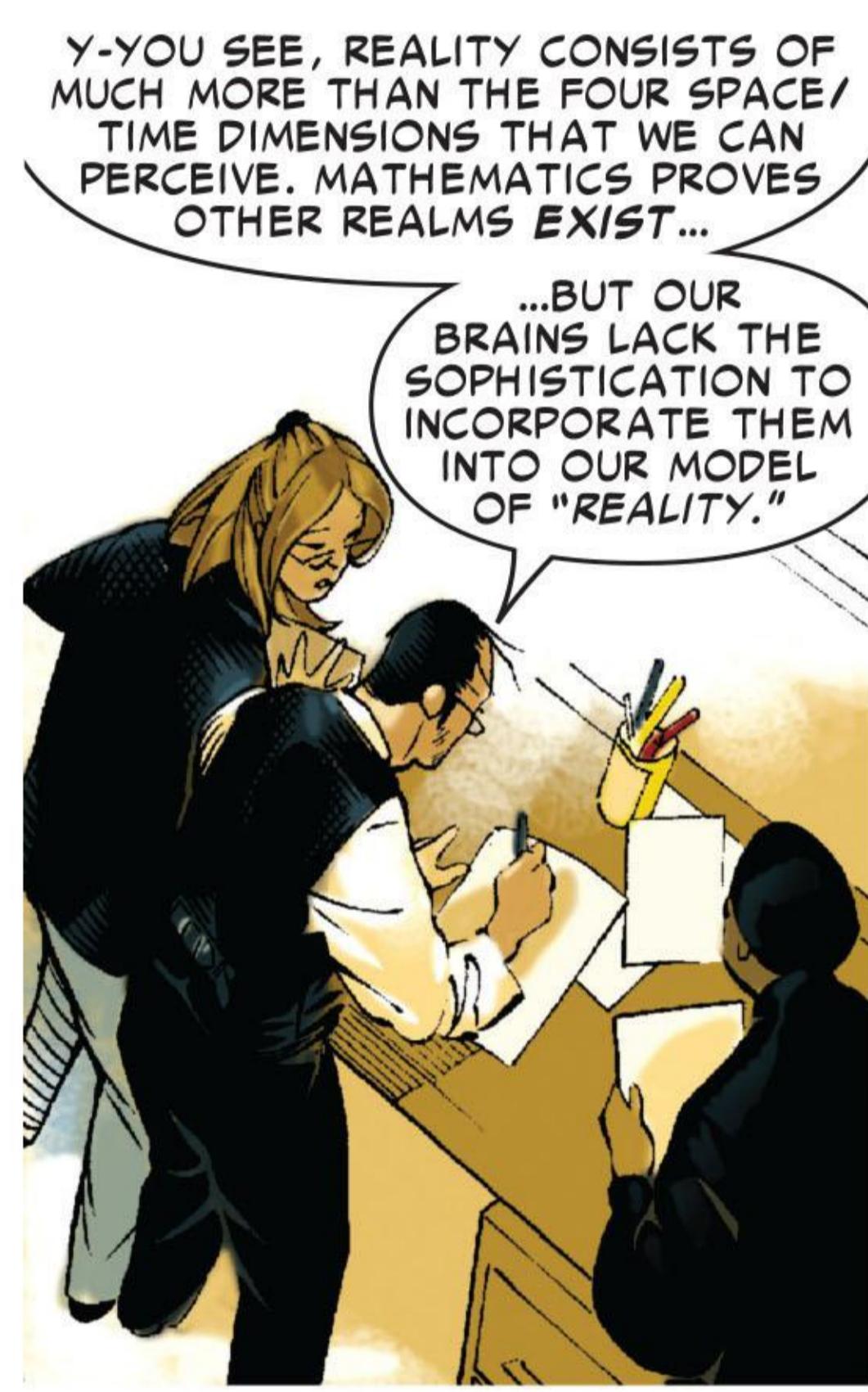
Tom  
Brennan  
asst. editor

Dan  
 Buckley  
publisher

Gale, Guggenheim,  
Slott & Wells  
spidey's braintrust

# Fifth Precinct.







AFTER WE  
PUBLISHED AN ARTICLE  
ABOUT OUR PROJECT, WE  
BEGAN RECEIVING THREATENING  
LETTERS IN CRUDE ENGLISH,  
ALONG WITH PASSAGES FROM  
A SACRED MAYAN TEXT  
CALLED THE "POPU  
VOH."

WHAT  
DID THEY  
SAY?

THEY SAID  
THAT OUR ALGORITHMS  
WERE SACRED GLYPHS  
THAT COMMUNED WITH THE  
GODS THEMSELVES.



