

**DC**  
BATMAN

**20c**

NO.  
248  
APR.  
1963

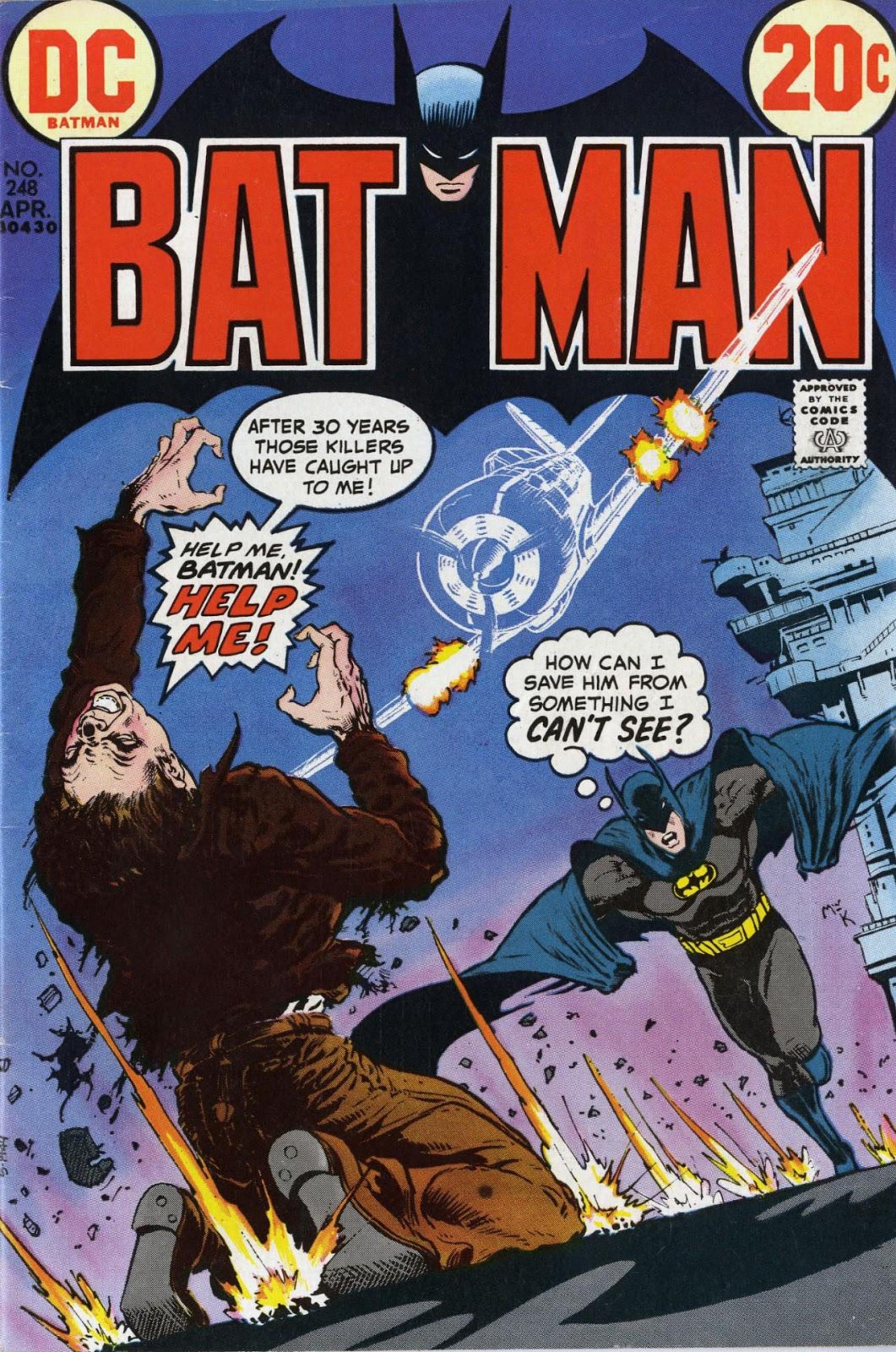
# BATMAN

AFTER 30 YEARS  
THOSE KILLERS  
HAVE CAUGHT UP  
TO ME!

HELP ME,  
BATMAN!  
**HELP  
ME!**

HOW CAN I  
SAVE HIM FROM  
SOMETHING I  
**CAN'T SEE?**

APPROVED  
BY THE  
COMICS  
CODE  
  
AUTHORITY



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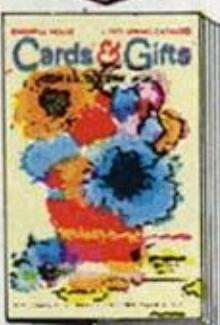
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**T**HREE MEN COME TOGETHER ON THE DECK OF AN OLD, VENERABLE SHIP, THE U.S.S. LAKE OSHKOSH-- GALLANT FIGHTING AIRCRAFT CARRIER OF WORLD WAR II!

Story: DENNY O'NEIL  
(JOS - Ret.)  
Art: BOB BROWN &  
DICK GIORDANO

ONE OF THESE IS A RUTHLESS OPPORTUNIST, WILLING TO SELL ANYTHING--OR ANYONE--IF HIS PRICE IS MET!

ANOTHER IS A TRAITOR, TORMENTED BY PAST EVILS!

THE THIRD IS THE DREAD

**BATMAN**

WHOSE ONLY CONCERN IS JUSTICE!

AFTER THIRTY YEARS, THE KAMIKAZES HAVE CAUGHT UP TO ME!

SEE THESE THREE MEET IN THE GRIMMEST OF STRUGGLES, THE DEATH STRUGGLE! BUT DEATH IS ALREADY PRESENT UPON THIS DECK! HEAR NOW, A...

**"DEATH-KNELL FOR A TRAITOR!"**

BATMAN, Vol. 34, No. 248, Apr., 1973. Published monthly, (with the exception of Jan., March, July and Nov.) by NATIONAL PERIODICAL PUBLICATIONS, INC., 909 Third Avenue, New York, N.Y. 10022. Carmine Infantino, Publisher. Julius Schwartz, Editor. Sol Harrison, Production Manager. Second Class Postage paid at New York, N.Y. and additional mailing offices. Advertising Representative, Sanford Schwartz & Co., Inc., 16 West 46th Street, New York, N.Y. 10036. Copyright ©1973 by National Periodical Publications, Inc. All Rights Reserved. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred. Printed in U.S.A.

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DUSK, THIS LATE WINTER EVENING, THE SKY IS NEARLY AS GRAY AND FORBIDDING AS THE WALLS OF THE FEDERAL PRISON NEAR GOTHAM CITY...

A GATE CLANGS CLOSED BEHIND A BENT, WITHERED MAN...

ON HIS FACE IS ETCHED THE TERRIBLE LOOK OF THIRTY YEARS OF REMORSE! HIS NAME: BENTON FRISS! HIS CRIME: TREASON!

WITH THE SLOW SHUFFLING STEPS OF A MAN WHO HAS ALMOST FORGOTTEN FREEDOM, HE MOVES DOWN THE AVENUE, UNTIL HE IS STOPPED BY A COMMAND...

FRISS!.. GET OVER HERE!

I GOT A RIDE FOR YA--!

I DON'T KNOW YOU... DO I?

NAW.. BUT YOU'RE GONNA!

GET GOIN'... OR GET KILLED!

PUT AWAY THE GUN, MISTER!

TH- THE BATMAN!

LIVE... IN PERSON-- AND EAGER TO SERVE YOU--

--A DOUBLE PORTION!

FRISS! DON'T RUN... I  
WANT TO HELP YOU--!

THE POOR FOOL!  
HE'S IN A BLIND  
PANIC... RUNNING  
STRAIGHT TOWARD  
THE CAR I SAW  
THE GUNMAN  
GET OUT OF!

HE'S  
HEADING  
INTO A  
TRAP!--  
GOT TO  
STOP  
HIM!

BUT SO INTENT IS THE BATMAN ON  
HIS FLEEING QUARRY, THAT HE DOES  
NOT SEE A SECOND CAR SPURT  
FROM THE SHADOWS...

ONLY HIS  
INCREDIBLE  
REFLEXES  
COUPLED  
WITH YEARS  
OF INTENSIVE  
TRAINING,  
ENABLE HIM  
TO LEAP  
ASIDE AT  
THE LAST  
POSSIBLE  
SECOND...

AND WHEN HE REGAINS  
HIS FEET, HE CAN DO  
NOTHING EXCEPT  
WATCH THE VEHICLES  
DISAPPEAR INTO  
THE BLACKNESS...

I BLEW IT!  
IT'S UNDIGNIFIED  
TO DO WHAT  
I FEEL LIKE  
DOING--

--KICK  
MYSELF  
AROUND  
THE  
BLOCK...

INSTEAD, I'LL  
HAVE A  
LITTLE...  
TALK...  
WITH THE  
THUG!

DON'T SAY A WORD!  
I NEED EXERCISE, AND  
MY PUNCHING BAG  
IS BROKEN, AND  
YOU'RE HANDY--

N-NO! ASK ME  
A QUESTION...  
ANY QUESTION!





THIRTY YEARS AGO,  
FRISS WAS A NAVY  
INTELLIGENCE  
OFFICER ABOARD  
AN AIRCRAFT  
CARRIER... THE  
U.S.S. LAKE  
OSHKOSH!

