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SPIDEY vs. THE HULK!

65



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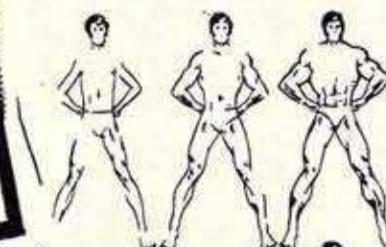
Booklet

SEE YOUR MUSCLES GROW DAY BY DAY!

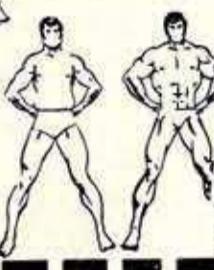
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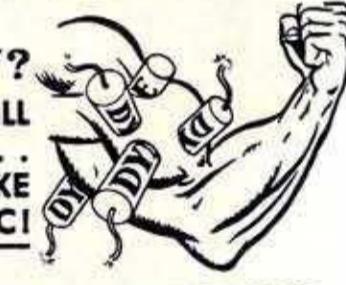
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AUNT MAY LIVING UP AT DOC OCK'S
MANSION...



...AND ON TOP OF THAT, I GET A TELEGRAM FROM JEAN PIERRE RIMBAUD-- VIRTUALLY INSISTING I RUSH UP TO CANADA.



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DESPITE THE YOUTH-TRAVEL PROMOTION, PLANE TRAVEL STILL ISN'T BUS FARE.

AND THAT'S ABOUT ALL THIS COLLEGE-STUDENT CAN AFFORD RIGHT ABOUT NOW... HUH?



LIVE



THAT JUST ABOUT SOLVES MY PROBLEM... THERE'S NO WAY PETER PARKER, COLLEGE STUDENT CAN FOOT A TRIP NORTH...

-- BUT P. PARKER, STAFF PHOTOG FOR THE DAILY BUGLE --



THAT'S ANOTHER MATTER!

SOON, SEVERAL BLOCKS CROSSTOWN, IN A DULL-GRAY BUILDING OFF TIMES SQUARE...



AND TEN HUSTLING MINUTES LATER...

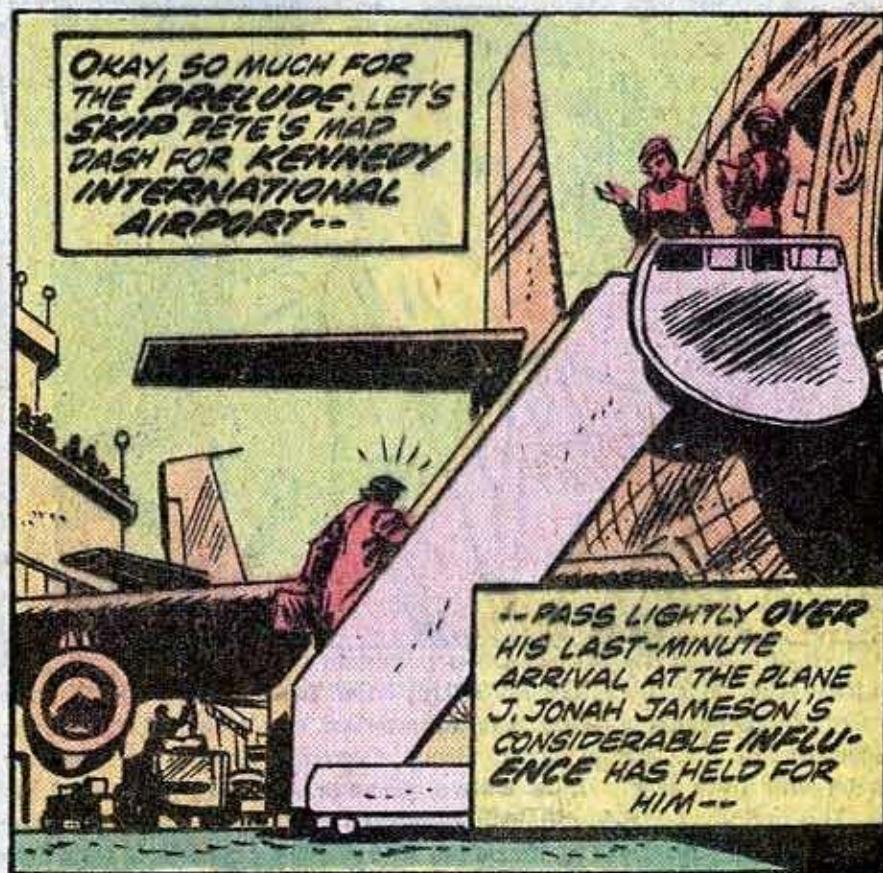
ONE MORE THING, PARKER! IF YOU COME BACK WITHOUT THOSE PICS...

-- I WILL PERSONALLY DESTROY YOU WITH MY BARE HANDS --

? DO YOU HEAR ME? ?



OKAY, SO MUCH FOR THE PRELUDE. LET'S SKIP PETE'S MAD DASH FOR KENNEDY INTERNATIONAL AIRPORT --



-- AND PICK UP ON OUR BEKNIGHTED HERO A BRIEF HOUR LATER --

-- AS HIS JET MAKES A SOMEWHAT DELAYED LANDINGS AT THE MONTREAL INTERNATIONAL AIRPORT, SEVERAL MILES WEST OF DOWNTOWN MONTREAL --

-- WHERE WE FIND MR. PARKER SHORTLY AFTERWARD, LOOKING FOR THE OFFICE OF A CERTAIN ATTORNEY, AND WONDERING --

AM I DOING THE RIGHT THING? SHOULD I PRY INTO AUNT MAY'S LIFE --?

ISN'T THAT WHAT ALWAYS BOthered ME ABOUT HER? GUESS I NEVER REALLY UNDERSTOOD HER BEFORE

ALL THESE YEARS, THIS IS HOW SHE FELT ABOUT ME. CONCERNED -- WORRIED --

-- YES, AND MAYBE EVEN A LITTLE AFRAID.

OUI, MR. PARKER -- MSSR. RIMBALD DID SEND THIS TELEGRAM --

MISS DELON, MY AUNT'S -- AH -- PRETTY SICK.

SHE SENT ME TO SPEAK WITH YOUR BOSS --

-- TO FIND OUT WHAT CAUSED HIM TO SEND THAT MESSAGE. IT'S IMPORTANT.

AND UNLESS MY JOURNALISTIC INSTINCTS ARE DEAD WRONG -- SO'S WHAT'S HAPPENING ACROSS THE STREET! VERY WELL, MSSR. PARKER -- I WILL SEARCH OUR FILES.

PERHAPS IF YOU RETURN LATER... FOR DINNER?

I'LL SEE YOU TONIGHT, MISS DELON... AND THANKS.

OUTSIDE, THE AIR IS A BITING 16° -- BUT THAT'S JUST ABOUT AVERAGE FOR MONTREAL IN WINTER, AND IT BOthers THE POPULACE NOT AT ALL --

-- AH -- BUT A CERTAIN PETER PARKER, HURRYING TO JOIN A GROWING CROWD OUTSIDE THE EAST-SIDE ANGEL --!

FREEZING TO DEATH --

-- BUT I CAN'T LET THAT SLOW ME DOWN.

I NEED PICTURES OF THE ANGEL FOR THE BUGLE -- AND IF ANYONE KNOWS WHERE THAT JOLLY GREEN GIANT IS --

-- IT'S THE MAN WHO JUST STEPPED INSIDE --

-- GENERAL THADDEUS
"THUNDERBOLT" ROSS! *

BUGLE PRESS
PASS-- I LOVE
YOU!

* ANYBODY WHO DOESN'T KNOW
THE HULK'S LONGTIME FOE-- STEP
TO THE REAR OF THE CLASS! -- ROY.

GENTLEMEN OF THE PRESS,
CANADA IS IN THE MIDST OF A
CRISIS -- A CRISIS
REPRESENTED BY THE
MOST DANGEROUS
CREATURE ALIVE ON
THE FACE OF THE
EARTH--

-- THE
HULK!

BECAUSE OF MY
PREVIOUS EXPERIENCE
WITH THIS MONSTER, I'VE
BEEN ASKED TO ADVISE
THE CANADIAN
MILITARY FORCES--

-- WE MUST ACT TO
CRUSH HIM--

-- QUICKLY
-- WITH
WHATEVER
MEANS
AVAILABLE--

-- THE HULK MUST
BE DESTROYED!

GENERAL,
COULD I
SPEAK
WITH YOU?

A MOMENT'S CONSIDERATION,
THEN...

GENTLEMEN,
I'VE JUST RECEIVED
WORD.

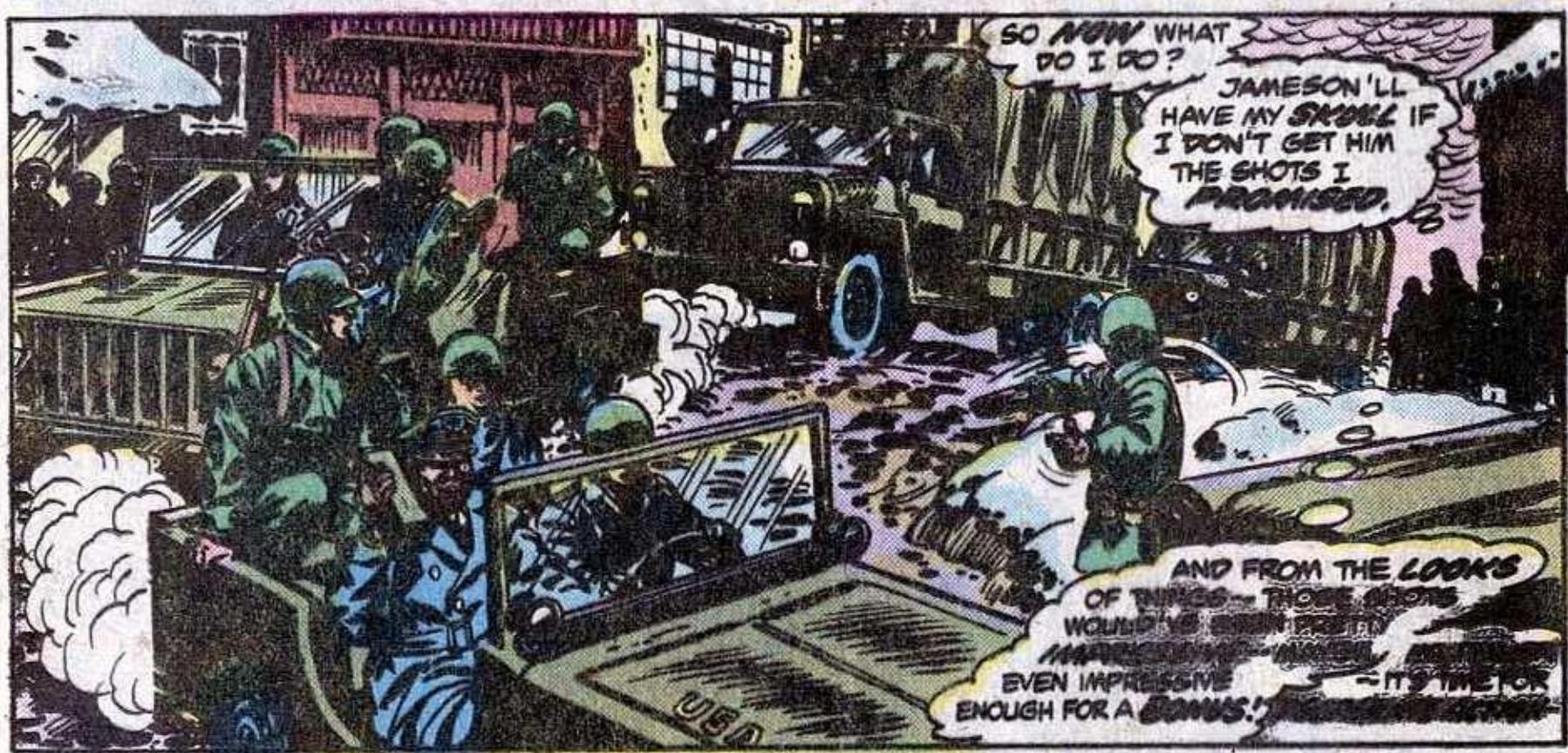
THE HULK'S BEEN
SIGHTED AT A POWER
STATION ON THE
SAINT LAWRENCE
SEAWAY, TEN MILES
NORTH OF HERE.

SUCH BEING THE CASE,
THIS PRESS CONFERENCE
IS AT AN END.

THE NEXT TIME
I SPEAK TO YOU--
WILL BE TO REPORT
THE HULK'S CAPTURE.

THAT,
GENTLEMEN--
I PROMISE
YOU!

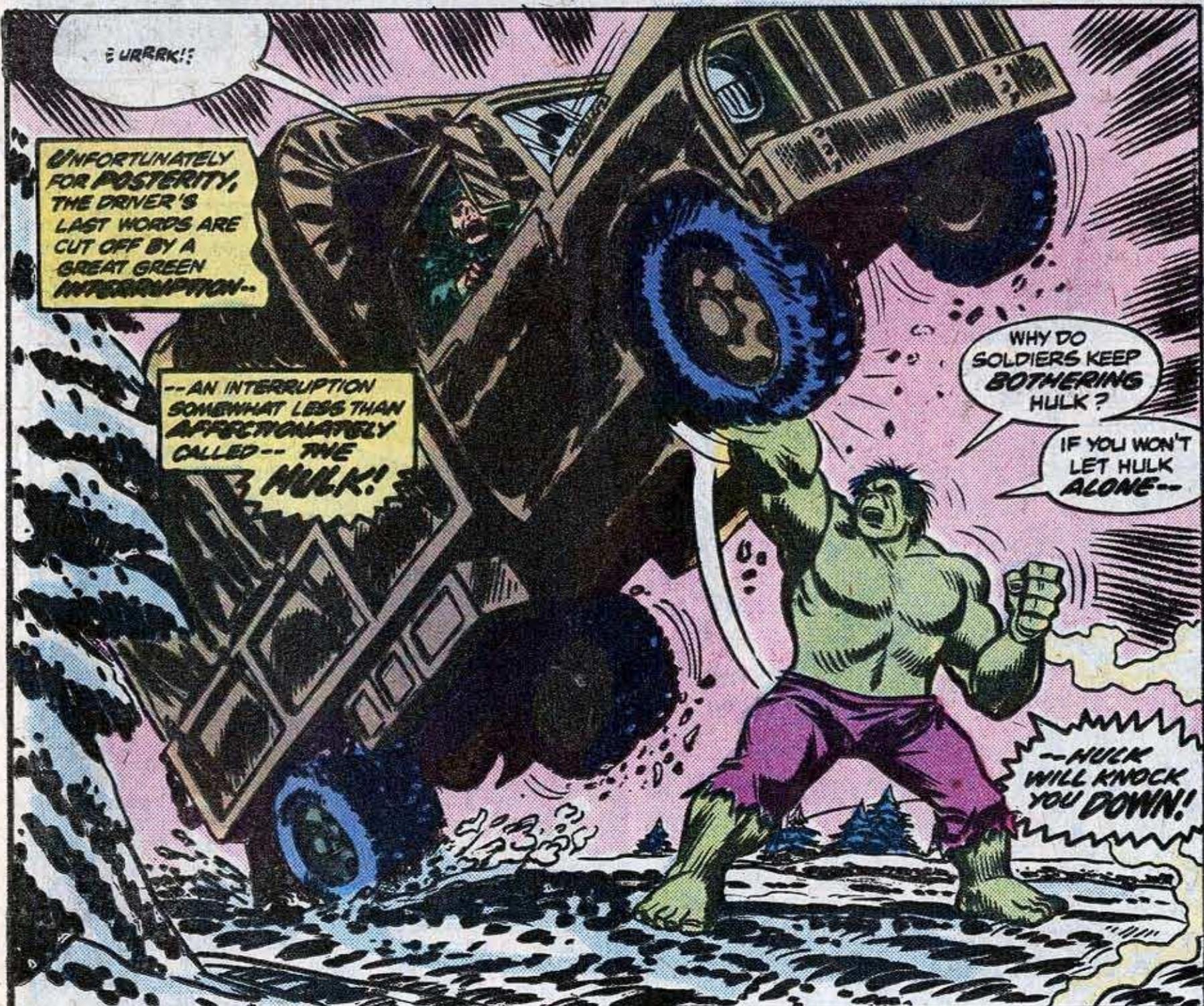
WHAT IN BLADES
IS THIS, MAN?

