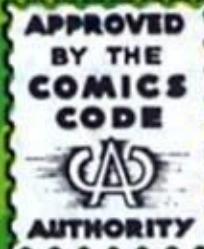


OCT.
NO. 178

12¢



WONDER WOMAN



FORGET
THE OLD...

THE
NEW

**WONDER
WOMAN**

**IS
HERE!**

Be A Big Winner

JOIN SALES LEADERSHIP CLUB

Get Terrific PRIZE Awards

or Big CASH Awards



Where else can you get
this cool Fun Bike for selling
only 24 boxes?...Or choose
your rewards from other fabulous
values in our **FREE** big
prize catalog!



EXTRA BONUS!

**Free Gifts For
Re-Orders!**

- ★ FREE ALBUM of Actual Christmas Cards — Yours to Keep!
 - ★ AMAZING VALUE top quality cards with NAME IMPRINTED FREE for LESS THAN 6¢ EACH!
 - ★ FINEST SELECTION FOR EVERY-ONE — Sell Faster, Easier!
 - ★ NO RISK — NO OBLIGATION — NO INVESTMENT!

Be "In"
And
WIN!

**Join The
Leader
NOW!**

**SALES
LEADERSHIP
CLUB**

CLUB,
Springfield,
Massachusetts
01101

**IT'S EASY TO GET FABULOUS PRIZES
OR CASH—HERE'S HOW**

Just fill in coupon below and mail at once — no envelope, no stamp necessary! We'll enroll you as a club member and rush everything needed to start you on the way to earning the prizes of your choice — **ALL AT NO COST TO YOU!**
For many years, thousands like you have followed the Sales Leadership Club plan to success, just by showing our easy-to-carry Personalized Christmas Card Album to friends, relatives, neighbors and businessmen. The beautiful cards practically sell themselves . . . so you take orders at the bargain price of only \$2.95 per box, containing as many as 50 cards, depending upon designs selected — **EACH CARD WITH NAME IMPRINTED FREE!**
Many valuable prizes can be yours for selling ONLY 6 BOXES, and there's no limit to the number you can earn! If you prefer cash instead of a prize, you may keep \$1.00 for each box sold. That's all there is to it! **GET STARTED TODAY — THE PROVEN SALES LEADERSHIP WAY!**

**Life Is Great When You're A Winner.
Everyone Who Tries Can Win!**

No Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY MAIL
First Class Permit No. 3105, Springfield, Mass.

SALES LEADERSHIP CLUB

Dept. S8N-1

Springfield, Mass. 01101



Fold Over ↑ Don't Cut! Just Seal (Paste, Staple or Scotch Tape)

Enroll me as a member. Rush FREE Membership Card, Christmas Card Album, Prize Catalog and full details on how to earn prizes or cash.

Name _____

Print Clearly

Address _____ Zip Code _____

City _____ State _____ Zip _____

CUT ALONG DOTTED LINES — FILL IN & MAIL — NO STAMP NEEDED

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DAILY MIRROR
COL. TREVOR
ARRESTED ON
SUSPICION OF
MURDER!

COL. TREVOR
INDICTED!

TREVOR TRIAL

DAILY STANDARD

MYSTERY WITNESS
STILL MISSING...
TREVOR TRIAL
NEXT WEEK!

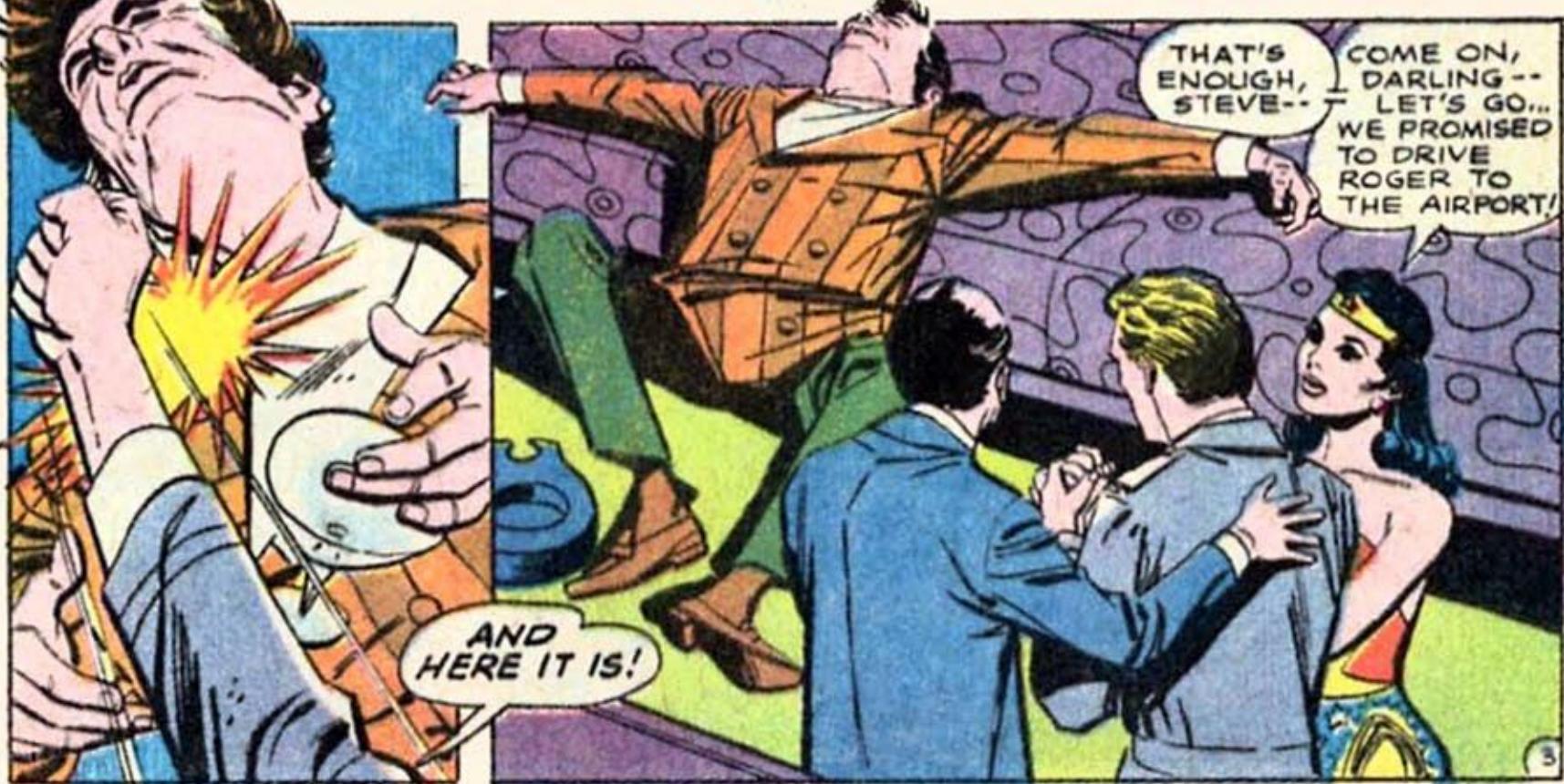
MYSTERY GIRL
SOUGHT IN
TREVOR CASE!

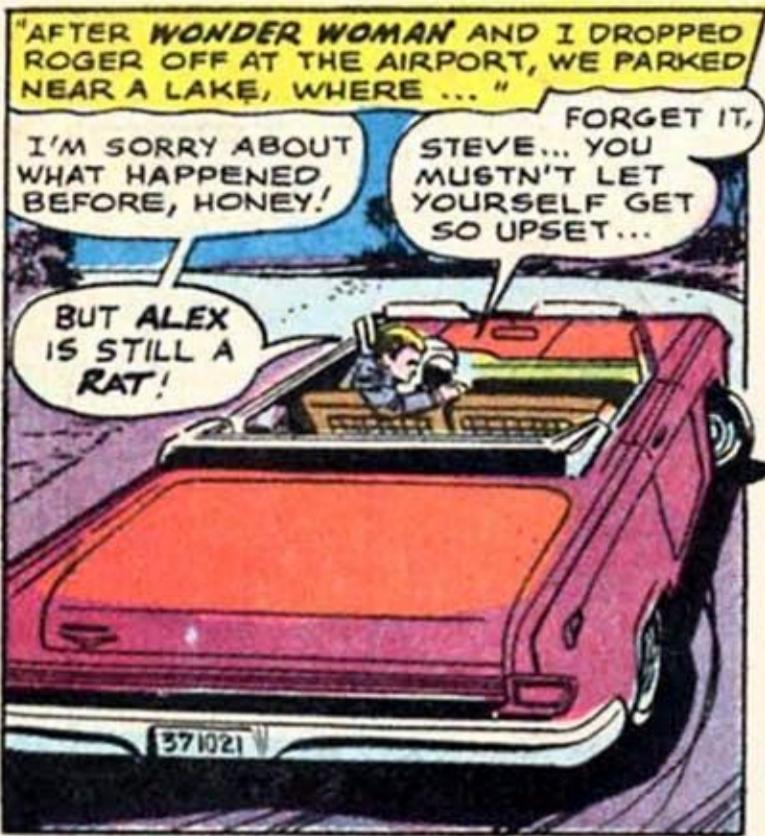
"WONDER
WOMAN'S
RIVAL"

TREVOR
TRIAL
TODAY

NOW... IN YOUR OWN
WORDS, COL. TREVOR,
TELL US WHAT HAPPENED
THE NIGHT ALEX BLOCK
WAS FOUND DEAD...







"LATER, WONDER WOMAN WENT OUT ON A CRIMEFIGHTING MISSION, AND I DROPPED IN AT ONE OF THOSE DOWNTOWN HIPPIE CLUBS CALLED THE TANGERINE TROLLEY, WHERE..."

MIND IF I--?
HEY -- YOU LOOK ALL ZONKED OUT!

SHOT DOWN AND FLAMED OUT, DAD...

I'M FEELING KINDA UP-TIGHT MYSELF-- HOW ABOUT A DRINK AND WE'LL LOOSEN UP TOGETHER?



NO, BUT I PICK UP LANGUAGES QUICK, MISS... ER ...

NO NAMES-- WE CAN HAVE OUR OWN KIND OF HAPPENING, LUV, WITHOUT BRAND NAMES TO SPOIL OUR TRIP...

GREATNESS, THAT'S A FAB RING YOU'RE WEARING!

MY CAT-FACE RING?

IT'S A PRESENT FROM MY ALL TIME...



SAY--ANYTHING
WRONG--?

