

SHAZAM!

THE WORLD'S MIGHTIEST MORTAL FIGHTS THE...
MINERVA MENACE!

AUNT MINERVA, LEADING LADY OF THE UNDERWORLD, HATCHES A PLOT TO DOMINATE THE WORLD OF THE FUTURE!

IF THE FUTURE OF THE WORLD RESTS WITH THE CHILDREN, I'LL CONTROL THE CHILDREN!

GREAT IDEA, BUT HOW?

SHUT UP AND LISTEN!

I'LL USE MY MIND CONTROL MACHINE TO CONFUSE THEIR MINDS. WE'LL CAPTURE THE TV STATION AND BROADCAST "CONTROLLED THOUGHTS"! I'LL CONVINCE THEM THAT WHAT THEY LIKE THEY DON'T **REALLY** LIKE!

BRILLIANT THINKING, AUNT MINERVA!

AUNT MINERVA'S HENCHMEN CAPTURE BILLY BATSON.

MINERVA QUICKLY BEGINS OPERATION "BIG LIE."

YOU DON'T LIKE HOSTESS TWINKIES!

YOU DON'T LIKE HOSTESS TWINKIES!

I DON'T LIKE HOSTESS TWINKIES!

I DON'T LIKE HOSTESS TWINKIES!

WE'VE GOT TO DECONTROL THE CHILDREN'S MINDS. AND LET THEM SAY WHAT THEY **REALLY** MEAN!

AT THE SOUND OF THE MAGIC WORD MYSTIC LIGHTNING STRIKES AGAIN!

SHAZAM!

THINK FOR YOURSELVES AGAIN, KIDS!

WHAT AM I SAYING? I LOVE HOSTESS TWINKIES!

GOLDEN SPONGE CAKE WITH CREAMY FILLING INSIDE!! WHAT COULD BE MORE DELICIOUS THAN TWINKIES?

THE WORLD'S MIGHTIEST MORTAL HAS BEATEN ME AGAIN!

YOU SHOULD BRAINWASHED THE KIDS ABOUT SOMETHING OTHER THAN TWINKIES.

STUDIO B

YEAH, AUNT MINERVA, KIDS LIKE TWINKIES TOO MUCH TO BE FOOLED!



YOU GET A BIG DELIGHT IN EVERY BITE OF **HOSTESS® TWINKIES®**

YOU ARE CORDIALLY INVITED TO ONE OF THE MOST DEADLY AND TREACHEROUS EPISODES IN THE ANNALS OF THE BATMAN'S ILLUSTRIOUS CAREER!

ENTERTAINMENT WILL BE PROVIDED IN AN UNPREDICTABLE PROGRAM OF MAYHEM AND MYSTERY...

BATMAN

...AS THE CAPE
CRUSADER
DISCOVERS HIS
OWN DEATH
WARRANT IN THE
GUISE OF AN--

"Invitation to a Murder!"

STORY BY: DAVID V. REED
ART BY: ERNIE CHUA & DICK GIORDANO
EDITED BY: JULIUS SCHWARTZ

S-1987

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IT BEGINS LATE ONE AFTERNOON IN COMMISSIONER GORDON'S OFFICE ... ON A DAY LIKE ANY OTHER DAY... OR SO IT SEEMS...

THERE YOU ARE, MISS LOOMIS, I'VE CLEARED MY DESK!

NOW PROMISE YOU'LL STOP HOUNDING ME ABOUT CATCHING UP WITH THE MAIL!

YES, SIR, I PROMISE-- AT LEAST UNTIL TOMORROW!

AND NOW THE COMMISSIONER TURNS HIS ATTENTION TO MORE URGENT MATTERS...

CONTACT INSPECTOR OLFORD FOR A MEETING HERE AT 8:30 TOMORROW MORNING!

AND SEND OUT FOR HAMBURGERS AND COFFEE --I'M FAMISHED!

RIGHT AWAY, COMMISSIONER!

AFTER WHICH, UPON RETURNING TO HIS DESK--

W-WHAT?!

HOW DID THAT ENVELOPE GET ON MY DESK?

AND WHY IS IT... GLOWING LIKE THAT?

THIS IS... OUTRAGEOUS!

OUTRAGEOUS ENOUGH FOR ME TO SUMMON THE BATMAN!

AND SO, AT NIGHTFALL--

You are cordially invited to a robbery at the Jewelers' Exchange Building, tonight at midnight. A most illuminating experience awaits you.

--AND THERE IT WAS-- SOMEHOW-- ON MY DESK!

WHAT DO YOU MAKE OF IT?

WELL, SIR, FIRST I'D SAY THIS IS HAND-MADE PARCHMENT SATURATED IN ENOUGH ZINC SULPHIDE TO MAKE IT GLOW!

AND SECOND, SOMEONE'S VERY ANXIOUS TO ATTRACT ATTENTION!

WELL, HE'LL GET ALL THE ATTENTION HE WANTS!

I'LL HAVE THE BUILDING SEALED AND THE ENTIRE AREA STAKED OUT!

AND EVEN THOUGH IT'S BAD MANNERS-- AFTER ALL, NOBODY INVITED THE BATMAN-- HE'LL ACCEPT THIS INVITATION WITH YOU!

HOURS SPEED BY... PREPARATIONS ARE COMPLETE! GRIMLY, A MASSIVE POLICE CORDON RINGS THE TARGET--

ONE MINUTE TO GO, BATMAN!

YOU THINK SOMETHING'S GOING TO HAPPEN?

YES, SIR... I DON'T KNOW WHAT... BUT SOMETHING...

ONE MINUTE LATER--MIDNIGHT STRIKES WITH THE THUNDEROUS FORCE OF DOOMSDAY...

BAA-ROOOOM

BY THE TIME FIRE-FIGHTERS ARRIVE ON THE SCENE, THE FLAMES HAVE MOUNTED TO A ROARING INFERNO!...

EVERYONE'S OUT, COMMISSIONER! ALL ACCOUNTED FOR!

GOOD!

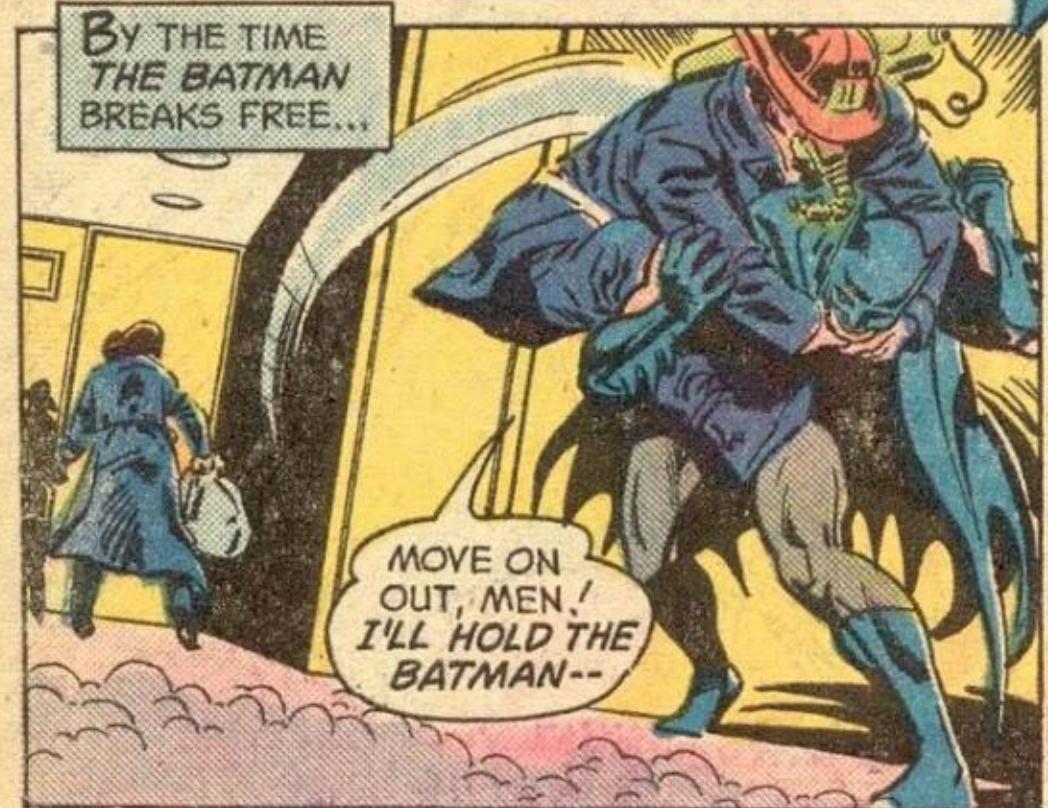
NO, COMMISSIONER, NOT SO GOOD!

IN FACT, NO BLASTED GOOD AT ALL!

WHEREUPON THE COWLED CRIME-FIGHTER FLASHES INTO ACTION-- CLIMBING THE FIERY FACADE--

--TO WHERE A COOL AND WELL-CALCULATED TABLEAU CONFRONTS HIM!...

A JEWEL-HEIST... UNDER FIRE!



WHAT TO SINK YOUR TEETH INTO WHEN YOU'RE HUNGRY AND YOU'RE NOT A WEREWOLF.

Every now and then, do you get this uncontrollable urge to bite into something that's really got some meat in it?

Are you tired of sugar-sweet snacks that dissolve in your mouth, and crunchy snacks that you can hardly tell you ate, and all the other boring stuff you have to put up with, every day?

Well, take heart. And, while you're at it, take Slim Jim® along in your pocket.

Slim Jim is a chewy, all-meat snack that comes in five very un-boring flavors. Mild, spicy, salami, bacon, and pizza. And you can find it at the grocery store. Or at a lot of the places where you've been getting those sissy snacks.

You might want to carry a few extra ones, too. Then, if you meet a werewolf, you can give him something to sink his teeth into instead of you.



A LITTLE LESS THAN A MEAL. A LITTLE MORE THAN A SNACK.

I MADE THIS
ELECTRIC GUITAR
MYSELF!

Look WHAT You CAN MAKE WITH
AN ALABE PLAY LAB KIT!

WOW!

REAL
STRINGS
GROOVY!

IT SOUNDS GREAT.
PLAY SOMETHING!

UNREAL!
I THINK
I'LL MAKE
A
MICROSCOPE!

EYES WILL POP AS FRIENDS GASP!

Own something special! 3-string electric "guitar." Camera. Radio. Exciting fun! Best of all, you make it yourself! Friends will be amazed. Think of the admiring glances! Kit contains everything you need! Be the first on your block to get it!

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• ELECTRIC "GUITAR" • D.C. ELECTRIC MOTOR
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Under

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and hobby stores

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How Many Item Number Only Total Price

SHHIISSSS!

ACRID BILLOWS
OF SMOKE
ENVELOP THE
BATMAN...CAUSTIC
FUMES SEAR HIS
EYES AND THROAT
AS HE GROPES FOR
AN EXIT....

CAN'T FIND MY
WAY BACK TO THE
WINDOWS...CAN'T
BREATHE! I FIGURE
I'VE GOT TEN SECONDS
TO GET OUT OF
HERE—

KRRRAAAH!

--BUT I'LL
MAKE IT IN
EIGHT!

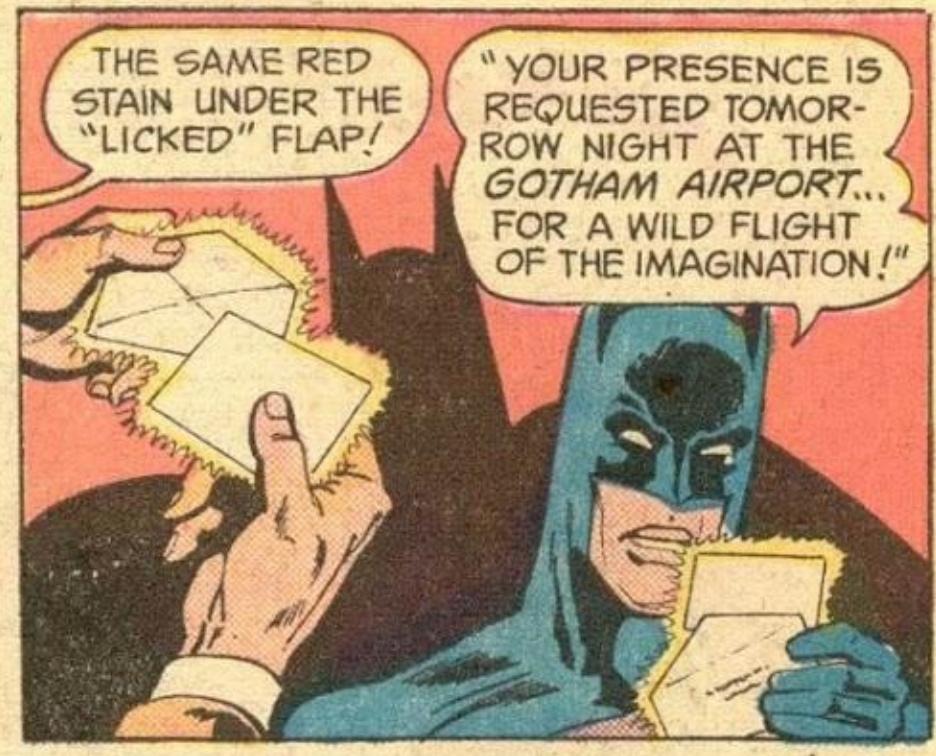
HE'S
SAFE!

OF COURSE!--
HE'S THE BATMAN!

THEIR RED
HELMETS!

IN A FIRE OF
THAT MAGNITUDE,
REAL FIRE-FIGHTERS
WOULD NEVER HAVE
GONE IN WITHOUT A
WHITE-HELMETED
OFFICER IN COMMAND!

WHAT MADE
YOU SUSPECT
THEM, BATMAN?



AND NOW, ABOARD
THE XKB-70--

CONGRATULATIONS,
TED... YOU SEE?--
THERE WAS NOTHING
TO WORRY ABOUT,
AFTER ALL!

THE DOORS
ARE OPEN,
CAPTAIN!

ARE YOU
READY FOR
THE BIG
WELCOME
OUT THERE?

JUST A
MINUTE,
GUYS!

RIGHT! THERE ARE
THREE OF US! ONLY
WE DON'T GIVE SERVICE
--WE GET IT!