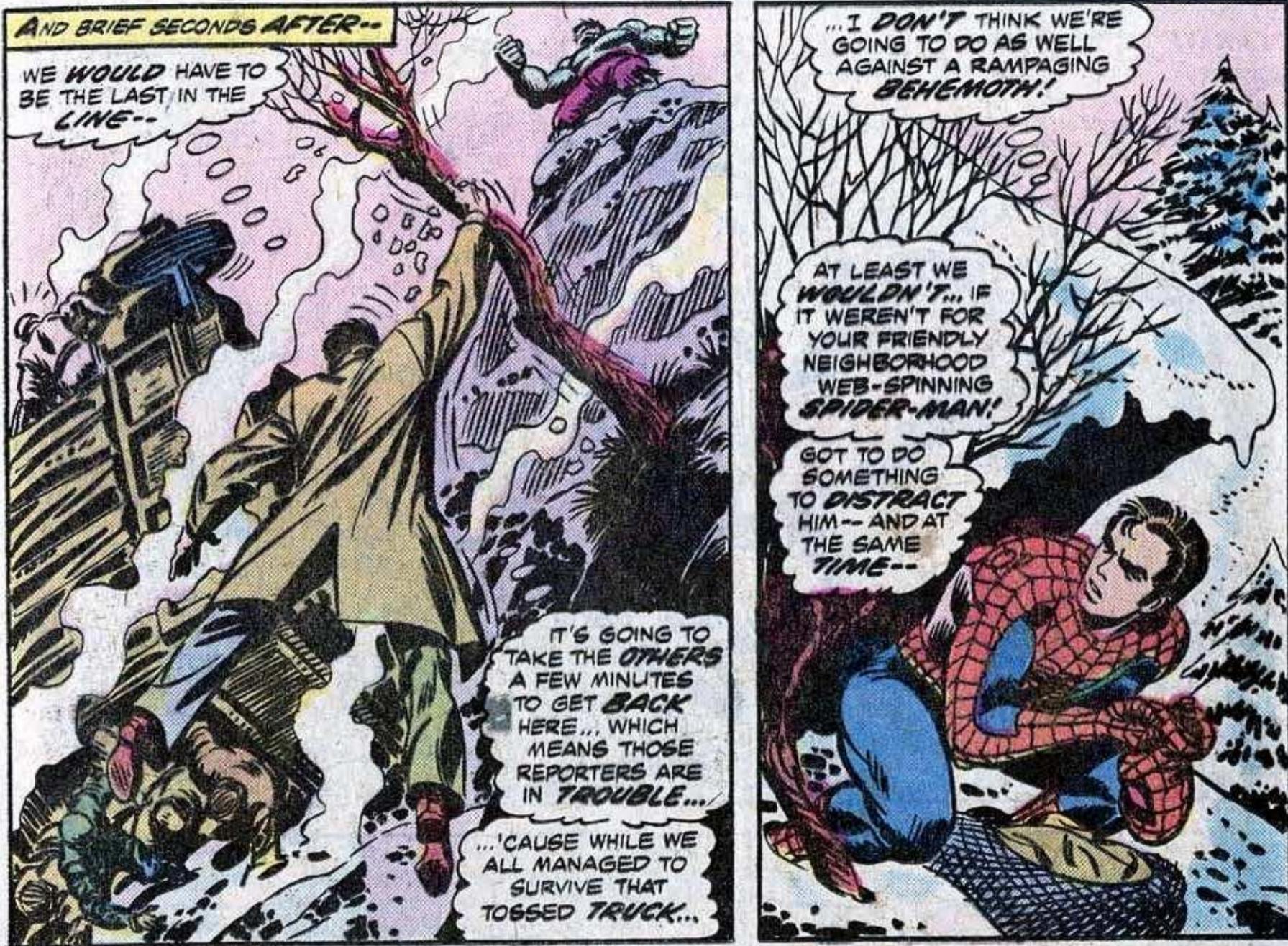


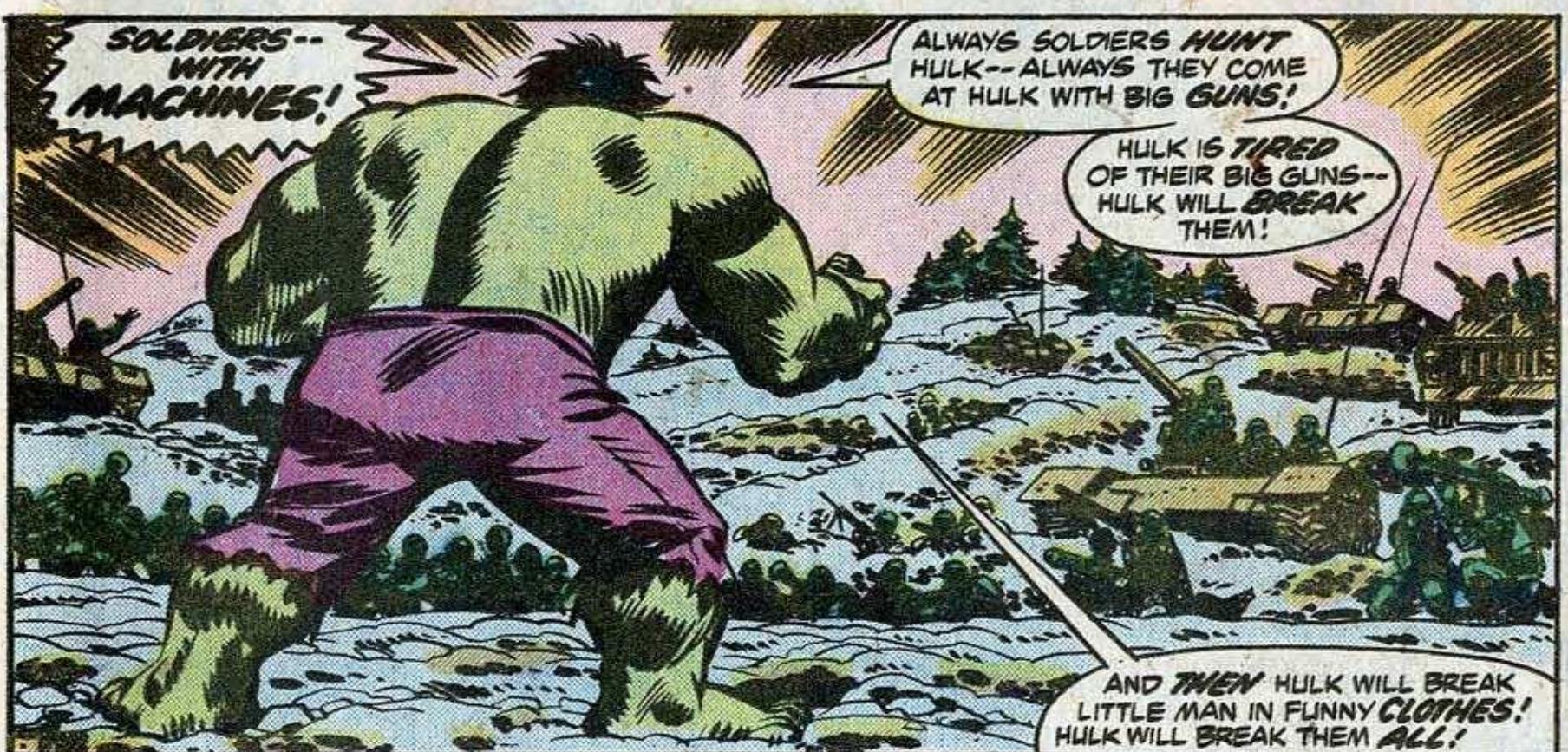
LIKE ANOTHER GREAT METROPOLIS NAMED MANHATTAN, MONTREAL IS ON AN ISLAND -- SO IT TAKES CROSSING A BRIDGE TO GET INTO THE COUNTRY.



-- SO IT'S LITTLE MORE THAN AN HOUR LATER WHEN PETER PARKER GETS THE FIRST TREMBLING TINGLES -- OF DISASTER!

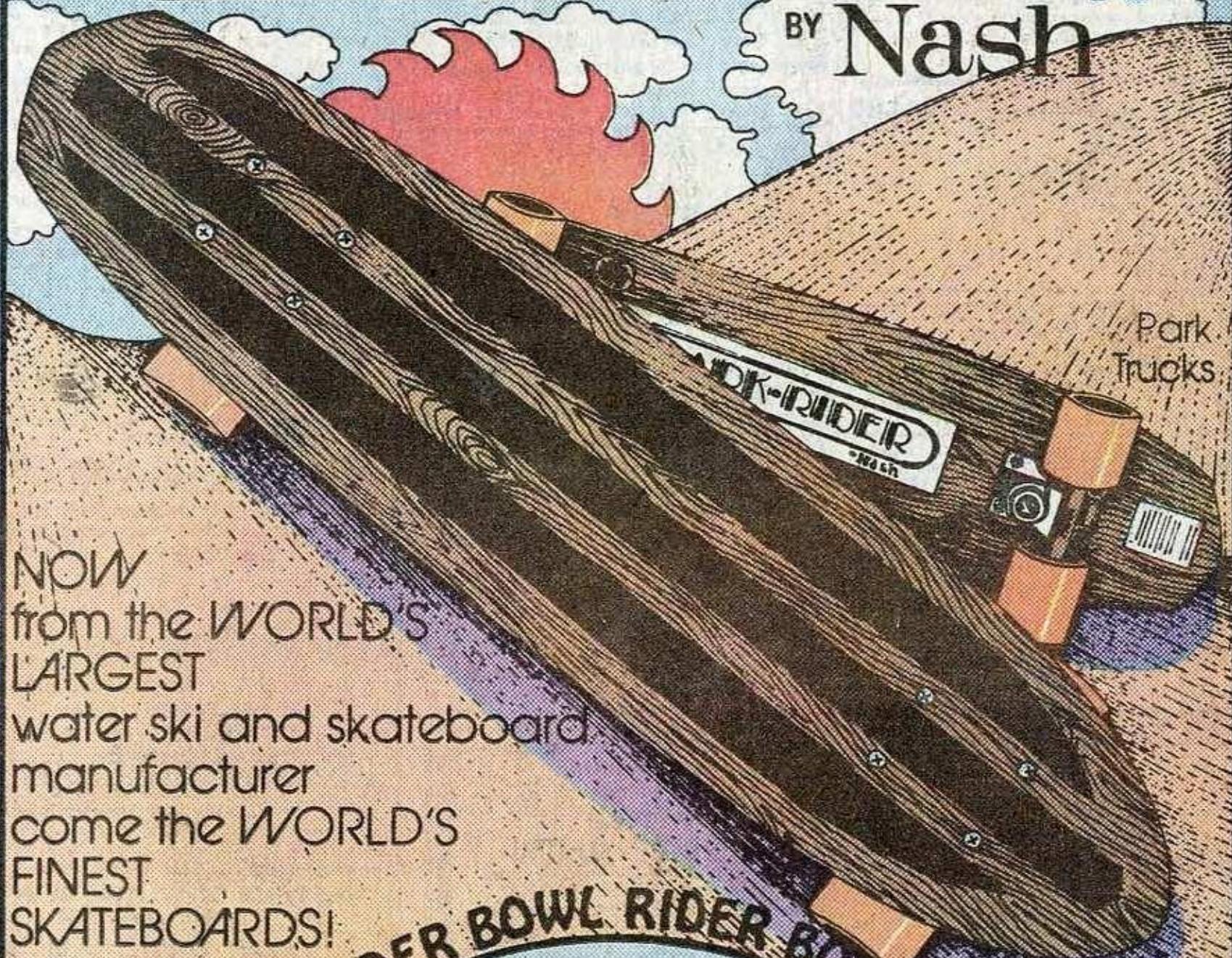




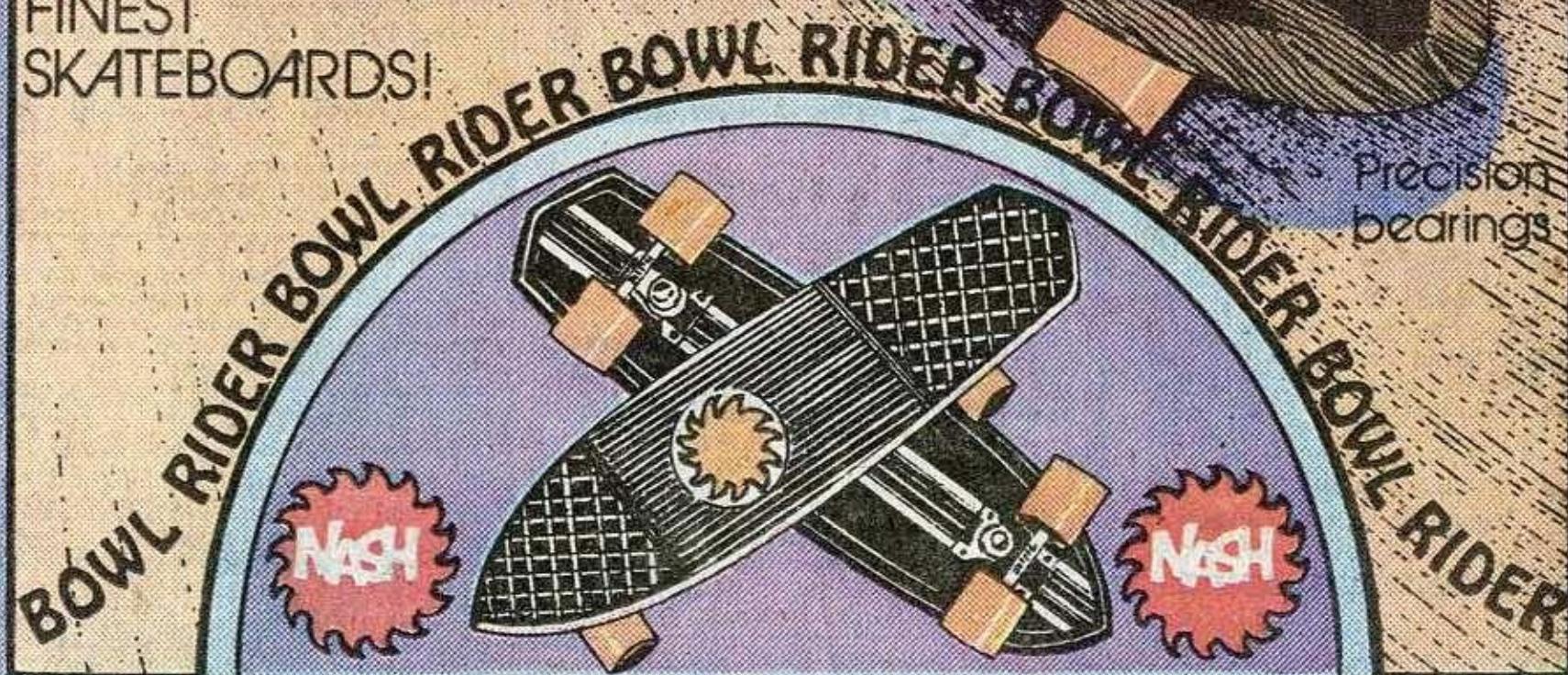


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"-- AND IF THAT'S THE CASE," SPIDEY MUSES--
"IT COULD EXPLAIN QUITE A FEW THINGS--ABOUT BOTH OF THEM!"