AS I  
RECONSTRUCT  
IT FROM THE  
RECORDS, HE  
BETRAYED  
HIS SHIP...  
SOLD HER  
POSITION  
TO THE  
JAPANESE--

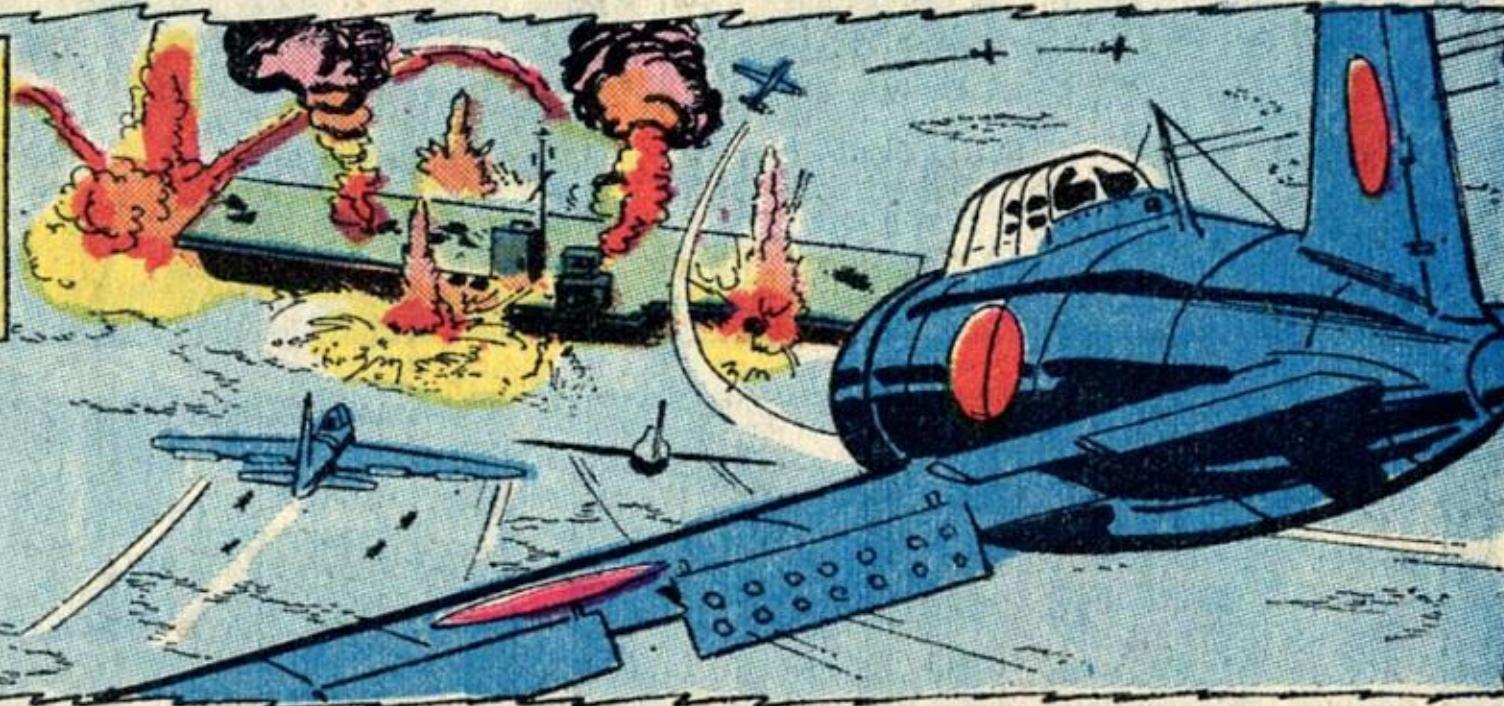


--IN EXCHANGE FOR A HUGE  
DIAMOND! AMERICA WAS LOSING  
THE WAR... FRISS FIGURED TO  
INGRATIATE HIMSELF WITH THE  
JAPANESE COMMAND--AND PICK  
UP A MILLION DOLLARS' WORTH OF  
GEM IN THE PROCESS!"



"HOWEVER, HIS  
TREACHERY WAS  
DISCOVERED  
AND A COUPLE  
OF MARINES  
CHASED HIM  
ONTO THE  
FLIGHT-DECK!"

"THERE WAS A  
BRIEF GUN-FIGHT...  
FRISS WAS  
CORNERED  
ABOUT TO BE  
CHOPPED DOWN--"



--WHEN THE SHIP  
WAS ATTACKED BY  
JAPANESE DIVE-  
BOMBERS AND  
SUICIDE PLANES!  
THE BATTLE RAGED  
FOR A FULL DAY..."



"THE OSHKOSH WAS HIT--BADLY! HER CREW  
ABANDONED SHIP AS FIRE SWEPT HER FROM  
BOW TO STERN... AND FRISS FOUND HIMSELF  
IN THE PACIFIC!"

EVENTUALLY, HE WAS RESCUED! HE STOOD TRIAL, AND WAS SENTENCED TO THE THIRTY YEARS HE'S SPENT BEHIND BARS!

FORGIVE MY DENSENESS, MASTER BRUCE-- BUT I STILL DON'T UNDERSTAND YOUR CONCERN FOR HIM!

AFTER ALL, HE PAID FOR HIS CRIME!

THE DIAMOND, ALFRED... IT WAS NEVER RECOVERED!

MAYBE IT WAS LOST AT SEA-- AND MAYBE NOT!

I HAD A HUNCH THAT SOMEBODY LIKE SULPHUR WOULD FIGURE THE STONE IS HIDDEN... AND AVAILABLE!

ABSURD, EH, MASTER BRUCE? WITH THE VESSEL SUNK...

BUT THE OSHKOSH WASN'T SUNK! SHE LIMPED INTO PORT--

...EVENTUALLY, SHE WAS RETIRED-- TO THE GOTHAM NAVAL YARD!

WHICH IS WHERE I WILL BE!

BELIEVE IN GHOSTS, AND YOU WILL AVOID THIS PLACE... A GRAVEYARD OF MIGHTY WARSHIPS, DESERTED EXCEPT FOR A SKELETON- FORCE OF SENTRYES...

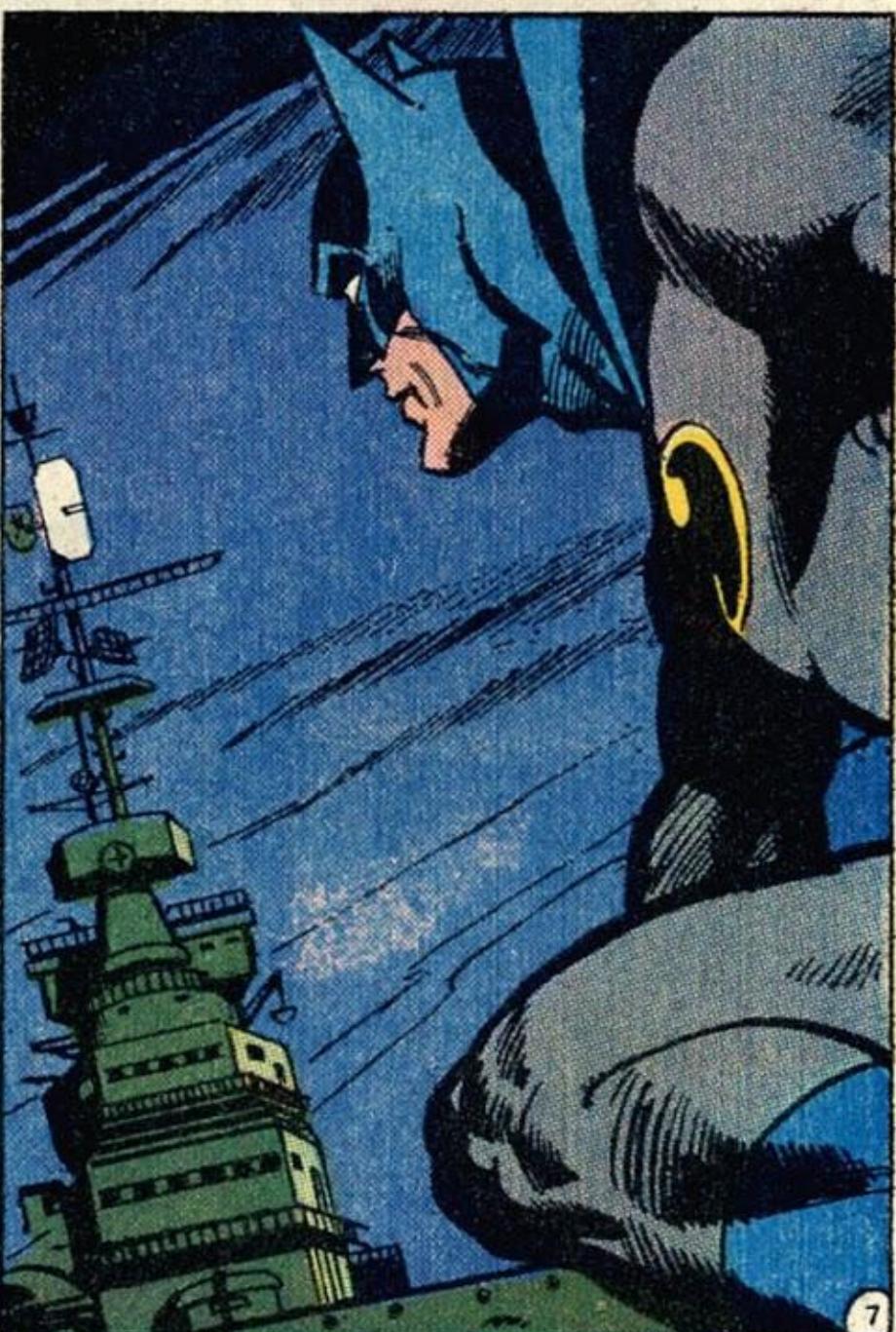
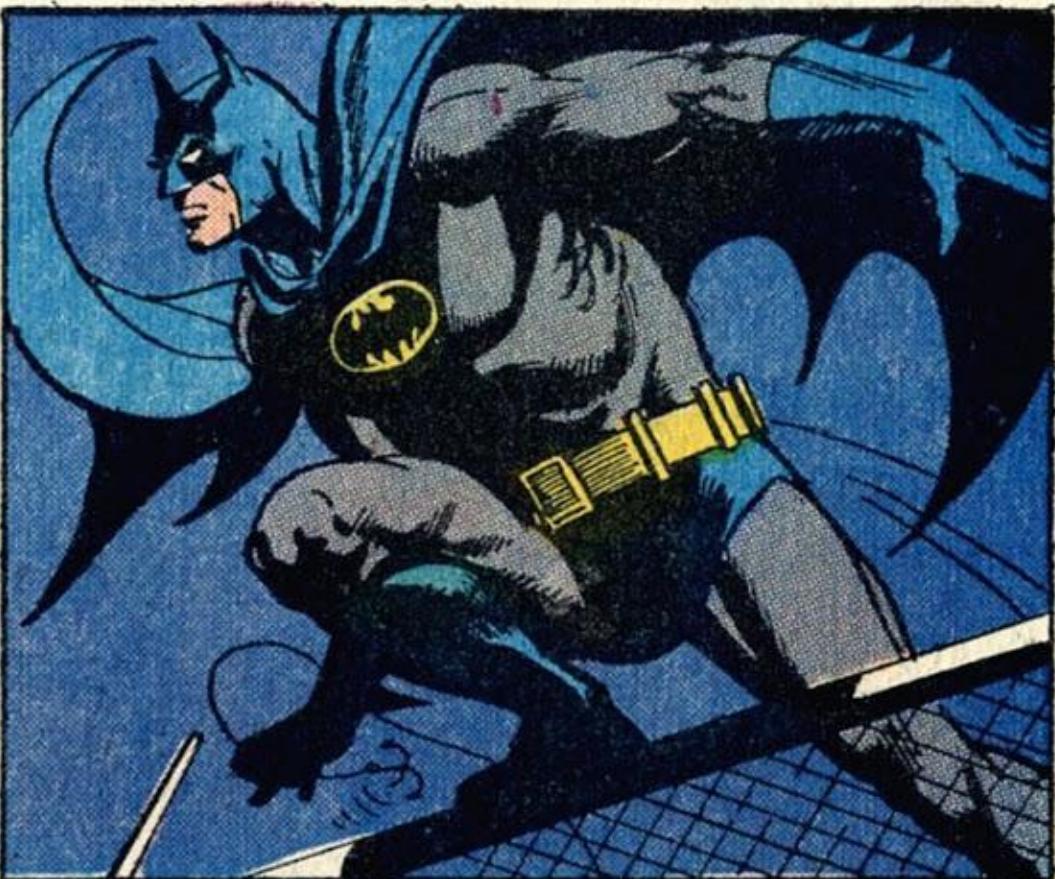
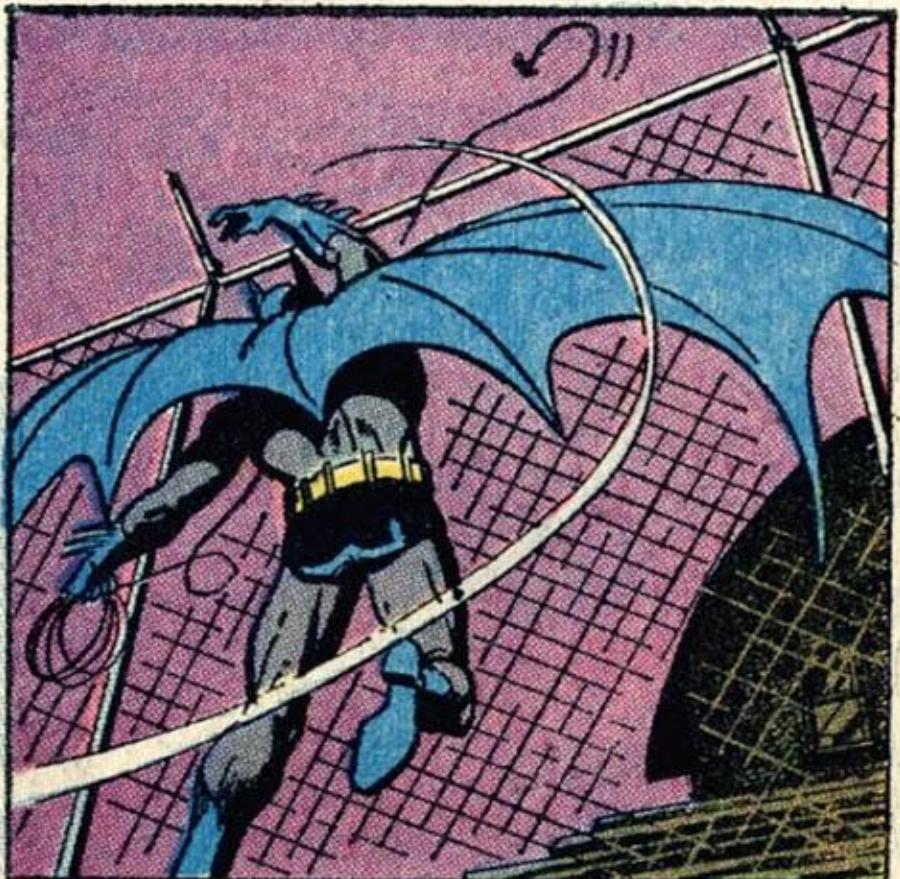
...AND ONE OTHER!