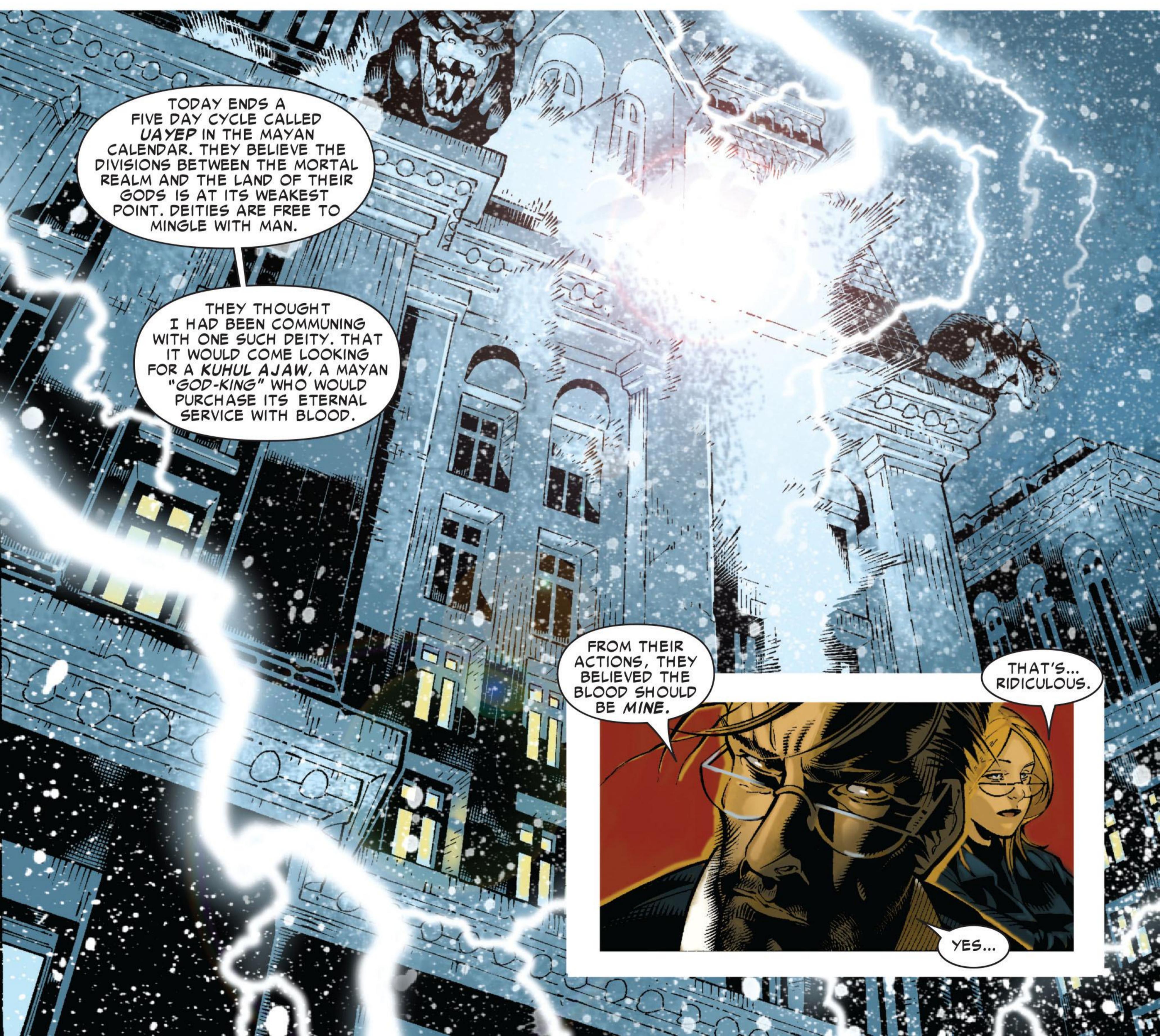
TODAY ENDS A  
FIVE DAY CYCLE CALLED  
UAYEP IN THE MAYAN  
CALENDAR. THEY BELIEVE THE  
DIVISIONS BETWEEN THE MORTAL  
REALM AND THE LAND OF THEIR  
GODS IS AT ITS WEAKEST  
POINT. DEITIES ARE FREE TO  
MINGLE WITH MAN.

THEY THOUGHT  
I HAD BEEN COMMUNING  
WITH ONE SUCH DEITY. THAT  
IT WOULD COME LOOKING  
FOR A KUHUL AJAW, A MAYAN  
"GOD-KING" WHO WOULD  
PURCHASE ITS ETERNAL  
SERVICE WITH BLOOD.

FROM THEIR  
ACTIONS, THEY  
BELIEVED THE  
BLOOD SHOULD  
BE MINE.

THAT'S...  
RIDICULOUS.

YES...