OH-OH!...BUT I CAN'T
STAND PEOPLE
STARIN' AT ME...
GOTTA BLOW
THIS SCENE...

LOVE

"SHE RACED OUT BEFORE
I COULD SAY ANOTHER
WORD... AND I DROVE
HOME..."

ODD, ISN'T IT,
THAT AFTER ALL
THIS TIME, YOUR
"MYSTERY" GIRL-
FRIEND HASN'T
COME HERE TO
SPEAK IN YOUR
DEFENSE? IN FACT,
COL. TREVOR, NO
ONE REMEMBERS
EVEN SEEING YOU
OR THAT GIRL AT
THE TANGERINE
TROLLEY!

BUT IT'S TRUE,
EVERY WORD,
YOU'VE GOT TO
BELIEVE ME!

THAT
WILL BE
ALL!
STEP
DOWN,
COL.
TREVOR!

YOUR HONOR--I BELIEVE
MY NEXT WITNESS WILL
BE ABLE TO BRING SOME
LIGHT ON THIS CASE!

I CALL WONDER
WOMAN TO THE
STAND!

NOW, WONDER WOMAN --
YOU'RE IN LOVE WITH THE
DEFENDANT, STEVE TREVOR,
AREN'T YOU?

YES--OF
COURSE--!

AND SINCE YOU FIRST MET
STEVE, YOU'VE PULLED HIM
OUT OF MANY, MANY
SCRAPES... EVEN SAVED
HIS LIFE...

YES...ONCE
OR TWICE...

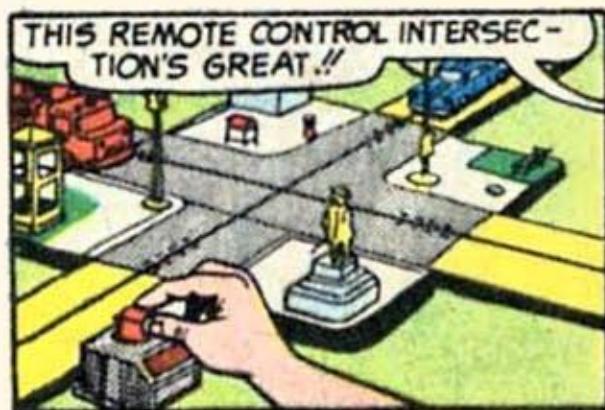
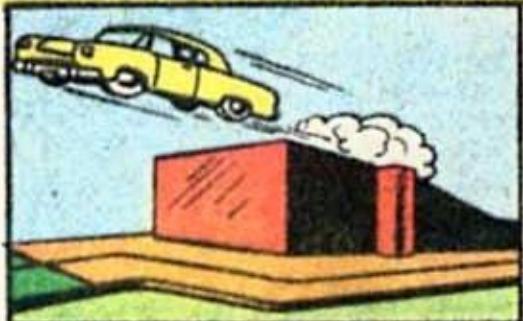
COME, COME--
DON'T BE SO
MODEST! YOU'VE
SAVED HIM
HUNDREDS
OF TIMES!



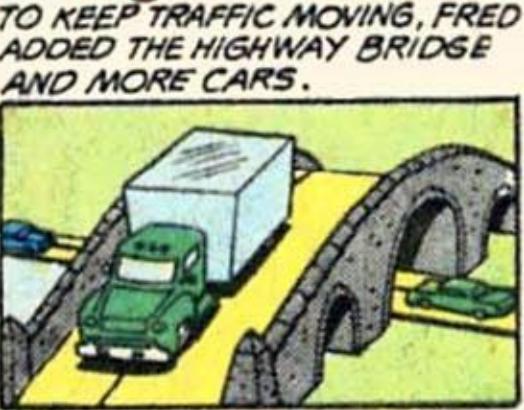
CONTINUED ON 2nd PAGE FOLLOWING.

GO & GROW MOTORIFIC®

LARRY'S NEW CAR NEATLY SWINGS OVER THE SPRING TEST.



FRED AND LARRY HAVE COMBINED THEIR MOTORIFIC ACTION HIGHWAY AND RACERIFIC LAYOUTS. NOW THEY'RE ADDING SOME OF THE 20 NEW MOTORIFIC ACCESSORIES.



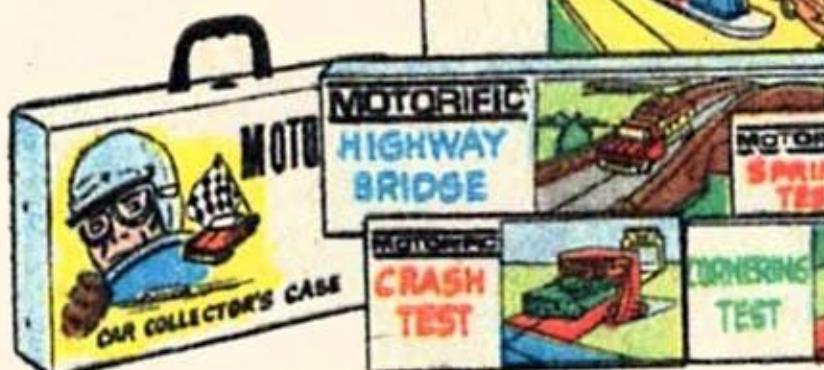
THERE ARE 18 NEW CARS, 8 NEW TRUCKS AND 20 NEW ACCESSORIES. TRY THEM ALL... INDOORS OR OUTDOORS.

GET ON THE RIGHT TRACK... GET THE ALL NEW MOTORIFIC ACTION HIGHWAY™ AND

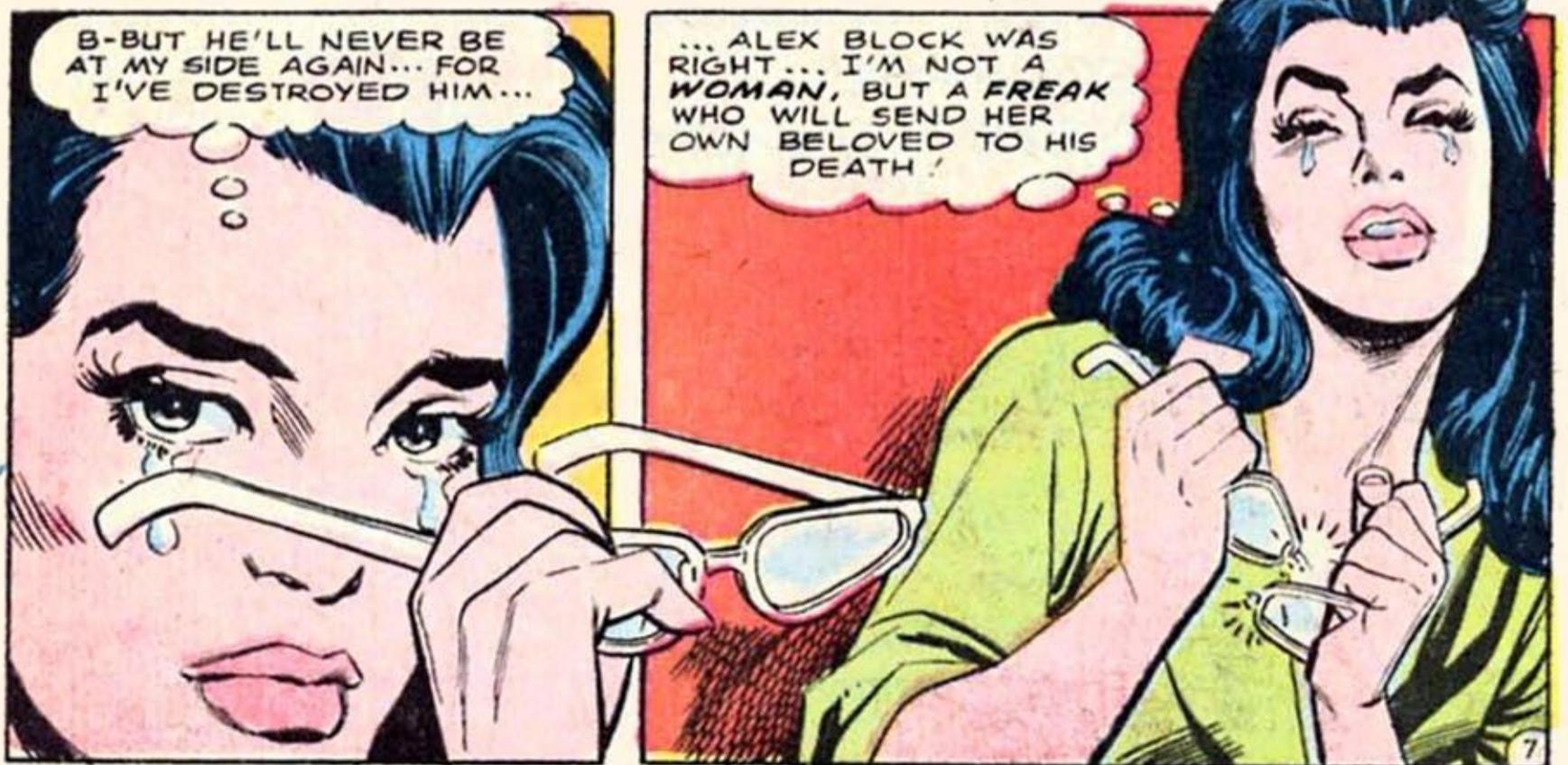
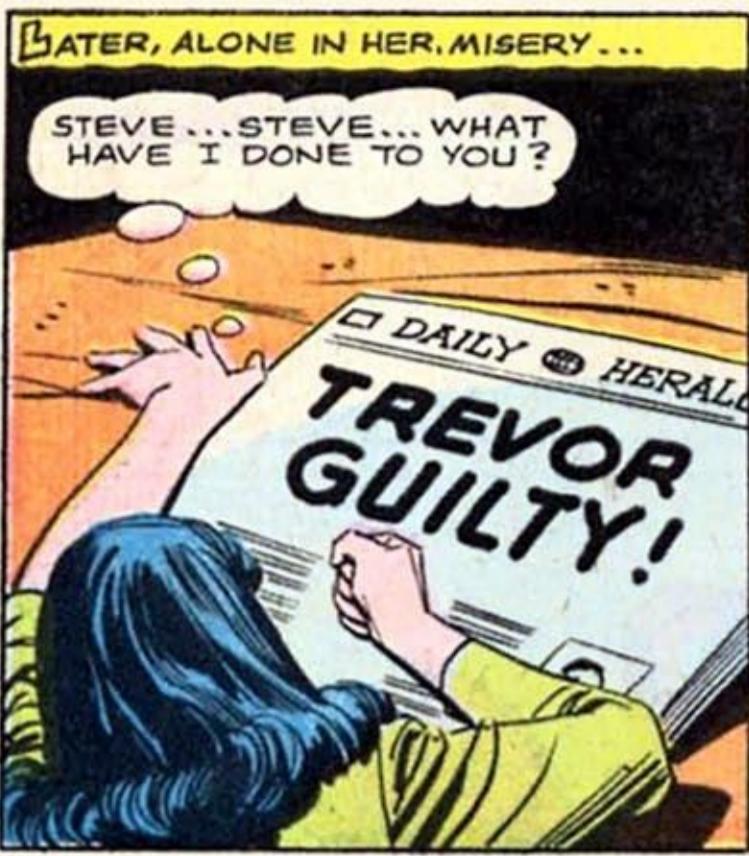


LOOK FOR THESE GREAT MOTORIFIC ACCESSORIES AT YOUR FAVORITE STORE!