NOW, BACK INTO
YOUR SEATS--
YOU'RE TAKING
THIS PLANE UP
AGAIN!

JUST KEEP
COOL AND LET
ME EXPLAIN!

WE CAN'T GO
UP--WE'RE OUT
OF FUEL...

CUT IT! WE KNOW
YOUR LAST MID-AIR
REFUELING WAS OVER
THE AZORES, SO THERE'S
PLENTY LEFT!

BUT-BUT--
THERE'S
ANOTHER
REASON--

QUIT
STALLING
--OR THE FLY-
ME CHICK
GETS IT
FIRST!

NO WAY
TO STOP
THEM NOW!
I'LL HAVE
TO TAKE THEM
ONE AT A TIME!

MEANWHILE, IN AIR-
TRAFFIC CONTROL--

TOWER TO
XKB-70--WHY
DON'T YOU
ANSWER?

WHAT'S
HAPPENING--?

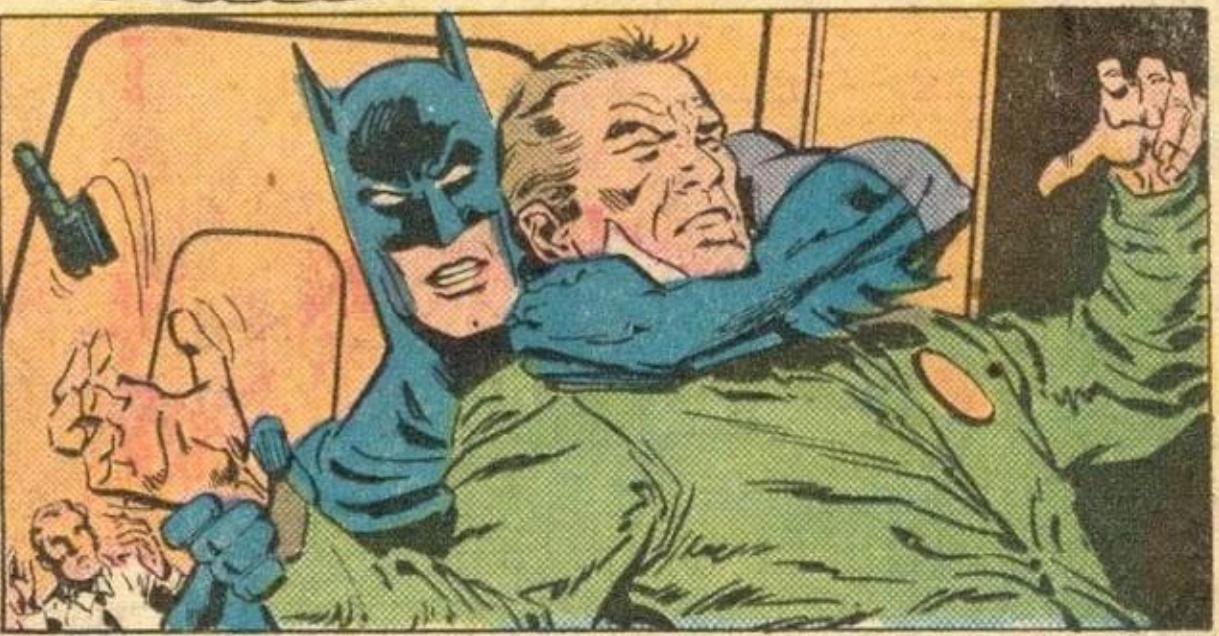
MY GOD!
THEY'RE
TAKING
OFF AGAIN!

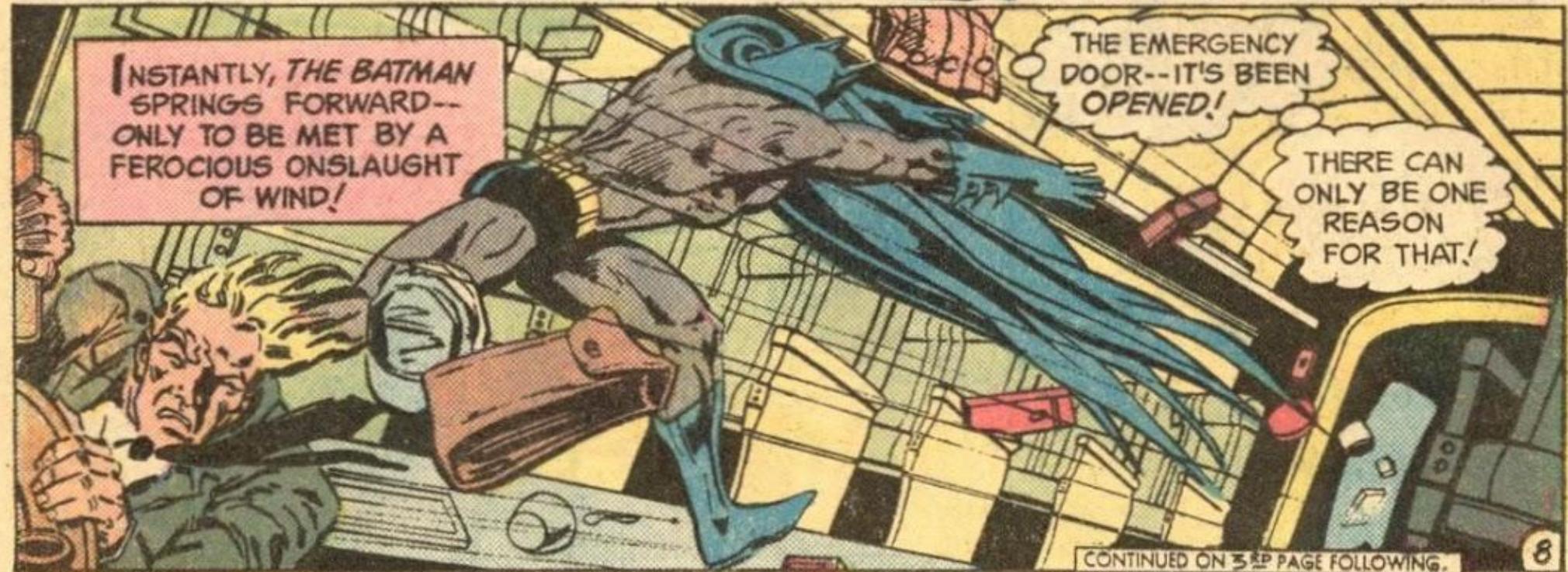
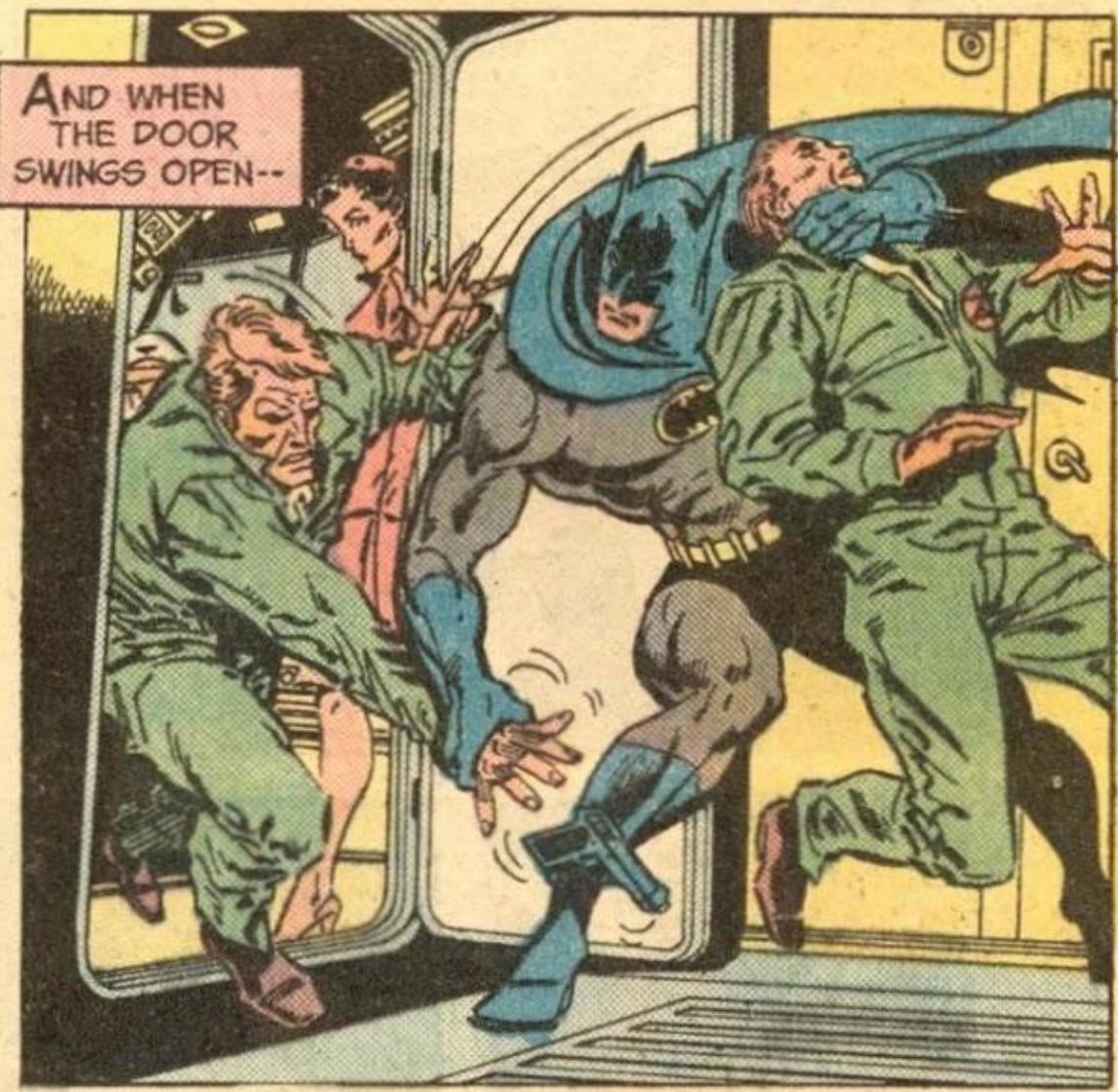
AS THE GREAT
PLANE IS AIR-
BORNE, THE MASKED
MANHUNTER GLIDES
SOUNDLESSLY
FORWARD TO THE
NAVIGATOR'S CABIN--

THIS HAS
TO BE DONE
QUICKLY...
AND
QUIETLY...

...IN TWO
STROKES!

STRAIGHT AHEAD AND
DO AS I SAY--OR
I'LL TEAR YOUR
HEAD OFF!





IMPOSSIBLE?

Brian Eastman

"Every successful bodybuilder has got to use the most advanced bodybuilding methods available. UNIVERSAL BODYBUILDING offers the best! Using UNIVERSAL methods, I have made excellent gains!"

AFTER

INSTANTLY - YOUR MUSCLES WILL BEGIN TO GROW!

NOT FOR THE SUPER BODYBUILDING SYSTEM!

BE BETTER THAN THE BEST, BE DYNAMIC!

MOST MEN NEVER REALIZE THEIR POTENTIAL FOR MUSCULARITY. Why? Probably because they've never come across or taken advantage of a training program quite like the one we offer here at UNIVERSAL BODYBUILDING. Our course has the ULTIMATE MASTERPLAN for TOTAL BODY DEVELOPMENT!

Very few men are satisfied with the way they look at present. They know themselves that they wouldn't mind having a REALLY MASCULINE BODY — one that will "turn on" the girls and make the guys envious.

WITH UNIVERSAL METHODS, YOU CAN BREAK OUT OF YOUR "OLD" SELF, AND TRANSFORM YOUR BODY INTO AN ATTENTION-GETTER!!! WE GUARANTEE TO IMPROVE YOUR BODY FAR BEYOND WHAT YOU'VE EVER BELIEVED POSSIBLE! We have perfected bodybuilding training techniques to the extreme, so that we can offer you the fastest gains possible. If you're thin and underweight, you'll be astonished at how quickly muscles appear. If you're overweight, we can help you to trim down the fat and replace it with rock-hard muscle. We'll tone up your abdominal area, and show you how to obtain a well-defined and impressive waist.

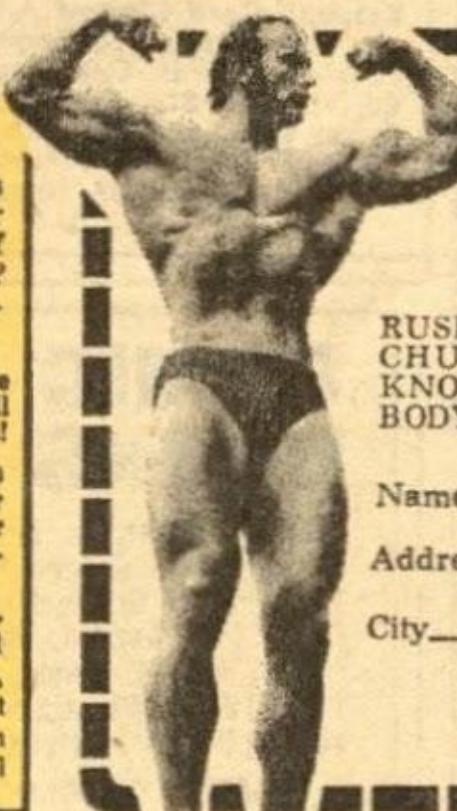
Add 2 or 3 inches to your arms, 4 or 5 inches to your chest — your rewards will be in direct proportion to your effort and accomplishments — nobody sets a limit to your success.

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BE GREAT - BE SOMEBODY SPECIAL!

Improve your health, self-confidence and your outlook on life as you become more muscular. Regardless of your age, height or present build, we'll help you build a fabulous body. Thousands of people have taken this course with fantastic results — why not you? Whatever you look like today, we can improve on it. We guarantee it!!!

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- SHOULDERS** — Get rid of those puny shoulders! Instead, fill your shirts with bulging muscles!
- LEGS** — Put some muscle on those spindly legs! Muscular legs will give you extra power like you've never dreamed possible!
- ABDOMEN** — Trim and hard — that's the way your abs should look. Get rid of your pot-belly, improve your digestion, and get that washboard waist—all when you develop those abdominal muscles!