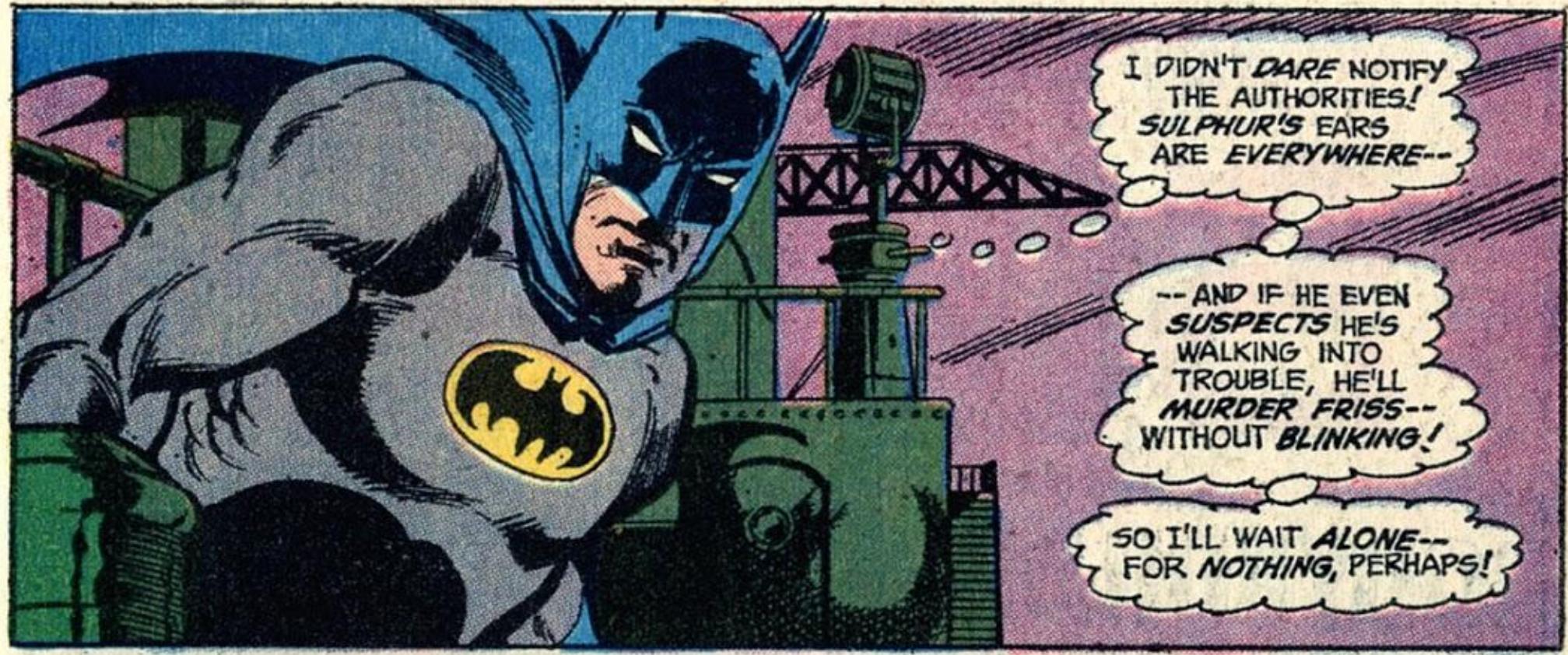
GOTHAM NAVY YARD



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"I'm transforming all the fat off my body and changing it into rock-hard muscle. It's amazing — I have lost 8" off my waist. I can actually see my muscles growing from day to day." P. Williams

"I have gained 20 pounds in just 30 days and I have gained over 6 inches on my chest. I find that my power has doubled. In sports I am a winner in everything I do." B. Daniels

"I have gained 5" on my arms and 12" on my chest, while losing 3" off my waist. I have tripled my power and speed. Thanks for what you have done for me!" M. Robinson



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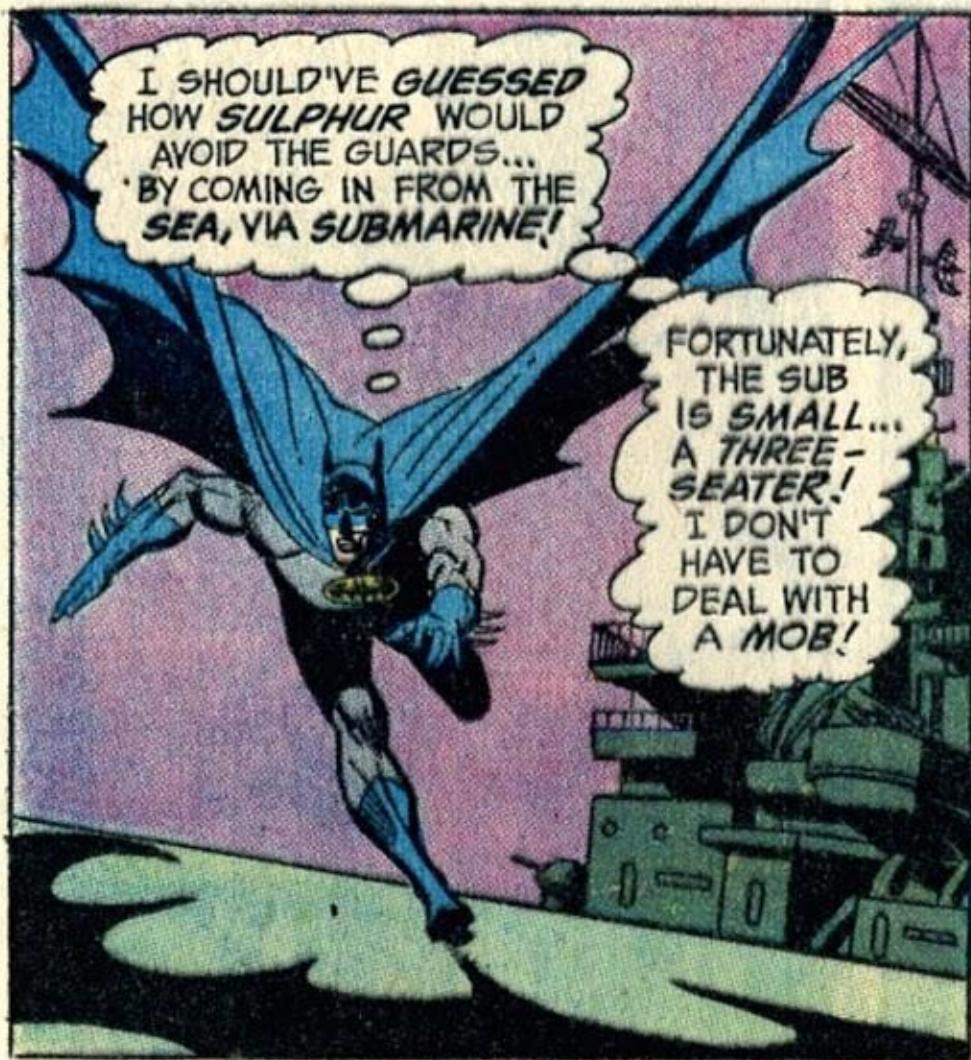