MOTORIFIC... IT'S TERRIFIC!



IDEAL





JULY, 1968



No Chicken Kamikaze

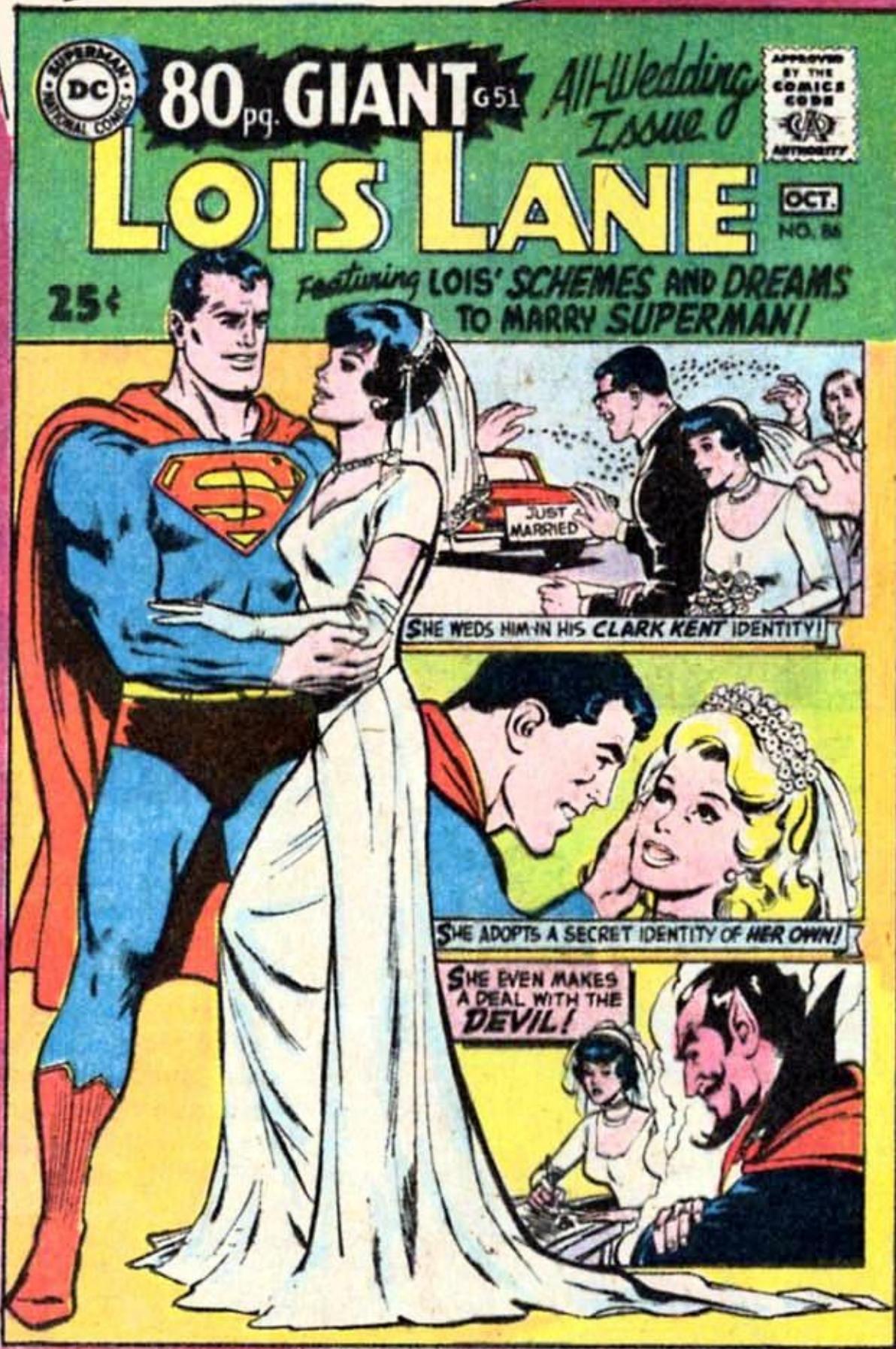
You've never heard of a chicken Kamikaze pilot. In fact, he had no chance for "change of mind." Once he was airborne, he was committed. He was locked into his plane so he couldn't bail out. Triggered bombs were bolted to his wings so he couldn't land without blowing up. So why not be a hero in your Zero? The newest Revell model is a realistic reproduction of the famous Kamikaze from Japan . . . the infamous Zero. Build it, and you can recreate history as you create a model. Only \$2.00.

There are 250 Revell models, ranging from 60c to \$15.00. For a complete catalog, send 25c to: Revell, Inc., 4258 Glencoe Avenue, Venice, California 90291.



Model of the Month

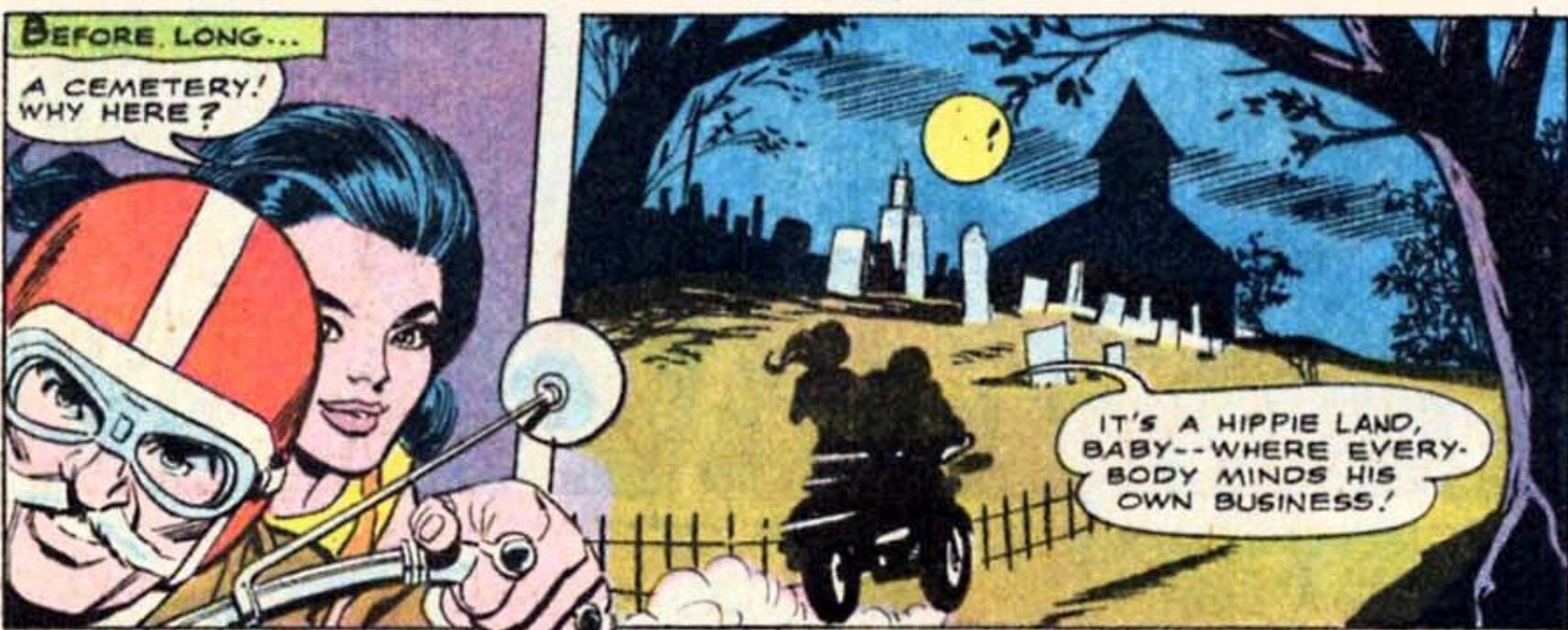
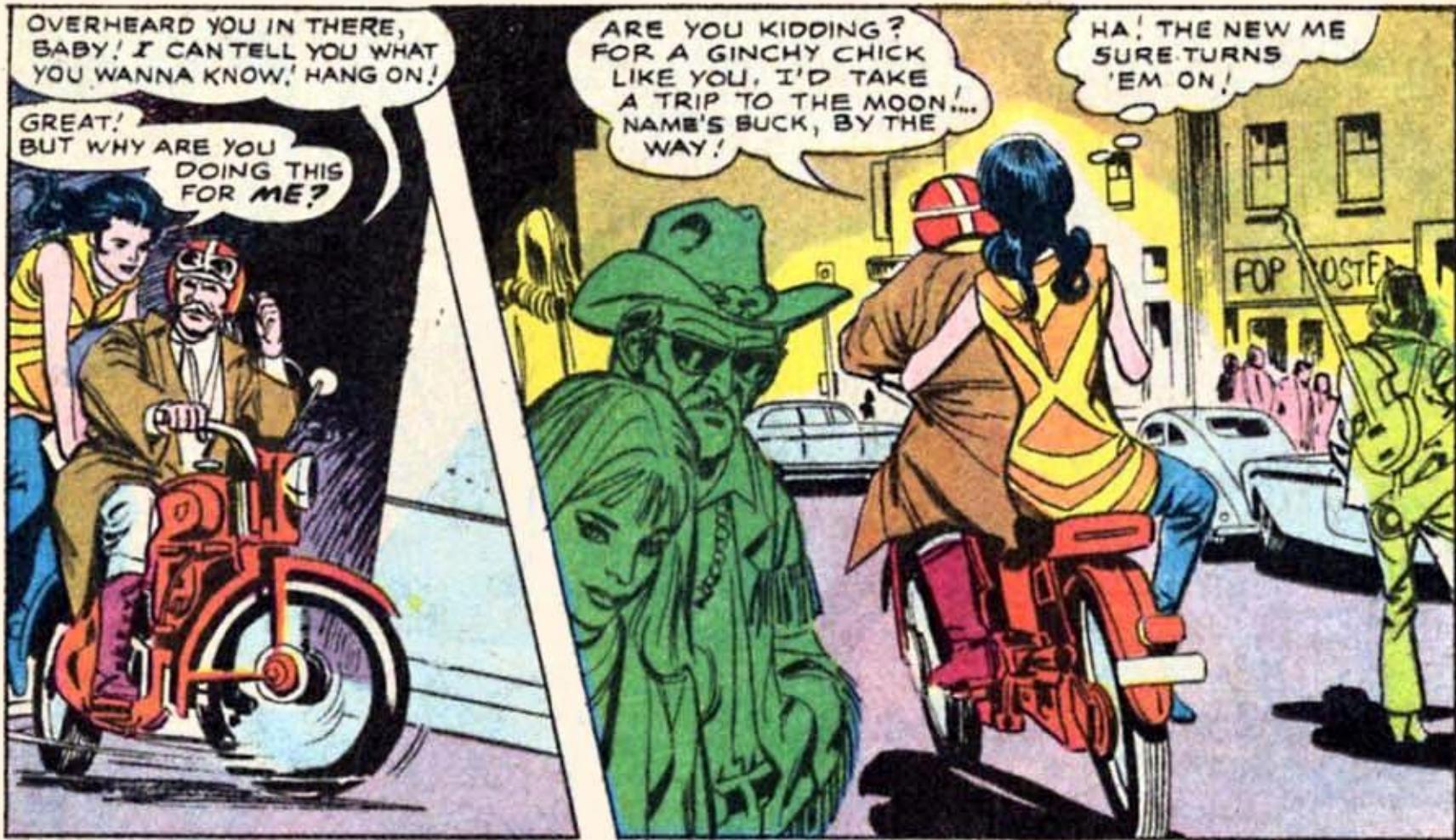
YOU ARE CORDIALLY INVITED
TO ATTEND THE WEDDING
OF LOIS LANE AND SUPERMAN
IN THE GIANT LOIS LANE ISSUE
ON SALE JULY 11th,
AT YOUR NEWSDEALER!