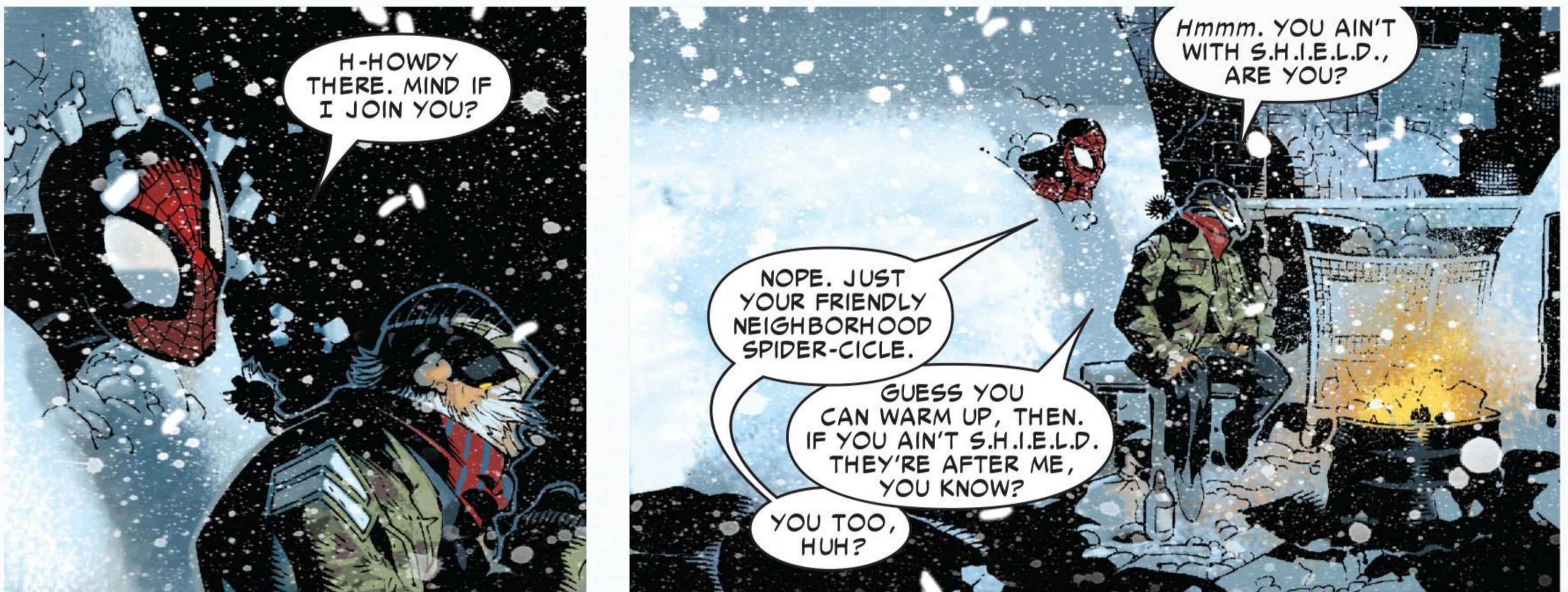


"...THOUGH SLIGHTLY LESS SO TO THOSE OF US WHO MAY LOSE THEIR LIVES BECAUSE OF IT."

 THAT'S IT, I'M FREEZING. I CAN'T FEEL MY FINGERS.