AND ON OTHER SIDE--
MEN WHO HUNT HULK!

HULK WILL KEEP
YOU THERE, AWAY FROM ANNA!

MORE
ROCK!

BUNCHI!

HULK WILL
BREAK
WALL!

HOLY
COW!

-- AND A TEN-FOOT MONSTER
CALLED THE HULK!

IF HE MANAGES TO
SHATTER THIS DAM--
THE VILLAGE BELOW
WILL BE FLOODED!

I'VE GOT TO TRY
AND LOWER THE
LEVEL OF THE
RESERVOIR--

ALL I WANTED
WERE A FEW
NICE PICTURES
TO KEEP JAMESON
OFF MY BACK--
JUST AN EXCUSE
TO GET MY WAY
PAID UP HERE--

INSTEAD--
I'M CAUGHT UP
IN THE MIDST OF
A CRAZY WAR--
BETWEEN THE
CANADIAN INFANTRY--

OF COURSE--
THAT MIGHT BE
A LITTLE
DIFFICULT--



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BULLPEN BULLETINS

STAN'S SOAPBOX

Hey, gang, let's try something new! Whenever the Fates inflict me on some defenseless college campus for a soul-stirring lecture, the best part of the whole nutty affair is usually the free-wheeling questions-and-answers section which serves as a wrap-up for our cornucopia of cultural comic book lore. Well, if it's such a blast in the hallowed halls of academia, why shouldn't it work as well right here on our beloved Bullpen Bulletins page? Why should you have to pay a fortune going to some expensive university just for the privilege of stumping me with some zinger? Okay then, here's the bit. If there's any burning query you've been itching to toss at me, jot it down—in no more than 25 words—(after all, I've gotta read the stuff!) and send it to "Stan Lee's Soapbox, Marvel Comics, 575 Madison Avenue, New York, N.Y. 10022". The more offbeat, philosophical, and unexpected your question is, the better. But remember, we've got about fifteen million readers each month, and I'll only be able to answer one or two questions per issue, so don't figure we've got a personal vendetta against you if we don't print yours! Anyway, whether your own personal poser is used or not, you'll still qualify for a late-model No-Prize (with front wheel disc brakes!) when you send in your interrogatory masterpiece! (And you thought Santa Claus only did his thing at Xmas time!) Actually, the devious purpose of this sinister scheme is to help the post office sell a few more stamps to aid the national economy—so it's your patriotic duty to participate, right? Incidentally, all entries have to be postmarked before June 15th! No special reason—it just makes it sound more official! And, it oughtta give us enough topics to last till the Silver Surfer loses his curling iron. So, till next ish, this is your obfuscatory ol' pen pal saying—

Excelsior!

ITEM! When DAVE (The Dude) KRAFT waltzed into the Bullpen the other day, smiling contentedly, we all knew that the long-awaited day had come—the latest, and possibly the greatest Marvel Super Special ever assembled at last was finished! Someone summoned JIM (Trouble) SHOOTER while Memorable MARTHA CONWAY notified STAN THE MAN and held all calls during the presentation. The verdict? Well, it's always a pleasure to announce the completion of a major project—but it's especially gratifying when the project has turned out to be a showpiece—a package so good that it seems to have a special magic that transcends the sum of its creative components. Such is THE BEATLES STORY, by DAVE KRAFT, GEORGE PEREZ, KLAUS

JANSON, TOM PALMER, TOM ORZECOWSKI and a cast of thousands, all of whom have truly outdone themselves in this magnificent tribute to the most important rock band in the history of music. It's on sale in May. Whatever you do, don't miss this one!

ITEM! Also coming your way in the month of May is what may be the most requested return engagement of all time. STAR-LORD once again rockets into high adventure and mind-boggling science-fiction thrills in the pages of MARVEL PREVIEW #14. The story was conceived and written by Cheerful CHRIS CLAREMONT, a Marvel regular who seems to be rapidly approaching legendary stature, due in no small measure to his last Star-Lord epic. Charmin' CARMINE INFANTINO provided the powerful pencils which Bombastic BOB WIACEK boldly embellished and the results are guaranteed to leave you breathless. The way it all comes together brings to mind that word *showpiece* again. But of course, we knew you'd want it to be that good.

ITEM! Yes, there's more! MARVEL TREASURY EDITION #17 featuring none other than THE INCREDIBLE HULK will find its way to your newsstand soon. It is definitely not an item to be missed—you know how angry Ol' Greenskin gets when he's ignored.

ITEM! The baffled Bullpen had just begun to sort out all the new names and faces already present when suddenly another wave of creative folk arrived on the scene! Welcome anyway, to Benevolent BOB LUBBERS (rhymes with "Goobers"), who gained fame a while back as an illustrator for the *Tarzan* newspaper strip as well as the memorable *Long Sam* strip with which he is most closely identified. Also being cheerfully piped aboard are Deliberate DAVID MICHELINIE (rhymes with "pickle-my-knee"...sort of), who is universally regarded as one of the finest writers in the business; and Baby-faced BOB LAYTON (rhymes with "antidisestablishmentarianism"), who is rapidly gaining a similar reputation as an inker. We could clue you in to what these titanically talented gentlemen are working on—but that would end all the suspense! Just keep watching the by-lines on Mighty Marvel's monthly offerings and be ready to be dazzled and delighted!

ITEM! It seems that somewhere in between creating masterworks for TOMB OF DRACULA and guiding the destinies of a host of Marvel's top characters, Marvelous MARV WOLFMAN has found time to script a novel. Working in close cooperation with his good friend and associate Len Wein, Marv produced the first (and sure to be classic) novel featuring none other than *The Amazing Spider-Man* for the publishers of POCKET BOOKS. It should be on sale virtually everywhere soon, so if you see it, be sure to pick it up. And if you don't see it—ask!



ITEM! Actually, an unabashed plug—two great books you shouldn't pass up are THE HUMAN FLY and THE INVADERS. Believe us.

ITEM! Shame on us! Last time out we admonished the one or two holdouts who haven't yet subscribed to FOOM, Marvel's own behind-the-scenes magazine, but we forgot to mention just how one goes about signing up! Send a check or money order for \$3.00 for a Foomtastic four-issue subscription. Or better still, send \$4.00 for a riotous full Friends Of Ol' Marvel membership kit, including official I.D. card, stick-ons, and a special bonus full-color poster, to FOOM, Subscription Department B, c/o Marvel Comics Group, 575 Madison Avenue, New York, N.Y. 10022. And now back to the real world!

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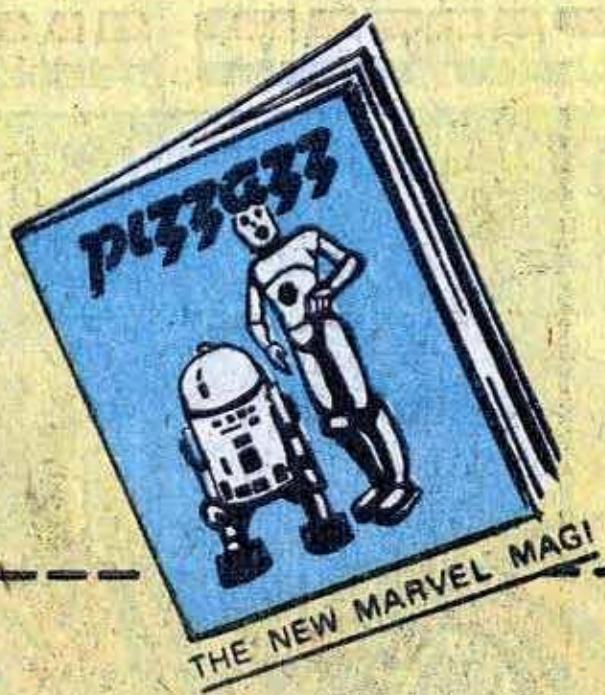
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MAY '78
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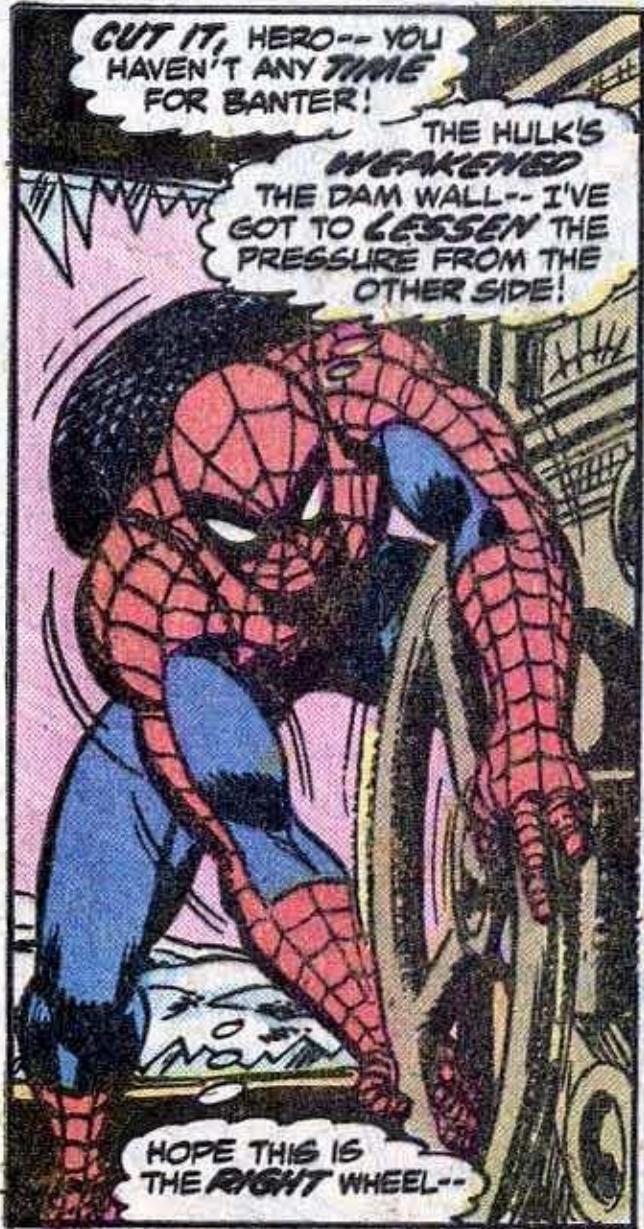
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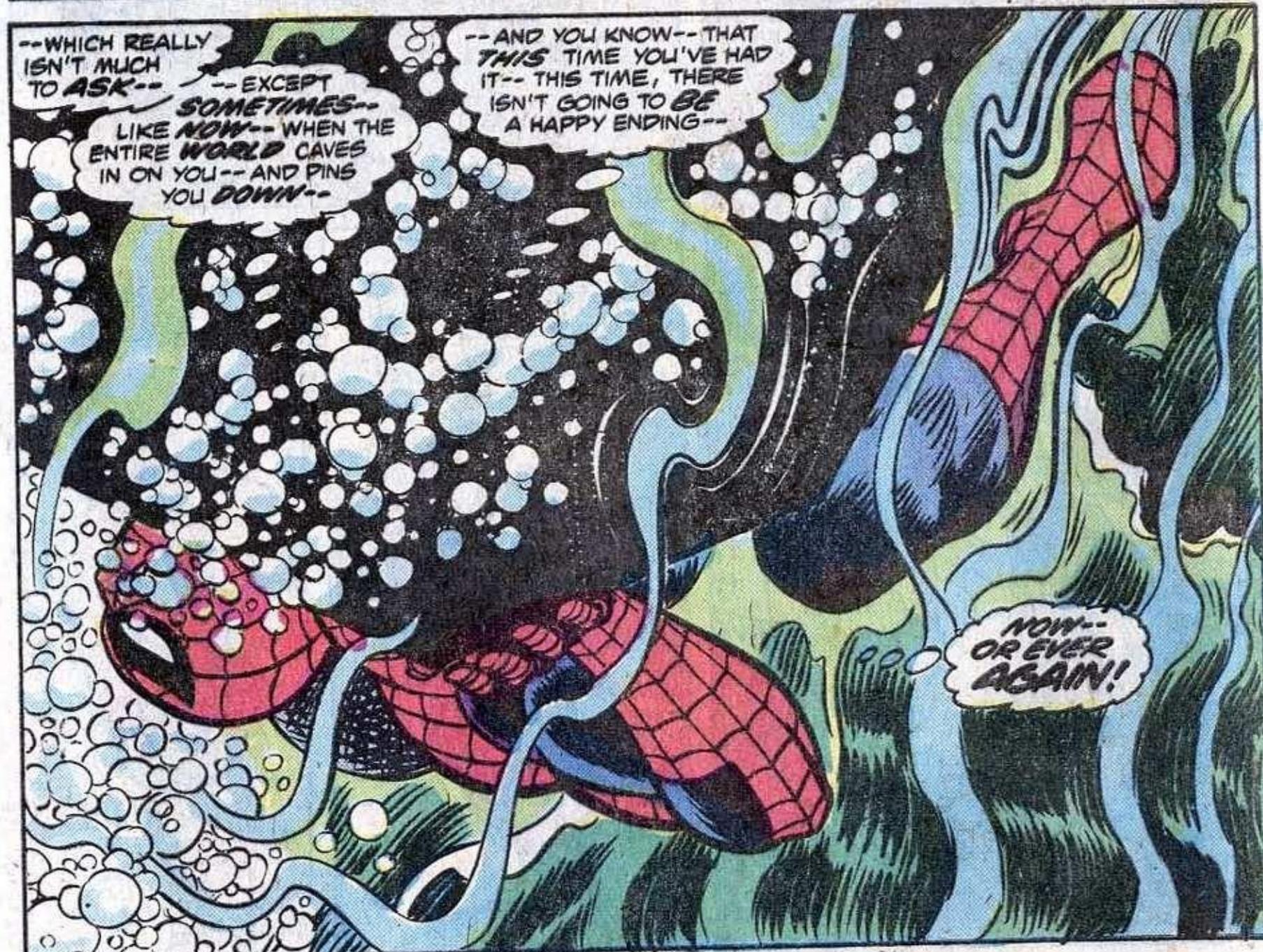
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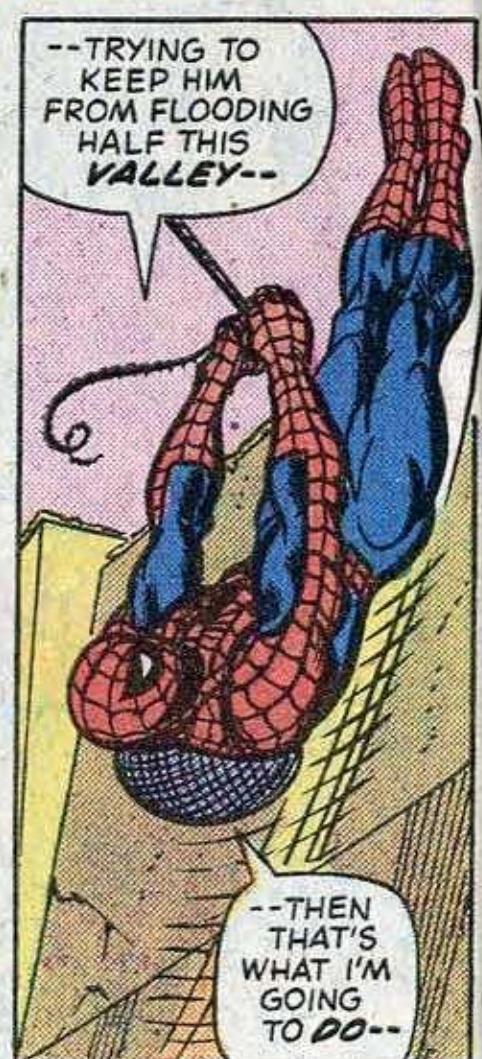
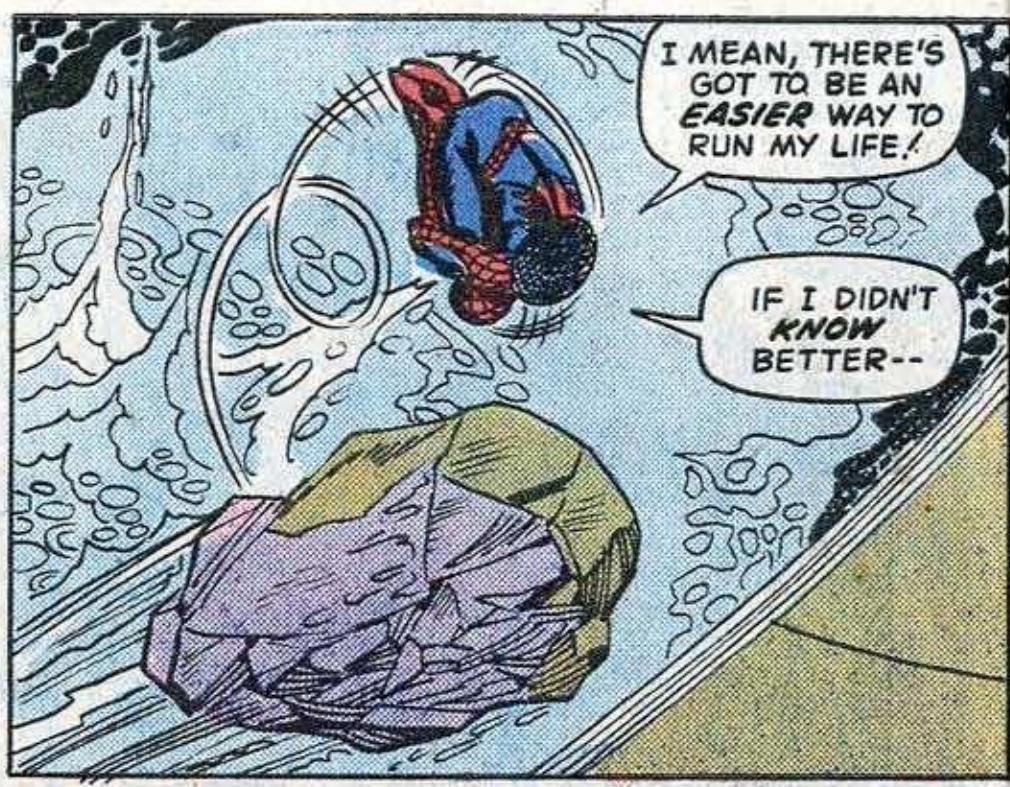
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And, when your comic-book adventure is published, we'll send you 15 copies for your family and friends. They'll be proud to know a famous person like you.