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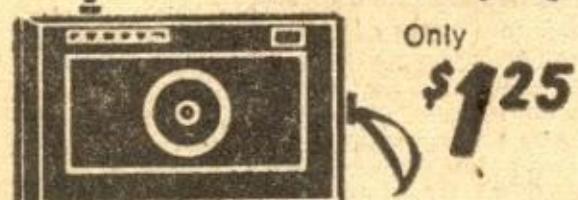
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Made of gold plated metal with pin on back
1/2" high.

Wind it up and wear it like a ring. Shake hands and watch your friends J-U-M-P!
Place it on a chair—when they sit on it... they'll H-I-T the ceiling!

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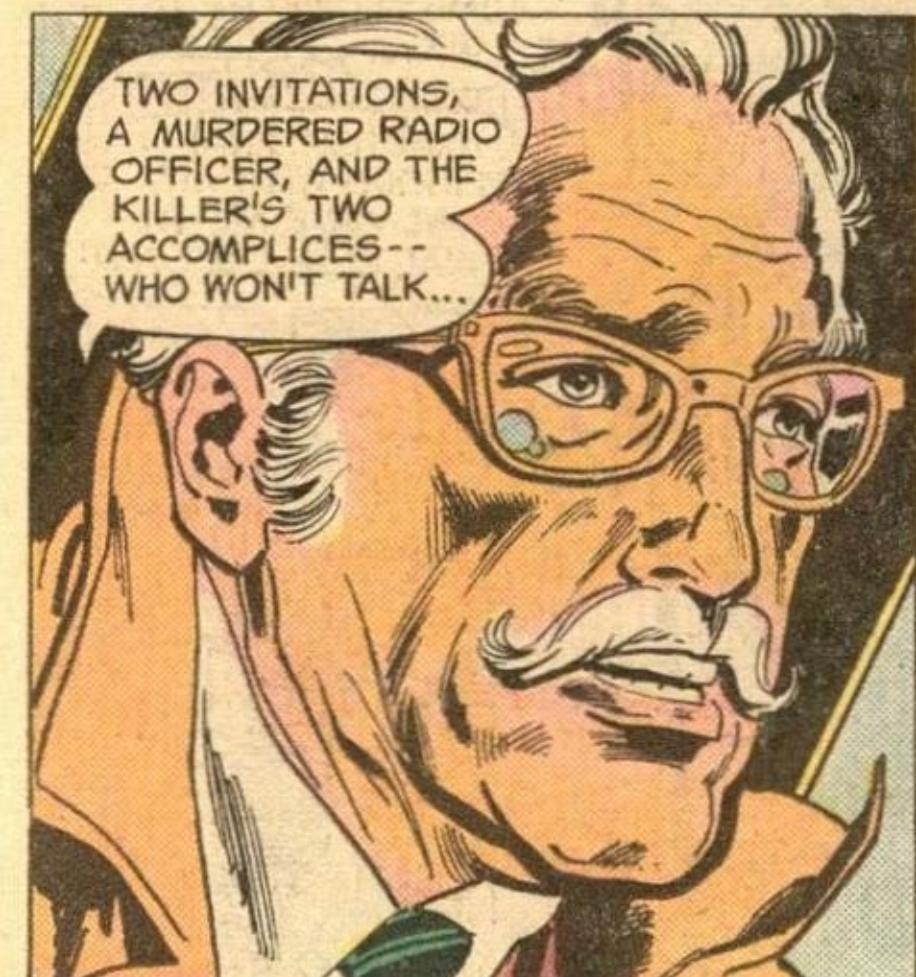
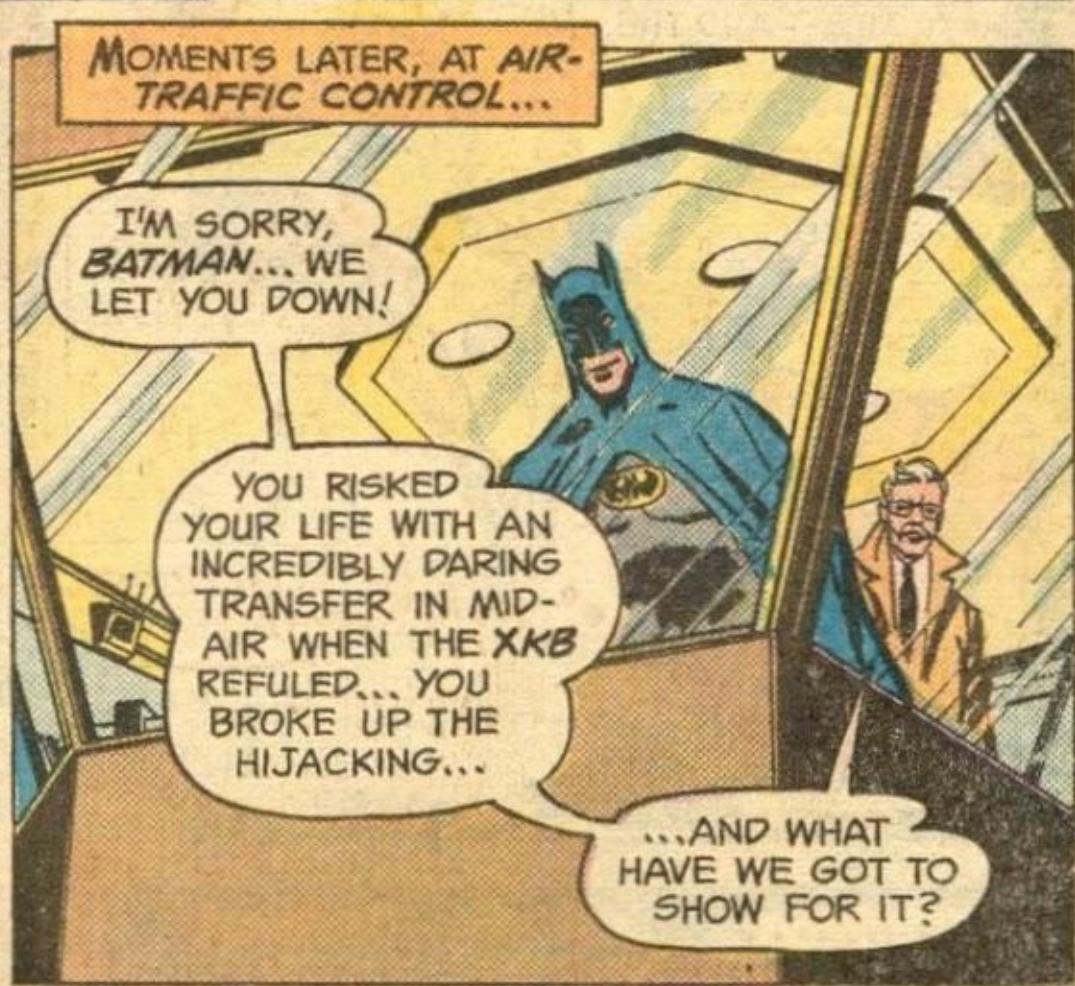
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THE WAYNE MANSION...
LONG DARK AND UNUSED...
EXCEPT FOR ITS EXTRA-
ORDINARY UNDERGROUND
FEATURE--THE BATCAVE...

MIGHT I ASK THE
PURPOSE OF THIS VISIT
HERE, SIR?

TO CONSULT
MY CRIME-FILES,
ALFRED... AND
I'LL NEED YOUR
ASSISTANCE!

SPLENDID,
SIR! I EXPECT
TO PROVE
INDISPENSABLE!



MASTER BRUCE!
SOMETHING HAS
ACTIVATED THE
RADAR-SONAR
ALARM-- AND THE
SCANNER IS
INDICATING YOU!

OF COURSE
YOU'LL RUN THE
NECESSARY
TESTS?

BEEY
BEEP
BEEP...

OF COURSE,
ALFRED!

GOT IT!
SOMETHING
IN MY COWL--

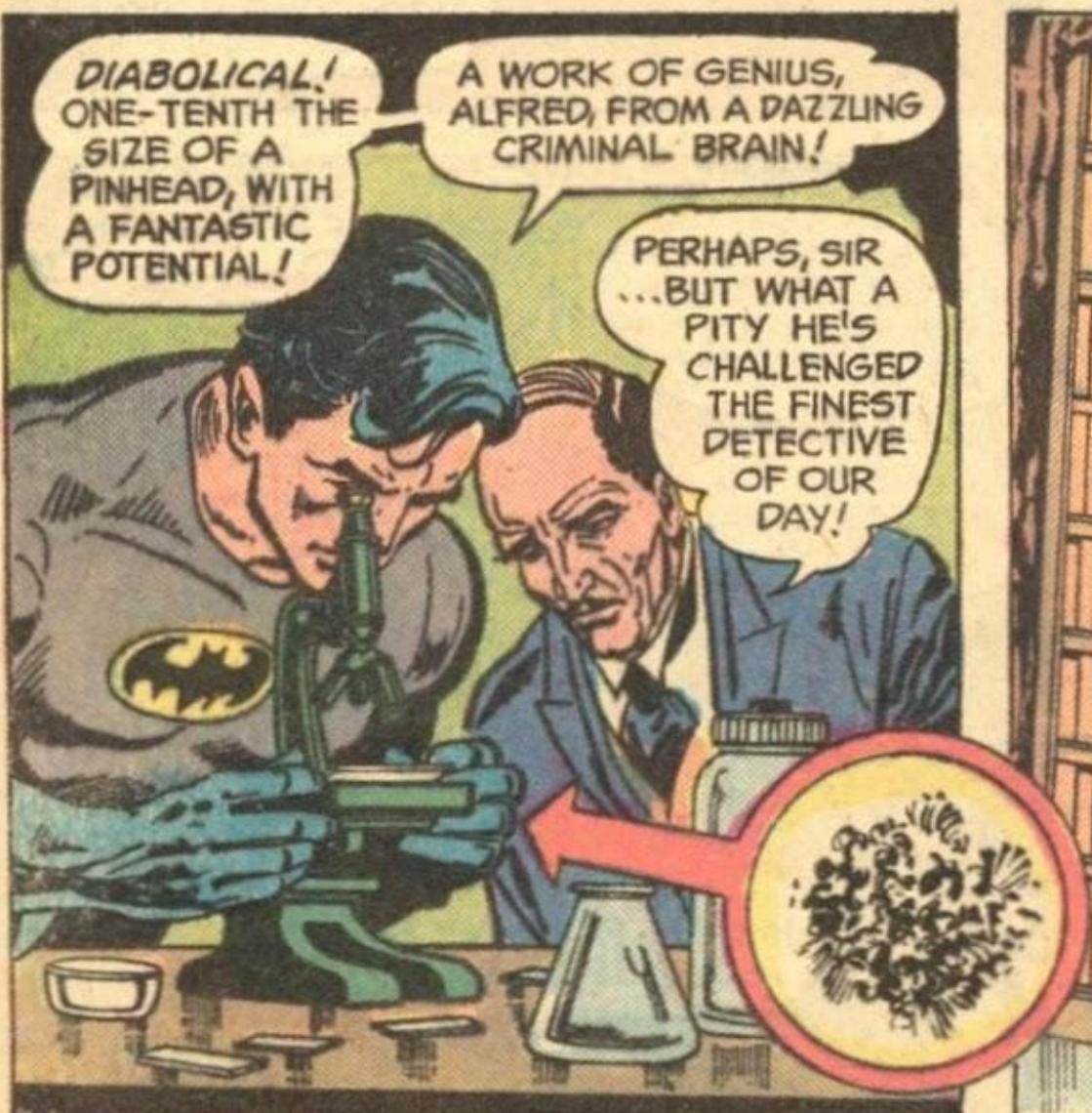
--SOMETHING
MORE THAN
MEETS THE
EYE!



DIABOLICAL!
ONE-TENTH THE
SIZE OF A
PINHEAD, WITH
A FANTASTIC
POTENTIAL!

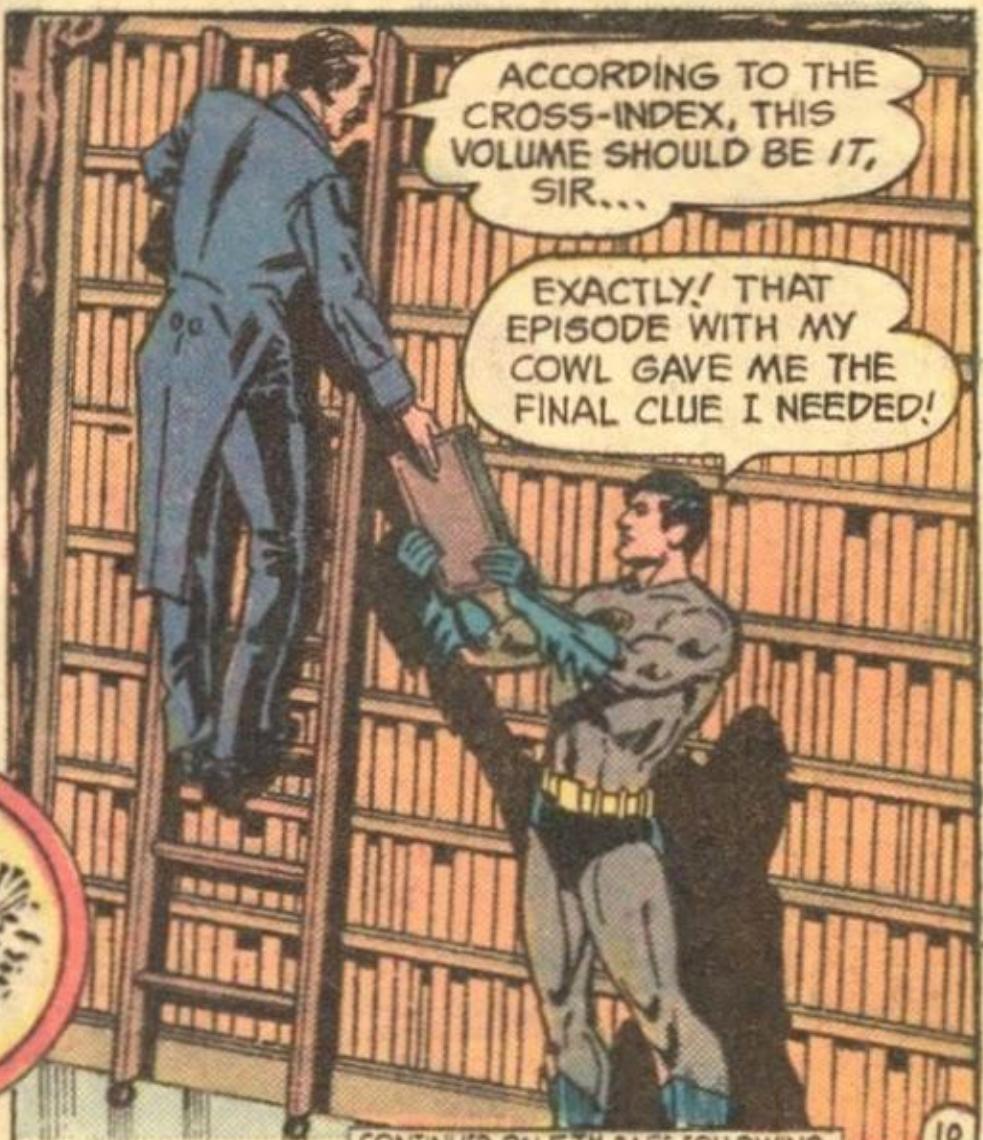
A WORK OF GENIUS,
ALFRED, FROM A DAZZLING
CRIMINAL BRAIN!

