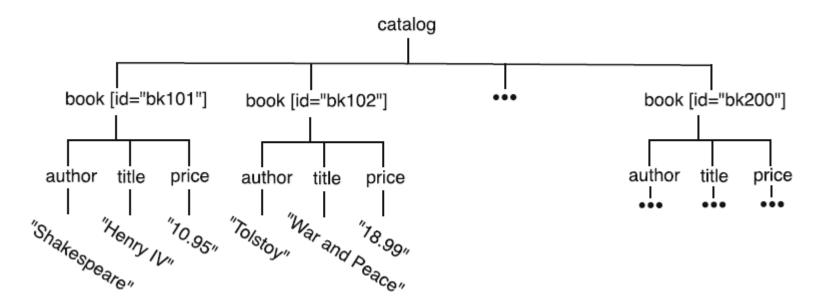
Chapter 15

Hierarchical Model: Structure and Formats

Hierarchical Database?

 A hierarchical database is a data model in which data is stored in the form of records and organized into a treelike structure, or parent-child structure, in which one parent node can have many child nodes connected through links.



Difference?

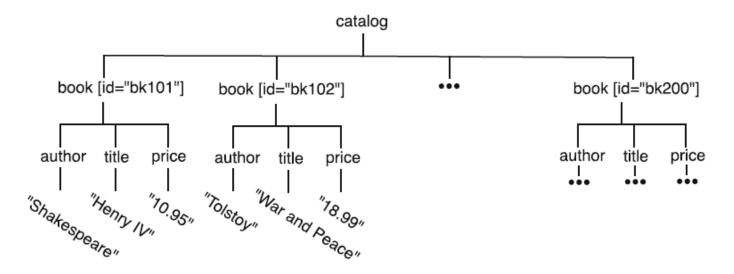
- Structure: Hierarchical database architecture is tree-like, data in a relational database is exists in tables with a unique identifier for each record.
- Hierarchical database models are simpler, and are more suitable for OS or websites:
 - The one-to-many organization of data makes traversing the database simple and fast, which is ideal for use cases such as website drop-down menus or folder structures of an operating system.
 - Information can easily be added or deleted without affecting the entirety of the database.

Motivation

 Data obtained from web scraping and from APIs is often naturally hierarchical.

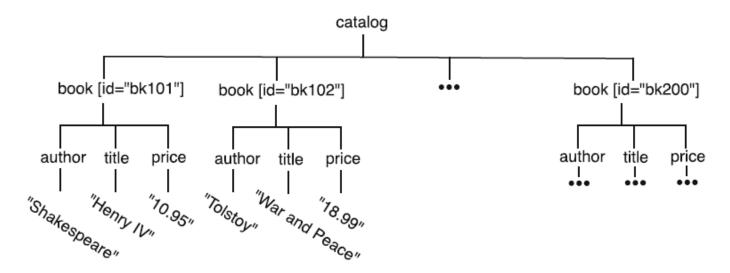
 We will cover the most widely used formats: JSON, XML, and HTML

More Terminology



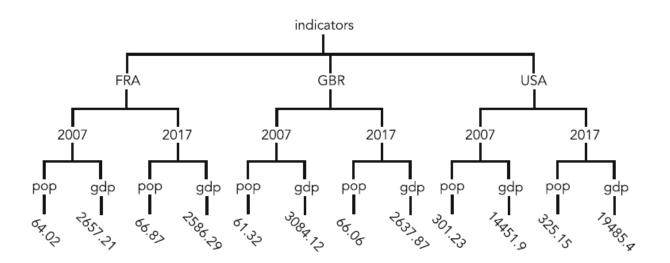
- The node at the top is called the root.
- For a given node, the nodes directly below it are called its children.
- For a given node, the node directly above it is called its parent.
- For a given node X, the nodes along the path from the root to X are the ancestors of X. Nodes below X, whose paths from the root contain X, are the descendants of X.