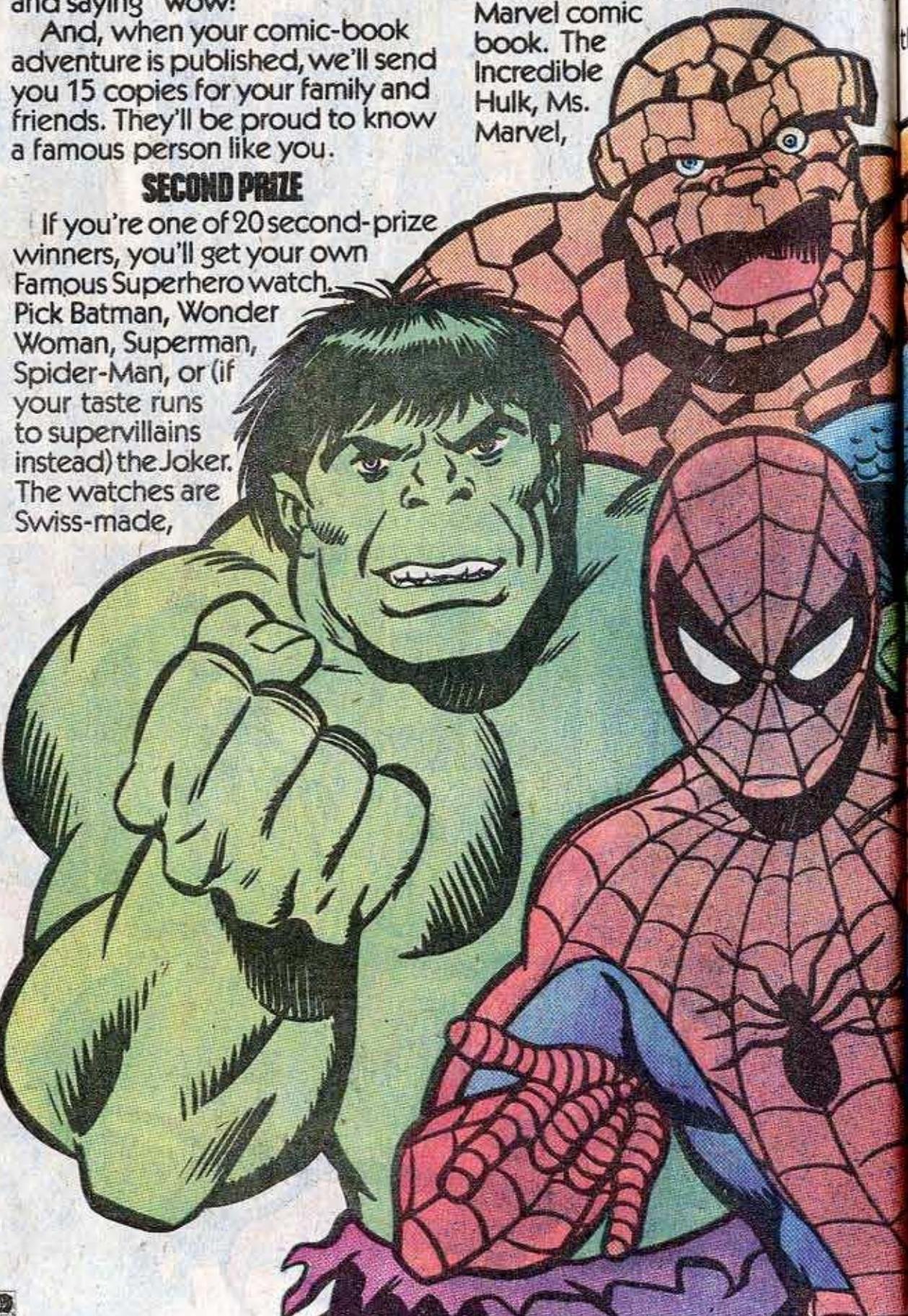
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If you're one of 20 second-prize winners, you'll get your own Famous Superhero watch. Pick Batman, Wonder Woman, Superman, Spider-Man, or (if your taste runs to supervillains instead) the Joker. The watches are Swiss-made,

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2. With each entry, send one wrapper from any Clark or Holloway candy product, or the words "FAMOUS CLARK BARS" printed on a separate piece of 3"x5" paper. (You can send wrappers from Clark, Crispy, Zagnut, Crunchy, Light, Peanut Butter Log, Milk Duds, Sto Poke, or Black Cow.)
3. Send entries to Superhero Sweepstakes, Box 55, Chicago, Illinois 60677.
4. Entries must be postmarked by November 1, 1978 and received by November 10, 1978.
5. Winners will be determined in random drawings conducted by H. Olsen & Company, an independent judging organization, whose decisions are final.
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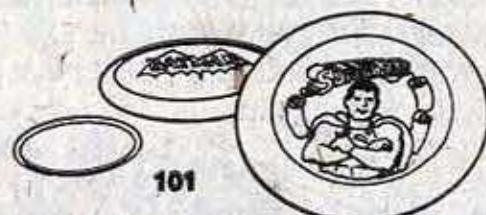


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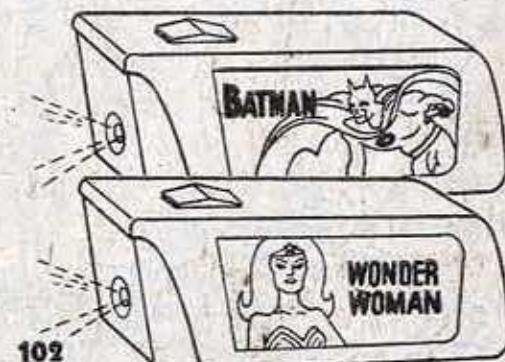
Okay. What you just read about was a contest. This isn't.

What this is, is a terrific way to get Famous Superhero premiums any time you want them. By collecting wrappers from any of the Famous Clark and Holloway products. Clark, Crispy, Zagnut, Crunchy, Light, Peanut Butter Log, Milk Duds, Slo Poke, or Black Cow.

Here's what you can get. The order blank is on the next page.



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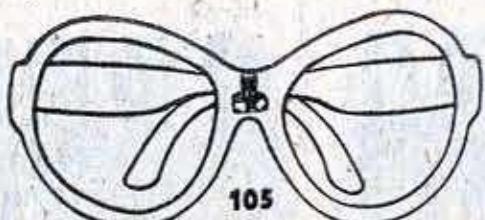
FLASHLIGHTS. Superman, Batman, Robin, Wonder Woman. Includes Penlite battery. Each, \$1.25 plus 2 wrappers.



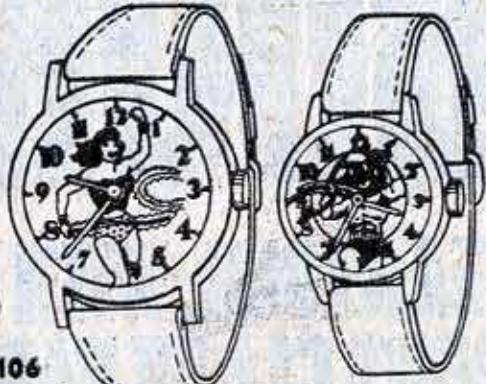
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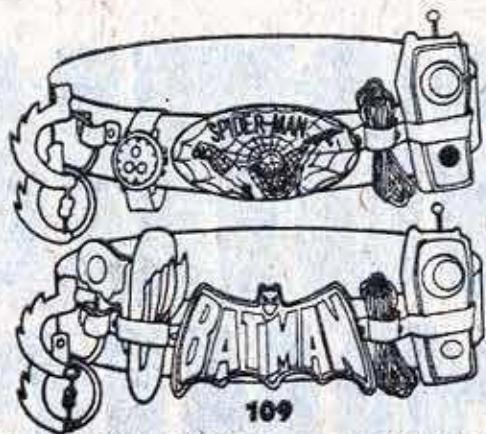
SUPERHERO WATCHES. Get Swiss-made watches with color pictures of Batman, Superman, Wonder Woman, Spider-Man, Joker. Small or large sizes. Each, \$14.25 plus 12 wrappers.



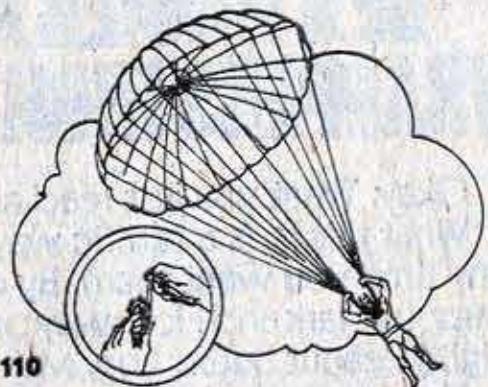
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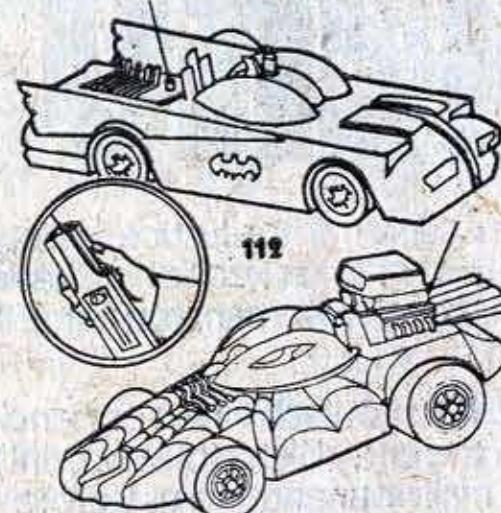
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QUANTITY	NUMBER	SUPERHERO	#WRAPPERS	PRICE
TOTALS				

