

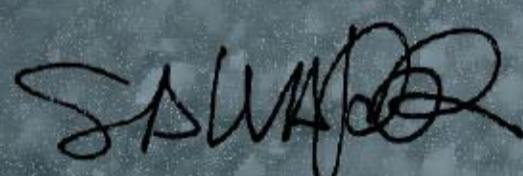
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BRAND NEW DAY

the AMAZING  
**SPIDER-MAN**

INTRODUCING  
**MENACE!**

**PLUS:**  
JUST WHO IS  
**JACKPOT**  
WORKING WITH?!



GUGGENHEIM  
LARROCA  
PERU

# the AMAZING SPIDER-MAN



THE OFFICIAL NEWSPAPER OF SPIDER-MAN

Feb. 13, 2008

PREVIOUSLY IN  
AMAZING SPIDER-MAN

THE DB



MEET THE NEW BOSS!



Dexter Bennett! Get used to the name, Spider-Fans, cause he's Peter Parker's new boss! With J. Jonah Jameson in the hospital, his wife Marla sold The Bugle to Bennett – unbeknownst to Jonah. Dex is in effect! Reporters are laid off and The Bugle has been re-named The DB!

The changes don't stop there...when a new glider-riding villain known as Menace drops a reign of terror on the city, Bennett offers \$10,000 for the first pictures of this new megalomaniac – about \$9,999 more than Jonah would have offered!

Pete sets out on Menace's trail – and runs into the city's newest star super hero, Jackpot! With her red hair and vivacious attitude all-too familiar to Peter Parker, Jackpot and Spidey are immediately at odds, but manage to find a few moments to bond. But with the Superhuman Registration Act in effect, they aren't friends for long...



New Avengers  
More More W fluid!!

WHILE ATTENDING A DEMONSTRATION IN RADIOLOGY, HIGH SCHOOL STUDENT **PETER PARKER** WAS BITTEN BY A SPIDER WHICH HAD ACCIDENTALLY BEEN EXPOSED TO **RADIOACTIVE RAYS**. THROUGH A MIRACLE OF SCIENCE, PETER SOON FOUND THAT HE HAD **GAINED** THE SPIDER'S POWERS...AND HAD, IN EFFECT, BECOME A HUMAN SPIDER! FROM THAT DAY ON HE WAS...

# THE AMAZING SPIDER-MAN™

Glad ya made it back, Spidey-fans! This guy here is **THE BLUE SHIELD**, a former cop with enhanced strength and agility who now works for the government bringing in unregistered super heroes! Readers close to Quesada's age probably remember him from Dazzler #5 way back in 1981, but if you're young and spry like the rest of us...just hang on tight, we'll give ya all you need to know!

STAND DOWN!  
I'M AUTHORIZED TO  
USE FORCE!

WELL, AIN'T  
THAT JUST  
PEACHY!



## THE MENACE OF... MENACE!!!

MARC  
GUGGENHEIM  
WRITER

SAVADOR  
LARROCA  
ARTIST

STEPHANE  
PERU  
COLORS

VC'S CORY  
PETIT  
LETTERS

TOM  
BRENNAN  
ASSISTANT EDITOR

STEPHEN  
WACKER  
THREAT AND MENACE

TOM  
BREVOORT  
EXECUTIVE EDITOR

JOE  
QUESADA  
EDITOR IN CHIEF

DAN  
BUCKLEY  
PUBLISHER

GALE, GUGGENHEIM, SLOTT, WELLS  
SPIDEY'S BRAINTRUST

THE BLUE SHIELD, RIGHT?  
IT'S GOOD TO SEE YOU.  
MY HEALTH INSURANCE  
PREMIUMS HAVE BEEN  
OUT OF CONTROL  
LATELY...

I SAID,  
STAND DOWN,  
SPIDER-MAN!

FIRST, I'M ALREADY  
STANDING. IF I GO DOWN  
ANY FURTHER, I'D BE IN  
THE GROUND.

FUNNY YOU  
SHOULD PUT IT  
THAT WAY...

SECOND,  
WHY'RE YOU  
PICKING ON  
--WHOA!

WHAT  
ABOUT  
HER?

SHE'S CALLED  
JACKPOT. JUST  
SO YOU KNOW.

THANKS.  
YOU'RE A  
PAL.

YOU'RE  
THE ONE WHO  
WANTS TO PLAY  
SUPER HER--

OOOF!

YES, SHE  
DOES. WHICH IS  
WHY SHE'S  
REGISTERED.