PERHAPS, SIR
...BUT WHAT A
PITY HE'S
CHALLENGED
THE FINEST
DETECTIVE
OF OUR
DAY!



ACCORDING TO THE
CROSS-INDEX, THIS
VOLUME SHOULD BE IT,
SIR...

EXACTLY! THAT
EPISODE WITH MY
COWL GAVE ME THE
FINAL CLUE I NEEDED!



100 PC.

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| 4 Riflemen | 8 Wacs | 4 Marksman |

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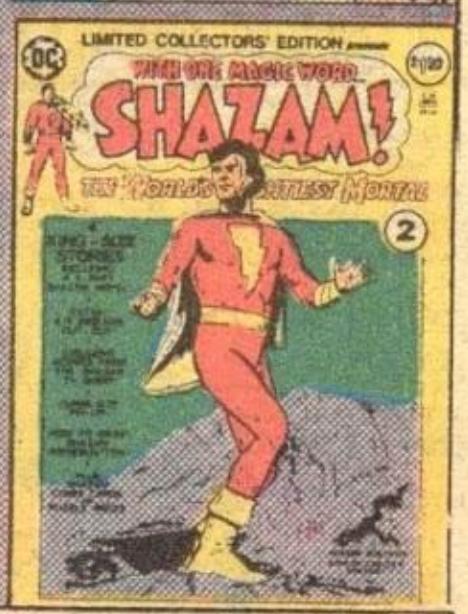
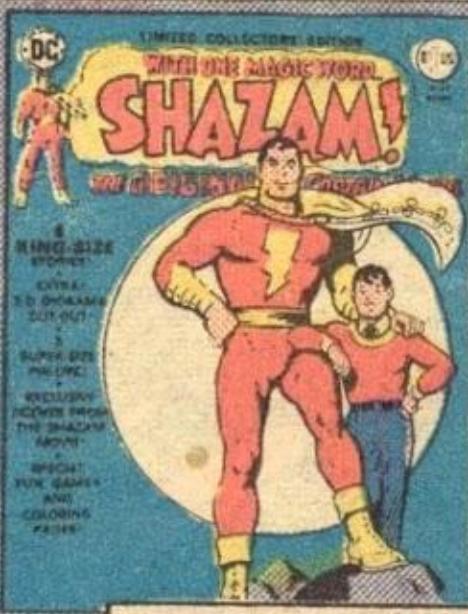
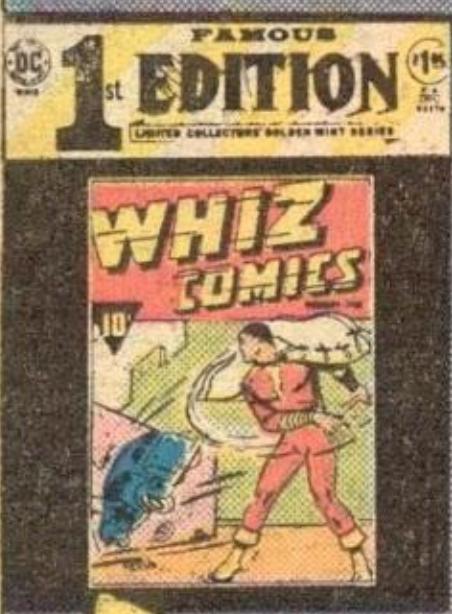