NAME _____

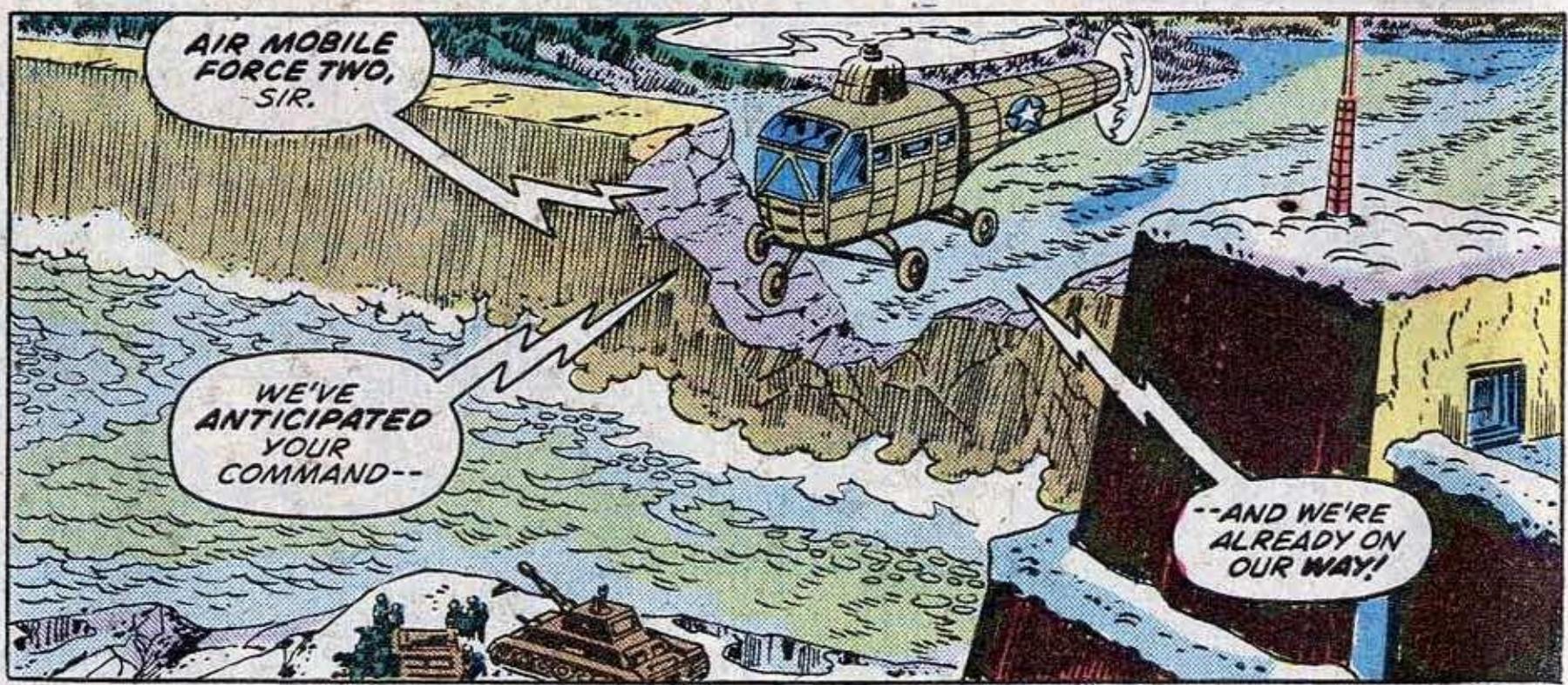
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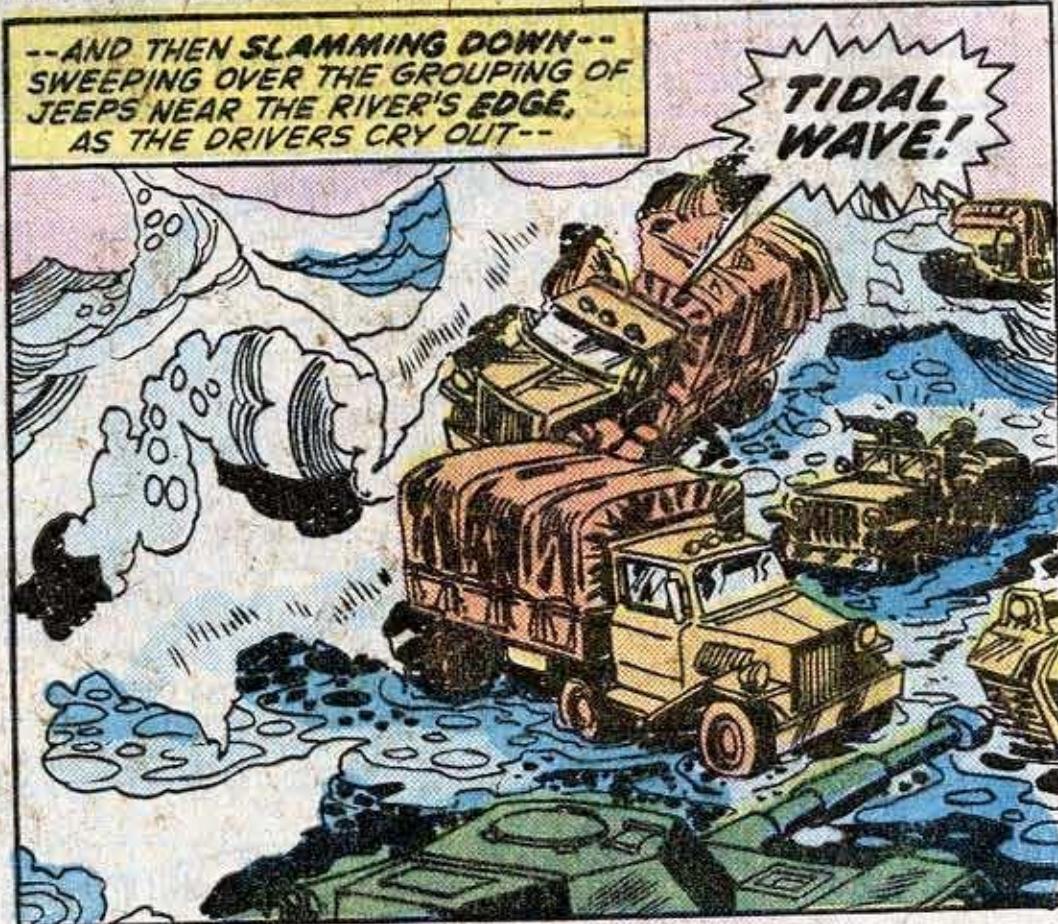
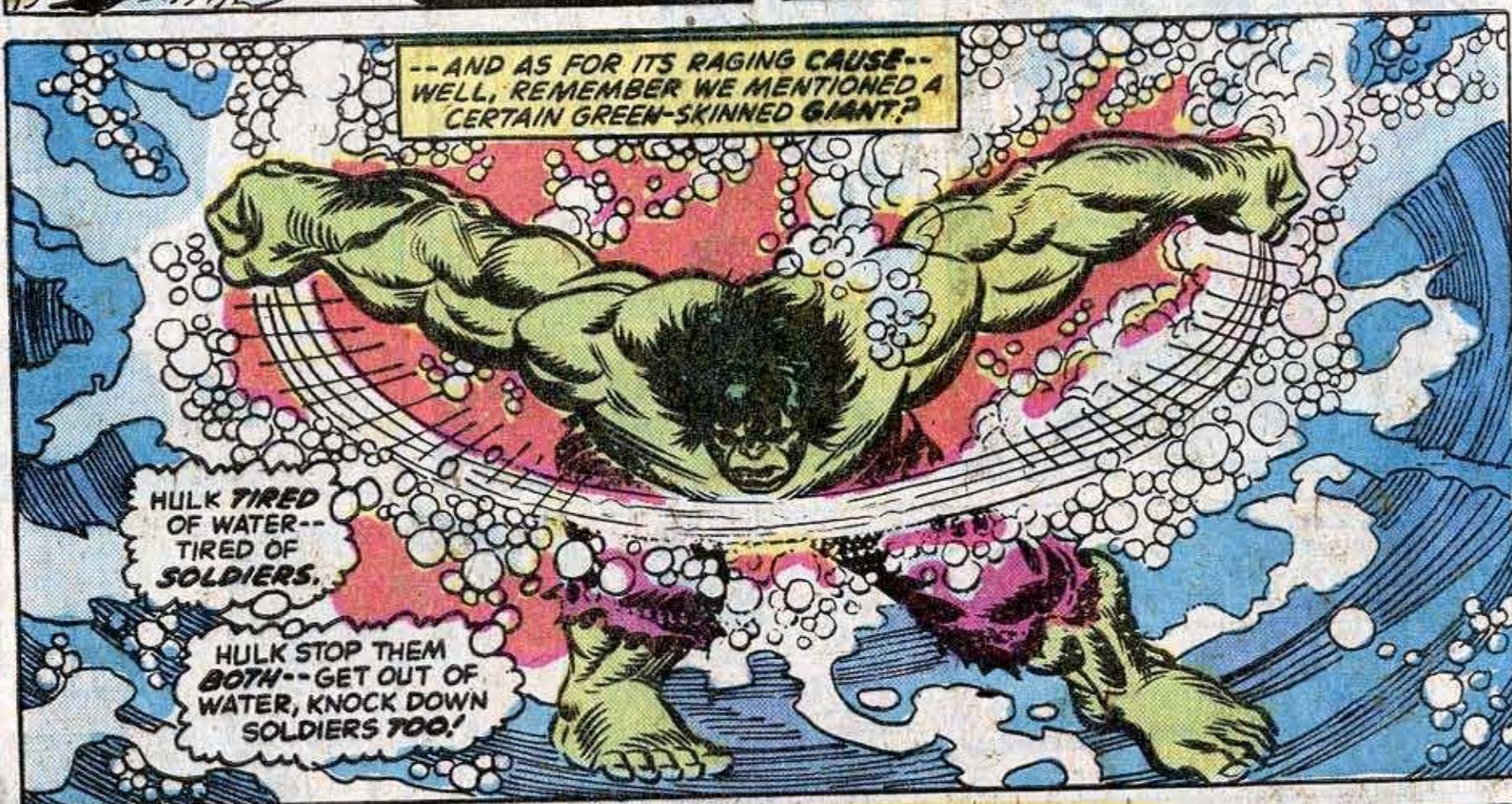
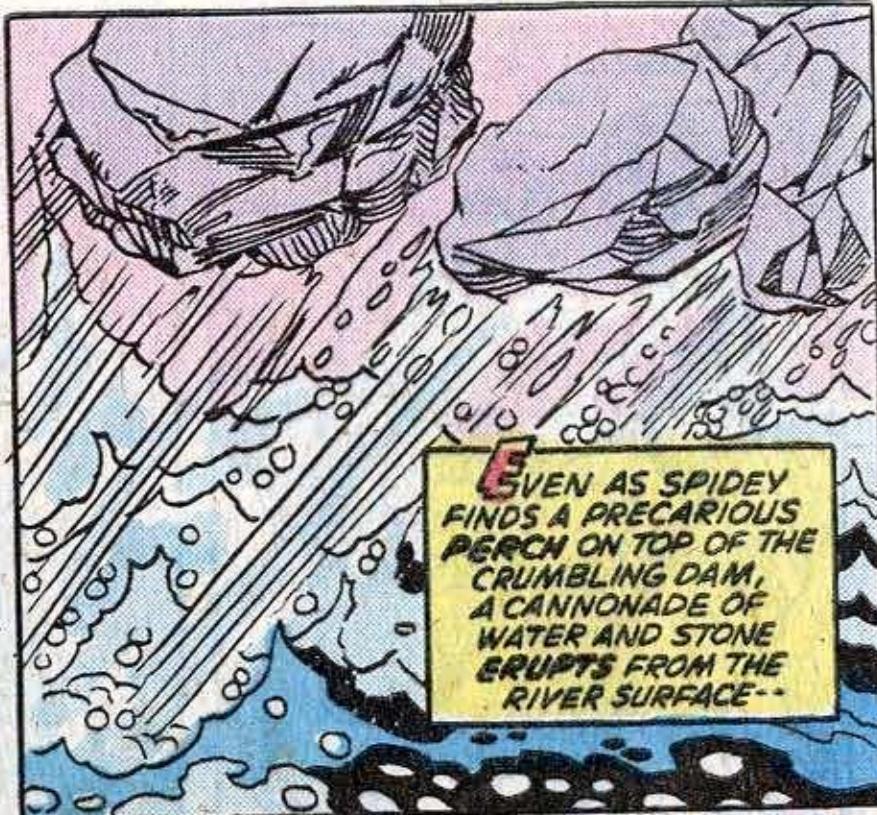
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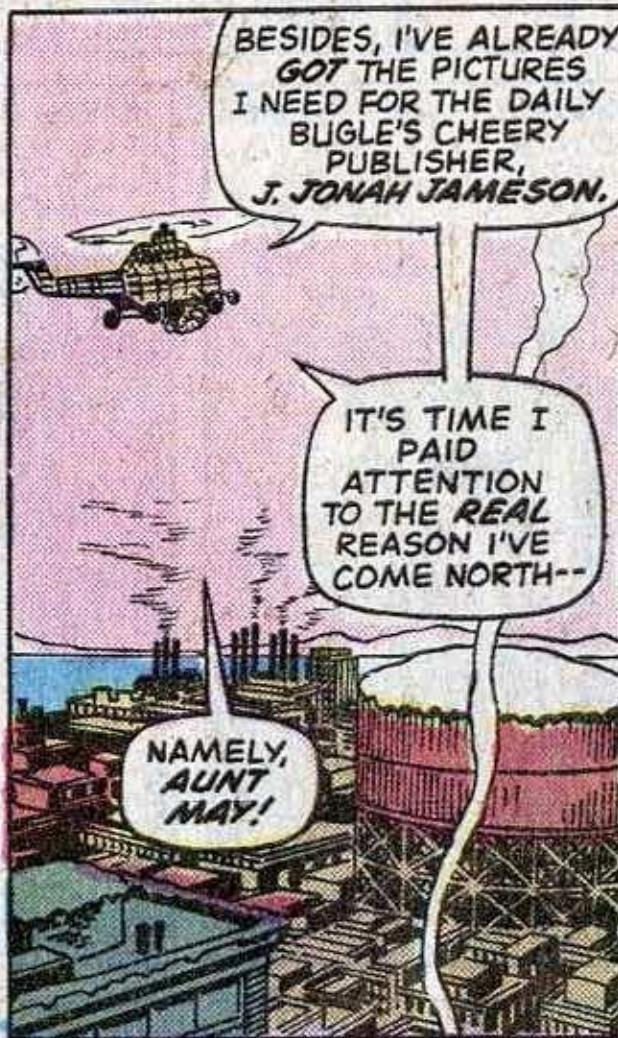
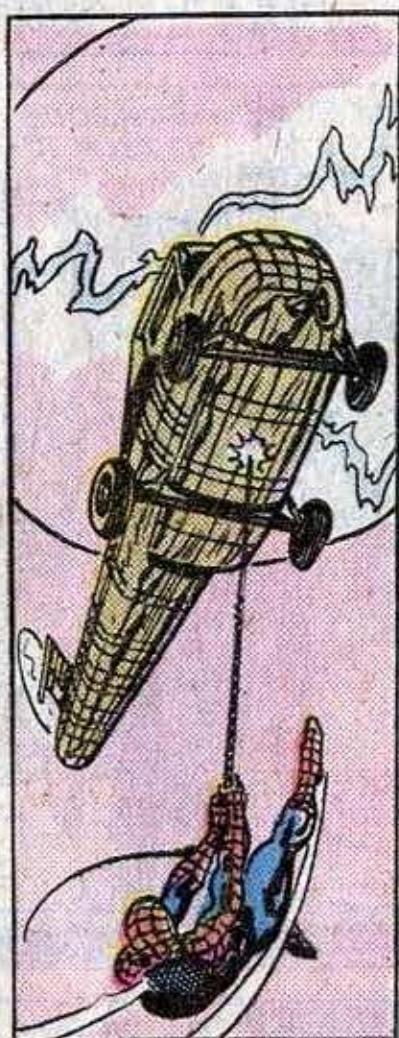
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ZIP