WHUMP











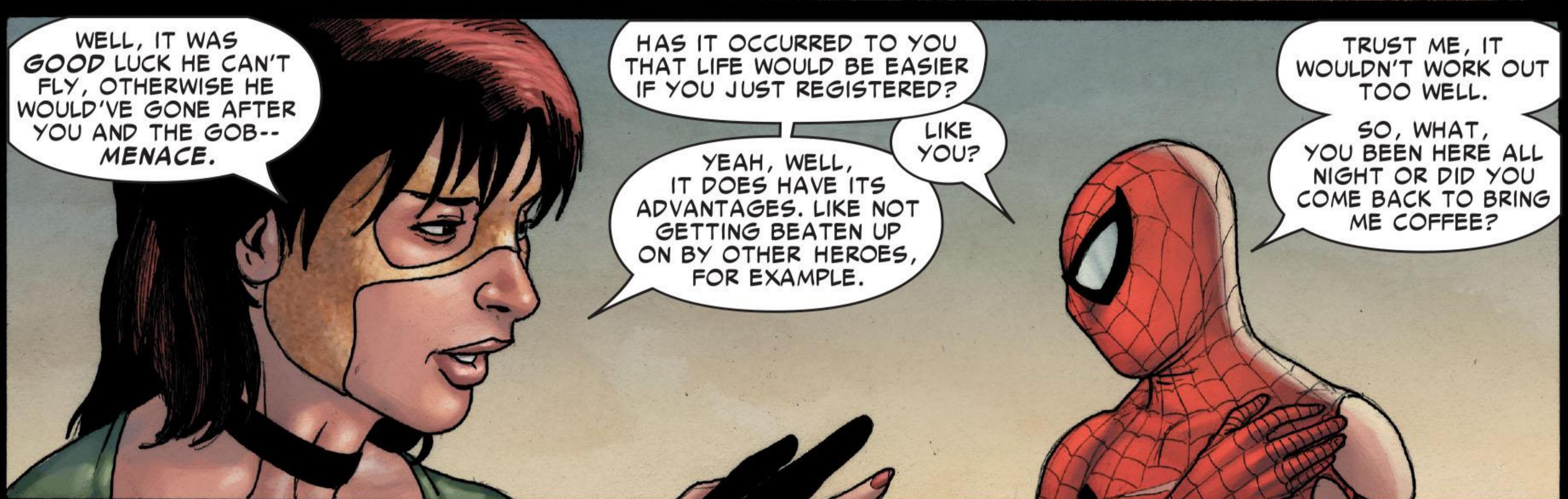
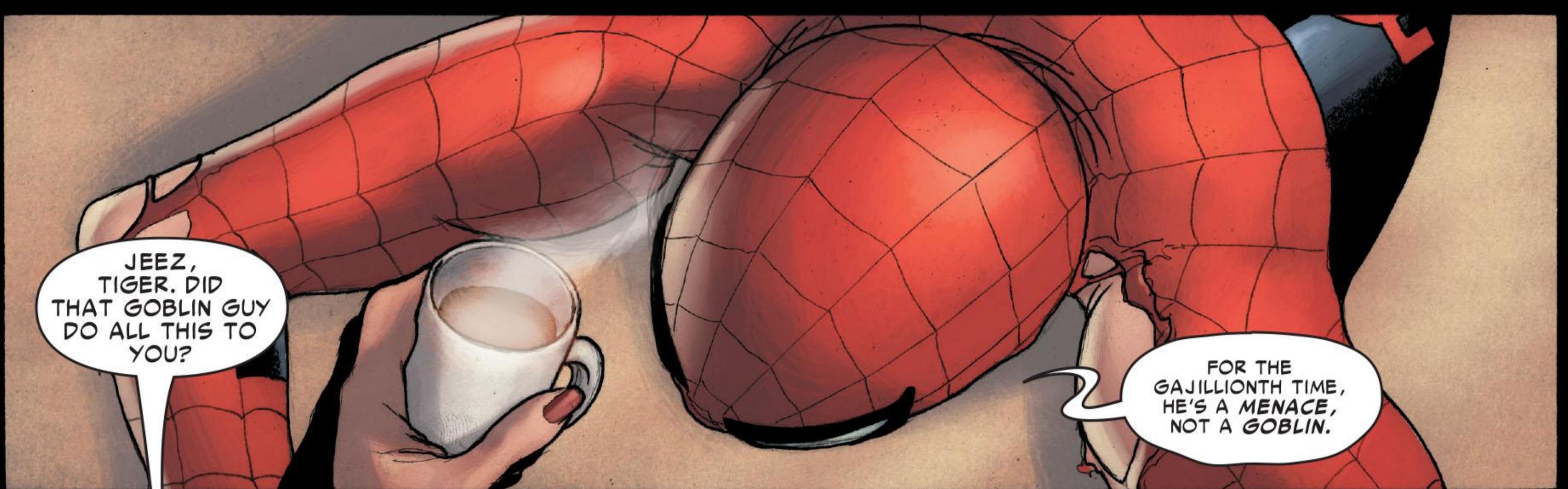
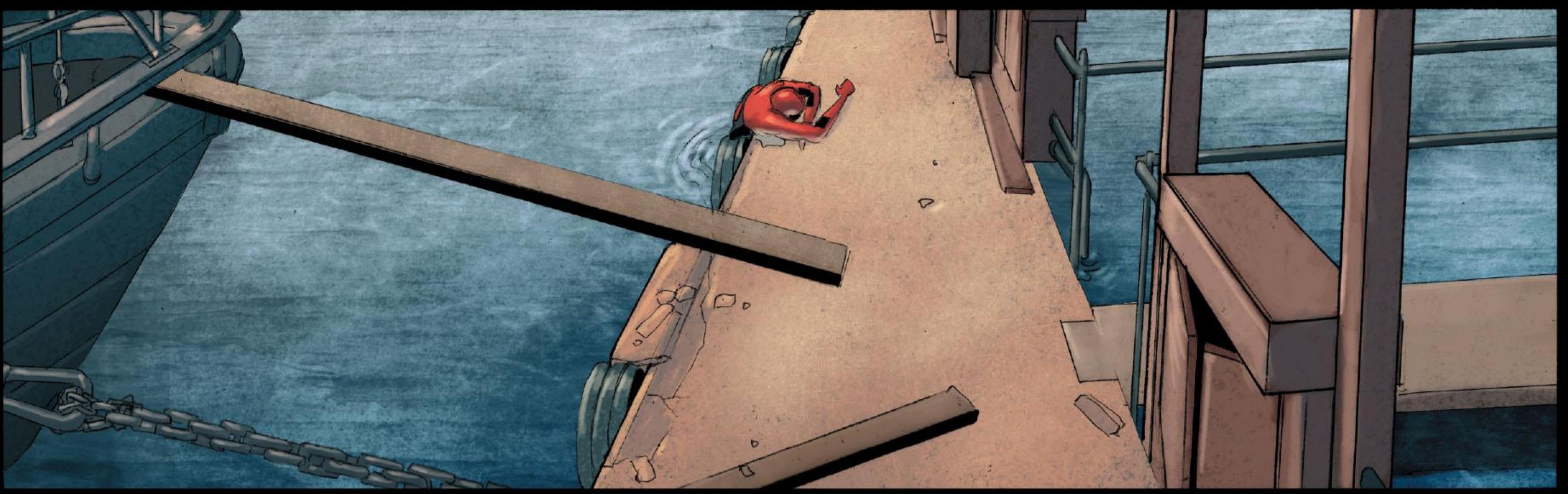
THE GOBLIN'S BIGGEST  
MISTAKE WAS TOYING WITH  
YOU, SPIDER-MAN.

YEAH... WELL...  
I'LL TAKE THAT AS  
A COMPLIMENT.

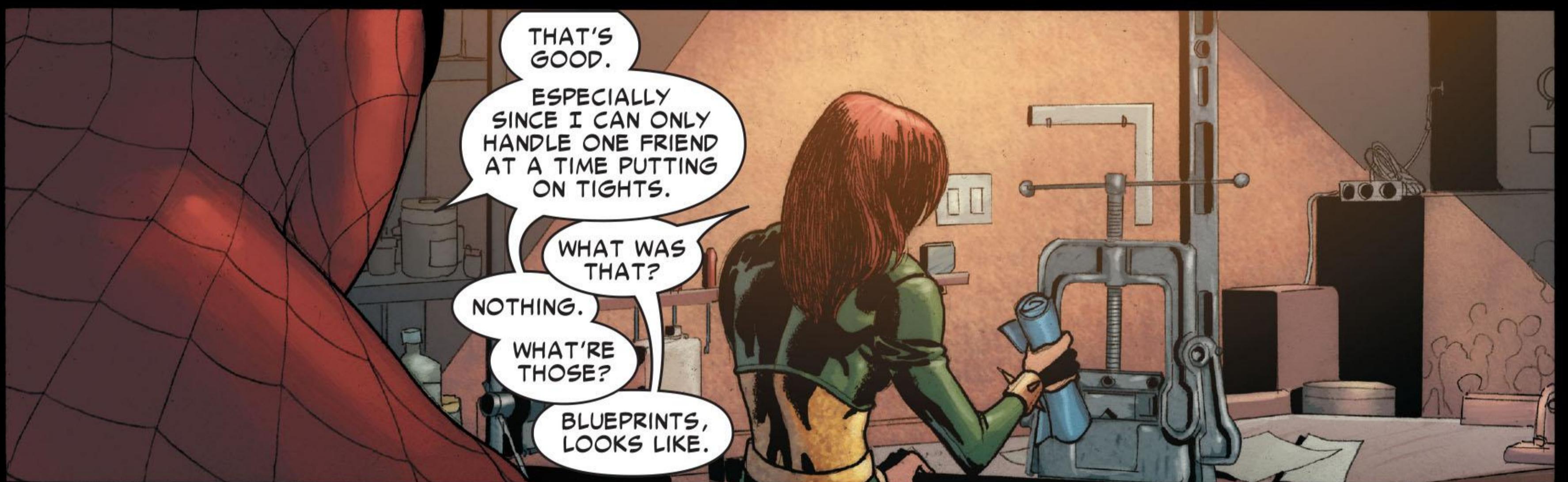
I WON'T  
MAKE THAT MISTAKE.  
BACK OFF...OR THE  
NEXT TIME, I'LL PUT  
YOU IN THE GROUND.

AND IF  
YOU THINK I'M  
BLUFFING...





-SIGH-  
I GOTTA  
GET A NEW  
JOB.



# Forest Hills, Queens.

THE HOME OF MAY PARKER (AND CURRENTLY PETER PARKER, TOO.)

WHAT'S SO STRANGE ABOUT SPENDING THE NIGHT WITH YOUR BOYFRIEND, LILY?

# Bloomingdale's.

THE HOME OF LOTS OF EXPENSIVE STUFF.

SAVE  
40%

NOTHING. WHAT'S STRANGE IS YOU ASKING ME ABOUT IT, PETER.

IT'S A LONG STORY, BUT I KINDA NEED TO KNOW IF HARRY WAS WITH YOU LAST NIGHT.

WHY IS ANYTHING WRONG?

NO. NO, DEFINITELY NOT. NOTHING'S WRONG. BUT...

IT'S A LONG STORY?  
YEAH.

THE SHORT VERSION IS: A FEW YEARS AGO, HARRY WAS THE GREEN GOBLIN AND PETE'S CONCERNED HIS FRIEND MIGHT HAVE FALLEN OFF THE WAGON (AND ONTO THE GLIDER). JEEZ, DON'T YOU EVER GET TO THE MOVIES?! -WACK.

