

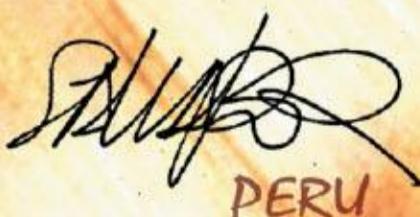
MARVEL®
549 .com

BRAND NEW DAY

the AMAZING
SPIDER-MAN®



GUGGENHEIM
LARROCA
KEITH


PERU

the AMAZING SPIDER-MAN

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Feb. 06, 2008

DAILY BUGLE

PREVIOUSLY IN AMAZING SPIDER-MAN

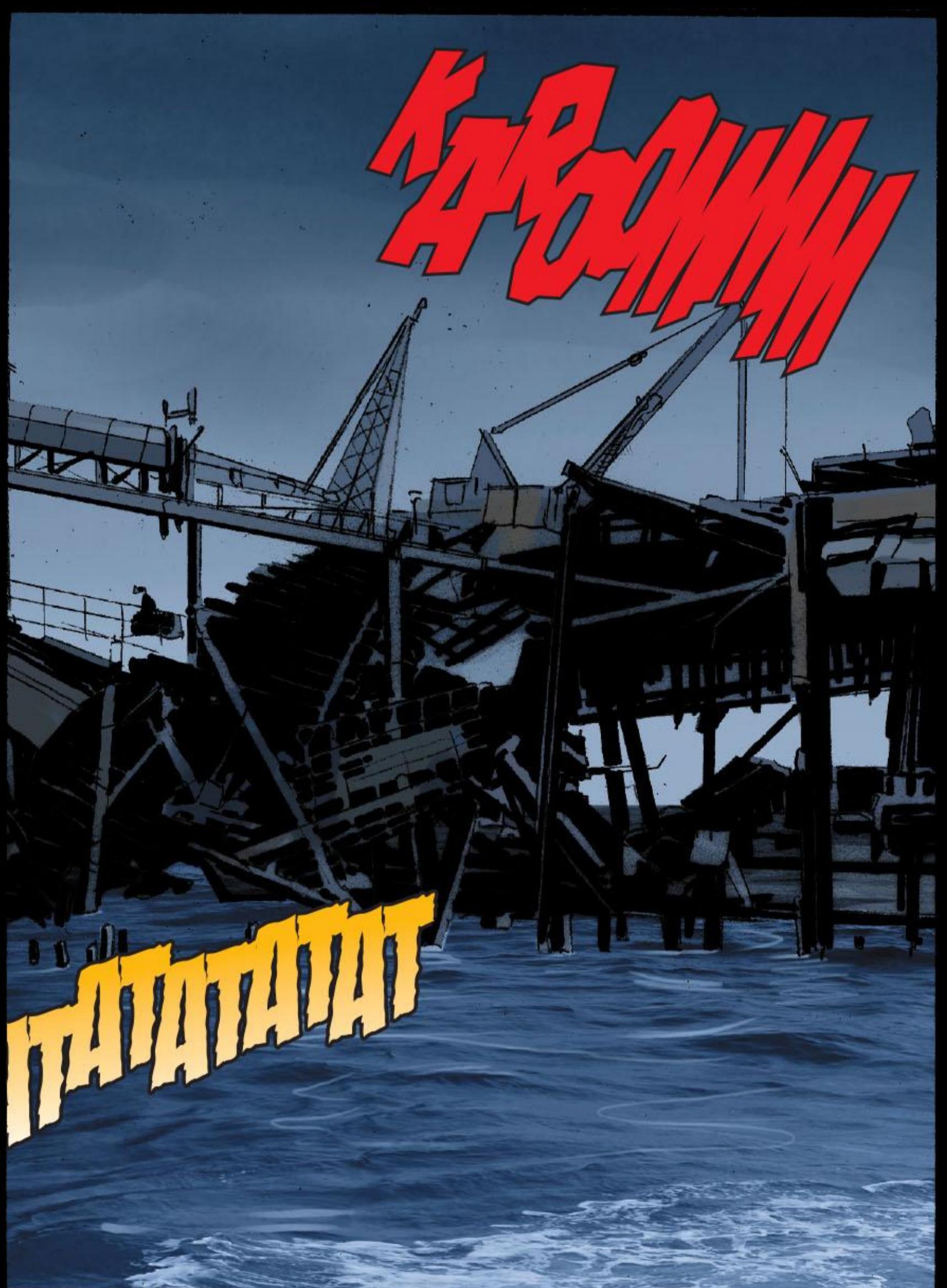


Between hunting the Spidey-masked "Spider-Mugger" and thwarting the plans of super-powered mob boss Mr. Negative, Spider-Man is back...and so are his problems. Though he saves the wives and children of New York's fiercest mobsters from Mr. Negative's plot, he manages to find the Spider-Mugger murdered in an alley way, just as the cops show up. Pete's life out of spandex ain't boring either. Aunt May's got a job at a homeless shelter – working for Mr. Negative's alter ego, Martin Li! Harry Osborn's back in town, and he's got beautiful girlfriend Lily Hollister with him...along with Lily's best friend, Carlie Cooper, an NYPD forensic expert with an eye for Pete. And EVEN worse, with J. Jonah Jameson hospitalized by a "PARKER!"-induced heart attack, the Bugle's been bought by Jonah's arch-rival, Dexter Bennett!

New Avengers
More More W fluid!!

Port Authority Marine Terminal.

RED HOOK, BROOKLYN.





The Offices of the DB!

(FORMERLY THE DAILY BUGLE BUILDING).
2ND AVENUE & 39TH STREET, MANHATTAN.

...DON'T
MUCH CARE FOR
HER, IS ALL I'M
SAYING. BUT
CROWNE...

The Next Morning.

C'MON! CROWNE'S
