

Yiwei Wu

USER EXPERIENCE DESIGNER

-  Kirkland, WA
-  509-964- 6708
-  yiweiwu.hello@gmail.com
-  www.linkedin.com/in/yiweiwu
-  www.yiweiwu.design

EDUCATION

University of Washington, Seattle
Masters, Technology Innovation
-Connected Device
Sep 2021 - Present

Central Washington University
B.S, Information Technology
-Web Design/Development
-Project Management
Sep 2016 - Aug 2020

RELATIVE COURSEWORK

Design Thinking Studio
Fabrication & Physical Prototyping
User Experience and Accessibility
Web Apps for M-Commerce

PROFESSIONAL SKILLS

Figma/Adobe XD
Html5/CSS/JS
UX Research
WordPress/SEO

LANGUAGE

English
Chinese (Mandarin)

CERTIFICATE

User Experience -Interaction Design Foundation
Responsive Web Design Developer Certification -freeCodeCamp
Keyword Research - SEMRUSH

EXPERIENCE

Cofounder/UX Designer Dec 2020 – June 2021
345pi.com Corporation, Mercer Island, WA

- Research and analyze U.S. Calculus education, user spaced repetition, and related market.
- Create the user flow, mind map, persona, wireframe and prototype of the “345pi” mobile app project.
- Lead UX interviews, user discovery and the project pitch deck in UW I-corps fundraising program.

Intern, UX/UI Designer Oct 2020 – Dec 2020

Mercer Island Telecom, LLC, Mercer Island, WA

- Competitive research, collect clients information, and create the persona for Mitelco business strategy.
- Redesign companies brand(logo, website) by creating user journey map, wireframe and prototype.
- Present and defend design work to the team, product owners, and other stakeholders.
- Optimize SEO and WordPress (Divi).

Intern, Project Assistant July – September 2019

Motic Electric Group Co., Ltd, Xiamen, China

- Assistant with PM to move the process forward and negotiate with stakeholders.
- Research competitive products in the market, collect and analyze the related fund policy.
- Design project material and information visualization

Research Assistant October 2016 - June 2017

Central Washington University, Ellensburg, WA

- Transcribe the digital audio files of the Chinese interviews into a doc file
- Match related pictures in the historical paper.
- Proofread documents.