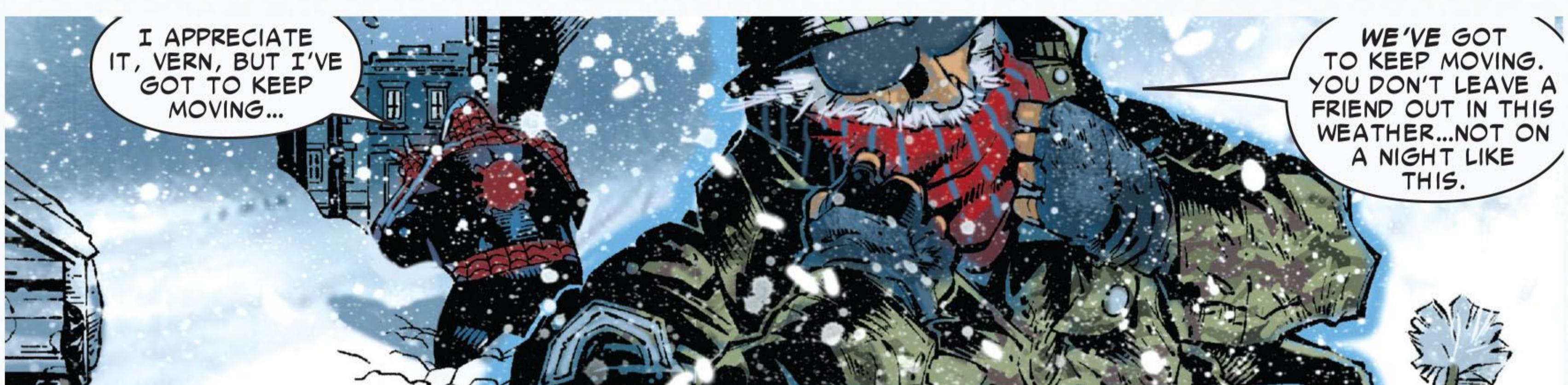
I'VE GOT TO FIND SOMEPLACE TO WARM--