GOT MILLIONS. HE
DOESN'T CARE 'BOUT
GUYS LIKE US.

DAILY BUGLE

PEOPLE SAID
THE SAME THING
ABOUT BLOOMBERG
AND YOU SAW WHAT
KINDA MAYOR HE
TURNED--WHAT'S
THAT NOISE?

IZZAT
LAUGHIN'?

HA! HA! HA! HA! HA! HA!

VREEEEEE

HA!

HA!

HA!

WHO--

BILL--!

HA!

HA! HA!

HA! HA! HA!

HA!

HA! HA!

A
A
A
A
A



WHILE ATTENDING A DEMONSTRATION IN RADIOLOGY, HIGH SCHOOL STUDENT PETER PARKER WAS BITTEN BY A SPIDER WHICH HAD ACCIDENTALLY BEEN EXPOSED TO **RADIOACTIVE RAYS**. THROUGH A MIRACLE OF SCIENCE, PETER SOON FOUND THAT HE HAD **GAINED** THE SPIDER'S POWERS...AND HAD, IN EFFECT, BECOME A HUMAN SPIDER! FROM THAT DAY ON HE WAS...

THE AMAZING SPIDER-MAN™

WELCOME BACK,
SPIDER-FANS!

LOOK, WE ALREADY HAVE
A GUY FALLING FROM THE SKY, SO
WE KNOW YA WANT TO GET READIN',
BUT WOULD YA PLEASE MAKE SURE
YOU'RE IN A COMFORTABLE CHAIR AND
NOWHERE NEAR THE XBOX SO YA DON'T
GET DISTRACTED. TAKE IT FROM THE
GANG AT SPIDEY HQ, YOUR EYES
ARE ABOUT TO HAVE A PARTY
IN YOUR HEAD!

SO SET YOUR TONGUE
ON WAGGIN' AND GET
READY FOR:

WHO'S THAT GIRL?!?

MARC
GUGGENHEIM / SALVADOR
WRITER / LARROCA
ART AND COVER

JASON KEITH VC'S CORY PETIT
COLORS LETTERS
STEPHANE PERU COVER COLORS

DEDICATED TO
JUAN ANTONIO CEBRIAN,
SILVIA, ALEJANDRO, MARTIN,
AND THE 4C -- SALVADOR

HERE I
COME TO SAVE
THE DAY...

NO, WAIT.
SORRY, WRONG
THEME SONG.

LESSEE
HERE...OH,
YEAH...

SPIDER-MAN,
SPIDER-MAN...

SPIDER-MAN,
SPIDER-MAN...


...DOES
WHATEVER A
SPIDER CAN...

