CHLOÉ BOSQUIN

Marketing Web Developer

With my solid background in marketing and web development, I craft and implement websites that don't just offer a great user experience but also transform visitors into customers. As a naturally curious and detail-oriented individual, I possess a sharp focus on the intricacies that can set things apart. I am constantly striving to enhance my abilities and glean insights from my colleagues, while also contributing my utmost to the team's success.

CONTACT

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TECHNICAL EXPERTISE

- HTML5, CSS3, PHP, React, JavaScript
- Wordpress, Shopify, Hugo, APIs
- Git, Wireframing, Bootcamp, Tailwind, Responsive design, UX
- Agile and Scrum Master Experience
- SEM, SEO, SEA, A/B Testing
- Adobe Suite, Figma, Invision

WORK EXPERIENCE

WEB DEVELOPER   2020 - 2022

Forge & Smith, Web Agency, CANADA

- Build custom Wordpress and Shopify sites while recognizing and attending to important details with accuracy and efficiency. Build bespoke Gutenberg blocks with ACF plugin and integrate APIs
- Work closely with the UX lead and project team to design and code custom site features
- Report project status to all project stakeholders regarding project plan shifts, newly identified risks and upcoming milestones to hit objectives

HR & MARKETING MANAGER   2020 - 2021

Home Instead, Health Care Provider, CANADA

- Analyse, correct and improve HR procedure inefficiencies to streamline onboarding process resulting in increased automation and optimized time management (50%)
- Create and coordinate HR project documentation and process
- Report, track HR and MKTG project action items and issues

FRONT-END DEVELOPER   2019 - 2020

Studio Colibri, Web Agency, BELGIUM

- Develop user-friendly and zero carbon websites that scale and perform well on all devices using Hugo framework, CSS and JavaScript
- Implement complex UI with CSS, animation, orchestration and responsiveness
- Implement new website components, landing pages, and engagement features in collaboration with design and marketing leads
- Ensure SEO friendly web development that contributes to improved SEO performance

PERSONAL SKILLS

- Strong written and oral communication skills
- Detail-oriented, well organized and capable of working to tight deadlines
- Problem solving and open-minded thinking

LANGUAGES

ENGLISH ●●●●●

FRENCH ●●●●●

SPANISH ●●●●●

REFERENCES

Sean Stobo

Senior Developer | Forge & Smith
sean@forgeandsmith.com

Cedric Pierrard

CEO | Efficy
cpi@efficy.com

PROJECT & MARKETING MANAGER

2016 - 2019

Efficy, CRM Company, BELGIUM

Serve as project manager for customer- and employee-oriented projects. Define scope, schedule, budget and risks of projects while generating updates and reports to CEO.

- Launch CAD 100K CRM events accross Europe, tailored to the needs of more than 300 customers and with a global customer satisfaction rate of 4.9/5.
- Organize CAD 200K Ibiza Team Building event for 180 employees

Define regional marketing plan (200 K), contribute to group marketing plan (600K) and work to ensure quality of online and offline marketing actions

EDUCATION

REACT BOOTCAMP

Current

Modern React with Redux, Udemy Course

FULL-STACK DEVELOPMENT, BOOTCAMP

2019

Brussels IT School, Belgium

ENTREPRENEURSHIP, POST-MASTER'S DEGREE

2015 - 2017

HEC Business school, Belgium

COMMUNICATION, MASTER'S DEGREE

2013 - 2015

University of Brussels, Belgium

ENGLISH & SPANISH LITTERATURE, BACHELOR'S DEGREE

2010 - 2013

University of Liege, Belgium