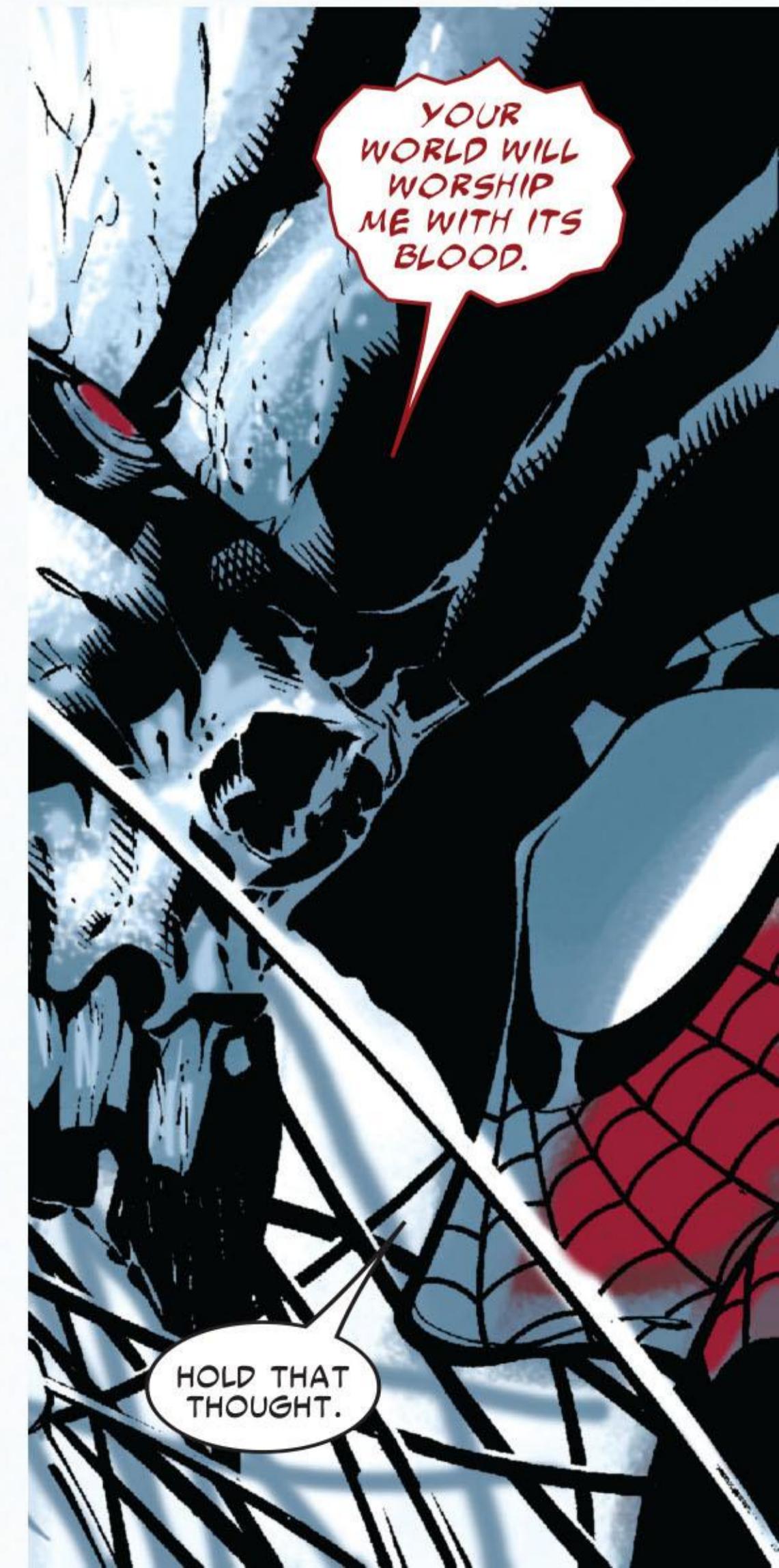












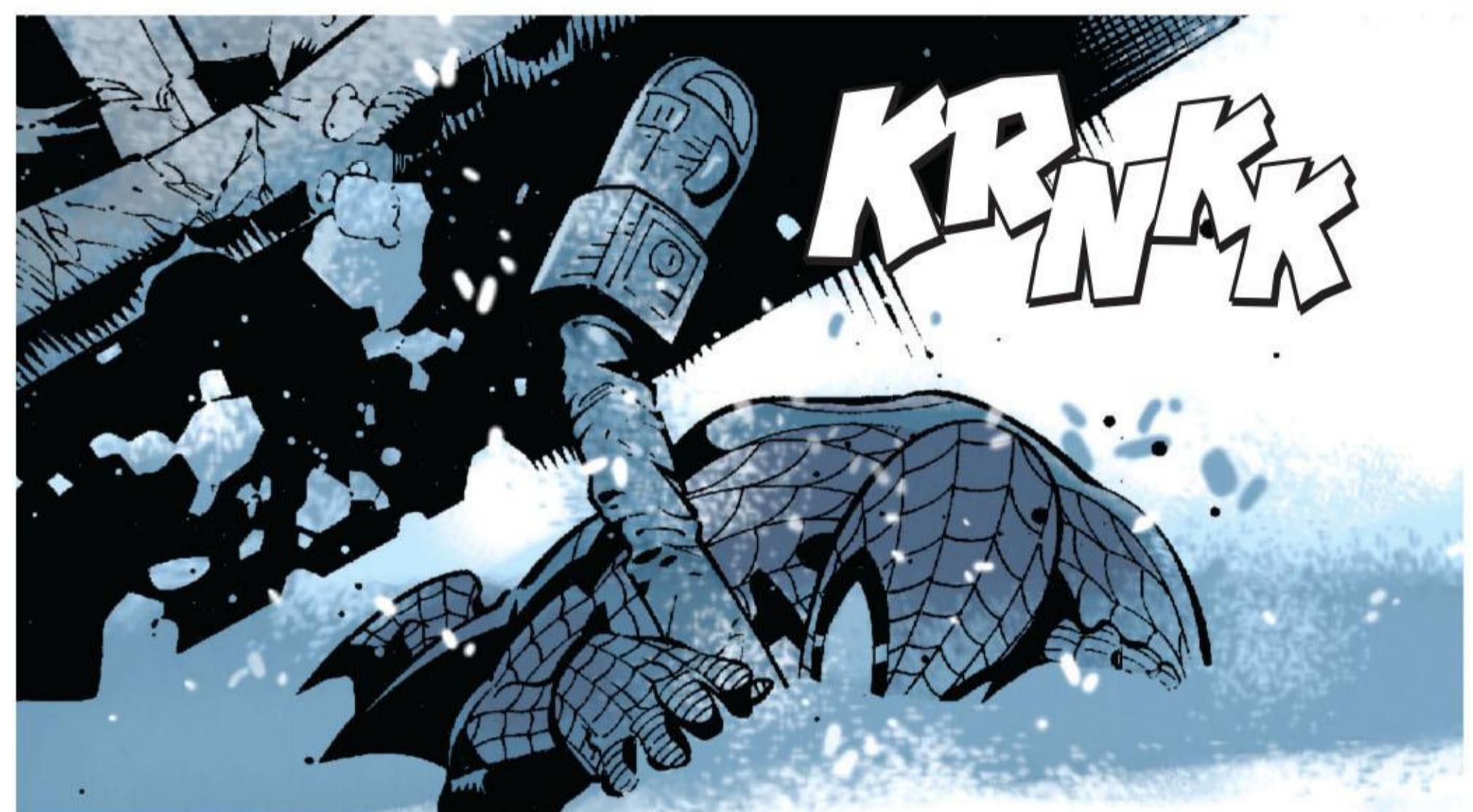
HOLD THAT  
THOUGHT.