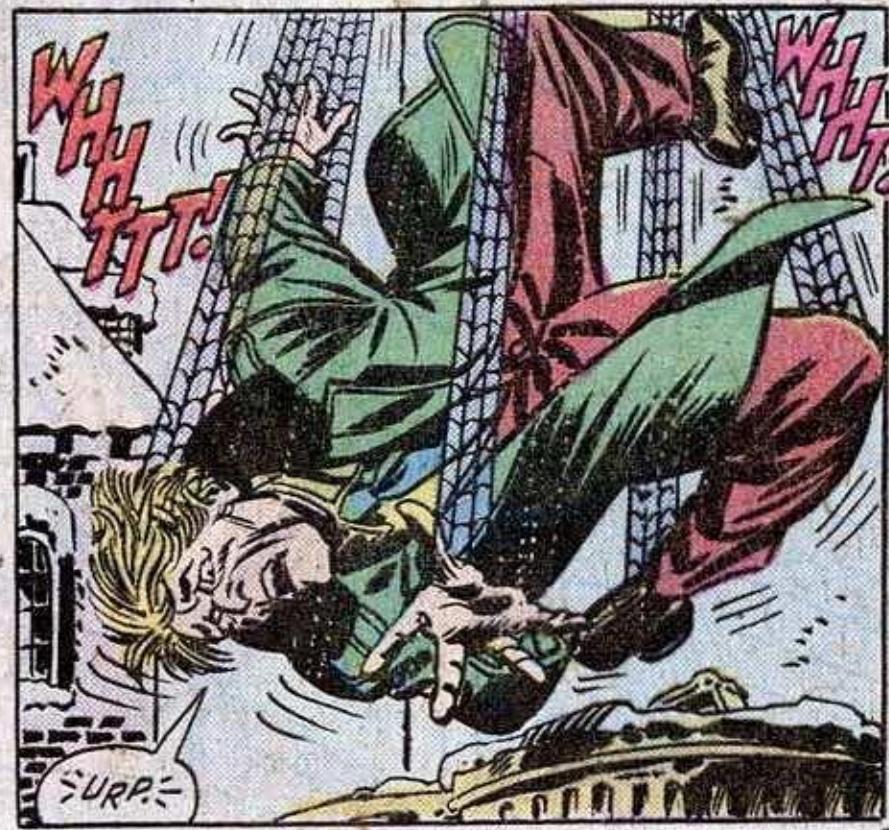
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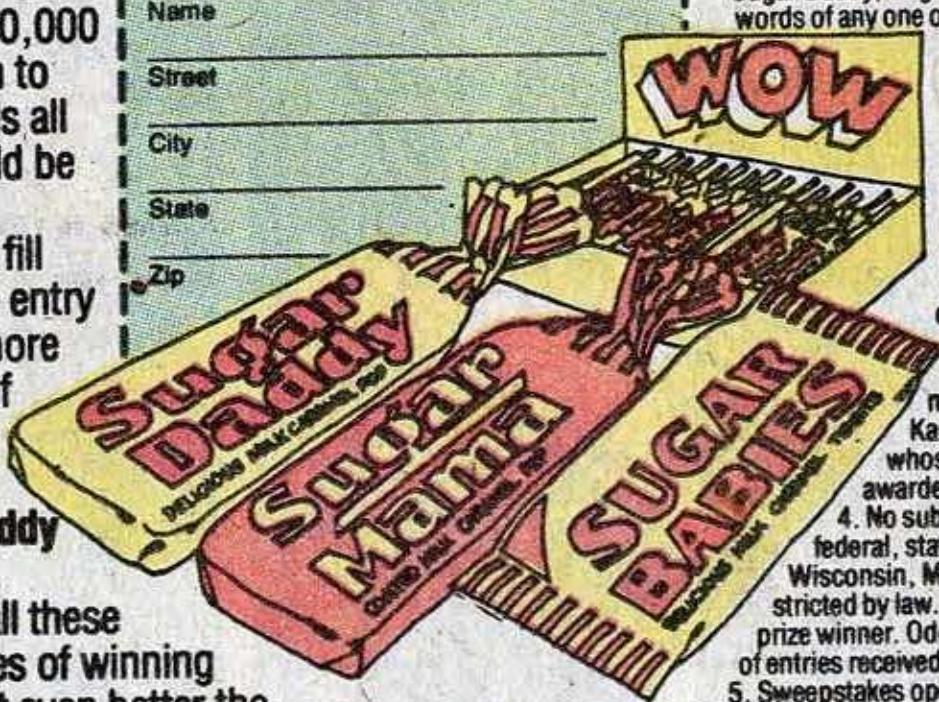
Nabisco 50,000 Prizes A Month Giveaway
P.O. Box 1060
Long Island City, N.Y. 11101

2. Enter as often as you like, there is no limit to the number of prizes you can win, but each entry must be mailed separately and received by the last day of the month in order to be eligible for that month's drawing. The final date for receipt of all mail is December 31, 1978.

3. Fifty Thousand and Thirty (50,030) prizes will be awarded in random drawings on a monthly basis starting January 1978, by Marden-Kane, Inc., an independent judging organization whose decisions are final. All 600,360 prizes will be awarded by January 31, 1979.

4. No substitutes or exchanges for prizes offered. All federal, state and local laws apply. Void in Missouri, Wisconsin, Maryland and wherever else prohibited or restricted by law. Liability for taxes is the sole responsibility of the prize winner. Odds of winning are dependent upon the number of entries received.

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AH, MSSR. PARKER--YOU HAVE RETURNED. I'D BEGUN TO WORRY THAT YOU'D FORGOTTEN OUR LITTLE DATE.

NOT A CHANCE, MISS DELON.

HAVE YOU FOUND OUT ANYTHING ABOUT MY AUNT?

ONLY THAT MSSR. RIMBAUD WISHED TO CONTACT HER ABOUT SOMETHING EXTREMELY IMPORTANT.

BEYOND THAT, OUR FILES ARE EMPTY. MSSR. RIMBAUD INTENDS TO HANDLE THE MATTER PERSONALLY.

DO YOU WISH TO SPEAK TO HIM?

LADY, THAT'S WHY I'VE COME TO MONTREAL...TO FIND OUT JUST WHY HE SENT MY AUNT THAT CRAZY TELEGRAM...

...AND WHY IT'S SO IMPORTANT TO A MAN NAMED OCTOPUS!

OCTOPUS....?

J.P. RIMBAUD
R. FLAMBEAU

FORGET IT... I GUESS YOU'D CALL IT A PRIVATE JOKE.

WHERE ARE WE GOING, ANYWAY?

TO THE OLD EXPO 67 FAIR GROUNDS. MSSR. RIMBAUD IS REPRESENTING A CONTRACTOR WHO'S PLANNING A NEW BUILDING ON THE SITE.

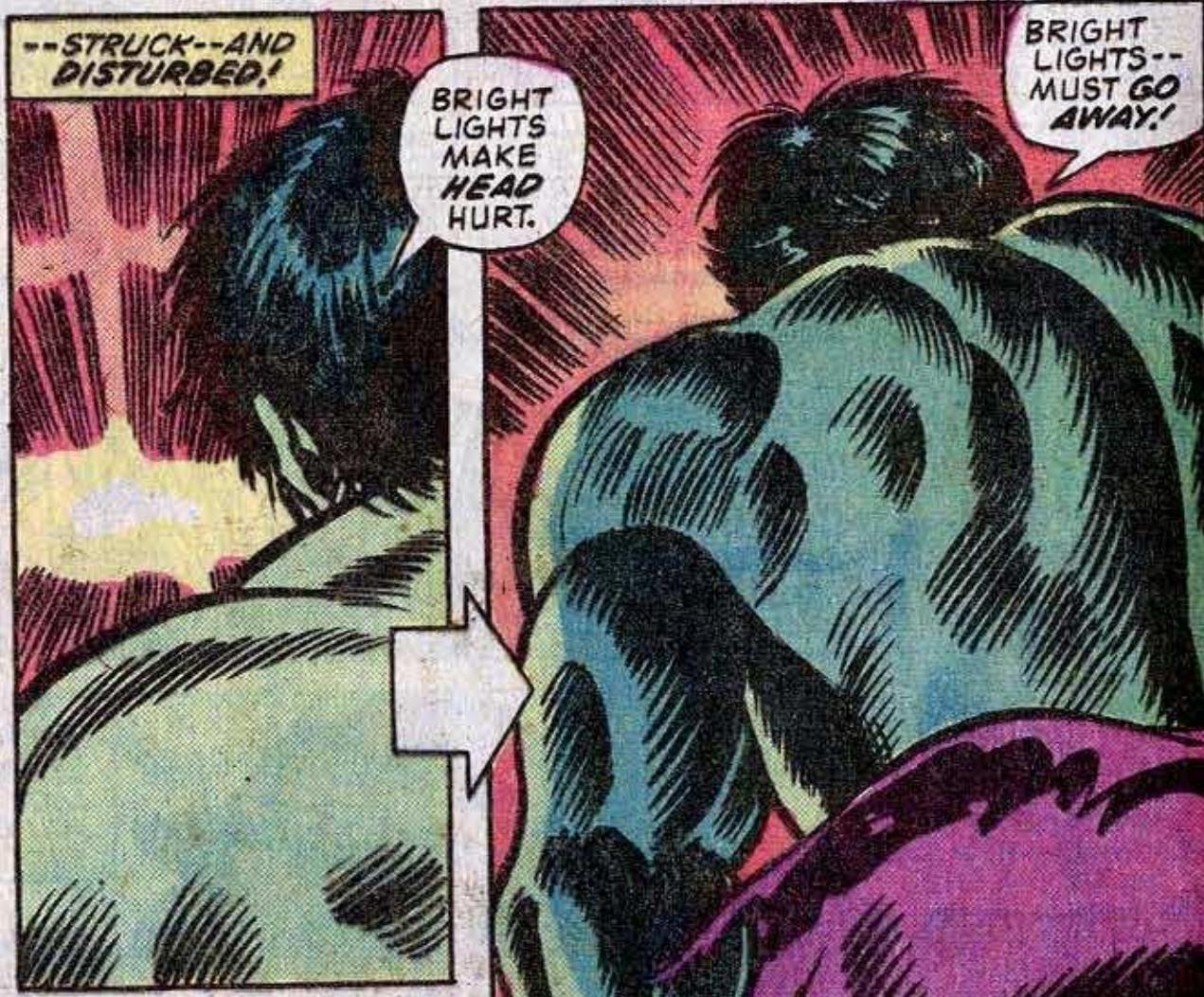
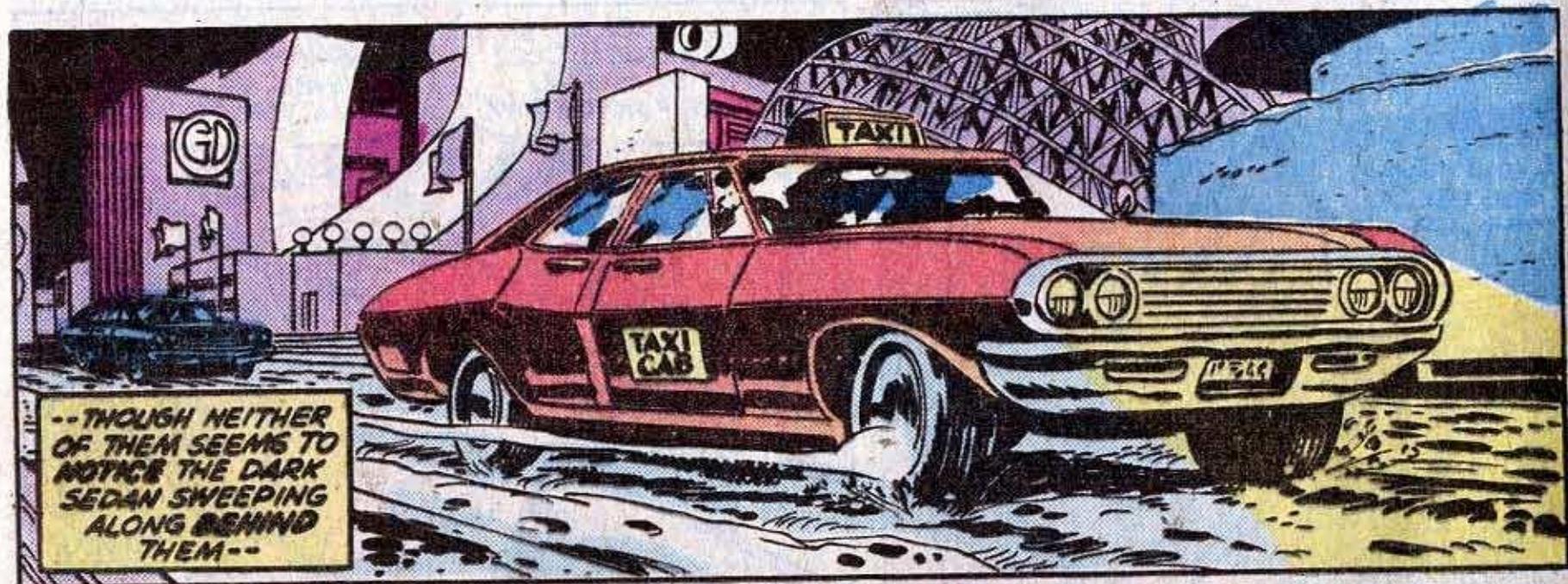
LET'S GET MOVING, THEN.

WRONG, PETE, OLD BOY. LUCK IS ONE COMMODITY YOU'RE RUNNING KIND OF SHORT ON.

WITH ANY LUCK I CAN GET THIS DONE AND CATCH THE LATE PLANE BACK TO NEW YORK!

IT'S A BRIEF RIDE TO THE BRIDGE WHICH LEADS TO THE MAN-MADE ISLAND SPORTING THE EXHIBITION GROUNDS--

--AND IT'S A RIDE PETER AND HIS NEW-FOUND FRIEND DON'T QUITE MAKE ALONE--



HULK CAME HERE TO HIDE.
HULK TIRED OF GUNS AND
SOLDIERS, TIRED OF FIGHTING.

BUT EVERYWHERE
THAT HULK GOES,
PEOPLE COME
AFTER HIM--

HULK
SICK
OF IT!

RRRRP!

MON
DIEU!

THE MONSTER--HE
IS TEARING UP THE
VERY ROAD!