WELL HE WAS WITH ME LAST NIGHT. NOW, IS THAT ENOUGH INTEL, OR DO YOU WANT ME TO TELL YOU WHAT POSITION WE--

NOPE. THAT'S FINE. THAT'S GOOD. BUT LILY...?

DON'T WORRY, I PROMISE NOT TO TELL HARRY THAT YOU AND I EVER HAD THIS CONVERSATION.

EXACTLY. THANKS, LILY.

NOW IF YOU COULD ONLY TELL ME WHO THIS "MENACE" PERSON MIGHT REALLY BE...

# First Interlude.

MT. SINAI HOSPITAL.  
1391 MADISON AVENUE, MANHATTAN.

PAARRKERRR!!!

GET ME THE  
CHIEF OF POLICE!  
GET ME THE MAYOR!  
GET ME THE  
GOVERNOR!

MR.  
JAMESON--



I WANT  
THAT LITTLE MENACE  
CHARGED! I WANT HIM  
ARRESTED!

SIR,  
PLEASE CALM  
DOWN--

ATTEMPTED  
MURDER! INTENTIONAL  
INFILCTION OF  
EMOTIONAL DISTRESS!

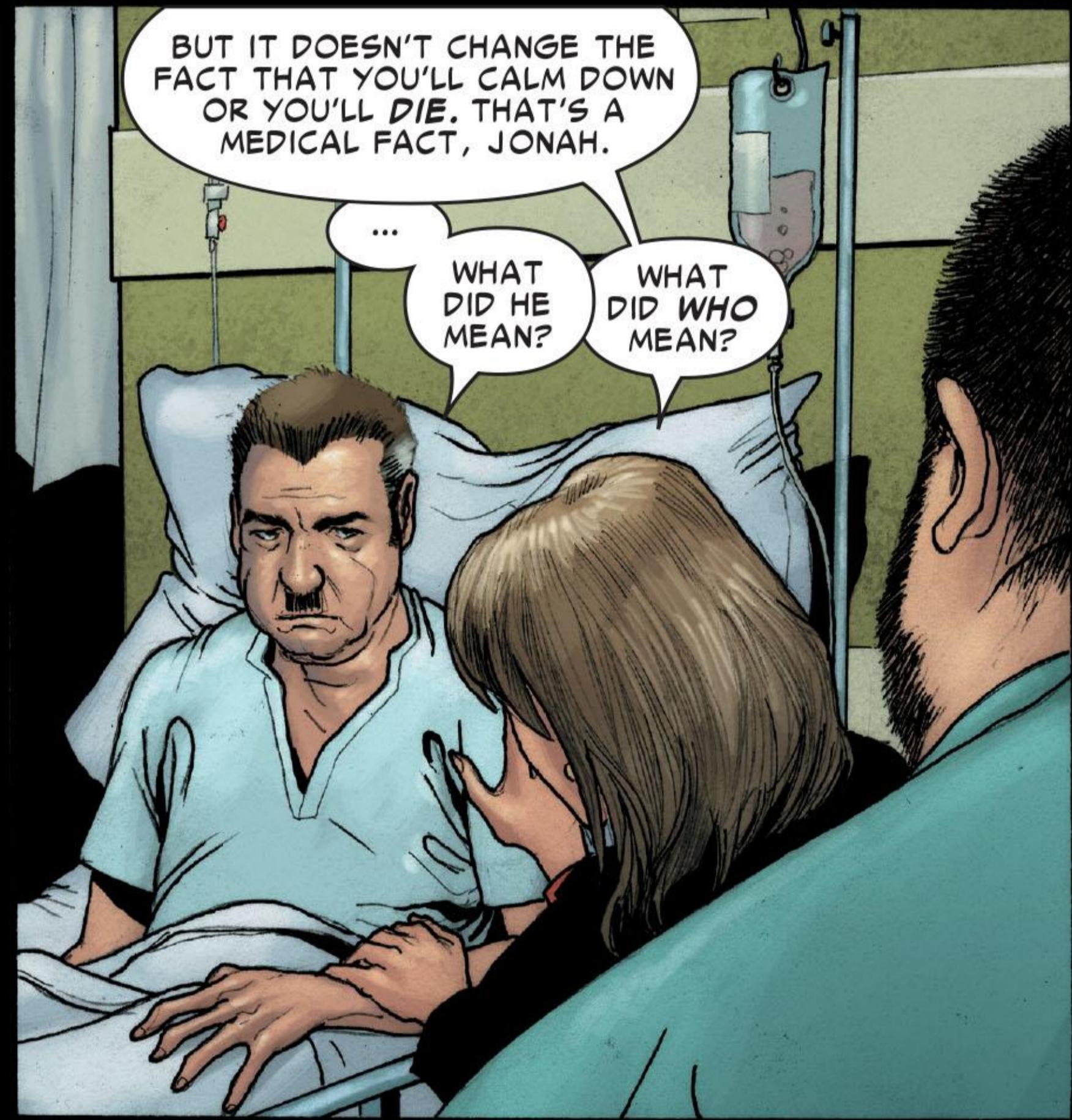
WE DON'T WANT TO  
HAVE TO RESTRAIN YOU,  
MR. JAMESON--

HE TRIED TO  
GIVE ME A HEART  
ATTACK! HE DID IT  
ON PURPOSE!

Someone trying  
to give this guy a  
heart attack would be  
like trying to kneecap  
a leg amputee...

WHAT DID YOU SAY?  
DO YOU KNOW I COULD  
SHUT THIS ENTIRE  
HOSPITAL DOWN WITH  
A PARAGRAPH?!

NOT  
ANYMORE,  
FROM WHAT  
WE HEAR.



## Second Interlude.

LAW OFFICES OF MATT DOWD.  
767 5TH AVENUE, MANHATTAN.

I CAN  
DO IT, MR.  
DOWD?

IT'S AXIOMATIC THAT  
ANYONE CAN SUE ANYONE  
FOR ANYTHING.  
MR. MAXWELL.

WHAT'S  
AXE-O-MATIC?  
IS THAT LIKE AN  
ELECTRIC SAW  
OR SOMETHIN'?

A DICTUM.  
A TRUISM.  
...  
A NO-  
BRAINER.  
OH.

SO WHAT YOU'RE  
SAYIN' IS...I CAN  
SUE HIM EVEN  
THOUGH...

OF COURSE  
YOU CAN SUE.  
YOU SUFFERED  
AN INJURY.

DAMN  
STRAIGHT, I  
DID. HE KNOCKED  
ME RIGHT OFF A  
BUILDING! GUY'S  
A MENACE...

BUT HOW CAN  
YOU SUE SOMEBODY  
WHEN YOU  
DON'T EVEN KNOW  
WHO THEY ARE?

THAT'S  
WHAT THEY  
CALL HIM.

LAST ISH.

ANYONE CAN  
SUE ANYONE  
FOR ANY--

YEAH, BUT HE  
WEARS A DAMN  
MASK.

WE CAN FILE A  
"JOHN DOE" COMPLAINT  
AND SERVE HIM BY  
PUBLICATION, PUT A  
NOTICE OF THE SUIT IN  
LOCAL NEWSPAPERS.

IN ALL LIKELIHOOD,  
HE WON'T RESPOND AND WE  
GET A DEFAULT JUDGMENT  
AGAINST HIM AND WAIT.

FOR  
WHAT?

FOR HIM TO  
SLIP UP. THEN  
WE POUNCE.

AND YOU  
BECOME THE GUY  
WHO SUCCESSFULLY  
SUED SPIDER-MAN.