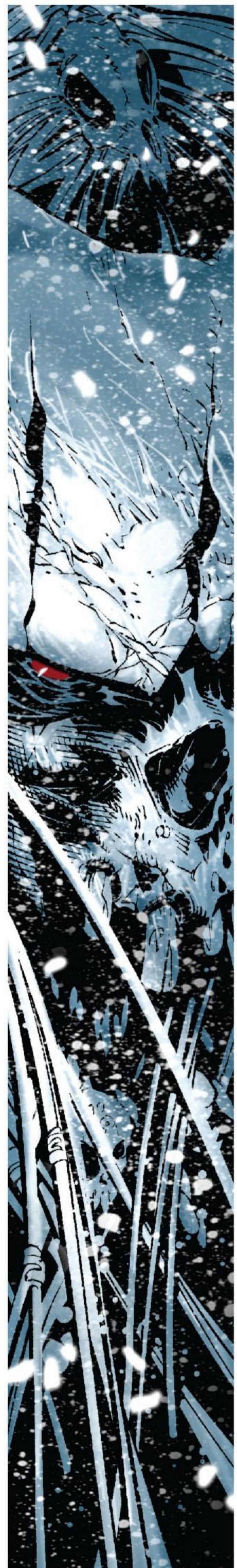
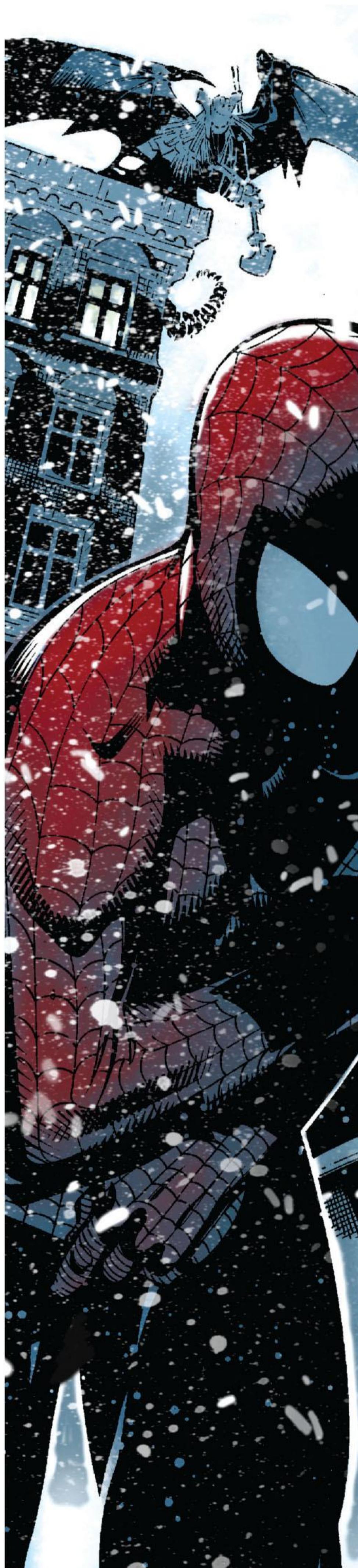
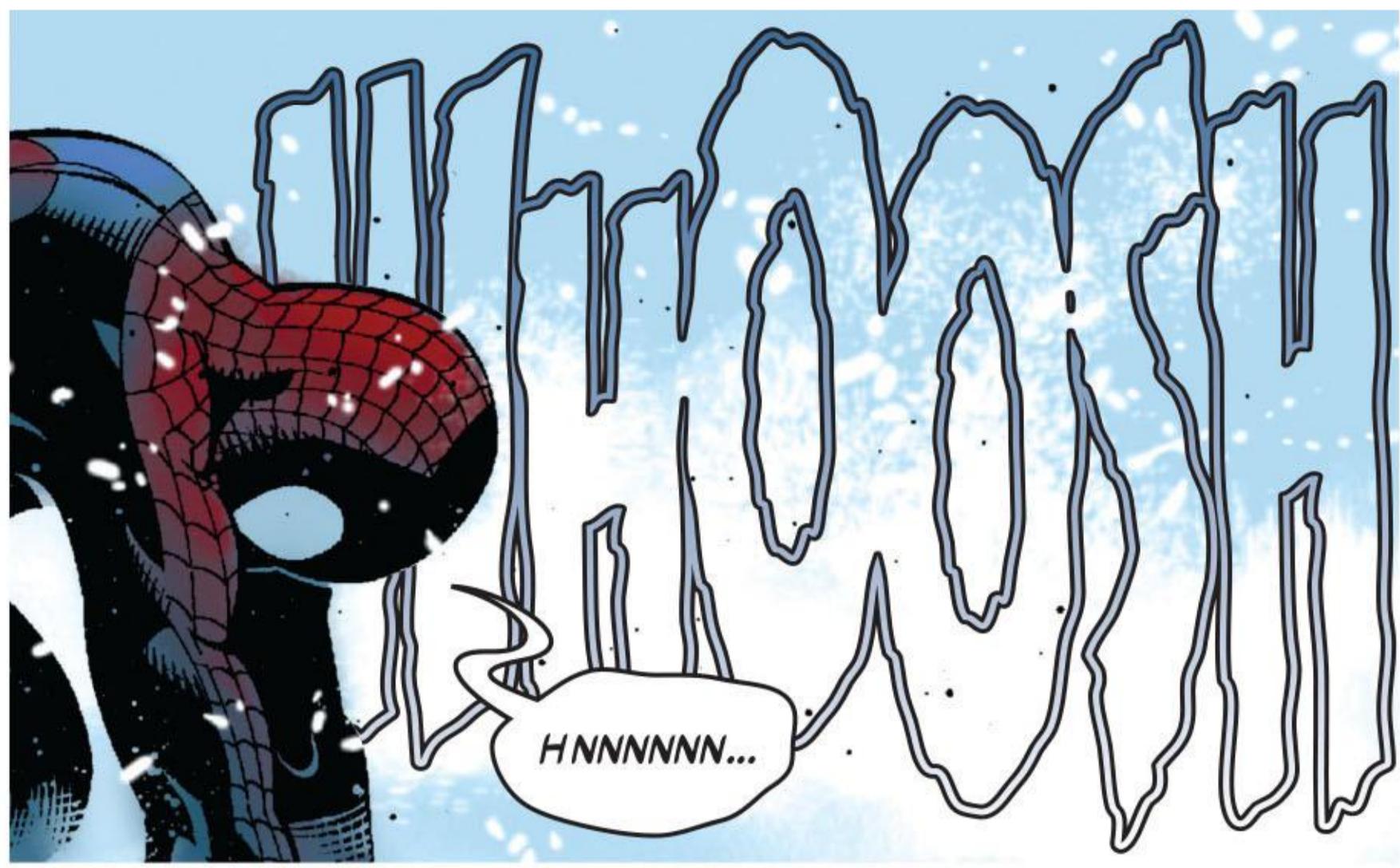






...OR  
NOT.