Name \_\_\_\_\_ Age \_\_\_\_\_

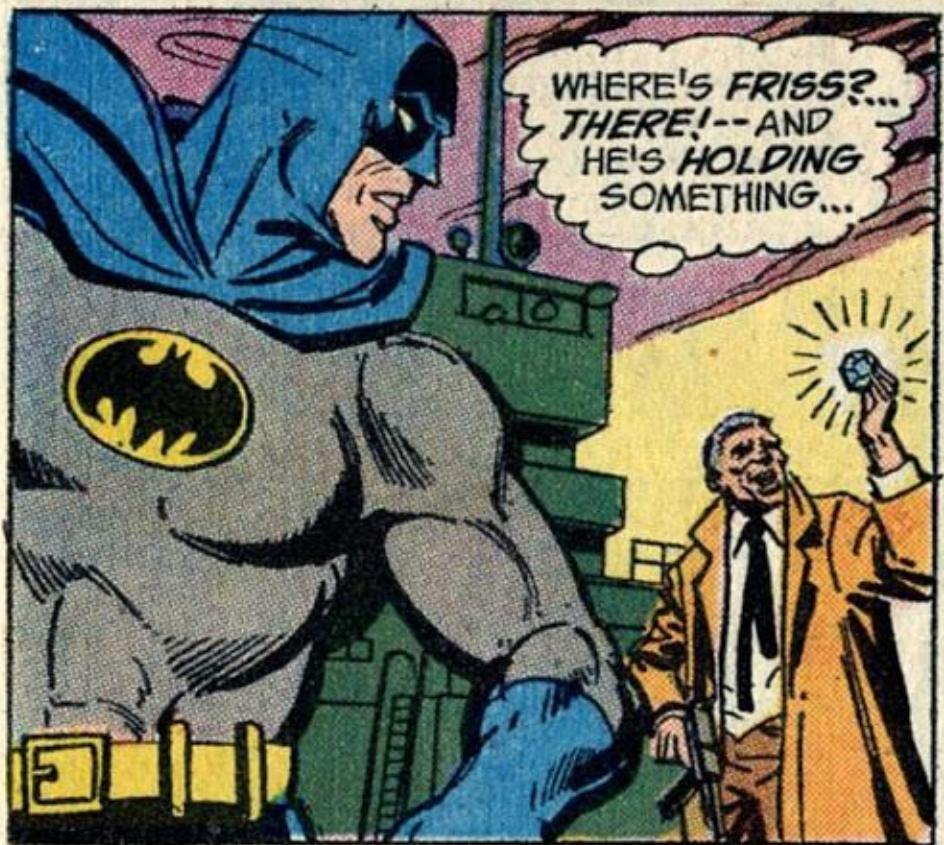
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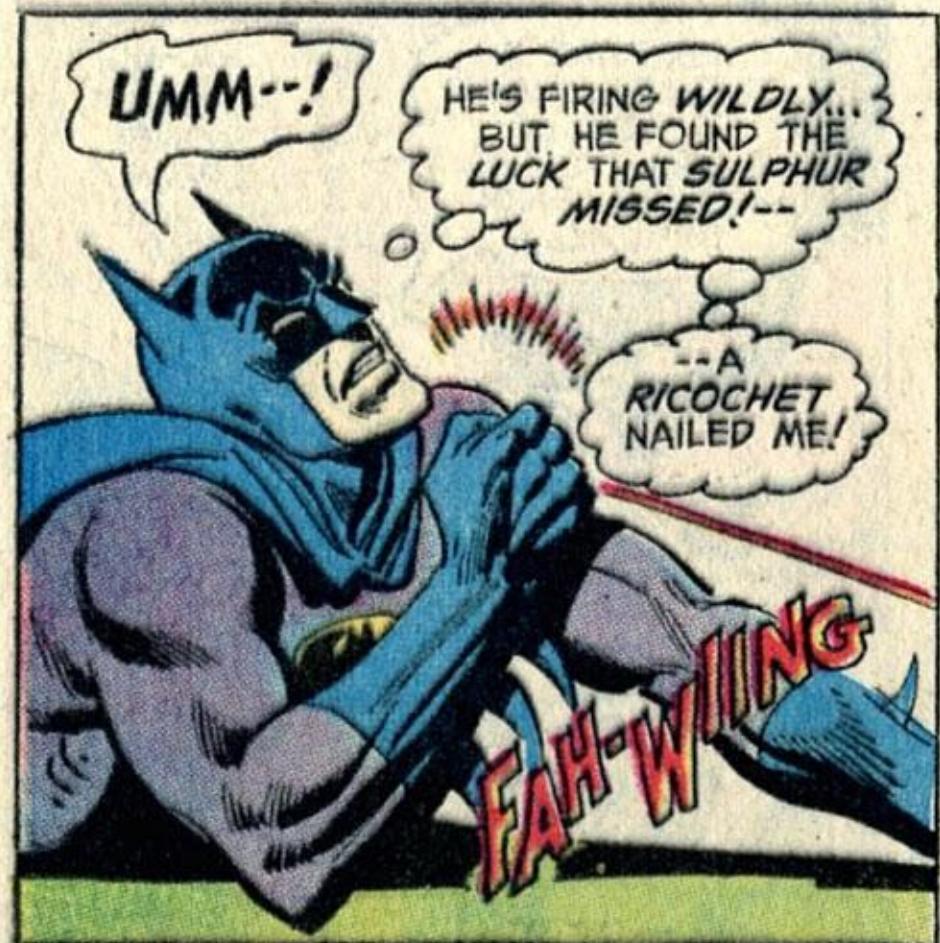
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

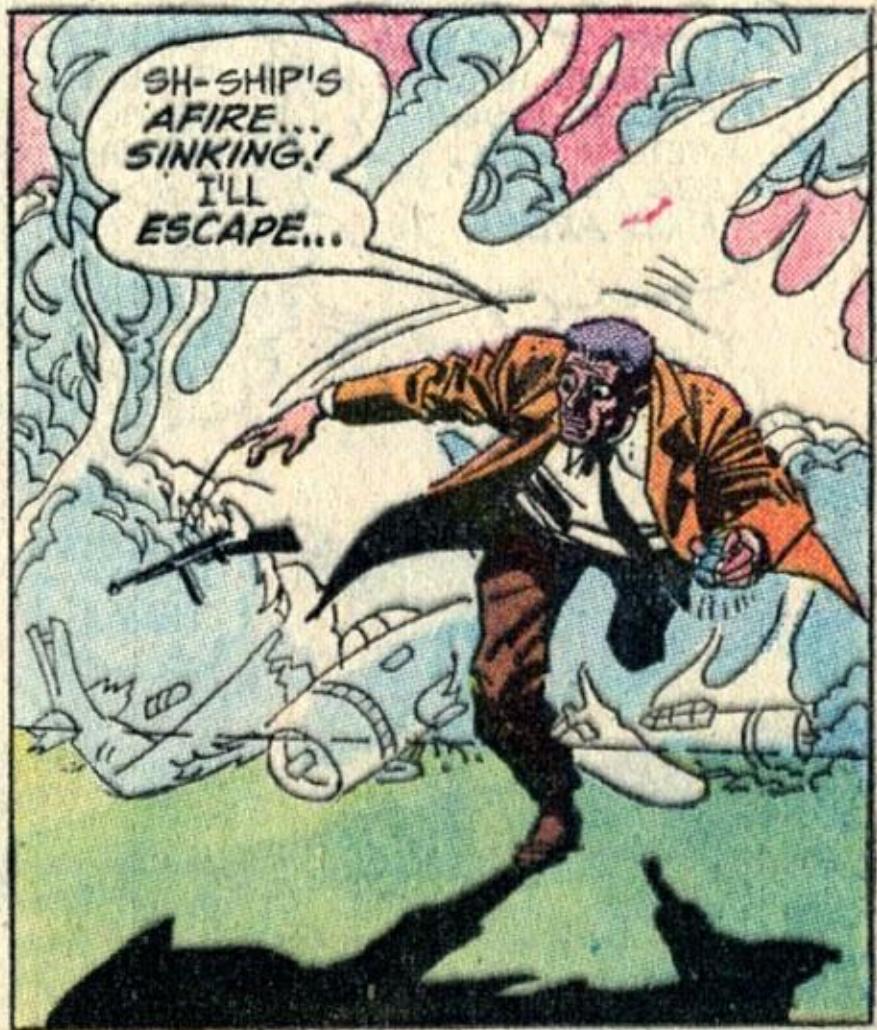
**MAIL TODAY**

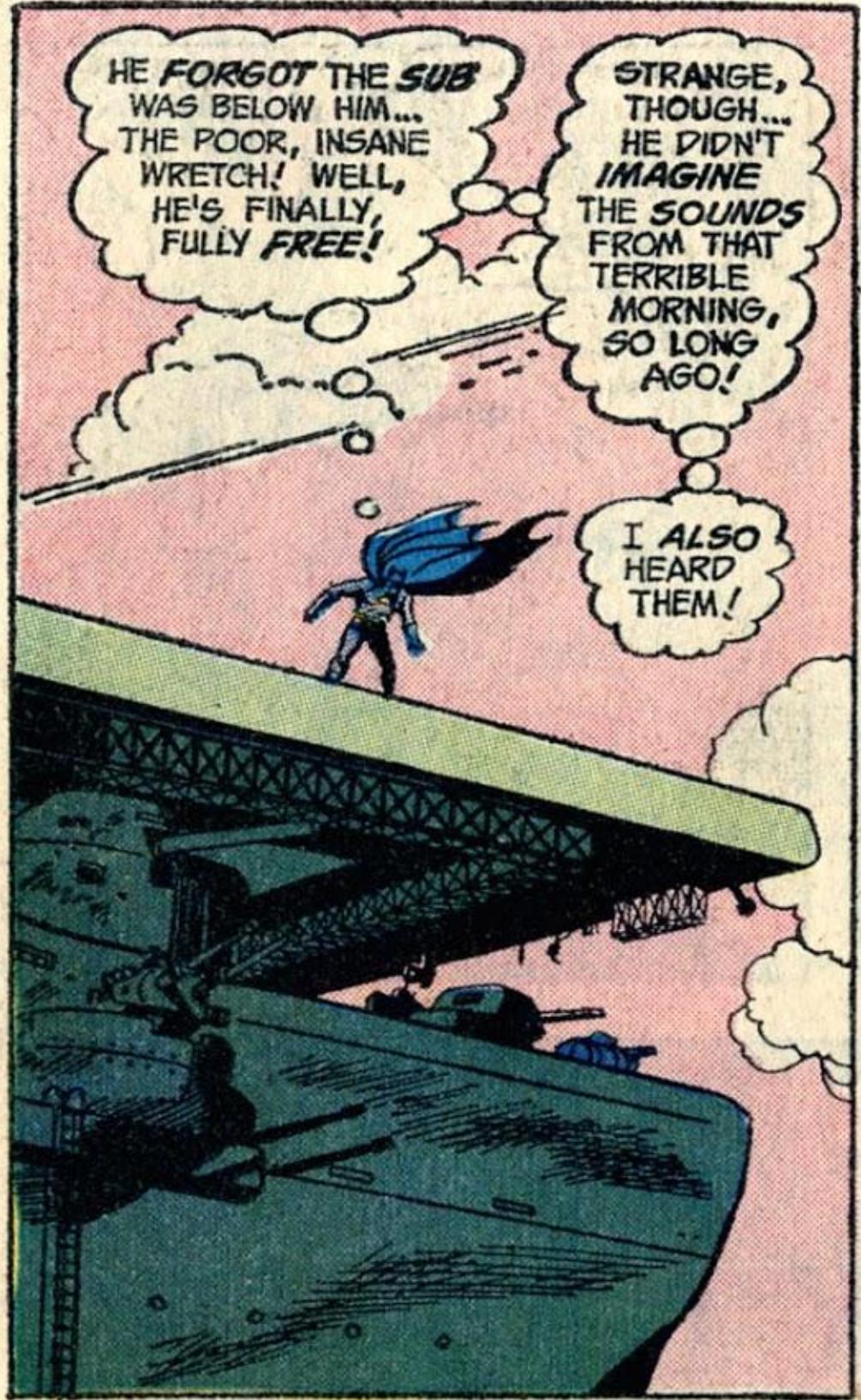












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Although our course is not a prerequisite for these jobs, here are a few job titles recently reported to us by our graduates.