No Appearances

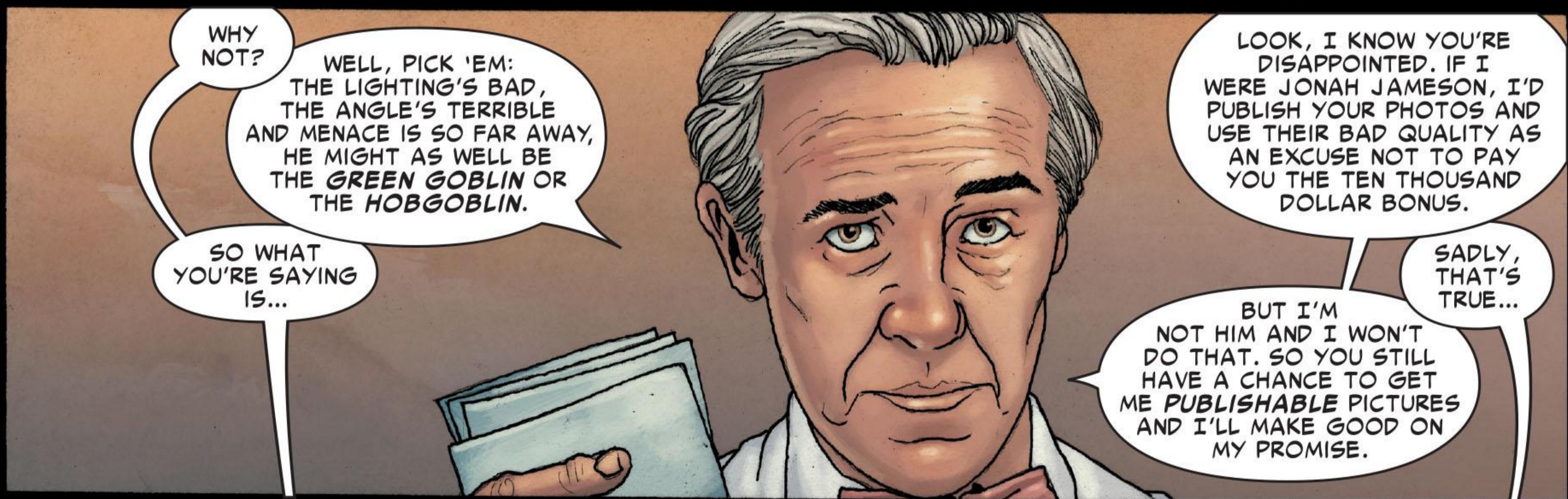
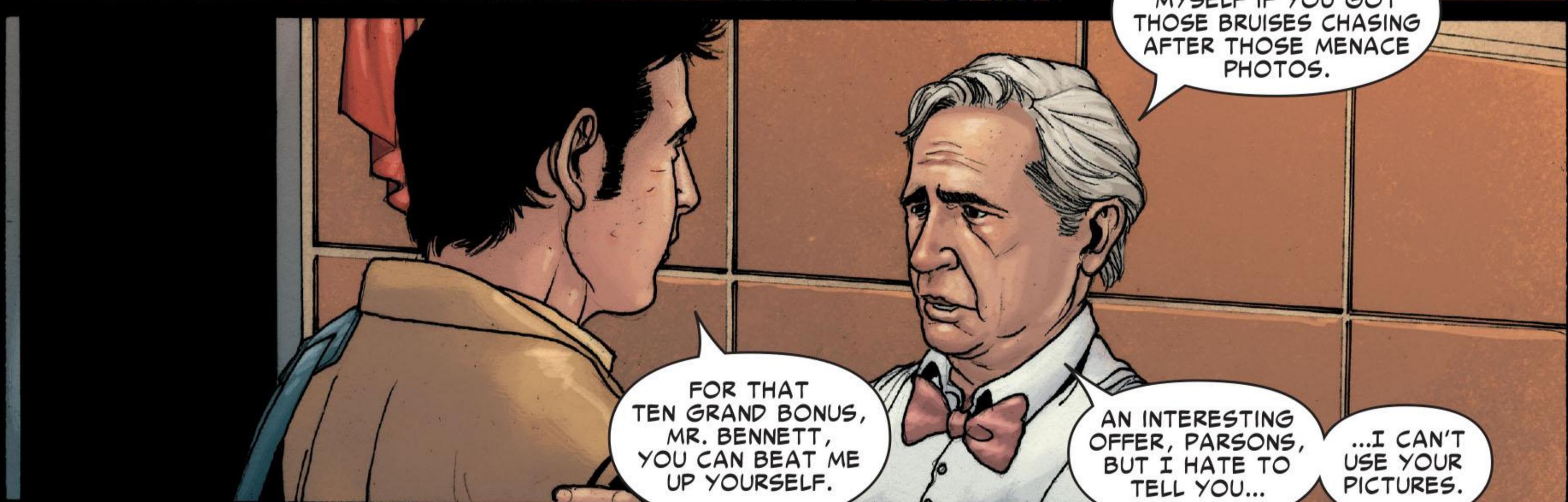
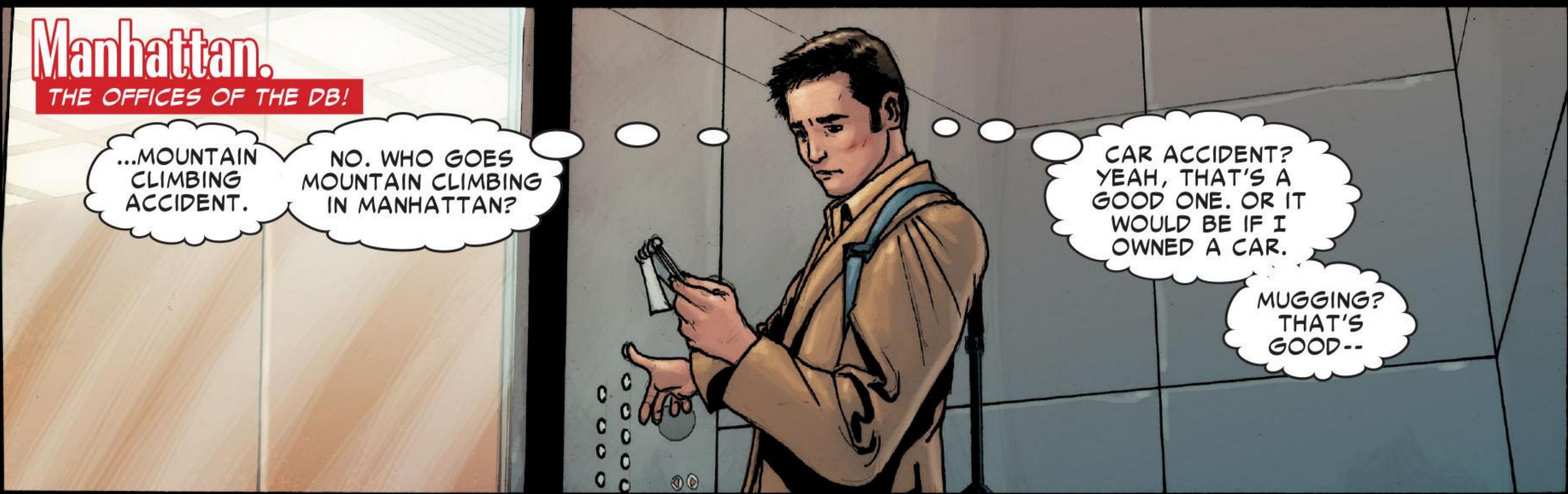
Counsel Appointing  
for Plaintiff  
or Defendant