More Terminology



- If two nodes have the same parent, we call them *siblings*.
- We allow nodes to have a symbolic name, sometimes called a tag or label.
 - We allow two different nodes to have the same label (e.g., there are 100 nodes labeled author), and we use their location in the tree to distinguish them.
- A node with no children is called a *leaf* node.

```
indicatorsDict = {
  "FRA": {
    "2007": {
      "pop": 64.02,
      "qdp": 2657.21},
    "2017": {
      "pop": 66.87,
      "gdp": 2586.29}
    "GBR":
      "2007": {
        "pop": 61.32,
        "qdp": 3084.12},
      "2017": {
        "pop": 66.06,
        "qdp": 2637.87}
    "USA": {
       "2007": {
         "pop": 301.23,
         "qdp": 14451.9},
       "2017": {
         "pop": 325.15,
         "qdp": 19485.4}
```



 We can represent ind0 as dictionary whose name corresponds to the root note (indicators) and whose keys correspond to the children of the root node (here, "FRA," "GBR," and "USA").

 When we use dictionaries as the primary structure used in the nesting to achieve a tree, we use the *Dictionary of Dictionaries* (DoD) term introduced earlier in the course.

Trees as List of Lists

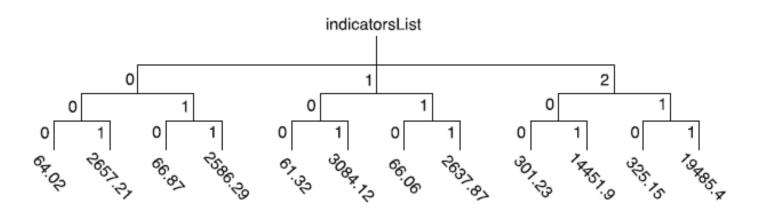
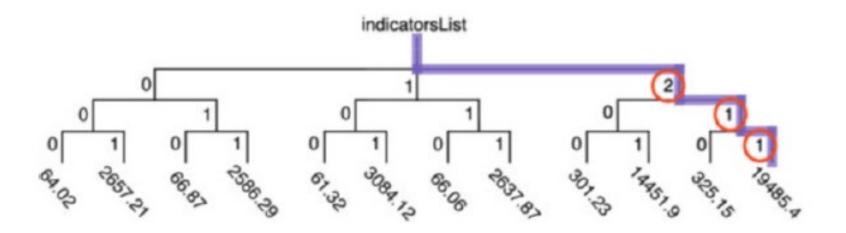


Fig. 15.5 Nested lists as a tree

Traversals and Paths

 With either of these representations of trees through nested Python data structures, it is easy to build paths (traversals) in the tree.



JSON

- JSON is a very convenient format for hierarchical data.
- It is important to note that the only scalars allowed for JSON are Booleans, numbers, strings, and a special data type called null.
- Thus, a JSON file cannot store a tree of file objects, but can store a tree of strings (including file names).
- Furthermore, strings must be represented by double quotes, instead of single quotes, e.g., "Chris" is an acceptable string, but 'Lane' is not.

JSON Specifications

 In JSON, when data is stored inside square brackets, in an ordered list, such as [1, "one", True], the data type is known as an array.

• When data is stored inside curly brackets, with key:value pairs, like {"Noah":2, "Becky":1, "Evan":1}, the data type is known as an *object*.

XML

- More powerful and widespread than the JSON format, the
 eXtensible Markup Language (XML) is a general structure for
 modeling hierarchical data.
- XML is a markup language much like HTML.
- XML was designed to store and transport data.
- XML was designed to be self-descriptive.

XML Continued

- XML data is stored as plain text, so an XML file can be opened with any text editor (ideally, one that is "syntax aware").
- Like JSON, XML is designed to be programming language agnostic, that is, to work with any application that seeks to use it.
- Because XML data is simple text data, it is easy to communicate between operating systems, data systems, applications, etc.
- In web scraping, one often comes across XML pages as well as HTML.
- XML files are also commonly used as a format for data hosted by the US Government.