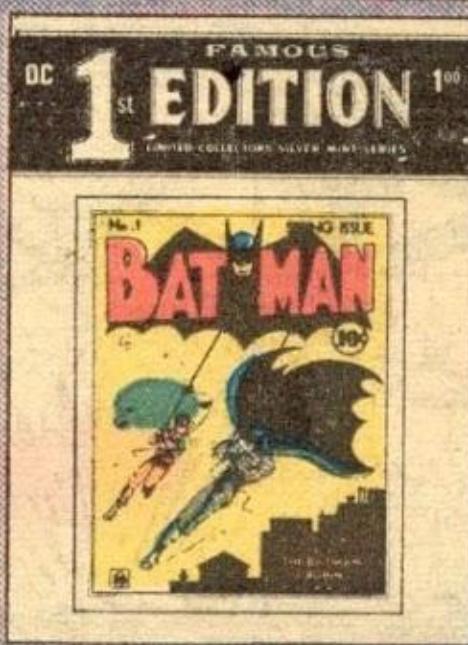
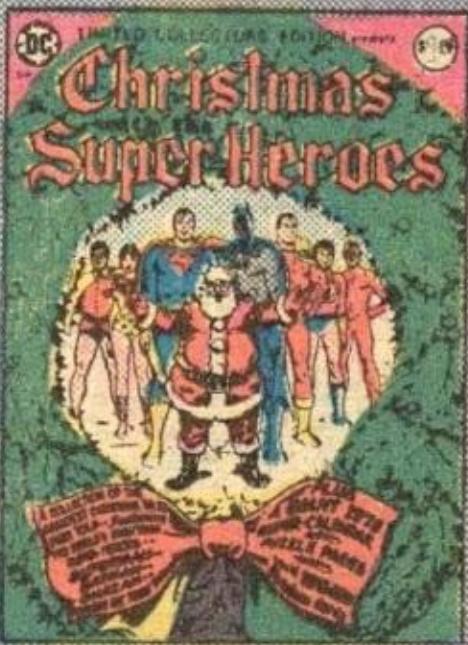
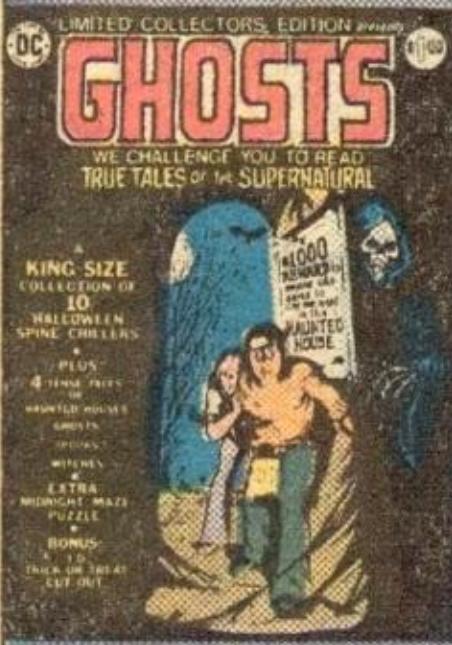
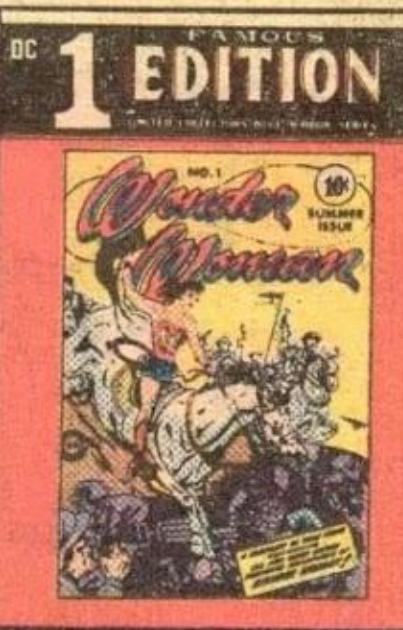
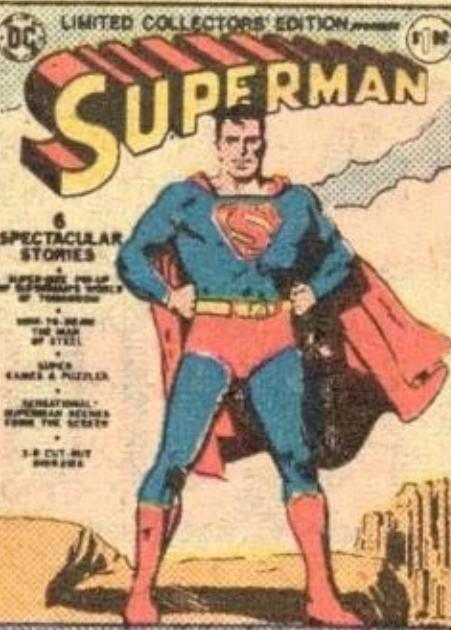
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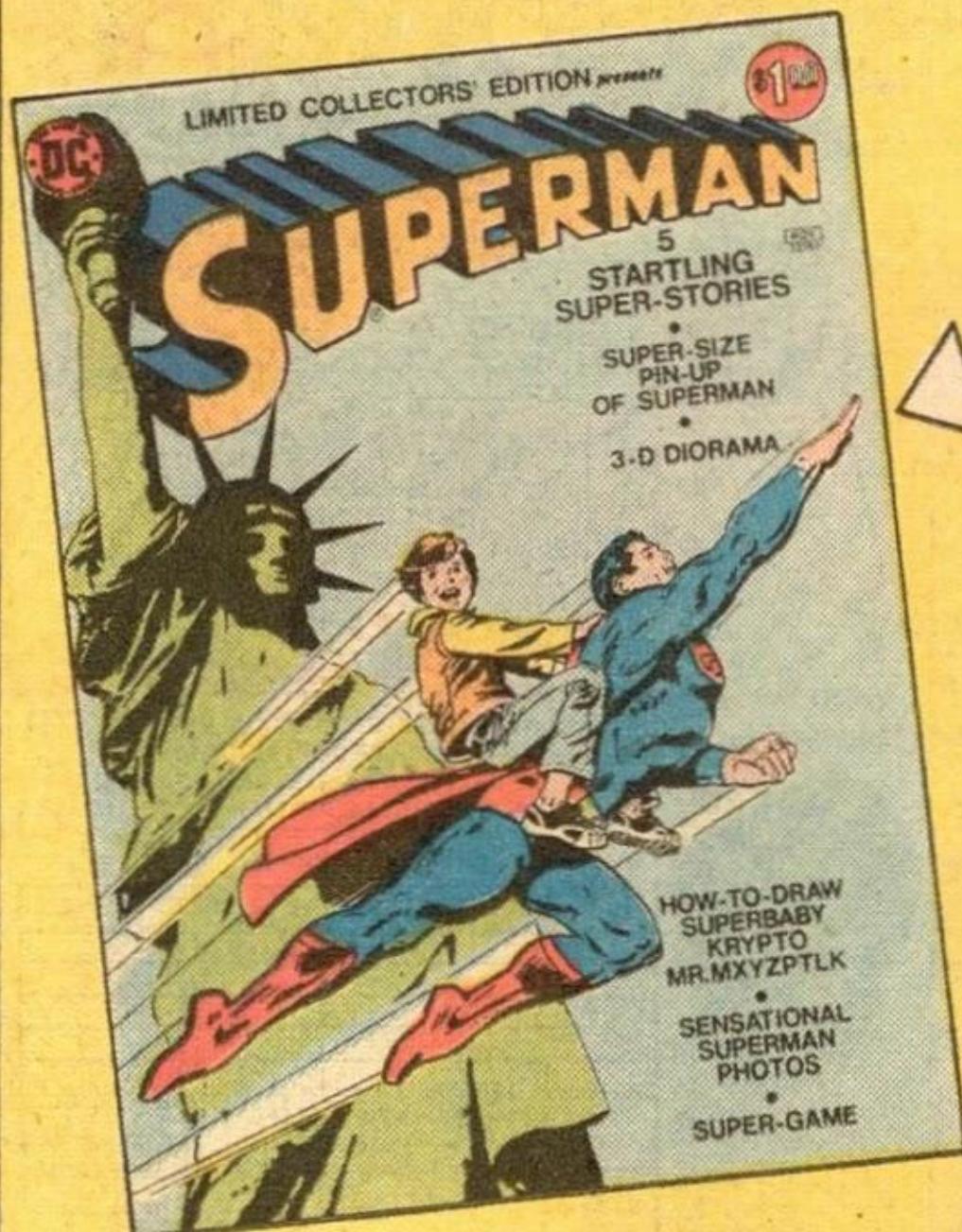
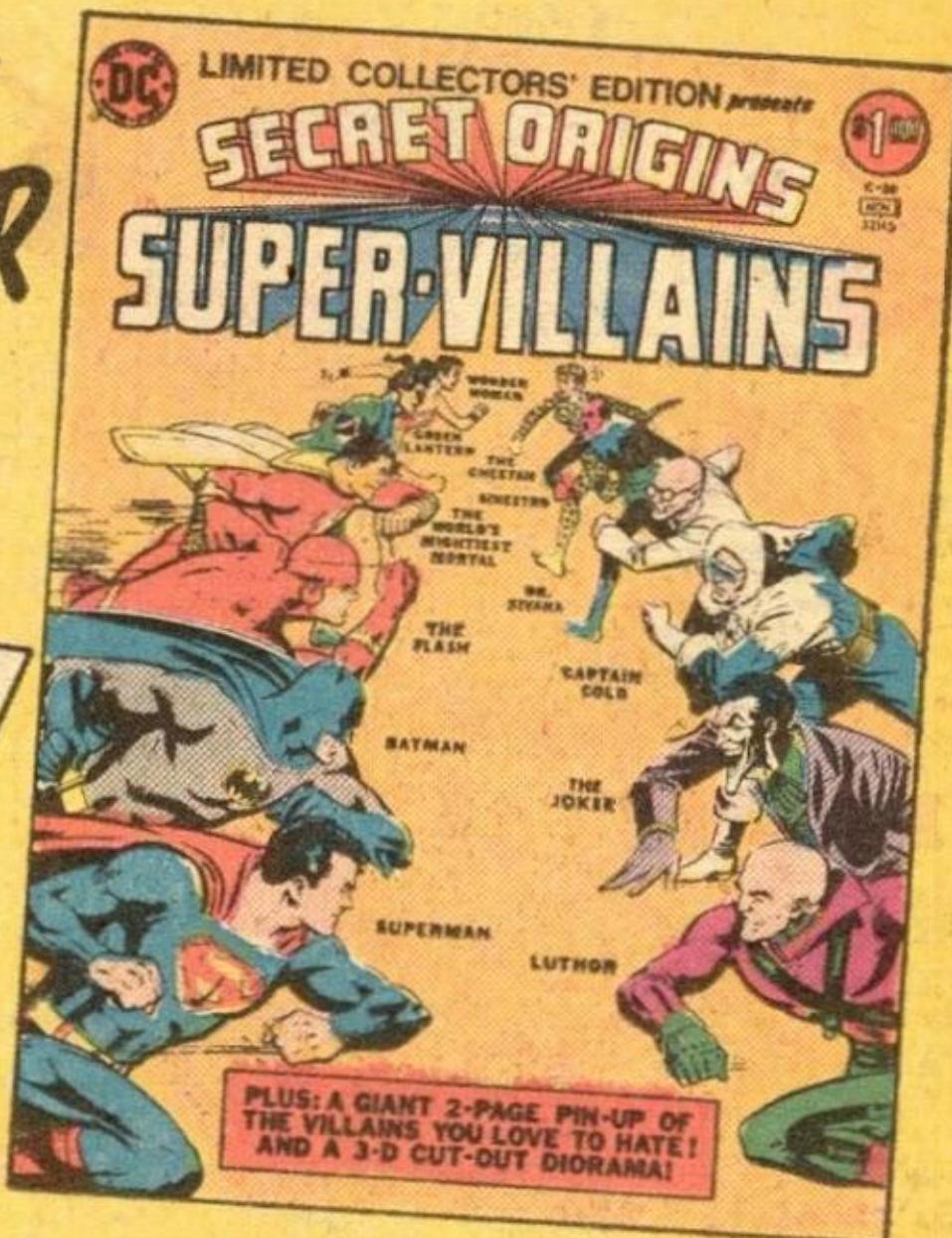
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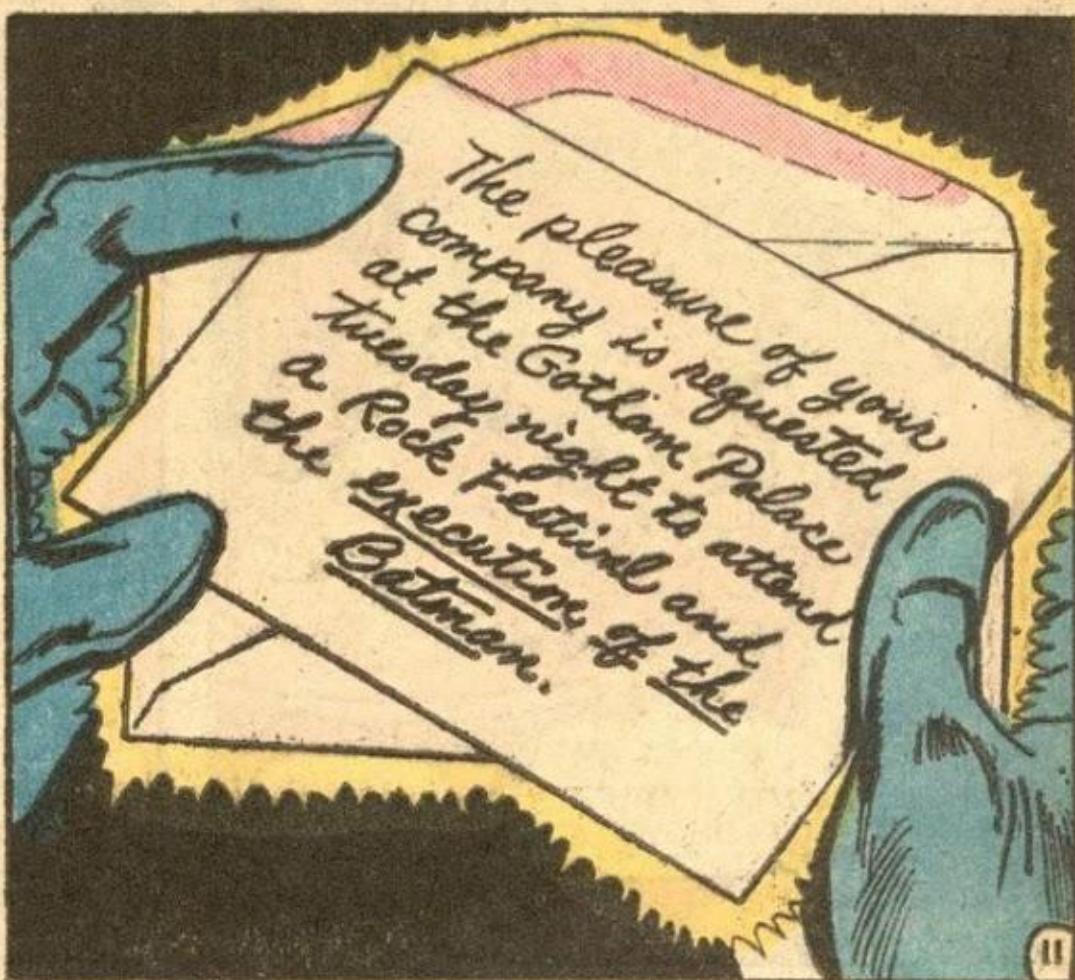
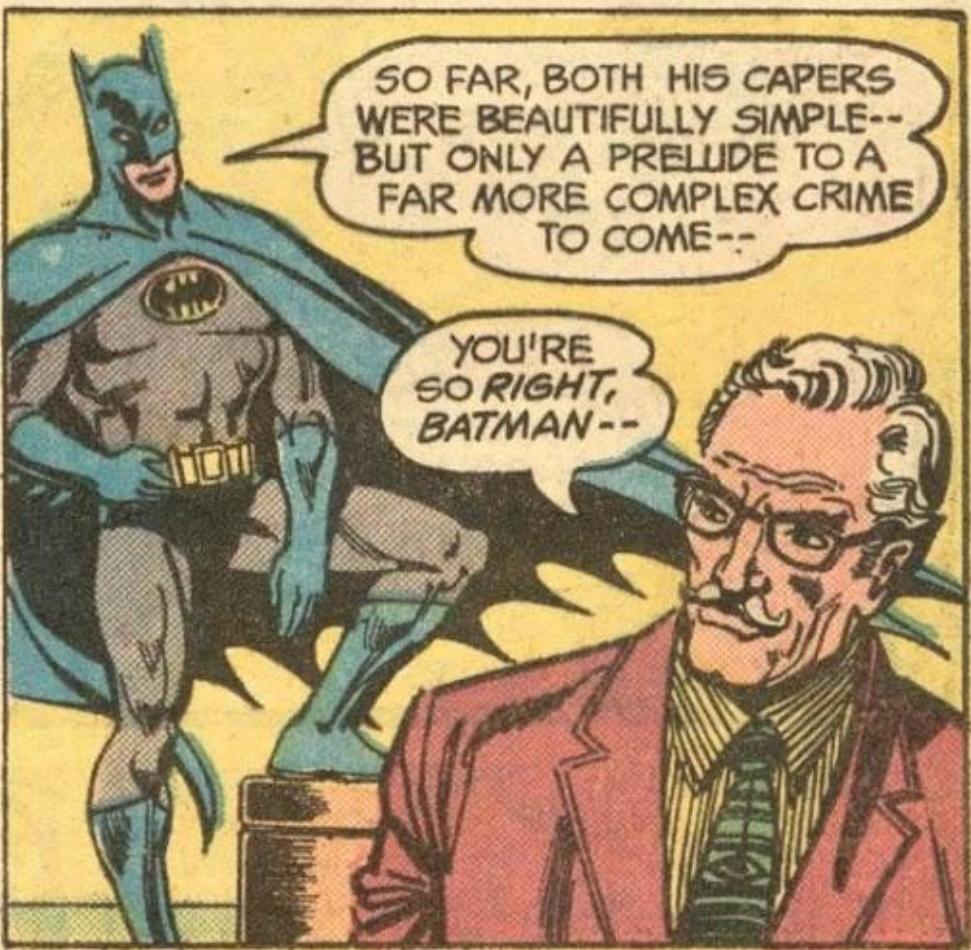
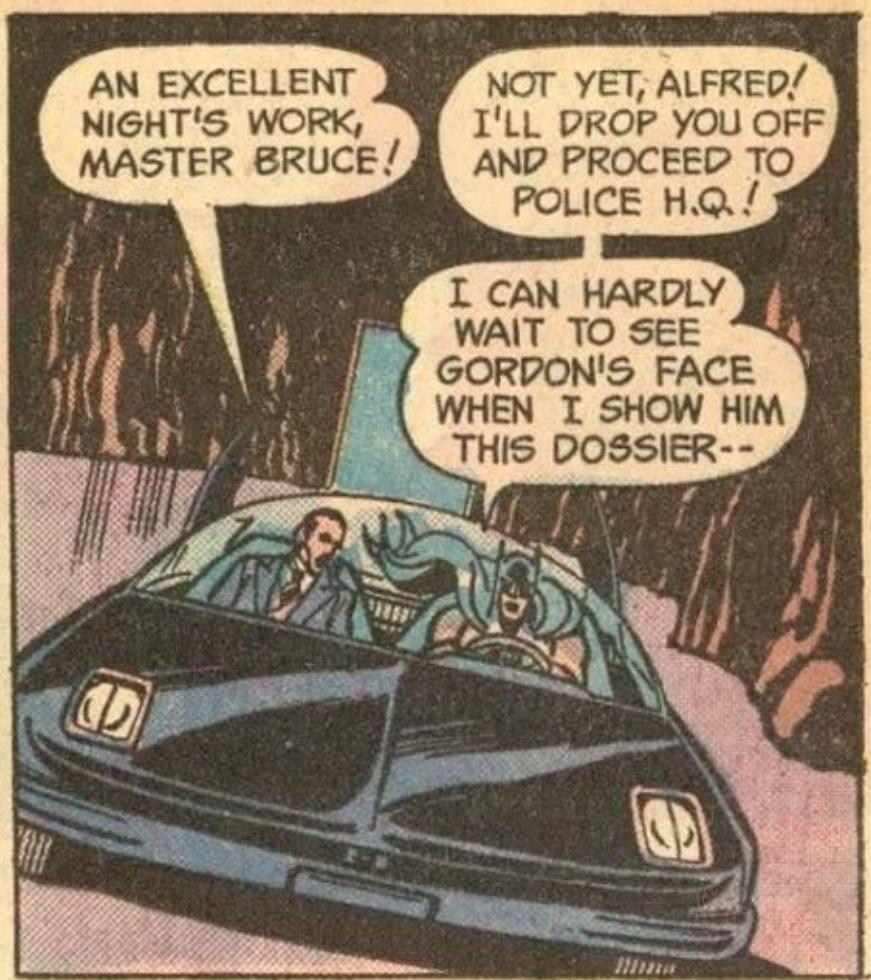