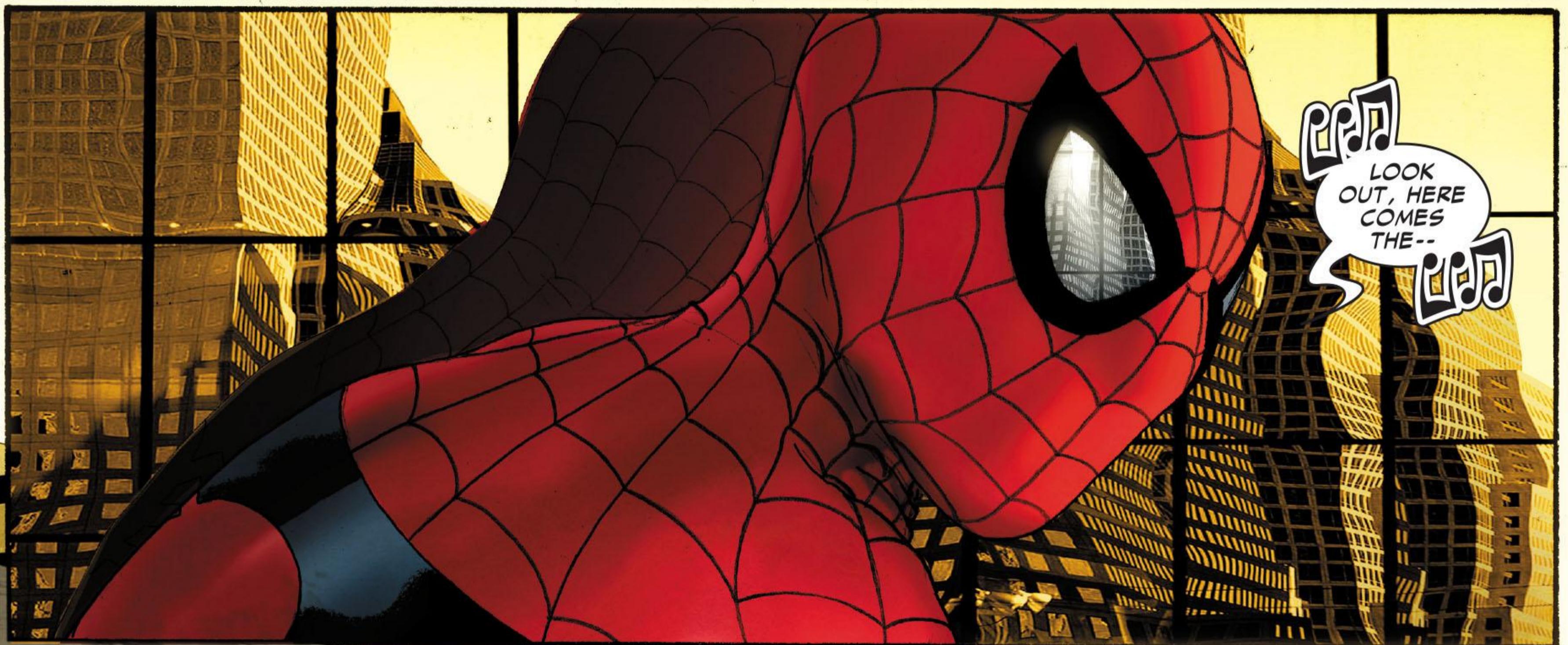
THWIP

SPINS A
WEB, ANY
SIZE...

...CATCHES
FALLING
CONSTRUCTION
GUYS...

TOM BRENNAN | STEPHEN WACKER | TOM BREVOORT
ASSISTANT EDITOR | ES LA NIÑA | EXECUTIVE EDITOR
JOE QUESADA | DAN BUCKLEY
EDITOR-IN-CHIEF | PUBLISHER
GALE, GUGGENHEIM,
SLOTT & WELLS
SPIDEY'S BRAINTRUST







Minutes Later.

INSIDE THE NEW DB!

FIRST STAFF
MEETING WITH THE
NEW BOSS AND
I'M TEN MINUTES
LATE--

WHAT
THE--?

Get
Crowne
quote!

Get
Slott
plot!

JACK...? WHAT'S
GOING ON?

I'VE BEEN MADE AN
EXAMPLE OF, PETEY. AN
EXAMPLE OF WHAT
HAPPENS TO GUYS WHO
PITCH STORIES THAT'RE
"DAILY BUGLE,
NOT DB."

IT
MUST'VE
BEEN ONE HELL
OF A STORY.

IT
WOULD'VE
BEEN.

LAST WEEK,
A C.S.U. BODY-HAULER
PULLED A GENUINE
SPIDER-TRACER OUTTA
A FRESH CROAKER.

YOU KNOW
WHAT A SPIDER-
TRACER IS?

I THINK
I'VE GOT AN
IDEA...

WHAT'RE
YOU GONNA
DO?

I DUNNO.
MAYBE TAKE MY
STORY OVER TO THE
DISTINGUISHED
COMPETITION, SEE IF
THEY'VE GOT ANY
INTEREST.

NOT
MUCH CHANCE.
WE PRACTICALLY
OWN SPIDER-MAN
STORIES HERE.