Difference Between XML and HTML

- XML and HTML were designed with different goals:
 - XML was designed to carry data—with focus on what data is.
 - HTML was designed to display data—with focus on how data looks.
 - XML tags are not predefined like HTML tags are.

XML Does Not Use Predefined Tags

- HTML works with predefined tags like , <h1>, , etc.
- The XML language has no predefined tags.
- These tags are "invented" by the author of the XML document and are analogous to column headings in the tabular model.

 With XML, the author must define both the tags and the document structure.

XML Simplifies Things

- Many computer systems contain data in incompatible formats. Exchanging data between incompatible systems is a time-consuming task for web developers. Large amounts of data must be converted, and incompatible data is often lost.
- XML stores data in plain text format. This provides a software- and hardware-independent way of storing, transporting, and sharing data.
- XML also makes it easier to expand or upgrade to new operating systems, new applications, or new browsers, without losing data.

XML Separates Data from Presentation

 XML does not carry any information about how to be displayed.

 The same XML data can be used in many different presentation scenarios.

 In many HTML applications, XML is used to store or transport data, while HTML is used to format and display the same data.

Transaction Data

- Thousands of XML formats exist, in many different industries, to describe day-to-day data transactions:
 - Stocks and Shares
 - Financial transactions
 - Medical data
 - Mathematical data
 - Scientific measurements
 - News information
 - Weather services

Section 16.4

XPath

Introduction to XPath

- The ability to specify paths for locating and updating resources is fundamental to the hierarchical data model.
- XPath is a language that facilitates path-based operations in XML documents.
- The name "XPath" comes from "XML Path Language." XPath has a number of important applications:
 - Extracting text or attribute data in XML documents.
 - Retrieving data stored within HTML files.
 - Iterating over web pages or documents in a file structure.

Introduction

 XPath uses a compact, string-based, rather than XML element-based syntax.

 Operates on the abstract, logical structure of an XML document (tree of nodes) rather than its surface syntax.

 Uses a path notation (like URLs) to navigate through this hierarchical tree structure.

Introduction Continued

 XPath defines a way to compute a string-value for each type of node: element, attribute, text.

- Evaluated to yield an object of 4 basic types.
 - node-set (unordered collection of nodes w/o duplicates).
 - boolean (true/false)
 - number (float)
 - string

Introduction Continued

 A location path describes a path from 1 point to another.

Analogy: Set of street directions.

"Second store on the left after the third light"

 The location path provides the mechanism for 'addressing' items in an XML document.

Expressions in XPath

 An XPath expression is a string, representing a sequence of steps in a tree, making up a path from some "initial" node to some "target" node.

 The initial node is often the root but does not have to be.

 XPath has the same notions of absolute and relative path to specify a traversal.

ind2.xml

```
<ind2>
  <FRA>
    <y2007>
      <pop>64.02</pop>
      <gdp>2657.21</pd>>
    </y2007>
    <y2017>
      <pop>66.87</pop>
      < gdp > 2586.29 < / gdp >
     </y2017>
  </FRA>
  <GBR>
    <y2007>
      <pop>61.32</pop>
      <gdp>3084.12</pd>>
    </y2007>
    <y2017>
      <pop>66.06</pop>
      < gdp > 2637.87 < / gdp >
    </y2017>
  </GBR>
</ind2>
```

Example XPath String

Path: /ind2/FRA/y2017

 This defines an individual internal node (Element):

Example XPath String

Path: /ind2/FRA/y2017/pop

Return: Element='<pop>66.87</pop>'

Path: /ind2/FRA/y2017/pop/text()

Return: Text='66.87'

text() extracts
the text of the
current node

Typical Goal

 The goal of XPath is often like findall() to get a nodeset, the set of nodes (over multiple path-traversals) that satisfy a given path pattern.

 In Python, once we have an XPath expression, we give it as a parameter to the xpath() method of an ElementTree or an Element, which returns the nodeset.

Path Pattern

 A string argument for a path pattern defines location-steps with parts that have to "match" as specified, and other parts that are wildcards for one or more nodes or traversals that can match.