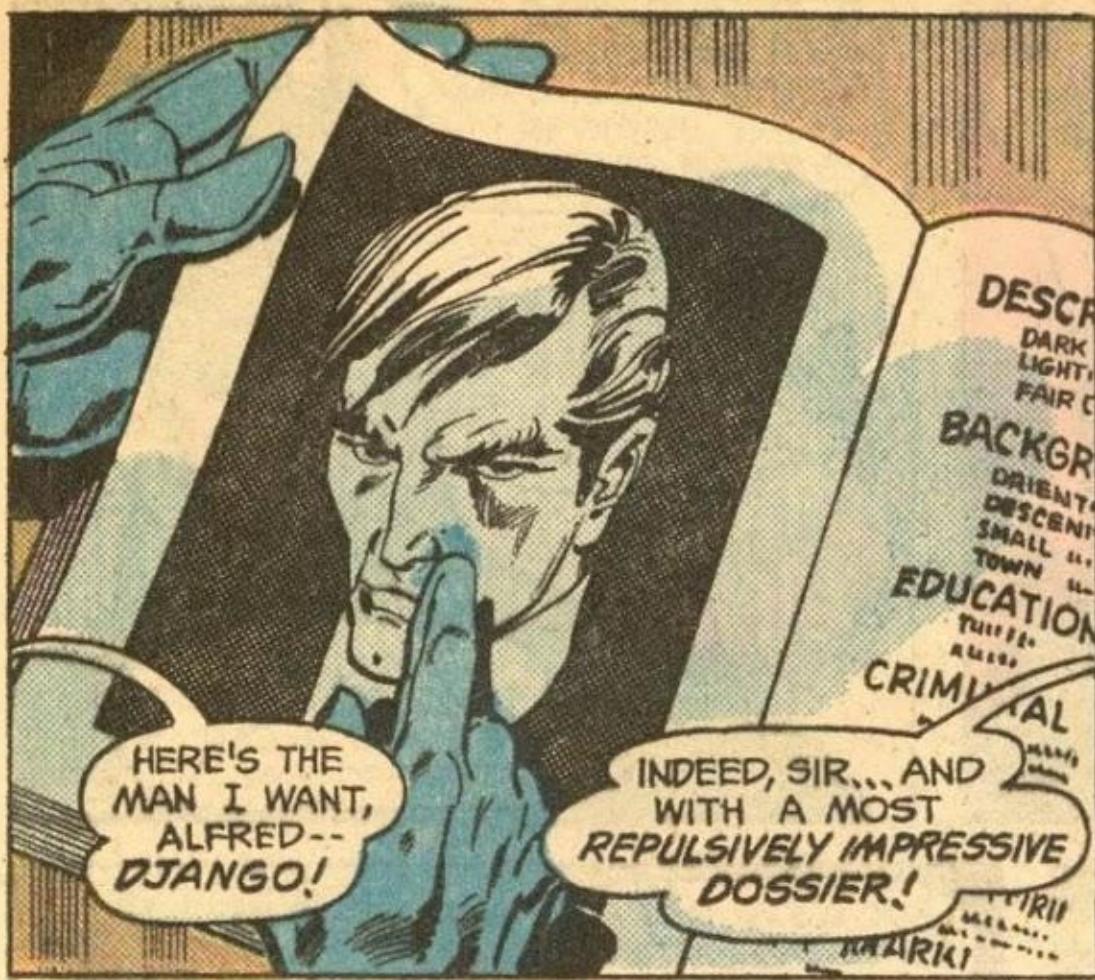
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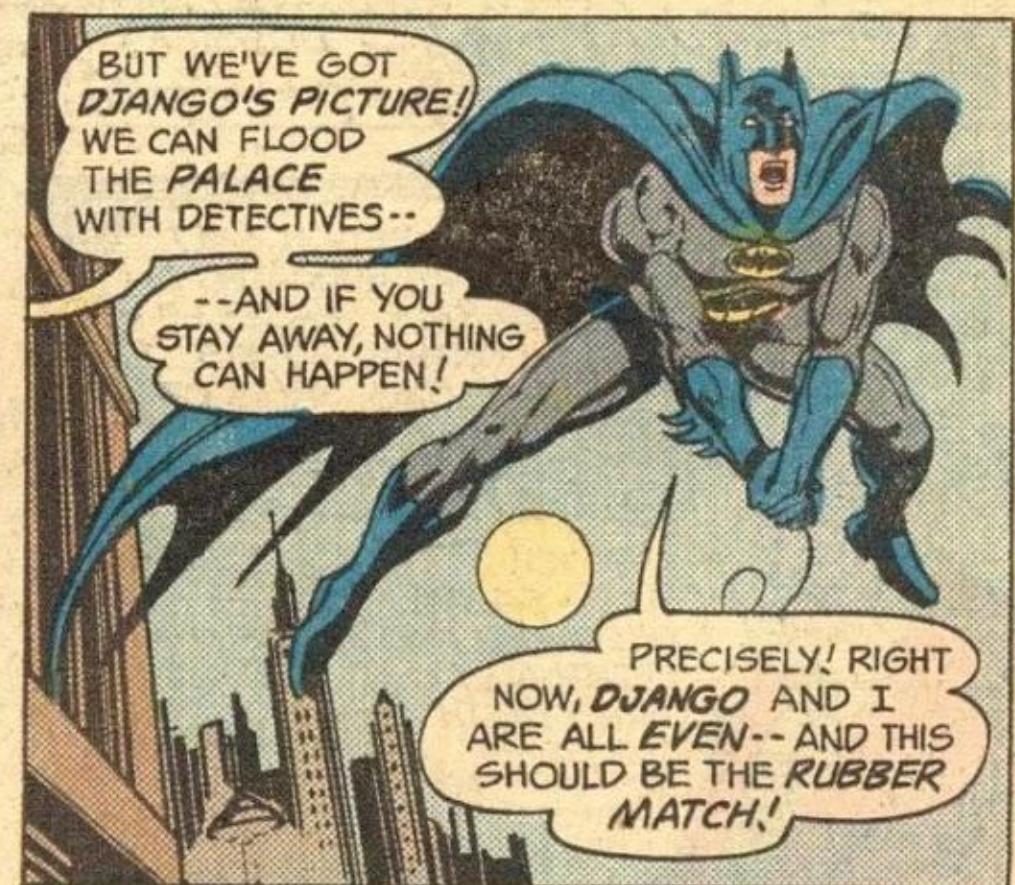
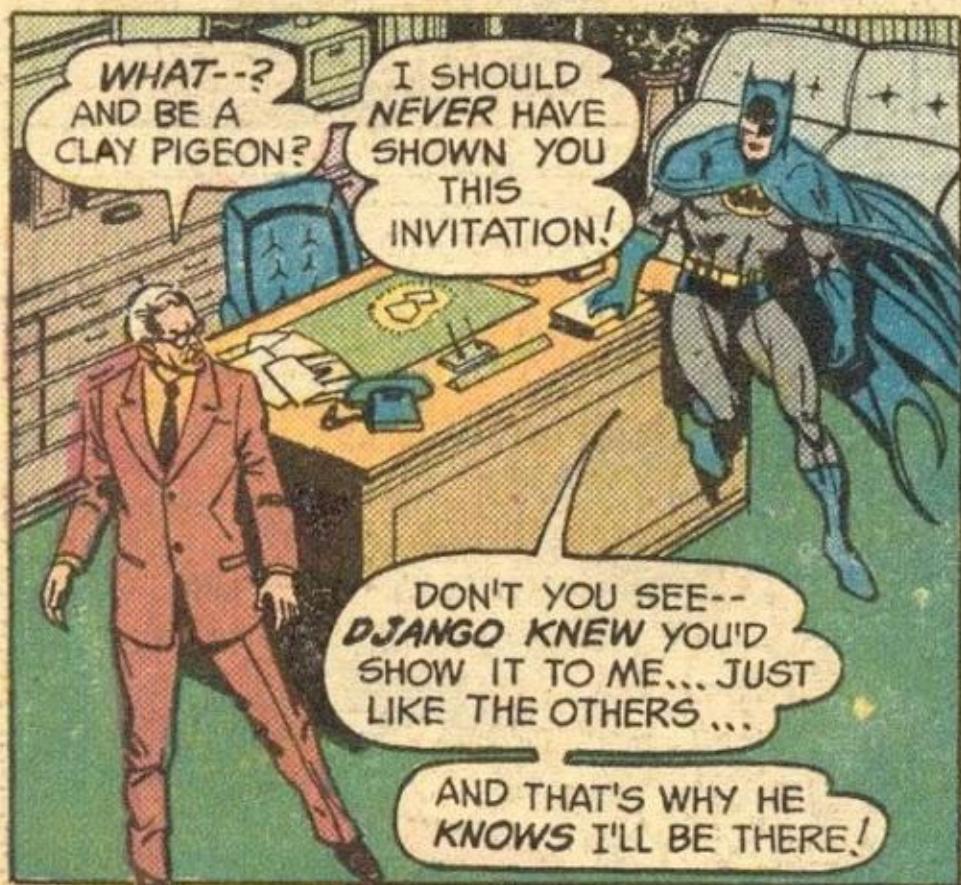
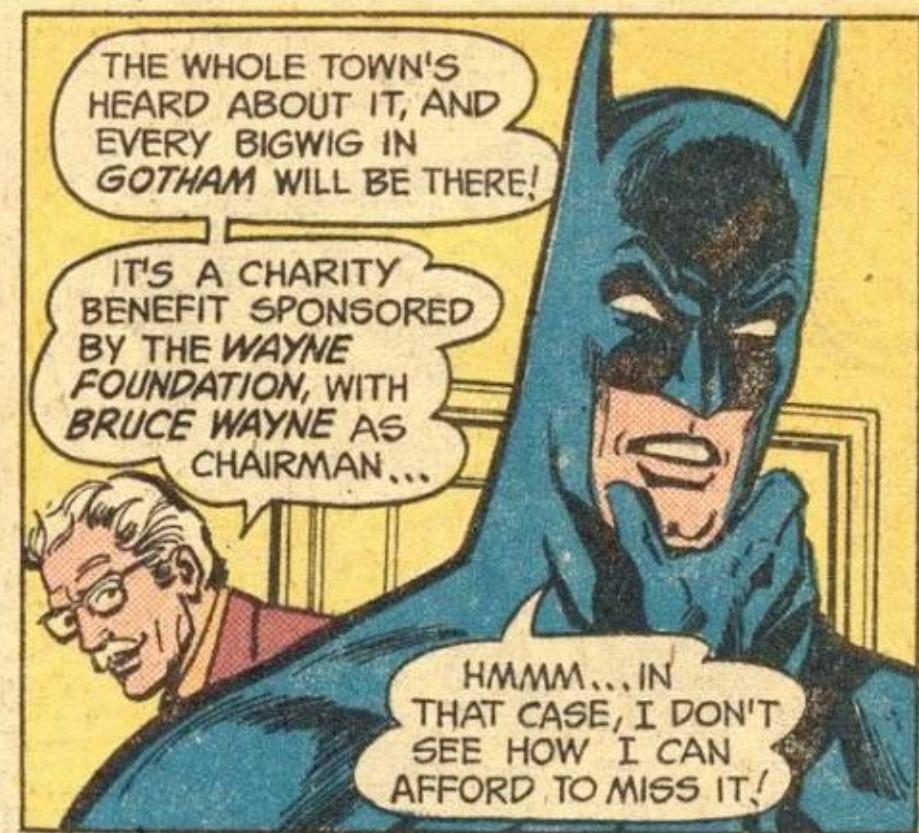
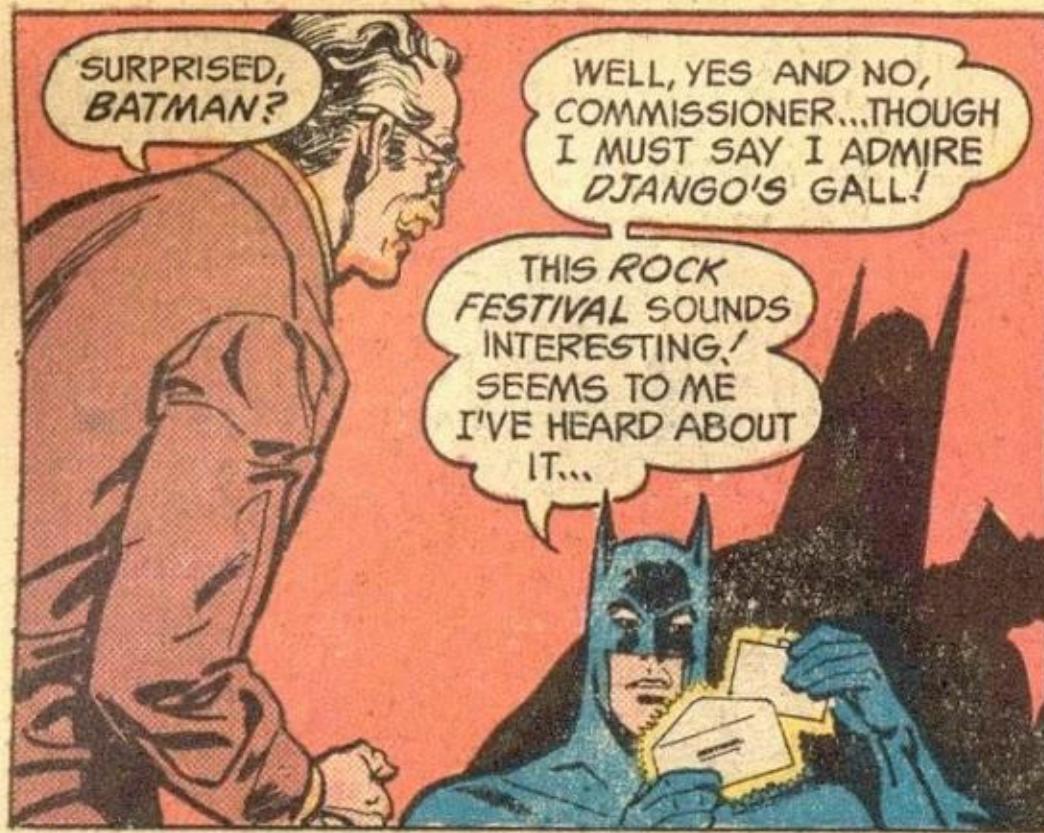
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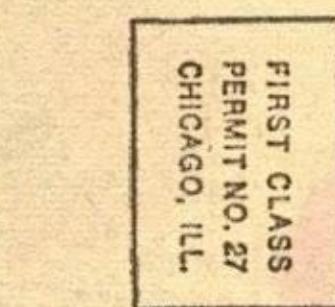
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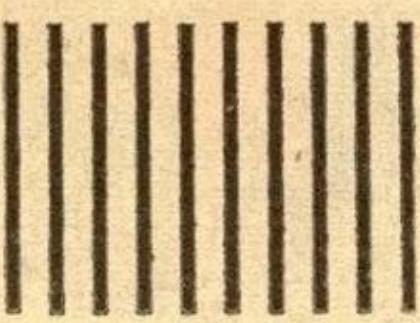
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WHILE INSIDE THE CROWDED LOBBY--