YOU TAKE
CARE OF YOURSELF,
JACK.

SPIDER-
TRACER ON
A MURDER
VICTIM.

HOUSTON,
WE HAVE A NEW
PROBLEM...

...LAZY. SLOW. UNINSPIRED
AND UNMOTIVATED. THAT,
LADIES AND GENTLEMEN, IS
WHAT JONAH JAMESON'S
MANAGEMENT--

(AND I'M
USING THAT
TERM VERY
LOOSELY.)

--HAS RENDERED
THE REPORTERS,
PHOTOGRAPHERS,
EDITORS AND STAFF
OF THIS ONCE GREAT
PUBLICATION.

SORRY
I'M LATE, MR.
BENNETT--

TAKE THIS
YOUNG MAN, FOR
EXAMPLE.

ME?

I'VE BEEN HERE ONE
WEEK AND NOT ONCE
HAVE I NOT SEEN
MISTER...PORKER?

PARKER.

PARKER.
NOT ONCE HAVE
I NOT SEEN HIM
HUSTLING.

LOOK
AT HIM, HE'S
ALWAYS RUNNING
AROUND, COMING
FROM SOMEWHERE
OR GOING TO
SOMETHING.

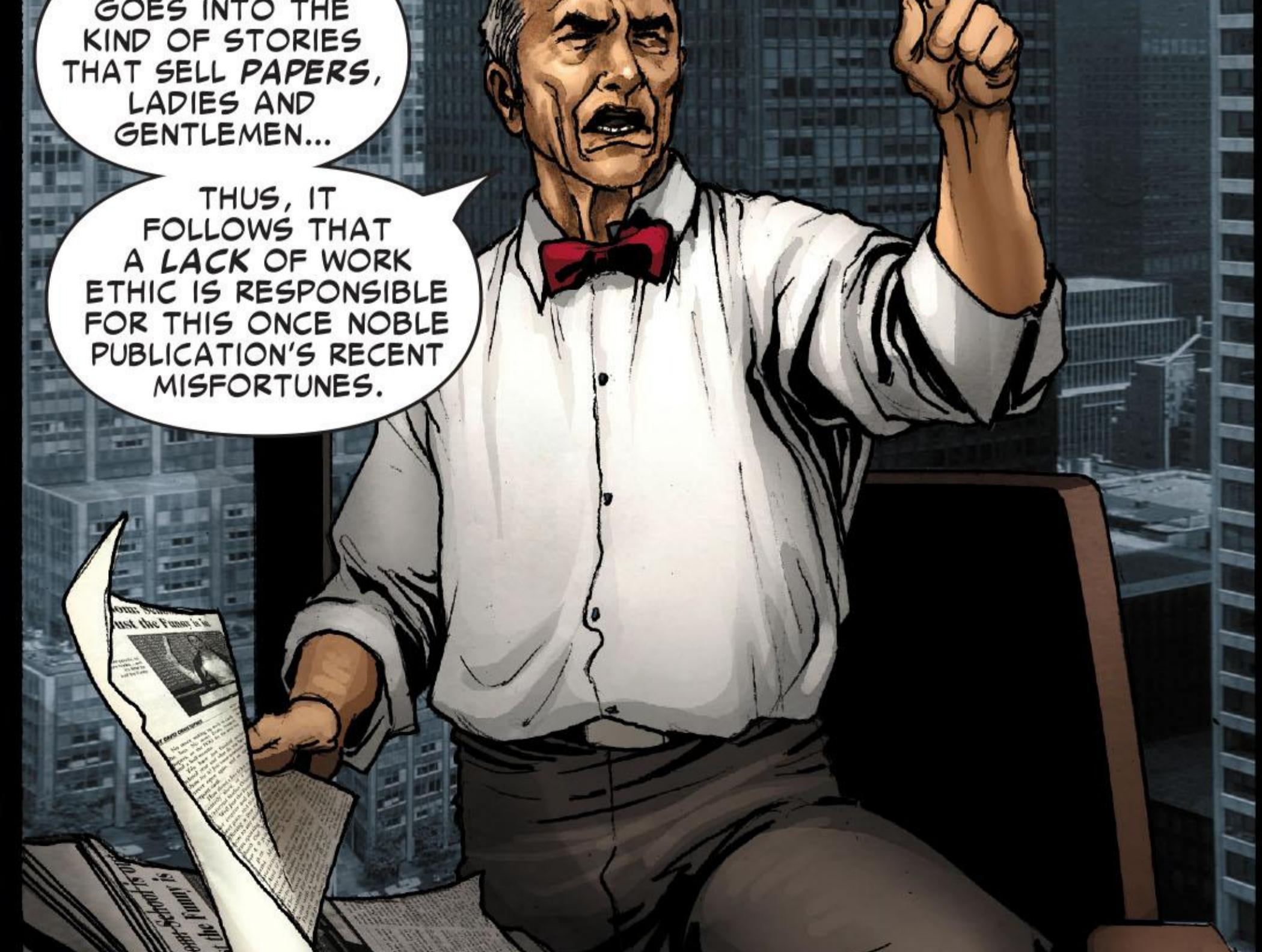
THAT, LADIES
AND GENTLEMEN, IS
THE KIND OF WORK
ETHIC I'M TRYING TO
FOSTER HERE AT
THE D.B.!