 The logic of wildcard characters in XPath works similar to regular expressions.

Path Pattern Example

Path: /ind2/FRA/*/pop ←

Return: Element='<pop>64.02</pop>'

Element='<pop>66.87</pop>'



There are two elements in the returned nodeset.

Matches all grandchildren tagged 'pop' under the Element tagged 'FRA' in ind2, regardless of the parent of 'pop'.

Note: A wildcard matches any node at the given level, but not a path worth of nodes. The example above would not match nodes where 'pop' is a greatgrandchild of 'FRA'.

indicators.xml

```
<indicators>
             <country code="USA" name="United States">
                           <timedata year="1960">
                                         < pop > 180.67 < / pop >
                                         < qdp > 543.3 < / qdp >
                                         4 < 1 if e > 69.8 < / 1 if e > 69.8 </r>
                                         <cell>0.0</cell>
                                         <imports>16170.7</imports>
                                         <exports>20535.0</exports>
                           </timedata>
                           <timedata year="1961">
                                         < pop > 183.69 < / pop >
                                         < qdp > 563.3 < / qdp >
                                         <life>70.3</life>
```

Expressions

- Certain characters/sequences of characters are expressions that have meaning that is not interpreted as tagged element names.
- The following two paths are equivalent, but the second one uses
 [@code = 'FRA'] to specify a predicate, which will be satisfied
 by the country node whose code is 'FRA', but not the other
 country nodes.

Path: /ind2/FRA/y2007/pop

Path: /indicators/country[@code='FRA']/timedata[@year
='2007']/pop
This should be

Return: Element='<pop>64.02</pop>'

This should be interpreted as a single string without a line break.

Logical Or

• If we wanted the population of France and the USA in *all* years, we would use a logical *or*, yielding the expression

```
Path: /indicators/country[@code = 'FRA' or @code = 'USA']/*/pop
```

Return:

```
Element= '<pop>46.62</pop>'
Element= '<pop>47.24</pop>'
Element= '<pop>47.9</pop>'
Element= '<pop>48.58</pop>'
...
```

Alternate Method

 An alternate method for finding the population of France and the USA in all years makes use of the | operator:

```
Path: /indicators/country[@code='FRA']/*/pop |
    /indicators/country[@code = 'USA']/*/pop
```

 The vertical bar (|) is used between XPaths in the same string to combine the nodeset results from the first XPath with the nodeset results from the second XPath.

school.xml

```
<school>
  <departments>
    <department id="ANSO">
      <name>Anthropology and Sociology</name>
      <division>Social Sciences</division>
    </department>
  </departments>
  <courses>
    <course subject="ARAB" num="111">
      <title>Beginning Arabic I</title>
      <hours>4.0</hours>
      <class id="40184">
        <term>FALL</term>
        <section>01</section>
        <meeting>09:30-10:20 MWRF</meeting>
        <instructorid>9216</instructorid>
      </class>
    </course>
```

Logical And

 We could use a logical and to find the title "Elementary Cinema Prod" with course number 219 in the school.xml file as follows:

Return: Element= '<title>Elementary Cinema Prod</title>'

Expressions

Expression	Meaning
/	When the first character, means the traversal starts at the root of the tree. If not the first character, is used to separate location-steps in the set of possible traversals
	Refers to the current node of the traversal
	Means the parent of the current node of the traversal. Every node has a parent, and the parent of the root is the root itself
@	Used to reference/match an <i>attribute</i> (instead of an element tag)
[]	Used, relative to the node of the current location-step, to specify a predicate (i.e., something that results in a Boolean true/false, often involving an attribute of the current node)

Expressions

Expression	Meaning
or, and	Used inside a [] expression to specify logical operators
vert bar	Used between XPaths in the same string to combine the nodeset results from the first XPath with the nodeset results from the second XPath
//	Matches <i>all</i> descendant traversals/paths from the node of the current location-step
*	Matches all the element siblings relative to the current location-step level
@ *	Matches all the attributes relative to the current location-step level (or predicate, if used with [])
text()	Extracts the text of the current node

Match All Descendants

The expression / / is often a useful start of an XPath.