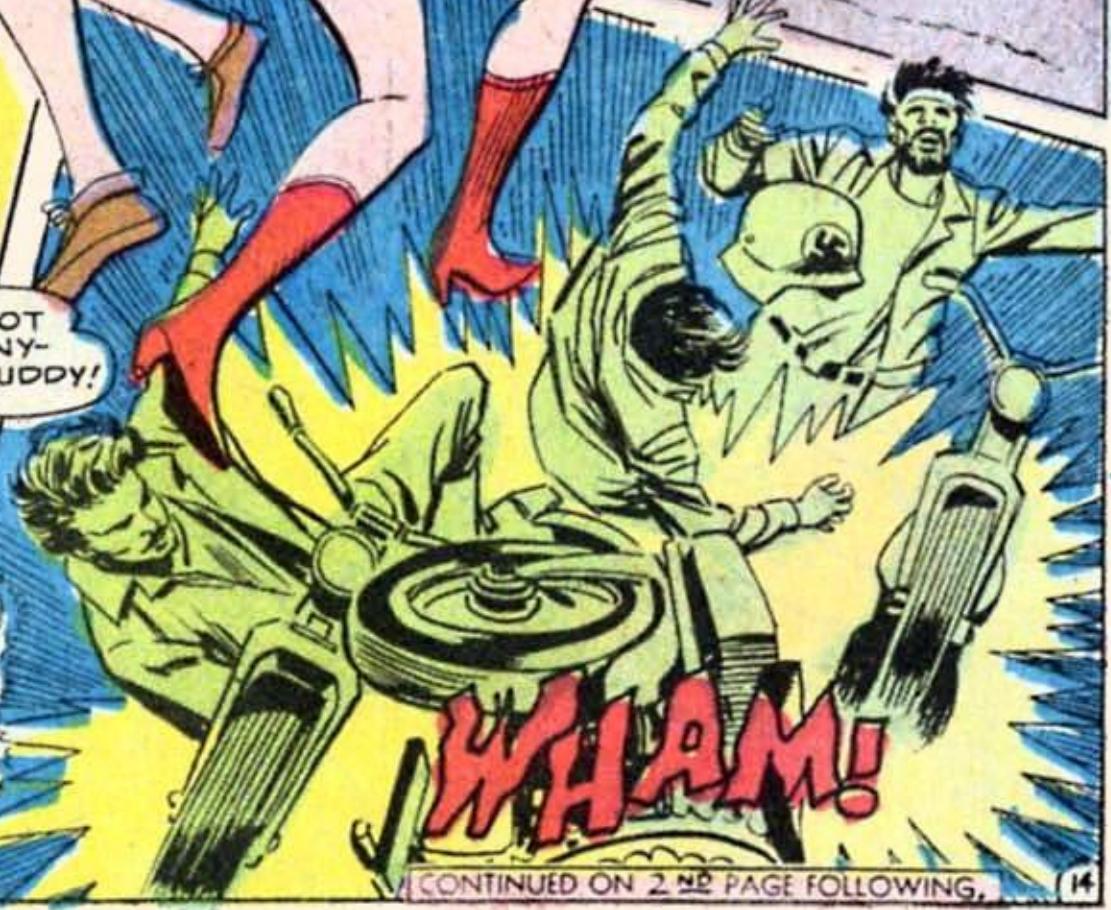


DIANA PRINCE MAKES A SWIFT DECISION ...

I'D BETTER LET WONDER WOMAN HANDLE THIS LITTLE CAPER!

NEXT INSTANT, THE MAGIC LASSO SEEMS TO SPRING TO LIFE IN THE HANDS OF THE AMAZING AMAZON...

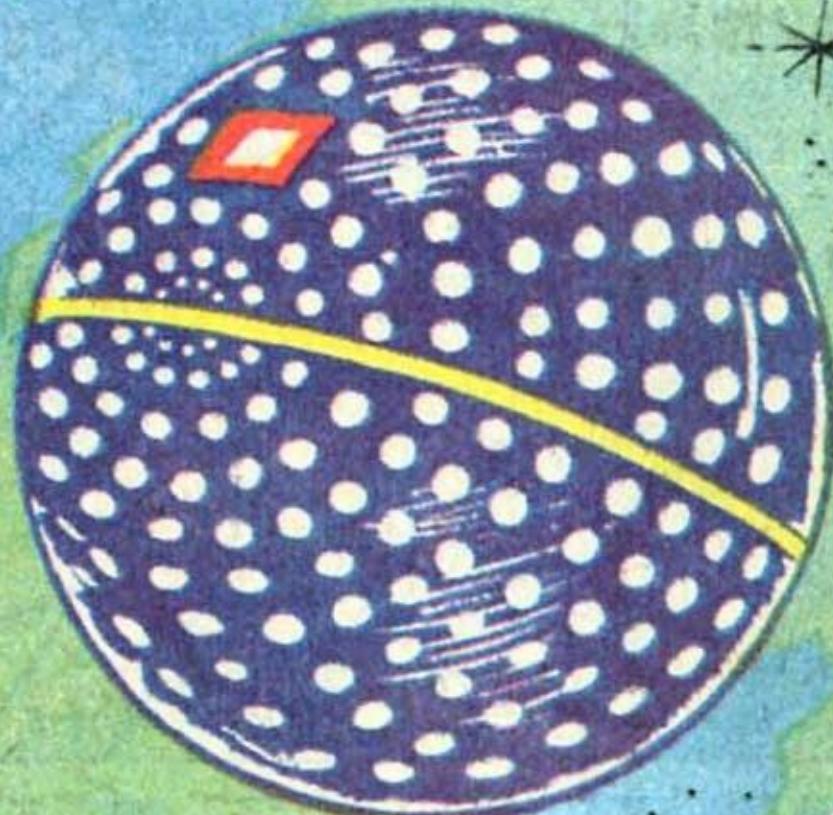
SPLIT! SPLIT! IT'S WONDER WOMAN!



CONTINUED ON 2ND PAGE FOLLOWING.

EXPLORER XIX

This balloon-like satellite is one of many designed to measure the thickness of air above the earth. It went up about 1,490 miles and orbited around the earth. Explorer XIX sent back information by radio signal which helped scientists understand what "thin" air could do to a spacecraft at different heights. Energy for this radio came from a rechargeable storage battery inside the satellite and a row of solar or sun-powered cells on the outside.



CHEERIOS KID

This is the Cheerios Kid, whose energy comes from Cheerios! Like satellites, and like you, he needs go-power every day. A breakfast with Cheerios and milk is packed with muscle-building protein and energy for go-power. Get yourself Go. Get Cheerios!

WITH THE INTERRUPTION ENDED, WONDER WOMAN RETURNS AS DIANA PRINCE, AND...



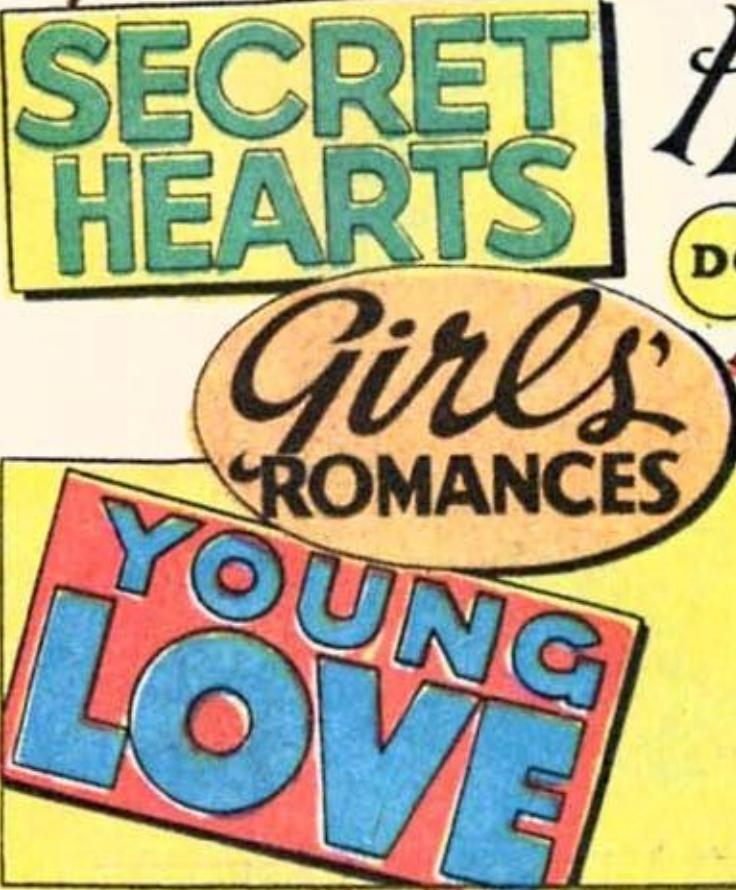
AND SO, EARLY THE NEXT MORNING, AS DIANA MAKES THE ROUNDS OF THE PAWNSHOPS ...