OH GOD...WHEN I
GET A BREAK LIKE THIS,
IT USUALLY MEANS THE
KARMA BANK'S ABOUT TO
FORECLOSE ON ME...

WORK ETHIC.
WORK ETHIC.
WORK ETHIC.

THAT'S WHAT
GOES INTO THE
KIND OF STORIES
THAT SELL PAPERS,
LADIES AND
GENTLEMEN...

THUS, IT
FOLLOWS THAT
A LACK OF WORK
ETHIC IS RESPONSIBLE
FOR THIS ONCE NOBLE
PUBLICATION'S RECENT
MISFORTUNES.



TAKE THIS MORNING'S EVENTS AS THE MOST RECENT UNFORTUNATE EXAMPLE.

FOR THE PAST TWO WEEKS, THIS...THIS MENACE HAS BEEN CAUSING HAVOC ALL OVER THE CITY.

NYPD COMPOSITE

THE BREAK-IN AT STARK LABS UPTOWN, THE THEFT OF KEVLAR FROM A POLICE PRECINCT DOWNTOWN AND, MOST RECENTLY, THIS MORNING'S CALAMITY.

A CALAMITY THAT JUST SO HAPPENED TO TAKE PLACE RIGHT OUTSIDE OUR VERY OWN WINDOWS...

RIGHT OUTSIDE THE VERY BUILDING THAT HOUSES 32 EDITORS, 16 REPORTERS, 8 PHOTOGRAPHERS. AND YET NOBODY TOOK A SINGLE PICTURE.

WELL, LADIES AND GENTLEMEN, IT'S ALMOST HARD TO BELIEVE THAT CABLE NEWS AND THE INTERNET ARE DRIVING PRINT OUT OF BUSINESS!

SIR...MR. BENNETT...

YES, PORTER?

Um... PARKER. SIR, I MANAGED TO GET SEVERAL SHOTS OF SPIDER-MA--

YES, AND I APPRECIATE THAT, PALMER, BUT SPIDER-MAN IS YESTERDAY'S NEWS.

HE'S THE DAILY BUGLE. THE DB! ON THE OTHER HAND--

THE DB?

--THE DB! ISN'T JUST NEWS...IT'S TOMORROW.

IT'S NOT ABOUT THE OLD QUESTION, "SPIDER-MAN: THREAT OR MENACE." WHO KNOWS? WHO CARES?

THE DB! IS ABOUT THIS NEW MENACE. THE MENACE RESPONSIBLE FOR THIS MORNING'S NEAR-DISASTER.

AND THE FIRST PERSON TO GET ME A PHOTOGRAPH OF HIM GETS A TEN THOUSAND DOLLAR BONUS.

SO LET'S REVIEW...