 We could use this to find all nodes with a specified text. For example, in indicators we could match all nodes with population larger than 300 million:

Path: //pop[text() > 300]

Backing Up a Level

- Suppose we wanted to find what department offers the course with the title "Elementary Cinema Prod" in the school.xml data.
- We could locate that course then **back up one level** and extract the subject attribute:

```
Path: //title[text() =
    "Elementary Cinema Prod"]/../@subject
```

Return: Attribute='subject=CINE'

breakfast.xml

```
<menu>
   <food price="5.95" calories="650">
       <name>Belgian Waffles
       <description>Two of our famous Belgian Waffles with maple syrup</description>
   </food>
   <food price="7.95" calories="900">
       <name>Strawberry Belgian Waffles
       <description>Light Belgian waffles covered with strawberries</description>
   </food>
   <food price="8.95" calories="900">
       <name>Berry-Berry Belgian Waffles
       <description>Light Belgian waffles covered with fresh berries</description>
   </food>
   <food price="4.5" calories="600">
       <name>French Toast</name>
       <description>Thick slices made from our homemade sourdough bread</description>
   </food>
   <food price="6.95" calories="950">
       <name>Homestyle Breakfast</name>
       <description>Two eggs, bacon, toast, and hash browns</description>
   </food>
</menii>
```

Another Example

• The following (<u>equivalent</u>) paths extracts all the prices of the food in the breakfast.xml data set.

```
Input: //@price Keep in mind that using
Input: /menu/food/@price \\ can be very slow!
```

```
Attribute='price=5.95'
Attribute='price=7.95'
Attribute='price=8.95'
Attribute='price=4.5'
Attribute='price=6.95'
```

Searching Text Nodes

- XPath can also help us search text nodes, in a way similar to what we saw with regular expressions and in SQL LIKE queries.
- For instance, the contains () function allows us to match nodes where the text contains some specified string.
- For example, in the topnames.xml data, the expression

```
//name[contains(text(),'Jo')]
```

matches all name nodes where the text contains 'Jo'. This includes 'John' and would also contain 'Joanna' or 'MoJo' if those were ever top names.

Searching Text Nodes Continued

- A related function, starts-with(), determines whether the text starts with a given string.
- For example,

```
//name[starts-with(text(),'Jo')]/text()
```

matches 'John' but would not match 'MoJo'.

Python Programming with XPath

 We now show how to use XPath expressions in Python programming.

 We assume that we have already imported etree and parsed our set of input files (we will use the getLocalXML (filename, datadir) function provided in the next slide.

getLocalXML()

```
def getLocalXML(filename, datadir="."):
    # Set the data directory
    xmlPath = os.path.join(datadir, filename)
    try:
        tree = etree.parse(xmlPath)
        root = tree.getroot()
        return root
    except:
        print("Exception in parsing XML")
        return None
```

Obtain Root of breakfast.xml

```
breakfastRoot =
    getLocalXML("breakfast.xml", datadir)
```

Python Example 1

```
foodList = breakfastRoot.xpath("/menu/food/@price")
print(foodList)
print("The total number of foods is " + str(len(foodList)))

['5.95', '7.95', '8.95', '4.5', '6.95']
The total number of foods is 5
```

• Note that xpath () takes as input an XPath expression as a Python string and returns a list of nodes that match.

Python Example 2

Below we find the cost of French Toast:

```
cost = breakfastRoot.xpath("/menu/food/name[text()='French Toast']/../@price")
print(cost)
print("The cost of French Toast is " + str(cost[0]))

['4.5']
The cost of French Toast is 4.5

Remember: xpath()
always returns a list!
```

Python Example 3

- Below we use functional abstraction to find the cost of a provided food.
- Note the use of the triple double quotes (""").

```
def findCost(root, food):
        xpath_string = """/menu/food/name[text()='{}']/../@price""".format(food)
        cost = root.xpath(xpath string)
 3
        return float(cost[0])
 5
    findCost(breakfastRoot, "French Toast")
                                                       This throws an error because
4.5
                                                        the item is not in the data,
                                                        so xpath () returns an
    findCost(breakfastRoot, "Belgian Waffles")
                                                        empty list.
5.95
                                                        The error occurs when we
                                                        try to access cost [0]
    findCost(breakfastRoot, "Egg McMuffin")
```

HTML Basics

HTML stands for HyperText Markup Language.