WHAT'S THIS? A VERY STRANGE DECEPTION FOR STEVE'S BEST FRIEND TO BE PULLING! TO FIND OUT WHAT'S BEHIND IT, TURN TO THE FINAL CHAPTER OF "WONDER WOMAN'S RIVAL" ON NEXT PAGE FOLLOWING.

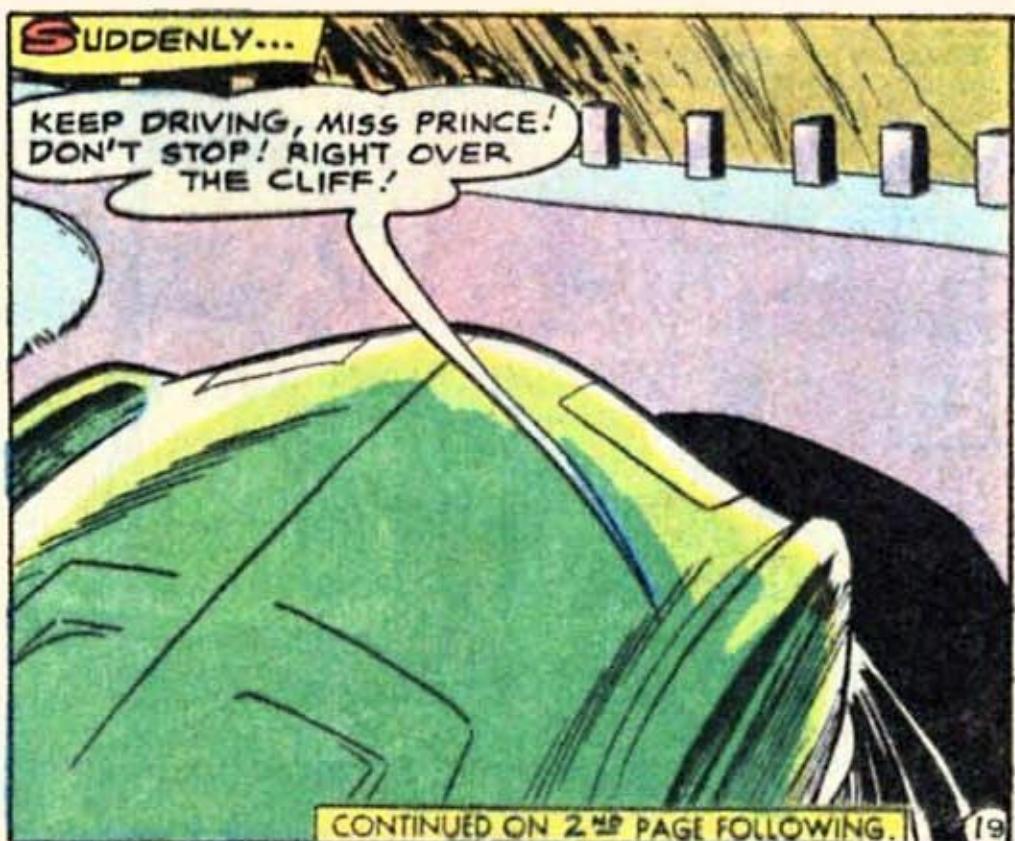
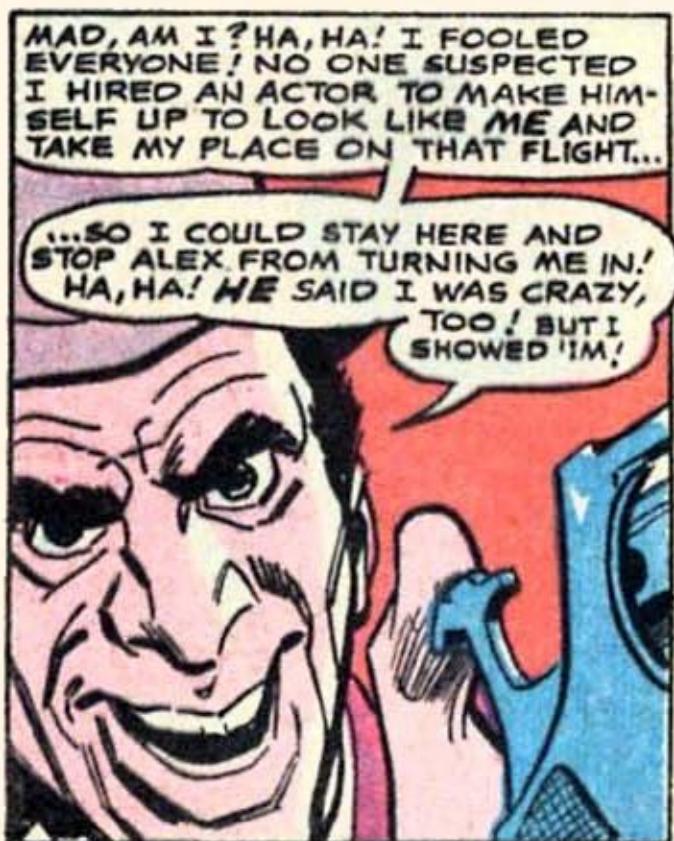
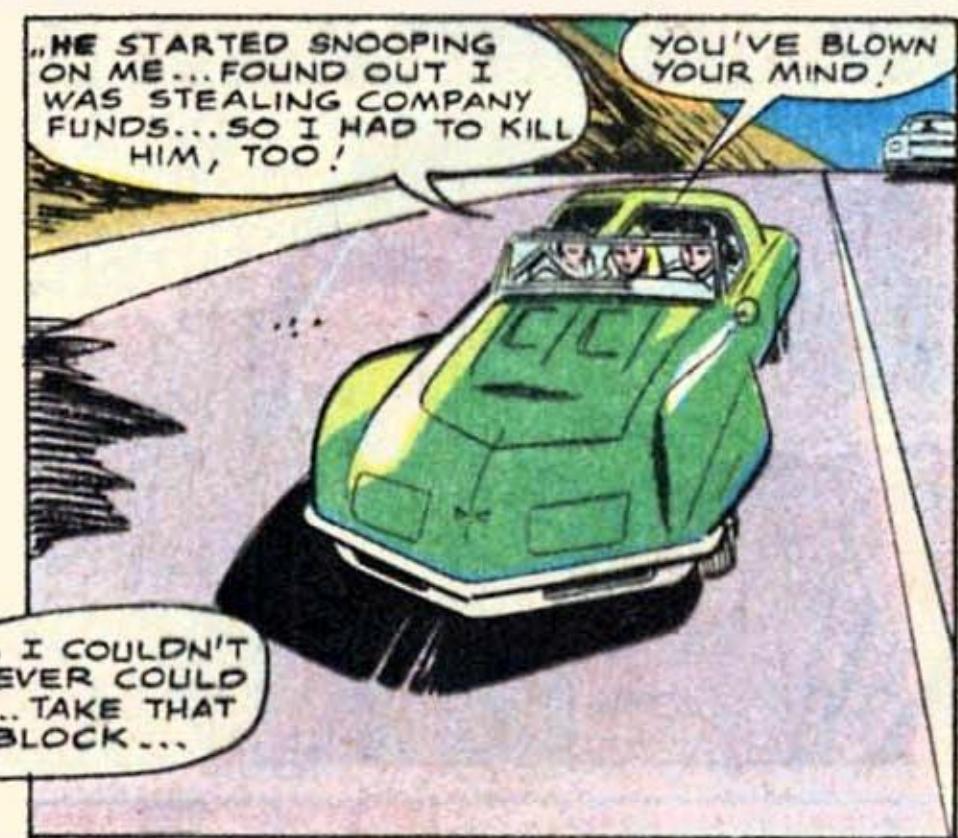
17



Have You read a
ROMANCE Story
Lately?

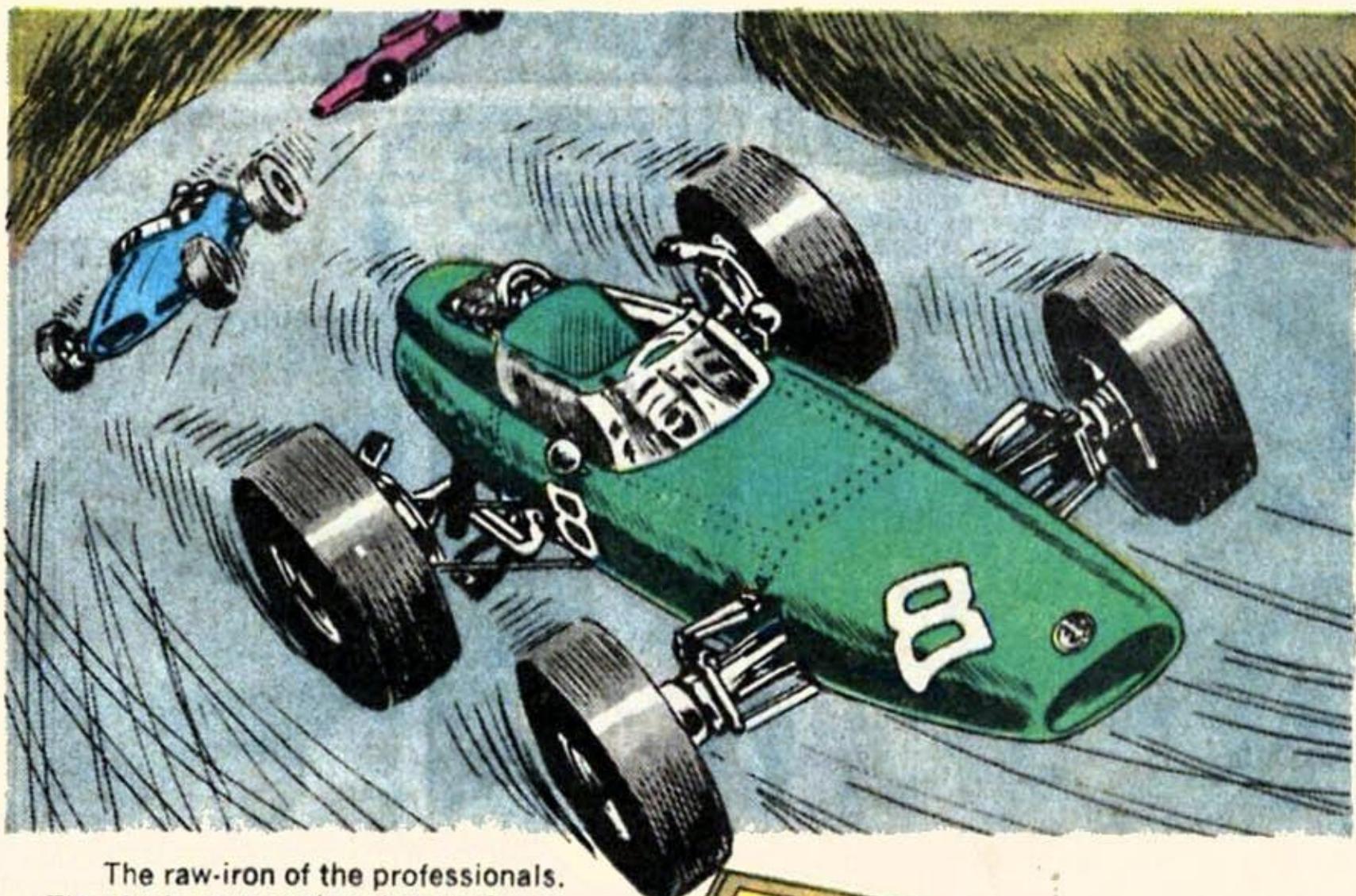
They tell what's happening
TODAY, in unique stories
you will never forget!
Try a copy today!