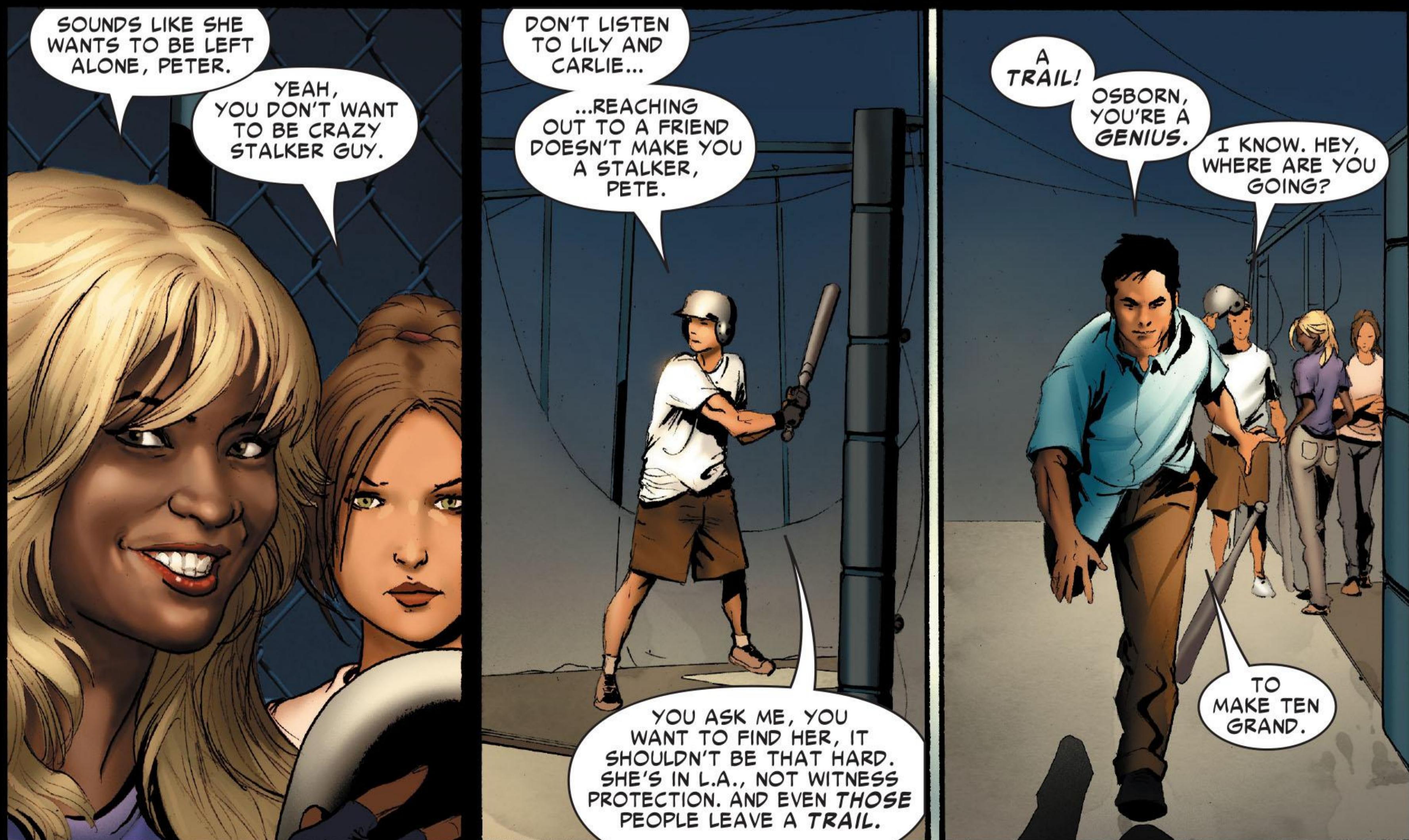




Seconds Later.



Coney Island, Brooklyn.







HONESTLY, I
LOVE IT WHEN I'M
THIS GOOD.