#### WILDLIFE SERVICE

- Game Warden
- Special Game Protector
- Game Management Officer
- Game Manager
- Wildlife Officer
- Wildlife Protector
- Conservation Officer
- Conservation Inspector
- Big Game Census Assistant

#### Fire Inspector

- Pest Control Assistant
- Fish & Wildlife Assistant

#### FOREST & PARK SERVICE

- Assistant Park Ranger
- Recreation Area Manager
- Park Attendant
- Forest Fire Warden

#### PROFESSIONAL HUNTER

- Government Trapper
- Mammal Control Agent
- Hunting Guide
- Wilderness Guide

#### FISHERIES SERVICE

- Fish Warden
- Fish Management Specialist
- Fisheries Technician
- Fish Hatcheryman
- Fish Culturist

#### PRIVATE INDUSTRY

- Game Farm Manager
- Game Preserve Manager
- Nature Center Manager
- Tree Farm Manager

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#### Here's What Students Say:

**NAMED WARDEN-IN-CHARGE OF HAWAIIAN ISLE** "I've been busy with fish & game work here. I was appointed the Warden-in-charge of the Island of Molokai (Hawaiian Islands) — the responsibility of this position is overall management of all fish & game enforcement activities on the Island." Noah Pekelo, Jr., Hawaii

**LANDS JOB FIRST DAY AFTER GRADUATION!** "I finished my last lessons and examination on Sunday and Monday I began work for the Calif. Dept. of Fish & Game. This is what I consider fast results!" C. G. Matthews, CA.

**COUNTS BIG GAME FROM "CHOPPER!"** "I had the experience of a lifetime! The Game Fish & Parks Dept. called me and wanted me to fly helicopter and count big game with them. We counted elk & deer. We saw quite large numbers of coyote as well as a number of fox." R. Hudgens, CO.

**MEASURES FLOWS OF ARCTIC LAKES!** "In my job with the Water Survey, I travel all over northern Canada measuring flows & discharges of rivers & lakes, and we have recently put in two tidal gauges on the Arctic Islands north of latitude 72°. We use float planes, helicopters, boats, skidoos, snowshoes & lots of ingenuity. It's an extremely exciting life." R. Brunt, Canada.

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# LETTERS TO THE BATMAN

S-1457

Dear Editor:

Do you know what inspires good fan letters? Good stories! After reading "The Bruce Wayne Murder Case" in *Batman* #245 I feel inspired to write a masterful essay.

"The Bruce Wayne Murder Case" finally revealed to me why Denny O'Neil is such a fantastic writer—he spends time on each story to make it a masterpiece. At least, he spent a lot of time on this story! Some of the outstanding scenes were:

(1) The opening, in which characters and their caricatures were established; (2) immediately following the opening were four panels of how *The Batman* should be, as a floating figure of the night, alone with his thoughts; (3) the "comic relief" scene, in which Richard is introduced into and taken out of the story in a most fitting manner, with some insight into *The Batman's* emotion at the time; (4) the rest of the story was *The Batman* at his best, a detective-like crime-fighter.

I have never seen Neal Adams as fantastic as he was in this story. He beautifully portrays *The Batman* in every panel, either swinging on his batrope, just standing, or walking, or pouncing on a victim.

Finally, the editing. Each panel flowed smoothly into another. The rhythm of each panel in relation to the character, *The Batman*, was much like the relation of rhythm to the theme of a poem.

After an issue like this, I don't see how you could get any complaints!

—JACK BALKO, Holden, Mass.

(We'll show you how—right now!—JS)



Dear Editor:

What started as an intriguing situation and the basis of a good story with an innocent man accused of Bruce Wayne's murder wound up as a too-involved, gadget-filled fable. Crucify me if you will, O'Neil fans, but I've read a lot of Denny's stuff and I'm convinced he can do much better work than was exhibited in *Batman* #245.

A good story should flow smoothly . . . each event falling naturally into place behind one another. "The Bruce Wayne Murder Case" was too padded. It moved along beautifully to the middle of page 7 where reality was abandoned and science-fiction brought into play. You'll forgive my skepticism, but I can't help feeling that *Batman* might never have solved the case had crooked politician Bilker not been so painfully un-subtle; what

else would you call using a "forging machine" that had just recently achieved national fame? It wouldn't take the world's greatest detective to follow a trail as well-marked as that one!

However, I do have to hand it to you: Bruce Wayne had to be revived sooner or later. You brought him back with sense . . . no flags, no banners . . . just a simple one-panel ending to a so-so story. But you know—that one panel made a pretty darn good story! Welcome back, Bruce.

—SCOTT GIBSON, Sterling, Colo.

(And now a paragraph of words from one of those "O'Neil fans"!—JS)



Dear Editor:

*The Batman* is fast becoming my favorite character, primarily due to the talents of Denny O'Neil. What I like about his stories are his successful attempts at humor, his choice of dialogue, which aids in his characterization, his ability to weave a tightly spun plot with no threads visibly dangling, and his . . . his . . . well, he's great! I especially like the way his stories tend to combine unhappy endings with a bit of happy. This was all evident in "The Bruce Wayne Murder Case!" Terrific!

(And let us not forget or ignore the Robin fans!—JS)



Dear Editor:

After finishing the latest *Robin* solo, "Who Stole the Gift from Nowhere," in *Batman* #245, and allowing myself some time to adjust to Elliot Maggin's style, I have arrived at several conclusions. The story was the best *Robin* tale I've read in a long while. The dialogue was superb! I feel a new *Robin* in the making—serious, determined, vengeful. Whether this departure from the punny, lively *Robin* I've known and loved will be for the better remains to be seen. Please don't let Maggin turn the *Teen Wonder* into a miniature *Batman*. His difference is what makes him interesting.

—MARGIE SPEARS, Ambler, Pa.



Address communications to LETTERS TO THE BATMAN, National Periodical Publications, 909 Third Ave., New York, N.Y., 10022.

#### STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of August 12, 1970; Section 3685, Title 39, United States Code)

1. Title of Publication: BATMAN
2. Date of Filing: October 1, 1972
3. Frequency of Issue: Monthly (with the exception of Jan., March, July and Nov.)
4. Location of known Office of Publication: 909 Third Ave., N.Y., N.Y. 10022
5. Location of the Headquarters or General Business Offices of the Publishers: 909 Third Ave., N.Y., N.Y. 10022
6. Names and Addresses of Publisher, Editor, and Managing Editor: Publisher, National Periodical Publications, Inc., 909 Third Avenue, N.Y., N.Y. 10022; Editor, Julius Schwartz, 909 Third Ave., N.Y., N.Y. 10022; Managing Editor, none.
7. Owner: National Periodical Publications, Inc., 909 Third Ave., N.Y., N.Y. 10022, wholly owned by Warner Communications, Inc., 10 Rockefeller Plaza, N.Y., N.Y. 10020, a publicly held corporation.
8. Known Bondholders, Mortgagors, and other Security Holders owning or holding 1 percent or more of total amount of Bonds, Mortgages or Other Securities: None.
9. For optional completion by publishers mailing at the regular rates: In accordance with the provisions of this statute, I hereby request permission to mail the publication named in Item 1 at the reduced postage rates presently authorized by 39 U.S.C. 3626. Bernard Kashdan, Business Manager.
10. For completion by nonprofit organizations authorized to mail at special rates: Not applicable.
11. Extent and Nature of Circulation:

Average No. Copies Each Issue During Preceding 12 Months	Actual Number of Copies of Single Issue Published Nearest to Filing Date
404,000	1,400,000
183,813	199,565
1,470	1,849
185,283	201,414
518	518
217,482	197,300
403,283	399,232
717	768
404,000	400,000