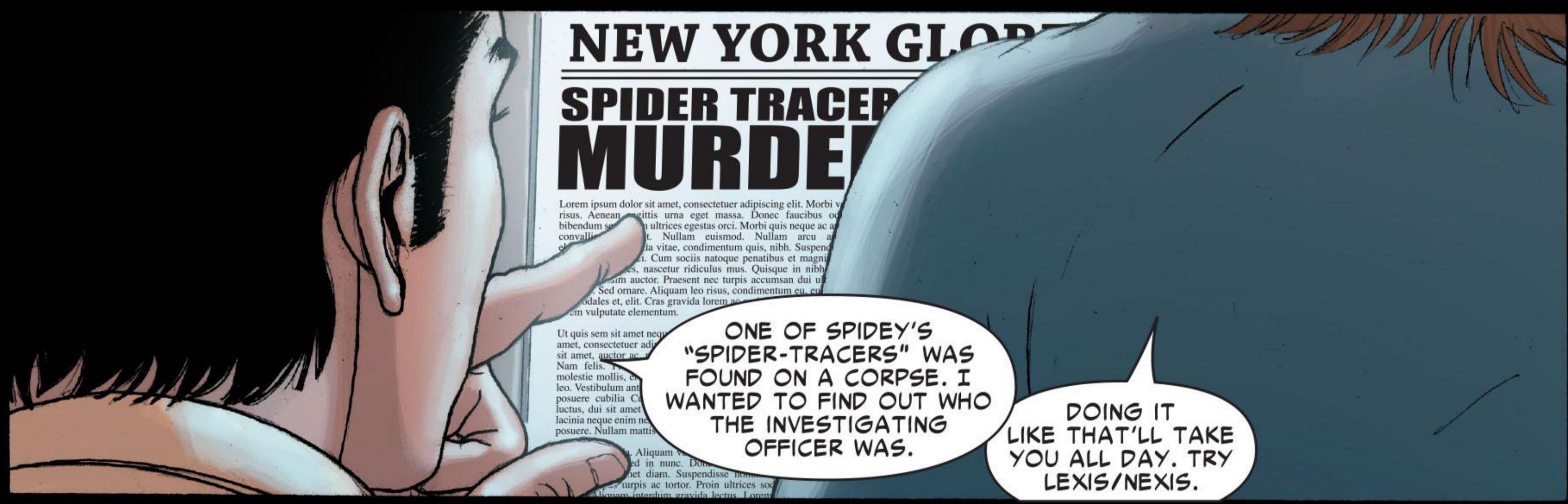
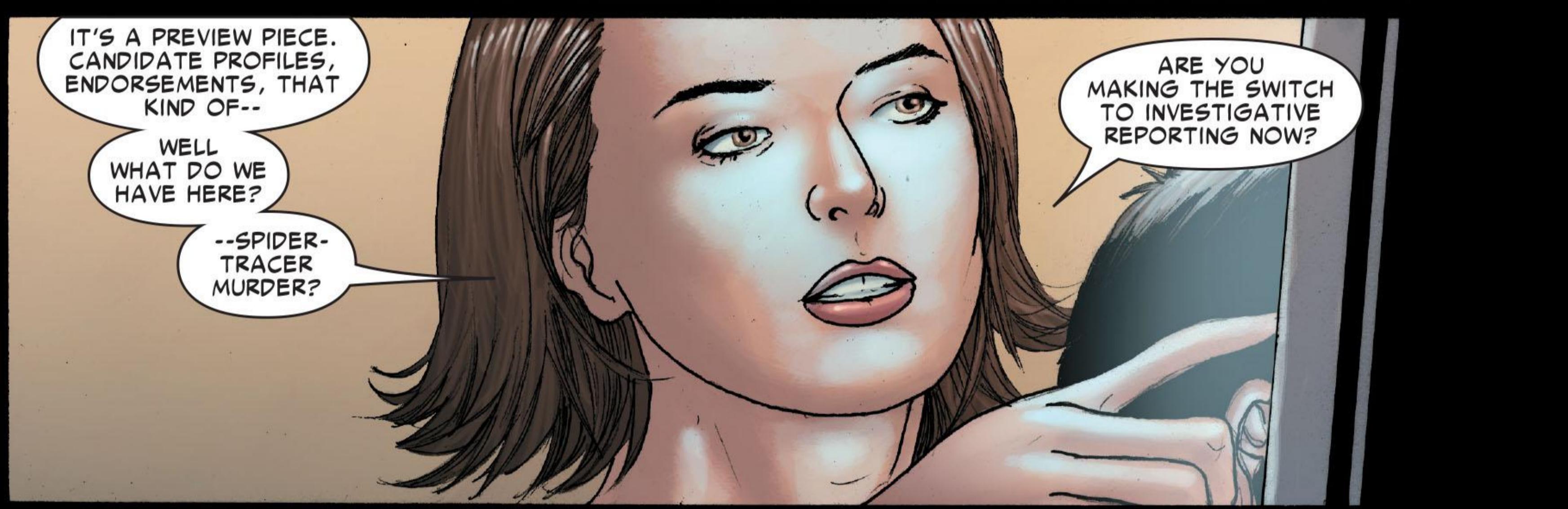
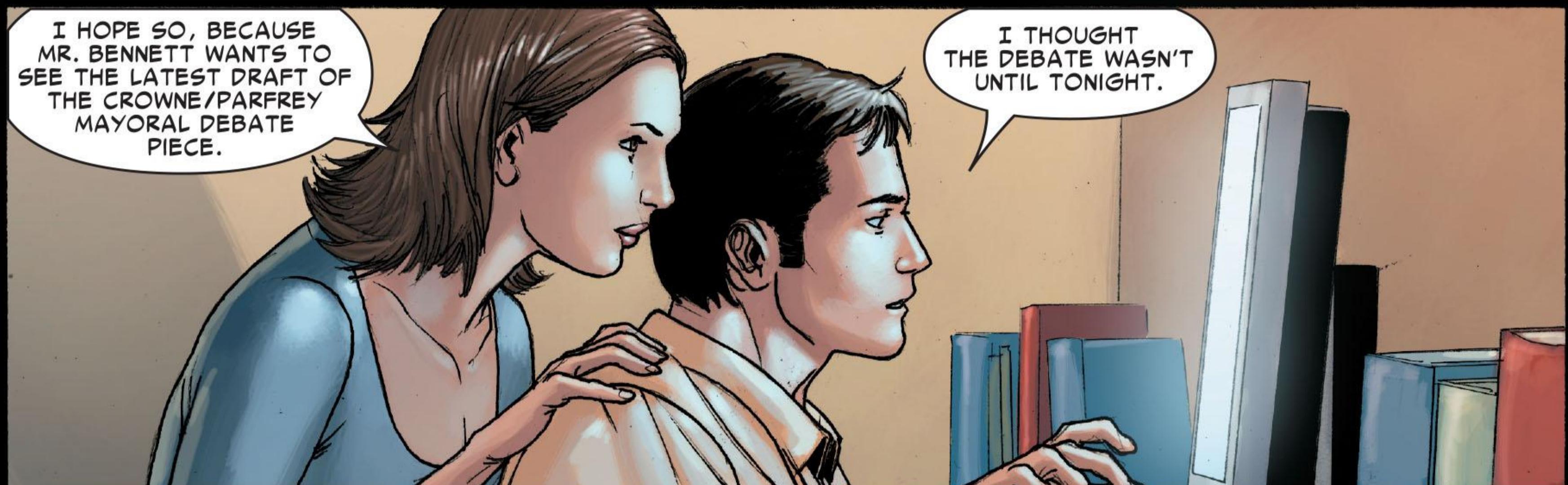
Ryan Maxwell  
Plaintiff  
vs.  
Spider-Man aka John Doe  
Defendant  
Hon. Louis J. Scalera, Judge  
Superior Court of New York, Borough of Manhattan  
Dept. No. 18  
Matt Dowd  
Not Reported  
Bon Richards, Dep. Clik.



