

#### CONTACT

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- m chloebosquin.com

# TECHNICAL EXPERTISE

- HTML5, CSS3, PHP, React,
  JavaScript, Liquid, Jquery,
  REST API, JSON
- · Wordpress, Shopify, Hugo
- · Git, Wireframing
- Bootcamp, Tailwind,
  Responsive design, UX
- Agile and Scrum Master
  Experience
- Graphical skills: Adobe
  Suite, Figma, Invision
- Marketing knowledge:
  SEM, SEO, SEA

# **CHLOÉ BOSQUIN**

### Front-End Developer

I am a detailed-oriented front-end developer with a passion for developing intuitive and well-designed user interfaces. As a problem-solving-oriented and extremly curious developer, I love improving process to write simpler and more efficient code. I have a strong ability to multitask, always making sure I meet deadlines. I value collaboration as I believe solving technical challenges is easier when doing it as a team.

#### **WORK EXPERIENCE**

#### WEB DEVELOPER

2020 - 2022

Forge & Smith, Web Agency, CANADA

- Build custom Wordpress and Shopify sites while recognizing and attending to important details with accuracy and efficiency. Build bespoke Gutenberg blocks with ACF plugin and integrate APIs
- Work closely with the UX lead and project team to design and code custom site features
- Report project status to all project stakeholders regarding project plan shifts, newly identified risks and upcoming milestones to hit objectives

#### **DITIAL PROJECT MANAGER**

2020 - 2021

Home Instead, Health Care Provider, CANADA

As a digital project manager of the franchise of an international company, I ensured the successful launch of the franchise's website and Salesforce CRM implementation while adhering to the overall brand and digital strategy of the parent company.

#### FRONT-END DEVELOPER

2019 - 2020

Studio Colibri, Web Agency, BELGIUM

- Develop user-friendly and zero-carbon websites that scale and perform well on all devices using Hugo framework, CSS and JavaScript
- Implement complex UI with CSS, animation, orchestration and responsiveness
- Implement new website components, landing pages, and engagement features in collaboration with design and marketing leads
- Ensure SEO friendly web development that contributes to improved SEO performance

# PERSONAL SKILLS

- Strong written and oral communication skills
- Detail-oriented, well
  organized and capable of
  working to tight deadlines
- Problem solving and open-minded thinking

#### **LANGUAGES**

### REFERENCES

Sean Stobo

Senior Developer | Forge & Smith sean@forgeandsmith.com

Cedric Pierrard

CEO | Efficy cpi@efficy.com

## PROJECT & MARKETING MANAGER

2016 - 2019

Efficy, CRM Company, BELGIUM

Serve as project manager for customer- and employeeoriented projects. Define scope, schedule, budget and risks of projects while generating updates and reports to CEO.

- Launch CAD 100K CRM events accross Europe, tailored to the needs of more than 300 customers and with a global customer satisfaction rate of 4.9/5.
- Organize CAD 200K Ibiza Team Building event for 180 employees

Define regional marketing plan (200 K), contribute to group marketing plan (600K) and work to ensure quality of online and offline marketing actions

### **EDUCATION**

NEACT BOOTCAM	<b>REACT</b>	BOOTCAMP
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Current

Modern React with Redux, Udemy Course

# FULL-STACK DEVELOPMENT, BOOTCAMP

2019

Brussels IT School, Belgium

### ENTREPRENEURSHIP, POST-MASTER'S DEGREE

2015 - 2017

HEC Business school, Belgium

# COMMUNICATION, MASTER'S DEGREE

2013 - 2015

University of Brussels, Belgium

## ENGLISH & SPANISH LITTERATURE, BACHELOR'S DEGREE

University of Liege, Belgium

2010 - 2013