- A. Total No. Copies Printed:
- B. Paid Circulation: 1. Sales through dealers and carriers, street vendors and counter sales;
2. Mail subscriptions:
- C. Total Paid Circulation:
- D. Free Distribution (including samples) by mail, carrier or other means:
  1. Samples, complimentary, and other free copies;
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- E. Total Distribution:
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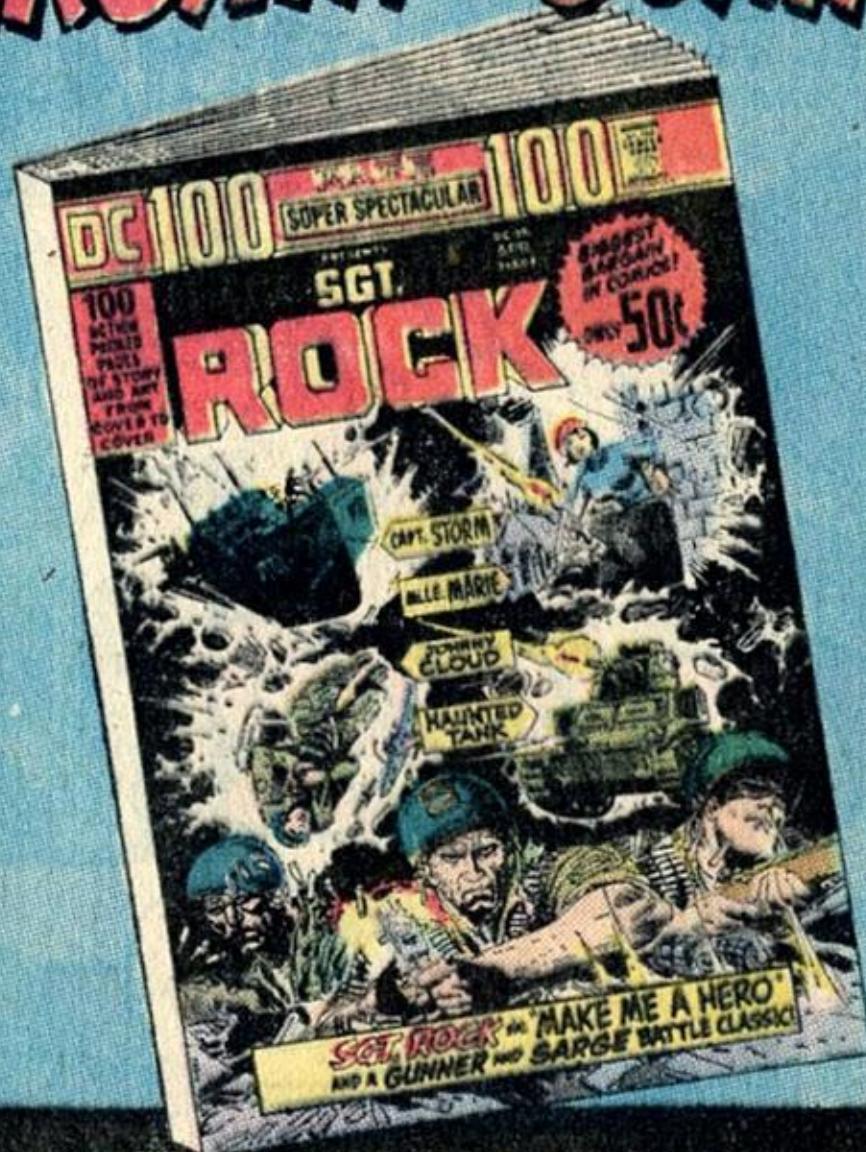
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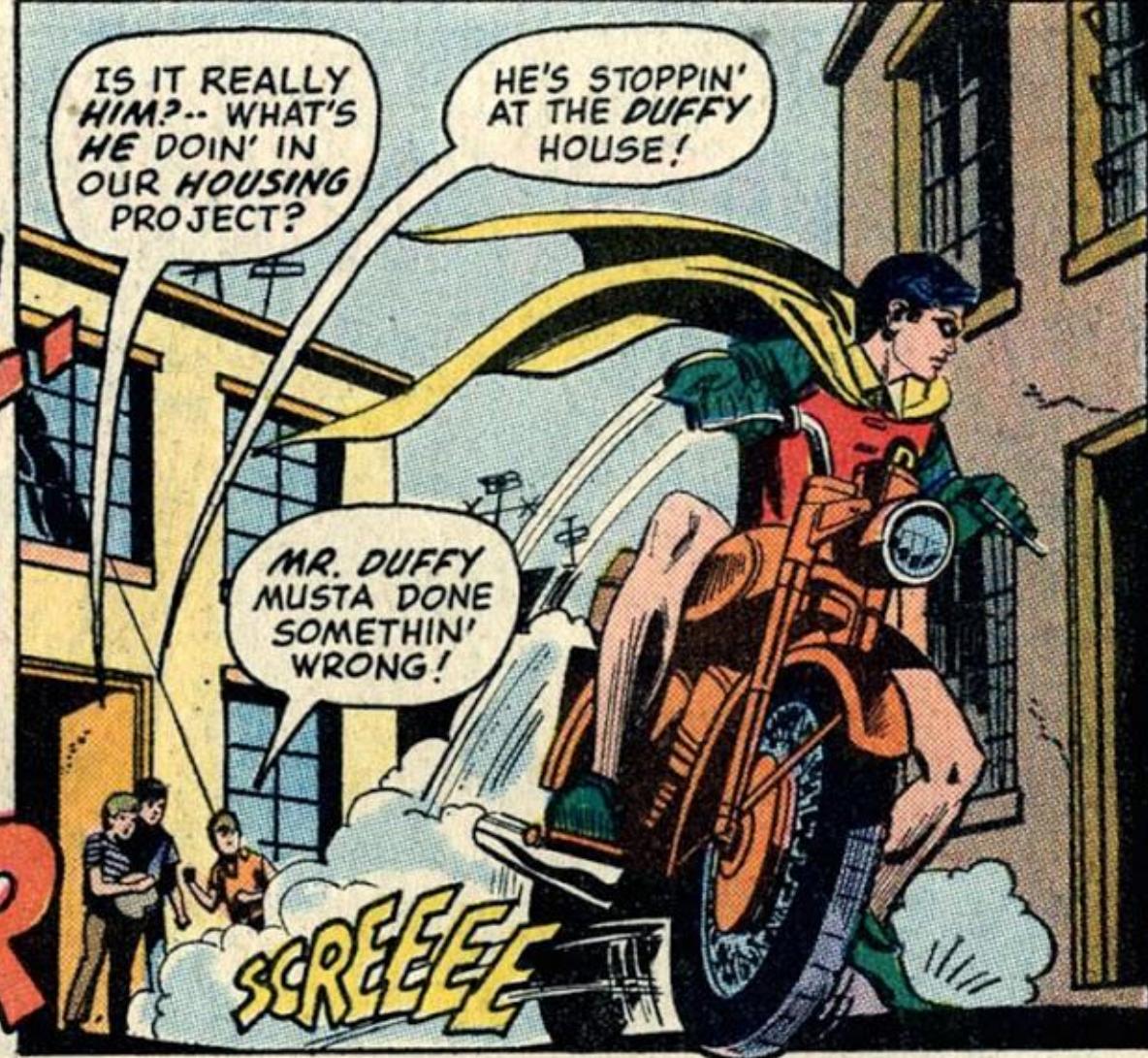
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- 81  STRANGE ADVENTURES

YEARS AGO, WHEN HE FIRST APPEARED AT THE BAT-MAN'S SIDE, HARDENED CRIMINALS CALLED HIM "DEVIL-CHILD WITH THE LAUGHING EYES"! NOW THEY KNOW HIM AS...

# ROBIN the TEEN WONDER

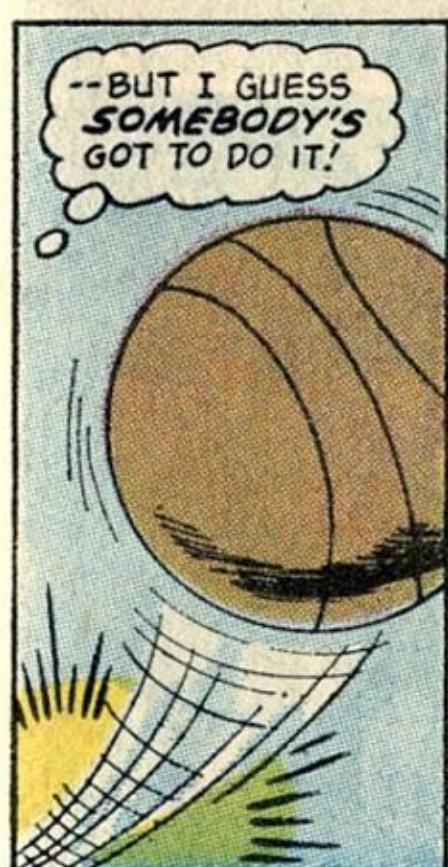
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## "THE IMMORTALS of USEN CASTLE"

STORY BY: ELLIOT MAGGIN

ART BY: IRV NOVICK & FRANK McLAUGHLIN



SOON, AS ROBIN CONCEALS HIS CYCLE  
INSIDE THE TOOL-CASE IN DICK GRAYSON'S  
MICROBUS...

DIANE LEWIS \*  
AGREED TO HELP  
ME WITH THE  
CASTLE TOUR...

TOOLS

I'D SURE LIKE  
TO GET THIS  
TUTORING AND  
RECREATION  
PROGRAM FOR THE  
KIDS IN NEW  
CARTHAGE OFF  
THE GROUND!

THE SCHOOL SYSTEM  
IN TOWN IS REALLY  
INADEQUATE!  
IT'S A SHAME...

IF NOTHING ELSE,  
IT'LL MAKE THE  
TOWNSPEOPLE OF  
NEW CARTHAGE SEE  
HUDSON U AS MORE  
THAN "THE RICH  
KIDS ON THE HILL"!

\*EDITOR'S NOTE: WE MET THIS YOUNG  
LADY IN "WHO STOLE THE GIFT FROM  
NOWHERE?" -- BATMAN #245!

THEN, AS DICK AND DIANE MEET TOMMY,  
AND HIS FRIENDS AT USEN CASTLE...

HOW COME THEY'RE  
LETTIN' US IN HERE--?

HUDSON IS  
GOING TO  
RENOVATE IT...

I THOUGHT THE  
CASTLE WAS  
CONDENMED!

...USE IT  
AS A GIRL'S  
DORM...

DOES THE HUDSON  
ADMINISTRATION  
PLAN TO BUILD  
A MORT AROUND  
THE GIRLS...

...PUT GUARDS  
WITH CROSSBOWS  
AT THE DOORS?

HMPH! TALK  
ABOUT MALE  
CHAUVINISM!

HOW  
OLD IS  
THIS  
PLACE?

THEY SAY THAT  
DR. STANLEY USEN  
BUILT IT FOR HIS  
WIFE SARA... OVER  
200 YEARS AGO...

...AND THAT THEY  
BOTH STILL  
HAUNT IT!

DICK-- THIS PLACE  
IS SPOOKY ENOUGH  
WITHOUT YOU  
SCARING THE  
KIDS SILLY!

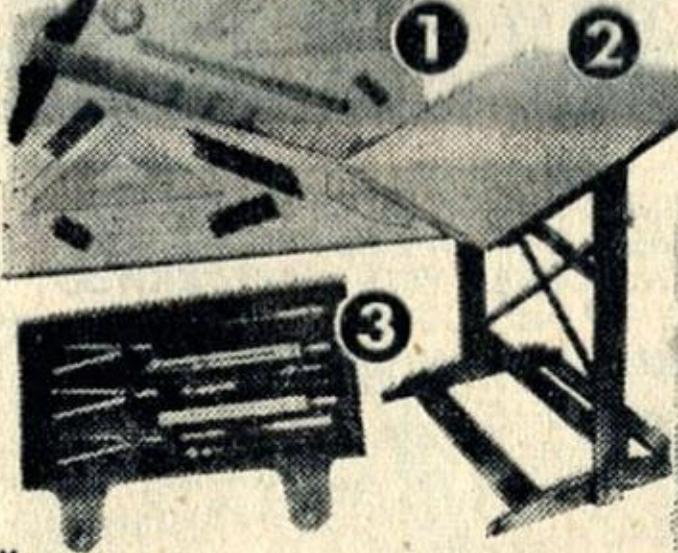
KIDS LOVE TO BE  
SCARED, DI!-- LET 'EM  
HAVE SOME FUN!

I'M A  
LITTLE  
BIT JUMPY  
MYSELF!

CONTINUED ON 2<sup>nd</sup> PAGE FOLLOWING.

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LIKE WASHINGTON IRVING--EDGAR ALLAN POE-- EVEN... H.P. LOVECRAFT!

DR. USEN WAS A STRANGE MAN... WHO SPENT HIS LIFE TRYING TO DISCOVER AN IMMORTALITY SERUM!