 It's not a programming language like Python or Java, but it's a markup language.

 It describes the elements of a page through tags characterized by angle brackets.

Simple HTML Example

My Website Second header Third Header

- The document always begins and ends using <html> and </html>.
- <body></body> constitutes the visible part of HTML document.
- <h1> to <h3> tags are defined for the headings.

 We can also add a brief paragraph under the second header using the tag:

```
<html>
<head>
<body>
<h1>My Website</h1>
<h2>Second header</h2>
"Two things are infinite. The universe and human stupidity." Albert Einstein
<h3>Third Header</h2>
</body>
</head>
</html>
```

My Website

Second header

"Two things are infinite. The universe and human stupidity." Albert Einstein

Third Header

 To be more informative, we can add a link on the word "Albert Einstein" to send visitors to the Wikipedia page directly. <a> is the tag specialized for HTML links. It has the href attribute to specify the link:

My Website

Second header

"Two things are infinite. The universe and human stupidity." Albert Einstein

Third Header

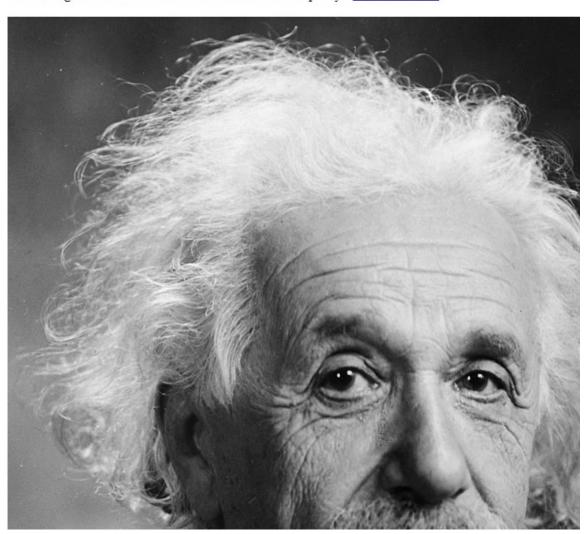
• We can insert an image of Albert Einstein. The tag for this task is , which has the attribute src to specify the URL of the image.

```
<html>
1
     <head>
 2
 3
     <body>
     <h1>My Website</h1>
 5
     <h2>Second header</h2>
     "Two things are infinite. The universe and human stupidity." <a href="https://it.u.
     <img src="https://upload.wikimedia.org/wikipedia/commons/thumb/d/d3/Albert_Einstein_l</pre>
7
8
     </body>
9
     </head>
10
     </html>
```

My Website

Second header

"Two things are infinite. The universe and human stupidity." Albert Einstein



Classes and ID

• The id is an attribute to specify a unique ID for an element. For example, you want a particular color and size for the title in the first header.

 The class is an attribute to define different elements with the same class name. Why do you need the same class in some elements? Because you would probably want to write some phrases with the same font, color, and size.

Classes and ID

- Both IDs and classes are defined in the <style> tags
 and the properties are defined in the curly braces ({ }).
- The syntax for the class needs the period (.) followed by the name of the class, while the ID needs the hashtag (#) followed by the name of the ID.
- Once you create the class and the ID in the <style>
 tags, you need to pass them in the elements you want.

```
1
    <html>
    <head>
 2
    <style>
 3
    #mytitle {
 4
 5
     font-size: 60;
6
      color: blue;
7
    }
    .cit {
8
      background-color: pink;
9
     color: white;
10
      font-family: Arial, Helvetica, sans-serif;
11
12
    }
    </style>
13
    <body>
14
    <h1 id="mytitle">My Website</h1>
15
    <h2>Second header</h2>
16
    "<i>Two things are infinite. The universe and human stupidity<i>.'
17
    "<i>Immagination is more important than knowledge<i>." <b>Albert E
18
    </body>
19
    </head>
20
    </html>
21
```

Tables

 Another important feature of HTML is the table, which is defined by the tag.