CONTINUED ON 2nd PAGE FOLLOWING.

Now you can add Formula 1 racing cars to your Cigarbox collection!



The raw-iron of the professionals. The single-seaters they drive in Grand Prix competition. The aristocrats of the international racing world. Winner is written all over them.

And now there are six of them. In a new Formula 1 series of Cigarbox Cars by Aurora. The BRM as shown, plus a Lola Ford, a Ferrari, Cooper Maserati, Lotus Ford, and Honda. You'll want them all. You want to win, don't you?

Cigarbox Cars. Made in the U.S.A. Diecast chassis, aluminum wheel discs, rubber tires, spring suspensions, chromelike parts, finished interiors. 65¢ each, wherever toys or hobby products are sold.



AURORA

©1968 AURORA PLASTICS CORP., WEST HEMPSTEAD, NEW YORK

The World's Largest Manufacturer of Hobby Products

Aurora products are manufactured entirely in the U.S. for distribution in America; in Canada for the Commonwealth nations; and in Holland for Europe and Africa.

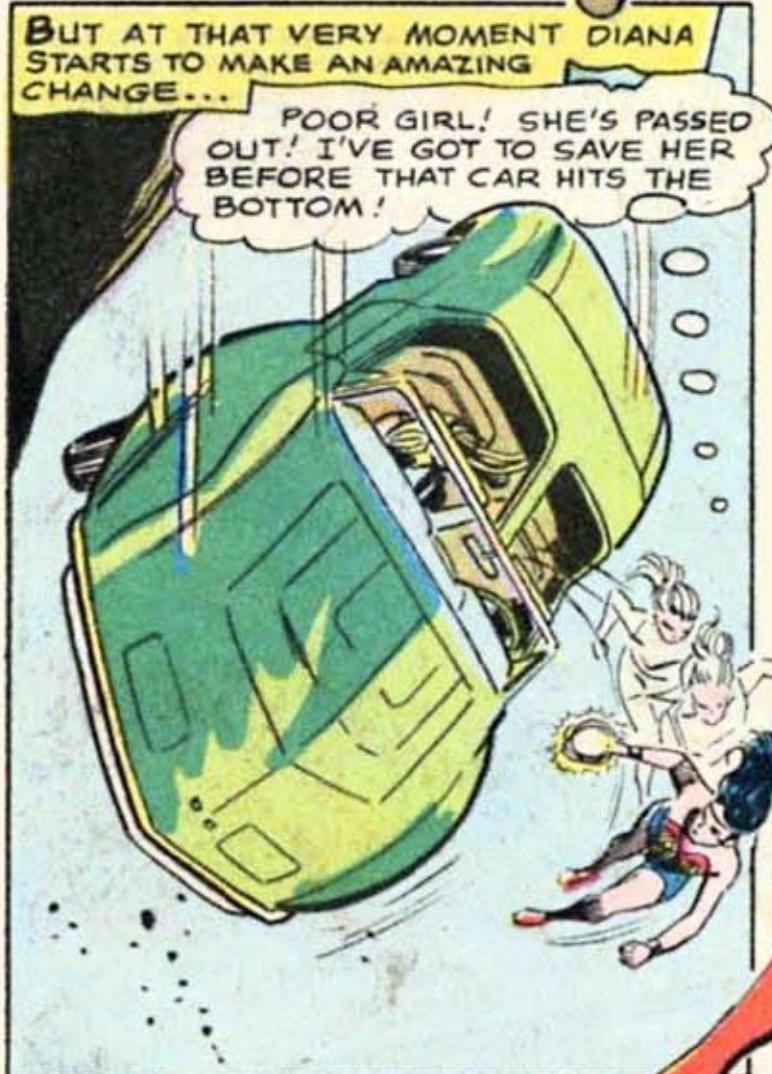
NEXT INSTANT AS THE CAR GOES HURTLING OVER THE SIDE OF THE MOUNTAIN ...



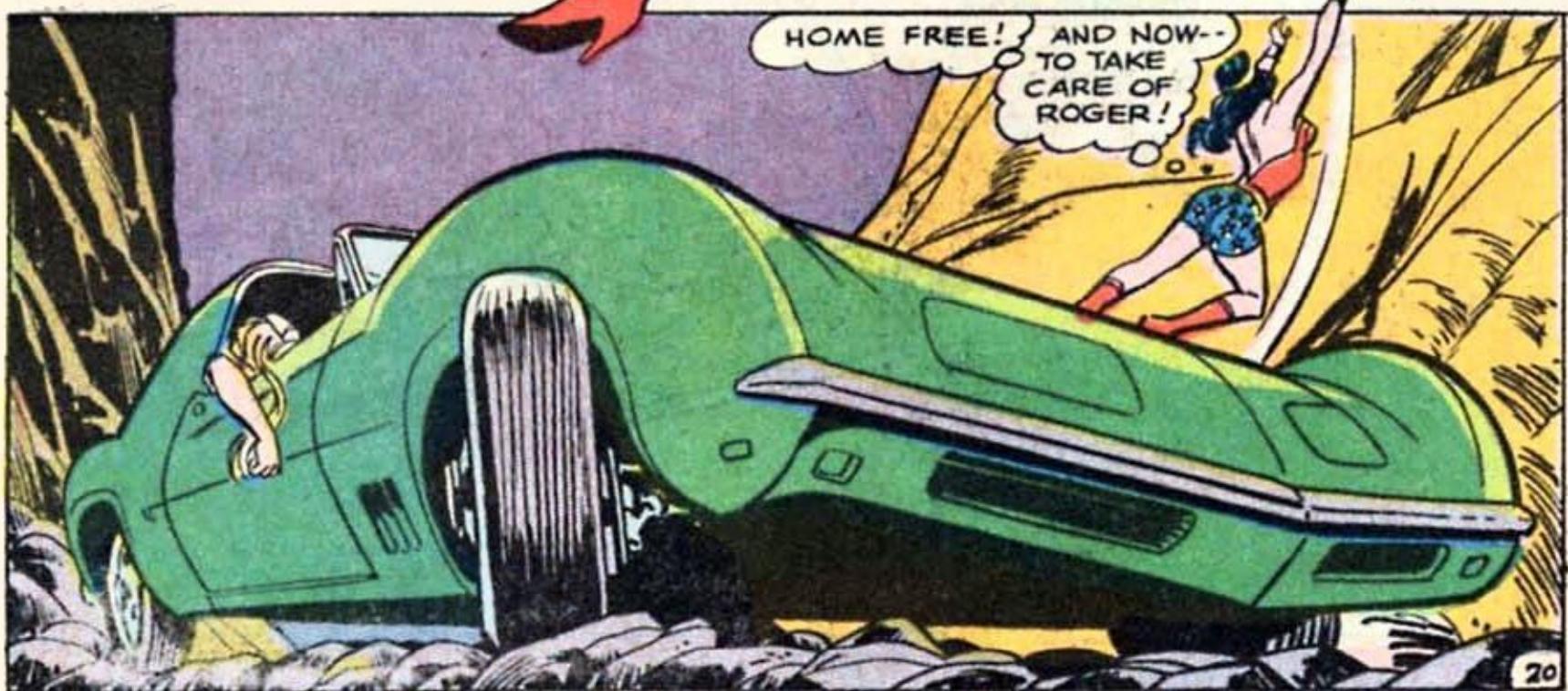
BUT AT THAT VERY MOMENT DIANA STARTS TO MAKE AN AMAZING CHANGE...

POOR GIRL! SHE'S PASSED OUT! I'VE GOT TO SAVE HER BEFORE THAT CAR HITS THE BOTTOM!