ONE DAY, OVER TWO CENTURIES AGO-- THE DOCTOR AND HIS WIFE JUST... DISAPPEARED!

DICK-- THE KIDS!

I AIN'T SCARED!

THERE IS A MYTH ABOUT OLD HAUNTED CASTLES...

...THAT BEHIND EVERY PAINTING THERE IS A PAIR OF EYES... BEHIND EVERY DOOR A CLUTCHING HAND...

THEY SAY THE USENS COULD NEVER ACCEPT DEATH...

...THAT IN THEIR SEARCH FOR IMMORTALITY THEY STILL WALK THE CASTLE'S DARK HALLS AND PASSAGEWAYS...

THE CLUTCHING HAND IS SILENT AND THE CASTLE IS DARK... AND ALL ARE TOO ENGROSSED WITH MATTERS TOO EERIE TO NOTICE IT...

AWW-- COME OFF IT, DICK! YOU CAN'T SCARE US!

I'M ONLY REPEATING WHAT I'VE HEARD ABOUT THE PLACE!

AND SOMETIMES YOU CAN HEAR THE FLOORS AND STAIRS CREAKING UNDER THE USENS' FEET...

THOSE NOISES ARE JUST THE BUILDING SETTLING... BUT THEY SURE HELP MY STORY!

CREAK!

HOW'M I DOING, DIANE?

DIANE--?

HEY!-- WHERE'D SHE GO?

WHERE ARE JIM AND DOTTY?



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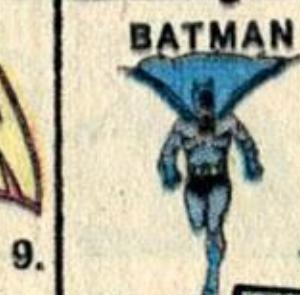


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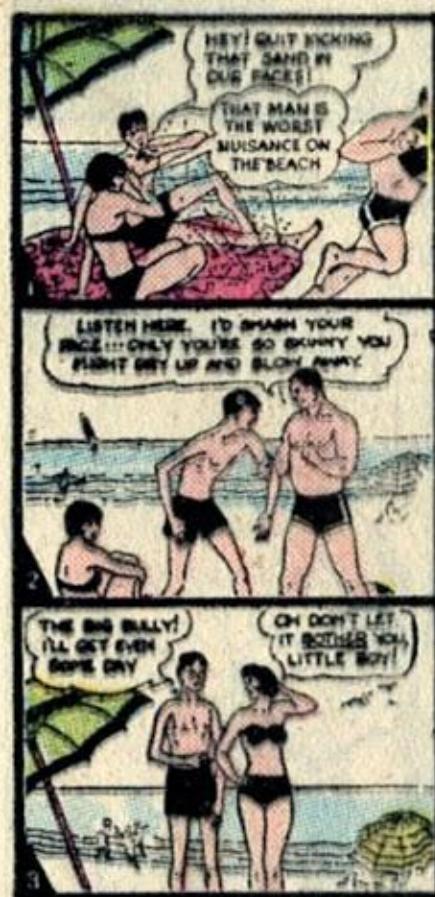
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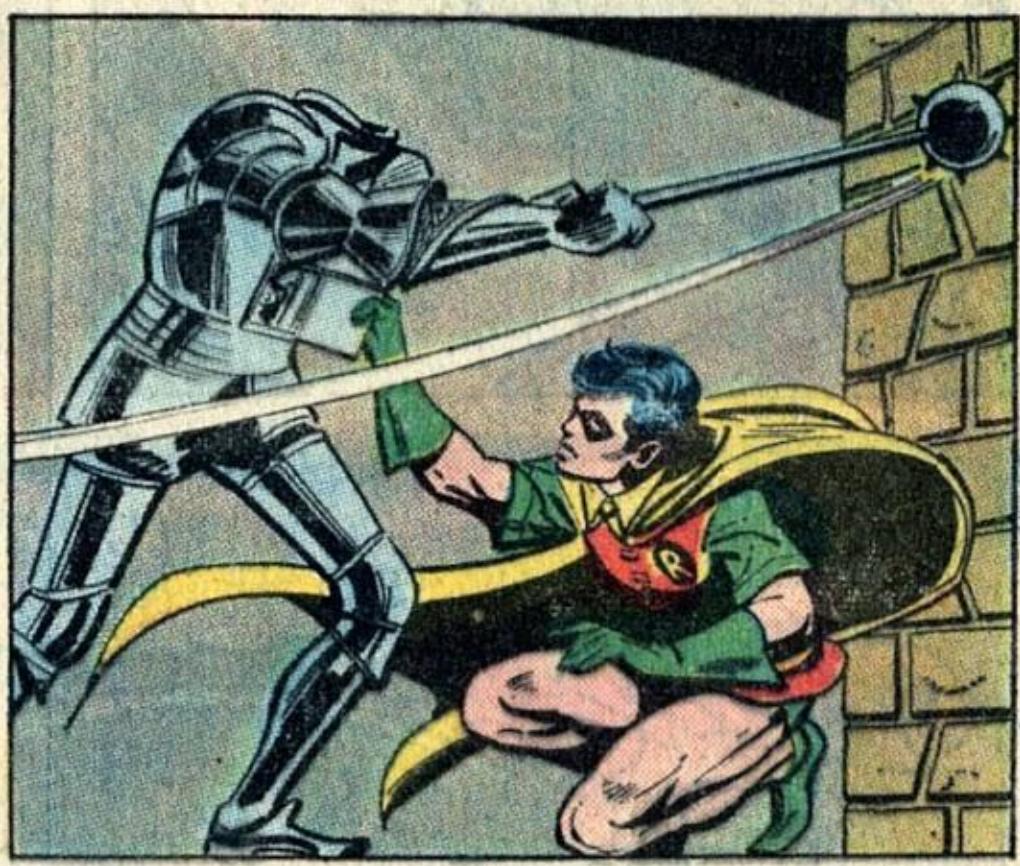
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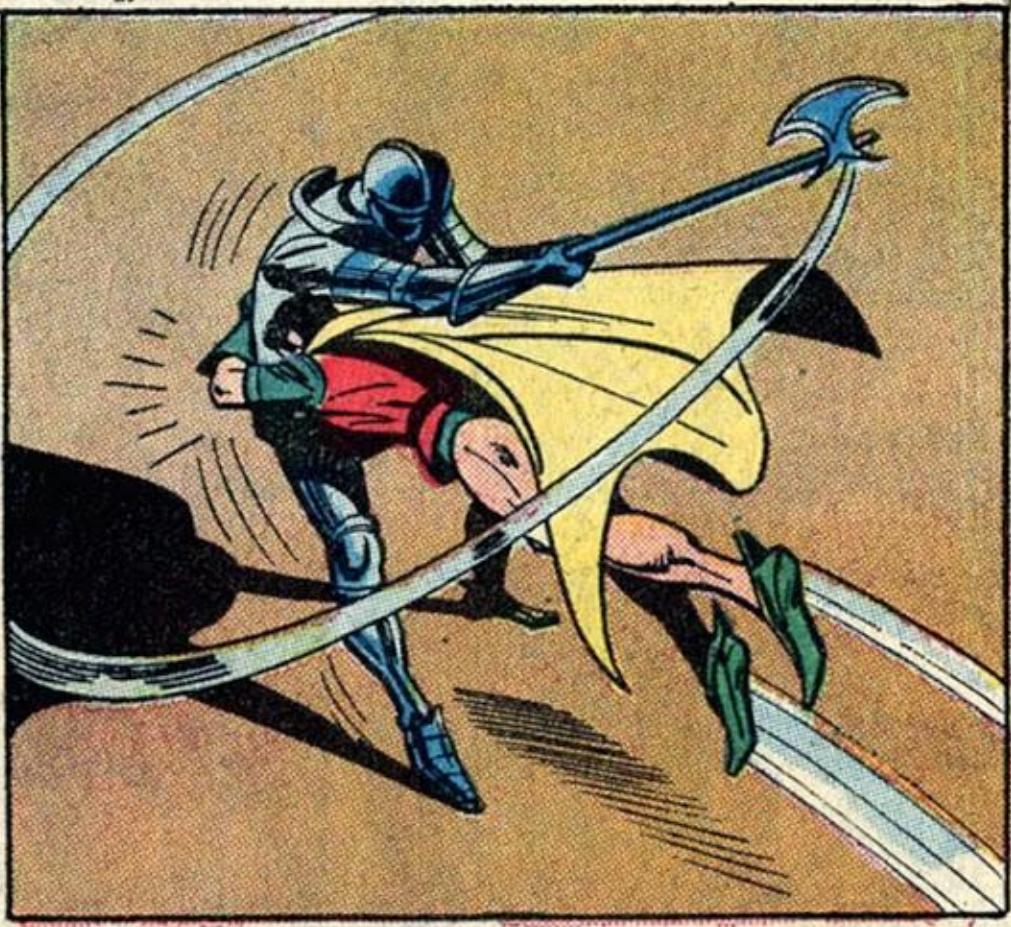
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JUST AS I THOUGHT!  
A SLIDING PANEL  
IN THE WALL!

GAME'S  
UP, MISTER!

WHA--? YOU...YOU  
WEREN'T STOPPED  
BY MY ROBOTS?

WHO  
ARE  
YOU?

JUST  
CALL ME...  
ROBIN!

AND IF YOU DON'T  
PRODUCE TWO GIRLS  
AND ONE BOY IN  
THE NEXT THREE  
SECONDS...

...YOU'RE IN  
BIG  
TROUBLE!

FUNNY... SEEMS  
I DON'T EVEN NOTICE  
THESE THINGS UNLESS  
I'VE GOT MY  
COSTUME ON!

I DIDN'T  
HURT THEM--  
I JUST  
WANTED TO  
SCARE THEM  
AWAY!

WHY?  
TELL  
ME!

AS ROBIN UNGAGS THE PRISONERS...

I'LL TELL YOU  
WHY... JUST DON'T  
LET THEM HEAR--  
PLEASE!

OH, ROBIN!...  
WE'RE SO GLAD  
TO SEE YOU!

DICK GRAYSON  
AND THE OTHER  
KIDS ARE OUTSIDE  
AT DICK'S  
MICROBUS!

DIANE WILL BE  
TOO SCARED TO  
NOTICE DICK'S  
DELAY IN GETTING  
BACK THERE...  
I HOPE!

COME WITH  
ME, ROBIN!

AS THE TEEN WONDER FOLLOWS DOWN A LONG STAIRWAY...

NOW-- WHO ARE YOU?

WHY DID YOU WANT TO SCARE THOSE KIDS AWAY?

I AM DR. SAMUEL USEN-- A PHYSICIST...AND THESE-- PEOPLE ARE...

...STANLEY AND SARA USEN--

MY... ANCESTORS!