- Within the tag, there are three principal tags to remember:
 - The tag is used to build each row of the table.
 - The tag is used to define the header.
 - The tag is used to define the cell within the row.

```
<body>
<h1>My Website</h1>
<h2>Second header</h2>
"<i>Two things are infinite. The universe and human stupidity<i>." <a href="https://it">." <a href="https://it">."</a>
Discoveries
Special Relativity
General Relativity
</body>
</head>
</html>
```

My Website

Second header

"Two things are infinite. The universe and human stupidity." Albert Einstein

Discoveries

Special Relativity

General Relativity

Lists

 There are two types of lists that can be defined in HTML.

• The first one is an unordered list that starts with the ul> tag, while the other type is an ordered list specified by the <math>
 tag.

 Each item of both types of the list is specified by the tag.

Oiscoveries

```
8

    <
   Special Relativity
9
   General Relativity
10
11
   Awards
12
13
   <01>
14
   Max Planck Medal
   Nobel Price in Physics
15
16
   17
   </body>
   </head>
18
19 </html>
```

My Website

Second header

"Two things are infinite. The universe and human stupidity." Albert Einstein

Discoveries

- Special Relativity
- General Relativity

Awards

- 1. Max Planck Medal
- 2. Nobel Price in Physics

Blocks

- The most common elements of a website are usually called Blocks or Containers.
- For example, we want to divide the page into two parts. To create these two different blocks we can specify the < div> tag.

```
1
    <html>
    <head>
    <style>
 3
4
    * {
 5
    box-sizing: border-box;
6
7
    /* Create two equal columns that floats next to each other */
    .column {
9
10
   float: left;
11 width: 50%;
12
   padding: 10px;
13
    height: 300px;
14
15
16
    .row:after {
   content: "";
17
   display: table;
18
19
   clear: both;
20
21
    </style>
```

```
22
    <body>
23
24
    <h2>Glossary</h2>
25
    <div class="row">
26
      <div class="column" style="background-color:#e6e6ff;">
27
        <h2>General Relativity</h2>
28
        General relativity, also known as the general theory of relativity, is the geometric the
29
30
      </div>
      <div class="column" style="background-color:#9999ff;">
31
        <h2>Special relativity</h2>
32
        In physics, the special theory of relativity, or special relativity for short, is a scie
33
     </div>
34
    </div>
35
36
    </body>
37
38
    </head>
39
    </html>
```

Glossary

General Relativity

General relativity, also known as the general theory of relativity, is the geometric theory of gravitation published by Albert Einstein in 1915 and is the current description of gravitation in modern physics.

Special relativity

In physics, the special theory of relativity, or special relativity for short, is a scientific theory regarding the relationship between space and time.

Regular Expressions (RegEx)

- Chapter 4.3 in Bressoud and White (not in course pack)
- Used to extract specific groups of texts from repetitive patterns that occur in a larger body of text.
- Very powerful, but can get very complicated quickly!
 - $(?<!\d)\d{4}(?!\d)$
- Test first before implementing (it's fun):

https://regex101.com

abc	Letters
123	Digits
\d	Any Digit
\D	Any Non-digit character
•	Any Character
\.	Period
[abc]	Only a, b, or c
[^abc]	Not a, b, nor c
[a-z]	Characters a to z
[0-9]	Numbers 0 to 9
\W	Any Alphanumeric
	character
\W	Any Non-alphanumeric
	character
{m}	m Repetitions
{m,n}	m to n Repetitions
*	Zero or more
	repetitions
+	One or more
	repetitions
?	Optional character
\s	Any Whitespace
\S	Any Non-whitespace
	character
^\$	Starts and ends
()	Capture Group