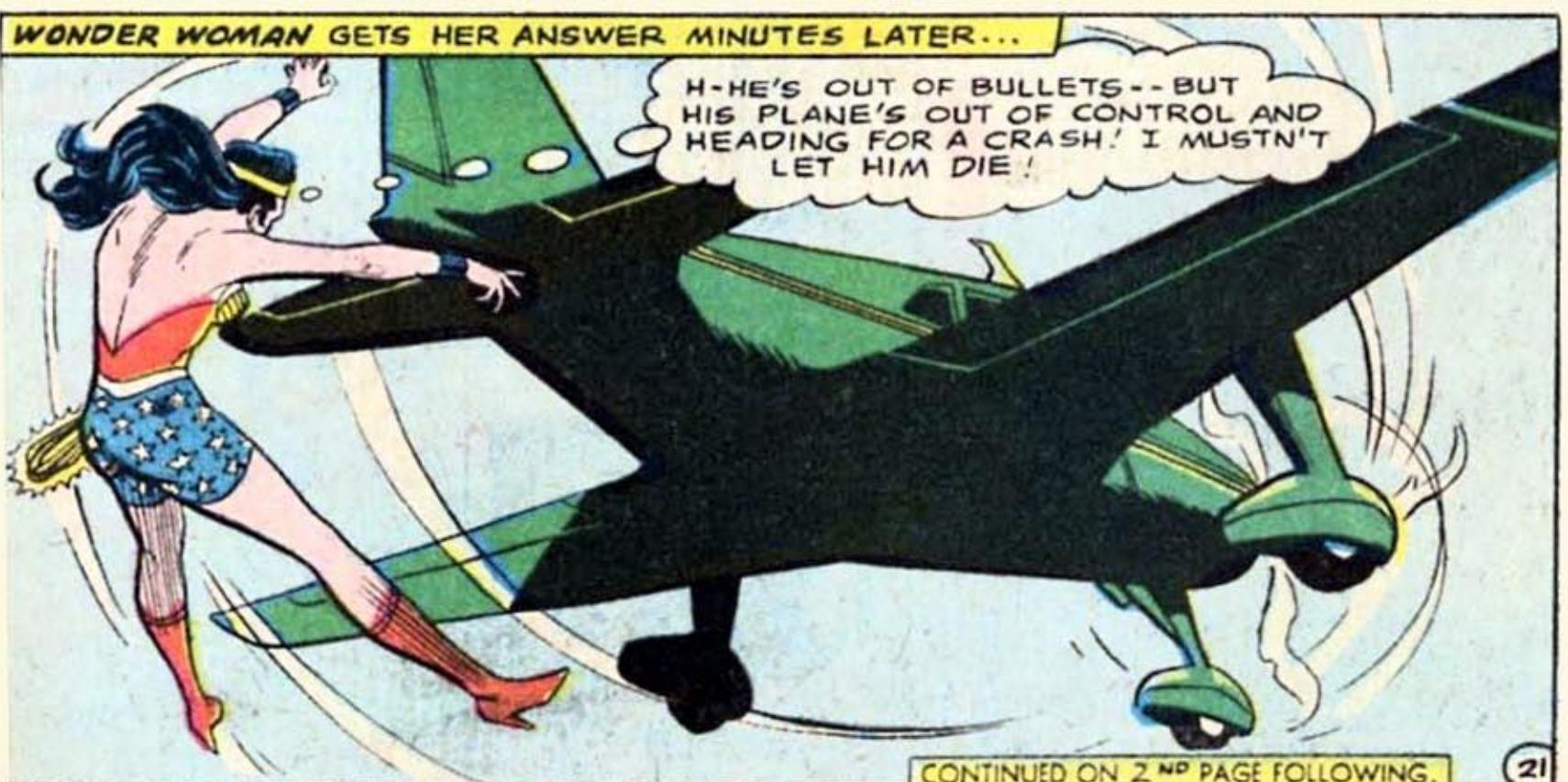
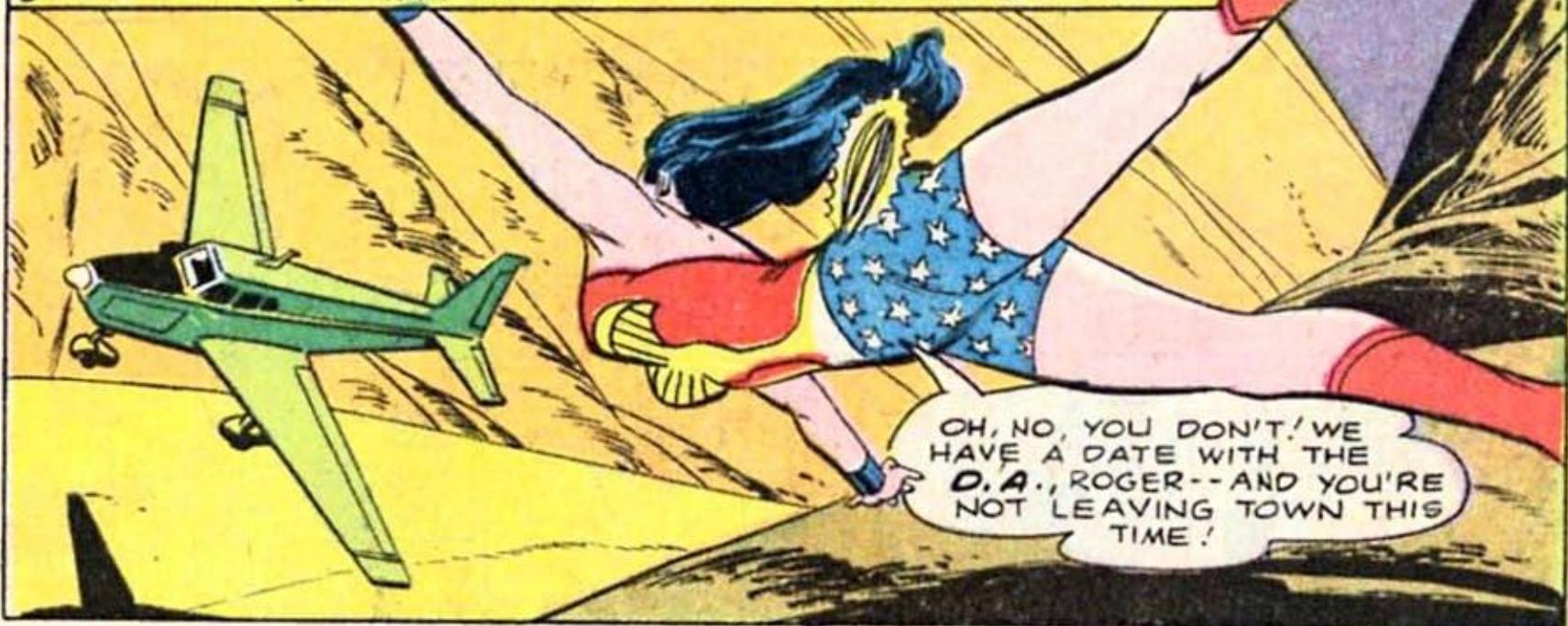
AND WITH HER FANTASTIC LASSO THE WOMAN OF SUPER STRENGTH LEAPS INTO ACTION...



HOME FREE! } AND NOW--
TO TAKE CARE OF ROGER!



BUT, AS WONDER WOMAN REACHES THE CREST OF THE MOUNTAIN...

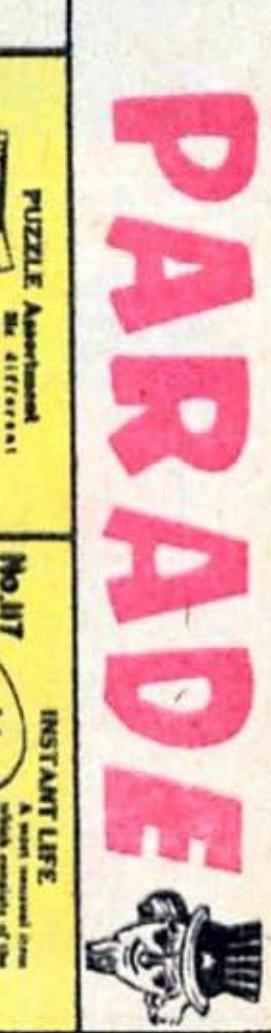


CONTINUED ON 2ND PAGE FOLLOWING.

MONEY BACK GUARANTEE!



PARADE



**YOU'LL FIND
LOTS OF LAUGHS
and FUN GALORE
with this WONDERFUL ASSORTMENT
of**

BARGAINS

DIXIE	ATOMIC BUZZER
Confederate Drummer "Tin" material (Aluminum in the back) works directly with batteries and may be used again.	Wind it up, shake hands, whistle, and get about of the like. Also bounces on its bottom.

INSTANT LIFE	INVISIBLE INK POWDER
A very unusual item which consists of the contents of a package following a package of smoke, which when dissolved in water will actually produce a very mysterious smoke in a few days. A really fascinating experience for the young and old alike.	Make writing appear and disappear at your will.

JOKE PACKAGE
The assortments include: Joke cards, Joke books, Trick cards, Trick books, Trick puzzles & magic puzzles.

PUZZLES	MAGIC
NO. 123	NO. 106

NOVELTIES	TRICKS
NO. 110	NO. 108

FUN GALORE

ITEM NO.	NAME OF ITEM	ITEM NO.	NAME OF ITEM
NO. 104	MAGNETIC SPIDERS	NO. 105	WANDERLUST
ONLY 35¢	WINKIN MONSTER EYE	ONLY 50¢	WANDERLUST
NO. 121	WOLF SIREN RING	NO. 106	INSULT CARDS
75¢	The last of the new "W" rings. It has a ring inside it and a ring outside. When you pull the ring out, it makes the ring go around. A great surprise for the kids.	50¢	No different business cards that you pull up to a telephone jack. These cards are business. Available in 9 different series.
NO. 125	SQUIRT PLASTIC CAMERA	NO. 108	DIXIE
50¢	This small plastic camera which looks like the real thing will take lots of funny pictures using instant water.	50¢	Confederate Drummer "Tin" material (Aluminum in the back) works directly with batteries and may be used again.
NO. 109	KETSUGO	NO. 115	ATOMIC BUZZER
50¢	Novelty House P.O. Box 397 - Rockville Centre, N.Y. 11570	75¢	Wind it up, shake hands, whistle, and get about of the like. Also bounces on its bottom.
NO. 111	SCARFACE	NO. 116	RUBBER BAT
50¢	A plastic nose that looks so realistic that you can't tell it's not real. The nose has lots of warts, freckles, and pimples.	50¢	This Rubber Bat that comes with two bats when you buy one. The bat has soft sponge covering both ends so that it won't hurt anyone. The person who should just put it away is immediately.
NO. 124	INSTANT "CAT"	NO. 117	INVISIBLE INK POWDER
\$1.25	Simply drop the capsule into a glass of warm water and in about 5-6 minutes you will be pleasantly surprised. It comes out in the shape of a cat.	50¢	Make writing appear and disappear at your will.

NAME	ADDRESS
CITY _____ STATE _____ ZIP _____	CANADIAN AND FOREIGN ADD 10% PER ORDER. U.S. INT'L MONEY ORDER.

TOTAL PRICE

SORRY WE CANNOT SHIP ORDERS FOR LESS THAN \$1.25 ADD 5¢ FOR POSTAGE AND HANDLING ON ALL ORDERS

1 ENCLOSE IN FULL PAYMENT. NO C.O.D.'S

(PLEASE PRINT)

NAME



AND WITH ROGER SAFELY BEHIND BARS, WONDER WOMAN IS ONCE AGAIN REUNITED WITH HER LOVED ONE...

THEN YOU DO FORGIVE ME, STEVE?