LOOK AT THAT, COMMISSIONER! --BRUCE WAYNE GLAD-HANDING WAXEY KRUGER AND BIG JIM CODY!

DOESN'T HE KNOW WHO THEY ARE?

PROBABLY NOT... HOW MANY PEOPLE WOULD?

I'D BETTER TALK TO WAYNE...

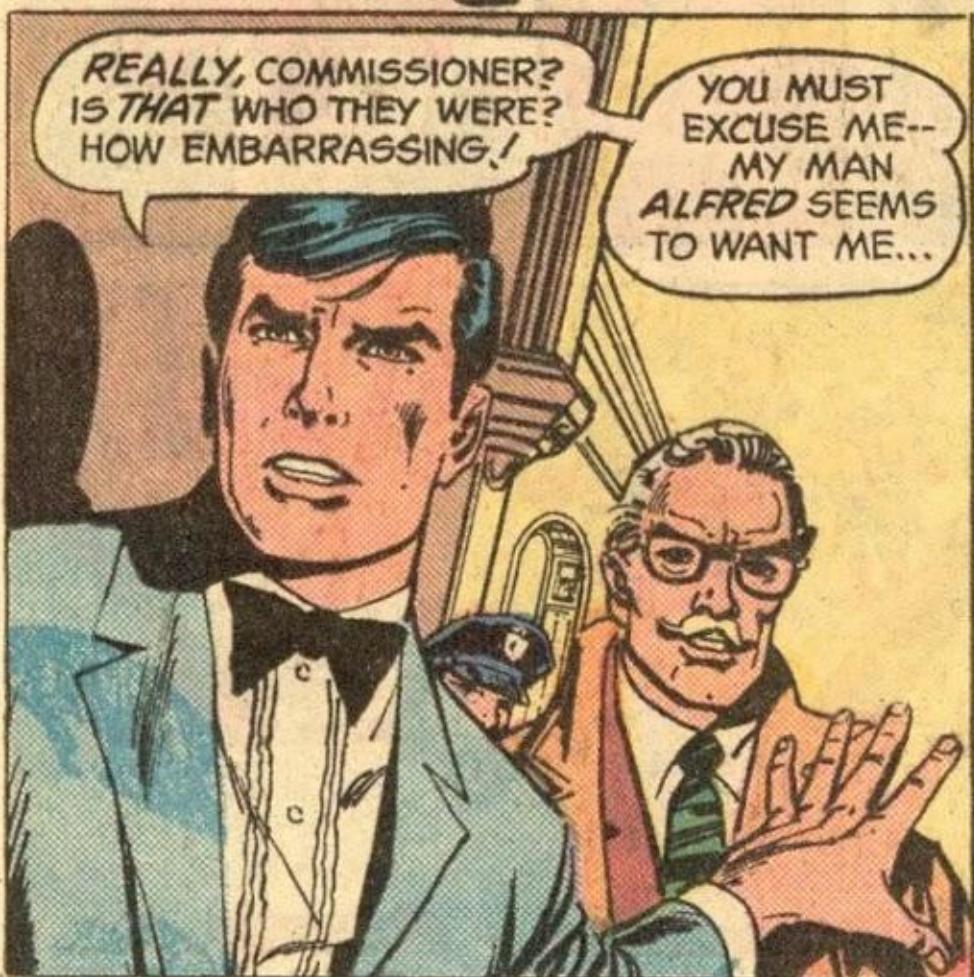
REALLY, COMMISSIONER? IS THAT WHO THEY WERE? HOW EMBARRASSING!

YOU MUST EXCUSE ME-- MY MAN ALFRED SEEMS TO WANT ME...

OKAY, ALFRED! I'VE TRANSFERRED THE TICKETS DJANGO SENT TO BIG JIM CODY AND WAXEY KRUGER TO YOUR POCKET!

YOU KNOW WHAT TO DO?

INDEED I DO, SIR--AND THE SOONER THE BETTER!



MOST FORTUNATE THAT THE MASTER'S CONTACTS IN THE UNDERWORLD GRAPE-VINE REPORTED THE GLOWING INVITATIONS SENT TO BOTH THOSE SYNDICATE CHIEFTAINS!

MOST FORTUNATE, INDEED!

Bruce Wayne, noted philanthropist and socialite, is now but moments away from assuming his more famous identity--

--THE BATMAN!--PERCHED HIGH IN THE SUPERSTRUCTURE BACKGROUND STAGE, WHERE HE COMMANDS A VIEW OF ALL THAT HAPPENS BELOW!

AND AS THE SHOW BEGINS--

THE POLICE HAVE SCREENED EVERY POSSIBLE ENTRANCE, AND NO SIGN OF DJANGO!

BUT I'M SURE HE'S HERE--AND THAT HE'LL GIVE HIMSELF AWAY!

DEAFENING APPLAUSE FILLS THE PACKED THEATER AS GROUP AFTER GROUP TAKES THE STAGE--UNTIL...

AS THE MUSIC REACHES A CRESCEndo--

AGAIN AND AGAIN, THE SHATTERING GONG REVERBERATES THROUGH THE THEATER--

THE WHIRLING DERVISHES--A MOST UNUSUAL COMBO, WITH MOST UNUSUAL INSTRUMENTS!

THIS COULD BE IT!

I'M RIGHT!
--THAT WAS IT!

BONNG!
BARONNG.
BONNG!

--AND THE WHIRLING DERVISHES TAKE THEIR BOWS-- ALL BUT ONE!...

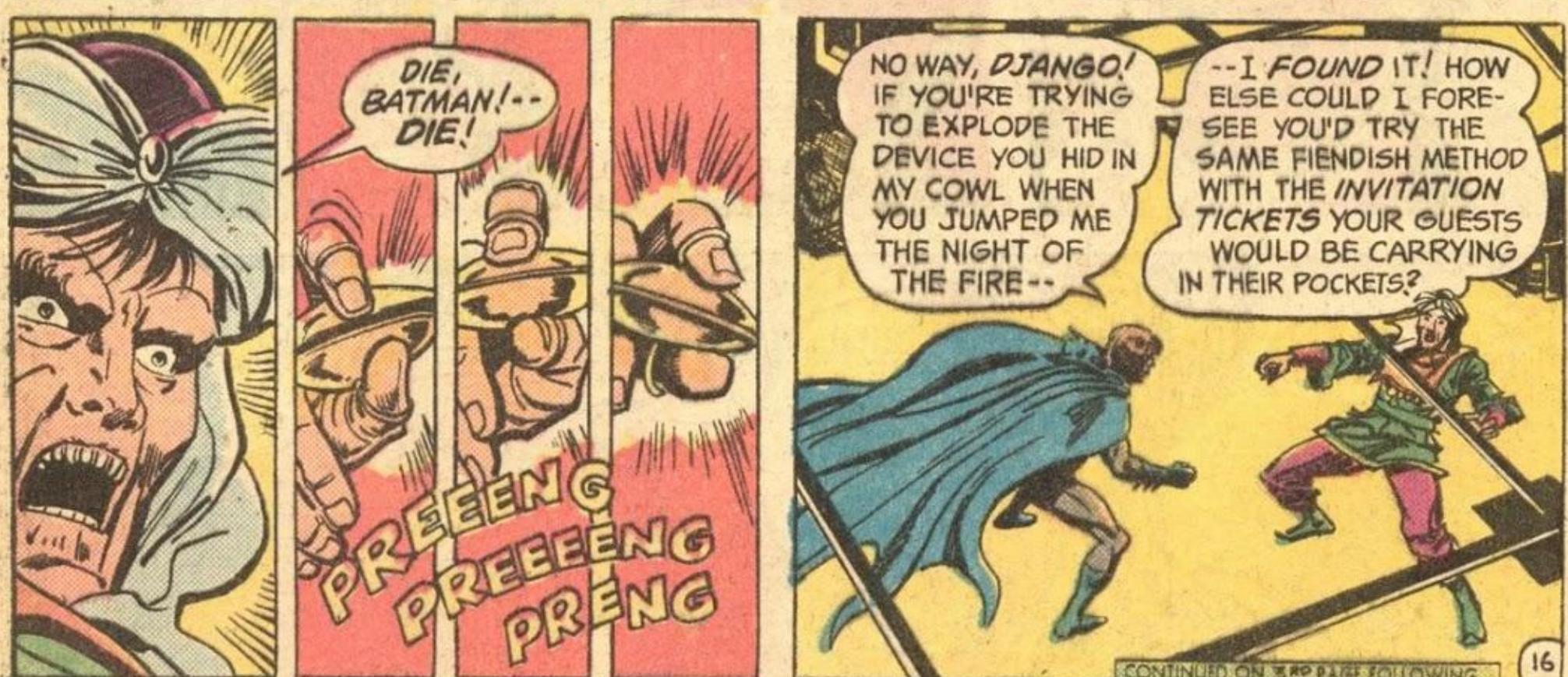
HIS MURDEROUS TRAP HAS GONE KAPUT-- SO NOW HE KNOWS I'M ONTO HIM...

...WHICH MEANS ESCAPE-TIME FOR DJANGO!

IF I TAKE HIM IN PUBLIC, IT MIGHT VERY WELL RUIN THE CONCERT... AND BRUCE WAYNE WOULD NEVER FORGIVE ME!

SO I'LL JUST FOLLOW AND SEE HOW HE HOPES TO MAKE IT OUT OF HERE, WITH EVERY EXIT COVERED!

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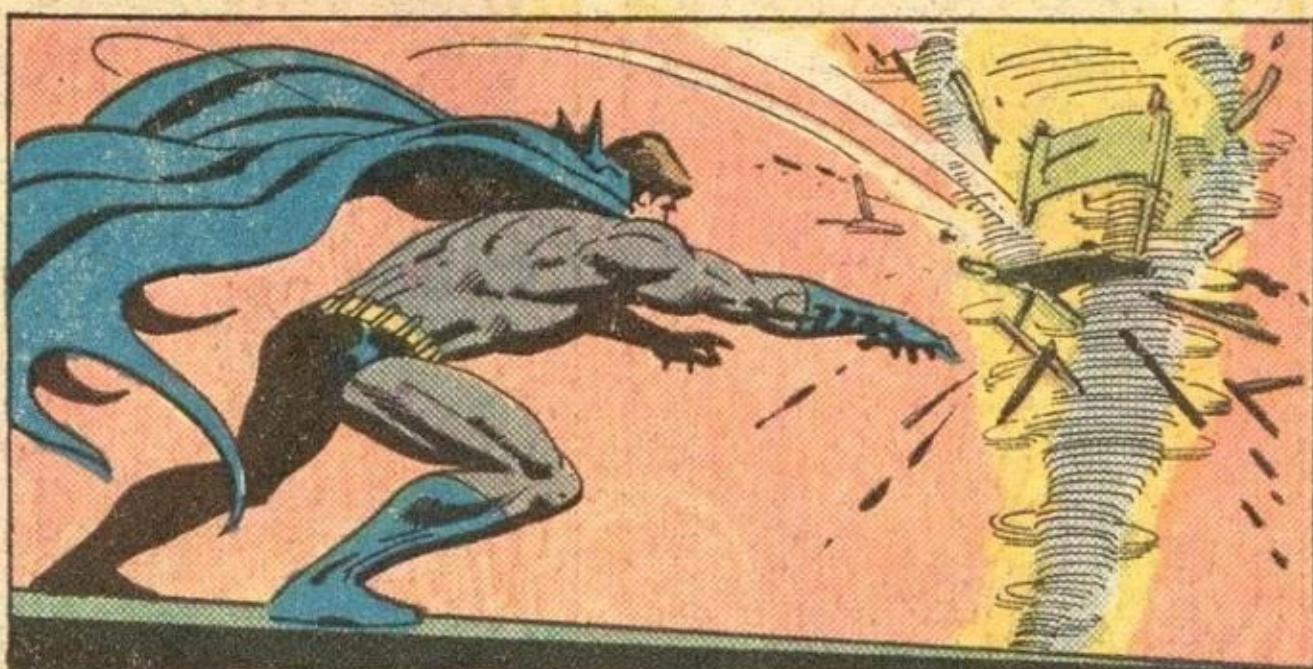
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DID YOU FORESEE THIS TOO--THAT I'D STILL HAVE A COUPLE OF TRICKS UP MY SLEEVE?

SUDDENLY THE COUNTERFEIT DERVISH IS TRANSFORMED INTO A WHIRLING DEATH...



LOOK OUT
BELOW!

STILL FIGHTING
HIMSELF--AND STILL
LOSING!

SLAAASH

? WHEW! DJANGO, OLD THING--
PHYSICALLY AND MENTALLY
--YOU ARE A WORK-OUT!

EVENTUALLY,
LATER THAT
NIGHT...

BASICALLY,
DJANGO'S PLAN
WAS TO ENTICE
CODY KRUGER
AND ME TO ONE
PLACE--WHERE
HE COULD DIS-
PATCH ALL THREE
OF US WITHIN
MINUTES!

BRILLIANT--BUT
WHAT IRONY! THE
BATMAN SAVED
THE LIVES OF CODY
AND KRUGER, AND
THEY'LL NEVER
KNOW!

SORRY ABOUT THAT
--BUT YOU CAN'T
LOSE THEM ALL!

AND FOR WHAT?
ONLY THE RICHEST,
FATTEST, JUICIEST
PRIZE OF ALL--
UNDISPUTED CONTROL
OF GOTHAM'S CRIME!

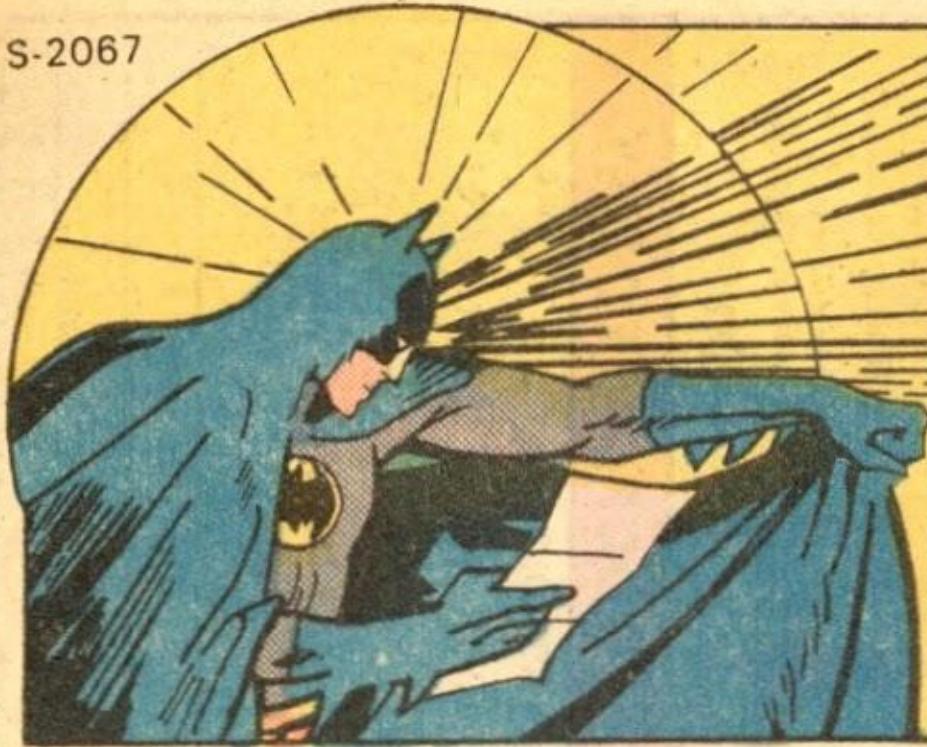
BY THE WAY,
HOW DID DJANGO
PLANT THOSE
INVITATIONS IN
MY OFFICE?

I KNEW
YOU'D BRING
THAT UP!

WELL, SIR,
I'M STILL WORKING
ON IT... STILL
WORKING...