JUST NEED
A PLACE TO SET
UP THE CAMERA
AND--

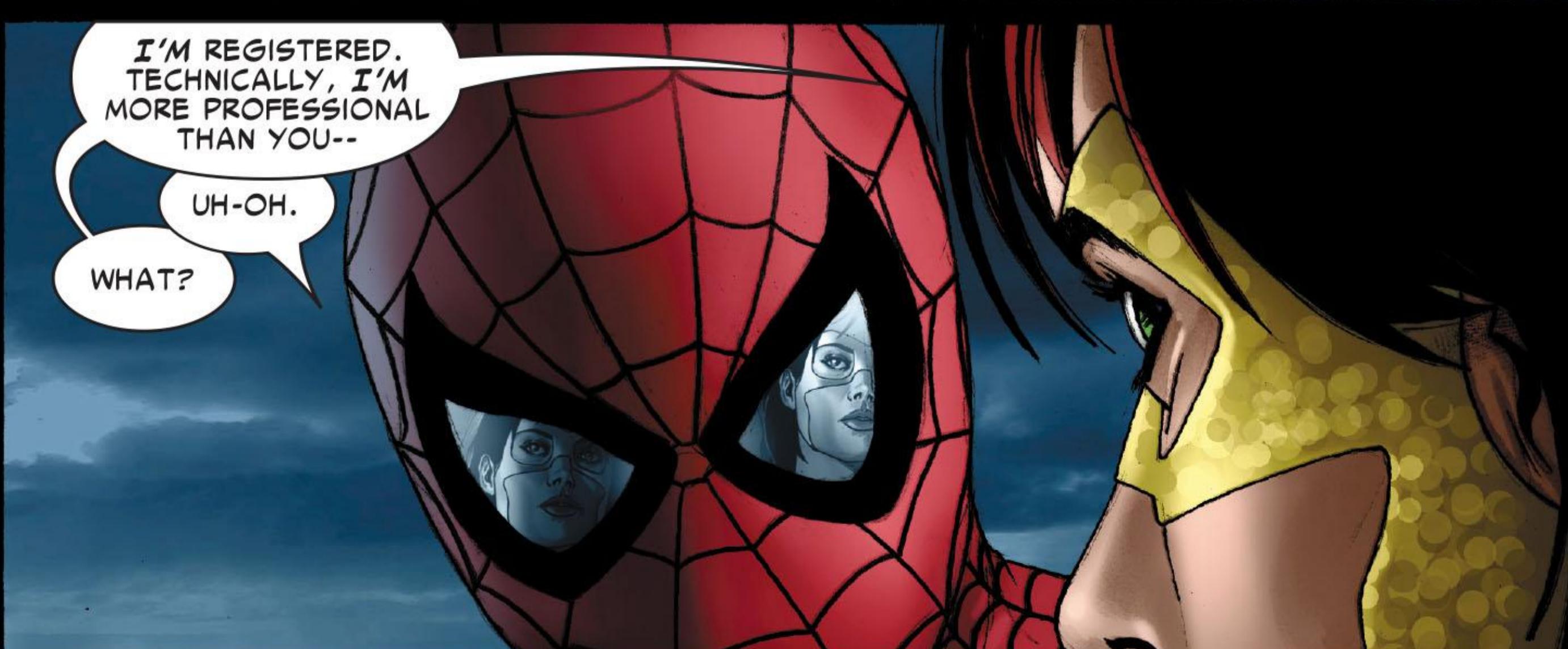
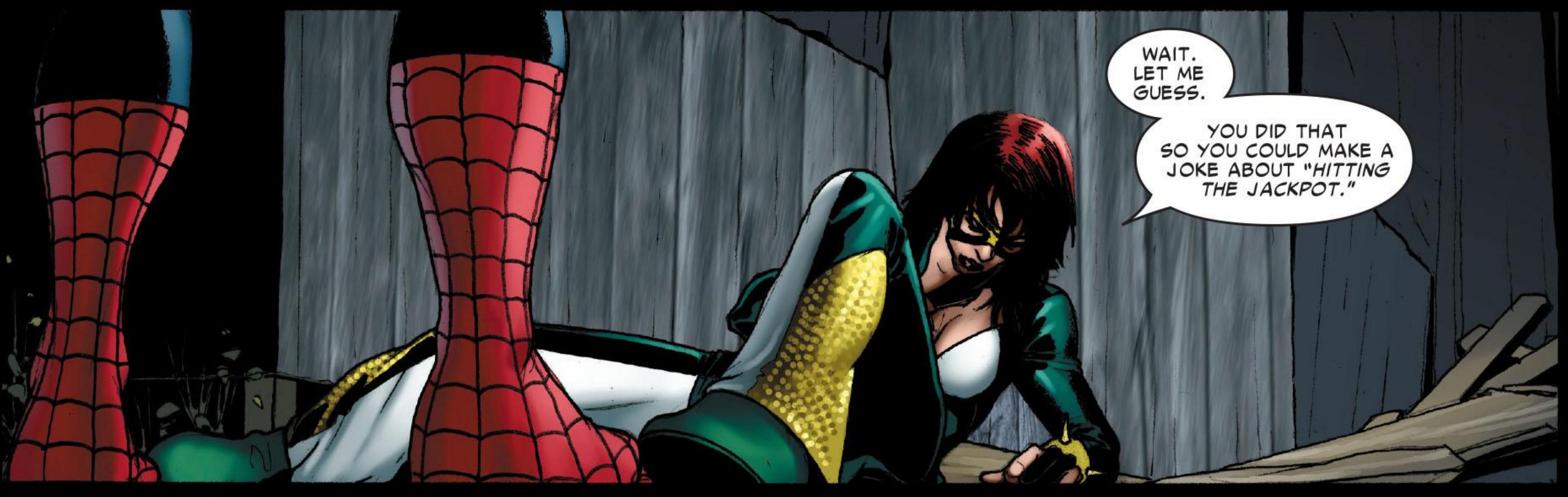


WOULDJA
LOOKITTHAT.
MENACE HAS
HIMSELF A
GUARD...