THEY FOUND THEIR IMMORTALITY SERUM... BUT THEY CONTINUED TO GROW OLD... SENILE!

THE FAMILY DIDN'T KNOW! THEY DIDN'T REALIZE WHEN THEY SOLD THE CASTLE TO THE UNIVERSITY...

...THAT I HAD TO STAY HERE... AND TAKE CARE OF THEM...

...WITHOUT ANY OUTSIDE INTERFERENCE!

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-SOB-  
FORGIVE ME...

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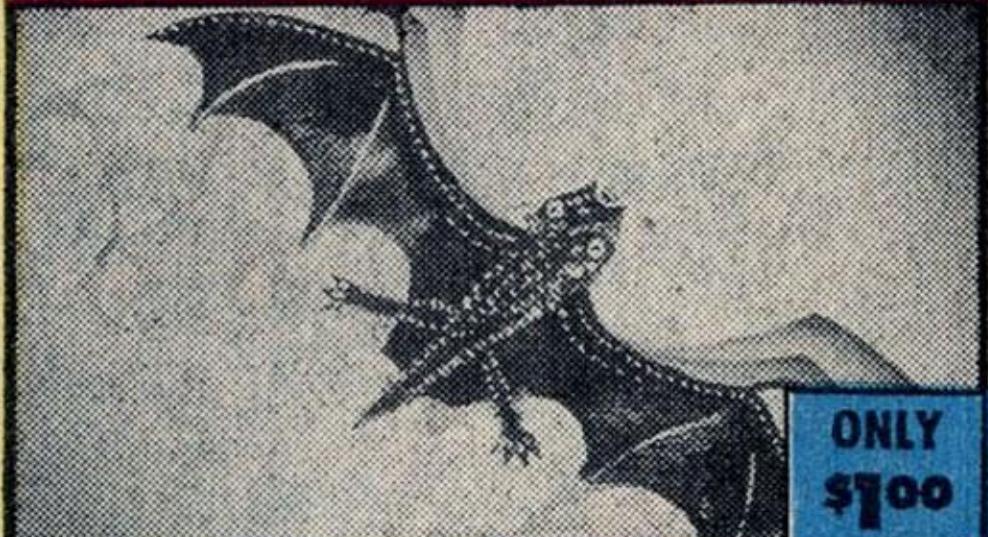
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- Rattles windows with Terrifying, Loud Creepy Sounds.
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- Eyes Glow Eerily in the Dark.

Terrorize your friends on those dark, scary nights. Seems so alive—so realistic, it even fools other bats. Amazes, shocks everyone. Monster size; authentic natural colors. Hideous 7½" fangs. Carry it with you, operates anywhere, indoors or out.

**Horror Outfit FREE WITH ORDER**

Everything to put on your own ghastly Horror Show. You get ugly Flying Fish Monster with popping eyes, Chattering Skeleton (mouth opens, closes), Pre-Historic Animal, Black Widow Spider, Shrunken Head with Glow-In-Dark eyes and long hair, and Surprise MAGNETIC Slimy Creature.

SATISFACTION GUARANTEED OR MONEY BACK.

Be first to get all this for only \$1.00. Add only 35¢ for postage and handling. Send order to:

**GUARANTEE CO.** P.O. Box D, Dept. 40, Miami Beach, Fla. 33134

# WOW! POW! NOW!



600 POWER ILLUMINATED MICROSCOPE Sell Only 1 Order  
WINDMILL MUSICAL JEWELRY BOX Sell Only 1 Order  
CHEMISTRY ACTION-LAB Sell Only 1 Order  
WALKIE-TALKIE AND CODE SENDER/RECEIVER SET Sell Only 2 Orders  
CALENDAR WRISTWATCH Sell Only 1 Order  
DELUXE MOUNTAIN TENT Sell Only 2 Orders  
SOLID STATE PORTABLE RADIO Sell Only 1 Order  
DIP'N MOLD CANDLE MAKER Sell Only 1 Order

TYCO LIGHTED CAR RACE SET Sell Only 2 Orders  
10-SPEED GENUINE RACING BIKE Sell Only 8 Orders  
INSTANT LOAD FLASH CAMERA OUTFIT Sell Only 1 Order  
COX MUSTANG PLANE WITH ACCESSORIES Sell Only 1 Order  
STEREO PHONOGRAPH WITH RECORDS Sell Only 3 Orders  
ESTES COLD FUEL ROCKET KIT Sell Only 1 Order  
ELECTRIC BASEBALL GAME Sell Only 1 Order  
ELECTRIC CORN POPPER Sell Only 1 Order  
GLASS BOW ARCHERY SET Sell Only 1 Order  
INTERCOM TELEPHONES Sell Only 1 Order  
VOIT SKIN DIVING OUTFIT Sell Only 1 Order

PAJAMA PARTY SLUMBER BAG Sell Only 1 Order  
ENGINE  
ELECTRIC CORN POPPER Sell Only 1 Order  
GLASS BOW ARCHERY SET Sell Only 1 Order  
INTERCOM TELEPHONES Sell Only 1 Order  
VOIT SKIN DIVING OUTFIT Sell Only 1 Order

## It's Easy . . . It's Fun to Win your Choice of Prizes

Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards. As each order is sold, you may reorder additional cards until you've met your prize requirements. Cards are sent on credit. **YOU PAY NOTHING IN ADVANCE.**

Each box of 20 fine quality greeting cards costs just \$1.75. That's less than 9¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. **IF YOU WISH, YOU MAY TAKE AS YOUR PRIZE 60¢ FOR EACH BOX YOU SELL.**

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping 60¢ for each box you've sold. Get the prizes you want the fast, easy J.S.C.A. way. Act now!

**MAIL YOUR POSTAGE-PAID REPLY CARD NOW!**

**Junior Sales Club of America**

SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON-REPLY CARD • CUT & MAIL TODAY • NO STAMP NEEDED

## J.S.C.A.'S

### Beautiful Greeting Cards Give You More Sell Power.

No limit to number of prizes (or cash) you can win.  
JUST A FEW SHOWN HERE.



FIRST CLASS  
PERMIT NO. 3105  
SPRINGFIELD  
MASSACHUSETTS

**Business Reply Mail**

No Postage Stamp Necessary if Mailed in the United States

Postage will be paid by



Dept. 73NC-2, SPRINGFIELD, MASSACHUSETTS 01101

Fold Over Here ▲ Don't Cut! Do Seal (Paste, Staple or Scotch Tape) ▲ No Stamp Needed!

Please send me my first order of 12 All-Occasion Greeting Card Boxes to sell.

Name \_\_\_\_\_

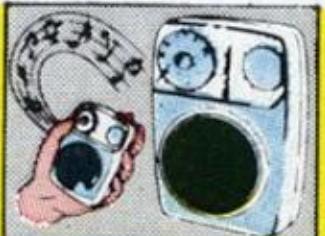
Address \_\_\_\_\_ Apt. No. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Parent's Signature \_\_\_\_\_



COMPLETE FISHING OUTFITS



TRANSISTOR RADIO



BASKETBALL &amp; GOAL

Barry Chamberlain

American Seeds are the best seeds to sell and selling the best is easy.  
Mike Fitzpatrick  
PennsylvaniaIf everyone would plant 1 pack of seeds, wouldn't the world be nice to look at.  
Brenda Jackson  
OhioThe only people who didn't buy weren't home. No other seeds sell like yours.  
Jonathan Dee  
Connecticut

CROQUET SET



JR. GUITARS



WRIST WATCHES



VOLLEYBALL SET



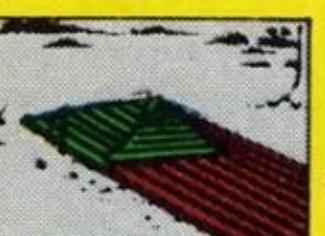
GIRL'S TRAVEL CASE



SWIM SET



CASSETTE TAPE RECORDER



SLEEPING BAGS



30-POWER TELESCOPE



COMPLETE ARCHERY SETS



FLYING MODELS



CHEMISTRY SETS



BICYCLES



POLAROID COLORPACK CAMERA



MAGIC SET



MICROSCOPE SETS



FOUR PLAYER BADMINTON



FLASH CAMERA OUTFITS

\$6,400.00

AWARDED IN OUR  
PROMPTNESS CONTEST  
In addition to the prizes  
and money you  
earn selling seeds.Complete informa-  
tion is sent with  
your Big Prize  
Book and seeds.

SAVE FOR COLLEGE or SPEND IT NOW!

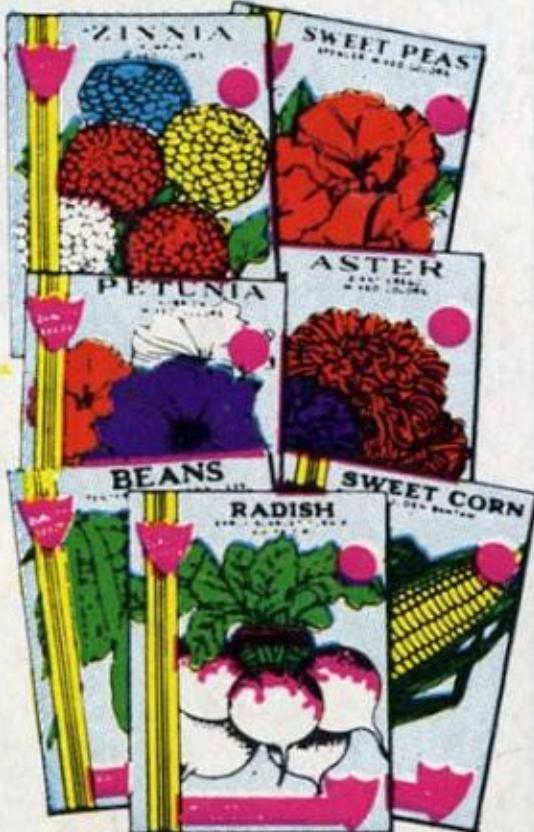
# MAKE MONEY GET PRIZES

## with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given WITHOUT COST for selling just one 50-pack order of American Vegetable and Flower Seeds at 30¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

### Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep \$5.00 for every 50-pack order you sell.



### USE THESE COUPONS ONLY

To order your seeds, fill out one of these coupons and mail in an envelope to:

### AMERICAN SEED CO.

Dept. 335  
Lancaster, Pa. 17604  
OUR 55th YEAR

### MAIL ONE COUPON TODAY Give the Other to a Friend

**AMERICAN SEED CO., Dept. 335 Lancaster, Pa. 17604**

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

All Flower Seeds

Mixed Vegetable and Flower Seeds

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

**AMERICAN SEED CO., Dept. 335 Lancaster, Pa. 17604**

Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

All Flower Seeds

Mixed Vegetable and Flower Seeds

Name \_\_\_\_\_

Address \_\_\_\_\_

Town \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_



FLATTERMANN