OF COURSE, DARLING! BUT I CAN NEVER FORGET WHAT DIANA PRINCE DID FOR ME!



AND SHE'S SO MUCH MORE THAN WHAT I THOUGHT SHE WAS--IN FACT, I THINK I'LL ASK HER OUT ONE OF THESE DAYS AND REALLY GET TO KNOW HER.

IF HE CAN FALL FOR DIANA LIKE THIS HE CAN FALL FOR ANY WOMAN! AND I'LL LOSE HIM FOREVER IF I DON'T DO SOMETHING TO KEEP HIM INTERESTED IN ME!

WHY THIS IS SILLY...I CAN'T BE JEALOUS OF MYSELF--CAN I?

WONDER WOMAN MUST CHANGE...

THE END

The **NEW WONDER WOMAN** HOW DIFFERENT IS SHE **GOING TO BE?**

YOU SAW THE GREAT CHANGE IN Diana Prince!

NOW WATCH WHAT HAPPENS TO Wonder Woman... IN THE NEXT ISSUE!



WONDER WOMAN'S *Readers Write!*

Dear Editor:

You've certainly got us fans on the edge of our seats, with your teaser announcements about the coming changes in Wonder Woman. I've tried to envision what possible changes you could possibly be planning. Turn W.W. into a homebody, married to Steve Trevor, with Wonder Tot kicking around the house? Or take off on Issue #174, with Steve fighting alongside her, as a partner? These are changes all right, but not really radical changes, and their only benefit, it seems to me, is that they could possibly lead to another type of story line. Unfortunately, as always happens, the new story line is good for half a dozen issues and that begins to grow stale. Then you'll have to start making plans for another great change. This could become monotonous after a while, and I don't want to hurt your feelings, but this has happened to W.W. in the past. Potentially, Wonder Woman could be exciting, and I'm hoping she realizes her potential under the new banner.

— Bill Starret, Chicago, Ill.

(A revolution is in the works, and we hope you're satisfied. None of the changes you mention is part of the new, new Wonder Woman, which should keep your interest alive. No one is saying the new image will please everyone, of course. We'll settle for keeping all of Wonder Woman's old readers, and attracting some new ones.)

Dear Editor:

My mother tells me she was a reader of Wonder Woman in the old, old days. I don't remember this myself, but she tells me that Wonder Woman was the first comics magazine she ever bought me. What I do remember is favoring Wonder Woman throughout my younger years. At the age of about 12, I sort of dropped the wonderful Amazon and began reading

DC's line of romance magazines, which I have continued to read to my present age, 15. Recently, for old time's sake, I picked up a copy of Wonder Woman and while reading it, it occurred to me that although many changes have been made, basically, nothing changed. She is still suffering over Steve, and is no closer to marriage than she ever was. Boy, if that happens to me, I think I'd fall apart. But I guess being Wonder Woman, she can take it. Why not develop this theme a little more? Or have you in the past? As I stated above, I haven't been reading the old girl's adventures in recent years.

— Elaine Bridgeton, Los Angeles, Calif.

(We don't like to tip off you readers any more than we have to, but it may pay you to keep on reading Wonder Woman, now that you have resumed with one issue. I think you may be in for some delightful surprises.)

Dear Editor:

I agree with the reader who would like to see Steve develop super powers. I'm really tired of seeing a woman in a superior position to a man. What this must be doing to Steve's ego! I know what it would do to mine if I was going steady with a super gal like Wonder Woman! And by the way, don't you think you ought to do something about resolving that love affair? How long can she go on putting him off? And how long can he take it? I can understand your resistance to making such a radical change, but I think it would revive a great deal of interest in this magazine if you did.

— Lester Tracy, Buffalo, N.Y.

(The spirit of change seems to be in the air everywhere! We can only repeat what we've been saying — great changes, revolutionary changes, are about to take place. And soon! In the next issue, and the one after! Keep tuning in!)

I want my game(s) boxed in handsome simulated leather book form - like the ones at the gift shop costing \$8.00 send it in a protective reinforced shipping package. Heres 35¢ extra for each game ordered.

You Receive

2 GIANT BATTLEFIELDS a total size of 3 square

feet. (Six Islands in the Pacific Ocean
beautifully colored.)

88 PIECE TASK FORCE IN GRAY & GREEN

4 AIRCRAFT CARRIERS

24 PLANES

4 DESTROYERS

8 LANDING BARGES

4 BATTLESHIPS

4 HEADQUARTERS

16 TANKS WITH MOVEABLE TURRETS

24 PILL BOXES

These unbreakable 3-D metallic plastic toys are authentically scaled and each is realistically proportioned to the giant battlefields.

375 RED MARKERS—enough to record the massive bombings and shellings.

Simple directions for a tense battle on land, sea and air.

The general best able to strategically place his forces and direct his firing will be the only survivor of this terrific battle.

There is no imagination necessary here!! You get the equipment, the battlefield and the rules on how to Locate, Occupy and Destroy the enemy. This is not just another juvenile game, it is actually played and tremendously enjoyed by over 200,000 people including members of our real Armed Forces.

TASK FORCE

130
COMPLETE AND
DELIVERED

A COMPLETE GAME
BATTLEFIELD in color, depicting Chickamauga "the river of death", appropriately named by Indians as 34,400 troops were killed or wounded there...

• A GIANT 3 SQUARE FOOT PLASTIC BATTLEFIELD in color, depicting Chickamauga "the river of death", appropriately named by Indians as 34,400 troops were killed or wounded there...

• 1 HUGE REALISTIC UNION STOCKADE FORT

• 1 HUGGE REALISTIC CONFEDERATE STOCKADE FORT

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• 4 SHELTERED OBSERVATION TOWERS • 2 FORT FLAGS with masts

• 6 FIELD CANNONS — 12 spokes wheels

• 2 ARMIES, 64 Troops in Blue and Grey, fully equipped and in all battle positions

• 25 RED TNT BOXES • FORT COMMANDER • 6 EXPLODING BRIDGES

• SIMPLE DIRECTIONS for fighting your way across the battlefield

with enough men and equipment to attack and capture the

*3-D plastic-safe and reusable.

EXPLORING
BRIDGES ACTUALLY
BLOW APART RIGHT OFF
THE RIVER

• 3-D plastic-safe and reusable.

CANNON BACK

THIS GAME IS DEDICATED
TO FIGHTING HEROES OF
CHICKAMAUGA

BLUE-GREY

NAME _____
CITY _____ STATE _____ ZIP _____

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 SPECIAL!! Complete game and
88 extra toys (total of 176 toys) — \$2.00
Satisfaction guaranteed or return for full refund
 CANNON BALL COMPLETE GAME..... \$2.00
 SPECIAL!! Complete game plus 3 exploding bridges
2 sentry posts — 6 soldiers — 3 cannons .. \$2.50

NO C.O.O.'S
DEPT. 254-JX

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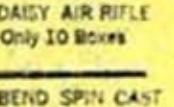
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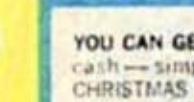
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4 inches off my WAIST!"**

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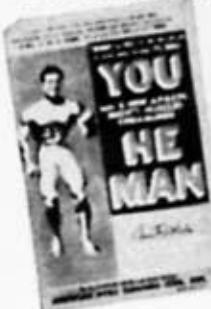
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ME'S is YOU?**

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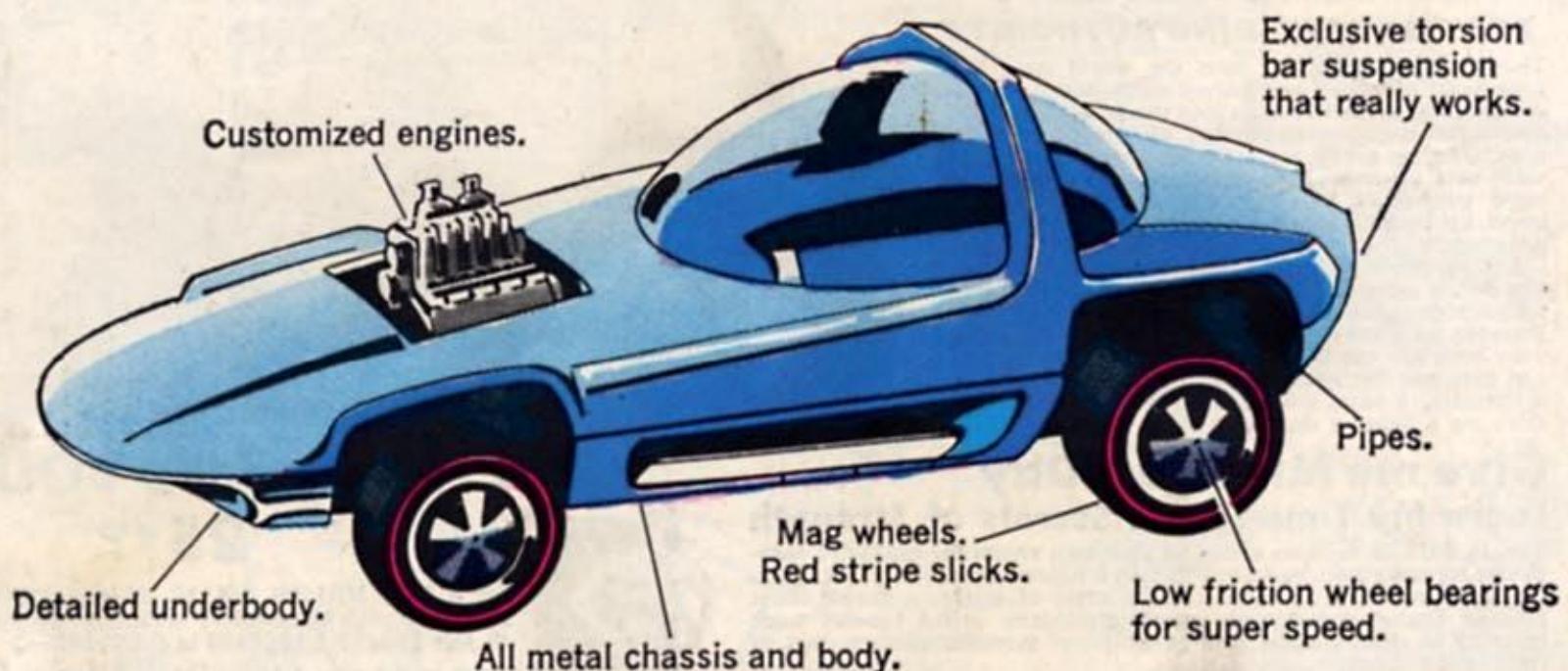
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