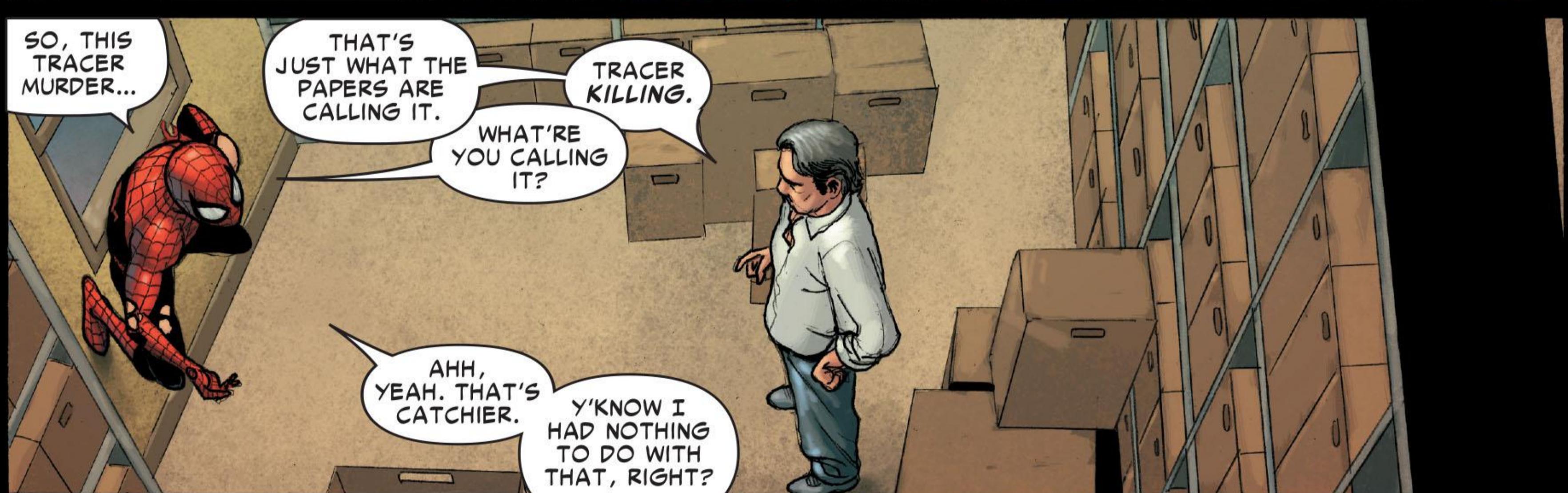
# Manhattan.

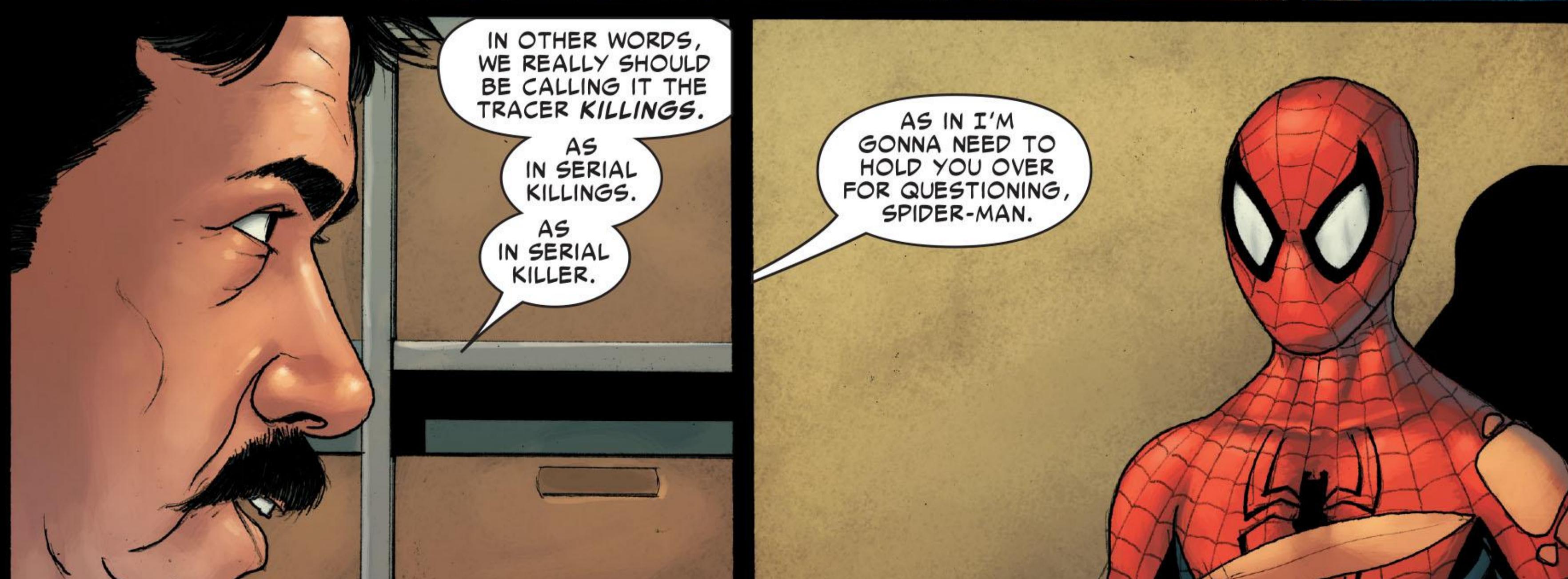
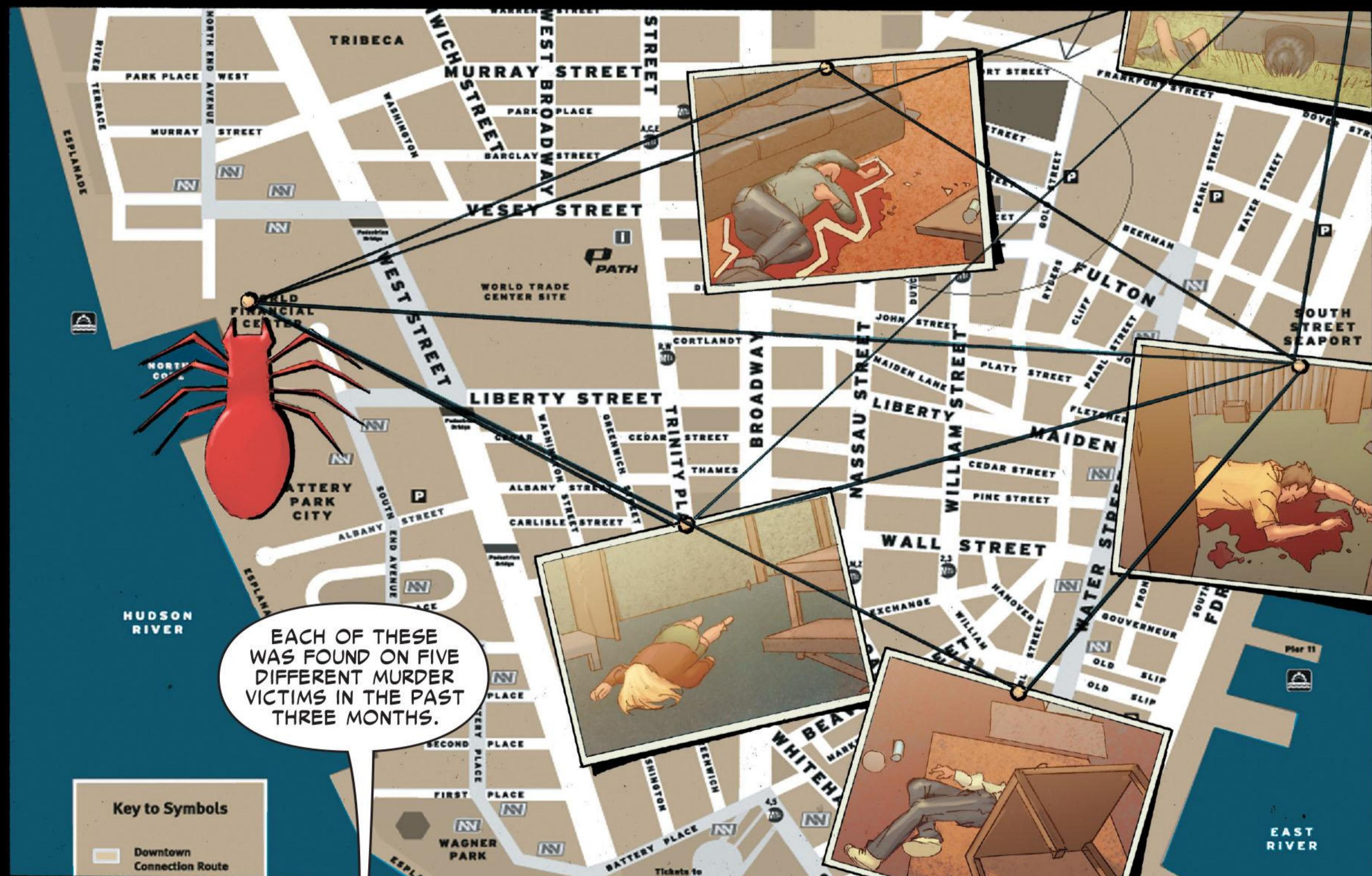
THE OFFICES OF THE DB!