HI, MY NAME'S
SPIDER-MAN AND
I'LL BE PROVIDING
YOUR BEATDOWN
FOR THE...

WHAK



YOU ARE ENGAGED
IN CONDUCT FALLING
UNDER THE JURISDICTION
OF THE SUPERHUMAN
REGISTRATION ACT!

IDENTIFY
YOURSELF OR FACE
IMMEDIATE ARREST AND
INCARCERATION.

WE'VE GOT
COMPANY.

FACE
IT, TIGER.
YOU'RE UNDER
ARREST!

NEXT ISSUE:
THE MENACE OF...
MENACE!

the AMAZING SPIDER-MAN

And with that our second month begins with a bang. Marc and Salvador have lots of surprises coming up over the next couple weeks...and let me tell you right now: somebody doesn't make it out of this story alive!

But while we're waiting for the Grim Reaper, let's take a look inside the Spider-Mailbags. It'll come as no surprise that given the controversy of the last few months and the beginning of this new era for Spidey in the nigh-numeric, history making issue #546, that we've been absolutely inundated with mail both pro and con.

Never let it be said though, that Ye Olde Editor isn't fair-minded, so you'll get both sides of the coin here--minus the cursing and calls for my forced retirement! So with that, let me shut up and give the real estate over to your letters.

Greetings to the Braintrust!

Let me preface this by saying I have been a loyal Spider-Man fan for about 25 years now! I know there is always a need for change to keep things fresh and interesting, so I do not begrudge the new direction the Ol' Web-Head is going. However, I cannot imagine Peter without Mary Jane so please reunite them reasonably soon.

Now for the praise! I enjoyed this issue immensely, the story was great, I enjoy Dan Slott's work a lot and Steve McNiven's art is always amazing!

I would also like to take a moment and heap praise upon the Jackpot back-story, it was done very well and dropped not so subtle hints as to who Jackpot is.

Joseph E. Toth
Pine Bush, NY

Dear Steve and Marvel,

WHAT WERE YOU GUYS THINKING?!? McNiven will draw it for 3 issues, it'll look great so no one will mind?

The reason I'm writing this, is because I know that tons of people like me who have never written will write their first letter, and if enough of us do, maybe, just maybe, you guys will have the balls to actually undo this ridiculous choice of character direction.

Thanks and Okay to Print (like that's going to happen.)

Francis Martins
Via e-mail

Dear Spider-team,

I've been reading Spider-Man on and off for 20 years. I was very skeptical about this whole OMD/BND thing. After reading ASM #546, I get it. It seemed like forever since Spidey had a Villain-villain in one of his books, and Mister Negative looks creepy and formidable. It feels like there's some great storytelling coming in the months ahead, and I'm on board.

Whatever happens, you've got me for a while. I'm anxiously awaiting the next issue. Tell Dan and Steve they deserve a raise for #546. Oh, and tell Dan to be careful with the teenage hip-speak for Peter (This is so not fair...). He's a twenty-something near-genius man, not Summer from *The OC*. Other than that, brilliant. Can't wait 'til next week.

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Lake Oswego, OR

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Production

Stephen Wacker
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Spidey Gang,

I just read *Amazing Spider-Man* 546, and I really don't know what to think. I liked the story, but the thing that disappoints me most is that it seems like you'll now almost have to pull Spidey from the New Avengers. I liked him in that book just as much as in any of his regular titles.

I like having Harry back, and Spidey having a new life, but this is just ridiculous. I'm looking forward to seeing Harry back in green and purple, though.

Still a fan,
Robbie Doughty
Paducah, KY

Robbie, all of us here know that we have to work hard each issue to keep everyone--including the long term Spider-Man fans like you--on the edge of your seats. We've got a lot in the pipeline, though, and I think your faith will be rewarded.

And "pull Spidey from the Avengers"? You gotta be kidding me! Bendis would put a hit out on me. You'll get some Avengers scenes in issue 555 two months from now and while we won't reference the Avengers adventures every issue, they're definitely a part of Pete's life.

Thanks for writing, everybody. For the rest of ya, you can e-mail your feedback into SPIDEYOFFICE@MARVEL.COM or snail-mail us at:

Amazing Spider-Mail
c/o Marvel Comics
417 5th Avenue
NYC, NY 10016

One request whether you send in an e-mail or actual letter, please make sure and write OKAY TO PRINT on it. Just do it and don't ask any questions!

*See ya in seven,
Simperin' Steve
1/14/08*

Cover by Salvador Larroca and Stephane Peru.
Alternate cover by David Finch and Laura Martin.