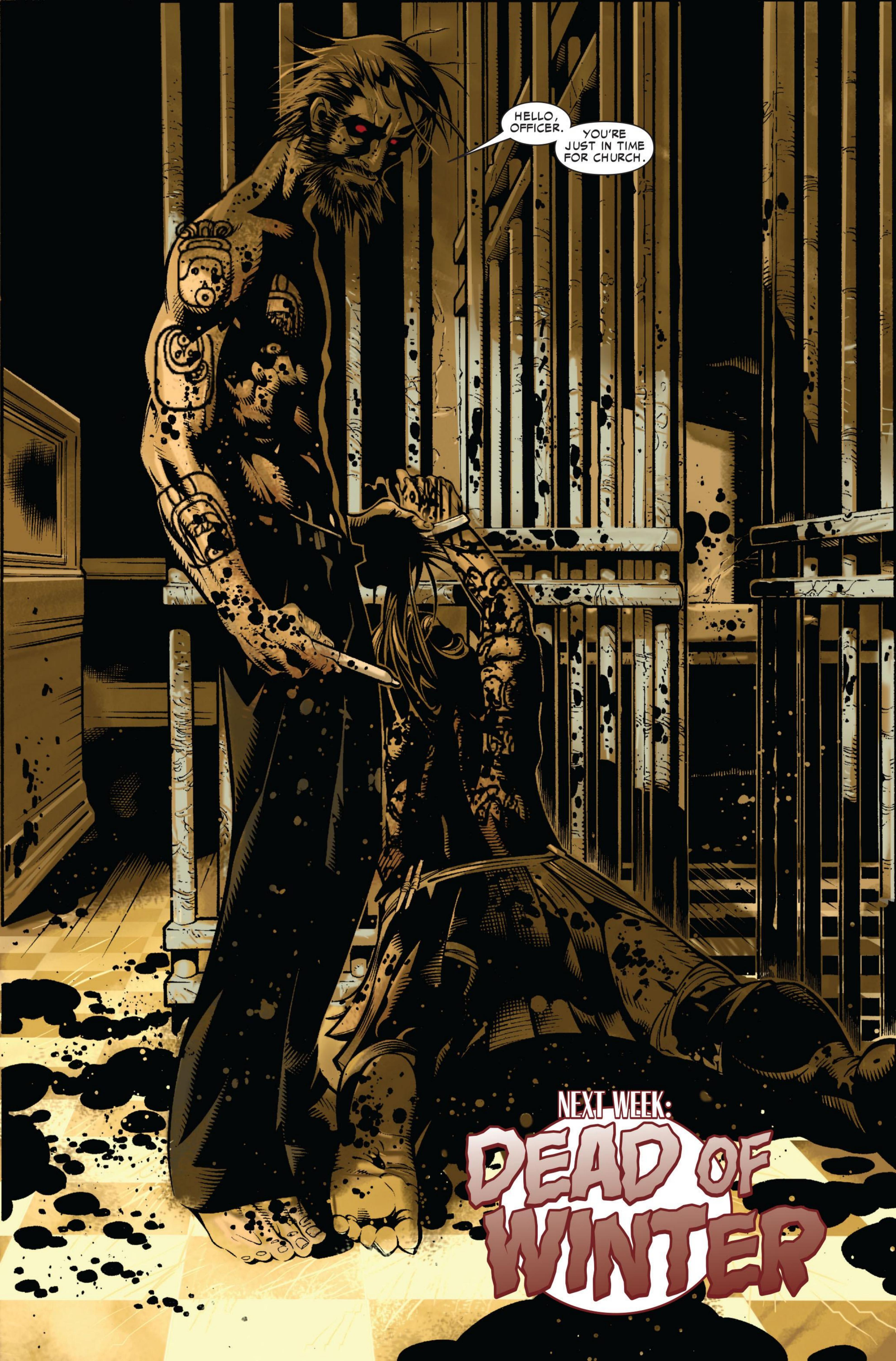




**Twelve Blocks Later...**







HELLO,  
OFFICER.

YOU'RE  
JUST IN TIME  
FOR CHURCH.

NEXT WEEK:  
**DEAD OF WINTER**

# the AMAZING SPIDER-MAIL



Send e-mail to

[SPIDEYOFFICE@MARVEL.COM](mailto:SPIDEYOFFICE@MARVEL.COM)

(please mark as OKAY TO PRINT)

**Hey, gang. Hope ya had a good week. Since we last spoke I flew out to Los Angeles for a little convention called Wizard World where we had several announcements at a panel devoted entirely to Spider-Man. It was a pretty raucous time with plenty of laughs and news. We spilled lots of secrets about stuff coming up (Mike McKone! Joe Kelly! John Romita Jr.!), but the whole thing pretty much wiped this editor out. I feel like Brevoort after climbing a small flight of stairs.**

**So I'm just gonna get right to the letters and let you have your say. Meanwhile, I'll save our newest surprise feature for the end. Off ya go...see ya in the next column over:**

I was this close (if you could see them, my index finger and thumb are a hair's width apart). After reading the ending to OMD, making a deal with the devil, I was ready to give up comics. There's no continuity anymore. Your writers pen themselves into a hole, then a new set of writers erase the past with the wave of a magic wand.