**At that moment...**

THE APOLLO THEATRE.  
125TH STREET, HARLEM.

WHAT MRS. PARFREY FAILS TO RECOGNIZE IS THAT THIS CITY DEPENDS ON TRANSIT. THAT THE SUBWAYS ARE ITS ARTERIES, THAT THE RAILWAYS ARE ITS VEINS.

20 THEN YOU HAVE TO TAKE CARE OF THEM, MR. CROWNE. AND PART OF THAT IS PAYING TRANSIT WORKERS A FAIR WAGE.

I GUESS "FAIR" IS A MATTER OF OPINION, BUT YOU WANT TO PAY THEM MORE JUST SO YOU CAN TAX THEM MORE--

**Sponsored by  
"The New" DRI**

I DON'T WANT TO TAX ANYONE, BUT TAXES--

I'M SORRY, COUNCILWOMAN, BUT WE'RE OUT OF TIME ON THIS QUESTION.

NOT JUST ON THIS QUESTION, ACTUALLY.

THAT WAS A LAME JOKE, WASN'T IT?

MIND IF I TAKE IT BACK?

HA! HA!

HA! HA! HA!

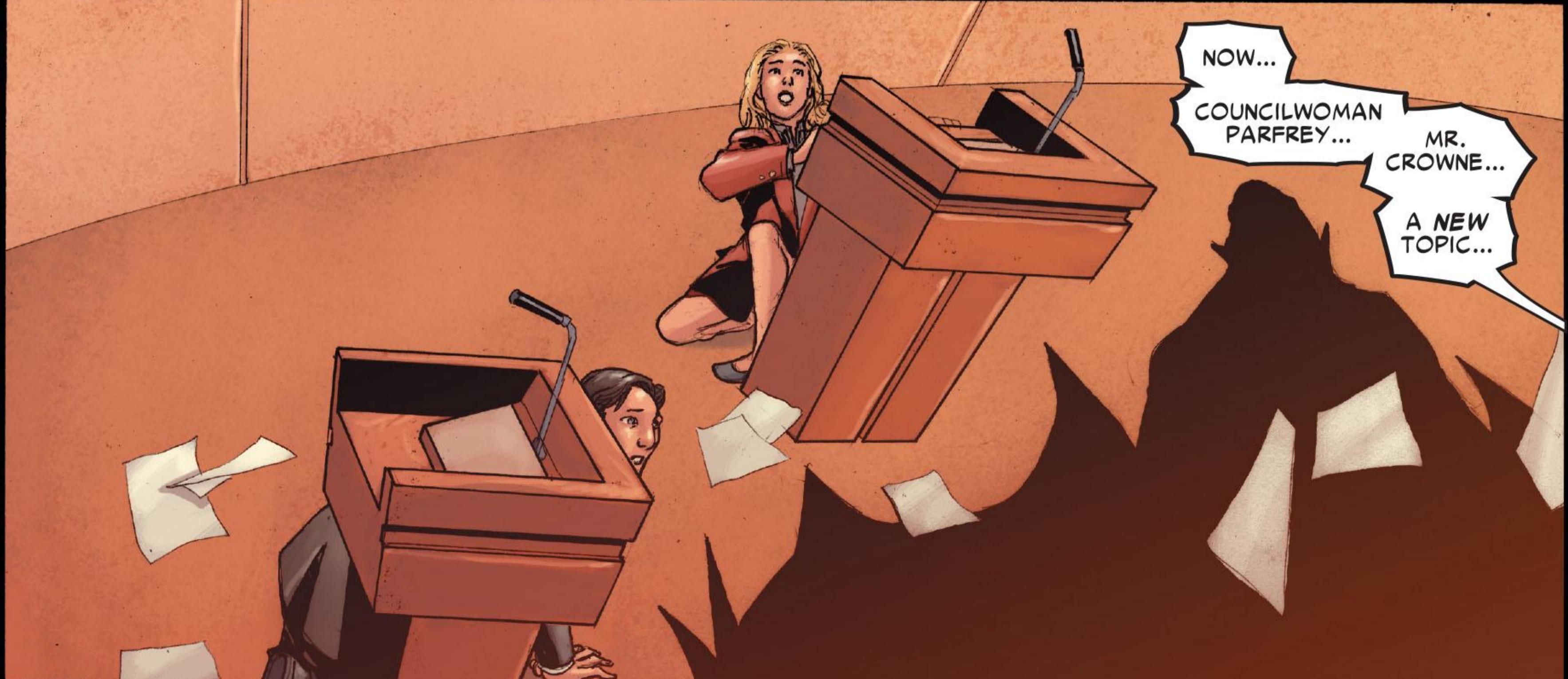
HA! HA!

HA! HA! HA!

HA! HA!

HA!





I THOUGHT  
WE AGREED YOU  
WOULDN'T BE  
ARRESTING ME,  
PALONE.

FOR VIOLATION  
OF THE SUPERHUMAN  
REGISTRATION ACT,  
NO.

BUT AS A  
PERSON OF  
INTEREST IN SIX  
HOMICIDES...

WHAT  
THE HELL?!