Regular Expressions (RegEx)

- Can use regular expressions in Python or R.
 - import re in Python

Table 4.4 Common functions in the re module

Function in re	Type of Return	Description
search()	Single Match Object	Apply pattern against target and return <i>first</i> successful match as a Match Object, or None if no match was found
match()	Single Match Object	Apply pattern against target, but only at the <i>beginning</i> of the target. A potential match that starts after the beginning of the target string will not give a successful match
fullmatch()	Single Match Object	Apply pattern against target, but a match is successful only if the matched pattern spans the <i>entire</i> target string
findall()	List of string matches	Apply pattern against target and, for each match, include an element in the list for the strings involved in the match. If there are no capture groups, this is a list of the full matched strings. If there is a single capture group, this is a list of the strings for that capture group. If there are multiple capture groups, this is a list of tuples, where each tuple consists of the captured strings

Regular Expressions (RegEx)

• Examples:

```
import re
text = "It is true that string cleaning is a topic in
this chapter. string editing is another topic."
re.findall("string \w+\s", text)
['string cleaning ', 'string editing ']
new text = "new text here! "
re.sub("string \w+\s", new text, text)
It is true that new text here! is a topic in this
chapter. new text here! is another topic.
```

Regular Expressions (RegEx)

Lazy vs greedy matching:

```
test string = "stackoverflow"
 greedy regex = "s.*o"
 lazy regex = "s.*?o"
 print(f"The greedy match is {re.findall(greedy regex,
 test string) [0] }")
 print(f"The lazy match is {re.findall(lazy regex,
 test string) [0] }")
 The greedy match is stackoverflo
 The lazy match is stacko
# get words between "string" and "topic"
text = "It is true that string cleaning is a topic in
this chapter. string editing is another topic."
re.findall("string (.*?) topic", text)
['cleaning is a', 'editing is another']
```

Chapter 22

Introduction to Web Scraping

What is Web Scraping?

- Web scraping is a technique for gathering data or information on web pages.
- That is, it is a method to extract data from a website that does not have an API, or we want to extract a LOT of data which we can not do through an API due to rate limiting.

 Through web scraping we can extract any data which we can see while browsing the web.

But What is an API?

- The term API stands for "Application Programming Interface."
- APIs are mechanisms that enable two software components to communicate with each other using a set of definitions and protocols.
- For example, the weather bureau's software system contains daily weather data. The weather app on your phone "talks" to this system via APIs and shows you daily weather updates on your phone.

API Continued

- API architecture is usually explained in terms of client and server.
- The application sending the request is called the client, and the application sending the response is called the server.
- So in the weather example, the bureau's weather database is the server, and the mobile app is the client.

REST APIs

- REST stands for "Representational State Transfer."
- REST APIs are the most popular and flexible APIs found on the web today. The client sends requests to the server as data. The server uses this client input to start internal functions and returns output data back to the client.
- Many important websites provide APIs, such as:
 - GitHub
 - IMDb (movie database)
 - Wikipedia
 - Twitter

Web Scraping in Real Life

- Extract product information
- Extract job postings and internships
- Extract offers and discounts from deal-of-theday websites
- Crawl forums and social websites
- Extract data to make a search engine
- Gathering weather data

Web Scraping vs. Using an API

- Web Scraping is not rate limited
- Anonymously access the website and gather data
- Some websites do not have an API
- Some data is not accessible through an API
- and many more!

Essential Parts of Web Scraping

Web Scraping follows this workflow:

- Get the website using HTTP library
- Parse the HTML document using any parsing library
- Store the results either a db, csv, text file, etc

We will focus more on parsing.

Useful Libraries for Web Scraping

- Beautiful Soup
- lxml
- Selenium
- Scrapy

When to Use Web Scraping

- Make sure to check APIs or FTP servers before scraping.
- If no other way of getting the data exists, consider web scraping.
- Follow terms of use in all scraping projects.