I used to love reading comics that included references to books written back in the 1960s, 1970s, 1980s....now, there's no need to know the history. We don't need to know about the groundbreaking storylines by the "nigh-legendary trinity of Stan, Steve and Johnny" - not to mention the other half dozen or so Spider-Man writers that I have savored through the years.

When Peter and MJ agreed to the deal with the devil, I closed the book and threw the edition away. I was on my way to the comic store to have Spider-Man erased from my reserves list (even though Peter is the reason I started collecting in the first place). But, I delayed the trip a day and found out one thing that brought me back to Spider-Man.

I don't know who came up with the idea of returning to the web-shooters, but they should get a pay hike, pat on the back and a lifetime supply of No-Prizes. That's the only reason I picked up Amazing 546. For the time being, that's enough to keep me coming back.

Now, it's up to you to keep me here. I want new villains that are uber-cool and I want to see a mix of classic baddies - especially the Green Goblin. I don't want clones, unmaskings, Avengers, armor costumes, supernatural hullabaloo or a dead publisher.

I hope you have the guts to build a continuity that requires readers to attack back-issue bins in the local comic stores. I hope you build upon the history that is there. And, I hope you hit a minimum of a half dozen NY building water towers in each edition (only counted two in 546 - and those were on the cover). And I hope you are able to keep me around for a few more years - I want to pass this love for Spider-Man on to my son.

Troy Fedderson  
Lincoln, NE



It's been 15 years since I've been a reader of ASM, and all this time I've been waiting for a new team of writers to come along and clean up the mess. I know having to resort to magic in a science fiction-based comic isn't ideal, but what other choices were there? A memory-wiping chemical in the water supply? Maybe it could turn out that everybody who remembers the Civil War was (and always has been) a radioactive robot?

My point is this - somewhere along the timeline Peter Parker went from being a goofball loser to being married to a model and drinking champagne for breakfast. Every issue was about how "boohoo me" Spider-Man couldn't deal with being adored by millions and getting foot massages from his gorgeous wife.

There are plenty of comics about 2D characters with personal problems ranging from zero to nothing. So tough out the early criticism guys, because the Spider-Man legend is now more focused and interesting than it has ever been.

Michael Toumazou  
Sydney, Australia

Before I get too far into my rant I'd like to thank you for bringing back the letters column. It was starting to make me feel old, not having it. The new story arc is awesome. I very much loved JMS's run and was worried that Marvel wouldn't be able to follow that awesome act.

Much to my surprise BND has exceeded my expectations and done something that I never would have expected and that was going back to the classic Spidey feel from Stan the Man's writing days. I've read all of Stan's ASM stories in the wonderfully masterful Marvel Masterworks.

I love the art, the villains, the storytelling and the everyday difficulties that invade Peter's life. It's obvious that a lot of time and effort has gone into crafting Spidey's pages. I also like the well-spun Spidey humor like the arrow that said, "And let's cut it there, folks, before it gets too gruesome for our all-ages comic!" I really miss the over the top alliterated splash pages and covers that spoke to you like a street corner teen hustling papers on a busy city corner.

I hope that you are having as much fun writing, spinning and drawing as I am reading 'em. I am also very pleased that rather than having 2, 3 or even 4 concurrent Spidey series that you rolled 'em all into one mega-powered book.

Till Norman Osborn finds his sanity or Aunt May steals my Tool CDs...MAKE MINE MARVEL!

C. 'eMpyre' Ramirez  
Via e-mail

**Thanks, all of ya, for writing. We're getting dozens of e-mails every day from the angry and the happy and the simply content. We read 'em all...especially the ones labeled GET RICH QUICK!!**

**And now...bringing back an age-old feature...it's time once again to announce Marvel's "Hunk-of-the-Month"!**

**Hide your daughters and get your sons on the run! The newest recipient of this highly respected, never revered award goes to:**

**Type-settin' Tom Brennan!**

**He's just the Brad Pitt of assistant editors, ain't he? Congrats, buddy. Try not to let it go to your head (and just try getting a date after this sees print!).**

**See ya next week.**

**-Simperin' Steve  
3/18/08**

**Cover by Chris Bachalo.**

## HUNK OF THE MONTH



## IN ONE WEEK:



**Tom Brennan  
Asst. Editor**

**Anthony Dial  
Production**

**Stephen Wacker  
Editor**

**Joe Quesada  
Editor in Chief**

**Tom Brevoort  
Executive Editor**

**Dan Buckley  
Publisher**