MISS DELON--
WATCH IT!
THE CAR'S
TURNING--
WE'RE GOING
TO--

FOR SEVERAL SECONDS
THE DUST CHURNS IN
SWIRLING CLOUDS--AND
WHEN IT FINALLY
SETTLES--

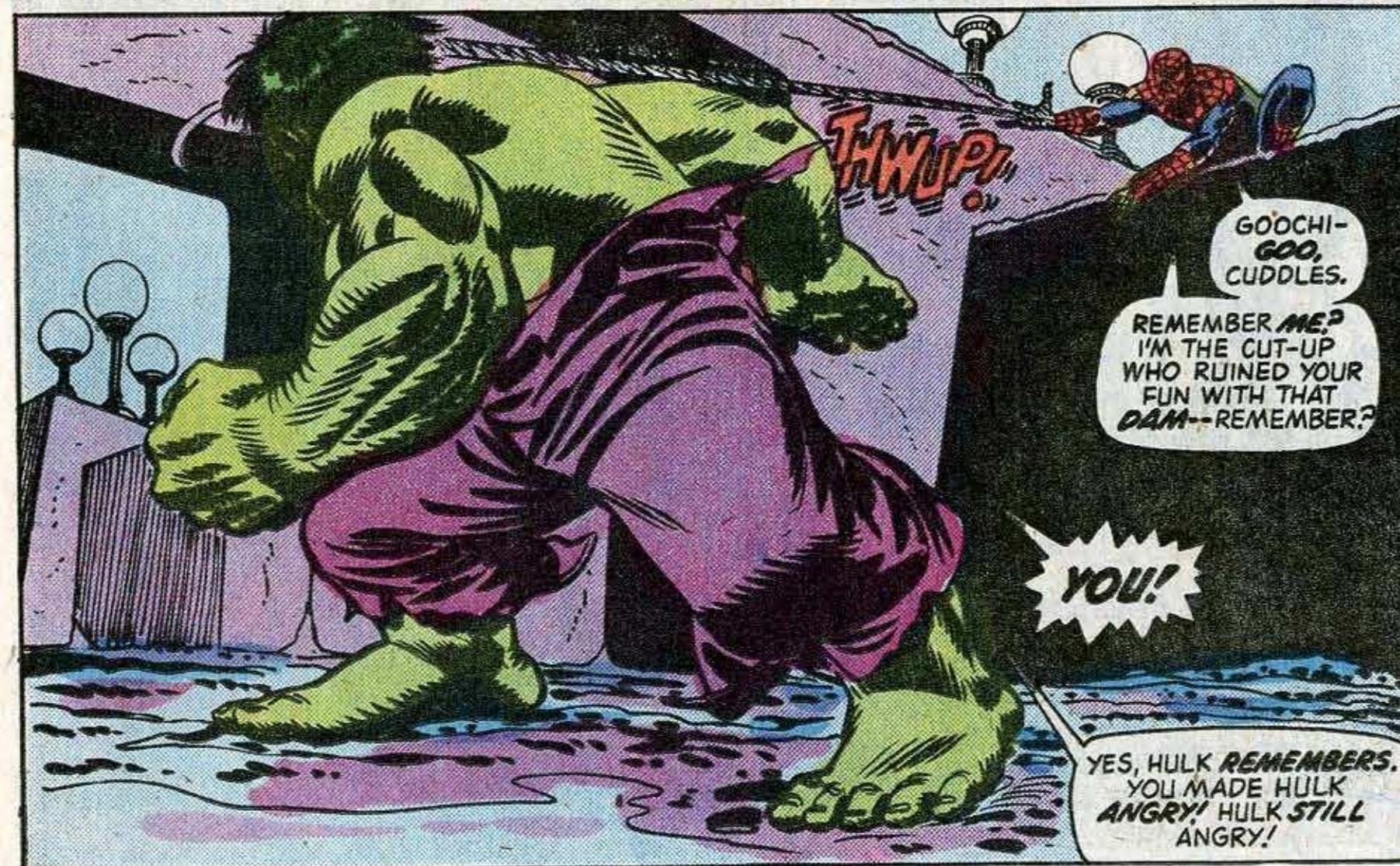
AT THIS RATE, I'LL
NEVER FIND OUT
WHAT RIMBAUD
WANTS WITH
AUNT MAY.

GUESS
THERE'S
ONLY ONE
THING
TO DO--

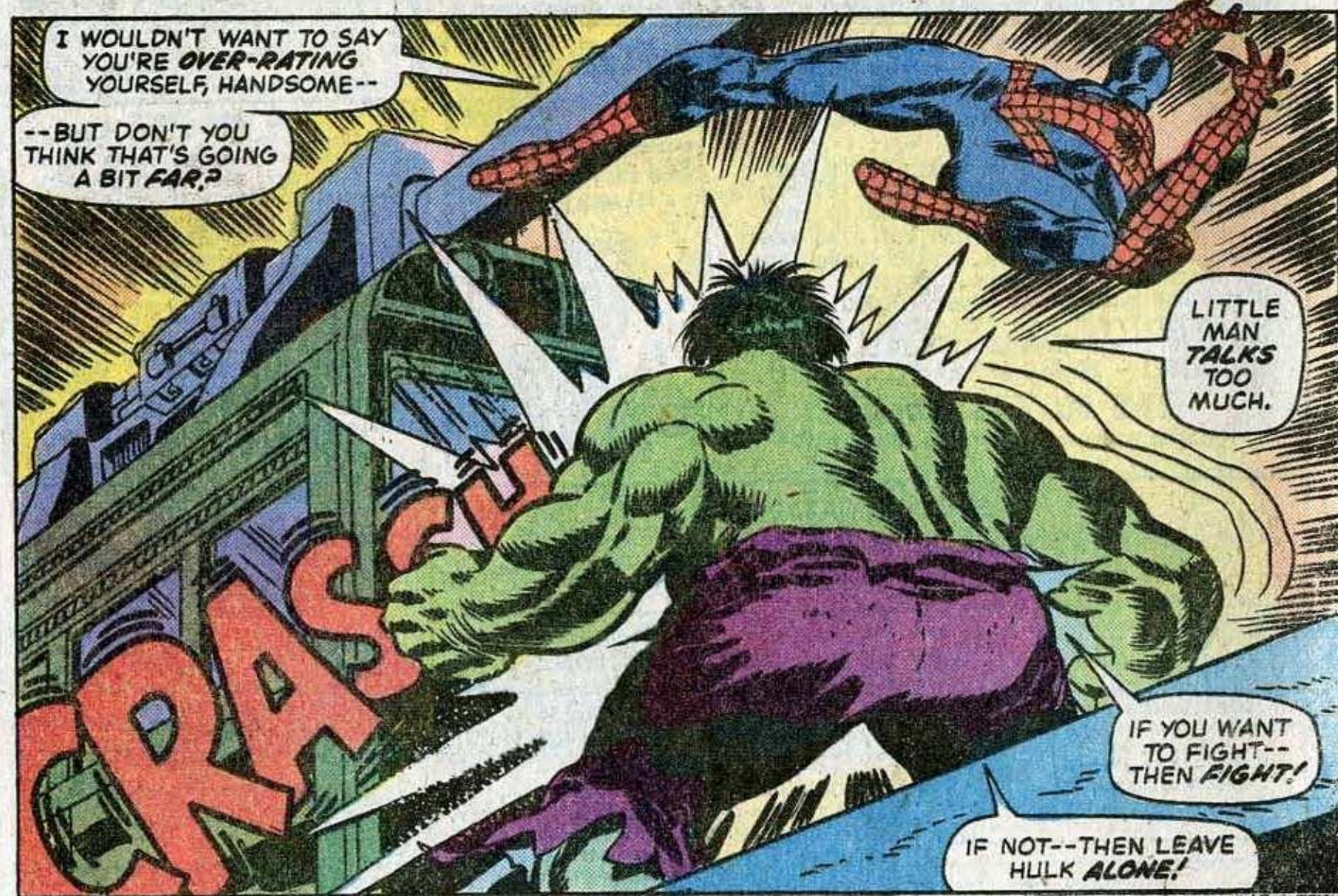
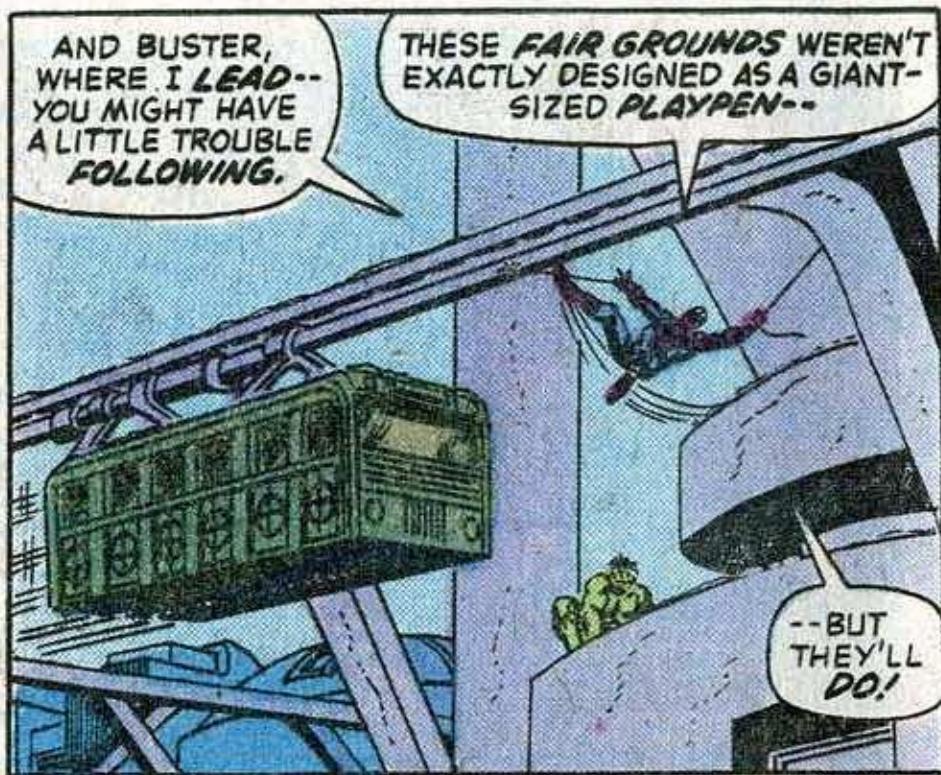
OBOY.

BOTH
THE
DRIVER
AND
MISS
DELON--
OUT!

--STOP
THE
HULK!



GOOCHI-GOO, CUDDLES.
REMEMBER ME?
I'M THE CUT-UP
WHO RUINED YOUR
FUN WITH THAT
DAM-- REMEMBER?
YES, HULK REMEMBERS.
YOU MADE HULK
ANGRY! HULK STILL
ANGRY!



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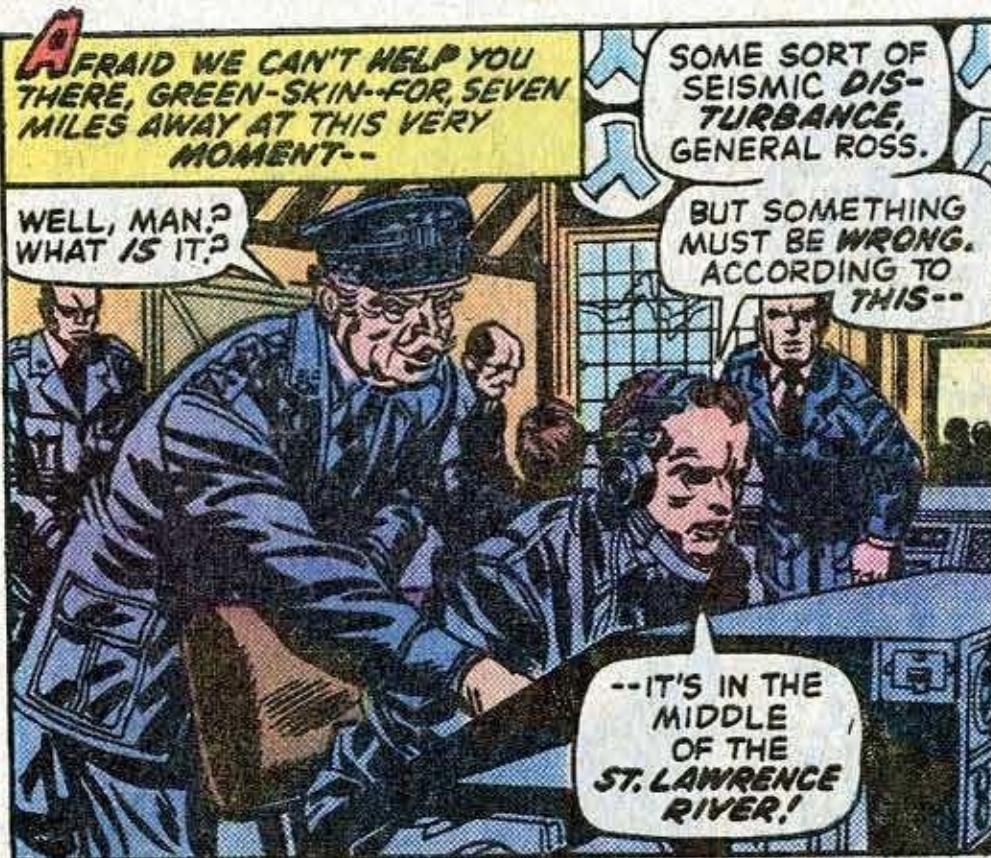
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NOW HOW DID I GUESS
YOU WERE GOING TO
SAY THAT, BIG GREEN
FELLA?

COULD IT BE YOU'RE
BEGINNING TO REPEAT
YOURSELF?

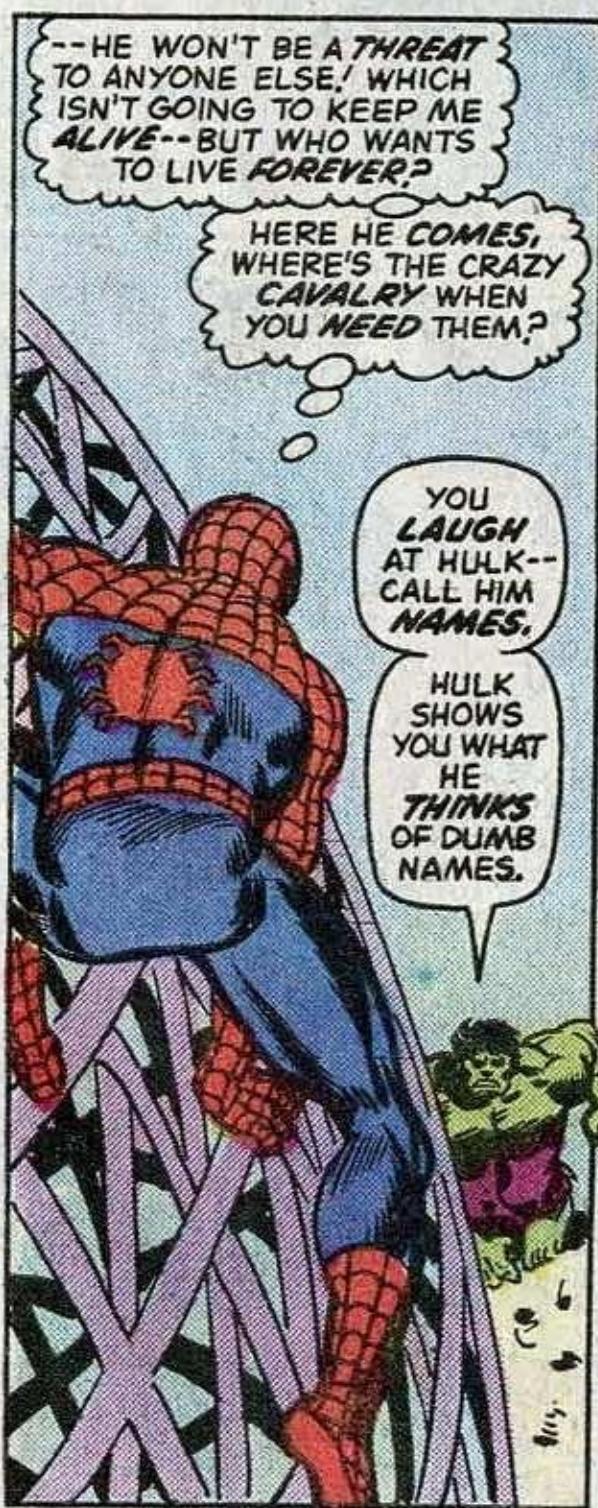
I KNEW YOU WEREN'T
THE WORLD'S GREATEST
CONVERSATIONALIST--
BUT I EXPECTED
SOME ORIGINALITY!



YEP...YOU'RE A DISAPPOINTMENT
TO ME, HULK. A RALPH WILLIAMS YOU'RE
NOT.

HE MAY NOT UNDERSTAND
HALF OF WHAT I SAY--BUT
IT'S GETTING HIM MAD,
ALL RIGHT.

AND AS LONG AS HE'S
MAD AT ME--



--HE WON'T BE A THREAT
TO ANYONE ELSE! WHICH
ISN'T GOING TO KEEP ME
ALIVE--BUT WHO WANTS
TO LIVE FOREVER?