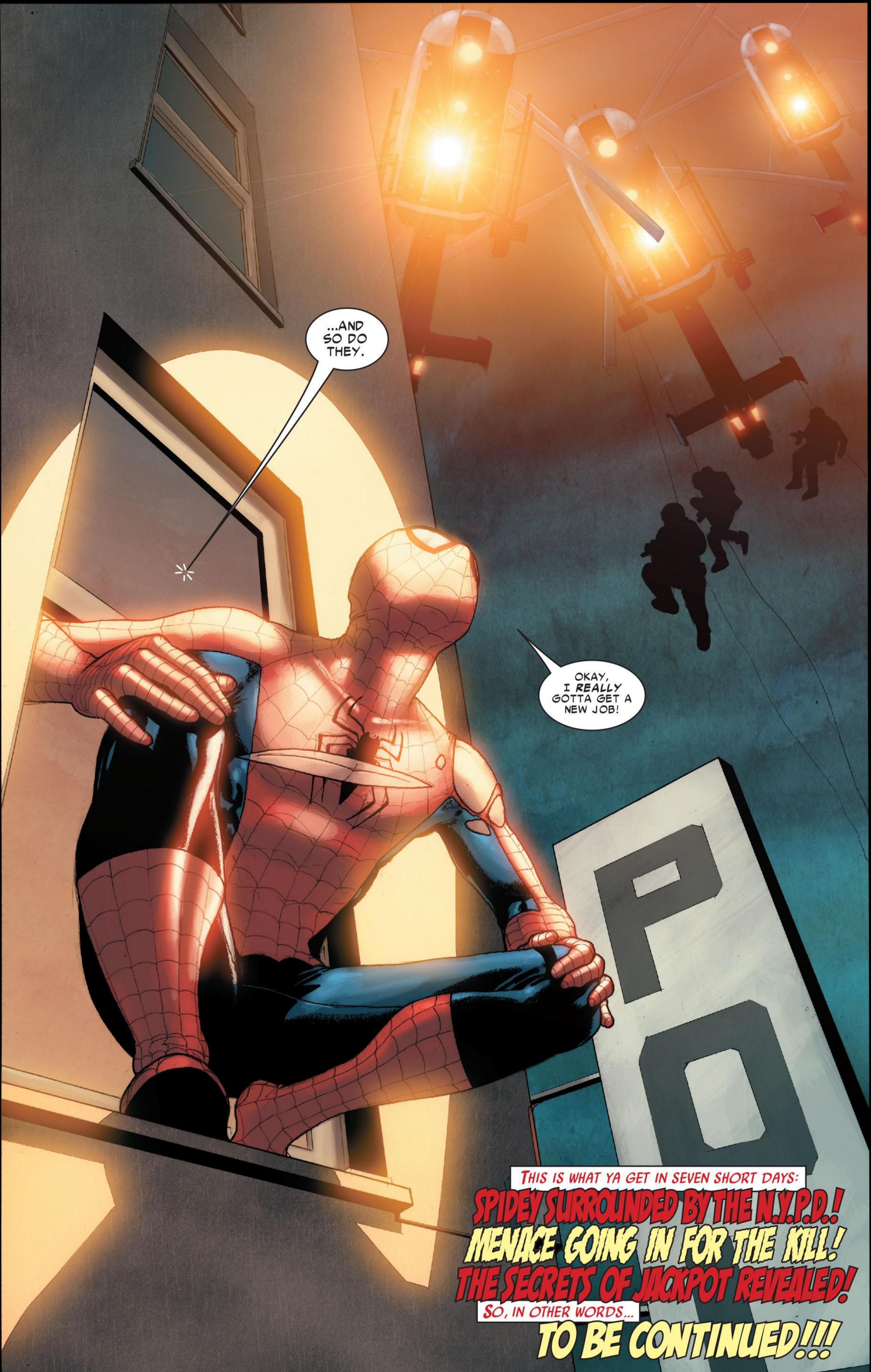
SHOOOM

EXPLOSIONS FROM  
AROUND HARLEM IF I  
HAD TO TAKE A GUESS.

I'M AN **IDIOT**. SHOULD'VE  
PUT IT TOGETHER: THE '05  
MAYORAL DEBATE WAS HELD  
AT THE APOLLO AND TONIGHT'S  
DEBATE MUST BE...OH, GOD.

I'M REAL SORRY,  
DETECTIVE, I CAN'T  
BE A MURDER SUSPECT  
TONIGHT. I'VE GOTTA  
DO THE **SUPER HERO**  
THING...

WELL, I HAVE  
TO DO THE **COP**  
THING...



...AND SO DO THEY.

OKAY,  
I REALLY  
GOTTA GET A  
NEW JOB!

THIS IS WHAT YA GET IN SEVEN SHORT DAYS:  
**SPIDEY SURROUNDED BY THE N.Y.P.D.!**  
**MENACE GOING IN FOR THE KILL!**  
**THE SECRETS OF JACKPOT REVEALED!**  
SO, IN OTHER WORDS...  
**TO BE CONTINUED!!!**

# the AMAZING SPIDER-MAN

Okay, I'm shutting up this week to make room for more of your opinions on last month's landmark #546.

Dear Wacker,

I will start off by saying that I have read *Amazing Spider-Man* for years. I was skeptical at the end of "One More Day" with where the story was going. After reading *Amazing Spidey* #546, I really feel that this is a refreshing change. I am excited to see what the future holds for Spidey and Peter Parker. I know that I might anger fellow fans by saying this, but 3 cheers to what the future holds for *Amazing Spider-Man*. As always Make Mine Marvel.

Kevin  
Ashtabula, Ohio

Brand New Dudes,

Okay, when I read the last few pages of "One More Day," my first thought was "So what did Mephisto do -- go back to 1972 and kidnap Gerry Conway"? But no, I see from Issue 546's crib sheet that all the "dark" stuff is still there, from the Death of Gwen to Civil War. You've just restored the balance. This book's always been (or should be) about the tension between its star's care-filled earthbound existence as Pete and his carefree airborne adventures as Spidey.

I always felt that complaints over the Pete/MJ marriage were just fanboy arrested adolescence, and I'm sorry to see them split up, but since you seem to have brought MJ back as a kickass superheroine, I can't really cry a feminist "foul." (For first-chapter Spidey flavor, there's always Spider-Girl!)

Adam McGovern  
Mount Tabor, NJ

Dear Steve,

I read Steve Wacker's message in the back of ASM#546, and he referred to Brand New Day as the "second chapter." I understand the concept, but why do you guys do this?

I mean, I've hated a lot of the stuff in *Amazing Spider-Man*, but was it SO bad that you had to start from scratch? That was the whole point of Ultimate Spider-Man, right? It was supposed to be a fresh new start. In fact, couldn't one say that Ultimate Spider-Man was really the original Brand New Day? If new readers wanted to check out Peter's adventures, they could do it in Ultimate Spider-Man, or one of the many finely priced Hardcover collections, right? {Extra points for actually plugging Marvel Hardcovers within your letter! -Wack.} So, is it redundant to have two "new starts" for Peter Parker? And, while I'm asking questions, how long before Ultimate Spider-Man needs to be re-booted? When Bendis leaves the book (heaven forbid) is that on the agenda?

How was the decision made? Is this really a status quo shift that is meant to further the character and tell better stories? Or is it a sales gimmick? Is this going to be the joke told at conventions in ten years a la The Clone Saga?

Thanks for reading this, and feel free to publish it. I'm sure it is EXACTLY the perspective you're hoping for from your readers.

Mike A.  
Lansing, Michigan

We here at Spidey Sentral love our unofficial out-of-continuity sister title ULTIMATE SPIDER-MAN, so whatever praise you want to heap on that book is fine with us! From what I understand their plans for BRAND NEW DAY include a much younger and hipper Dan Slott skateboarding over to Guggenheim's internet coffee shop and texting a new FEMALE version of Brevoort! She still has the beard, though. Get hip, hepcatz!

Aside from that, Mike, we appreciate the letter. The sales gimmick is the three times a month...telling good stories is just the icing on the

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cake!

And finally, Mike, I'm confident that Clone Saga jokes will outlive us all.

Steve,

So, I wasn't sure if I was gonna buy *Amazing Spider-Man*, post-One More Day. In fact, I was quite certain I wasn't going to. I haven't bought *Amazing Spider-Man* in years. Spidey is my favorite hero, hands down, but... I just haven't found myself caring about the series enough to buy it it in... I don't know... a while.

So I was at my local comic book store, and I picked up 546, opened it up to the first page, and laughed out loud. It put a grin on my face, and I decided, why not. Let's give this a shot. I bought it, I read it, and y'know what? I really enjoyed it. It was funny, it was intriguing, it was making me want to find out what happened next. I decided to give the next issue a try, and today picked it up, opened it to the first page, and again, I laughed. Those are some mighty fine first pages you've got there. So, keep up the good work. This is one reader you've managed to snag through the "Brand New Day". I'm sure you'll work hard to keep me.

I'm not gung-ho about everything... Continuity seems a bit weird and mucked up... Harry's around? Mary-Jane's a super hero? But the feelings of glee and just... Spider-Man-being-Spider-Man have built enough goodwill on my part that I won't hold it against you guys. For now..

Ben Wert  
Via e-mail

Ben, I was pretty much in the same boat as you in regards to Spidey and understand exactly from where you're comin'. However, with Brevoort and the rest of the creative team at the helm of this thing, I think you're going to like what's in store (even though you won't get all your questions answered right away). All we can do here is try to win you over one issue at a time. That's all ANY comic book can do. Thanks, Ben!

Unfortunately, I just now had to cut letters from Marcy Acosta and Jim Riley for space, so sorry, folks. We've had hundreds of letters the last few weeks and we'd need to publish a fourth Spidey book just to run them all (hmm....), but we read all of them and appreciate everyone's time.

And to answer many of the inquiries: Yes, Brennan's single. VERY single. Though he has been seen with the X-Office's Aubrey Sitterson a lot lately. I'll keep you in the loop.

Viva Templar!  
Simperin' Steve  
1/21/08

Cover by Salvador Larroca and Jason Keith.

## NEXT WEEK:



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## MENACE OVER MANHATTAN!