

CHLOÉ HALLOIN

UX/UI DESIGNER & FRONT-END DEVELOPER

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■ EXPERIENCE

VERTICAL DESIGN

Brussels

August 2023 - Present

CODIKA.IO

Brussels

July 2023 - August 2023

BECODE

Brussels

November 2022 - August 2023

DIXNEUF 90

Brussels

January 2021 - December 2022

DISTRIPUS

Brussels

October 2020 - April 2021

THÉ OK!

Louvain-la-Neuve

Mars 2019 - August 2023

MCS KICK & RUSH

Braine-l'Alleud

February - May 2019

FRONT-END DESIGNER & WEB DEVELOPER

End-to-end management of custom web projects — from UX/UI design and prototyping to development, deployment, and hosting — ensuring tailored solutions that balance user needs, technical performance, and client objectives.

UX/UI DESIGN TRAINEE & WEB DEVELOPER

Designed UX/UI for two mobile apps: a studio booking platform inspired by Airbnb, and a discovery app delivering a daily classical music piece.

WEB DEVELOPER TRAINEE

Learning through the active methodology with a view to becoming a front end developer

WEBDESIGNER

UX/UI design and creation of cohesive brand identities for digital products.

E-COMMERCE INTERN

UX/UI design and creation of innovative digital concepts, from initial ideas to functional prototypes.

EXECUTIVE DIRECTOR & GRAPHIC DESIGNER

Led a 15-member non-profit focused on consent awareness and education.

Created visual content for social media and print materials.

TRAINEE IN THE WEBSHOP TEAM

Designed print and digital assets including business cards, flyers, posters, and newsletters. Provided art direction for website creation, contributed to Odoo implementation, and developed SEO-optimized content.

■ EDUCATION

M.SC. MANAGEMENT SCIENCES

UCLouvain - Louvain-la-Neuve

September 2021 - 2022

B.SC. DIGITAL WRITING

ISFSC - Brussels

September 2019 - June 2021

B.SC. E-BUSINESS

EPHEC - Brussels

September 2016 - June 2020

■ CERTIFICATIONS

Scrum Master - 2018 - Intl Scrum Institut

Product Owner - 2018 - Intl Scrum Institut

Foundations of UX Design - 2023 - Google

■ SKILLS

French: Native

English: B2

Dutch: A2

BASIC NOTIONS

Odoo, Prestashop

PROFESSIONAL SKILLS

Illustrator, Photoshop, HTML, CSS, PHP, Javascript, Liquid

ADVANCED SKILLS

Wordpress, Shopify, Figma, Adobe XD, MailChimp, Google Analytics, AdWords

■ INTERESTS

reading, walking, sewing, hockey, running, etc