HERE HE COMES,
WHERE'S THE CRAZY
CAVALRY WHEN
YOU NEED THEM?

YOU
LAUGH
AT HULK--
CALL HIM
NAMES.

HULK
SHOWS
YOU WHAT
HE
THINKS
OF DUMB
NAMES.



I TAKE IT
ALL BACK,
KID.

YOU DO
HAVE A WAY
WITH
WORDS!

CRUNCH!

ALWAYS HULK HAS TO LISTEN TO MEN WHO THINK THEY'RE SMARTER THAN HIM.

YOU THINK WORDS MATTER? WORDS ARE NOTHING!

HULK KNOWS WHAT MATTERS-- STRENGTH!

AND HULK IS STRONGEST OF ALL!

OKAY, YOU WON YOUR POINT. YOU WRECKED THE ENTIRE GEODESIC DOME ALL BY YOUR LONESOME.

HOPE IT MADE YOU HAPPY.

DOMES! WHAT DOES HULK CARE ABOUT STUPID DOMES?

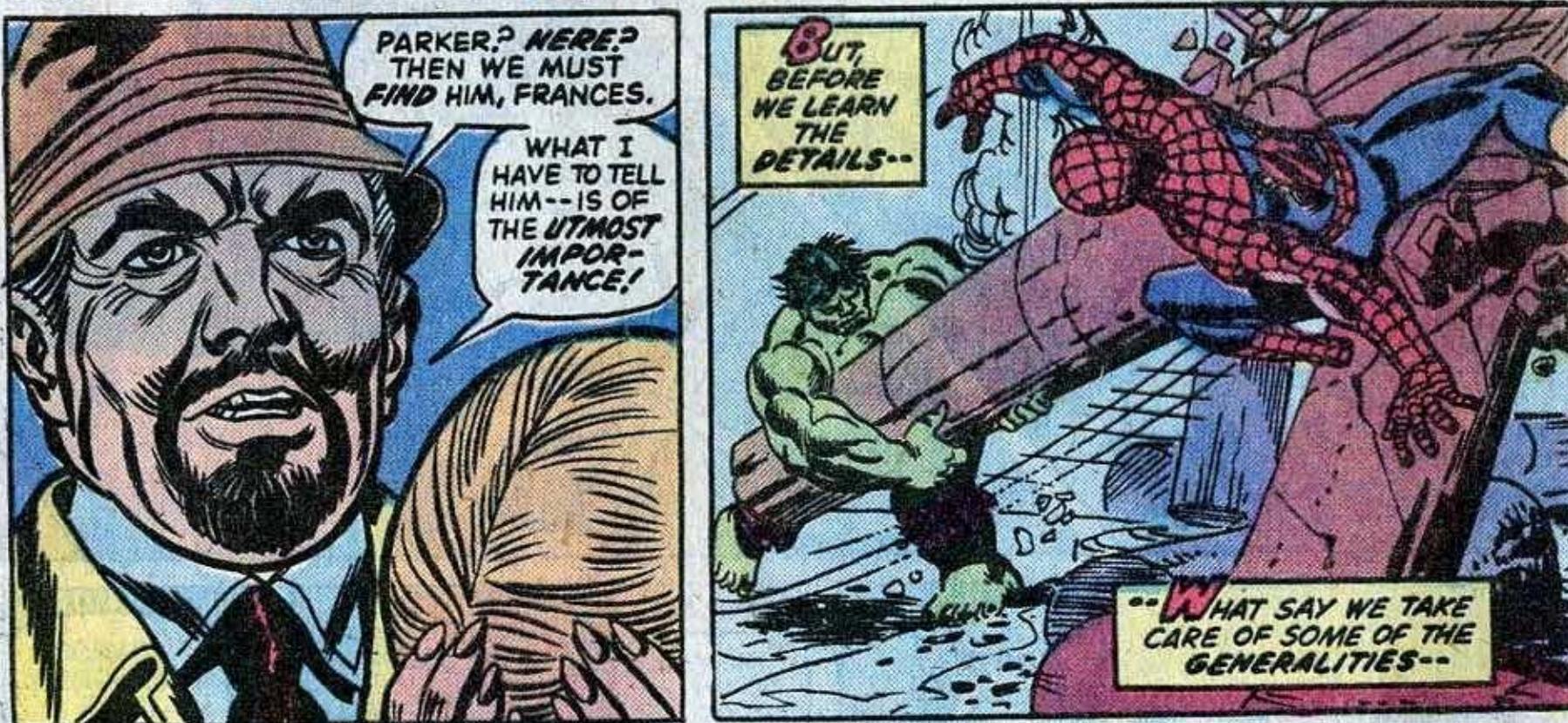
HULK DOESN'T EVEN KNOW WHAT THAT MEANS!

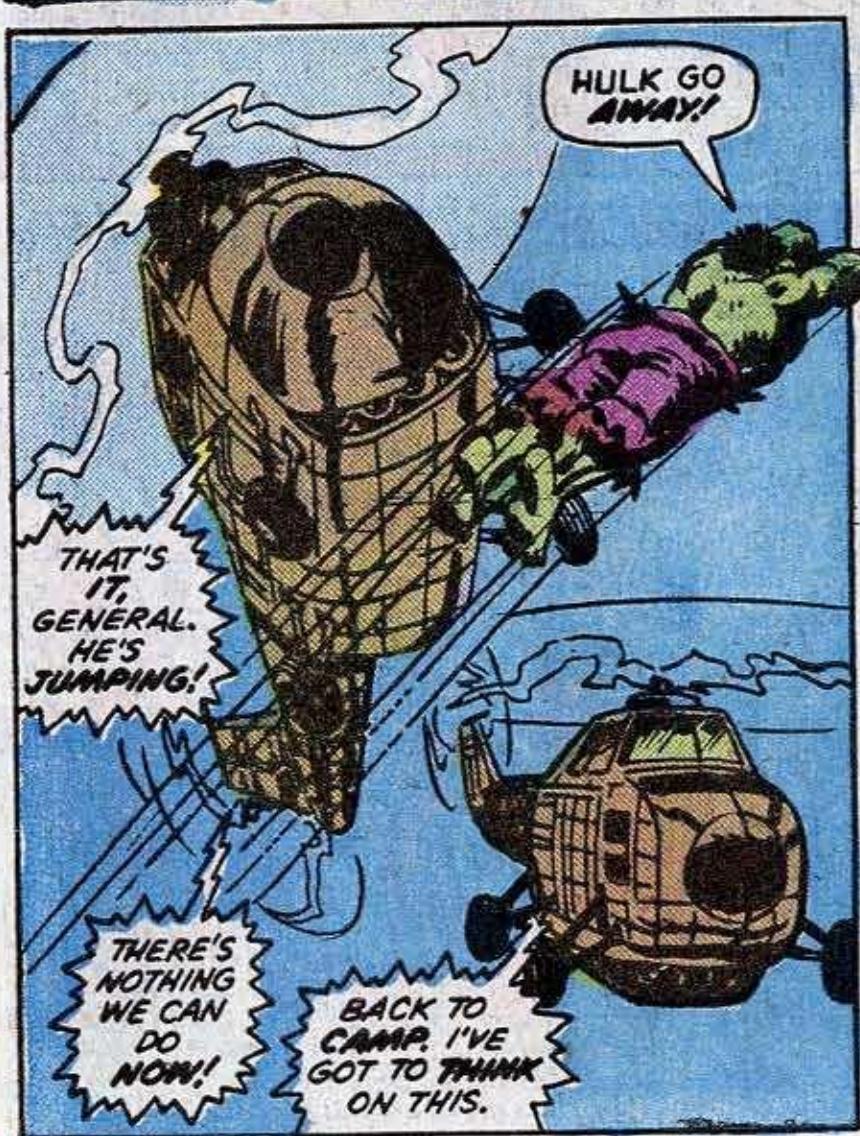
YOU'RE JUST TRYING TO CONFUSE HULK!

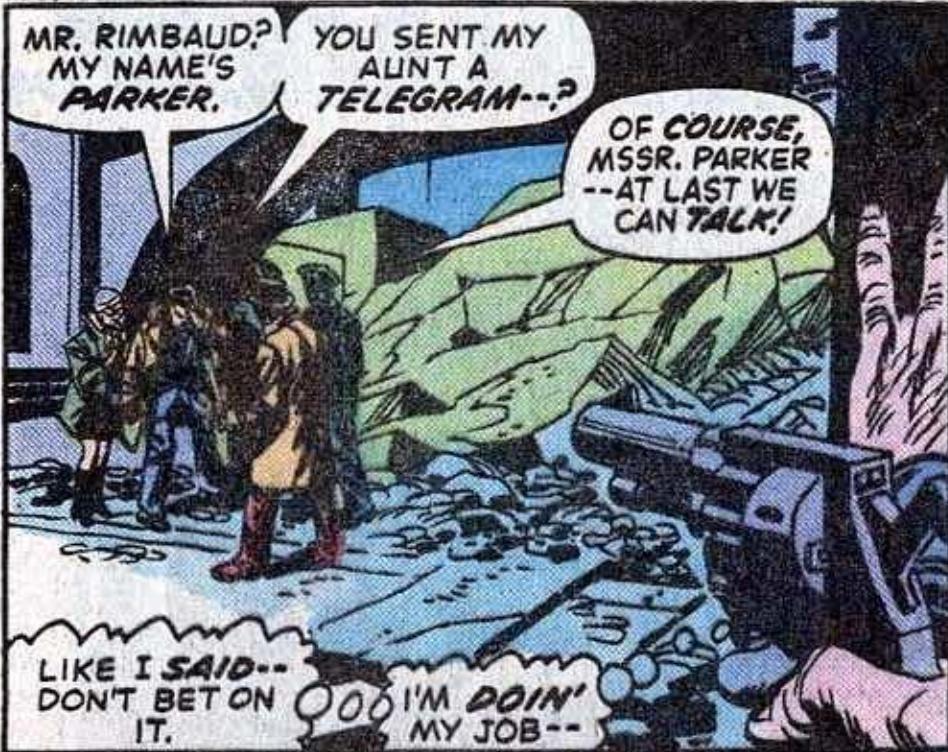
SNAP!

A CONFUSED HULK IS AN ANGRY HULK.

AND AN ANGRY HULK IS BAD-- VERY BAAAAD!







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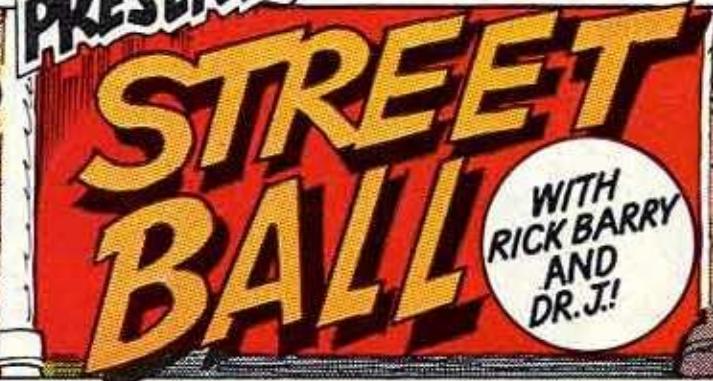
SPALDING.

PRESENTS

STREET BALL!

WITH
RICK BARRY
AND
DR. J.!

HEY LOOK!
IT'S RICK BARRY
AND DR. J.!!



GLAD TO SEE YOU'RE
PLAYING WITH A
SPALDING
RUBBER BALL
LIKE I GREW UP
WITH.

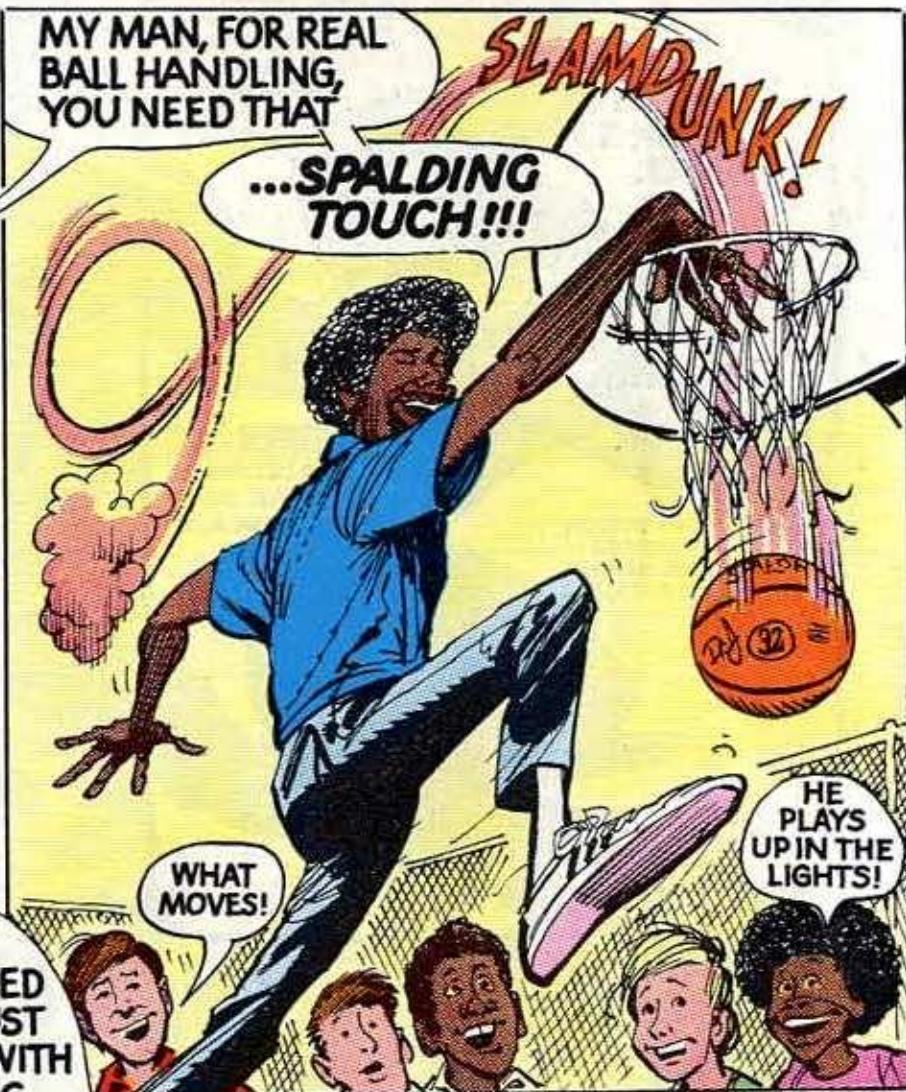
YEAH,
THOSE
VINYL
BALLS ARE
JUST TOO
SLICK!

AW, WHAT
DIFFERENCE
CAN THE
BALL MAKE?

MY MAN, FOR REAL
BALL HANDLING,
YOU NEED THAT

...SPALDING
TOUCH!!!

SLAM DUNK!



NOW IT'S MY TURN,
JULIUS!

A
30-
FOOTER!!

WHAT
A MAGIC
TOUCH!

YOU
DON'T NEED
MAGIC - JUST
PRACTICE WITH
A SPALDING
AUTOGRAPH
BALL. IT'S GOT A
RUBBER COVER
SO YOU CAN
REALLY GET
A GRIP ON
IT.

WHAT
MOVES!

HE
PLAYS
UP IN THE
LIGHTS!

"IF YOU WANT THE BALL
WITH THE SURE-HANDED
FEEL, LOOK FOR OUR
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