The
END

NEXT ISSUE ON SALE DURING THE SECOND WEEK IN JULY



LETTERS to the **BATMAN**

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the story worked. Had we been given the avenging **Batman**—the ultra-efficient machine dedicated to an obsessive destruction of evil—the **Riddler** would have been far overmatched. Instead, **Batman** is played as a human capable of being rendered hors de combat, and the result was a masterpiece of scripting and art.

ERIC M. MAHR, Williamsville, N.Y.

(Rather than delve "Mahr" deeply into the **Riddler's** psychosis, our next correspondent prefers to tackle the source, the story itself!—BR)

• • • •

Dear Editor:

The premise of a criminal employment agency was interesting, but, though it was talked about throughout "Riddler on the Move", we never got to see it in operation. The story seemed contrived, lacking the tension and grimness a good **Batman** story needs, and showed no signs of subtlety. The plan to kidnap the giraffes to prevent exposure of the **Riddler's** Giraffe house hide-out was so unbelievable, it left the impression that the story line was twisted to fit the riddle. The **Prince of Puzzles** claimed to have a plan of genius, but I saw none here, only poor writing!

DWIGHT SWANSON, San Bruno, Cal.

• • • •

Dear Editor:

The **Batman** is DC's most adaptable hero, able to fit into whodunits, realistic crime thrillers, supernatural chillers, science-fiction and costumed villain capers. **BATMAN #263** proves he can handle comedy as well. **The Batman** is still the dark figure of retribution, but this time his appearances from nowhere are given a comic tinge. He not only tries to overcome the **Riddler** in a physical battle, but in a battle of comic wit as well. **Batman** the wit can be as interesting as **Batman** the silent avenger and it's nice to see both.

To my surprise, Denny's jokes and riddles were very clever and the **Riddler's** new habit of giving money to other riddlers is nicely amusing. The story became one great delightful puzzle as I joined in unscrambling the riddles and the riddle-like death-trap.

In closing, a riddle: What does my letter have in common with a hurricane? Answer: They're both long-winded!

PETER SANDERSON, Milton, Mass.

(Not necessarily, Peter, if you know why your letter is like an overlong piece of pipe—both can be cut to fit! Don't like that one, huh? What goes on sale in early July and features a new villain called The Sheikh in "Murder Masquerade"? Simple. **BATMAN #268!**—Bob Rozakis)

Dear Mr. Schwartz:

Batman #263's "Riddler on the Move" was, in many ways, a pleasant surprise! Denny O'Neil set up his perspective on the **Riddler** on page 5 and from that point on, the character was real to me. To be blunt, Edward Nigma is a full-fledged nut! He's a resigned obsessive with properly heavy remorse. His strength and cunning, too, are wholly appropriate. Unlike **Catwoman** and **Penguin**, he is not silly, trivial or out-dated... just criminally insane.

Denny's little touches made this an issue to remember. When was the last time we saw a **Whirlybat?** **Batman's** phone call "entrance" on page two was unique and brilliant. Even the riddles were appropriate and logical!

Artwise, I think I'm falling in love with the Ernie Chua-Dick Giordano team as they grow together. Ernie's flair for perspective and camera-angles has never been so clear. Heads popping in and out of panels, floor-up views, odd panel arrangements... things other artists have done before, but without the sacrifice of character and storytelling.

Thank you for your continuing excellence. Double your frequency, double your fun... **BATMAN** is the only comic to also double its excellence!

ROGER KLORESE, Brooklyn, NY

(It also doubled the letters of praise, Roger, so let's move on to our second would-be psychiatrist's analysis of the enigmatic Riddler's personality!—BR)

• • • •

Dear Julie and Company:

Denny O'Neil has given us a truly remarkable characterization. His portrayal of Edward Nigma as a psychotic plagued by a compulsive mania was vividly and realistically presented. This mania is a deep-rooted fixture in the **Riddler**, caused by a sub-conscious respect for authority manifested by **Batman** and a desire for punishment. Perhaps he was denied a proper punishment-reward childhood and therefore his respect for authority demands punitive measures for his acts against it. Hence, his compulsive use of the riddle trademark.

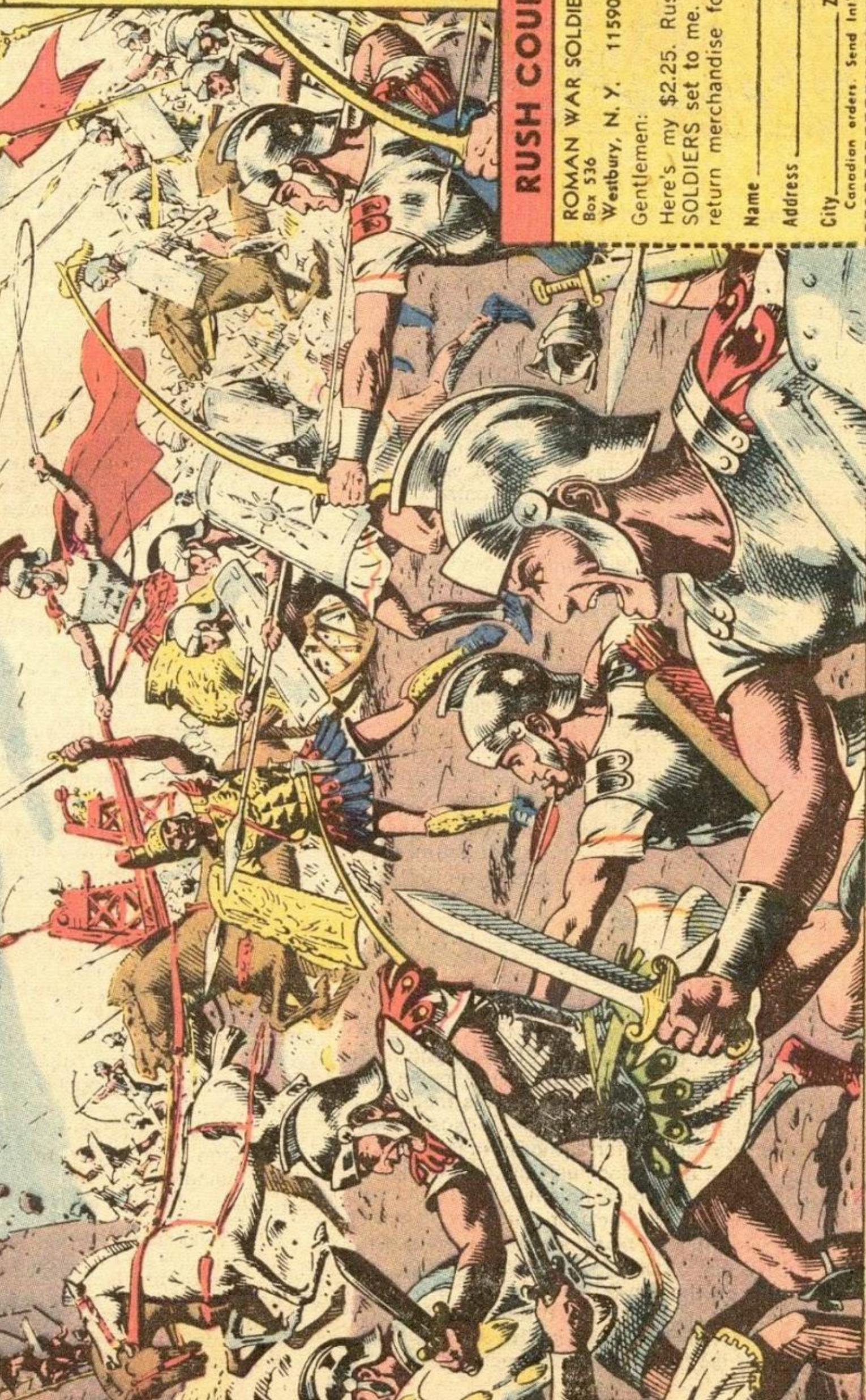
"Riddler on the Move" has given us a **Batman** who does not recognize the **Riddler** as the same malevolent force manifested in **The Joker** or **Two-Face**, nor does he treat him as such. That is why

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YOU CAN GET THESE and many, many other valuable prizes—or cash—simply by selling beautiful Olympic IMPRINTED CHRISTMAS CARDS, ALL-OCCASION CARDS, STATIONERY, AND GIFTS. Olympic offers more variety! The Olympic way is the IN way! Here's why...

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic products—and it's yours to keep. We don't send you merchandise in advance. With Olympic, you never have to worry about paying for, or returning, merchandise you don't sell.

OLYMPIC CARDS ARE GREAT! The Imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors...and take their orders. Imprinted Christmas and All-Occasion Cards sell for as little as 10c PER CARD TO YOUR CUSTOMER! With values like this, you can imagine how easy sales will be! Sell enough boxes to get the prizes you want—or keep \$1.00 per box.

IT'S EASY TO JOIN OLYMPIC! Just fill in and mail the postcard! No postage is required. We'll send you your FREE Sample Book, FREE Membership Card and FREE Catalog of Prizes. There's ABSOLUTELY NO COST TO YOU—NO OBLIGATION! Don't delay—join Olympic Today!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 75NC6, ENFIELD, CONNECTICUT 06082

CUT OUT • FILL IN • FOLD BACK • MAIL NOW, no stamp needed

FIRST CLASS

Permit No. 38

ENFIELD
CONNECTICUT

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

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DEPT. 75NC6
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• • • • • FOLD BACK ON DOTTED LINE (TAPE OR PASTE DOWN) • • • • •

FROM _____

MY NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____ AGE _____

You've grown. Do you need a new Daisy®? Dad can help you find the one that fits.

With him there to help, you can try the whole Daisy B-B gun line, and find the Daisy exactly right for you.

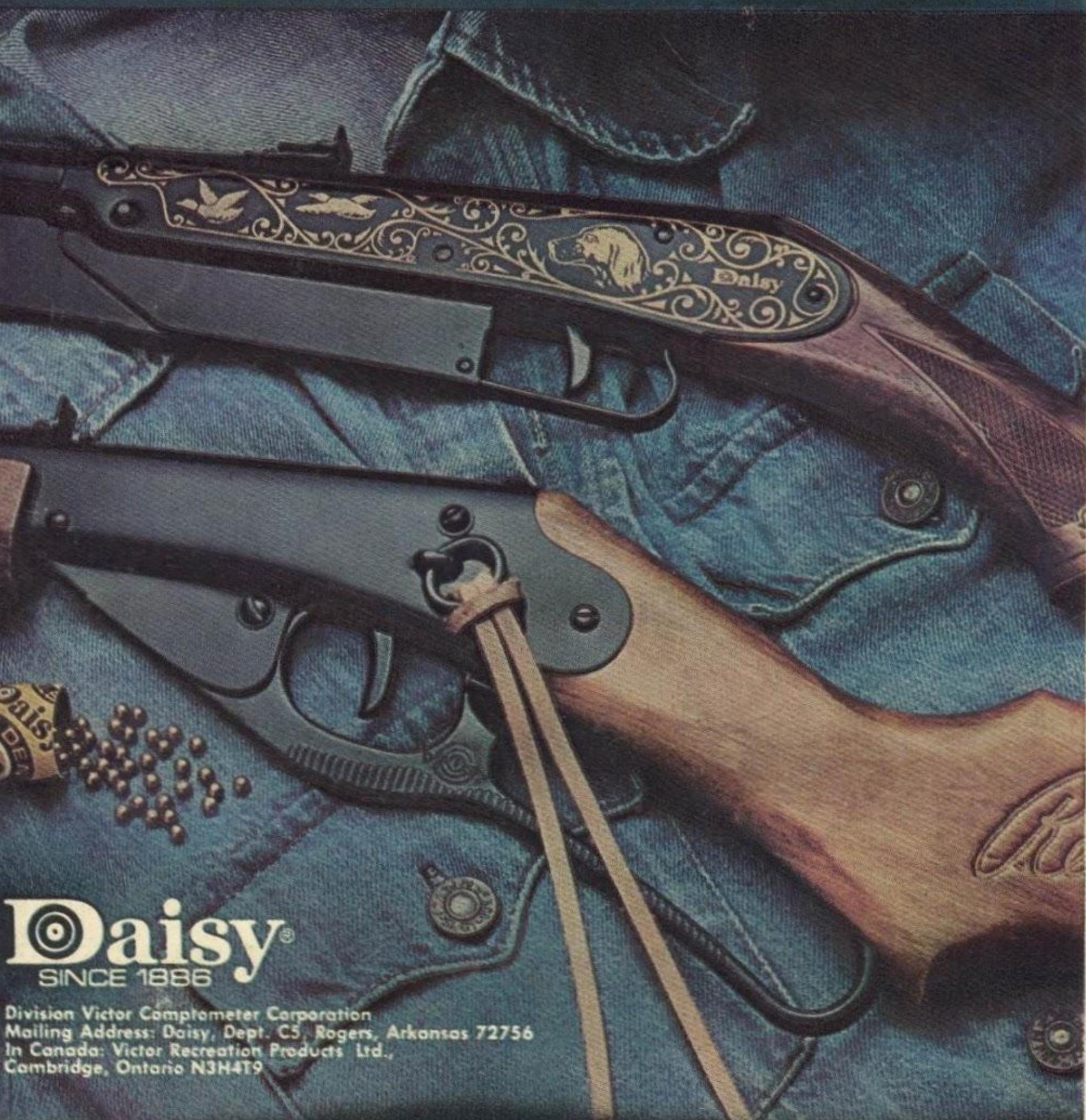
Get your hands on those man-sized stocks. Choose a Western or a Monte Carlo style. Find the heft you can handle. And the sleek, handsome lines and real gun feel that's right for you.

How about the shooting? Your new Daisy will have the power you need for the fun you want. It'll be more accurate, too. Just because it feels so good and fits so right.

So talk it over with Dad. If he feels you're ready for it, both of you can go down to the

store that sells Daisy B-B guns. You'll be able to try on the Daisy models right for you, as well as see the whole exciting line of Daisy accessories.

Send for the new, super 24-page, full-color Daisy consumer catalog featuring air guns for ages 8-15. It's only 25c.



Daisy®
SINCE 1886

Division Victor Comptometer Corporation
Mailing Address: Daisy, Dept. C5, Rogers, Arkansas 72756
In Canada: Victor Recreation Products Ltd.,
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